

## ORDER



Kansas City

**Orders**  
**Order / Rev:** 756951  
**Alt Order #:** 08406223  
**Product Desc:** DSCC/KANDER  
**Estimate:** 5082  
**Flight Dates:** 10/04/16 - 10/10/16  
**Original Date / Rev:** 10/03/16 / 10/07/16  
**Order Type:** GENERAL

**Primary AE:** Ben Stecker  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency**  
**Name:** Buying Time, LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave N.W., Suite 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** DSCC Kander For MO  
**Demographic:** A35+  
**Product Codes:** Political-Candidates  
**Priority:** PMT  
**Revenue Codes:** POL, PLC, FLT

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	27	\$9,000.00	\$7,650.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	27	\$9,000.00	\$7,650.00	0.00
<b>Totals</b>	<b>27</b>	<b>\$9,000.00</b>	<b>\$7,650.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
Kansas City	24%	\$9,000.00
Market	100%	\$37,500.00

## Competitive Share

	Share	Total
KCPT	0%	\$0.00
KCWE	0%	\$0.00
KMBC	23%	\$8,625.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	9%	\$3,375.00
KSMO	0%	\$0.00
WDAF	44%	\$16,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KCTV	10/07/16	10/07/16	CBS Daytime 12:30 PM-1:00 PM	CM	1230-3p (12:30 PM-1:00 PM)	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	----1--		1		\$450.00		0.00					
E 6	KCTV	10/07/16	10/07/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	----1--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	----1--		1		\$175.00		0.00					
E 8	KCTV	10/07/16	10/07/16	CBS This Morning CBS This Morning	CM	7-9am	----1--	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KCTV	10/07/16	10/07/16	CBS This Morning CBS This Morning	CM	7-9am	----1--	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--					1	\$300.00		0.00			
E 11	KCTV	10/10/16	10/10/16	CBS Daytime CBS Daytime	CM	1230-3p	1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----					1	\$450.00		0.00			
E 12	KCTV	10/10/16	10/10/16	Lets Make a Deal Lets Make a Deal	CM	2-3p	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----					1	\$400.00		0.00			
E 13	KCTV	10/10/16	10/10/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	1-----	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----					1	\$700.00		0.00			
E 14	KCTV	10/10/16	10/10/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----					1	\$175.00		0.00			
E 16	KCTV	10/10/16	10/10/16	CBS This Morning CBS This Morning	CM	7-9am	1-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----					1	\$300.00		0.00			
E 21	KCTV	10/06/16	10/06/16	CBS Daytime 12:30 PM-1:00 PM	CM	1230-3p (12:30 PM-1:00 PM)	---1---	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---					1	\$450.00		0.00			
E 23	KCTV	10/06/16	10/06/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	---1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---					1	\$175.00		0.00			
E 25	KCTV	10/04/16	10/04/16	Price is Right Price is Right	CM	10-11am	-1-----	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----					1	\$500.00		0.00			
E 28	KCTV	10/04/16	10/04/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	-1-----	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----					1	\$700.00		0.00			
E 29	KCTV	10/04/16	10/04/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	-1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----					1	\$175.00		0.00			
E 30	KCTV	10/04/16	10/04/16	CBS This Morning CBS This Morning	CM	7-9am	-1-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----					1	\$300.00		0.00			
E 33	KCTV	10/05/16	10/05/16	Lets Make a Deal Lets Make a Deal	CM	2-3p	--1----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----					1	\$400.00		0.00			
E 34	KCTV	10/05/16	10/05/16	News @ 6-7am 6:30 AM-7:00 AM	CM	6-7am (6:30 AM-7:00 AM)	--1----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--1----					1	\$175.00		0.00			
E 35	KCTV	10/05/16	10/05/16	CBS This Morning CBS This Morning	CM	7-9am	--1----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 35	KCTV	10/05/16	10/05/16	CBS This Morning CBS This Morning	CM	7-9am	-- 1----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-- 1----		1				\$300.00		0.00			
E 36	KCTV	10/10/16	10/10/16	News @ 6-7am More in the Morning	CM	6-7am	1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	1-----		1				\$175.00		0.00			
E 37	KCTV	10/04/16	10/04/16	News @ 6-7am 6:00 AM-6:30 AM	CM	6-7am (6:00 AM-6:30 AM)	- 1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	- 1-----		1				\$175.00		0.00			
E 38	KCTV	10/05/16	10/05/16	News @ 6-7am 6:00 AM-6:30 AM	CM	6-7am (6:00 AM-6:30 AM)	-- 1----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-- 1----		1				\$175.00		0.00			
E 39	KCTV	10/06/16	10/06/16	News @ 6-7am 6:00 AM-6:30 AM	CM	6-7am (6:00 AM-6:30 AM)	--- 1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	--- 1---		1				\$175.00		0.00			
E 40	KCTV	10/07/16	10/07/16	News @ 6-7am 6:00 AM-6:30 AM	CM	6-7am (6:00 AM-6:30 AM)	---- 1--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	---- 1--		1				\$175.00		0.00			
N 41	KCTV	10/08/16	10/08/16	NCAA NON-MIZZOU FOOTB NCAA NON-MIZZOU FOOTBAL	CM	VARIOUS	----- 2-	:30	2	\$400.00	IMP	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	----- 2-		2				\$400.00		0.00			
N 42	KCTV	10/07/16	10/07/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	---- 1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	---- 1--		1				\$450.00		0.00			
N 43	KCTV	10/06/16	10/06/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	--- 1---	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	--- 1---		1				\$450.00		0.00			
N 44	KCTV	10/05/16	10/05/16	CBS This Morning CBS This Morning	CM	7-9am	-- 1----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/03/16	10/09/16	-- 1----		1				\$300.00		0.00			
Totals														27	\$9,000.00