

ORDER



Kansas City

Orders
Order / Rev: 756951
Alt Order #: 08406223
Product Desc: DSCC/KANDER
Estimate: 5082
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 10/03/16 / 10/07/16
Order Type: GENERAL

Primary AE: Ben Stecker
Sales Office: T-WAS
Sales Region: National

Agency Name: Buying Time, LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave N.W., Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DSCC Kander For MO
Demographic: A35+
Product Codes: Political-Candidates
Priority: PMT
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	27	\$9,000.00	\$7,650.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$9,000.00	\$7,650.00	0.00
Totals	27	\$9,000.00	\$7,650.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Kansas City	24%	\$9,000.00
Market	100%	\$37,500.00

Competitive Share

	Share	Total
KCPT	0%	\$0.00
KCWE	0%	\$0.00
KMBC	23%	\$8,625.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	9%	\$3,375.00
KSMO	0%	\$0.00
WDAF	44%	\$16,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KCTV	10/07/16	10/07/16	CBS Daytime 12:30 PM-1:00 PM	CM	1230-3p (12:30 PM-1:00 PM)	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	----1--		1		\$450.00		0.00					
E 6	KCTV	10/07/16	10/07/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	----1--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	----1--		1		\$175.00		0.00					
E 8	KCTV	10/07/16	10/07/16	CBS This Morning CBS This Morning	CM	7-9am	----1--	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KCTV	10/07/16	10/07/16	CBS This Morning CBS This Morning	CM	7-9am	----1--	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	----1--		1				\$300.00		0.00			
E 11	KCTV	10/10/16	10/10/16	CBS Daytime CBS Daytime	CM	1230-3p	1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$450.00		0.00			
E 12	KCTV	10/10/16	10/10/16	Lets Make a Deal Lets Make a Deal	CM	2-3p	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$400.00		0.00			
E 13	KCTV	10/10/16	10/10/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	1-----	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$700.00		0.00			
E 14	KCTV	10/10/16	10/10/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$175.00		0.00			
E 16	KCTV	10/10/16	10/10/16	CBS This Morning CBS This Morning	CM	7-9am	1-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$300.00		0.00			
E 21	KCTV	10/06/16	10/06/16	CBS Daytime 12:30 PM-1:00 PM	CM	1230-3p (12:30 PM-1:00 PM)	---1---	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1				\$450.00		0.00			
E 23	KCTV	10/06/16	10/06/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	---1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1				\$175.00		0.00			
E 25	KCTV	10/04/16	10/04/16	Price is Right Price is Right	CM	10-11am	-1-----	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1-----		1				\$500.00		0.00			
E 28	KCTV	10/04/16	10/04/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	-1-----	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1-----		1				\$700.00		0.00			
E 29	KCTV	10/04/16	10/04/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	-1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1-----		1				\$175.00		0.00			
E 30	KCTV	10/04/16	10/04/16	CBS This Morning CBS This Morning	CM	7-9am	-1-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1-----		1				\$300.00		0.00			
E 33	KCTV	10/05/16	10/05/16	Lets Make a Deal Lets Make a Deal	CM	2-3p	--1----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$400.00		0.00			
E 34	KCTV	10/05/16	10/05/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	--1----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$175.00		0.00			
E 35	KCTV	10/05/16	10/05/16	CBS This Morning CBS This Morning	CM	7-9am	--1----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$300.00		0.00			

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E 35	KCTV	10/05/16	10/05/16	CBS This Morning CBS This Morning	CM	7-9am	--1----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$300.00		0.00			
E 36	KCTV	10/10/16	10/10/16	News @ 6-7am More in the Morning	CM	6-7am	1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	1-----		1				\$175.00		0.00			
E 37	KCTV	10/04/16	10/04/16	News @ 6-7am 6:00 AM-6:30 AM	CM	6-7am (6:00 AM-6:30 AM)	-1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1-----		1				\$175.00		0.00			
E 38	KCTV	10/05/16	10/05/16	News @ 6-7am 6:00 AM-6:30 AM	CM	6-7am (6:00 AM-6:30 AM)	--1----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$175.00		0.00			
E 39	KCTV	10/06/16	10/06/16	News @ 6-7am 6:00 AM-6:30 AM	CM	6-7am (6:00 AM-6:30 AM)	---1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1				\$175.00		0.00			
E 40	KCTV	10/07/16	10/07/16	News @ 6-7am 6:00 AM-6:30 AM	CM	6-7am (6:00 AM-6:30 AM)	----1--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	----1--		1				\$175.00		0.00			
N 41	KCTV	10/08/16	10/08/16	NCAA NON-MIZZOU FOOTBALL NCAA NON-MIZZOU FOOTBAL	CM	VARIOUS	-----2-	:30	2	\$400.00	IMP	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----2-		2				\$400.00		0.00			
N 42	KCTV	10/07/16	10/07/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	----1--		1				\$450.00		0.00			
N 43	KCTV	10/06/16	10/06/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	---1---	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	---1---		1				\$450.00		0.00			
N 44	KCTV	10/05/16	10/05/16	CBS This Morning CBS This Morning	CM	7-9am	--1----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1----		1				\$300.00		0.00			
													Totals	27	\$9,000.00