ORDER

Orders Order / Rev: 465504 10757438 Alt Order #: OFFICE OF C TENNEY Product Desc: WHEC-TV ROCHESTER, NY WHEC-TV, LLC 415421 Estimate: 04/15/24 - 04/21/24 Jared Kelhart Flight Dates: Primary AE: Sales Office: 03/18/24 / 03/18/24 Original Date / Rev: H-PHL Order Type: **GENERAL** Sales Region: National **Smart Media Group** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: 214 N Tryon St EOM/EOC Charlotte, NC 28202 Agency Commission: 15% Advertiser Name: The Office of U.S Representative Clau A35+ New Business End: Demographic: **GS17 Product Codes:** Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: Unit Code: GEN General Revenue Code 3: GEN Order Separation: 00:15:00 Priority: 4

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/21/24	29	\$6,475.00	\$5,503.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating		
April 2024	29	\$6,475.00	\$5,503.75	0.00		
Totals	29	\$6,475,00	\$5,503,75	0.00		

Account Executives

Account Executive	Sales Office Sales Region		Start Date / End Date	Order %
Jared Kelhart			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHEC-TV, LLC	31%	\$6,475.00
Market	100%	\$20.887.10

Competitive Share	Share	Total
CABLE	0%	\$0.00
RNWS	0%	\$0.00
UNKWN	0%	\$0.00
WB26	0%	\$0.00
WBGT	0%	\$0.00
WHAM	30%	\$6,266.13
WROC	33%	\$6,892.74
WRWB	0%	\$0.00
WUHF	6%	\$1,253.23

Lr	n Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N ′	WHEC	04/15/24	04/15/24	M-F 6-7a	CM	5:58-7a	1	:30	1	\$200.004	0.00 NM	1	\$200.00
				M-F 6-7a		(6:00 AM-7:0	0 AM)						
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
1	Week: 04/	15/24	04/21/24	1	1	\$200.00	0.00						
N 2	WHEC	04/16/24	04/16/24	M-F 6-7a	СМ	5:58-7a	- 1	:30	1	\$200.004	0.00 NM	1	\$200.00
				M-F 6-7a		(6:00 AM-7:0	0 AM)						

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Order / Rev: 465504 Advertiser: The Office of U.S Representative Claudia

Alt Order #: 10757438 Product Desc: OFFICE OF C TENNEY WHEC-TV, LLC

Flight Dates: 04/15/24 - 04/21/24 Estimate: 415421

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Da	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u> - 1	Spots/Week	Rate	Rating							
Week: 04/15/24 N 3 WHEC 04/17/2	04/21/24	M-F 6-7a	CM	\$200.00 5:58-7a	0.00		:30	1	\$200.004	0.00 NM	1	\$200.00
		M-F 6-7a		(6:00 AM-7:0	00 AM)				,			,
Start Date Week: 04/15/24	End Date 04/21/24	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00							
N 4 WHEC 04/18/2		M-F 6-7a	CM	5:58-7a	1	1	:30	1	\$200.004	0.00 NM	1	\$200.00
Otant Data	E. J.D.G.	M-F 6-7a	0	(6:00 AM-7:0	_ :							
<u>Start Date</u> Week: 04/15/24	End Date 04/21/24	<u>Weekdays</u> 1	Spots/Week 1	Rate \$200.00	<u>Rating</u> 0.00							
N 5 WHEC 04/19/2	24 04/19/24	M-F 6-7a	CM	5:58-7a		1	:30	1	\$200.004	0.00 NM	1	\$200.00
Start Data	End Data	M-F 6-7a	Spoto/Mook	(6:00 AM-7:0	_ ′.							
Start Date Week: 04/15/24	End Date 04/21/24	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00	<u>Rating</u> 0.00							
N 6 WHEC 04/15/2	24 04/15/24	M-F Today Show	CM	6:58-9a	1		:30	1	\$275.004	0.00 NM	1	\$275.00
Start Date	End Date	M-F 6:58-9a Weekdays	Spots/Week	(7:00 AM-9:0 Rate	00 AM) Rating							
Week: 04/15/24	04/21/24	1	1	\$275.00	0.00							
N 7 WHEC 04/16/2	24 04/16/24	M-F Today Show	CM	6:58-9a	- 1		:30	1	\$275.004	0.00 NM	1	\$275.00
Start Date	End Date	M-F 6:58-9a Weekdays	Spots/Week	(7:00 AM-9:0 Rate	Rating							
Week: 04/15/24	04/21/24	- 1	1	\$275.00	0.00							
N 8 WHEC 04/20/2	24 04/20/24	Sa News10NBC 6		News10NB0	•	- 1-	:30	1	\$125.004	0.00 NM	1	\$125.00
Start Date	End Date	News10NBC Tdy Weekdays	Spots/Week	(6:00 AM-7:0 Rate	Rating							
Week: 04/15/24	04/21/24	1-	1	\$125.00	0.00							
N 9 WHEC 04/20/2	24 04/20/24	Saturday Today 7 Saturday Today N		Sat 6:58-8:3 (7:00 AM-8:3		- 1-	:30	1	\$250.004	0.00 NM	1	\$250.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/15/24	04/21/24	1-	1	\$250.00	0.00							
N10 WHEC 04/20/2	24 04/20/24	Sa News10NBC 2 News10NBC Tdy		News10NB0 (8:30 AM-10		- 1-	:30	1	\$125.004	0.00 NM	1	\$125.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/15/24	04/21/24	1-	1	\$125.00	0.00				* 405.00.4	0.00.1114		# 405.00
N11 WHEC 04/21/2	24 04/21/24	Su News10NBC 6 Sun News10NBC		Sun News1 (6:00 AM-8:0		· 1	:30	1	\$125.004	0.00 NM	1	\$125.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/15/24 N12 WHEC 04/21/2	04/21/24	1	1 CM	\$125.00 Sun Tdy 7:5	0.00	1	.20	1	\$250.004	0.00 NM	1	<u></u> የ250 00
N 12 WHEC 04/21/2	24 04/21/24	Sunday Today 6-8	a CIVI	(8:00 AM-9:0		1	.30	'	φ250.00 4	U.UU INIVI	<u>'</u>	\$250.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 04/15/24 N13 WHEC 04/21/2	04/21/24	Meet the Press Su	<u>1</u> . จ.1กคM	\$250.00 Sun 9-10am	0.00	· 1	:30	1	\$400.004	0.00 NM	1	\$400.00
1415 WHEO 04/21/2	L4 04/21/24	Sun 9-10am	2. 3-10 0 101	(9:00 AM-10		1	.50	'	φ+00.00 +	0.00 14101		ψ+00.00
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating							
Week: 04/15/24 N14 WHEC 04/15/2	04/21/24	M-F 12-12:30p Ne	ews CM	\$400.00 11:58a-12:3	0.00 30p 1		:30	1	\$125.004	0.00 NM	1	\$125.00
1111 111120 01,10,1	21 01/10/21	M-F 12-12:30p		(12:00 PM-1	•		.00	•	Ψ120.001	0.00 14111		Ψ120.00
Start Date Week: 04/15/24	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating							
N15 WHEC 04/16/2	04/21/24	M-F 12-12:30p Ne	ews CM	\$125.00 11:58a-12:3	0.00 30p - 1		:30	1	\$125.004	0.00 NM	1	\$125.00
		M-F 12-12:30p		(12:00 PM-1	•			•	*			*
Start Date	End Date	<u>Weekdays</u> - 1	Spots/Week	Rate \$125.00	Rating							
Week: 04/15/24 N16 WHEC 04/17/2	04/21/24	M-F 12-12:30p Ne	ews CM	\$125.00 11:58a-12:3	0.00 30p 1-		:30	1	\$125.004	0.00 NM	1	\$125.00
		M-F 12-12:30p		(12:00 PM-1	•							
Start Date Week: 04/15/24	End Date 04/21/24	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00							
N17 WHEC 04/18/2		-	CM	11:58a-12:3			:30	1	\$125.004	0.00 NM	1	\$125.00

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Totals

\$6,475.00

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Flight Dates: 04/15/24 - 04/21/24 Estimate: 415421

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount M-F 12-12:30p News M-F 12-12:30p (12:00 PM-12:30 PM) Spots/Week Weekdays Start Date **End Date** Rate Rating Week: 04/15/24 04/21/24 ---1---\$125.00 0.00 N18 WHEC 04/19/24 04/19/24 M-F 12-12:30p News CM 11:58a-12:30p ----1--:30 \$125.004 0.00 NM 1 \$125.00 M-F 12-12:30p (12:00 PM-12:30 PM) Weekdays Spots/Week **End Date** Rating Start Date Rate 04/21/24 ----1--\$125.00 Week: 04/15/24 0.00 N19 WHEC 04/15/24 04/15/24 M-F 5:30-6p CM 5:28-6p 1----:30 \$175.004 0.00 NM \$175.00 M-F 5:30-6p (5:30 PM-6:00 PM) Weekdays Start Date **End Date** Rating Spots/Week Rate 1----Week: 04/15/24 04/21/24 \$175.00 0.00 N20 WHEC 04/16/24 04/16/24 M-F 5:30-6p СМ - 1----:30 \$175.004 0.00 NM 5:28-6p \$175.00 M-F 5:30-6p (5:30 PM-6:00 PM) Rating Start Date Weekdays Spots/Week **End Date** Rate - 1----Week: 04/15/24 04/21/24 \$175.00 0.00 N21 WHEC 04/17/24 04/17/24 M-F 5:30-6p СМ :30 \$175.004 0.00 NM 5:28-6p --1---\$175.00 (5:30 PM-6:00 PM) M-F 5:30-6p Start Date **End Date** Weekdays Spots/Week Rate Rating - - 1- - -Week: 04/15/24 04/21/24 \$175.00 0.00 N22 WHEC 04/18/24 04/18/24 \$175.004 0.00 NM M-F 5:30-6p CM 5:28-6p :30 \$175.00 (5:30 PM-6:00 PM) M-F 5:30-6p Weekdays Start Date **End Date** Spots/Week Rate Rating ---1---04/21/24 \$175.00 0.00 Week: 04/15/24 N23 WHEC 04/19/24 04/19/24 M-F 5:30-6p ----1--CM 5:28-6p :30 1 \$175.004 0.00 NM \$175.00 M-F 5:30-6p (5:30 PM-6:00 PM) Start Date **End Date** Weekdays Spots/Week Rate Rating ---- 1--04/21/24 Week: 04/15/24 \$175.00 0.00 N24 WHEC 04/15/24 04/15/24 M-F 6-6:30p CM 5:58-6:30pm 1----:30 1 \$250.004 0.00 NM \$250.00 M-F 5:58-6:30pm (6:00 PM-6:30 PM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/15/24 04/21/24 1----\$250.00 0.00 N25 WHEC 04/16/24 04/16/24 M-F 6-6:30p CM 5:58-6:30pm -1----:30 \$250.004 0.00 NM \$250.00 M-F 5:58-6:30pm (6:00 PM-6:30 PM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/15/24 04/21/24 - 1----\$250.00 0.00 N26 WHEC 04/17/24 04/17/24 M-F 6-6:30p CM 5:58-6:30pm --1---:30 \$250.004 0.00 NM \$250.00 1 M-F 5:58-6:30pm (6:00 PM-6:30 PM) Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/15/24 04/21/24 - - 1 - - - -\$250.00 0.00 M-F 6-6:30p N27 WHEC 04/18/24 04/18/24 CM 5:58-6:30pm ---1---.30 \$250.004 0.00 NM \$250.00 (6:00 PM-6:30 PM) M-F 5:58-6:30pm Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 04/15/24 04/21/24 ---1---0.00 \$250.00 N28 WHEC 04/19/24 04/19/24 M-F 6-6:30p СМ 0.00 NM ----1--.30 \$250.004 \$250.00 5:58-6:30pm 1 M-F 5:58-6:30pm (6:00 PM-6:30 PM) Weekdays Start Date Spots/Week Rating **End Date** Rate Week: 04/15/24 04/21/24 ---1--\$250.00 0.00 N29 WHEC 04/15/24 04/15/24 Monday 8-10pm СМ Mon. 7:58-10pm 1-----:30 \$900.004 0.00 NM \$900.00 (8:00 PM-10:00 PM) The Voice Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 04/15/24 04/21/24 1____ \$900.00 0.00