

ORDER



ABC - Columbia, MO

Orders
Order / Rev: 540568
Alt Order #:
Product Desc: 131-Media
Estimate: 915 - Rowden TV Oct 27-Nov 3
Flight Dates: 10/27/20 - 11/03/20
Original Date / Rev: 10/19/20 / 10/20/20
Order Type: GENERAL

Primary AE: Doug Rhoades
Sales Office: COL-N
Sales Region: NAT

Agency
Name: Patrick Media
Buying Contact:
Billing Contact:
 200 W Jefferson St
 Marshfield, MO 65706

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Friends of Caleb Rowden/MOSen, Dis
Demographic: HH
Product Codes: PL01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-4

New Business Thru:
Advertiser External ID: 1008566
Agency External ID: 4013263
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	109	\$11,200.00	\$9,520.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	109	\$11,200.00	\$9,520.00	0.00
Totals	109	\$11,200.00	\$9,520.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Doug Rhoades			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMIZ	10/27/20	11/03/20	M-F 5-6a M-F 5-6a ABC 17 News	CM	M-F 5-6a ABC 17	11111--	:30	5	\$35.00	P-4	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1111--		4				\$35.00		0.00			
		Week: 11/02/20	11/08/20	11-----		2				\$35.00		0.00			
N 2	KMIZ	10/27/20	11/03/20	M-F 6-7a M-F 6-7a ABC 17 NEWS	CM	M-F 6-7a ABC 17	11111--	:30	5	\$95.00	P-4	0.00	NM	6	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1111--		4				\$95.00		0.00			
		Week: 11/02/20	11/08/20	11-----		2				\$95.00		0.00			
N 3	KMIZ	10/27/20	11/03/20	M-F 7-9A Good Morning America	CM	7-9A	11111--	:30	5	\$130.00	P-3	0.00	NM	6	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1111--		4				\$130.00		0.00			
		Week: 11/02/20	11/08/20	11-----		2				\$130.00		0.00			
N 4	KMIZ	10/27/20	11/03/20	M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News	CM	M-F 9-930a ABC 17	11111--	:30	5	\$70.00	P-3	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1111--		4				\$70.00		0.00			
		Week: 11/02/20	11/08/20	11-----		2				\$70.00		0.00			
N 5	KMIZ	10/27/20	11/03/20	M-F 11a-12p Tamron	CM	M-F 11a-12p	11111--	:30	5	\$20.00	P-3	0.00	NM	6	\$120.00

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Advertiser: Friends of Caleb Rowden/MOSen, Dis 1
 Product Desc: 131-Media
 Estimate: 915 - Rowden TV Oct 27-Nov 3

ABC - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$20.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	11-----					2	\$20.00		0.00			
N 6	KMIZ	10/27/20	11/03/20	M-F 12-1230p ABC 17 N&M M-F 12-1230p ABC 17 News		M-F 12-1230p ABC 17 N&M	11111--	:30	5	\$40.00	P-3	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$40.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	11-----					2	\$40.00		0.00			
N 7	KMIZ	10/27/20	11/03/20	M-F 1230-1p Law & Crime Daily	CM	M-F 1230-1p	11111--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$40.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----					1	\$40.00		0.00			
N 8	KMIZ	10/27/20	11/03/20	M-F 3-4p Hot Bench	CM	M-F 3-4p	11111--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$20.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----					1	\$20.00		0.00			
N 9	KMIZ	10/27/20	11/03/20	M-F 4-5p Judge Judy	CM	M-F 4-5p	11111--	:30	5	\$25.00	P-4	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$25.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----					1	\$25.00		0.00			
N 10	KMIZ	10/27/20	11/03/20	M-F 5-530p ABC 17 News M-F 5-530p ABC 17 News	CM	M-F 5-530p ABC 17 News	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$200.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----					1	\$200.00		0.00			
N 11	KMIZ	10/27/20	11/01/20	M-F 530-6p World News M-F 530p ABC World News	CM	M-F 530p ABC World News	-1111--	:30	4	\$500.00	P-4	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$500.00		0.00			
N 12	KMIZ	10/27/20	11/02/20	M-F 6-630p ABC 17 News M-F 6p ABC 17 News	CM	M-F 6p ABC 17 News	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$200.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----					1	\$200.00		0.00			
N 13	KMIZ	10/27/20	11/02/20	M-F 630p ABC 17 News M-F 630p ABC 17 News	CM	M-F 630p ABC 17 News	11111--	:30	5	\$160.00	P-3	0.00	NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$160.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----					1	\$160.00		0.00			
N 14	KMIZ	10/27/20	11/02/20	M-F 10p ABC 17 News M-F 10p ABC 17 News	CM	M-F 10p ABC 17 News	11111--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$100.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----					1	\$100.00		0.00			
N 15	KMIZ	10/27/20	11/02/20	M-F 1035-1135p Jimmy Kimmel M-F 1035p Jimmy Kimmel	CM	M-F 1035p Jimmy Kimmel	11111--	:30	5	\$50.00	P-4	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$50.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----					1	\$50.00		0.00			
N 16	KMIZ	10/27/20	11/02/20	M-F 1135p-1205a Nightline M-F 1135p Nightline	CM	M-F 1135p Nightline	11111--	:30	5	\$10.00	P-4	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/26/20		10/26/20	11/01/20	-1111--					4	\$10.00		0.00			
Week: 11/02/20		11/02/20	11/08/20	1-----					1	\$10.00		0.00			
N 17	KMIZ	11/02/20	11/02/20	MO Hour 1 DWTS	CM	MO Hour 1	1-----	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 540568
Alt Order #:
Flight Dates: 10/27/20 - 11/03/20

Advertiser: Friends of Caleb Rowden/MOSen, Dis 15
Product Desc: 131-Media
Estimate: 915 - Rowden TV Oct 27-Nov 3

ABC - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	1-----			1		\$225.00	0.00					
N 18	KMIZ	10/27/20	10/27/20	TU Hour 1 Bachelorette	CM	TU Hour 1	-1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-1-----			1		\$350.00	0.00					
N 19	KMIZ	10/28/20	10/28/20	WE Hour 3 The Con	CM	WE Hour 3	--1----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	--1----			1		\$100.00	0.00					
N 20	KMIZ	10/30/20	10/30/20	FR Hour 1 Shark Tank	CM	FR Hour 1	----1--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	----1--			1		\$150.00	0.00					
N 21	KMIZ	10/30/20	10/30/20	FR Prime Special 20/20	CM	FRI Prime Special (8:00 PM-10:00 PM)	----2--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	----2--			2		\$200.00	0.00					
N 22	KMIZ	10/31/20	10/31/20	SAT 6-7a ABC 17 Week ABC 17 Weekend SAT 6-7a	CM	ABC 17 Weekend	-----1-	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----1-			1		\$30.00	0.00					
N 23	KMIZ	10/31/20	10/31/20	SAT GMA 7-8a SAT 7-8a GMA	CM	SAT 7-8a GMA	-----1-	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----1-			1		\$130.00	0.00					
N 24	KMIZ	10/31/20	10/31/20	SAT 8-9a ABC 17 Week ABC 17 Weekend SAT 8-9a	CM	ABC 17 Weekend	-----1-	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----1-			1		\$70.00	0.00					
N 25	KMIZ	10/31/20	10/31/20	SAT GMA 2 9-10a SAT 9-10a GMA	CM	SAT 9-10a GMA	-----1-	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----1-			1		\$50.00	0.00					
N 26	KMIZ	10/31/20	10/31/20	SA 10p ABC 17 News SA 10p ABC 17 News	CM	SA 10p ABC 17 News	-----1-	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----1-			1		\$100.00	0.00					
N 27	KMIZ	10/31/20	10/31/20	SA 1030-1130p Major Crimes	CM	SA 1030-1130p	-----1-	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----1-			1		\$30.00	0.00					
N 28	KMIZ	11/01/20	11/01/20	SUN 6-7a ABC 17 Week ABC 17 Weekend SUN 6-7a	CM	ABC 17 Weekend	-----1	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----1			1		\$30.00	0.00					
N 29	KMIZ	11/01/20	11/01/20	SUN 8-9a ABC 17 Week ABC 17 Weekend SUN 8-9a	CM	ABC 17 Weekend	-----1	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----1			1		\$30.00	0.00					
N 30	KMIZ	11/01/20	11/01/20	SU 10p ABC 17 News SU 10p ABC 17 News	CM	SU 10p ABC 17 News	-----1	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----1			1		\$125.00	0.00					
N 31	KMIZ	10/28/20	10/28/20	M-F 1-2p GMA3	CM	M-F 1-2p	--1----	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	--1----			1		\$40.00	0.00					
N 32	KMIZ	10/27/20	11/02/20		CM	M-F 930-10a		:30	5	\$50.00	P-3	0.00	NM	5	\$250.00

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 Product Desc: 131-Media
 Estimate: 915 - Rowden TV Oct 27-Nov 3

ABC - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 930-10a Judge Judy	11111--										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/26/20		10/26/20	11/01/20	-1111--			4		\$50.00		0.00				
Week: 11/02/20		11/02/20	11/08/20	1-----			1		\$50.00		0.00				
N 33	KMIZ	11/02/20	11/02/20	MO Hour 3 Good Doctor	CM	MO Hour 3	1-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/02/20		11/02/20	11/08/20	1-----			1		\$300.00		0.00				
N 34	KMIZ	10/28/20	10/28/20	WE Hour 1 Goldbergs/Americans	CM	WE Hour 1	--W----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/26/20		10/26/20	11/01/20	--W----			1		\$300.00		0.00				
N 35	KMIZ	11/01/20	11/01/20	SU Hour 4 Card Sharks	CM	SU Hour 4	-----S	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/26/20		10/26/20	11/01/20	-----S			1		\$125.00		0.00				
													Totals	109	\$11,200.00