

ORDER



Orders
Order / Rev: 909822
Alt Order #: 09290093
Product Desc: DAVIS FOR CONGRESS
Estimate: 5081
Flight Dates: 10/24/18 - 10/30/18
Original Date / Rev: 10/18/18 / 10/18/18
Order Type: GENERAL

Primary AE: Mica Hansen
Sales Office: H-WDC
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact: Benjamin Rheault
Billing Contact:
 1911 North Ft. Myer Drive, Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Rodney Davis For Congress
Demographic: A25-64
Product Codes: Political-Cand-Congress
Priority: PMT
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: CPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	24	\$21,150.00	\$17,977.50
10/29/18	10/30/18	14	\$13,750.00	\$11,687.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	24	\$21,150.00	\$17,977.50	0.00
November 2018	14	\$13,750.00	\$11,687.50	0.00
Totals	38	\$34,900.00	\$29,665.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mica Hansen	H-WDC	National	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KMOV	32%	\$34,900.00
Market	100%	\$109,062.50

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	10%	\$10,906.25
KETC	0%	\$0.00
KPLR	0%	\$0.00
KSDK	36%	\$39,262.50
KTVI	22%	\$23,993.75
MMOV	0%	\$0.00
QMOV	0%	\$0.00
UNKWN	0%	\$0.00
WPXS	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMOV	10/29/18	10/29/18	M-F 7-9am CBS This Morning	CM	M-F 7-9am	1-----	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/18	11/04/18	1-----		1		\$500.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$500.00		0.00			
N 2	KMOV	10/30/18	10/30/18	M-F 7-9am CBS This Morning	CM	M-F 7-9am	- 1-----	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	- 1-----		1				\$500.00		0.00			
N 3	KMOV	10/24/18	10/24/18	M-F 7-9am CBS This Morning	CM	M-F 7-9am	-- 1----	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-- 1----		1				\$500.00		0.00			
N 4	KMOV	10/25/18	10/25/18	M-F 7-9am CBS This Morning	CM	M-F 7-9am	--- 1---	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--- 1---		1				\$500.00		0.00			
N 5	KMOV	10/26/18	10/26/18	M-F 7-9am CBS This Morning	CM	M-F 7-9am	---- 1--	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---- 1--		1				\$500.00		0.00			
N 6	KMOV	10/27/18	10/27/18	Sat 7-8am News 4 @ 7a Saturday	CM	Sat 7-8am	----- 1-	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----- 1-		1				\$500.00		0.00			
N 7	KMOV	10/29/18	10/29/18	M-F 12-12:30p News 4 @ Noon	CM	M-F 12-12:30p	1-----	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$750.00		0.00			
N 8	KMOV	10/30/18	10/30/18	M-F 12-12:30p News 4 @ Noon	CM	M-F 12-12:30p	- 1-----	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	- 1-----		1				\$750.00		0.00			
N 9	KMOV	10/24/18	10/24/18	M-F 12-12:30p News 4 @ Noon	CM	M-F 12-12:30p	-- 1----	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-- 1----		1				\$750.00		0.00			
N 10	KMOV	10/25/18	10/25/18	M-F 12-12:30p News 4 @ Noon	CM	M-F 12-12:30p	--- 1---	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--- 1---		1				\$750.00		0.00			
N 11	KMOV	10/26/18	10/26/18	M-F 12-12:30p News 4 @ Noon	CM	M-F 12-12:30p	---- 1--	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---- 1--		1				\$750.00		0.00			
N 12	KMOV	10/29/18	10/29/18	M-F 4-430pm News News 4 @4pm	CM	M-F 4-430pm	1-----	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$750.00		0.00			
N 13	KMOV	10/30/18	10/30/18	M-F 4-430pm News News 4 @4pm	CM	M-F 4-430pm	- 1-----	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	- 1-----		1				\$750.00		0.00			
N 14	KMOV	10/24/18	10/24/18	M-F 4-430pm News News 4 @4pm	CM	M-F 4-430pm	-- 1----	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-- 1----		1				\$750.00		0.00			
N 15	KMOV	10/25/18	10/25/18	M-F 4-430pm News News 4 @4pm	CM	M-F 4-430pm	--- 1---	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--- 1---		1				\$750.00		0.00			
N 16	KMOV	10/26/18	10/26/18		CM	M-F 4-430pm		:30	1	\$750.00	FNP	0.00	NM	1	\$750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-430pm News News 4 @ 4pm			----1--								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	----1--		1			\$750.00			0.00			
N17	KMOV	10/29/18	10/29/18	M-F 5-5:30p News 4 @ 5p	CM	M-F 5-5:30p	1-----	:30	1	\$1,250.00	FNP	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----		1			\$1,250.00			0.00			
N18	KMOV	10/24/18	10/24/18	M-F 5-5:30p News 4 @ 5p	CM	M-F 5-5:30p	--1----	:30	1	\$1,250.00	FNP	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	--1----		1			\$1,250.00			0.00			
N19	KMOV	10/25/18	10/25/18	M-F 5-5:30p News 4 @ 5p	CM	M-F 5-5:30p	---1---	:30	1	\$1,250.00	FNP	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---		1			\$1,250.00			0.00			
N20	KMOV	10/29/18	10/29/18	M-F 6-6:30p News 4 @ 6p	CM	M-F 6-6:30p	1-----	:30	1	\$1,250.00	FNP	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----		1			\$1,250.00			0.00			
N21	KMOV	10/30/18	10/30/18	M-F 6-6:30p News 4 @ 6p	CM	M-F 6-6:30p	-1-----	:30	1	\$1,250.00	FNP	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----		1			\$1,250.00			0.00			
N22	KMOV	10/25/18	10/25/18	M-F 6-6:30p News 4 @ 6p	CM	M-F 6-6:30p	---1---	:30	1	\$1,250.00	FNP	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---		1			\$1,250.00			0.00			
N23	KMOV	10/26/18	10/26/18	M-F 6-6:30p News 4 @ 6p	CM	M-F 6-6:30p	----1--	:30	1	\$1,250.00	FNP	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	----1--		1			\$1,250.00			0.00			
N24	KMOV	10/27/18	10/27/18	Sat 6-6:30pm News 4 @ 6p	CM	Sat 6-6:30pm	-----1-	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-		1			\$500.00			0.00			
N25	KMOV	10/28/18	10/28/18	Sun 5:30-6pm News 4 @ 5:30p	CM	Sun 5:30-6pm	-----1	:30	1	\$800.00	FNP	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1		1			\$800.00			0.00			
N26	KMOV	10/30/18	10/30/18	M-F 6:30-7pm Entertainment Tonight	CM	M-F 6:30-7pm	-1-----	:30	1	\$1,000.00	FNP	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----		1			\$1,000.00			0.00			
N27	KMOV	10/25/18	10/25/18	M-F 6:30-7pm Entertainment Tonight	CM	M-F 6:30-7pm	---1---	:30	1	\$1,000.00	FNP	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---		1			\$1,000.00			0.00			
N28	KMOV	10/29/18	10/29/18	M-F Late News M-F Late News	CM	M-F Late News	1-----	:30	1	\$2,000.00	FNP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----		1			\$2,000.00			0.00			
N29	KMOV	10/30/18	10/30/18	M-F Late News M-F Late News	CM	M-F Late News	-1-----	:30	1	\$2,000.00	FNP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----		1			\$2,000.00			0.00			
N30	KMOV	10/24/18	10/24/18	M-F Late News M-F Late News	CM	M-F Late News	--1----	:30	1	\$2,000.00	FNP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/18	10/24/18	--1----		1			\$2,000.00			0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-- 1----		1				\$2,000.00		0.00			
N31	KMOV	10/26/18	10/26/18	M-F Late News M-F Late News	CM	M-F Late News	---- 1--	:30	1	\$2,000.00	FNP	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---- 1--		1				\$2,000.00		0.00			
N32	KMOV	10/27/18	10/27/18	Sa Late News News 4 @ 10p Saturday	CM	Sa Late News	----- 1-	:30	1	\$1,500.00	FNP	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----- 1-		1				\$1,500.00		0.00			
N33	KMOV	10/29/18	10/29/18	Colbert Late Show with Stephen Colbert	CM	M-F 10:35p-11:37p	1-----	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	1-----		1				\$500.00		0.00			
N34	KMOV	10/30/18	10/30/18	Colbert Late Show with Stephen Colbert	CM	M-F 10:35p-11:37p	- 1-----	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	- 1-----		1				\$500.00		0.00			
N35	KMOV	10/24/18	10/24/18	Colbert Late Show with Stephen Colbert	CM	M-F 10:35p-11:37p	-- 1----	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-- 1----		1				\$500.00		0.00			
N36	KMOV	10/25/18	10/25/18	Colbert Late Show with Stephen Colbert	CM	M-F 10:35p-11:37p	--- 1---	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--- 1---		1				\$500.00		0.00			
N37	KMOV	10/26/18	10/26/18	Colbert Late Show with Stephen Colbert	CM	M-F 10:35p-11:37p	---- 1--	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---- 1--		1				\$500.00		0.00			
N38	KMOV	10/28/18	10/28/18	Sun 6-8am News 4 This Morning	CM	Sun 6-8am	----- 1	:30	1	\$350.00	FNP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----- 1		1				\$350.00		0.00			
													Totals	38	\$34,900.00