

WKEQ, WLLK-FM, WSEK, WSFC, WSFE
EEO PUBLIC FILE REPORT
April 1, 2015 - March 31, 2016

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/9/2015	Participation in other activities designed by the station employment unit	The radio stations hosted a series of three tours and recording sessions as an introduction of a career in broadcasting. Three high schools, Somerset High School, Pulaski County High School, and Southwestern High School, participated in the tours with 40 students and broadcast-oriented career day programs.	2	Market President Account Executive
2	10/13/2015	Establishment of training programs for station personnel	Two local Account Executives attended a seminar focused on Leadership and Management at the 2015 Kentucky Broadcasters Association annual conference, presented by Sean Luce of the Luce Performance Group. Sean shared his insights into Management and Leadership that he has learned over his extensive travels while making sales calls to countless businesses.	2	AE AE
3	10/14/2015	Establishment of training programs for station personnel	Two local Account Executives and the Promotions Director attended a one-day seminar on Prospecting, appointments, and closing sales. Presented by Mark Levy, President of Revenue Development Resources at the fall 2015 KBA annual conference in Lexington, KY. The conference was attended by AE's and the promotions director.	3	Promotions AE AE