

CONFIRMED

COMPLETED



125 West 55th St  
New York, NY 10019

Contract # 25321928      Changes as of: 10/20/2016 at 11:03 AM      Version: Current State Version 6  
CPE: 25/34/129      Flight: 10/3/16 - 10/9/16      Station: WIVB      Total Spots: 59      Total \$: \$24,100.00  
Agency: BRABENDER COX      Advertiser: Jacobs, Chris      Market: Buffalo-Niagara Falls      Total CPP: \$124.74  
108 SOUTH STREET,      Product: Jacobs/SS/R      Office: WASHINGTON  
3RD FL  
MARKET STATION      Agency Order #: 5441688      Primary Demo: Adults 35+      Total GRP: 193.2  
LEESBURG, VA 20175      Buyer: Kundu, Liz      Con Type: POLITICAL/VOTE      Traffic #: 948298  
Salesperson: JENNA NUBAR      Assistant: ANJELICA DAVI      Separation:  
202-872-5880

Comments: \*THIS IS A BRAND NEW ORDER\*

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 10/9							Total Spots	Total \$	CPP	GRP
							10/3	10/4	10/5	10/6	10/7	10/8	10/9				
REV-27	8p-9p		NCIS: LA	\$750.00	6.1	30	0	0	0	0	0	0	1	59	\$24,100.00	\$124.74	193.2
TOTALS:							11	10	10	10	10	3	3	59	\$24,100.00	\$124.74	193.2



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## KATZ TELEVISION GROUP

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CPE: 25/34/129 Flight: 10/3/16 - 10/9/16 Station: WJWB  
Agency: BRABENDER COX Advertiser: Jacobs, Chris Market: Buffalo-Niagara Falls  
108 SOUTH STREET, Product: Jacobs/SS/R Office: WASHINGTON  
3RD FL  
MARKET STATION Agency Order #: 5441688 Primary Demo: Adults 35+  
LEESBURG, VA 20175 Buyer: Kundu, Liz Con Type: POLITICAL/VOTE  
Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI Traffic #: 948298  
202-872-5880 212-408-3261 Separation:

Total \$: \$24,100.00  
Total Spots: 59  
Total CPP: \$124.74

Total GRP: 193.2  
Total GRPs from 199.3 to 193.2, Total CPP from \$124.69 to \$124.74. Competitive Market Budget from \$75,303 to \$73,030. User Entered \$ from \$24,850.00 to \$24,100.00. Total \$ from \$24,850.00 to \$24,100.00. 1 buyline added or modified.

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
10/07/16 4:19 PM	Kitty Hotles-Samson	THANKS KITTY.
10/01/16 12:04 PM	ANJELICA DAVI	*THIS IS A BRAND NEW ORDER*
09/30/16 9:41 AM	ANJELICA DAVI	*THIS IS A BRAND NEW ORDER*
09/30/16 9:41 AM	ANJELICA DAVI	*THIS IS A BRAND NEW ORDER*

LINE 16--10/8 1X PLOTTED TO AIR AT 11:19P. PLS REINSTATE.

LINE 19--10/7 1X PREEMPTED. PLS SEND MG.

LINE 22--10/5 1X PREEMPTED. PLS SEND MG.

LINE 24--10/7 1X PREEMPTED. PLS SEND MG.

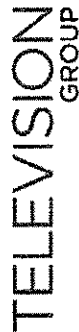
LINE 33--10/7 1X NOT BOOKED BIC ADDING THIS TO THE ORDER WOULD PUT THE TOTAL OVER DTV LINE 16 AIRING ON 10/8.

Competitive Information	
Market Budget:	\$73,030
WJWB Share:	33%
Comment:	
WGRZ:	35%
WKBW:	16%
WNLO:	3%
WNYO:	3%
WUTV:	10%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	59	\$24,100.00	193.2

Monthly Summary		
Month	Spots	Dollars
2016-Oct	59	\$24,100.00
Total	59	\$24,100.00

Transaction History				
Trans	Created/Received	Created by	Status	Comment
Revision	10/20/16 11:02 AM	JENNA NUBAR	Revised	Changes: Total Spots from 60 to 59. Calculated Dollars from \$24,850.00 to \$24,100.00. Total GRPs from 199.3 to 193.2. Total CPP from \$124.69 to \$124.74. Competitive Market Budget from \$75,303 to \$73,030. User Entered \$ from \$24,850.00 to \$24,100.00. Total \$ from \$24,850.00 to \$24,100.00. 1 buyline added or modified.
Revision	10/8/16 3:30 PM	JENNA NUBAR	Confirmed	Changes: Total Spots from 61 to 60. Calculated Dollars from \$26,775.00 to \$24,850.00. Total GRPs from 199.6 to 199.3. Total CPP from \$134.14 to \$124.69. Competitive Market Budget from \$81,136 to \$75,303. User Entered \$ from \$26,775.00 to \$24,850.00. Product from Candidate to Jacobs/SS/R. Total \$ from \$26,775.00 to \$24,850.00. 3 buylines added or modified.
Makegood 1	10/7/16 4:19 PM	Kitty Hotles-Samson	Confirmed	Changes: Total GRPs from 0 to 200. Total CPM from \$0.00 to \$134,143.29.



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<b>CPE:</b> 25/34/129	<b>Flight:</b> 10/3/16 - 10/9/16	<b>Station:</b> WIVB
<b>Agency:</b> BRABENDER COX 108 SOUTH STREET, 3RD FL	<b>Advertiser:</b> Jacobs, Chris	<b>Market:</b> Buffalo-Niagara Falls
	<b>Product:</b> Jacobs/SS/R	<b>Office:</b> WASHINGTON
<b>MARKET STATION</b> LEESBURG, VA 20175	<b>Agency Order #:</b> 5441688 <b>Buyer:</b> Kundu, Liz	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Con Type:</b> POLITICAL/VOTE
		<b>Assistant:</b> ANJELICA DAVIS 212-408-3261
		<b>Total GRP:</b> 193.2
		<b>Traffic #:</b> 948298
		<b>Separation:</b>
		<b>Total \$:</b> \$24,100.00
		<b>Total Spots:</b> 59
		<b>Total CPP:</b> \$124.74

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.