



125 West 55th St
New York, NY 10019

Contract # 25985084	Changes as of: 4/5/2018 at 7:00 PM	Version: Original Order	
CPE: //2163	Flight: 10/24/18 - 10/30/18	Station: KLAS	Total \$: \$227,680.00
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: REPUB GOVERNORS ASSO	Market: Las Vegas	Total Spots: 67
	Product: RGA	Office: LOS ANGELES	Total CPP: \$1,362.54
Agency Order #:	Buyer: JULIE IADANZA	Primary Demo: Adults 35+	Total GRP: 167.1
Salesperson: MARK DEUTSCH 323-966-5272	Con Type: POLITICAL/VOTE	Assistant: JOSEPH CRUZ 323-966-5001	Traffic #: 1495422
		Separation:	

Comments: 1X PER DAY, WEEK OF 10/22 IS W-SU. AND WEEK 10/29 IS M-TU

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/24	10/29				
1	W-F 4a-5a		NEWS	\$130.00	1.0	30	2	0	2	\$260.00	\$130.00	2.0
1X PER DAY												
2	M-Tu 4a-5a		NEWS	\$130.00	1.0	30	0	2	2	\$260.00	\$130.00	2.0
1X PER DAY												
3	W-F 5a-6a		NEWS	\$1,000.00	1.7	30	2	0	2	\$2,000.00	\$588.24	3.4
1X PER DAY												
4	M-Tu 5a-6a		NEWS	\$1,000.00	1.7	30	0	2	2	\$2,000.00	\$588.24	3.4
1X PER DAY												
5	W-F 6a-7a		NEWS	\$2,500.00	1.8	30	2	0	2	\$5,000.00	\$1,388.89	3.6
1X PER DAY												
6	M-Tu 6a-7a		NEWS	\$2,500.00	1.8	30	0	2	2	\$5,000.00	\$1,388.89	3.6
1X PER DAY												
7	W-F 7a-9a		CBS THIS MORNING	\$2,550.00	2.2	30	3	0	3	\$7,650.00	\$1,159.09	6.6
1X PER DAY												
8	M-Tu 7a-9a		CBS THIS MORNING	\$2,550.00	2.2	30	0	2	2	\$5,100.00	\$1,159.09	4.4
1X PER DAY												
9	W-F 12n-12:30p		NOON NEWS	\$2,640.00	1.7	30	2	0	2	\$5,280.00	\$1,552.94	3.4
1X PER DAY												
10	M-Tu 12n-12:30p		NOON NEWS	\$2,640.00	1.7	30	0	2	2	\$5,280.00	\$1,552.94	3.4
1X PER DAY												
11	W-F 11a-12n		YOUNG RESTLESS	\$3,500.00	2.5	30	3	0	3	\$10,500.00	\$1,400.00	7.5
1X PER DAY												
12	M-Tu 11a-12n		YOUNG RESTLESS	\$3,500.00	2.5	30	0	2	2	\$7,000.00	\$1,400.00	5.0
1X PER DAY												
13	W-F 10a-11a		PRICE IS RIGHT	\$4,800.00	2.9	30	2	0	2	\$9,600.00	\$1,655.17	5.8
1X PER DAY												



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							10/24	10/29				
14	M-Tu 10a-11a		PRICE RIGHT	\$4,800.00	2.9	30	0	2	2	\$9,600.00	\$1,655.17	5.8
1X PER DAY												
15	W-F 4p-5p		LAS VEGAS NOW	\$750.00	1.0	30	3	0	3	\$2,250.00	\$750.00	3.0
1X PER DAY												
16	M-Tu 4p-5p		LAS VEGAS	\$750.00	1.0	30	0	2	2	\$1,500.00	\$750.00	2.0
1X PER DAY												
17	W-F 6p-6:30p		NEWS	\$4,500.00	2.9	30	2	0	2	\$9,000.00	\$1,551.72	5.8
1X PER DAY												
18	M-Tu 6p-6:30p		NEWS	\$4,500.00	2.9	30	0	2	2	\$9,000.00	\$1,551.72	5.8
1X PER DAY												
19	W-F 6:30p-7p		NEWS	\$4,500.00	3.0	30	3	0	3	\$13,500.00	\$1,500.00	9.0
1X PER DAY												
20	M-Tu 6:30p-7p		NEWS	\$4,500.00	3.0	30	0	2	2	\$9,000.00	\$1,500.00	6.0
1X PER DAY												
21	W-F 7:30p-8p		WHEEL OF FORTUNE	\$7,000.00	4.2	30	3	0	3	\$21,000.00	\$1,666.67	12.6
1X PER DAY												
22	M-Tu 7:30p-8p		WHEEL OF FORTUNE	\$7,000.00	4.2	30	0	2	2	\$14,000.00	\$1,666.67	8.4
1X PER DAY												
23	W-F 7p-7:30p		JEOPARDY	\$8,000.00	5.0	30	3	0	3	\$24,000.00	\$1,600.00	15.0
1X PER DAY												
24	M-Tu 7p-7:30p		JEOPARDY	\$8,000.00	5.0	30	0	2	2	\$16,000.00	\$1,600.00	10.0
1X PER DAY												
25	W-F 11p-11:35p		NEWS	\$3,050.00	2.1	30	3	0	3	\$9,150.00	\$1,452.38	6.3
1X PER DAY												
26	M-Tu 11p-11:35p		NEWS	\$3,050.00	2.1	30	0	2	2	\$6,100.00	\$1,452.38	4.2
1X PER DAY												



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Agency Order #:	Primary Demo: Adults 35+	Total \$: \$227,680.00
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Salesperson: MARK DEUTSCH 323-966-5272	Assistant: JOSEPH CRUZ 323-966-5001	Total CPP: \$1,362.54
		Total GRP: 167.1
		Traffic #: 1495422
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/24	10/29				
27	Sa 6p-6:30p		NEWS	\$2,000.00	2.3	30	1	0	1	\$2,000.00	\$869.57	2.3
1X PER DAY												
28	Su 11p-11:35p		NEWS AT	\$3,050.00	2.3	30	1	0	1	\$3,050.00	\$1,326.09	2.3
29	Su 5p-5:30p		NEWS	\$2,100.00	2.4	30	1	0	1	\$2,100.00	\$875.00	2.4
30	Su 6:30a-8a		CBS SUNDAY MORNING	\$3,000.00	2.5	30	1	0	1	\$3,000.00	\$1,200.00	2.5
31	Su 6:30p-7p		NEWS	\$3,200.00	2.9	30	1	0	1	\$3,200.00	\$1,103.45	2.9
32	Su 4:30p-5p		MATTER OF FACE	\$1,800.00	4.9	30	1	0	1	\$1,800.00	\$367.35	4.9
33	Sa 12:30p-4p		SEC ON CBS	\$1,750.00	0.9	30	2	0	2	\$3,500.00	\$1,944.44	1.8
TOTALS: 41 26									67	\$227,680.00	\$1,362.54	167.1



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/05/18 7:00 PM	KATHERINE LEHNE	1X PER DAY, WEEK OF 10/22 IS W-SU. AND WEEK 10/29 IS M-TU

Competitive Information	
Market Budget:	\$599,158
KLAS Share:	38%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	67	\$227,680.00	\$1,362.54	167.1
Total	100%	67	\$227,680.00	\$1,362.54	167.1

Monthly Summary		
Month	Spots	Dollars
2018-Oct	41	\$137,840.00
2018-Nov	26	\$89,840.00
Total	67	\$227,680.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/6/18 9:12 AM					\$0	\$0	
New	4/5/18 7:00 PM	KATHERINE LEHNE	New	67		\$227,680.00	\$227,680.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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