

ORDER



Orders
Order / Rev: 909822
Alt Order #: 09290093
Product Desc: DAVIS FOR CONGRESS
Estimate: 5081
Flight Dates: 10/24/18 - 10/30/18
Original Date / Rev: 10/18/18 / 10/18/18
Order Type: GENERAL

Primary AE: Mica Hansen
Sales Office: H-WDC
Sales Region: National

Agency
Name: Strategic Media Services
Buying Contact: Benjamin Rheault
Billing Contact:
 1911 North Ft. Myer Drive, Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rodney Davis For Congress
Demographic: A25-64
Product Codes: Political-Cand-Congress
Priority: PMT
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: CPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/18 | 10/28/18 | 24 | \$21,150.00 | \$17,977.50 |
| 10/29/18 | 10/30/18 | 14 | \$13,750.00 | \$11,687.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2018 | 24 | \$21,150.00 | \$17,977.50 | 0.00 |
| November 2018 | 14 | \$13,750.00 | \$11,687.50 | 0.00 |
| Totals | 38 | \$34,900.00 | \$29,665.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mica Hansen | H-WDC | National | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| KMOV | 32% | \$34,900.00 |
| Market | 100% | \$109,062.50 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KDNL | 10% | \$10,906.25 |
| KETC | 0% | \$0.00 |
| KPLR | 0% | \$0.00 |
| KSDK | 36% | \$39,262.50 |
| KTVI | 22% | \$23,993.75 |
| MMOV | 0% | \$0.00 |
| QMOV | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |
| WPXS | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | KMOV | 10/29/18 | 10/29/18 | M-F 7-9am CBS This Morning | CM | M-F 7-9am | 1----- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | | 1 | | | \$500.00 | | 0.00 | | | |

Order / Rev: 909822
 Alt Order #: 09290093
 Flight Dates: 10/24/18 - 10/30/18

Advertiser: Rodney Davis For Congress
 Product Desc: DAVIS FOR CONGRESS
 Estimate: 5081
KMOV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------------------|-------|-------------------|----------|-----|-------|-------------|-----|---------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 2 | KMOV | 10/30/18 | 10/30/18 | M-F 7-9am CBS This Morning | CM | M-F 7-9am | - 1----- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | - 1----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 3 | KMOV | 10/24/18 | 10/24/18 | M-F 7-9am CBS This Morning | CM | M-F 7-9am | -- 1---- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -- 1---- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 4 | KMOV | 10/25/18 | 10/25/18 | M-F 7-9am CBS This Morning | CM | M-F 7-9am | --- 1--- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | --- 1--- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 5 | KMOV | 10/26/18 | 10/26/18 | M-F 7-9am CBS This Morning | CM | M-F 7-9am | ---- 1-- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ---- 1-- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 6 | KMOV | 10/27/18 | 10/27/18 | Sat 7-8am News 4 @ 7a Saturday | CM | Sat 7-8am | ----- 1- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ----- 1- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 7 | KMOV | 10/29/18 | 10/29/18 | M-F 12-12:30p News 4 @ Noon | CM | M-F 12-12:30p | 1----- | :30 | 1 | \$750.00 | FNP | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | 1 | | | | \$750.00 | | 0.00 | | | |
| N 8 | KMOV | 10/30/18 | 10/30/18 | M-F 12-12:30p News 4 @ Noon | CM | M-F 12-12:30p | - 1----- | :30 | 1 | \$750.00 | FNP | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | - 1----- | | 1 | | | | \$750.00 | | 0.00 | | | |
| N 9 | KMOV | 10/24/18 | 10/24/18 | M-F 12-12:30p News 4 @ Noon | CM | M-F 12-12:30p | -- 1---- | :30 | 1 | \$750.00 | FNP | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -- 1---- | | 1 | | | | \$750.00 | | 0.00 | | | |
| N 10 | KMOV | 10/25/18 | 10/25/18 | M-F 12-12:30p News 4 @ Noon | CM | M-F 12-12:30p | --- 1--- | :30 | 1 | \$750.00 | FNP | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | --- 1--- | | 1 | | | | \$750.00 | | 0.00 | | | |
| N 11 | KMOV | 10/26/18 | 10/26/18 | M-F 12-12:30p News 4 @ Noon | CM | M-F 12-12:30p | ---- 1-- | :30 | 1 | \$750.00 | FNP | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ---- 1-- | | 1 | | | | \$750.00 | | 0.00 | | | |
| N 12 | KMOV | 10/29/18 | 10/29/18 | M-F 4-430pm News News 4 @ 4pm | CM | M-F 4-430pm | 1----- | :30 | 1 | \$750.00 | FNP | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | 1 | | | | \$750.00 | | 0.00 | | | |
| N 13 | KMOV | 10/30/18 | 10/30/18 | M-F 4-430pm News News 4 @ 4pm | CM | M-F 4-430pm | - 1----- | :30 | 1 | \$750.00 | FNP | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | - 1----- | | 1 | | | | \$750.00 | | 0.00 | | | |
| N 14 | KMOV | 10/24/18 | 10/24/18 | M-F 4-430pm News News 4 @ 4pm | CM | M-F 4-430pm | -- 1---- | :30 | 1 | \$750.00 | FNP | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -- 1---- | | 1 | | | | \$750.00 | | 0.00 | | | |
| N 15 | KMOV | 10/25/18 | 10/25/18 | M-F 4-430pm News News 4 @ 4pm | CM | M-F 4-430pm | --- 1--- | :30 | 1 | \$750.00 | FNP | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | --- 1--- | | 1 | | | | \$750.00 | | 0.00 | | | |
| N 16 | KMOV | 10/26/18 | 10/26/18 | | CM | M-F 4-430pm | | :30 | 1 | \$750.00 | FNP | 0.00 | NM | 1 | \$750.00 |

Order / Rev: 909822
 Alt Order #: 09290093
 Flight Dates: 10/24/18 - 10/30/18

Advertiser: Rodney Davis For Congress
 Product Desc: DAVIS FOR CONGRESS
 Estimate: 5081
KMOV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------------------|-------|-------------------|---------|-----|-------------|------------|-----|---------------|------|-------|------------|
| | | | | M-F 4-430pm News News 4 @ 4pm | | | ----1-- | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ----1-- | | 1 | | | \$750.00 | | | 0.00 | | | |
| N17 | KMOV | 10/29/18 | 10/29/18 | M-F 5-5:30p News 4 @ 5p | CM | M-F 5-5:30p | 1----- | :30 | 1 | \$1,250.00 | FNP | 0.00 | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | 1 | | | \$1,250.00 | | | 0.00 | | | |
| N18 | KMOV | 10/24/18 | 10/24/18 | M-F 5-5:30p News 4 @ 5p | CM | M-F 5-5:30p | --1---- | :30 | 1 | \$1,250.00 | FNP | 0.00 | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | --1---- | | 1 | | | \$1,250.00 | | | 0.00 | | | |
| N19 | KMOV | 10/25/18 | 10/25/18 | M-F 5-5:30p News 4 @ 5p | CM | M-F 5-5:30p | ---1--- | :30 | 1 | \$1,250.00 | FNP | 0.00 | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ---1--- | | 1 | | | \$1,250.00 | | | 0.00 | | | |
| N20 | KMOV | 10/29/18 | 10/29/18 | M-F 6-6:30p News 4 @ 6p | CM | M-F 6-6:30p | 1----- | :30 | 1 | \$1,250.00 | FNP | 0.00 | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | 1 | | | \$1,250.00 | | | 0.00 | | | |
| N21 | KMOV | 10/30/18 | 10/30/18 | M-F 6-6:30p News 4 @ 6p | CM | M-F 6-6:30p | -1----- | :30 | 1 | \$1,250.00 | FNP | 0.00 | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | -1----- | | 1 | | | \$1,250.00 | | | 0.00 | | | |
| N22 | KMOV | 10/25/18 | 10/25/18 | M-F 6-6:30p News 4 @ 6p | CM | M-F 6-6:30p | ---1--- | :30 | 1 | \$1,250.00 | FNP | 0.00 | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ---1--- | | 1 | | | \$1,250.00 | | | 0.00 | | | |
| N23 | KMOV | 10/26/18 | 10/26/18 | M-F 6-6:30p News 4 @ 6p | CM | M-F 6-6:30p | ----1-- | :30 | 1 | \$1,250.00 | FNP | 0.00 | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ----1-- | | 1 | | | \$1,250.00 | | | 0.00 | | | |
| N24 | KMOV | 10/27/18 | 10/27/18 | Sat 6-6:30pm News 4 @ 6p | CM | Sat 6-6:30pm | -----1- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -----1- | | 1 | | | \$500.00 | | | 0.00 | | | |
| N25 | KMOV | 10/28/18 | 10/28/18 | Sun 5:30-6pm News 4 @ 5:30p | CM | Sun 5:30-6pm | -----1 | :30 | 1 | \$800.00 | FNP | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | -----1 | | 1 | | | \$800.00 | | | 0.00 | | | |
| N26 | KMOV | 10/30/18 | 10/30/18 | M-F 6:30-7pm Entertainment Tonight | CM | M-F 6:30-7pm | -1----- | :30 | 1 | \$1,000.00 | FNP | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | -1----- | | 1 | | | \$1,000.00 | | | 0.00 | | | |
| N27 | KMOV | 10/25/18 | 10/25/18 | M-F 6:30-7pm Entertainment Tonight | CM | M-F 6:30-7pm | ---1--- | :30 | 1 | \$1,000.00 | FNP | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/22/18 | 10/28/18 | ---1--- | | 1 | | | \$1,000.00 | | | 0.00 | | | |
| N28 | KMOV | 10/29/18 | 10/29/18 | M-F Late News M-F Late News | CM | M-F Late News | 1----- | :30 | 1 | \$2,000.00 | FNP | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | 1 | | | \$2,000.00 | | | 0.00 | | | |
| N29 | KMOV | 10/30/18 | 10/30/18 | M-F Late News M-F Late News | CM | M-F Late News | -1----- | :30 | 1 | \$2,000.00 | FNP | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/29/18 | 11/04/18 | -1----- | | 1 | | | \$2,000.00 | | | 0.00 | | | |
| N30 | KMOV | 10/24/18 | 10/24/18 | M-F Late News M-F Late News | CM | M-F Late News | --1---- | :30 | 1 | \$2,000.00 | FNP | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |

Order / Rev: 909822
 Alt Order #: 09290093
 Flight Dates: 10/24/18 - 10/30/18

Advertiser: Rodney Davis For Congress
 Product Desc: DAVIS FOR CONGRESS
 Estimate: 5081

KMOV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---|-------|-------------------|----------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/18 | | 10/22/18 | 10/28/18 | -- 1---- | | 1 | | | | \$2,000.00 | | 0.00 | | | |
| N31 | KMOV | 10/26/18 | 10/26/18 | M-F Late News M-F Late News | CM | M-F Late News | ---- 1-- | :30 | 1 | \$2,000.00 | FNP | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/18 | | 10/22/18 | 10/28/18 | ---- 1-- | | 1 | | | | \$2,000.00 | | 0.00 | | | |
| N32 | KMOV | 10/27/18 | 10/27/18 | Sa Late News News 4 @ 10p Saturday | CM | Sa Late News | ----- 1- | :30 | 1 | \$1,500.00 | FNP | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/18 | | 10/22/18 | 10/28/18 | ----- 1- | | 1 | | | | \$1,500.00 | | 0.00 | | | |
| N33 | KMOV | 10/29/18 | 10/29/18 | Colbert Late Show with Stephen Colbert | CM | M-F 10:35p-11:37p | 1----- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/18 | | 10/29/18 | 11/04/18 | 1----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N34 | KMOV | 10/30/18 | 10/30/18 | Colbert Late Show with Stephen Colbert | CM | M-F 10:35p-11:37p | 1----- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/29/18 | | 10/29/18 | 11/04/18 | - 1----- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N35 | KMOV | 10/24/18 | 10/24/18 | Colbert Late Show with Stephen Colbert | CM | M-F 10:35p-11:37p | -- 1---- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/18 | | 10/22/18 | 10/28/18 | -- 1---- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N36 | KMOV | 10/25/18 | 10/25/18 | Colbert Late Show with Stephen Colbert | CM | M-F 10:35p-11:37p | --- 1--- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/18 | | 10/22/18 | 10/28/18 | --- 1--- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N37 | KMOV | 10/26/18 | 10/26/18 | Colbert Late Show with Stephen Colbert | CM | M-F 10:35p-11:37p | ---- 1-- | :30 | 1 | \$500.00 | FNP | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/18 | | 10/22/18 | 10/28/18 | ---- 1-- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N38 | KMOV | 10/28/18 | 10/28/18 | Sun 6-8am News 4 This Morning | CM | Sun 6-8am | ----- 1 | :30 | 1 | \$350.00 | FNP | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/22/18 | | 10/22/18 | 10/28/18 | ----- 1 | | 1 | | | | \$350.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 38 | \$34,900.00 |