ORDER

Orders	Order / Rev:	465506		
	Alt Order #:	10757440		2
	Product Desc:	OFFICE OF C TENNEY		WHEC-TV ROCHESTER, NY
	Estimate:	422425		WHEC-TV, LLC
	Flight Dates:	04/22/24 - 04/25/24	Primary AE:	Jared Kelhart
	Original Date / Rev:	03/18/24 / 03/18/24	Sales Office:	H-PHL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Smart Media Group		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		214 N Tryon St	Billing Cycle:	EOM/EOC
		Charlotte, NC 28202	Agency Commission:	15%
Advertiser	Name:	The Office of U.S Representative Clau		
	Demographic:	A35+	New Business End:	
	Product Codes:	GS17	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	GEN	Unit Code:	General
	Revenue Code 3:	GEN	Order Separation:	00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/25/24	39	\$7,790.00	\$6,621.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	39	\$7,790.00	\$6,621.50	0.00
Totals	39	\$7,790.00	\$6.621.50	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jared Kelhart			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHEC-TV, LLC	31%	\$7,790.00
Market	100%	\$25,129,03

Competitive Share	Share	Total
CABLE	0%	\$0.00
RNWS	0%	\$0.00
UNKWN	0%	\$0.00
WB26	0%	\$0.00
WBGT	0%	\$0.00
WHAM	30%	\$7,538.71
WROC	33%	\$8,292.58
WRWB	0%	\$0.00
WUHF	6%	\$1,507.74

	Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ν	1 WHE	04/22/24	1 04/22/24	M-F 5-6a	CM	5-6a	1	:30	1	\$100.004	0.00 NM	1	\$100.00
				M-F 5-6a		(5:00 AM-6:00	AM)						
	S	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 0	1/22/24	04/28/24	1	1	\$100.00	0.00						
N	2 WHE	04/23/24	1 04/23/24	M-F 5-6a	CM	5-6a	- 1	:30	1	\$100.004	0.00 NM	1	\$100.00
				M-F 5-6a									

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Order / Rev: 465506 Advertiser: The Office of U.S Representative Claudia

Alt Order #: 10757440 Product Desc: OFFICE OF C TENNEY WHEC-TV, LLC

Flight Dates: 04/22/24 - 04/25/24 Estimate: 422425

Ln Ch Start End	Inventory Code B	reak	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays Spots/V	Veek 1	Rate \$100.00	Rating 0.00						
N 3 WHEC 04/24/24 04/24/24		M :	5-6a (5:00 AM-6:0	1	:30	1	\$100.004	0.00 NM	1	\$100.00
Start Date End Date Week: 04/22/24 04/28/24	Weekdays Spots/V	Veek 1	Rate \$100.00	Rating 0.00						
N 4 WHEC 04/25/24 04/25/24	M-F 5-6a C M-F 5-6a		5-6a (5:00 AM-6:0	1 00 AM)	:30	1	\$100.004	0.00 NM	1	\$100.00
Start Date End Date Week: 04/22/24 04/28/24	Weekdays Spots/V	1	Rate \$100.00	Rating 0.00						
N 5 WHEC 04/22/24 04/22/24	M-F 6-7a	(5:58-7a (6:00 AM-7:0		:30	1	\$200.004	0.00 NM	1	\$200.00
Start Date End Date Week: 04/22/24 04/28/24	Weekdays Spots/V	1	Rate \$200.00	Rating 0.00						
N 6 WHEC 04/23/24 04/23/24	M-F 6-7a	(5:58-7a (6:00 AM-7:0		:30	1	\$200.004	0.00 NM	1	\$200.00
Start Date	Weekdays Spots/V	1	<u>Rate</u> \$200.00	Rating 0.00						*
N 7 WHEC 04/24/24 04/24/24	M-F 6-7a	(5:58-7a (6:00 AM-7:0		:30	1	\$200.004	0.00 NM	1	\$200.00
Start Date End Date Week: 04/22/24 04/28/24	Weekdays Spots/V	1	<u>Rate</u> \$200.00	Rating 0.00						*
N 8 WHEC 04/25/24 04/25/24	M-F 6-7a	(5:58-7a (6:00 AM-7:0		:30	1	\$200.004	0.00 NM	1	\$200.00
Start Date End Date Week: 04/22/24 04/28/24	Weekdays Spots/V	1	Rate \$200.00	Rating 0.00						
N 9 WHEC 04/22/24 04/22/24	M-F 6:58-9a	(6:58-9a (7:00 AM-9:0	_ :	:30	2	\$275.004	0.00 NM	2	\$550.00
Start Date	Weekdays Spots/V	Veek 2	Rate \$275.00	Rating 0.00						
N10 WHEC 04/23/24 04/23/24	M-F Today Show C M-F 6:58-9a		6:58-9a (7:00 AM-9:0	- 2 00 AM)	:30	2	\$275.004	0.00 NM	2	\$550.00
Start Date Week: 04/22/24	Weekdays Spots/V	2	Rate \$275.00	Rating 0.00						
N11 WHEC 04/24/24 04/24/24	M-F 6:58-9a	(6:58-9a (7:00 AM-9:0		:30	2	\$275.004	0.00 NM	2	\$550.00
Start Date Week: 04/22/24	Weekdays Spots/V	Veek 2	<u>Rate</u> \$275.00	Rating 0.00						
N12 WHEC 04/25/24 04/25/24	M-F Today Show C M-F 6:58-9a		6:58-9a (7:00 AM-9:0	2 00 AM)	:30	2	\$275.004	0.00 NM	2	\$550.00
Start Date End Date Week: 04/22/24 04/28/24	Weekdays Spots/V	Veek 2	Rate \$275.00	Rating 0.00						
N13 WHEC 04/22/24 04/22/24	M-F 12-12:30p News C M-F 12-12:30p		11:58a-12:3 (12:00 PM-1:	•	:30	1	\$125.004	0.00 NM	1	\$125.00
Start Date End Date Week: 04/22/24 04/28/24	Weekdays Spots/V	1	Rate \$125.00	Rating 0.00						
N14 WHEC 04/23/24 04/23/24	M-F 12-12:30p		11:58a-12:3 (12:00 PM-1:	•	:30	1	\$125.004	0.00 NM	1	\$125.00
Start Date End Date Week: 04/22/24 04/28/24	Weekdays Spots/V	1	Rate \$125.00	Rating 0.00						
N15 WHEC 04/24/24 04/24/24	M-F 12-12:30p	(11:58a-12:3 (12:00 PM-1	2:30 PM)	:30	1	\$125.004	0.00 NM	1	\$125.00
Start Date	Weekdays Spots/V	1	Rate \$125.00	Rating 0.00			Ф405 00 1	0.00 111		#405.00
N16 WHEC 04/25/24 04/25/24	M-F 12-12:30p	(11:58a-12:30 (12:00 PM-1	2:30 PM)	:30	1	\$125.004	0.00 NM	1	\$125.00
Start Date	Weekdays Spots/V	1	Rate \$125.00	Rating 0.00			Ф440 00 4	0.00 111		# 440.00
N17 WHEC 04/22/24 04/22/24	С	IVI	M-F 4:30-5p	m	:30	1	\$110.004	0.00 NM	1	\$110.00

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Order / Rev: 465506 Advertiser: The Office of U.S Representative Claudia

Alt Order #: 10757440 Product Desc: OFFICE OF C TENNEY WHEC-TV, LLC

Flight Dates: 04/22/24 - 04/25/24 Estimate: 422425

Ln Ch	Start	End	Inventory Code M-F 4:30-5pm	Break	Start/End T	Time Day		Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 4:30-5pm		(4:30 PM-5:0	-					_	
Sta Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays 1	Spots/Week 1	Rate \$110.00	Rating 0.00						
N18 WHEC	04/23/2	4 04/23/24	M-F 4:30-5pm M-F 4:30-5pm	СМ	M-F 4:30-5p (4:30 PM-5:0		:30	1	\$110.004	0.00 NM	1	\$110.00
Sta Week: 04/	rt Date /22/24	End Date 04/28/24	<u>Weekdays</u> - 1	Spots/Week 1	Rate \$110.00	Rating 0.00						
N19 WHEC	04/24/2	4 04/24/24	M-F 4-4:30pm M-F 4-4:30pm	СМ	M-F 4-4:30p (4:30 PM-5:0		:30	1	\$110.004	0.00 NM	1	\$110.00
Sta Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays 1	Spots/Week	Rate \$110.00	Rating 0.00						
N20 WHEC			M-F 4:30-5pm M-F 4:30-5pm	СМ	M-F 4:30-5p (4:30 PM-5:0	m1-	:30	1	\$110.004	0.00 NM	1	\$110.00
<u>Sta</u> Week: 04/	rt Date	End Date 04/28/24	Weekdays 1	Spots/Week	Rate \$110.00	Rating 0.00						
N21 WHEC			M-F 5-5:30p M-F 5-5:30p	СМ	4:58-5:30p (5:00 PM-5:3	1	:30	1	\$175.004	0.00 NM	1	\$175.00
Sta Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays 1	Spots/Week	Rate \$175.00	Rating 0.00						
N22 WHEC			M-F 5-5:30p M-F 5-5:30p	СМ	4:58-5:30p (5:00 PM-5:3	- 1	:30	1	\$175.004	0.00 NM	1	\$175.00
Sta Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays - 1	Spots/Week	Rate \$175.00	Rating 0.00						
N23 WHEC			M-F 5:30-6p M-F 5:30-6p	СМ	5:28-6p (5:30 PM-6:0	1	:30	1	\$175.004	0.00 NM	1	\$175.00
<u>Sta</u> Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays 1	Spots/Week	Rate \$175.00	Rating 0.00						
N24 WHEC			M-F 5:30-6p M-F 5:30-6p	СМ	5:28-6p (5:30 PM-6:0	- 1	:30	1	\$175.004	0.00 NM	1	\$175.00
<u>Sta</u> Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays	Spots/Week	Rate \$175.00	Rating 0.00						
N25 WHEC			M-F 5:30-6p M-F 5:30-6p	СМ	5:28-6p (5:30 PM-6:0	1	:30	1	\$175.004	0.00 NM	1	\$175.00
Sta Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays 1	Spots/Week	Rate \$175.00	Rating 0.00						
N26 WHEC			M-F 5:30-6p M-F 5:30-6p	СМ	5:28-6p (5:30 PM-6:0	1-	:30	1	\$175.004	0.00 NM	1	\$175.00
Sta Week: 04/		End Date 04/28/24	•	Spots/Week	Rate \$175.00	,						
N27 WHEC			M-F 6-6:30p M-F 5:58-6:30pm	СМ	5:58-6:30pm (6:00 PM-6:3	1	:30	1	\$250.004	0.00 NM	1	\$250.00
Sta Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays 1	Spots/Week 1	Rate \$250.00	Rating 0.00						
N28 WHEC	04/23/2	4 04/23/24	M-F 6-6:30p M-F 5:58-6:30pm	СМ	5:58-6:30pm (6:00 PM-6:3		:30	1	\$250.004	0.00 NM	1	\$250.00
Sta Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays - 1	Spots/Week	Rate \$250.00	Rating 0.00						
N29 WHEC		4 04/24/24	M-F 6-6:30p M-F 5:58-6:30pm	СМ	5:58-6:30pm (6:00 PM-6:3		:30	1	\$250.004	0.00 NM	1	\$250.00
Sta Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays 1	Spots/Week 1	Rate \$250.00	Rating 0.00						
N30 WHEC	04/25/2	4 04/25/24	M-F 6-6:30p M-F 5:58-6:30pm	CM	5:58-6:30pm (6:00 PM-6:3		:30	1	\$250.004	0.00 NM	1	\$250.00
Sta Week: 04/	rt Date /22/24	End Date 04/28/24	Weekdays 1	Spots/Week 1	Rate \$250.00	Rating 0.00						
N31 WHEC			Thursday Prime B		8:58-10p	1-	:30	1	\$600.004	0.00 NM	1	\$600.00
Sta	rt Date	End Date	Law and Order S Weekdays	Spots/Week	(9:00 PM-10 Rate	Rating						

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Totals

39

\$7,790.00

Order / Rev: 465506 Advertiser: The Office of U.S Representative Claudia

Alt Order #: 10757440 Product Desc: OFFICE OF C TENNEY WHEC-TV, LLC

Flight Dates: 04/22/24 - 04/25/24 Estimate: 422425

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Week: 04/22/24 (04/28/24	1	1	\$600.00	0.00						
N32 WHEC 04/22/24	04/22/24	M-Su 11-11:35p	CM	10:58-11:35p	1	:30	1	\$200.004	0.00 NM	1	\$200.00
		M-Su 11-11:35p		(11:00 PM-11	:35 PM)						
Start Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/22/24 (04/28/24	1	1	\$200.00	0.00						
N33 WHEC 04/23/24	04/23/24	M-Su 11-11:35p	CM	10:58-11:35p	- 1	:30	1	\$200.004	0.00 NM	1	\$200.00
		M-Su 11-11:35p		(11:00 PM-11	:35 PM)						
Start Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/22/24	04/28/24	- 1	1	\$200.00	0.00						
N34 WHEC 04/24/24	04/24/24	M-Su 11-11:35p	СМ	10:58-11:35p	1	:30	1	\$200.004	0.00 NM	1	\$200.00
		M-Su 11-11:35p		(11:00 PM-11	:35 PM)						
Start Date 1	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/22/24	04/28/24	1	1	\$200.00	0.00						
N35 WHEC 04/25/24	04/25/24	M-Su 11-11:35p	CM	10:58-11:35p	1	:30	1	\$200.004	0.00 NM	1	\$200.00
		M-Su 11-11:35p		(11:00 PM-11	:35 PM)						
Start Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/22/24	04/28/24	1	1	\$200.00	0.00						