



125 West 55th St
New York, NY 10019

Contract # 26111133	Changes as of: 7/19/2018 at 4:25 PM	Version: Original Order
CPE: //2490	Flight: 8/22/18 - 8/29/18	Station: KLAS
Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Advertiser: RGA Nevada PAC	Market: Las Vegas
	Product: RGA NV PAC	Office: LOS ANGELES
Agency Order #:	Service: Nielsen	Total Spots: 33
Buyer: JULI IADANZA	Primary Demo: Adults 35+	Total CPP: \$657.48
Salesperson: MARK DEUTSCH 323-966-5272	Assistant: KARA VALERIANO 323-966-5069	Total GRP: 76.9
Separation:		Traffic #: 1624949
Con Type: POLITICAL/VOTE Total \$: \$50,560.00		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/22 - 8/27			Total Spots	Total \$	CPP*	GRP*
							8/22	8/27					
1	W-F 6a-7a		8 NEWS NOW GOOD DAY	\$1,180.00	1.7	30	3	0		3	\$3,540.00	\$694.12	5.1
2	M-W 6a-7a		8 NEWS NOW GOOD DAY	\$1,180.00	1.7	30	0	2		2	\$2,360.00	\$694.12	3.4
3	W-F 12n-12:30p		8 NEWS NOW AT NOON	\$880.00	1.3	30	3	0		3	\$2,640.00	\$676.92	3.9
4	M-W 12n-12:30p		8 NEWS NOW AT NOON	\$880.00	1.3	30	0	2		2	\$1,760.00	\$676.92	2.6
5	W-F 10a-11a		PRICE IS RIGHT	\$1,600.00	2.0	30	3	0		3	\$4,800.00	\$800.00	6.0
6	M-W 10a-11a		PRICE IS RIGHT	\$1,600.00	2.0	30	0	2		2	\$3,200.00	\$800.00	4.0
7	W-F 6p-6:30p		8 NEWS NOW AT 6P	\$1,500.00	2.5	30	3	0		3	\$4,500.00	\$600.00	7.5
8	M-W 6p-6:30p		8 NEWS NOW AT 6P	\$1,500.00	2.5	30	0	2		2	\$3,000.00	\$600.00	5.0
9	W-F 6:30p-7p		8 NEWS NOW AT 630P	\$1,500.00	2.5	30	3	0		3	\$4,500.00	\$600.00	7.5
10	M-W 6:30p-7p		8 NEWS NOW AT 630P	\$1,500.00	2.5	30	0	2		2	\$3,000.00	\$600.00	5.0
11	W-F 7p-7:30p		JEOPARDY	\$2,780.00	4.1	30	3	0		3	\$8,340.00	\$678.05	12.3
12	M-W 7p-7:30p		JEOPARDY	\$2,780.00	4.1	30	0	2		2	\$5,560.00	\$678.05	8.2
13	Sa 6p-6:30p		8 NEWS NOW AT 6P SAT	\$1,000.00	2.0	30	1	0		1	\$1,000.00	\$500.00	2.0
14	Su 5p-5:30p		8 NEWS NOW AT 5P SUN	\$1,080.00	2.0	30	1	0		1	\$1,080.00	\$540.00	2.0
15	Su 6:30p-7p		8 NEWS NOW AT 630P SUN	\$1,280.00	2.4	30	1	0		1	\$1,280.00	\$533.33	2.4
TOTALS:							21	12		33	\$50,560.00	\$657.48	76.9



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Special Instructions	
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Competitive Information	
Market Budget:	\$133,053
KLAS Share:	38%
Comment:	APPROXIMATE SHARES
Unknown:	62%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$50,560.00	\$657.48	76.9
Total	100%	33	\$50,560.00	\$657.48	76.9

Monthly Summary		
Month	Spots	Dollars
2018-Aug	21	\$31,680.00
2018-Sep	12	\$18,880.00
Total	33	\$50,560.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/20/18 9:03 AM					\$0	\$0	
New	7/19/18 4:25 PM	KARA VALERIANO	New	33		\$50,560.00	\$50,560.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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