

WZTV-TV
CHILDREN'S PROGRAMMING
SECOND QUARTER 2011

- I. FULL-LENGTH CHILDREN'S (*CORE PROGRAMMING*)
EDUCATIONAL AND INFORMATIONAL PROGRAMMING
- II. FULL-LENGTH (*GENERAL AUDIENCE PROGRAMMING*)
- III. COMMERCIAL LIMITATIONS (UNDER SEPARATE COVER)

CHILDREN'S CORE PROGRAMMING

WZTV SECOND QUARTER 2011

WILL & DEWITT - TARGETS AGES 3-7 YEARS

AIRED: SATURDAYS @ 7:00AM-- A HALF HOUR PROGRAM

AIRED: SATURDAYS @ 7:30AM-- A HALF HOUR PROGRAM

Will and Dewitt, along with their human and animal friends, face challenges, such as the first day of school, or tying their shoes for the first time. They often overcome these challenges by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but serves as motivators of growth. Along with this essential skill-based and pro-social education, the series also gives viewers an opportunity to learn primary knowledge based skills. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences and colors.

LIBERTY KIDS - TARGETS AGES 7-12

AIRED: SATURDAYS @ 8:00AM-- A HALF HOUR PROGRAM

AIRED: SATURDAYS @ 8:30AM-- A HALF HOUR PROGRAM

Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact these issues have on the lives of ordinary citizens.

DRAGONFLY TV - TARGETS AGES 13-16 YEARS

AIRED: SATURDAYS @ 11:00AM-- A HALF HOUR PROGRAM

The program highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

THIS WEEK IN BASEBALL- TARGETS AGES 13-16 YEARS

AIRED: SATURDAYS @ 2:30PM-- A HALF HOUR PROGRAM

Highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.

Continued on the next page....

CHILDREN'S CORE PROGRAMMING

WZTV SECOND QUARTER 2011

SHERLOCK HOLMES IN THE 22nd CENTURY - TARGETS AGES 9-11 YEARS

AIRED: SUNDAYS @ 7:00AM-- A HALF HOUR PROGRAM

Trollz is a program that centers on 5 troll girls on the cusp of adolescence and their new powers. As they struggle to master their new powers, they must also struggle to find out what it means to be a good citizen, a good friend and a good person. In their struggle the girls have help from their teachers and the Ancients, Troll elders. The 5 girls each have different personalities. As the girls enter adolescence, the evil gremlin, Simon is awakened and plots against the Trollz. The girls must work together to foil Simon's evil plans. They make mistakes but together they correct and learn from their mistakes. The characters also learn how to accept responsibility, how to deal with jealousy, what it means to be a good friend, to respect each other's differences, to know when to ask for help, the value of cooperation and the importance of being true to oneself.

CAREER DAY- TARGETS AGES 13-16 YEARS

AIRED: SUNDAYS @ 7:30AM-- A HALF HOUR PROGRAM

This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?"

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
1	<p>Things That Go Flump In The Night</p>	<p>Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers</p>	<p><u>Logline:</u> Will moves into his own bedroom, with his own bed, his own furniture... and his own terrifying Boogly Sharks, Cupboard Monkeys and Forehead Woodpeckers.</p> <p><u>Life skill learning:</u> Viewers learn ways to rationally handle the fears associated with strange noises and new experiences.</p> <p><u>Core knowledge learning:</u> Viewers learn about people's and animals' special places.</p> <p><u>Pro-social learning:</u> Viewers come to see the importance of managing irrational fears.</p>
	<p>My New Boots</p>	<p>Kathy Slevin & Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers</p>	<p><u>Logline:</u> Will persuades Mom to get him a new pair of "big boy boots" just like Fred's. But the complicated zipper and buckles and clasps and buttons are a bit too much for him to handle.</p> <p><u>Life skill learning:</u> Viewers get instruction in fastening skills, including strapping, buckling and zipping.</p> <p><u>Core knowledge learning:</u> Viewers gain number practice.</p> <p><u>Pro-social learning:</u> Viewers come to see the importance of patience and practice when learning new skills.</p>
2	<p>Double Frog Dare</p>	<p>Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers</p>	<p><u>Logline:</u> Will is double-dog-dared by a girl at school to drink a jar of pickle juice... at the same time as Dewitt is double-frog dared to perform a ridiculous series of stunts.</p> <p><u>E/I:</u> Will learns and models the importance of being true to oneself and doing what one knows to be right - rather than bowing to peer pressure. It takes judgment, independence, self confidence and courage to stand up for what one knows to be the right thing.</p>
	<p>Wreckfast in Bed</p>	<p>Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers</p>	<p><u>Logline:</u> After Fred get praise for helping-out with dinner, Will decides to surprise and impress his parents with Saturday-morning breakfast in bed.</p> <p><u>E/I:</u> Will and viewers learn the importance of taking on and carrying out appropriate challenges. One needs to carefully assess one's abilities and the help that is available to them before choosing tasks.</p>
	<p>Will And Grass</p>	<p>Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers</p>	<p><u>Logline:</u> Will and Sam are going to camp out for one night in Will's backyard. Will hauls every comfort he'll need outside.</p> <p><u>E/I:</u> Will learns and teaches a lesson in the importance of taking care of work, chores and other important things prior to having fun.</p>
3	<p>Stain Stain Go Away</p>	<p>Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers</p>	<p><u>Logline:</u> Will gets a stain on his new pants and, rather than admit he messed up and get Mom to wash them, decides with his animal friends' help he can do it himself.</p> <p><u>E/I:</u> Viewers come to see the importance of owning up to mistakes early on. Trying to hide mistakes only makes them worse.</p>

Story Matrix

Will Dewitt

Revised 16/01/08

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4	Sibling Revelry	Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will is assigned the job of watching younger sister Kate for 20 minutes while Mom does laundry. Responsibility! Opportunity!</p> <p><u>E/I:</u> Will and Dewitt learn and teach a lesson in the value of making large tasks manageable by breaking them down into multiple smaller tasks.</p>
	Messy Beaucoup	Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Mom and Dad are Spring Cleaning, and ask Will to clean his room and closet. But how to clear a "mess" away when every single thing in your room is a priceless treasure?</p> <p><u>E/I:</u> Will and Dewitt learn and teach a lesson in the importance of tidiness and organization.</p>
5	My Frog Lips Are Sealed Stage Coached	Shaun Graham/ Andrew Nicholls & Darrell Vickers Steve Sullivan/ Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Sam whispers a secret to Will and makes him promise not to tell. But the secret seems to have a mind of its own.</p> <p><u>E/I:</u> Will and Dewitt learn and teach a lesson in the importance of keeping friend's secrets and confidences when asked to do so.</p> <p><u>Logline:</u> Will has a line in the school play. Dewitt coaches him to be the very best talking tree trunk he can be.</p> <p><u>E/I:</u> Will learns and teaches a lesson in the importance of being oneself and performing to one's own best abilities.</p>
	Trading Pluses	Daniel Franklin / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will trades a comic book for something cool on the playground... and enjoys the transaction so much, he just keeps on trading.</p> <p><u>E/I:</u> Will learns and teaches viewers a lesson in the importance of appreciating what one has – rather than always wanting something else.</p>
6	I Thank Therefore I Am	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will's parents think he's old enough this year to write his own thank-you cards for his birthday gifts. Mostly an easy task... but how can you be "grateful and sincere" for a plastic box of hankerechiefs from a crazy Great Aunt?</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the importance of gratitude as he thanks those who have given him gifts and help.</p>

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
7	<p>Just Venting</p> <p>Night Of The Living Teenager</p> <p>On Olden Pond</p>	<p>Brad Birch / Andrew Nicholls & Darrell Vickers</p> <p>Brad Birch / Andrew Nicholls & Darrell Vickers</p> <p>Andrew Nicholls & Darrell Vickers</p>	<p><u>Logline:</u> Will drops a toy down the floor vent in his room. Dewitt goes into the vent to get it back but returns with grave news: beyond that duct lies a twisting labyrinth filled with strange creatures, who are demanding a ransom in return for Will's toy</p> <p><u>E/L:</u> Will learns and teaches viewers the importance of caring for toys and other possessions.</p> <p><u>Logline:</u> Mom and Dad are going out for a quick movie and Will and siblings will be left with a new babysitter...for the first time ever, a teenager. Will's heard lots of scary things about teenagers. But not as many as Dewitt.</p> <p><u>E/L:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Dewitt learn and teach a lesson in the importance of being open to new things, experiences, and people. New babysitters can be fun.</p> <p><u>Logline:</u> A waitress calls Will "Sir"... and he thinks he's become a Grown Up. The responsibilities! The things he has to learn! Meanwhile, Dewitt silently worries: does this mean his playful, silly best friend will soon be too grown-up to goof around with him?</p> <p><u>E/L:</u> Will and viewers learn a lesson in the importance of appreciating who you are – rather than wishing to be something you are not, as Will comes to see all the great aspects to being a kid.</p> <p><u>Logline:</u> Will gets permission to stay up until 10:30 p.m. to watch a lunar eclipse, beginning an exciting journey into a traditionally adults-only domain: night-time, where a single yawn can be "an automatic bed-sentence."</p> <p>PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and models the importance of taking on appropriate challenges as he comes to see that he can't stay up as late as he wants to.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information is provided on lunar and solar eclipses.</p>
8	<p>Total Eclipse Of The Frog</p>	<p>Andrew Nicholls & Darrell Vickers</p>	<p><u>Logline:</u> Mom says Will is old enough to go to Sam's house by himself (through a fence, on the other side of the grove). DeWitt reminds Will about famous explorers whose expeditions went wrong. As mom watches from the upstairs window, Will sets off with a compass, water and every other emergency supply he can think of, to face the perilous journey.</p> <p><u>E/L:</u> Will learns and teaches a lesson in the importance of being prepared.</p> <p><u>Logline:</u> Will plants potato seed and can't wait for it to grow.</p> <p><u>E/L:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Dewitt learn and teach a lesson in the importance of patience. Good things are worth waiting for.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Viewers learn about plant propagation.</p> <p><u>Logline:</u> Will is finally tall enough to go on the rollercoaster at the County Fair. But he doesn't want to be.</p> <p><u>E/L:</u> Will and Dewitt learn and teach a lesson in the importance of facing fears and overcoming them as he faces his fear of the roller coaster.</p> <p><u>Logline:</u> Every child in Will's class has to draw a self-portrait for display in the new school Art Cabinet. But how to get an accurate likeness when your own drawings are coming to life and mocking you?</p> <p><u>E/L:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will, Sam and viewers learn a lesson in the value and importance of self-expression and artistic creativity. Art is for everybody.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information about famous artists, including Monet, Warhol, Leonardo, Degas and Picasso, and their work is provided.</p>
9	<p>The Long March</p> <p>Small Potatoes</p>	<p>Dennise Fordham / Andrew Nicholls & Darrell Vickers</p> <p>Andrew Nicholls & Darrell Vickers</p>	<p><u>Logline:</u> Mom says Will is old enough to go to Sam's house by himself (through a fence, on the other side of the grove). DeWitt reminds Will about famous explorers whose expeditions went wrong. As mom watches from the upstairs window, Will sets off with a compass, water and every other emergency supply he can think of, to face the perilous journey.</p> <p><u>E/L:</u> Will learns and teaches a lesson in the importance of being prepared.</p> <p><u>Logline:</u> Will plants potato seed and can't wait for it to grow.</p> <p><u>E/L:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Dewitt learn and teach a lesson in the importance of patience. Good things are worth waiting for.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Viewers learn about plant propagation.</p> <p><u>Logline:</u> Will is finally tall enough to go on the rollercoaster at the County Fair. But he doesn't want to be.</p> <p><u>E/L:</u> Will and Dewitt learn and teach a lesson in the importance of facing fears and overcoming them as he faces his fear of the roller coaster.</p> <p><u>Logline:</u> Every child in Will's class has to draw a self-portrait for display in the new school Art Cabinet. But how to get an accurate likeness when your own drawings are coming to life and mocking you?</p> <p><u>E/L:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will, Sam and viewers learn a lesson in the value and importance of self-expression and artistic creativity. Art is for everybody.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information about famous artists, including Monet, Warhol, Leonardo, Degas and Picasso, and their work is provided.</p>
10	<p>Fair Factor</p> <p>Draw</p>	<p>Terry Salisman / Andrew Nicholls & Darrell Vickers</p> <p>Jamie Waese / Andrew Nicholls & Darrell Vickers</p>	<p><u>Logline:</u> Mom says Will is old enough to go to Sam's house by himself (through a fence, on the other side of the grove). DeWitt reminds Will about famous explorers whose expeditions went wrong. As mom watches from the upstairs window, Will sets off with a compass, water and every other emergency supply he can think of, to face the perilous journey.</p> <p><u>E/L:</u> Will learns and teaches a lesson in the importance of being prepared.</p> <p><u>Logline:</u> Will plants potato seed and can't wait for it to grow.</p> <p><u>E/L:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Dewitt learn and teach a lesson in the importance of patience. Good things are worth waiting for.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Viewers learn about plant propagation.</p> <p><u>Logline:</u> Will is finally tall enough to go on the rollercoaster at the County Fair. But he doesn't want to be.</p> <p><u>E/L:</u> Will and Dewitt learn and teach a lesson in the importance of facing fears and overcoming them as he faces his fear of the roller coaster.</p> <p><u>Logline:</u> Every child in Will's class has to draw a self-portrait for display in the new school Art Cabinet. But how to get an accurate likeness when your own drawings are coming to life and mocking you?</p> <p><u>E/L:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will, Sam and viewers learn a lesson in the value and importance of self-expression and artistic creativity. Art is for everybody.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information about famous artists, including Monet, Warhol, Leonardo, Degas and Picasso, and their work is provided.</p>

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
11	No Cause For Alarm	Edgar Lyall / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will gets his first alarm clock. The rookie clock is like an excited four-year-old, thrilled to be out of the box. It's so cute! It's so funny! And it can do stuff Dewitt can't. Dewitt starts to get jealous. He can't believe he's competing for Will's affections with a box of springs.</p> <p><u>E/L PRO-SOCIAL EDUCATIONAL OBJECTIVE</u> – Will learns and teaches viewers a lesson in the value and fun of spontaneity. Time schedules are important for some activities, but not for all.</p> <p><u>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE</u> – Useful information is provided on clocks and telling time.</p>
	Where There's A Will There's A Wedding	Mary Colin Chisolm & Christian Murray / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Dad's little sister is getting married and she wants Will to be the ring boy. "What does that mean, how many people will be starting at me as I walk down the aisle? Does this mean I'm married to the flower girl?"</p> <p><u>E/L EDUCATIONAL OBJECTIVE</u> – Will learns and teaches viewers a lesson in the importance of maintaining confidence and doing your best – rather than worrying about all the problems and obstacles that one might encounter. Will relaxes and does a great job as the wedding ring-bearer.</p>

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
12	The Joke's On Will	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> The "lunch table" at school decides it's Will's turn tomorrow to tell everyone a funny joke. But Will doesn't know any jokes! He turns to the Grotto pals for comical advice</p> <p><u>E/E:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE - Will and Dewitt learn and teach a lesson in the importance of perseverance as Will learns to tell a joke. It sometimes takes a lot of trying to learn to do new things - like telling a joke.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE - Knowledge is provided on the elements of humor.</p> <p><u>Logline:</u> Will's family goes on an outing to a different place each Saturday. Museum, park, movie, hiking, zoo. This weekend, Will's choosing the location... amidst subtle hints and pressure from all family members, plus Dewitt.</p> <p><u>E/E:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE - Will learns and teaches a lesson in the value of being considerate of others and taking their desires into consideration when making plans.</p> <p><u>Logline:</u> Will has to take a gift to Sam's birthday party, and is excited about all the stuff in the toy catalogues... until Mom sees a note in the invitation, "Nothing store-bought please! Make it personal!" Will has to make something himself! This will call for all of his-- and his grotto pals' ingenuity</p> <p><u>E/E:</u> Will learns and teaches that it truly is the thought that counts when giving presents. The best gifts don't need to cost a lot, but do need to be thoughtful</p>
	Will and Day Out	Daniel Franklin / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> With his brand new library card (3 books only, to start), Will goes to the library with the family... and has a day's adventure among the stacks with all the different books, and the characters from the books - pirates, dragons, aliens - begging him and Dewitt to take them out.</p> <p><u>E/E:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE - Will learns and teaches a lesson in the importance of accepting help from others. It's only when Will finally listens to Dewitt and learns about the Dewey Decimal System that he is able to find the book he wants.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE - Information is provided on libraries in general and the use of the Dewey Decimal System in particular.</p> <p><u>Logline:</u> When everyone except Will seems to be able to learn the amazing whistle from Agent Whistler And The Sonic Booms TV show, Dewitt begins a crash program to teach him.</p> <p><u>E/E:</u> Will learns and teaches a lesson in the importance of accepting and appreciating one's own special qualities. Will ultimately comes to see that even though he can't make Fred's super-whistle sound, his water dripping sound is special too.</p> <p><u>Logline:</u> When Will forgets to do four different things in one day, Dewitt and his cousin Mergatoad take him to Forgettysburgh; a place when nobody remembers anything.</p> <p><u>E/E:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE - Will learns and teaches the importance of remembering important things. LIFE SKILL EDUCATIONAL OBJECTIVE - Will learns and teaches useful ways to remember important information.</p>
	Will Crafted Gift	Terry Sallsman / Andrew Nicholls & Darrell Vickers	
13	Reading Railroaded	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	
	Will's Whistle	Daniel Franklin / Andrew Nicholls & Darrell Vickers	
14	Froget Me Not	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
15	Flakey Snakey	Alan Levin/ Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> It's Will's turn to take the school pet home- a baby ramboracious python. But the snake gets loose in the house around the same time Dewitt learns its scientific moniker means "frog-eating."</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in responsibility as he sees the problems that occur when he doesn't take responsible care of Snakey.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information is provided on snakes</p>
	Raider of the Lost Ball	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will knocks a baseball goes the fence. He has to go apologize to Mrs. Grunetsky and ask to get his ball. After Fred's teasing horror stories, in Will's imagination a simple apology becomes a fearful confrontation with a witch.</p> <p><u>E/I:</u> Will and Dewitt come to see the importance of not believing everything they hear. It's best to investigate for oneself and make an informed judgment. Just because Fred said that Mrs. Viseski was scary, doesn't mean that she is.</p>
	You Bet	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will wins Sandra's memo-recorder pen in a playground bet – then feels so bad for Sandra he has to figure out a bet he can't win, to lose it back.</p> <p><u>E/I:</u> Will learns and teaches a lesson in the importance of being considerate of the needs and wants of others. Will doesn't feel "right" until he returns Sandra's recorder pen to her.</p>
16	By Invitation Only	Brad Birch / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will doesn't get invited to a classmate's Birthday Party and he's upset. Sam was invited and everyone's talking about it. It's the first time Will has been left out of something like this. Dewitt helps him sort out his feelings. When all hope is lost, the invitation arrives in the mail</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Sandra learn and teach a valuable lesson in the importance of finding out the truth, rather than second-guessing and jumping to the wrong conclusions. Will erroneously thinks Sandra isn't inviting him to the party and Sandra erroneously thinks that Will won't come, until they ultimately find the courage to talk to one another and discover the truth.</p>
	Wacky Talkie	Al Levin / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will finds a single lost walkie-talkie and, using clues from conversations that it remembers, tries to find its owner.</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Dewitt learn and teach a lesson in the importance of giving found objects back to their rightful owners, when they return the lost Walkie-Talkie to it's rightful owner. The concept of "Finders Keepers" doesn't always apply.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information about primitive communication devices like walkie-talkies is presented.</p>
17	Look, Up In The Sky	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will is looking forward to his first plane flight... until he sees the gigantic, noisy jet at the airport and needs a big boost of Dewitt encouragement.</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the value and importance of facing fears and giving new things a chance. Will never would have known how fun flying can be, if he hadn't faced his fear and given flying a chance.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information is provided on airplanes and flight.</p>

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
18	The Frog & The Moustache (Mustache for Kids WB)	Daniel Franklin / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will needs a second action figure to play the villain in a Frogboy game, and borrows Kate's Stompin Sam doll. Then loses it. He's got to retrace his steps and figure out where it got to, before his sister comes home from the market with Mom. <u>E/I:</u> Will learns and teaches a lesson in the importance of taking good care of possessions entrusted to you by others. After Will almost loses Kate's Stompin' Sam doll, he fully realizes that he should have taken better care of it.
	Put Me In The Ball Game	Terry Sallsman / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will gets Fred's old glove and bat and signs up for baseball. Dewitt and the grotto gang put Will through condensed spring training... which takes a detour towards the discussion and implementation of strange players' good-luck superstitions. <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE -- Will learns and demonstrates the importance of believing in oneself and one's own ability and achieving by means of hard work and practice -- rather than placing trust in silly superstitions. Will learns to play baseball by means of listening to instructions and practicing.
	Doggie Day Afternoon	Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will volunteers to watch a neighbor's dog for the afternoon, but the Great Dane has different ideas about how they should spend their time. <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE -- Will learns and teaches a lesson in responsibility. All the fun that comes with having a dog is accompanied by lots of responsibility and hard work.
19	Blazin' Bike	Brad Birch	<u>Logline:</u> When Dad accidentally backs over Will's bike, it looks like time for a new one. But Will stubbornly refuses to get a new one... he wants the old one back.
	Frog Pox	Shaun Graham / Andrew Nicholls & Darrell Vickers	<u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE -- Will and viewers learn a lesson in the importance of accepting and even appreciating growth and change. When Will's bike gets ruined, he sees that a new bigger bike can be even better. <u>Logline:</u> Will, quarantined for chicken pox, has to amuse himself for a week. He and Dewitt fight the mean and nasty Pox Chicken... and then, when Dewitt gets Frog Pox, they have to plum the secrets of the human -- and frog -- immune system to get better
20	The Will And Sam Club	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<u>E/I:</u> <u>Logline:</u> When Will and Sam form a secret clubhouse in Sam's back yard, the Grotto pals, feeling left out, form a secret club of their own. When Will forms a third secret club, with Kate, it starts to look like all these secrets will have to be combined.
	Will'd Famous	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE -- Will learns and teaches a lesson in the problems and unhappiness that can be caused by exclusivity. Will feels bad that he is not part of the Grotto animals and Kate's private clubs, and opens his own exclusive club up to others. <u>Logline:</u> When Will gets his picture in the paper, everyone his parents know start phoning the house, and he's famous. People in stores recognize him. Friends treat him differently. Dewitt has to help Will keep his head straight... until the photo of a cow that can stand on 2 legs replaces him in the limelight.
21			<u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE -- Will learns and teaches a lesson in the importance of remaining true to oneself and not getting swayed by the attention of others. Will ultimately realizes that he's still the same kid and needs to act like it -- even though he got his picture in the paper. <u>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE</u> -- Information about elementary physics and the basic types of levers is presented.

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
	Cleaning Toad Creek	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> When the small creek of Dewitt's idyllic childhood clogs up with garbage, Will organizes an effort to clean it up.</p> <p><u>E/I:</u></p>
22	Drake'd Over The Coals (formerly Oscar Oscar)	Brad Birch / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> When Sam's pet beta fish Oscar, in Will's care for the weekend, stops eating his food, Will puts Oscar in the grotto pond, figuring he's lonely. It turns out betas don't like company... and Will has created a monster</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Dewitt learn and teach a lesson in the value of understanding individual differences, and taking them into account when trying to accommodate others. Oscar, the fighting fish, wants and needs different things than do Will and Dewitt.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information about fish and fish care is presented.</p> <p><u>Logline:</u> Will has to report on a story for the classroom videotaped "news program." But nothing cool and great has happened to him, to report about. Dewitt it's up to him to create a story that'll make his pal into a veritable Kiddy Cronkite.</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and conveys a lesson in the importance of media literacy – portraying real information in a clear, effective and timely manner.</p> <p><u>Logline:</u> When Sam and Will argue over who's the biggest Frogboy fan, Dewitt helps him plan a series of interviews to find a new best friend.</p> <p><u>E/I:</u></p>
23	No Picture Book	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will gets his first short book with no pictures in it at all, and tackles it as though it's an unclimbable mountain.</p> <p><u>E/I:</u> RO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the fun and value of using one's imagination – even when it takes some effort. Will, his Grotto friends, family and classmates all enjoy Will's imaginary story leading Will to use his imagination to read the picture-less book.</p> <p><u>Logline:</u> Will gets a \$25 gift certificate from a great aunt, and drives himself and the toy store salesman crazy trying to decide how to wisely spend his enormous windfall.</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in knowledgeable and thoughtful decision-making. Will learns to ask appropriate questions, analyze the findings and take other people's wishes into consideration when choosing how to spend the \$25 gift certificate.</p>
24	Shopping Spree	Jan Robson / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will's family is planning a trip to a foreign restaurant but Will's resistant to the idea of eating anything he's not familiar with</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the value of being open to and trying new things. If Will hadn't been willing to try the Mediterranean food, he might never have known how much he likes it.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information is provided on the Mediterranean region -- it's foods and customs.</p>
	Keeper Of The Key	John Mein / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will gets a house key for the first time, and worries about the enormous new responsibility.</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the importance of responsibly keeping valuable items safe. After inadvertently losing his new house key, Will and his parents decide to keep the key safely on a keychain.</p>

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
25	Willblasting	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> When stands on his first skateboard and realizes the amazing tricks in stunt videos are incredibly hard, rather than learn skateboarding, he invents "Willblasting," a whole new sport he will be good at.</p> <p><u>E/E:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the importance of practice, hard work and patience when learning new skills. Will needs to be patient, work hard, and practice in order to learn to use his new skate board.</p>
26	Glasses Half Full	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> When a substitute teacher tells Mom and Dad Will might need glasses, Dewitt undertakes a crash reassurance program to convince his buddy glasses can be cool.</p> <p><u>E/E:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the value of appreciating and caring for one's health in whatever way is necessary. Will accepts that he may need glasses to improve his vision – even if he might not want to wear them.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information on eyesight and vision is provided.</p>
	Meeting Frog Boy	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> In a visit to Frogboy's secret polar lair, The Marsh At The End Of The World, Will learns a lot more about the things that make a superhero super.</p> <p><u>E/E:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the qualities that really make someone a super-hero – consideration, kindness, and doing things for others. Frogboy demonstrates these qualities and more when he makes Will feel O.K. about having made a mistake.</p>

LIBERTY'S KIDS

Episode Synopses

****Please note that there is no episode #113 and #124.**

#101 THE BOSTON TEA PARTY (PILOT, PART I)
12/5/73 - 12/16/73

Colonists in Boston rebel against "taxation without representation" by throwing a fortune in tea into the harbor (12/16/73).

Moses, James and Henri travel to Boston in search of Sarah, who has arrived from England on a tea-laden ship.

#102 INTOLERABLE ACTS (PILOT, PART II) 1/74

In response to the Boston Tea Party, the British Parliament passes the "Intolerable Acts," including "quartering." Boston becomes an occupied city (3/74-6/74). In England, Ben Franklin faces charges of treason (1/74).

Moses, James, Sarah and Henri hide at poet Phillis Wheatley's house in Boston, where some of His Majesty's soldiers are being quartered.

#103 UNITED WE STAND 9/5/74

At the First Continental Congress, representatives of each colony meet as a group for the first time. Sam and John Adams argue that the Intolerable Acts are not just a New England problem, they are an "American problem." The British shut down Boston Harbor to all trade.

Moses lets James report on Congress and after a British sailor is "tarred and feathered," James learns about the ugliness of mob rule. Sarah and Henri meet Abigail Adams and travel with her to bring supplies and pamphlets to the occupied city of Boston.

(CONTINUED)

#104 LIBERTY OR DEATH! 3/75

Patrick Henry, the greatest speaker of his day, stirs the South to the cause of freedom with his famous "Give me Liberty or give me death!" speech (3/23/75). Lord Dunmore's Proclamation offers liberty to any slave who will fight for the British (11/14/75).

James, Sarah, Henri and Moses travel to Virginia, where they witness Henry's speech. Moses is shocked to see his brother Cato on the slave auction block and risks his own freedom to rescue him. Cato sees hope for himself in Dunmore's Proclamation.

#105 THE MIDNIGHT RIDE 4/18/75

Paul Revere and William Dawes spread the word that the "British are coming!" on the eve of "the shot heard 'round the world."

Sarah and James travel to Boston to deliver a message to Patriot leader Dr. Joseph Warren and end up riding with the famous messengers.

#106 THE SHOT HEARD 'ROUND THE WORLD 4/19/75

The Revolutionary War begins with the battles of Lexington and Concord. Minutemen -- citizens taking up arms -- fight the powerful, experienced Red Coats.

James, reporting on the minutemen, and Sarah, with the British army, witness the "shot heard round the world" at Concord Bridge.

#107 GREEN MOUNTAIN BOYS 5/10/75

Trouble erupts in the New Hampshire Grants when settlers are forced from their homes (1770-1775). Ethan Allen and Benedict Arnold reluctantly join forces to capture Fort Ticonderoga in New York -- thereby expanding the war beyond New England (5/10/75).

James heads to the Grants to cover the story of the settlers' struggle; Sarah goes hoping to find a place in the Green Mountains for her family to settle; Henri goes hoping to find maple syrup. Sarah and James witness the capture of the fort and Sarah befriends Benedict Arnold.

#108 THE SECOND CONTINENTAL CONGRESS 5/10/75

The colonies decide they need a national army. John Adams nominates George Washington -- over other candidates who include the President of Congress, John Hancock -- to lead the new force.

Desperate for information on what Congress is doing behind the closed doors of the statehouse, James unknowingly befriends a British spy. Sarah and Moses meet George Washington and together use "Yankee ingenuity" to fix Washington's carriage.

#109 BUNKER HILL 6/17/75

The first major battle of the war. The Americans, with little ammunition, "don't shoot until they see the whites of their eyes." The battle results in a victory for the Crown, but at such a high cost to the British that the American cause gains needed momentum.

Sarah searches for a British officer who may know her father's whereabouts. James, with Dr. Joseph Warren at Bunker Hill, witnesses the battle and learns firsthand the high price of freedom. Henri makes mischief as a messenger between the battle lines.

#111 **POSTMASTER GENERAL FRANKLIN**
5/26/75 - 7/26/75

Ben Franklin is named the first Postmaster General of the colonies (7/26/75).

When Patriot mail falls into the hands of the British, James and Sarah agree to carry important letters safely to New York. On the way they evade British troops and get help from the New Jersey Committee of Correspondence.

#110 **WASHINGTON TAKES COMMAND** 7/3/75 - 3/4/76

George Washington arrives in Boston to take command of the army (7/3/75). He has no idea if the New Englanders will follow a Virginian, but he is a born leader and quickly takes charge of the defense of Boston. After a yearlong siege, the British withdraw to New York (3/4/76).

Sarah, James and Henri travel to Massachusetts with Washington and see him pull together the diverse group of men into a Continental army. James accompanies Henry Knox to Fort Ticonderoga to bring back the cannons which finally help to drive the British from Boston. James and Sarah proudly watch the raising of the new Grand Union flag.

#112 **COMMON SENSE** 1/10/76

Thomas Paine publishes his famous pamphlet. It is an instant best seller, read by everyone from General George Washington to the lowest private in the army.

James, Sarah and Henri meet Thomas Paine and learn of his belief that the common man can rule himself. The Kids also hear Paine's stand favoring full independence from England.

#115 THE FIRST FOURTH OF JULY 6/6/76 - 7/4/76

As Hessians arrive off the coast of Staten Island (7/4/76), John Adams finally convinces Congress that independence is the only answer to the colonies' problems. They ask Thomas Jefferson to write the first draft of a "Declaration of Independence." Shortly after the Declaration is signed on July 4th, a massive British fleet enters New York harbor. Ben Franklin realizes that "we must hang together or we will surely hang separately."

James learns about the tremendous power of words.

#116 NEW YORK, NEW YORK 7/9/76 - 9/15/76

At the Battle of Long Island, Washington fights the British in open field battles -- with catastrophic results (8/27-29/76). His troops in disarray and his spirit nearly broken, the Commander vows to avoid open field battles and to instead borrow war tactics from the Indians. After the battle of Kip's Bay, the British take New York City (9/15/76).

In New York City, Sarah stays with her mother's friend Mrs. Radcliffe and reports on the loyalist point of view. James escapes across the East River to Manhattan Island with the Continental army under cover of night.

#114 THE TURTLE 9/4/76 - 9/7/76

The first attempt to sink a ship with a submarine fails (9/6/76). Still, the blockade of New York is weakened by another example of Yankee ingenuity.

The Kids, thinking they're reporting on the sighting of a "sea monster" in New York harbor, instead meet David Bushnell, the father of the submarine.

#117 ONE LIFE TO LOSE 9/9/76 - 9/22/76

A failed peace conference between the British Admiral Howe and John Adams and Ben Franklin convinces the American leaders that the British have no interest in making peace (9/11/76). Nathan Hale is caught spying and hanged (9/22/76).

The Kids, at first unimpressed with Nathan Hale, get deeply inspired by the man's words and deeds.

#118 "CAPTAIN MOLLY" 10/24/76 - 11/12/76

Ben Franklin, appointed to a commission to negotiate a treaty with the French, sails for France aboard the *Reprisal* (10/24/76). Fort Washington surrenders, a catastrophe for the American cause (11/12/76). To this date, General Washington has lost every battle.

Sarah travels to Fort Tryon and meets the courageous "Captain Molly," who takes up her husband's cannon when he falls. James sees his confidence in George Washington shaken, then hears the General vow determinedly to never again make a decision that goes against his own instincts. Henri agrees to let Moses give him reading lessons.

#119 AMERICAN CRISIS 12/12/76 - 12/19/76

The low point of the war for the Americans. Washington's adjutant, General Joseph Reed, questions the Commander's ability to lead. General Lee ignores Washington's orders and is eventually captured by the British (12/13/76). The Continental Congress, anticipating attack, flees Philadelphia for Baltimore (12/12/76). Washington knows he must win a battle or the revolution will fail from lack of public support. Meanwhile, in the middle of the Atlantic Ocean, Franklin's thoughts and hopes are with the Americans.

The Kids are reunited with Thomas Paine and are witnesses as Paine writes that "These are the times that try men's souls."

#120 ACROSS THE DELAWARE 12/22/76 - 1/2/77

Washington re-crosses the Delaware River on Christmas Day. His troops defeat the sleeping Hessians at Trenton (12/26/76). Washington lights campfires to make it look like his men are bunking down for the night, then marches to Princeton and another victory (1/2/77). The country celebrates; morale is restored.

James and Sarah are concerned when a British spy named John Honeyman is captured. James discovers Honeyman is really spying for Washington.

#121 AN AMERICAN IN PARIS 1/77 - 3/77

Ben Franklin sets up residence in Paris and begins his uphill battle to enlist France in the American cause (12/28/76). Franklin's hopes are bolstered when news of the victories at Trenton and Princeton reach France (3/77). In America, civilians and soldiers alike fight the scourge of smallpox (1/77).

While visiting Abigail Adams in Boston, Sarah finds herself in the middle of a smallpox epidemic and, after being inoculated, contracts a bad case of the disease. James accompanies Alexander Hamilton to the army camp at Morristown, where Hamilton joins Washington's staff.

#122 SYBIL LUDINGTON 4/77 - 7/77

Sixteen-year-old Sybil Ludington makes her own "midnight ride" in Westchester County, New York (4/26/77). Benedict Arnold fights for "respect" from Congress.

James learns that all kinds of people can be heroes. Sarah sees Benedict Arnold battle for respect with the same passion he uses to battle the British. She becomes concerned that Arnold's

passions might do what the British cannot -- defeat him.

#123 LAFAYETTE ARRIVES 7/27/77 - 9/11/77

The 19-year-old Marquis de Lafayette arrives after an eventful journey from France and offers his services to Congress (7/27/77). After at first being turned down he is sent to George Washington, who virtually adopts him as his son. Lafayette distinguishes himself at the Battle of Brandywine Creek (9/11/77). News of his great courage helps the American cause in France.

Henri meets Lafayette, who becomes his idol. The Kids follow the Marquis from Congress to the field at Brandywine.

#125 THE HESSIANS ARE COMING 8/77 - 10/17/77

General Horatio Gates defeats Burgoyne at the Battle of Saratoga (10/17/77). Benedict Arnold is the true hero of the battle but is angered when he fails to receive proper recognition.

James witnesses the victory at Saratoga while lashed to a Hessian soldier. Sarah is present for Benedict Arnold's heroics.

#126 VALLEY FORGE 2/78

James, Sarah and Henri are there as George Washington and his Continental Army endure a horrible winter at Valley Forge. Baron von Steuben drafts a training program for the army and helps Washington's troops become a professional fighting unit. Lafayette proves his loyalty to Washington as The Conway Cabal, a plot to oust George Washington as commander of the army, fails.

#127 ALLIES AT LAST 12/4/77 - 5/4/78

News of the American victory at Saratoga helps pave the way for Ben Franklin to negotiate a treaty with France. The treaty obligates the French to help fight the Revolutionary War (2/6/78).

James learns about religious freedom from Moses Michael Hayes, while Sarah and Henri spend time with British troops in occupied Philadelphia.

#128 HONOR AND COMPROMISE 5/9/78 - 6/28/78

The States struggle to unite politically before the arrival of the French Ambassador (5/9/78-7/8/78). Charles Henry Lee nearly costs the Americans dearly at the Battle of Monmouth when, in direct violation of his orders, he orders a retreat (6/28/78). George Washington arrives just in time to rally his troops to victory.

Henri befriends Wappinger Abraham Nimham, who tutors the boy on the finer points of capturing turkeys for their feathers. Sarah and Moses visit Congress in York, Pennsylvania, and witness the debate over the Articles of Confederation.

#129 THE NEW FRONTIER 1779

In the Ohio territory, Shawnee Chief Cornstalk and his people are caught between the Americans and the British, with tragic results (11/77). In Philadelphia, inflation makes life difficult for working people and leads to the "Fort Wilson" riot (10/79).

Sarah is reunited with her father in Ohio. After witnessing the cruel treatment of Cornstalk, she has had enough of the violence in the New World and decides to return to England. James takes on an angry mob as he reports on the repercussions of inflation.

#130 NOT YET BEGUN TO FIGHT 9/23/79

In a long, desperate battle, John Paul Jones and his wildly outgunned *Bonhomme Richard* defeat the British *Serapis* off the coast of England (9/23/79).

Sailing to England, Sarah is shipwrecked and saved by Jones. Later, she comes to the realization that she is now, in her heart, an American.

#131 THE GREAT GALVEZ 11/79. - 3/13/80

Spanish Governor Bernardo de Galvez aides the American cause by capturing Baton Rouge (9/21/79), Natchez (10/5/79) and Mobile (3/13/80) from the British.

James and Henri sail down the Mississippi, seeking Galvez. In England, Sarah witnesses British opposition to the war and tells her mother she intends to return to Philadelphia.

#132 IN PRAISE OF BEN

Sarah returns to Philadelphia and is reunited with Moses, James and Henri. Henri gets into a scrape with a Tory boy when the Tory makes disparaging comments about Ben Franklin. Sarah, James and Moses tell the boys about Franklin's discoveries, inventions, writings and other accomplishments that have made him one of the world's greatest men.

#133 BOSTONIANS 3/8/79. - 9/79

Sarah and Henri join the Adams family in Massachusetts just as John and his son John Quincy return from France and are reunited with Abigail (8/2/79). John is asked to write the Massachusetts Constitution (8/9/79). James travels to New York where he meets Joseph Brant, a chief of the Iroquois Confederacy, and learns firsthand about atrocities committed by Iroquois and American alike (8/27/79).

#134 BENEDICT ARNOLD 9/80 - 10/80

James, Sarah and Henri are there when Arnold tries to hand West Point over to British (9/21/80). Arnold's plot is uncovered when his accomplice Major Andre is captured (9/23/80). Sarah,

especially, is upset by her former friend's treason.

#136 CONFLICT IN THE SOUTH 11/16/80 - 3/81

General Nathanael Greene replaces Horatio Gates as the American commander in the south (10/16/80). Trying to win the hearts and minds of the Southern populace, he leads Cornwallis on a six-month chase that exhausts the British troops and leads Cornwallis to move into Virginia (12/80-3/81). Virginia Governor Thomas Jefferson is forced by Benedict Arnold to abandon the Governor's residence in Richmond.

James and Henri follow the ups and downs of Greene's efforts. Sarah discusses slavery with Thomas Jefferson.

**#135 DEBORAH SAMSON -- SOLDIER OF THE REVOLUTION
1/81 - 5/81**

Deborah Samson masquerades as a man so she can enlist in the Continental army (5/20/1782-10/23/83). Washington and French general Rochambeau disagree on whether to try to retake New York or move south against Cornwallis (1/81-5/81).

Sarah meets the courageous Deborah Samson. James and Henri, accompanying Washington, meet Rochambeau.

#137 JAMES ARMISTEAD 3/81 - 8/81

Virginia slave James Armistead joins Lafayette and spies on Benedict Arnold (3/81). Then, working as a double agent, Armistead provides false information to British General Cornwallis (7/81). With news that de Grasse's French fleet is headed for Chesapeake Bay, Washington abandons plans to attack New York (8/14/81). His Excellency resolves to move his troops to Virginia to join with the French fleet and trap Cornwallis in Yorktown.

Sarah and Henri go from camp to camp with Lafayette as he jousts with Cornwallis, then worry

over the fate of James Armistead. James follows the maneuvering of Washington and Henry Knox. Moses learns from Sarah that his brother Cato is fighting with Cornwallis's forces.

#138

YORKTOWN 8/81 - 10/81

The climatic battle of the war. Moses' brother Cato, a soldier on the British side, is sent into harm's way by Cornwallis and is aided by a sympathetic Hessian soldier. After a long siege, Cornwallis surrenders. It's a huge victory for the Americans, but Washington is not yet convinced the war is over (10/19/81).

Moses joins the American mining corps and tries unsuccessfully to find Cato. Sarah, James and Henri witness the siege and victory at Yorktown.

#141

BORN FREE AND EQUAL 1781 - 1783

Massachusetts slave "Mum Bett" sues for her freedom (5/28/1781). When she wins, she renames herself Elizabeth Freeman (8/81). With this decision and that in the case of another slave, Quok Walker, Massachusetts has abolished slavery (1783). In Great Britain, a bitter, recalcitrant King George III is finally convinced to recognize American independence and to go to the peace table.

Sarah, staying with Abigail Adams in Boston, is thrilled to see Mum Bett freed and resolves to fight for civil rights. In France, Ben Franklin hopes that news of Yorktown will convince King George to surrender to his former colonies.

#139

THE MAN WHO WOULDN'T BE KING 12/1/82 - 12/23/83

Ben Franklin and John Adams sign the peace treaty with England, ending the Revolutionary War (11/30/83).

At Newburgh, New York, some members of Washington's officer corps want him to become King and take over the country. Washington puts down the revolt -- with his eyeglasses (3/15/83). He then races to Congress and resigns to become, once again, a farmer and private citizen (12/23/83).

When King George III hears that the conquering general has not seized power, he says, "He will be remembered as the greatest man who ever lived." James tells Sarah and Henri the story of the attempted military coup and the three Kids' journey to Maryland to see Washington offer his resignation to Congress.

#140

GOING HOME 1786

With the signing of the Treaty of Paris, loyalists are forced to leave their homes. Many slaves move to Canada to avoid being returned to slavery. American soldiers return home, many of them to abject poverty. Shays' Rebellion and other events make it clear that the United States requires a strong central government if it is to survive as a nation.

Sarah goes to New York to get the story of the fate of the loyalists from Mrs. Radcliffe. Moses helps Cato travel to New York, where Cato leaves for Nova Scotia with Mrs. Radcliffe. James reports on Shays and the discontent of the former soldiers -- and resolves to own and run his own newspaper. Lafayette invites Henri to live with him in France. Ben, accompanied by Sarah's mother, returns from Europe to a triumphant reception in Philadelphia.

#142

"WE, THE PEOPLE" 1/87 - 4/30/1789

America's leaders meet at a convention in Philadelphia and decide to write a radical new Constitution. Ben Franklin, in his final moment on the world stage, helps forge the "Great Compromise" on legislative representation. James Madison writes much of the Constitution, the lawful embodiment of the promise of the Revolution (9/17/87). It includes the "odious compromise" on slavery that maintains the practice's legality in the United States. George Washington is inaugurated as the first President (4/30/1789).

Moses resolves to open a school for free black children. Sarah's father joins the family from Ohio. Everyone looks forward to their new lives in the United States of America.



TELCO
PRODUCTIONS, INC.

Dragonfly TV

- SHOW # F-109 -

- INITIAL FEED DATE: MONDAY, APRIL 04, 2011 -

SYNOPSIS

- Investigating eco-systems, students study salmon migration in the Pacific Northwest, revealing how changes in the environment affect salmon population.
- Studying endangered sea turtles in Florida. Youngsters observe three species of turtles and calculate the chances of a baby turtle's survival to maturity.
- Observing sand dunes, discovering how they form and why some types are constantly changing while others are relatively stable.
- Science Riddle: How can you chart weather conditions in remote areas?

(This show is closed-captioned)

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- SHOW # F-110 -

- INITIAL FEED DATE: MONDAY, APRIL 11, 2011 -

SYNOPSIS

- Young scientists explore a coral reef using a remotely operated vehicle of their own design. They measure and compare the condition of two different reefs.
- Swimming with manatees in Florida. Youths collect a database of migrating manatees using the marine animals' distinctive individual markings.
- Young members of the Ojibwa Nation study the size and health of the local walleye population in lakes on a reservation in Minnesota.
- Science Riddle: Which of the Great Lakes is the deepest?

(This show is closed-captioned)

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- SHOW # F-111 -

- INITIAL FEED DATE: MONDAY, APRIL 18, 2011 -

SYNOPSIS

- Working with sea lions at the Pittsburgh Zoo. Young scientists measure how changes in diet and feeding schedules affect sea lion activity levels.
- Studying how chimpanzees think, as compared to humans. Devising tests to see if chimps use facial recognition to identify each other.
- Testing and observing cats to see if they have a dominant right or left paw.
- Science Riddle: How do you get a cheetah to walk on a leesh?

(This show is closed-captioned)

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- SHOW # F-112 -

- INITIAL FEED DATE: MONDAY, APRIL 25, 2011 -

SYNOPSIS

- Mountain bikers study the terrain on the Slick Rock Trail in Utah. They measure how terrain affects the difficulty of riding the trail, as well as studying various types of rock formations.
- Investigating sink holes in Minnesota. Understanding why sink holes form in certain locations.
- Science Riddle: How would you look deep inside the earth?

(This show is closed-captioned)



TELCO
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Dragonfly TV

- SHOW # F-101 -

- INITIAL FEED DATE: MONDAY, MAY 02, 2011 -

SYNOPSIS

- Young figure skaters develop and carry out experiments to understand why certain spinning moves cause more dizziness than others.
- Go kart racers work on optimizing their go karts to suit different track conditions, learning how varying gear ratios and engine rpms affect performance.
- Developing a system of observation and comparison, young animal lovers investigate which baby animals grow the fastest. Youngsters chart and compare baby chickens, cows and pigs.
- Science Riddle: How can you keep a boat from rocking on the water?

(This show is closed-captioned)

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TELCO
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Dragonfly TV

- SHOW # F-102 -

- INITIAL FEED DATE: MONDAY, MAY 09, 2011 -

SYNOPSIS

- Training for survival in winter conditions, youngsters learn how to build a traditional shelter from snow, then measure and compare temperatures inside and outside the shelter.
- Girls from the Creek Nation look for inexpensive and durable building materials to help address a housing shortage. They devise and execute tests comparing cinder blocks, straw & stucco and straw bales for insulating properties and fire and water resistance.
- A young inventor designs a safer shelter for ice fishing, including solar panels and emergency flotation.
- Science Riddle: How do you climb the outside of a skyscraper without ropes or harness?

(This show is closed-captioned)

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Dragonfly TV

- SHOW # F-103 -

- INITIAL FEED DATE: MONDAY, MAY 16, 2011 -

SYNOPSIS

- Investigating the physics of water skiing, young water skiers compare how various types of skis and wakeboards perform.
- Soccer players invent methods to measure and test kicking performance, learning how strength affects distance.
- Young circus performers invent a “wobble meter” to investigate balance, learning how and why a pole can help a tight rope walker keep from falling.
- Science Riddle: How can you make an odor-proof shirt?

(This show is closed-captioned)

2730 Wilshire Blvd., Suite 200, Santa Monica, CA 90403 USA
Telephone 310.828.4003 Fax 310.828.3340
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TELCO
PRODUCTIONS, INC.

Dragonfly TV

- SHOW # F-104 -

- INITIAL FEED DATE: MONDAY, MAY 23, 2011 -

SYNOPSIS

- Practical physics on the slopes—young skiers investigate how to control rotation during spinning trick by using their arms. They observe the effects of moving their arms in and out, and learn to improve their control.
- Young yo-yo experts develop several experiments to see what factors affect performance. In particular, they investigate how altering string length changes the way a yo-yo “sleeps.”
- Science Riddle: How can you send a message using a spinning disk?

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TELCO
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Dragonfly TV

- SHOW # F-113 -

- INITIAL FEED DATE: MONDAY, MAY 30 2011 -

SYNOPSIS

- Learning about reptiles, training crocodiles and alligators at Gatorland in Orlando, Florida.
- Girls investigate snakes, testing to see what snakes crave most by measuring tongue flicks in response to certain scents.
- Composting with worms. A young man uses worms as a method of recycling organic waste
- Science Riddle: How can you stop termites from destroying your house?

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TELCO
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Dragonfly TV

- SHOW # F-114 -

- INITIAL FEED DATE: MONDAY, JUNE 06, 2011 -

SYNOPSIS

- Young kayakers investigate why there are so many boulders present in white water rapids and how they affect the water's speed and direction.
- Kids measure how foot position impacts power and stability in Tae Kwon Do kicks.
- GEMS (Girls in Engineering Math and Science) build a computer-controlled robot to enter in a competition.
- Science Riddle: How do you weigh a whale?

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TELCO
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Dragonfly TV

- SHOW # F-115 -

- INITIAL FEED DATE: MONDAY, JUNE 13, 2011 -

SYNOPSIS

- Motocross riders compare novice versus experienced riders to learn the optimal position for landing after a jump.
- Investigating the science involved in skateboard wheels, determining how wheel size affects a skateboard's performance.
- Two young inventors adapt their scooters for year-round use, making a conversion kit for using scooters in snow.
- Science Riddle: How do you ride a bicycle with square wheels?

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TELCO
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Dragonfly TV

- SHOW # F-116 -

- INITIAL FEED DATE: MONDAY, JUNE 20, 2011 -

SYNOPSIS

- Young scientists travel to the Monterey Aquarium to study sea otter behavior, comparing how aquarium otters behave in comparison to their wild counterparts, including feeding, grooming and play behaviors.
- Two girls devise a series of tests to see whose dog is smarter.
- Science Riddle: How do you scare birds away from an airport runway?

(This show is closed-captioned)

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TELCO
PRODUCTIONS, INC.

Dragonfly TV

- SHOW # F-117 -

- INITIAL FEED DATE: MONDAY, JUNE 27, 2011 -

SYNOPSIS

- A young surfer goes in search of the perfect wave, investigating how tides, weather and geography all affect waves.
- Volunteers at the Dolphin Research Center in the Florida Keys measure how much time pairs of dolphin spend with each other.
- Water park physics; learning what makes a great water slide.
- Science Riddle: How can you float a ping pong ball on a column of air?

(This show is closed-captioned)

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Re: This Week in Baseball
Air Date: April 2, 2011

TWIB Show #1201 "Spring Training"

Act One "Giants Recap": There is nothing quite like Opening Day and two of the best words you'll ever hear -- "Play Ball!" Every fan and player is filled with hope when their team reunites in spring training. But only one team is the reigning World Series champion. This year it is the San Francisco Giants, who won their first title in more than 50 years last November.

TWIB examined the Giants 2010 season which featured an outstanding starting pitching rotation. The staff consists of two-time NL Cy Young winner Tim Lincecum, '02 AL Cy Young award winner Barry Zito, the masterful Matt Cain and talented Jonathan Sanchez. As the season progressed, the Giants relied on their eccentric closer Brian Wilson for numerous saves. Run production was remarkable, especially once home-grown NL Rookie of the Year Buster Posey joined the team. The games were always tight with many base runners at the end, so winning was said to be "Torture," which soon became the team's slogan. The Giants rode the wave of outstanding pitching to the National League pennant and the World Series title.

Educational theme: Dreams do come true. Goal setting is the initial phase in the pursuit of excellence and success. Goals give one direction and points of evaluation necessary for reaching greater heights in life.

Educational theme: Baseball is all about pitching.

Educational theme: Championships are competitions or a series of competitions to determine a winner. There is a psychological need to determine superiority. The most competitive people are drawn to such activities.

Act Two - "Spring Training": In Florida and Arizona a new MLB season began with spring training, as 30 teams honed their skills in pursuit of the ultimate prize -- the World Series championship. Spring training is the time for repetition and drills -- a ritual that is needed to prepare for the season ahead when the games matter. It is also the time when MLB players work on perfect execution, establish team chemistry and reestablish bonds of friendship and camaraderie. It was a whole new ballgame this spring for the 12 new managers beginning their first full season with a new team, including the Pittsburgh Pirates' Clint Hurdle, the LA Dodgers' Don Mattingly, and the Atlanta Braves' Fredi Gonzalez. But as fun as it may sound, spring training is a lot of work. Josh Hamilton may have said it best, "My favorite part of Spring Training is when Spring Training is over." Let the games begin.

Pittsburgh Pirates' talented center fielder Andrew McCutcheon was asked the *TWIBIA* question. Which second baseman has won the most Gold Glove Awards? The answer is this year's Hall of Fame inductee Roberto Alomar, who has 10 Gold Gloves on his mantle.

The *Winning Road Trips* segment salutes the teams and players that have a knack to win away from home. The question for this season is, "Can anyone do better than the Tampa Bays' MLB best 47-34 record on the road in 2010"?

Educational theme: It is what you learn after you know it all that counts. The only way to get better is to get smarter; therefore, don't be seduced by the allure of mediocrity. "The mother of learning is repetition, repetition, repetition."

Educational theme: Team is a form of bonding -- i.e., the formation of special relationships that are deep and lasting. This is a challenge for every team.

Educational theme: Winning is a habit, but unfortunately so is losing.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Act Three - "Pepsi Max": TWIB went to examine MLB's one of a kind Fan Cave in lower Manhattan, where two lucky fans will watch all of the 2,430 big league games this season. Caveman Mike O'Hara is the lead singer in a punk band and a diehard Yankee fan. The other inhabitant is Ryan Wagner who has a talent for comedy. Prior to Opening Day the cave dwellers explored the neighborhood that will be their home for the next six months. They took time to meet their new neighbors and introduce themselves. After some friendly banter, they were off to see the final touches of the MLB Cave itself. Once they were settled, as an example of expectations, the ladies of Victoria Secrets "fashioned" a special visit. All this year TWIB will feature the weekly adventures of Mike and Ryan.

Gillette presented *The Rookie of the Month* segment which honors the top rookies in both leagues each month throughout the season. This week TWIB looked back at the season Buster Posey of the World Champion San Francisco Giants had in 2010. This year's rookies would be envious and love to have such a successful debut.

Educational theme: Fans are enthusiastic devotees to a sport, team and/or player. Sports fans particularly have fun watching baseball. Fun can simply be defined as the wise use of one's time.

Educational theme: Milestones are methods to define achievement and preserve elite athletic performances. Records provide much of the tradition, lore and customs of sport.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Act Four - "Diamond Demos": Youngsters were encouraged to execute the fundamentals of the game. Experts Harold Reynolds and Larry Bowa demonstrated spring training infield practice. They believe technique and repetition are most important, including proper footwork, keeping the eyes close to the glove and level to the baseball -- and good positioning.

Going All Out is a segment that honors special players who continually show maximum effort. It is an honor to pitch the Opening Day game. This year 30 different men were so privileged, including for the ninth time, Mark Buehrle of the White Sox, Roy Halladay of the Phillies, and the Nationals Livan Hernandez. The all-time record of 16 Opening Day starts was set by Hall of Famer Tom Seaver, including 10 consecutive for the Mets. Tom earned the nickname "The Franchise," and says that it was all because of "...reliability of health and being ready." After a stunning trade to the Reds and three more Opening Day starts in Cincinnati, Tom returned five years later to once again start for the Mets.

Tom went all out for his team, and communities are also urged to follow his lead. Viewers are encouraged to learn how they can get their local ballpark chosen to receive a big league make over, equipment packages and instructional clinics.

The Big League Blast is from Cincinnati for the first dramatic finish of the season, when Ramon Hernandez hit a three-run home run on Opening Day.

Educational theme: Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: Honors and recognition are earned through superior performance, service, merit or longevity. The selection to pitch on Opening Day is such an acknowledgement.

Educational theme: Health and fitness are important to anyone, because it allows one to control their life. It is a state of well being when everything is functioning properly and there is a general feeling of vitality.

Educational theme: Clutch performances occur when a player delivers prime efforts time after time.

Act Five - "How 'bout that!": The favorite moments and plays from the 2010 season were

presented featuring the song, "Get Up" by Mayday Parade. Amazing defensive plays were featured. Fielders leaped, dove and crashed into fences to make spectacular catches. Infielders creatively flipped and tossed baseballs to first basemen to get outs. The Yankees' Robbie Cano's spectacular grand slam home run was shown. A few bloopers were shown. The no-hitter of the Phillies' Roy Halladay was remembered. The on the field celebration of the Giants first World Series championship in 52 years was recalled.

Educational theme: Moments to remember are informal ways to evaluate performance, activity, and achievement. It is an account of history collected, written, and preserved for future generations. Remembering accomplishments gives fans a greater appreciation of winning and championship achievements.

Educational theme: The glory and romance of sport are preserved in the chronicles of landmark performances, because history is written by the victors. Documenting important events in a career create the history of the present. If you lose sight of the past, you will lose sight of the future.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week in Baseball
Air Date: April 9, 2011

TWIB Show #1202 "MLB Global"

Act One "Ambassador Program": Baseball has gone global and with each new year it unites more and more people worldwide. During the offseason, to promote the game abroad, various Major League players participated in the MLB Ambassador Program. Milwaukee's Prince Fielder returned to Japan where at the age of five he lived with his father, Cecil, who played for the Hanshin Tigers. Prince taught baseball during his visit but also perfectly played the role of goodwill ambassador by doing the ancient Japanese sport of Sumo.

The Texas Rangers' C.J. Wilson enjoyed his trip to South Africa. The children really wanted to play baseball and one could see their joy and love for the game. C.J. hosted basic clinics for youngsters and advanced clinics for more highly skilled players.

Curtis Granderson of the NY Yankees had been to South Africa a few years ago, as well as Europe spreading the game of baseball. This past year Curtis went to New Zealand to host clinics on the fundamentals of the game. Granderson sees the major difference between the USA and New Zealand is simply that we have been playing the game much longer. In New Zealand, baseball is the fastest growing sport among kids.

Educational theme: To play good baseball, you must be taught and learn the fundamentals of the game.

Educational theme: Baseball is the fastest growing sport in the world.

Educational theme: Representing one's country is a form of patriotism. It is a demonstration of national loyalty. Baseball defines the spirit of America. To understand Americans one must understand the game of baseball. Baseball in many ways defines the best philosophies of the American culture.

Educational theme: There is much to be learned from playing baseball. The game and the game of life are very similar. The way a person performs on the field may be the same way he performs in the game of life.

Act Two - "Disaster Relief for Japan": The disastrous effects of the earthquake, tsunami and aftershocks in Japan hit home for all the MLB community, especially among the 10 active Japanese born players. To aid in the relief effort, MLB and the Players Association donated half a million dollars to UNICEF. Daisuke Matsuzaka of the Boston Red Sox was joined by many others to encourage fans to contribute to the relief efforts. In Oakland for the Seattle series, the A's held Japanese Heritage Day in an effort to celebrate a culture and raise funds to aid the relief efforts. Funds were collected for the Red Cross. Many creative methods were used to raise money, including auctioning autographed jerseys of Hideki Matsui and Ichiro Suzuki. A's management went further by graciously donating a portion of each ticket sold. This money went to help the devastated nation. On that day Matsui doubled for his 2,500th hit, when counting careers in both Japan and the Major Leagues. Not surprisingly, Matsui was humbled and honored by both the festivities and fan support.

Toronto Blue Jays power hitter Jose Bautista was asked the *TWIBIA* question. Who was the last AL player before New York Yankee center fielder Curtis Granderson to hit 20 home runs and 23 triples in a season? The answer is Kansas City Royals Hall of Fame third baseman George Brett, who hit 23 homers and 20 triples in 1979.

The *Winning Road Trips* segment salutes the teams and players that have a knack for winning away from home. The Pittsburgh Pirates had not won two straight road series since August of 2007 until they took the first two to start the 2011 season.

Educational theme: Giving back to the community through community service activities or

fund raising programs for disaster relief are important to the life of the health of a community and its cultural aspirations.

Educational theme: Charity is an act of benevolence and brotherly love toward people in need.

Educational theme: Recalling landmark events in a career are informal ways to evaluate performance, activity, and achievement. It is an account of athletic history collected, written and preserved for future generations.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Act Three - "Pepsi Max": TWIB continued to follow the adventures of the two intrepid super fans in the MLB Fan Cave. The Cave is a high tech, interactive, hard ball haven, where Cave Man Mike O'Hara and his wingman, Ryan "Thickish" Wagner are in the process of watching every MLB game this season. This week they welcomed several special guests including Yankee outfielder Nick Swisher, Hall of Famer Goose Gossage and several other current MLB stars. Later they left the cave to discover if people know their Twitter pop culture. Their mission was to give a Twitter test to folks on the street. In an attempt to counter O'Hara's love of the Yankees and Wagner's Orioles' fanaticism, while they were out of The MLB Fan Cave, a Red Sox fan (O'Hara in disguise) invaded their basement to host his own show -- "Don't Get Me Started." He wanted to be sure that the opinions of Red Sox nation were heard.

Gillette presented *The Rookie of the Month* segment which honors the top rookies in both leagues each month throughout the season. This week the honor goes to the Toronto Blue Jays stellar right-hander Kyle Drabek, who earned the first win of his MLB career. Kyle is the son of former Cy Young winner, Doug Drabek.

Educational theme: Fans and communities often establish passion for teams and individual athletes. There is an importance for spectator support.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Act Four - "Diamond Demos": Youngsters were encouraged to execute the fundamentals of the game. The basics of catching were the focus of this instructional episode as described by Al Leiter and Mike Piazza. They explained and demonstrated the traditional catcher's stance, proper technique for giving signs and hiding them from the opponent, blocking pitches thrown in the dirt, and the relaxed skill of catching the pitch properly.

Going All Out is a segment that honors special players who continually show maximum effort. This week was a summary to establish the proper perspective of Ichiro's amazing 10 seasons in MLB. In the second game of the 2011 season, Ichiro became the all time hit leader in Seattle Mariners' history, when he got his 2,248th base hit. After the game in the clubhouse, fellow teammates honored this very special man. It all began on Opening Day in 2001 when Ichiro became the first position player from Japan to play MLB. He singled up the middle for his first big league base hit. By year's end he led the Majors with 242 base hits, won the AL batting title, was named Rookie of the Year and won the AL MVP award. During his career, Ichiro has broken many records, including becoming the first player in MLB history to collect 200 or more hits in his first four years in the Major Leagues, and in 2004 becoming the all time hit king with 258 hits in a single season to break an 84-year-old standard.

The *Big League Blast* is from Kansas City, where after 17 years, catcher Matt Treanor hit his first home run as a Royal.

Educational theme: Sports pedagogy is an important aspect of the learning process.

Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: Milestones are methods to define achievement and preserve elite athletic performances. Records provide much of the tradition, lore and customs of sport.

Educational theme: The glory and romance of sport are preserved in the chronicles of landmark performances, because history is written by the victors. Documenting important events in a career create the history of the present. For if you lose sight of the past you will lose sight of the future.

Educational theme: Clutch performances occur when a player delivers prime efforts time after time.

Act Five - "How 'bout that!": In *How 'bout That* TWIB presented the best plays of the season's first week set to the music of The Lonely Forest as they perform the song "End It Now." The exciting action and maximum effort needed to play baseball at the elite level was shown in a spectacular collection of brief clips. Several amazing double plays were executed. Total effort defensive catches were shown with diving and leaping catches by outfielders and infielders. A few bloopers were included to show that even the best players err and make mistakes. Several facts were documented including that Nelson Cruz became the third player in major league history to homer in the first four games of a season -- the excitement over Brandon Belt 's first major league home run-- and the Cleveland Indians calmly turning a triple play.

Educational theme: This was a particularly outstanding example of the maximum effort and great skill needed to play one of the most difficult games -- baseball.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week in Baseball
Air Date: April 16, 2011

TWIB Show #1203 "Toronto Blue Jays"

Act One "Jose Bautista": Last season the Toronto Blue Jays won 85 games in the toughest division in baseball. Their faithful fans believe the Jays are a team on the rise, as indicated by the tremendous atmosphere at the sold out Rogers Center for the season opener. New manager John Farrell has the Blue Jays playing an aggressive brand of baseball. A promising starting rotation features Ricky Romero, one of the best young pitchers in the game. Last year, all-star outfielder Jose Bautista had an amazing season. Back in 2004 Jose was a baseball nomad, struggling at the plate as he became the first man since 1901 to play for four different teams his first season in the big leagues – Pittsburgh, Baltimore, Tampa Bay and Kansas City. In August of 2008 Jose was traded to the Blue Jays, where manager Cito Gaston and hitting coach Dwayne Murphy modified his swing. The coaches changed his timing and rhythm, then with much hard work and practice, Bautista began to hit. In 2011, Jose led the majors in home runs (54) and extra base hits. Hopefully, Jose's winning mind set will lead Toronto to its first playoff berth in nearly 20 years.

Educational theme: Aficionados are enthusiastic devotees to a sport, team and/ or player. Sports fans particularly have fun watching baseball. Fun can simply be defined as the wise use of one's time.

Educational theme: Baseball nomads are players who have baseball skills but travel from team to team, rather than having an extended career with one ball club.

Educational theme: Aggressive baseball is a style of play where the athletes perform with reckless abandon. It is exciting and daring by nature.

Educational theme: Practice is often repetitive. Repetition is the mother of learning.

Act Two - "Blue Jays Youth": A youth movement has taken place in Toronto in part due to their young General Manager, Alex Anthopoulos, who is the youngest GM in MLB and a man with a plan. Alex's philosophy is to draft the best players to either bring them to the big leagues or use them in trades for high ceiling, impact players who also have a chance to reach their potential and be great players. Currently Toronto has the youngest starting rotation in the MLB. Romero is followed by Brett Cecil, who developed a devastating change up and won 15 games in 2010 as a rookie. Their youngest starter is rookie Kyle Drabek who has electric stuff. The catcher is J.P. Arencibia, who must help the staff develop, as he continues to produce at the plate. Rookie manager John Farrell seems to be perfect for the young talented Blue Jays as he instills the inner confidence to compete in the American League East.

In 2010, Jose Bautista led all of MLB with 351 total bases. Kyle Drabek was asked the *TWIBIA* question: who was the last Blue Jay player to lead all of baseball in total bases? The answer is George Bell who led MLB with 369 total bases in 1987.

Winning Road Trips celebrates the team and player that know how to win away from home. The Cincinnati Reds defeated the San Diego Padres when they scored six runs in the top of the ninth inning. It is the most the Reds have scored in an extra inning in 18 years.

Educational theme: True leaders always try to be first and give their success to the

team. Leadership sees the need, envisions the plan and empowers the team for action. The leader has the self-confidence to make the difficult decisions and the compassion to let others accomplish it.

Educational theme: Putting together a team is a process that only takes a few good men. Every revolution began with small groups of people.

Educational theme: Baseball is all about pitching.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Act Three - "Pepsi Max": TWIB continued to follow the adventures of the two intrepid fans "Mikey O" and Ryan "Thickish" Wagner, as they continued to watch every MLB game for the entire season of 2011 from their high-tech, interactive, hardball haven -- The MLB Fan Cave. This week big league stars Nick Swisher of the NY Yankees, and Baltimore's Adam Jones and pitcher Jeremy Guthrie stopped by to pay a visit. Fan Cave fans can win a free night at the ballpark by following the Cave Men on Twitter.

Gillette presents *The Rookie of the Month*, which is a program honoring the top rookies of the season in both leagues. The blazing speed of Seattle's Michael Pineda was examined. His white hot speed earned him his first big league win.

Educational theme: Twitter is a popular social network and microblogging website that allows messages to be posted.

Educational theme: There is much pleasure to be gained from the pursuit of useless knowledge.

Educational theme: Documenting landmark achievements is the history of the present. But if you lose sight of the past, you lose sight of the future. This is the glory and romance preserved in chronicles.

Act Four - "Diamond Demos": Youngsters were encouraged to execute the fundamentals of the game. Harold Reynolds and Jerry Hairston, Jr. talked about how to change a batter's swing that may result into more home runs. Watching Jose Bautista's swing, the experts from the MLB Network reported that he had added the leg kick and extended his swing all the way through and is able to drive the ball with a strong finish. The Toronto coaching staff also opened his stance that resulted in two eyes on the baseball so he could concentrate on driving the ball.

Going All Out is a segment that honors special players who continually show maximum effort. With Toronto ahead three games to two in the 1993 World Series, Joe Carter hit a legendary game-winning three-run home run in the bottom of the ninth inning of Game 6 to win the series for Toronto.

Big League Blast was a dramatic game-winning home run in Detroit, where Brandon Inge hit a walk off home run to win it for the Tigers.

Educational theme: Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: Mechanics, skills and techniques are learned so they become automatic or instinctual. This allows one to perform at the elite level of athletics.

Educational theme: Clutch performances occur when a player delivers prime efforts time after time, especially in pressure situations.

Educational theme: Recalling landmark events in a career are informal ways to evaluate performance, activity, and achievement. It is an account of athletic history collected, written and preserved for future generations.

Act Five - "How 'bout that!": Some of the best plays of the week were presented to the music of *Breathe Carolina* as they perform "*Hello Fascination*." This week was a great week for baseball. There were plenty of unbelievable, tremendous and beautiful defensive catches, several long home runs and game-winning, walk-off base hits. Also featured were a few bloopers showing that some players don't get any love.

Educational theme: Teachers and coaches can utilize this as an opportunity for instruction. Sport pedagogy involves the demonstration and explanation of baseball biomechanics, strategies, skills, and mental aspects of athletic performance

Educational theme: This segment shows the fun side of the multi-facets of baseball. Fun is simply the valuable use of one's time. It is a source of enjoyment or pleasure. When something is no longer fun, we stop doing it; therefore fun is the key to intrinsic motivation.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week In Baseball
Air Date: April 23, 2011

TWIB Show #1204 "Pitching"

Act One "Pitching Tournament": This week, TWIB asked the timeless question, "Who is the best starting pitcher in the game today?" To find the answer 12 staff aces - six from each league - were matched up against each other in a tournament format. Based on last year's performances, first round byes were given to the Phillies' Roy Halladay and the Braves' Ubaldo Jimenez in the NL, and the Mariners' Felix Hernandez and the Rays' David Price in the AL. The other American League pitchers in the bracket were Trevor Cahill of the Athletics, Jon Lester of the Red Sox, CC Sabathia of the Yankees and Jared Weaver of the Angels. The other National League pitchers selected were Tim Lincecum of the Giants, Matt Latos of the Padres, Zack Greinke of the Brewers and Josh Johnson of the Marlins. During spring training, players throughout baseball were asked to fill out their brackets and the finalists in this single elimination tournament were Sabathia versus Halladay. The final result will be determined by fans who vote on Facebook or Twitter.

Educational theme: Starting pitching is what baseball is all about. Putting together a starting pitching staff is a process that only takes a few good men. Every rotation begins with a small group of pitchers.

Educational theme: A tournament bracket format is an especially interesting method to provide subjective standards of achievement and evaluation, while providing fun and interest for both players and fans.

Educational theme: Voting is an excellent method to create new experiences for fans. Aficionados are enthusiastic devotees to a sport, team and/ or player. Sports fans particularly have fun watching baseball and "talking baseball."

Act Two - "Best Rotation": The next question asked was, "What team has the best starting rotation?" Many players reluctantly declined to answer the question due to a "home team" bias, so the question was modified to exclude their own team. Some players believe the Tampa Bay Rays have the best starting rotation. Their staff, which had the third best ERA in the AL last year, is headlined by David Price and prized prospect Jeremy Hellickson. The Boston Red Sox rotation of Josh Beckett, John Lackey and the youngsters Jon Lester and Clay Buchholz are highly regarded. The sleeper staff may be the Oakland A's featuring Trevor Cahill, Brett Anderson, Gio Gonzalez and Dallas Braden. Others felt the World Series Champion San Francisco Giants have the best rotation. Two-time Cy Young Award winner Tim Lincecum and Matt Cain top that rotation, which also includes Jonathan Sanchez, Madison Bumgarner and Barry Zito. But without question, the Philadelphia Phillies are considered the best as they feature Cole Hamels, Roy Halladay, Cliff Lee and Roy Oswalt. The Phillies have an NLCS MVP, a World Series MVP and a pair of Cy Young Award winners.

Drew Stubbs was asked the *TWIBIA* question -- Who holds the single-season big league record for the best strikeout to walk ratio? The answer is Bret Saberhagen who averaged 11 strikeouts for every walk in 1994.

Winning Road Trips celebrates the team and players who know how to win away

from home. The Angels Jared Weaver has won all five of his starts this year. Four of those have been on the road.

Educational theme: A starting pitching rotation normally involves four or five pitchers who are expected to pitch more than six innings. Most starting pitchers have several quality pitches and require three to five days in between starts.

Educational theme: Opinions are a vital component of fans love for baseball. It is the part of sport designed to create and enhance the atmosphere of excitement, joy and celebration. Everyone has opinions and it is fun.

Educational theme: Recognition is earned through superior performance, service, merit or longevity. This formal acknowledgement is meant to show appreciation by reward of public honor.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Act Three - "Pepsi Max": Again this week the MLB Fan Cave was featured. This week in honor of Jackie Robinson Day, Jackie's daughter Sharon shared insight into her father's historic legacy. Texas pitcher C.J. Wilson stopped by to show some of his favorite fans' tattoos. The highlight of the week was the visit of three Hall of Fame players, Mike Schmidt, Rollie Fingers and Ozzie Smith.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. This week the Philadelphia Phillies had a robot from the University of Pennsylvania throw out a ceremonial first pitch. Unfortunately, Phillybot's throw came up a little short. So it is back to the drawing board to redesign Phillybot to throw more than 40 MPH.

Educational theme: Jackie Robinson's gift to all generations that followed was one of honor, academic achievement, equal opportunity and superior performance at the highest level of competition.

Educational theme: The practice of marking the skin is a source of information about the individual. In this case, it was symbolism of support for a team and the game of baseball.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Educational theme: Fans and communities often establish passion for teams, individual athletes or machines. There is an importance for spectator support and interest. Cheering and sometimes booing raise the emotions of athletes that lead to enhanced performance.

Act Four - "Diamond Demos": Youngsters were encouraged to execute the fundamentals of the game. The experts at MLB Network, Harold Reynolds and Gary Sheffield explained how to hit the breaking ball. Sheffield's philosophy was to recognize the pitch early by seeing two fingers on the side of the ball coming over the top. Gary also believed there are sharp breaking curve balls that you lay off, while the hanging curve you hit to elevate.

Going All Out is a segment that honors special players who continually show

maximum effort. TWIB recalled some of the greatest starting pitching staffs from the past. The 1906 Chicago Cubs were led by Mordecai "Three Finger" Brown, Jack Pfeister, and Ed Reulbach. Brown had 26 wins. Pfeister won 20 games with a 1.51 ERA. Reulbach led the NL in win/loss percentage and fewest hits allowed for nine innings. The 1954 Cleveland Indians featured Bob Lemon, Early Wynn, and Mike Garcia. The Indians were about pitching. They led the AL in ERA and fewest runs allowed. The Atlanta Braves starting rotation was amazing with Greg Maddux, Tom Glavine and John Smoltz. In 1997, the foursome included Denny Neagle, who led the NL with 20 wins. That foursome helped the Braves top the NL with a 3.18 ERA

Big League Blast comes from Cleveland. After more than a year without playing, Grady Sizemore came off the disabled list to hit a home run his first day back with the Indians.

Educational theme: Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: The glory and romance are preserved in the chronicles of landmark performances because history is written by the winners.

Educational theme: Athletes returning to competition are naturally worried, as to their ability. Clutch performances occur when a player delivers under such circumstances. This is performing under pressure.

Act Five - "How 'bout that!": Some of the plays and misplays of the week were presented to the song "*Money Grabber*" set to the music by Fitz and The Tantrums. Baseballs were flying off the bats for some home runs. Outfielders were shown making sliding, amazing and leaping catches. Infielders made some great catches and throws. A few walk-off home runs and game-ending diving catches were shown that ended the games.

Educational theme: Teachers and coaches can utilize this as an opportunity for instruction. Sport pedagogy involves the demonstration and explanation of baseball biomechanics, strategies, skills, and mental aspects of athletic performance.

Educational theme: This segment shows the fun side of the multi-facets of baseball. Fun is simply the valuable use of one's time. It is a source of enjoyment or pleasure. When something is no longer fun, we stop doing it; therefore fun is the key to intrinsic motivation.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week In Baseball
Air Date: April 30, 2011

TWIB Show #1205 "Cleveland Indians"

Act One "Chris Perez/ Indians": The Cleveland Indians are in first place in the AL Central Division. They are the talk of MLB because of the complete brand of baseball played. The anchor of the bullpen is Chris Perez, who has a flair for ninth inning drama. A day in the life of the Indians' closer normally involves lunch and a save – in that order. The reason Chris loves pitching and closing is that he sees every at-bat as a competition. Chris throws a fast ball in the low to mid 90s and a swing and miss slider. Since last September, no AL pitcher has more saves than Perez. Since the All-Star break in 2010, Chris owns a 1.19 ERA and has saved more than 91% of his opportunities. As a result of the Indians' pitching staff and mainly their bull pen, the Indians have picked up right where they left off last year.

Educational theme: Sports nutrition is a crucial component in today's athletic training program. Whether your goal is to lose weight, gain weight or simply dedicate yourself to a healthier lifestyle, properly fueling your body is absolutely necessary.

Educational theme: In baseball, a save is credited to a pitcher who finishes a game for the winning team under certain prescribed circumstances. The number of saves, or percentage of save opportunities successfully completed, is an oft-cited statistic of relief pitchers.

Educational theme: Love of competition and the game are passed on from generation to generation. Passion for baseball is a powerful emotion. It is an ardent love and boundless enthusiasm of a uniquely American way of life.

Act Two - "Shin Soo Choo": The Indians are off to their best start in nine seasons. They have a five-tool player in right field. Shin-Soo Choo is from South Korea. Choo was the only AL player to hit .300 and finish with more than 20 steals and 20 home runs in each of the last two seasons. He nearly did not get his chance to develop in the Majors Leagues because as a South Korean citizen he was required to serve two years of military service before age 30. The only exemptions granted are for exceptional performance in international competition, especially in prominent games. At the Asian Games, Choo had a final opportunity to win the gold medal and earn an exemption. Brimming with confidence, Choo hit .571 with three home runs and 11 RBIs to lead South Korea to the Gold Medal, earning an exemption for himself and nine other players. First and foremost, Choo was playing for his country -- Korea.

Chris Perez was asked the *TWIBIA* question -- other than Choo, who is the only other big league player with at least 20 home runs and 20 stolen bases in each of the last two seasons? The answer is Hanley Ramirez.

Winning Road Trips celebrates the teams and players that know how to win away from home. Andre Ethier is making history with every base hit. Andre set the mark for the longest hitting streak in April with 24 consecutive games.

Educational theme: There are five measured baseball skills -- hitting for average, hitting for power, running speed, arm strength and defense. A player who demonstrates all five tools is called a "five tool player."

Educational theme: Representing one's country is a form of patriotism. It is a

demonstration of national loyalty. Recognition is earned through superior performance. This formal acknowledgement is meant to show appreciation by reward of public honor. **Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Act Three - "Pepsi Max": This week on Pepsi Max, TWIB returned to the MLB Man Cave to visit with Mike O'Hara and Ryan "Thickish" Wagner. This week the two intrepid super fans were fitted for authentic customized jerseys of their favorite team -- the Yankees and Orioles. Arizona Diamondbacks all-stars Justin Upton and Chris Young visited the Fan Cave for some fun and games. Later, former Diamondback Luis Gonzalez dropped by and they recalled one of the greatest moments in World Series history -- Gonzo's walk-off base hit that won the 2001 World Series for Arizona.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. This week, Chicago Cubs second baseman Darwin Barney hit his first career home run.

Educational theme: Fans and communities often establish passion for teams and individual athletes. There is an importance for spectator support. Wearing official team gear is a way of showing loyalty and support.

Educational theme: Recalling landmark events in a career are informal ways to evaluate performance, activity, and achievement. It is an account of athletic history collected, written and preserved for future generations.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Act Four - "Diamond Demos": Youngsters were encouraged to execute the fundamentals of the game. The experts at MLB Network, Harold Reynolds and Larry Bowa had Hall of Famer Roberto Alomar speak about his right and left-handed stance. The switch hitting Roberto did have slightly different stances from each side of the plate. Roberto believed the key to being a good hitter is feeling comfortable at the plate, getting your stance, then seeing the ball and hitting it.

Going All Out is a segment that honors special players who continually show maximum effort. On Opening Day this year, Cleveland paid tribute to the most iconic player in Indians history -- Bob Feller. He began his career as a 17-year-old prodigy. Discovered on an Iowa farm, Feller quickly advanced to the big leagues, where he became the youngest pitcher to win a MLB game. Using less sophisticated instruments than modern radar guns, his fastball was once timed at 113 MPH; thus the nickname "Rapid Robert." Bob led the majors in strikeouts seven times, threw three no-hitters, 12 one-hitters and won 266 games. During World War II, Bob served in the Navy for four years and lost MLB time at the height of his career. In those years, Bob only wanted to win WWII. Feller is a decorated veteran and a Hall of Fame pitcher. They call him the greatest of all the Indians.

Big League Blast takes us to Milwaukee, where Ryan Braun hit his ninth home run to become the National League leader.

Educational theme: Sports pedagogy is an important aspect of the learning process.

Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: The glory and romance of sport are preserved in the chronicles of landmark performances because history is written by the victors. Documenting important events in a career creates the history of the present for if you lose sight of the past, you will lose sight of the future.

Educational theme: Mandatory military service has many pros and cons. It is a primary position and a basis for democracy.

Educational theme: Clutch performances occur when a player delivers prime efforts time after time.

Act Five - "How 'bout that!": The best plays and moments of the week were presented to the song "*My Body*" by *Young The Giant*. This was a collection of great athletic plays. Outfielders made numerous diving, sliding, tumbling, and leaping catches. Infielders turned perfect double plays and made strong throws to first base. Young fans shared time with the MLB players. There were a few interesting moments involving fans catching baseballs and a broken bat stuck in the ground.

Educational theme: Teachers and coaches can utilize this as an opportunity for instruction.

Educational theme: Excitement and drama are components of competitive athletics. It enhances the fun and interest for both players and fans in the game of baseball.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week In Baseball
Air Date: May 7, 2011

TWIB Show #1206 "Home Run Poll"

Act One "Majestic Home Runs": Hitting a tape measure home run produces a sense of awe in fans and players. TWIB polled MLB players regarding which of their peers hits the most majestic home runs. Opinions varied on who hit the longest. The Cardinals Albert Pujols, Prince Fielder of the Brewers, the Rangers' Josh Hamilton, and the Phillies' Ryan Howard were all mentioned. But the longest home run of the 2010 season belonged to Adam Dunn of the White Sox, who hit a 504-foot blast.

Educational theme: In athletics, iconic players and performances are recognized as enduring symbols of achievement. They are respected and held in high esteem by aficionados. This respect is earned by achievement, accomplishment and approach.

Educational theme: Excitement and drama are components of competitive athletics. They enhance the fun and interest for both players and fans in the game of baseball.

Educational theme: The enemy of great is good. Hitting in the clutch separates the good from the great. Clutch performances occur when a player delivers prime efforts consistently.

Act Two - "Robbing Home Runs": Many current MLB players can rob home runs. Outfielders are athletic, sleek, fast, knowledgeable and leapers. MLB players were asked, "Who are the best home run thieves in baseball?" Several amazing athletes were cited -- the Rockies' Dexter Fowler, the Orioles' Adam Jones, and the creative Ichiro of the Mariners. But the only true "Spiderman" in the game is the Angels' Torii Hunter. Among his remarkable catches was the spectacular grab that took a home run away from Barry Bonds in the 2002 MLB All Star Game.

Ron Gant was asked the *TWIBIA* question. Who is the only Angel with two three-home run games? The answer is Doug DeCinces, who did it twice in August 1982.

Winning Road Trips celebrates the teams and players that know how to win away from home. Contrary to baseball superstition, the play-by-play announcer did his job by announcing in the course of the game that a no-hitter was possible. Francisco Liriano of the Minnesota Twins went on to pitch the season's first no-hitter of the season versus the Chicago White Sox.

Educational theme: This was a particularly outstanding example of the maximum effort and great skill needed to play one of the most difficult games -- baseball.

Educational theme: The price of success is hard work, dedication to the job, and determination to win. It is the only way one is going to accomplish anything meaningful.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Educational theme: Baseball is a sport with a long history of superstition. One classic baseball superstition requires that teammates must not talk to a pitcher who is working on a no-hitter. It's an obligation that usually results in the pitcher sitting in isolation on the bench in the latter innings.

Act Three - "Pepsi Max": TWIB continued to search for the answer to the question, "What would it be like to watch every inning of every Major League game for the entire 2011 season?" Some of the best players in the game come to visit the two intrepid cave men Mike "Mikey" O'Hara and Ryan "Thickish" Wagner in the MLB Fan Cave. Mikey O confused White Sox second baseman Gordon Beckham with soccer superstar David Beckham. The fun continued with a spoof of British formality as the boys had high tea. They were pleasantly surprised by the Midwestern food of ribs that came their way from Target Field.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. A pair of rookies was honored in April. Seattle's Michael Pineda had four wins and one loss with a 2.01 ERA in his first month in the majors, and Chicago Cubs' Darwin Barney hit .326 in April with 14 RBIs.

Educational theme: To pursue knowledge, we must be free to follow wherever that question takes one. Learning is a lifelong activity.

Educational theme: It is what you learn after you know it all that counts. The only way to get better is to get smarter.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Act Four - "Diamond Demos": To play baseball one must execute the fundamentals of the game. Ways of robbing home runs was the topic for MLB experts Harold Reynolds and Brian Jordan. Brian explained that on the first day in a ballpark you should go to the outfield and measure the number of strides to the warning track. Knowing where the wall is allows you to get that stride and jump as high as possible.

Going All Out is a segment that honors special players who continually show maximum effort. There have been numerous memorable and improbable walk-off home runs. The 1951 New York Giants won the NL pennant with a stunning three-run homer by Bobby Thompson with "the shot heard around the world." In the '88 World Series, the injured Kirk Gibson came off the bench to hit a game-winning pinch hit home run for the LA Dodgers. In Game Seven of the 1960 World Series, Bill Mazeroski led off the bottom of the ninth inning with the game tied, and hit perhaps the most improbable homer of all time to give the Pittsburgh Pirates the World Championship.

Big League Blast takes us to Tampa Bay where B.J. Upton crushed a long home run deep over the center field fence to give the Rays a 3-2 win.

Educational theme: Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: Learners learn from learners.

Educational theme: History is a vital aspect of sport, especially providing standards of achievement and evaluation, while providing year round fun and interest for both players and fans.

Educational theme: Clutch performances occur when a player delivers prime efforts time after time.

Act Five - "How 'bout that!": The top plays of the week were presented to the song

"Whirring" by The Joy of Formidable. This was a spectacular collection of outstanding defensive diving catches by both infielders and outfielders, a great backhand and throw, and two sensational outfield throws. Exciting sliding base runners were featured. A flurry of high and deep home runs was highlighted. Liriano's no-run no-hit game was mentioned.

Educational theme: These are particularly good examples of the skills and effort necessary to play baseball at the elite level of competition.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week In Baseball
Air Date: May 14, 2011

TWIB Show #1207 "Kansas City Royals"

Act One "Alex Gordon": The Kansas City Royals are a promising young team developed primarily through their farm system. In fact, the Royals minor league talent has been ranked the best by *Baseball America*. Royals' General Manager Dayton Moore, realizing the need to build a competitive team to compete in the AL Central, did it through a combination of homegrown talent and key acquisitions, and the team is now considered to be contenders. With good team chemistry, they feel they can overcome any game situation. It helps that for the first time in three years, burgeoning outfield star Alex Gordon is healthy. After being drafted second overall and having to deal with the pressure of being a franchise player, Alex had difficulties adjusting to pro baseball. His first four seasons were as series of slumps, injuries and trips to and from the minors. Working with hitting coach Kevin Seitzer, Alex revamped his swing path and approach at the plate. Now his focus is to have fun, work hard and play hard.

Educational theme: Leadership must see the need, provide the vision, and empower the team to execute the plan. By strength of commitment, the power of the team is unleashed.

Educational theme: Perseverance is the hard work you have already done. Losers look back and despair! Winners look ahead and prepare!

Educational theme: If you learn only the physical aspects needed to consistently hit a baseball on the line, hard and to the open spot, and you don't also learn how to get your thinking in shape and keep it in shape you are doomed. You must become a champion thinker, too.

Act Two - "Royals Bullpen": The Royals are a fountain of youth in the bullpen with five rookie relievers and little experience. The diminutive southpaw Tim Collins has had to overcome the opinion that he was too small to play the game. Number one draft choice Jeremy Jeffress has good and pure stuff, especially his 100 MPH fastball. Nate Adcock came to the team during the off-season via the Rule Five Draft. Right hander Louis Coleman is a 25-year-old rookie. Perhaps the most impressive Royal rookie reliever is Aaron Crow, who is the first Missouri Tiger to make it to the big leagues for the Royals. As a rite of passage, Royal rookies carry a backpack named the "Bieber Bag" to the bullpen, which is somewhat embarrassing. The camaraderie among these young men has led to success on the field. Currently, they sport the fourth best bullpen ERA in the American League. All this is a learning process at the major league level.

Jeff Francoeur was asked the *TWIBIA* question -- Which Royal did Alex Gordon pass when he hit 15 home runs in his debut season of 2007. The answer is Jon Nunnally, who hit 14 in 1995 at the age of 23.

Winning Road Trips celebrates the teams and players that know how to win away from home. Detroit Tiger ace pitcher Justin Verlander was in Toronto facing the Blue Jays, when he became the 30th MLB pitcher to throw more than one no run-no hit game.

Educational theme: It only takes a few good men. Every revolution had small groups,

but made it. Lenin had 12. Castro had 12. Jesus had 12. The Royals apparently only need 5.

Educational theme: Clubhouse chemistry is a form of bonding – i.e., the formation of special relationships that are deep and lasting. This is a challenge for every team. This is a particularly good example of team chemistry.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Educational theme: History is a vital aspect of sport, especially providing standards of achievement and evaluation, while providing year round fun and interest for both players and fans.

Act Three - "Pepsi Max": From the MLB Man Cave, TWIB and the two intrepid baseball fans continued to answer the question - what would it be like to watch every inning of every MLB game for the entire season of 2011? This week three Royals dropped by the high-tech, interactive hardball haven – home to Mike O'Hara and Ryan Wagner. The injured pitcher Bruce Chen did an impromptu standup comedic performance in the cave.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. Kansas City Royals first baseman Eric Hosmer hit his first MLB home run in Yankee Stadium at the age of 21. Yankee Stadium is said to be the brightest and biggest stage in baseball.

Educational theme: To pursue knowledge, we must be free to follow wherever that question takes one. Learning is a lifelong activity.

Educational theme: Recognition of one's talent is an important psychological need of all human beings. To attain self-actualization one must attain esteem to have self-respect and to achieve goals.

Educational theme: Moments to remember are informal ways to evaluate performance, activity, and achievement. It is an account of history collected, written, and preserved for future generations. Remembering accomplishments gives fans a greater appreciation of winning and championship achievements.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Act Four - "Diamond Demos": To play baseball one must execute the fundamentals of the game. Hall of Fame pitcher Bert Blyleven was welcomed by Mitch Williams and showed how he threw his most effective pitch -- his slow curve ball. Bert's unique grip is the key to his drop. He held the ball like a four-seam fastball with his thumb underneath and his ring finger on a seam. If he kept his knuckle on top of the ball, it would create a do-drop curve ball.

Going All Out is a segment that honors special players who continually show maximum effort. The Royals are loaded with young talent and are, in fact, the youngest team in MLB. The Royals recently promoted their first baseman prospect Eric Hosmer who, at 6'5", is nicknamed "The Jolly Green Giant." Eric and rookie third baseman Matt Moustakas advanced through the minor leagues together. The pair are considered two

of the top prospects in baseball. Eric recalled talking with his high school teammates about the MLB players he is playing with and against. It is a surreal feeling. The Royals clubhouse is full of young homegrown players and that creates great team chemistry. Eric reflected on the opportunity to play in the big leagues noting it is a complete family effort, especially from his parents. The KC fans are paying attention, cheering and screaming in support of their youngsters.

Big League Blast is a bittersweet tale from Texas, where slugger Mitch Moreland hit his first big league grand slam home run. Unfortunately, the game was rained out, as was Moreland's slam.

Educational theme: Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: Fundamentals are not important to the game. They are the game. The easiest way to play the game is to use the fundamentals.

Educational theme: Family and friends are the root of one's stability. Families are to teach, provide and protect their members. The journey to greatness is embraced and taught by the family. Sharing one's time with family is an act of love.

Educational theme: Every game is an opportunity to measure yourself against your own potential. Memories are made of these moments.

Act Five - "How 'bout that!": The best plays and bloopers of the week were presented to the music of *Rise Again* as they performed the song "*Help is on the Way.*" This is another fine example of baseball skills. Outfielders made several fantastic diving catches and catches that ended in crashing into the fence. Infielders dove into the stands to catch foul fly balls and dove to rob base hits. Several clutch game-ending base hits were featured. Fan participation included establishing a world record for the most fans wearing costume masks, and an incredibly creative homemade device used to capture souvenir baseballs.

Educational theme: The eight laws of learning are explanation, demonstration, imitation, repetition, repetition, repetition, and repetition.

Educational theme: The key to winning is poise under stress.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week In Baseball
Air Date: May 21, 2011

TWIB Show #1208 "Against All Odds"

Act One "Curtis Pride": Baseball is considered by many to be the most difficult sport to master. In general, players fail more often than in any other professional sport. Hitters who make an out 70% of the time are considered some of the best players in the game. Now consider succeeding in baseball without certain crucial abilities. Imagine how much determination, perseverance and dedication is required to succeed. TWIB re-told the tales of three courageous men who learned to play even though their senses and bodies made it seemingly impossible.

As a child Curtis Pride dreamed of playing Major League Baseball, but he is deaf and had to really focus on the game. In 1993, Curtis' hard work paid off when the Montreal Expos called him to the big leagues. Overcoming the obstacle of his hearing disability he proved many people wrong. Curtis played 11 years for six different teams, but his time with the Angels laid the groundwork for his life after his professional baseball career ended. Angels' manager Mike Scioscia recognized that Curtis would be a great coach because he was always talking the game, dissecting little things and had a natural grasp for teaching. Today, Curtis is the head baseball coach for the Gallaudet University Bison. Gallaudet University leads the world in undergraduate liberal arts education for deaf and hard of hearing students. Pride has accepted the challenge to turn the baseball program into a winner, and in fact, Gallaudet just set a school record for wins, breaking a mark that stood for 112 years. Curtis' players consider him a role model and mentor – one who epitomized the goal of overcoming disabilities by staying focused, working hard and believing.

Educational theme: Goal setting is the initial phase in the pursuit of excellence and success. Goals give one direction and points of evaluation necessary for reaching greater heights in life.

Educational theme: There is much to be learned from playing baseball. The game and the game of life are very similar. The way a person performs on the field may be the same way he performs in the game of life, including overcoming disabilities.

Educational theme: The price of success is hard work, dedication to the job, and determination to win. It is the only way one is going to accomplish anything meaningful.

Educational theme: Life after sport requires planning, preparation and experience. Sports are often a stepping stone to a high-profile second career.

Educational theme: Being a role model in life is a great thing to be. Whether you want to or not, you do serve as a role model. People will always put more faith in baseball players than anyone else.

Act Two - "Mark Wetzel": Mark Wetzel has been a hitting coach for more than 30 years, tweaking the swings of hitters of all types, from Little Leaguers to high school kids to Hall of Famers. The uniqueness of his story is that Mark is legally blind. As a teenager Mark was first afflicted with macular degeneration, which causes the loss of one's central vision. Unable to dissect a hitter's swing by directly looking at it, he instead uses light and shadows in the corners of his eyes to get the picture. Mark has a lifetime

of accolades, including the respect and admiration of career .338 hitter and Hall of Famer, Tony Gwynn. Wetzels love for teaching hitting has allowed him to establish wonderful relationships with his students and be an inspiration to them.

Curtis Pride was asked the *TWIBIA* question. Who led the 1996 Tigers in long ball? The answer is Tony Clark with 27 home runs.

Winning Road Trips celebrates the teams and players that know how to win away from home. In Minnesota, Jose Baustista continued with his awesome display of power hitting when he hit his third homer in the game versus the Twins. Fans should not be surprised by the 54 home runs he hit last season.

Educational theme: Baseball pedagogy provides an efficient method to provide learners with the components of biomechanics and techniques of motor learning. Properly planned instruction is the most effective way to learn and improve.

Educational theme: Leadership by example is based on a spiritual quality; the power to inspire others to follow. Learners learn from each other.

Educational theme: Leadership must see the need, provide the vision, and empower the team to execute the plan. By strength of commitment, the power of the team is unleashed.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Act Three - "Pepsi Max": Again from the high-tech, interactive, hardball haven called "The MLB Man Cave," *TWIB* and the two intrepid baseball fans seek to answer the question - what would it be like to watch every inning of every MLB game for the entire season of 2011? While the Red Sox were in New York to play the Yankees, David "Big Papi" Ortiz stopped by for a little therapy from Mikey O. David appeared to be distraught because of the booing by the tough Yankee fans. David's plan was to take to the streets of New York where he would try to hug every Yankee fan he saw. At first most Yankee fans rebuffed the Boston star but in time a few gave in. Even super Yankee fan, Mikey O relented and hugged David to show the loving side of New Yorkers.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. NY Yankees' right-hander Hector Noesi pitched four scoreless innings and got the win in his MLB debut versus the Baltimore Orioles.

Educational theme: Fans and communities often establish passion for teams and individual athletes; however, the desire for good sportsmanship must be equal to the desire to win. Sportsmanship is the practice of behaving with fairness, courtesy, and the attitude of a gracious winner or cheerful loser.

Educational theme: Procrastination is something best put off until tomorrow.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Educational theme: Documenting landmark performances is the history of the present. But if you lose sight of the past, you lose sight of the future.

Act Four - "Diamond Demos": To play baseball one must execute the fundamentals

of the game. MLB Network experts Harold Reynolds and Sean Casey teamed up to show how not to hold a runner on third base before making the throw to first base. The correct method was then explained and perfectly demonstrated.

Going All Out is a segment that honors special players who continually show maximum effort. TWIB'S look back at Major Leaguers who overcame adversity included the story of Jim Abbott. Jim was born without a right hand, yet because of his positive attitude he was just one of 16 players since 1965 to skip the minors after being drafted. While with the NY Yankees, Jim accomplished one of the most difficult feats in baseball when he threw a no hitter. The fact that he accomplished something that people without a disability have the hardest time doing, is one of the great stories in baseball lore.

Big League Blast honored the late Harmon Killebrew, who hit more home runs than anyone in the '60s. Harmon was a kind and gentle man but at the plate he was a ferocious power hitter. "The Killer" hit 573 homers, which is the third most in AL history, and won six home run titles. A Hall of Famer and MVP, Harmon was one of baseball's all time greats.

Educational theme: Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: With a positive attitude perseverance is the hard work you have already done. Perseverance isn't just the willingness to work hard. It is that, plus the willingness to be stubborn about your belief in yourself.

Educational theme: Simply driven by the desire to play competitive athletics and live a healthy and active life provides individuals the opportunity to develop independence and confidence.

Educational theme: In athletics, iconic players and performances are recognized as enduring symbols of achievement. They are respected and held in high esteem by aficionados. This respect is earned by achievement, accomplishment and approach.

Act Five - "How 'bout that!": The best plays and misplays of the week were set to the music of *Taking Back Sunday* as they performed the song "*Faith*." This is another wonderful collection of the skills needed to play major league baseball and the enjoyment of watching as well as playing the game. Numerous spectacular defensive plays were shown -- diving stops by infielders and sensational running catches by outfielders were featured. Long well hit home runs were a highlight, including Jose Bautista's three long balls in Minnesota.

Educational theme: Documenting landmark achievements is the history of the present. But if you lose sight of the past, you lose sight of the future. This is the glory and romance preserved in chronicles.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week In Baseball
Air Date: May 28, 2011

TWIB Show #1209 "Memorial Day"

Act One "Rick Eckstein": For this Memorial Day weekend, TWIB was in Washington, D.C. for stories that we often relate to this special holiday -- baseball and family.

Rick Eckstein is the hitting coach for the Washington Nationals. His younger brother David played 10 big league seasons -- winning two championships and a World Series MVP Award in 2006. But the bond between these brothers goes beyond baseball. They also were spared a rare kidney disease that has afflicted much of the Eckstein family. The debilitating disease has required their father and all three of Rick and David's siblings to receive kidney transplants. Rick and David knew as they grew up that they had been spared so that, somewhere down the line, they would be able to donate a kidney to their family. Last year, the transplant their brother Ken had received several years ago began to fail and Rick discovered he was a good match. And that's when the true meaning of brotherly love was shown, as Rick willingly donated his kidney and a team of doctors at a special transplant center in Florida successfully performed the surgery. The surgeon noted how medical problems in a family quite often split the family bond, but in this case the Eckstein family came closer together. It is the gift of life. Rick commented on the similarity between donating and coaching because in coaching you give of yourself, physically, mentally and psychologically.

Educational theme: Living-donor renal transplants of a kidney into a patient with end-stage renal disease are characterized as genetically related or non-related transplants, depending on whether a biological relationship exists between the donor and recipient.

Educational theme: Close family relationships are examples of bonding -- i.e., the formation of special relationships that are deep and lasting. This is a particularly good example of family.

Educational theme: Brotherly love is one of the four historic definitions of love. Also, called agape, which is love directed toward the welfare of people.

Educational theme: Coaching is an example of teaching associated with athletics. The coach must not only teach the skills and strategies of the game, but of equal importance is the value of sportsmanship and teamwork.

Act Two - "Library of Congress": The long standing tradition of singing "Take Me Out to the Ball Game," by fans and players during the classic seventh inning stretch takes place in most every city where baseball is played. Now this century old standard has been preserved in the Library of Congress in Washington, D.C. Turn of the century vocalist Edward Meeker's original version came out on cylinder in September of 1908. A really good transfer has been archived in the Library's hallowed halls with baseball classics "Casey at the Bat," and Abbott and Costello's "Who's On First." The song was popular in 1908, but the St. Louis Cardinals "Gas House Gang" led by Pepper Martin, was the first to bring it to the ball yard, as part of a pre-game World Series performance. Then in the early 1980s, the iconic broadcaster Harry Caray began the tradition of Seventh Inning Stretch Time at Wrigley Field. Fans love to stand up and sing the song that takes them back to the time when they fell in love with baseball.

Jon Heyman was asked the *TWIBIA* question: Which first baseman has had the most seasons with at least 40 home runs and 140 RBIs? The answer is Lou Gehrig, who hit 40 home runs and the 140 RBI mark five times in his career with the New York Yankees.

Winning Road Trips celebrates the teams and players that know how to win away from home. In Texas, Carlos Quentin of the Chicago White Sox became the fifth player in the last two weeks to have a three-home run game.

Educational theme: Customs are practices or common traditions that are long established by use. Often it is a group pattern of habitual activity that is passed on from generation to generation.

Educational theme: Archives are a collection of historical documents or records providing information about a place, institution, or group of people. It is the history of sport, while providing year round fun and interest for both players and fans.

Educational theme: Love of the game is passed on from father to son, then from generation to generation. Passion for baseball is a powerful emotion. It is an ardent love and boundless enthusiasm of a uniquely American way of life.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Act Three - "Pepsi Max": Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," *TWIB* and the two intrepid baseball fans continued to answer the question - what would it be like to watch every inning of every MLB game for the entire season of 2011? Miss USA Rima Fakiu and her boyfriend, Toronto Blue Jays Pitcher Ricky Romero, visited the cave where fun and games are the rule. We also saw Mike and Ryan engage in a tense shuffle board game that was called by expert broadcasters Ken Rosenthal and Tim McCarver.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. In New York City, Blue Jays catcher J.P. Arencibia displayed a veteran bat during his visit to the Bronx.

Educational theme: Research is the systematic investigation into and study of materials and sources in order to establish facts and reach new conclusions.

Procrastination can sometimes retard discovery because it is put off until tomorrow.

Educational theme: Elite professionals associate because their celebrity allows them to share common experiences, emotions, philosophy and attitudes.

Educational theme: Fun and games is a state of carefree comfort. It is simply considered a valuable use of one's time. It is a source of enjoyment or pleasure. When something is no longer fun, we stop doing it; therefore fun is the key to intrinsic motivation.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Act Four - "Diamond Demos": To play baseball one must execute the fundamentals of the game. NL Rookie of the Year and catcher for the San Francisco Giants Buster Posey has a broken leg, as a result of a collision at home plate. *TWIB* asked Billy

Ripken and Ron Grant to discuss such collisions. Two locations for the catcher's positioning were demonstrated -- one fully blocking the plate and the other giving the base runner "some plate" to touch. Grant believes the catcher to be fair game when he is blocking the plate. Ripken noted that most catchers expect some contact but they will take exception if he is reaching for the throw.

Going All Out is a segment that honors special players who continually show maximum effort. Washington, D.C. holds a special place in our nation's history but the MLB team that has called it home for nearly 100 years has not always done that well. One national treasure that the team can claim as its own is the great Walter Johnson. Walter is the all-time career shutout leader with more than 100 while winning over 400 games. Johnson earned the nickname "The Big Train" because of his blazing fastball that was said to "whistle." Walter's misfortune was to pitch for an inept Washington Senators team. The 1924 Senators unexpectedly won the AL pennant and a berth in the World Series versus the perennial powerhouse of the era the New York Giants. Johnson lost the first two games he pitched but the Senators forced a game seven, thus giving Johnson a chance to go from goat to hero. Walter pitched four innings in relief, before the second "legendary" bad hop base hit of the game gave the Senators the title and made Johnson the hero.

Big League Blast takes us to Target Field where the venerable Jim Thome hit another mammoth home run to move within seven of 600 for his career.

Educational theme: Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: Legends are unverifiable stories handed down by tradition and accepted as historical truth. They are popularly regarded as a mixture of fact and myth. For both fans and players, legend is a source of fun and interest in the American institution called baseball.

Educational theme: Following the pursuit of landmark performances is the history of the present. But if you lose sight of the past, you lose sight of the future.

Act Five - "How 'bout that!": The week's best moments were set to the song "Wandering Foot" by *The Fling*. Numerous missed and dropped fly outs were shown. Some good fielding fans were highlighted. Pitchers were shown taking batting practice, then playfully celebrating after a "BP home run." Several hard driven homers were featured, including Quinton McCracken's and Cory Hart's three home run games. Wilson Valdez became the first position player to earn a pitching victory since 2000. A collection of players with little or no regard for their bodies was shown, as they leaped and crashed into the wall. Adam Jones game winning walk off home run ended the segment.

Educational theme: Baseball is considered to be the most difficult sport to master. It takes great skill and ability to play the game successfully.

Educational theme: Performing under pressure requires practicing under pressure. The sport psychology of clutch performers involves ambition, determination, emotionality, mental toughness and self-confidence.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play

enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week In Baseball
Air Date: June 4, 2011

TWIB Show #1210 "St. Louis Cardinals"

Act One "Dave Duncan": Cardinals' pitching coach Dave Duncan is a master of helping players reclaim and maximize their talents. Duncan is now in his 32nd year as a pitching coach, having served with Tony LaRussa since 1983. His philosophies are to keep the ball at the bottom of the strike zone and to develop pitches that allow that to occur. Dave has helped many pitchers with small adjustments and mechanical corrections, including Kyle Lohse, Joel Piniero, Jeff Weaver and especially the 2005 Cy Young Award winner Chris Carpenter. Dave believes the real secret to his success as a pitching coach is to have a conscientious catcher who cares about the pitcher's performance. To have a battery of a pitcher and catcher who comprehend and agree with the pitching philosophy makes for greatness. Many baseball experts believe Dave Duncan should be the first pitching coach enshrined into the National Baseball Hall of Fame.

Educational theme: Coaching is an example of teaching associated with athletics. The coach must not only teach the skills and strategies of the game, but of equal importance is the value of sportsmanship and teamwork.

Educational theme: Establishing a pitching philosophy is key to being successful on the mound.

Educational theme: In baseball, the term battery refers collectively to the pitcher and the catcher. It is crucial they think and work together to succeed.

Educational theme: Recognition of one's talent is an important psychological need of all human beings. To attain self-actualization one must attain esteem to have self-respect and to achieve goals.

Act Two - "Lance Berkman": With the addition of former division rival Lance Berkman, the Cardinals are once again a threat to win the NL Central. Lance has come back after a disappointing 2010 season. Currently, he is leading the NL in slugging percentage and on base percentage. In 2010 with the Houston Astros, the five-time all-star came back too soon following off-season knee surgery. Lance's and Houston's season deteriorated quickly and by mid-season the Astros traded him to the New York Yankees where he struggled in his new role as DH. At season's end Lance was a free agent in search of an enjoyable place to play. The Cardinals signed Berkman with the intention of moving him back to the outfield where he began his career. Lance trained hard to get his legs strong and then get in good shape. The training paid off, as Lance is doing fine in the outfield. But the most dramatic renaissance has occurred at the plate. The Cardinals have a terrifying trio of Albert Pujols, Matt Holliday and Lance Berkman in the middle of the batting order. More than anything Lance is a great teammate in the clubhouse.

MLB Network's Greg Amsinger was asked the *TWIBIA* question -- Of the four Cy Young Award winners Dave Duncan has coached, who was the first? The answer is LaMarr Hoyt in 1983 for the Chicago White Sox, in Duncan's second year as a pitching coach.

Winning Road Trips celebrates the teams and players that know how to win away from home. The Arizona Diamondbacks won six straight games on the road and are making waves in the NL West.

Educational theme: Statistics play an important role in summarizing baseball performance and evaluating players in the sport.

Educational theme: Injury rehabilitation protocols are commonly used after a serious sports injury or post-surgery and are an important part of recovery. The price of success is hard work, dedication to the job, and determination to win. It is the only way one is going to accomplish anything meaningful.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Educational theme: Winning is of importance when there is something of value at stake. Winning, like success, is a habit that becomes a way of life. Children are given opportunities to learn the value of achievement through playing baseball.

Act Three - "Pepsi Max": Once again from the high-tech, interactive, hardball haven called "The MLB Fan Cave," TWIB and two intrepid baseball fans continued to answer the question - what would it be like to watch every inning of every MLB game for the entire season of 2011? Every week great baseball names both past and present continue to visit the cave, including David Cone and David Wright. One of the most recent visitors was Toronto's Jose Bautista, who is leading the majors in all-star votes, due to his incredible home run production. Cave men Mike and Ryan heard that Jose was a good fella, so they staged a playful rendition of a classic movie scene with him the featured star.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. San Francisco's Brandon Crawford had a grand debut in MLB. His first big league hit was a grand slam home run.

Educational theme: Research is the systematic investigation into and study of materials and sources in order to establish facts and reach new conclusions. Sometimes procrastination can retard discovery. Because procrastination is something best put off until tomorrow.

Educational theme: Fun is simply the valuable use of one's time. It is a source of enjoyment or pleasure. When something is no longer fun, we stop doing it; therefore fun is the key to intrinsic motivation.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Act Four - "Diamond Demos": To play baseball one must execute the fundamentals of the game. The effect of placement of the hitter's hands was the topic for MLB expert Harold Reynolds. Several hitters were observed, including Brandon Phillips, Alex Rios and David Ortiz. The key is being able to get your hands through the strike zone to a strong position, where the hitter is able to drive the ball, follow through and have a good swing.

Going All Out is a segment that honors special players who continually show

maximum effort. One of the St. Louis Cardinals' most memorable post season moments was the final inning of the 2006 NLCS versus the NY Mets. With the Cardinals leading by two runs in New York's Shea Stadium, the Cards had a rookie Adam Wainwright facing veteran super slugger Carlos Beltran with the bases loaded and two outs in the ninth. St. Louis catcher Yadier Molina originally called for a fastball, but changed his mind and went with his instinct to call a changeup. With two nasty curve balls Wainwright struck out Beltran on three pitches, which allowed the Cardinals to win the pennant and to celebrate before their trip to play Detroit in the World Series.

Big League Blast paid tribute to the Angels' Torri Hunter, who this week reached the 1000 RBI mark in his career. It marked the fourth straight series between the Royals and the Angels in which Hunter hit at least two home runs.

Educational theme: Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: Clutch performances occur when a player delivers prime efforts time after time. The glory and romance are preserved in the chronicles of landmark performances, because history is written by the winners.

Educational theme: Excitement and drama are components of competitive athletics. It enhances the fun and interest for both players and fans in the game of baseball.

Educational theme: Documenting landmark achievements is the history of the present. But if you lose sight of the past, you lose sight of the future. This is the glory and romance preserved in chronicles.

Act Five - "How 'bout that!": The plays of the week were presented to the music of new music video *"Back Down South"* by *Kings of Leon*. There were a number of sensational diving plays by infielders and strong throws for outs. Next shown were a series of hard base running slides, where some runners were safe and others out. A collection of deep game winning home runs was also featured. The segment concluded with several spectacular leaping catches by outfielders as they crashed into the fence.

Educational theme: This was a particularly outstanding example of the maximum effort and great skill needed to play one of the most difficult games -- baseball.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week In Baseball
Air Date: June 11, 2011

TWIB Show #1211 "Pitchers and Catchers"

Act One - "Hitting Pitchers": Pitchers are not expected to be good hitters, but when they can it extends the lineup. TWIB wondered which offensive pitchers were the best. Jason Marquis of the Washington Nationals and Micah Owings of the Arizona Diamondbacks were mentioned. Fellow pitchers fear the Chicago Cubs Carlos Zambrano because he is a power hitting switch hitter. The whole pitching staff of the Milwaukee Brewers gives opposing pitchers trouble -- former shortstop Zack Greinke, Randy Wolf, Shaun Marcum, Chris Narveson, and 2010 Silver Slugger Award winner Yovani Gallardo.

Educational theme: The National League is the only league that does not use the Designated Hitter rule; therefore, pitchers must bat in the regular batting order.

Educational theme: Pitchers can't hit for basically two reasons: (1) they don't bat often enough to get good at it, and (2) natural selection, because pitchers are essentially defensive players, and are selected for their defensive skills.

Act Two - "Catcher's Arm": For more than 100 years strong armed catchers have caught the imagination of players and fans. Minnesota Twins Joe Mauer threw out a league high 53% of base stealers in 2007. Ivan "Pudge" Rodriguez has topped that 50% mark more than eight times in his career. Rodriguez often catches base runners thinking, then picks them off. He has led the league in pickoffs an incredible 12 times in his career, including a stretch of nine straight seasons. This season the catcher potential base stealers fear the most is the St. Louis Cardinals' Yadier Molina. Yadier has a good arm, very quick feet, good exchange, a very accurate arm and is very athletic behind the plate.

Former MLB pitcher Frank Viola was asked the *TWIBIA* question. Which catcher led his league in caught stealing percentage three times? Even though Hall of Famer Johnny Bench is considered the best defensive catcher of all time, the answer is Ivan "Pudge" Rodriguez. "Pudge" has led his league nine times in his career.

Winning Road Trips celebrates the teams and players that know how to win away from home. Detroit's Brennan Boesch swung his bat well in Texas with a five hit - five RBI night.

Educational theme: Advanced defensive baseball strategies include stopping base stealing. This requires more than mere arm strength, but also a cognitive strategic component; therefore, defense is a learned skill that can be taught.

Educational theme: Recognition is earned through superior performance, regardless of age or longevity. The acknowledgement is meant to show appreciation by public awareness.

Educational theme: In athletics, iconic players and performances are recognized as enduring symbols of achievement. They are respected and held in high esteem by aficionados. This respect is earned by achievement, accomplishment and approach.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Act Three - "Pepsi Max": Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," TWIB and the two intrepid baseball fans continued to answer the question - what would it be like to watch every inning of every MLB game for the entire season of 2011? Sometimes players come to the cave for counsel. And sometimes the Cave Men seek wisdom from players. Florida's Logan Morrison gave the guys some advice about talking to the ladies. Computer technical support was given by Boston's "Tekie," Jason Varitek. Both were comical skits.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. Dee Gordon of the LA Dodgers used to hang out in the clubhouse, when his father "Flash" Gordon was a Philadelphia Phillies pitcher. It was fitting that Dee made his first base hit in Philly and his first base hit in his first big league game.

Educational theme: Research is the systematic investigation into and study of materials and sources in order to establish facts and reach new conclusions. Sometimes procrastination can retard discovery. Because procrastination is something best put off until tomorrow.

Educational theme: Love of the game is passed on from father to son, then from generation to generation. Passion for baseball is a powerful emotion. It is an ardent love and boundless enthusiasm of the uniquely American way of life.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Act Four - "Diamond Demos": To play baseball one must execute the fundamentals of the game. MLB experts Harold Reynolds and Al Leiter explained the give and take between the pitcher and the base runner. Reynolds said that once he took a lead he would think back, back, back, then look at the pitcher's right knee to bend. After reading that key the runner is off and running. Leiter believes the best strategy for a pitcher is to vary the set time.

Going All Out is a segment that honors special players who continually show maximum effort. Pitchers hit few regular season home runs much less in the World Series. In the 617 World Series games only 13 pitchers have hit home runs. One of the first pitchers to hit a World Series homer was hit by the NY Giants Jack Bentley in the 1924 Fall Classic off the Washington Senators Hall of Famer Walter Johnson. The Cardinals' superstar Bob Gibson hit homers in 1967 and 1968. Dave McNally of the Baltimore Orioles also hit two, including a grand slam home run. It was the first hit by a pitcher in 67 years of World Series play. In 2008, Joe Blanton of the Philadelphia Phillies hit the first homer by a pitcher in a World Series game in 34 years.

Big League Blast salutes the Cardinals Albert Pujols, who for two straight games hit game-winning walk off home runs to defeat the Chicago Cubs. The St. Louis crowd celebrated the victories.

Educational theme: Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: Recalling landmark events in a career are informal ways to

evaluate performance, activity, and achievement. It is an account of athletic history collected, written and preserved for future generations.

Educational theme: Clutch performances occur when a player delivers prime efforts time after time. Sport psychologists have learned that clutch performers demonstrate ambition, determination, emotionality, mental toughness and self-confidence.

Educational theme: The enemy of great is good. Hitting in the clutch separates the good from the great. Clutch performances occur when a player delivers prime efforts time after time.

Act Five - "How 'bout that!": The plays of the week were presented to the music of *Deluka* as they performed the song "*Capital City*." This is a collection of the skill and strategies needed to play the most difficult sport. Infielders leaped and dove to catch ground balls, and then throw strongly to first base for the out. Outfielders crashed into fences to make terrific catches robbing hitters of extra base hits. One dynamic and creative double play was shown. Career strikeout number 1000 for SF Giant Tim Lincecum was documented. The segment concluded with several long and deep walk off extra base hits.

Educational theme: Baseball pedagogy provides an efficient method to provide learners with the components of biomechanics and techniques of motor learning. Properly planned instruction is the most effective way to learn and improve.

Educational theme: Milestones are methods to define achievement and preserve elite athletic performances. Records provide much of the tradition, lore and customs of sport.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week In Baseball
Air Date: June 18, 2011

TWIB Show #1212 "Father's Day"

Act One "Girardi": NY Yankee manager Joe Girardi played a key role in the Yankees championship run in the late 1990s, one of the greatest dynasties in Yankee history. Although he has moved from catcher to manager, his determination to win remains the same. Joe's devotion to the Yankees is second only to his bond with his wife and three children. While on the road Joe stays in touch with his family by way of telephone. It is wonderful to see a man who has had success on the field be able to balance his life and care for his family.

Educational theme: Leadership must see the need, provide the vision, and empower the team to execute the plan. By strength of commitment and determination, the power of the team is unleashed.

Educational theme: Family and friends are critical components for success. The family is the primary support system for an individual. It presents the first opportunity for well-being, learning and love.

Educational theme: The love of a family is life's greatest blessing.

Educational theme: Balancing work and family is a complex issue that involves financial values, gender roles, career paths, time management and many other factors.

Act Two - "Landis/ Ruth Called Shot": When attending any ball game, there is always the chance you might witness a magical moment, like the legendary called shot by the great "Babe" Ruth in the 1932 World Series. TWIB detailed the story of a father and son that lent a new perspective to Ruth's blast. In the fifth inning of Game Three of the '32 Fall Classic, with two strikes on him, The Babe raised his hand and pointed towards the center field flag pole. Then on the next pitch he hit the longest home run ever at Wrigley Field. After nearly 80 years, Lincoln Landis, the nephew of MLB's first commissioner Judge Kennesaw Mountain Landis, recalled what he remembered seeing as an eight-year-old while sitting next to his uncle. The Chicago Cubs and their fans were razzing Babe Ruth when Ruth looked at the Cubs and called the shot that has endured through baseball history. This particular event was burned into the mind of Lincoln Landis. But because it is controversial and considered by some to be mythical, he turned to his son Tim to verify his recollection. Tim located a photograph of Judge Landis and Lincoln Landis sitting adjacent to the Cubs dugout that validated Lincoln's first-hand account and only adds to the intrigue of this epic moment in baseball history.

Roberto Alomar was asked the *TWIBIA* question. Who holds the MLB record for catching the most no-hitters? The answer is Boston Red Sox captain Jason Varitek, who has caught four and is still playing.

Winning Road Trips celebrates the teams and players that know how to win away from home. By winning their eighth road series, the Pittsburgh Pirates already have more road wins than they had in 2011.

In memoriam. Movie producer Laura Ziskin passed away this week. She helped found and promote Stand Up To Cancer and touched the hearts of many in the MLB Family.

Educational theme: Legends are unverifiable stories handed down by tradition and accepted as historical truth. They are popularly regarded as a mixture of fact and myth. For both fans and players, legend is a source of fun and interest in the American institution called baseball.

Educational theme: In the current athletic era, teaching kids the value of good sportsmanship goes a long way in shaping their character. However, back in the day, "bench jockeying" was commonly used to annoy and distract opposition players. The practice of "bench jockeying" has a long tenure in sport, particularly baseball.

Educational theme: The essence of winning baseball games is working more together as a team and less as individuals.

Educational theme: Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

Educational theme: Giving back to the community through community service activities or fund raising programs for medical research are important to the life of the health of a community and its cultural aspirations.

Act Three - "Pepsi Max": Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," TWIB and the two intrepid baseball fans continued to answer the question - what would it be like to watch every inning of every MLB game for the entire season of 2011? Together they have watched more than 1000 games this year. More than 70 celebrities and MLB players have visited the cave. Recently retired baseball bullpen legend Trevor Hoffman stopped by the cave. Trevor is the all-time saves leader with 600, and now makes whimsical saves. Traveling the streets of New York City, Trevor "saved" Mikey O from getting hit by a bus among other objects – all done in a lighthearted manner.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. In Philadelphia it was "Two For Tuesday" when the Phillies' Domonic Brown hit two long home runs.

Educational theme: There were several "tongue in cheek" saves done with an innuendo or were witty in some way. This type of humor requires mental sharpness and keen intelligence.

Educational theme: Fun is simply the valuable use of one's time. It is a source of enjoyment or pleasure. When something is no longer fun, we stop doing it; therefore fun is the key to intrinsic motivation.

Educational theme: Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

Act Four - "Diamond Demos": To play baseball one must execute the fundamentals of the game. MLB Network experts Al Leiter and Ron Gant discussed the thought process of pitchers and infielders, when making a play at second base. Leiter says the pitcher must know who is covering the base – normally the shortstop, because that makes the throw easier. It is an easier play for the shortstop because everything is in front of him and his momentum carries him toward first base while the second baseman comes straight across the bag.

Going All Out is a segment that honors special players who continually show maximum effort. There is a non-profit organization in Wisconsin called The Milwaukee Fatherhood Initiative that celebrates Father's Day all year around. They celebrate, recognize, and honor the importance of fatherhood in our community in an effort to strengthen the family. Earlier this year, they teamed with the Brewers to take a group of about 50 fathers and their children to St. Louis for a chance to meet and interact with some of their favorite players. The players shared their stories about father figures in their lives. A trip to Busch Stadium to watch the Cardinals - Brewers game was enjoyed as the Dads and their kids spent time together. It is really special that these fathers comprehend the need for positive role models in the lives of children.

Big League Blast takes us to Toronto, where the Blue Jays Adam Lind powered his club to victory with a walk-off home run in the eleventh inning to defeat the Baltimore Orioles.

Educational theme: Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

Educational theme: The purpose of the fatherhood initiative is to inspire, educate, equip and engage all sectors of society in supporting and promoting benefits associated with responsible fatherhood.

Educational theme: Family and friends are the root of one's stability. Families are to teach, provide and protect their members. The journey to greatness is embraced and taught by the family. Sharing one's time with family is an act of love.

Educational theme: Performing under pressure requires practicing under pressure. The sport psychology of clutch performers involves ambition, determination, emotionality, mental toughness and self-confidence.

Act Five - "How 'bout that!": The plays of the week were set to the song "*Something to be Proud Of*" by Montgomery Gentry. This segment noted Jose Bautista's 21st home run and Justin Verlander's two-hit shutout. Several sensational outfield catches were featured, as players dove, leaped and crashed into the wall to get outs. A series of walk-off base hits were highlighted, especially Starlin Castro's and Adam Lind's home runs. Other shots showed fans celebrating and players missing balls.

Educational theme: This was a particularly outstanding example of the maximum effort and great skill needed to play one of the most difficult games -- baseball.

Educational theme: Aficionados are enthusiastic devotees to a sport, team and/ or player. Sports fans particularly have fun watching baseball. Fun can simply be defined as the wise use of one's time.

Educational theme: The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

Educational theme: Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

SHERLOCK HOLMES IN THE 22ND CENTURY

EPIISODE SYNOPSES

(with FCC Focus)

“When you have eliminated the impossible, whatever remains, no matter how improbable, must be the truth.”

EPISODE #101 - “**THE FALL AND RISE OF SHERLOCK HOLMES**” (PHIL HARNAGE)
INSPIRED BY “THE FINAL PROBLEM” BY SIR ARTHUR CONAN DOYLE

In the 22nd Century, Inspector Beth Lestrade believes that New London’s “fool-proof” crime control process, called crypnosis, has been sabotaged by the criminal genius Professor James Moriarty... who has been dead for over a century! To prove her theory and catch the crook, Lestrade brings back to life the only man smart enough to have ever defeated Moriarty: Sherlock Holmes. Holmes tracks the villain, finally confronting him in the heart of the computer itself! Though the system gets back online, Moriarty manages to elude them. For now.

Educational Message: *Be willing to change a theory or hypothesis when the facts don’t fit – be flexible.*

EPISODE #102 - “**THE CRIME MACHINE**” (MARTHA MORAN)
INSPIRED BY “THE VALLEY OF FEAR” BY SIR ARTHUR CONAN DOYLE

When New London is caught in the grip of a massive crime wave, Holmes uses his eyes and intellect to deduce that the heat of the criminal activity lies in the city’s long abandoned underground. With the guidance of the street-wise Baker Street Irregulars, Holmes, Watson and Lestrade plunge into the shadowy depths to foil the plot, but lose Watson when their wild escape ends with a train crash into the Thames. Only then does Holmes realize that the robot is becoming a true “friend.”

Educational Message: *Observe and think – use your eyes and brains. Also, comments on the meaning of friendship.*

EPISODE #103 - “**THE HOUNDS OF THE BASKERVILLES**” (PHIL HARNAGE)
INSPIRED BY SIR ARTHUR CONAN DOYLE

On the moon, in the domed Galileo City, an old legend appears to be true when three children go missing and eerie howling can be heard echoing throughout the resort. But Sherlock Holmes suspects there is an all too human reason behind this “supernatural” phenomenon. His sleuthing quickly dispatches the mythical beast for what it is: trickery created by Moriarty to vacate the moon of its tourists so that its powerful defense and life support systems would be his from which to rule the earth. Though Moriarty escapes, Holmes and Lestrade cleverly foil the evil plot and save the day, the moon, and the earth!

Educational Message: *When the facts don’t fit a theory, it may be time to change the theory. It is foolish to hold on to a belief (or superstition) when the evidence contradicts it.*

EPISODE #104 - **“THE RESIDENT PATIENT”** (ROBERT ASKIN)
INSPIRED BY SIR ARTHUR CONAN DOYLE

When Lestrade corners the notorious Fenwick and his crew in an abandoned building, all she finds are innocent, mild-mannered citizens. Confounded, she calls in Sherlock Holmes to investigate. He quickly deduces that the “citizens” are indeed the culprits... and that Moriarty has forced a renowned plastic surgeon to use his DNA Washer device to completely alter their appearances! Using the device on himself, a disguised Holmes foils Moriarty’s evil plot to switch the leaders of the free world with his own look-alike henchmen!

Educational Message: *Things are not always what they seem. Look closely; use your eyes and brains.*

EPISODE #105 - **“THE SCALES OF JUSTICE”** (KEN PONTAC)
INSPIRED BY “THE ADVENTURE OF THE SPECKLED BAND” BY SIR ARTHUR CONAN DOYLE

Someone has robbed the supposedly impenetrable “safe room” at Genie Tech. In the locked room – with no window or other way out – Sherlock Holmes discovers tiny scales which prove to belong to a mysterious unknown species of snake. Is this the work of the eminent herpetologist Grimsby Roylott who is trying desperately to keep the old London Zoo afloat? Or, as Watson suspects, is it the work of Forest Chapman, the proprietor of the spooky Mythological Museum where monstrous hybrid creatures are created and displayed to the delight of 22nd Century kids? Holmes looks past the obvious to discover that someone has mixed his own DNA with that of a python in order to commit the daring robberies. Holmes must then wrestle with the snake-man for his very life to win the day!

Educational Message: *Be careful about accepting the first explanation offered; examine alternative theories and possibilities. Also, good intentions never justify wrong actions.*

EPISODE #106 - **“THE FIVE ORANGE PIPS”** (GREG JOHNSON)
INSPIRED BY SIR ARTHUR CONAN DOYLE

In seclusion at his remote country estate, radical anti-tech group leader Joseph Openshaw blacks out after opening a mysterious envelope containing only a cryptic note and five orange seeds. Sherlock Holmes soon discovers that the pips are poisoned and that Joseph was targeted because he – along with his brother Elias – had invented a cyber nest that could wipe out all the computers they despise forever. Though the two brothers stopped before unleashing it, Holmes now finds that Moriarty wants to use the invention to destroy New Scotland Yard’s databanks and hold the world hostage. In order to get the antidote for the poison, Holmes gives Moriarty the cyber nest... but not before knowing that it is useless. All are saved and Watson helps Joseph’s young son, John, learn that the true value of someone is what’s in their heart.

Educational Message: *Preconceived and highly emotional ideas and beliefs can bias way one perceives things and lead to misinterpretation of facts. Also, the foolishness of racial intolerance.*

EPISODE #107 - "THE ADVENTURE OF THE BERYL BOARD" (ELEANOR BURIAN-MOHR & TERENCE TAYLOR)

INSPIRED BY "THE ADVENTURE OF THE BERYL CORONET" BY SIR ARTHUR CONAN DOYLE

Alexander Holder catches his own son Arthur stealing the top secret computer chip that the famous Payne computer dynasty family had entrusted him to safeguard. Why would Holder's son betray him? *Did* Holder's son betray him? In order to save the situation, Holmes must sift through the motives, secrets and misunderstandings of two families: not only those of Arthur, but those of the 10-year-old genius son, Helfand Payne III, and his father, Helfand Payne II, and Arthur's sister Mary and her cad of a boyfriend. Sherlock recovers the stolen chip and sorts everything out. All is made right and both families realize they have a lot more communicating to do!

Educational Message: *Disagreement and discussion is vital; the more that dissimilar views, skills, and perspectives are brought together, the more likely a problem is to be solved.*

EPISODE #108 - "THE ADVENTURE OF THE EMPTY HOUSE" (MARV WOLFMAN)
INSPIRED BY SIR ARTHUR CONAN DOYLE

The blinding flashes of disintegration haunt Watson after he witnesses Holmes and Moriarty fall from their rooftop battle into New London's laserwave sanitation grid. Despite his devastation at losing his friend, crime doesn't stop and Lestrade brings Watson to the room of a young hotshot laser tag tournament star who has been frozen solid by a freeze ray. Why? Was it because the hotshot was cheating? Or, did an opponent merely want to take him out of the competition? While investigating, Watson discovers that Holmes is still alive and in disguise! Having discovered that the marksman who froze the laser tag star was the same person who was paid by Moriarty to interfere in the rooftop battle; Holmes observes unobserved. In a gripping showdown in the laser tag arena, Holmes confronts and unmask the culprit. Unfortunately, Holmes is not the only clever one - Moriarty is still alive, too, and still out there... somewhere.

Educational Message: *Strong emotions can interfere with logical thinking; no matter how bad things look, stay cool, keep emotions under control, and think clearly.*

EPISODE #109 - "THE SECRET SAFE" (REED SHELLEY & BRUCE SHELLEY)
INSPIRED BY SIR ARTHUR CONAN DOYLE

After a break in at 10 Downing Street, it appears that the thief was only able to steal one of the African dolls from the Prime Minister's collection, and was not able to find the secret safe where Lord Devlin had hidden the top secret security plans. While Lestrade helps Greyson - who must interrupt his meeting with the famous recluse millionaire Lord Bork - to retrieve the precious doll, Holmes and Watson conduct their own investigation. After all, Holmes believes that the safe was found, that the doll is just a decoy, and that Devlin himself is somehow involved. Holmes sets a trap to catch Devlin, discovering that Moriarty has been masquerading as Lord Bork! Though Moriarty gets away, the plans are recovered before and the doll is returned safely.

Educational Message: *Jumping to conclusions is hazardous; thoroughly examine every angle of a problem before making a decision.*

EPISODE #110 - "THE ADVENTURE OF THE MAZARIN CHIP" (GILDART JACKSON)
INSPIRED BY "THE ADVENTURE OF THE MAZARIN STONE" BY SIR ARTHUR CONAN DOYLE

At the insistence of a memo from Lestrade, the Prime Minister contacts Sherlock Holmes when the top secret virtual reality chip, called the "Mazarin Chip", is stolen. But the memo is a forgery: a trap to get the Prime Minister and Holmes to Baker Street where Moriarty then descends upon them, trapping Holmes in a virtual prison and kidnapping the Prime Minister. Holmes must escape his virtual prison and discover "where" Moriarty really is before he is able to create 10 Downing Street with the Mazarin Chip and access all the Prime Minister's power. Holmes is able to free himself then the Prime Minister, but must use Moriarty's own methods against him to retrieve the chip. Holmes saves the day... but Moriarty gets away.

Educational Message: *Appearances can mislead. Look closely, and remember, the more eyes brought to bear, the more likely important information will be noticed.*

EPISODE #111 - "THE ADVENTURE OF THE SUSSEX VAMPIRE" (PHIL HARNAGE)
INSPIRED BY SIR ARTHUR CONAN DOYLE

After draining the Sussex County Holocomputer System of every drop of data, a cackling vampire-like creature locks himself inside the vault at London First Bank. Beth corners it and blasts open the vault with ionic canon... only to find nothing there! Byte-sucking fiend or computer generated count? Holmes must call on the Irregulars to help track the alleged vampire to its lair... where Moriarty appears, trapping Holmes and the gang. But Beth foils Moriarty's attempt to make the vampire his ally, while Holmes reveals the "vampire" to be the well-meaning 10-year-old girl she is. Miss Amanda Wheelright, a famous computer hacker among the underage genius set, had stumbled onto Moriarty's data theft scheme and had created the "vampire" to foil him. Moriarty is vanquished, but Beth must still explain all the destruction she caused at the bank!

Educational Message: *Don't stop asking questions; persevere until all the answers are found.*

EPISODE #112 - "THE ADVENTURE OF THE BLUE CARBUNCLE" (SETH KEARSLEY)
INSPIRED BY SIR ARTHUR CONAN DOYLE

Christmas in New London finds the whole city gone mad for *the* hot toy to have: the Blue Carbuncle, a troll-like doll that can mimic a real person and appear to communicate. Holmes inadvertently hurts Watson's feelings when he expresses his disgust at the modern world's obsession for machines. But when Beth brings him one of the coveted dolls after recovering it from a mugging, Holmes quickly realizes that this doll is much more sophisticated than those in the advertisements. This doll has a special artificial life computer chip that bestows sentient thought to robots! The maker of the valuable chip hid it in the doll when he realized Professor Moriarty was closing in, but then lost sight of the doll when it was carted off with dozens exactly like it! Both Moriarty and the chip's creator have been searching for it since. Holmes uses the doll itself to bait Moriarty and to discover the true maker of this very special doll, learning the true nature of friendship in the process.

Educational Message: *Use your eyes and brains; observe closely, think clearly, and remember – solving problems is fun.*

EPISODE #113 - "THE RED-HEADED LEAGUE" (MARTHA MORAN)
INSPIRED BY SIR ARTHUR CONAN DOYLE

Holmes and Lestrade uncover an elaborate plot which involves red-headed crooks swapping paintings at the National Art Gallery for forgeries... and which employs a crowd of innocent red-headed men to screen their getaway. Who are all these red-heads? The League's employer is none other than Professor Moriarty who is planning to release a chemical (via the forgeries) at a gala to be held that night at the National Art Gallery. By rendering the wealthiest people in Britain helpless, Moriarty can steal their possessions and hold the nation's wealthiest recluse hostage. But Holmes foils the plan, the real art work is replaced, and no one is hurt. And newest League member and fish-and-chip shop owner Carter Wilson gets a "new" piece of artwork for his own Red-headed League!

Educational Message: *Pay attention to details; be sure your "facts" fit your theory.*

EPISODE #114 - "THE ADVENTURE OF THE DANCING MEN" (TERENCE TAYLOR & ELEANOR BURIAN-MOHR) -- *INSPIRED BY SIR ARTHUR CONAN DOYLE*

At their underground farm, the Cubbitts have had a monumental breakthrough. They have perfected a way to grow vegetables in any temperature and in a nearly airless vacuum – a discovery which should prove a great benefit to the world. But someone wants to use the discovery to further his own agenda and tries to take it using force, leaving the Cubbitts unconscious. With the help of the Baker Street Irregulars, Holmes deduces that the stick figure drawings of dancing men found in the Cubbitts' emails are a coded message threatening the Cubbitts to give up their discovery to aid rebel terrorists on the moon. Holmes and the Irregulars trap the culprit and bring him to justice, leaving the Cubbitts alone to live their lives peacefully helping others.

Educational Message: *Two heads are better than one – and three or four are even better. Bringing together different perspectives, knowledge, skills is an excellent way to generate and test plausible solutions.*

EPISODE #115 - "THE ADVENTURE OF THE SECOND STAIN" (REED SHELLEY & BRUCE SHELLEY) -- *INSPIRED BY SIR ARTHUR CONAN DOYLE*

Global Intelligence goes to Level Five Global Alert when Mark Trenton discovers that the top secret holodisk containing the master security code is missing! The code is so secret that New Scotland Yard cannot be told of the theft. Sherlock Holmes is put on the case and, by noticing the most minute details, soon recovers the disk – then sets a trap to catch the thief. But the case doesn't end with the capture of the thief, because the thief herself was tricked into the act. Holmes and Watson must use the disk as a decoy catch the real thief... before he can bring the disk to his boss - Moriarty.

Educational Message: *Small inconsistencies can have large consequences. Look closely at what does not fit.*

EPISODE #116 - "A CASE OF IDENTITY" (ROBERT ASKIN)
INSPIRED BY SIR ARTHUR CONAN DOYLE

Lestrade's hot pursuit of a suspect is foiled by another police craft appearing out of nowhere. It turns out that the clumsy fellow cop who got in her way is none other than Constable Abner Angel, the new partner Greyson has apparently assigned to her to keep her in line and by the books. Lestrade is furious and resents her partner tagging along after her on her investigations. But Holmes' interest is piqued when Abner pops up at all the crime scenes a little too on top of things. Armed with some keen observations by the Baker Street Irregulars, Holmes determines that Abner is not who he says he is and sets a trap right in the heart of New Scotland Yard to nab the so-called "partner"!

Educational Message: *Preconceptions, emotions, and biases can keep you from thinking logically. Verify your facts before forming an opinion or acting.*

EPISODE #117 - "THE ADVENTURE OF THE ENGINEER'S THUMB" (KEN PONTAC)
INSPIRED BY SIR ARTHUR CONAN DOYLE

Victor Fatherly is a bio-engineer whose work on a new blood regenerator could revolutionize organ transplant work – if his competitor Michael Wooten doesn't beat him to it. Now, someone has stolen both men's inventions. But how? The safe housing Victor's invention is protected by a biometric security system; only Victor's thumbprint and DNA signature can open it. Similarly, Michael's system uses his eye's unique retinal scan as the key. Holmes investigates and discovers that someone has lured Victor's girlfriend to betray both men, obtaining DNA from them so that the perpetrator could gruesomely engineer a cloned thumb and eye to break in! With the blood regenerator, the mastermind can now make a monstrous number of cloned organs. Holmes and his cohorts must find and put the Frankenstein-like warehouse out of business and foil the plot.

Educational Message: *Breaking a large problem into smaller, more manageable components often helps; solve each in turn.*

EPISODE #118 - "THE MAN WITH THE TWISTED LIP" (GREG JOHNSON)
INSPIRED BY SIR ARTHUR CONAN DOYLE

Lois St. Clair asks Holmes to investigate the disappearance of her husband Neville, a man whose reported – and long unsolved – death was, apparently, a ruse to escape his gambling debts. But this time his vanishing seems genuine and Lois fears for her husband's life – what if his debtors have finally found him? Holmes looks into the matter and discovers that Neville, in fact, has no debts or debtors! Rather, he is a secret agent who had infiltrated a crime ring... and whose cover has been blown. Neville is on the run... and his double life is catching up quickly. It's up to Holmes to find this master of disguise before the dangerous crime rings does.

Educational Message: *Pay attention to details – something that appears trivial may turn out to be critical to a solution. Also, not telling the truth to avoid difficult usually makes things worse.*

EPISODE #119 - “**SILVER BLAZE**” (ROBERT ASKIN)
INSPIRED BY SIR ARTHUR CONAN DOYLE

The fastest space ship, Silver Blaze, has gone missing just after winning the first round in the International Space Grand Prix. Sherlock investigates and discovers that the competing team is not responsible... and neither is the owner who some thought might be trying to scam the insurance company. Instead, the ship's pilot stole the ship to use as a getaway vehicle; using a clever hologram of a frightening warship, he then robs the shuttle carrying the race prize money. How will they ever catch him? Silver Blaze is the fastest ship! But Holmes uses holograms himself, projecting a field of asteroids that causes the culprit to slow down long enough to be caught. And all in time for the big race.

Educational Message: *Don't accept convenient answers at face value. Build and test alternative hypotheses and theories.*

EPISODE #120 - “**THE ADVENTURE OF THE DERANGED DETECTIVE**” (HENRY GILROY)
INSPIRED BY “THE ADVENTURE OF THE DYING DETECTIVE” BY SIR ARTHUR CONAN DOYLE

Holmes and Watson arrive at Lestrade's apartment to find it ablaze and Beth out of control! She attacks them both, leaps off of her balcony, and escapes into the night. What has caused her to go crazy? Holmes receives a mysterious Chinese puzzle box while retracing the path of Beth's most recent investigation into an amateur burglary and, shortly thereafter, he too appears to go mad. But in this case, Holmes is cleverly faking insanity to ferret out the true villain's identity in order to stop him from injecting others with the microscopic, mind-controlling nanobots. Holmes confronts the not-so-good doctor at the Midgard Asylum and contends with the crazed Beth... who comes to her senses just before unwittingly harming Holmes!

Educational Message: *Ask specific questions that refine your search for an answer. The examination of small, seemingly unimportant details – and the question “Why?” – are often key to solving problems.*

EPISODE #121 - “**THE SIGN OF FOUR**” (PHIL HARNAGE)
INSPIRED BY SIR ARTHUR CONAN DOYLE

A troubled young woman appears at Holmes' door with a mysterious letter containing a beautiful ring, a shuttle ticket to the moon, and an urgent message that she has been done a great wrong and must come at once. Holmes agrees to accompany her to the moon and act as her protector. What they discover there is the answer to a 20-year-old mystery involving two quarrelling brothers (one greedy, the other generous), a valuable Copernican gem mine, Miss Morstan's long-lost father, and a bit of suspended animation. All is brought to light, father and daughter are reunited, the gems are fairly shared, and the two brothers reconcile – all in a day's work for the indefatigable Sherlock Holmes.

Educational Message: *Don't rely on unverified information. Someone may have made an incorrect assumption or misinterpreted the evidence. Check your facts.*

EPISODE #122 - “**THE CROOKED MAN**” (TERENCE TAYLOR & ELEANOR BURIAN-MOHR)
INSPIRED BY SIR ARTHUR CONAN DOYLE

After hearing the normally happy couple argue passionately behind closed doors, followed by a crash and screams, the maid rushes in to discover Nancy Barclay unconscious and her husband, James, gone. Holmes investigates the strange day Nancy had prior to the fight, while Lestrade looks into James’ company. Both roads lead to a bio-engineering experiment that’s gone horribly wrong: inventor Victor Morris – persuaded to become the experiment’s lone subject by none other than James – was turned into a monster. With Victor out of the way, James stepped in and took both Victor’s fiancée, Nancy, and her father’s company. When Victor comes back to wreak revenge, Holmes convinces him to spare James’ life - Nancy has already seen who the real monster is. Nancy reunites with Victor, devoting her father’s company to finding a cure for Victor.

Educational Message: *Don’t judge by appearance alone. Look closely, listen carefully, and think clearly.*

EPISODE #123 – “**THE ‘GLORIA SCOTT’**” (WOODY CREEK)
INSPIRED BY SIR ARTHUR CONAN DOYLE

Holmes’ old friend, Victor Trevor, arrives at Baker Street with an urgent – but nonsensical – note his father left him before vanishing. Holmes quickly deduces that the note is in code and deciphers it to read “Gloria Scott”. But who is she and what is her role in the affair? While Lestrade and Watson look into a recent prison break, Holmes investigates and finds that their cases are connected, involving a convict breakout on a prison shuttle that occurred 25 years before in which Victor’s father – a wrongly accused criminal – was forced to take part. Now, the mastermind behind that disastrous plot has broken out of prison, again, and is blackmailing Victor’s father. It is up to Holmes to stop this man and put him back behind bars.

Educational Message: *Look at the facts, posit a theory, then look for further evidence to test the theory. Also, it’s always better to tell the truth than to try to avoid consequences by means of a lie.*

EPISODE #124 - “**THE ADVENTURE OF THE SIX NAPOLEONS**” (MARTHA MORAN)
INSPIRED BY SIR ARTHUR CONAN DOYLE

At the Pomiero Touring Club, there’s been an attempted theft of a Napoleon Excelsior. Though the craft wasn’t stolen, it was vandalized: the expensive gems that adorn the side were pried off, but not taken. Why not? Holmes investigates to find out that the late inventor, Phillippe Napoleon, had manufactured the vehicles to further his quest to discover an unlimited power source, but was driven to an early grave by the pressures of his business and the terrible arguments with his partner. Holmes deduces that one of the gems on one of crafts must be the priceless power source – that Phillippe had succeeded! Holmes tracks down the remaining Napoleon vehicles to trap the would-be culprit.

Educational Message: *Don’t jump to conclusions; don’t settle for the first explanation that fits. Use your eyes; use your brains.*

EPISODE #125 - "THE MUSGRAVE RITUAL" (ROBERT ASKIN)
INSPIRED BY SIR ARTHUR CONAN DOYLE

A thief has stolen the rusty and ancient Musgrave Sword from the British Museum, leaving priceless jewels and works of art untouched. It is obvious to Sherlock Holmes that the prized sword must have a worth that is not immediately apparent. At the museum gift shop, the Irregulars purchase a cheap souvenir replica of the sword and find that the riddle that is inscribed on it. When Holmes remembers that the sword was forged from a meteor that fell to earth centuries ago, and that the Musgraves believed the meteor had special properties, he deduces that the sword is made from neutro-matter and is a powerful weapon indeed... and that Moriarty has it! Though Holmes tracks Moriarty to the site of the ancient Musgrave family seat, now a huge tower in the heart of the city, and recaptures the sword, both Moriarty and Fenwick escape into the depths of the underground.

Educational Message: *Those who do not study history are doomed to repeat it. Learn not just from your own mistakes, but read about the mistakes – and solutions – of others in similar situations.*

EPISODE #126 - "THE ADVENTURE OF THE CREEPING MAN" (KEN PONTAC)
INSPIRED BY SIR ARTHUR CONAN DOYLE

Spending a weekend in the country to attend the wedding of kindly old Professor Presbury might have been relaxing for Lestrade... if it weren't for the strange goings on and screams in the night! On the eve of the nuptials, the bride is awakened by a monstrous gorilla with a face like that of the Professor's, and suspicious hairs are found outside her window. Is the Professor's daughter trying to frighten the bride into confessing she's after the Professor's money? Is the Professor going mad? Or, does the Professor's assistant have his own hidden agenda? Holmes helps Beth and Watson investigate and finds rare stolen monkeys in a secret cellar – just before being attacked by the man-beast! Though Watson decides immediately that the Professor has been injecting himself with the monkey DNA, Holmes will not leap to conclusions. All is revealed at the wedding where, as expected, true love conquers all... and the culprit is carted off to jail!

Educational Message: *Be careful of preconceptions and biases; they can influence what facts you even consider, and can distort those you do think about.*

WEBSITE CERTIFICATION

I hereby certify that for the quarter ending June 30, 2011 television broadcast station **WZTV** has complied with the FCC's Website Rule relating to children's programming.

Signature

Print Name

Date

FULL-LENGTH GENERAL AUDIENCE:

WZTV SECOND QUARTER 2011

American Latino TV is nationally syndicated, half-hour program that celebrates American Latino Pride. The weekly, award winning half hour show sets the standard for culturally relevant television for young, U.S. born Latinos in the United States.

What began as a small local cable show in 2002 has grown and expanded to over 100 cities including the Virgin Island and Puerto Rico and has won numerous awards and boasts the largest audience of young, U.S. born Latinos in the world.

In a typical episode of American Latino TV, you'll see interviews with Latin Celebrities, Musical Artists, Features on Cultura, Fashion, Barrios and most importantly, everyday American Latinos doing extraordinary and inspirational things! American Latino tells stories that need to be heard, that must be heard!

Episode: 913

Aired: April 02 2011

Entertainment: Infamous Latino DJ takes us back to old school hip-hop

Fashion: Rising designer

Sports: Interview successful boxer of our generation/force behind LA Sparks Dance Team

Guest: Oscar De La Hoya, Frost, Traci Hawkins, and Daisy Gonzalez

Episode: 902

Aired: April 09 2011

Entertainment: Interview with well known businessman, actor and producer

Fashion: Black Eye Peas member steps out on own to speak of new line of sneakers

Business/Politics: Meet the mayor some calling the first Latino Presidential candidate

Sports: One on one with Ultimate Fighting Champion and Brazilian Jui Juitz creators

Guest: Wilmer Valderrama, Tabbo, Julian Castro, and Gracie Family

Episode: 914

Aired: April 16 2011

Entertainment: Interview with Babel/Amores Perros/21Grams Film director, Dexter actress heads to the Broadway stage, and former child star finds her musical voice

Sports: Sit down with top ranked kayaker

Guest: Alejandro Gonzalez Inarritu, Lauren Velez, Rafa Ortiz, and Ximena Sarinana

Episode: 915

Aired: April 23 2011

Entertainment: Interview with A-lister actor of Crash, Lincoln Lawyer, South by Southwest Festival being reinvented.

Sports: Skate parks built in East LA and MMA fighter starts his own mixed martial arts school

Guest: Michael Pena, Paul Rodriguez Jr, (aka P-Rod), and Sergio Machado

Continued On Next Page.....

AMERICAN LATINO TV

AIRED: SATURDAYS @ 6:30AM -- A HALF HOUR PROGRAM

Episode: 916

Aired: April 30 2011

Entertainment: One on one interview with reknown recording artist of Suga,Suga, Cyclone, Loveline's/Psycho Mike transition from radio, and Latino Comedy Night

Sports: Sit down with record breaking female pro surfer

Guest: Baby Bash, Mike Catherwood, Steve Trevino, Anjelah Johnson, and Maya Gabeira

Episode: 917

Aired: May 07 2011

Entertainment: Interview with former police officer/attorney at law turned TV judge, Music collaboration with West Coast Hip-Hop pioneer and group ZZZZZX, and sit down with finalist of "Your Own Show" on the Oprah Winfrey Network (OWN)

Sports: Introducing NFL's first Latino Quarterback

Guest: Tom Flores, Alex Ferrer, Mellow Man Ace, and Elizabeth Espinosa

Episode: 918

Aired: May 14 2011

Entertainment: Well known A-list actor ventures into race-car driving

Profile: Former ROTC student earns Bachelor's Degree in Geography and Engineering

Sports: Interview freerunning

Guest: Frankie Muniz, Los Lonely Boys, The Tempest Freerunning Team, and Captain Richard Gomez

Episode: 919

Aired: May 21 2011

Entertainment: Interview with Hollywood's most recognizable actors (LaBamba, NYPD Blues) talks about new generations of Latinos in entertainment, Texas rapper builds empire and spread his message with a sense of humor

Profile: Upcoming activist voices to advocate for young women

Sports: One on One with rock climber

Guest: Esai Morales, Chingo Bling, Josefa Salinas, and Ignacio Anaya

Episode: 914

Aired: May 28 2011

Entertainment: Interview with Babel/Amores Perros/21Grams Film director, Dexter actress heads to the broadway stage, and former child star finds her musical voice

Sports: Sit down with top ranked kayaker

Guest: Alejandro Gonzalez Inarritu, Lauren Velez, Rafa Ortiz, and Ximena Sarinana

Episode: 915

Aired: June 04 2011

Entertainment: Interview with A-lister actor of Crash, Lincoln Lawyer, South by Southwest Festival being reinvented.

Sports: Skate parks built in East LA and MMA fighter starts his own mixed martial arts school

Guest: Michael Pena, Paul Rodriguez Jr, (aka P-Rod), and Sergio Machado

Episode: 916

Aired: June 11 2011

Entertainment: One on one interview with reknown recording artist of Suga,Suga, Cyclone, Loveline's/Psycho Mike transition from radio, and Latino Comedy Night

Sports: Sit down with record breaking female pro surfer

Guest: Baby Bash, Mike Catherwood, Steve Trevino, Anjelah Johnson, and Maya Gabeira

Continued On Next Page.....

AMERICAN LATINO TV

AIRED: SATURDAYS @ 6:30AM -- A HALF HOUR PROGRAM

Episode: 917

Aired: June 18 2011

Entertainment: Interview with former police officer/attorney at law turned TV judge, Music collaboration with West Coast Hip-Hop pioneer and group ZZZZZX, and sit down with finalist of "Your Own Show" on the Oprah Winfrey Network (OWN)

Sports: Introducing NFL's first Latino Quarterback

Guest: Tom Flores, Alex Ferrer, Mellow Man Ace, and Elizabeth Espinosa

Episode: 918

Aired: June 25 2011

Entertainment: Well known A-list actor ventures into race-car driving

Profile: Former ROTC student earns Bachelor's Degree in Geography and Engineering

Sports: Interview freerunning

Guest: Frankie Muniz, Los Lonely Boys, The Tempest Freerunning Team, and Captain Richard Gomez



American Latino TV

Show Synopsis Episode 913

This Weekend on American Latino TV, Host Valery Ortiz presents one of the most successful boxers of our generation Oscar De La Hoya; Frost aka Kid Frost who is among the first Latino names in hip-hop takes us back to the old school; The force behind the LA Sparks dance team, Traci Hawkins shows off her moves; and rising designer, Daisy Gonzalez, debuts her much buzzed about fashion line.



American Latino TV

Show Synopsis Episode 914

Host Valery Ortiz presents Alejandro González Iñárritu (*Amores Perros, 21 Grams, Babel*); Lauren Vélez (*Dexter*) heads to the stage; top ranked extreme kayaker Rafa Ortiz creates his own path; and former child star Ximena Sariñana finds her musical voice.



American Latino TV

Show Synopsis Episode 915

Host Valery Ortiz presents A-list actor, Michael Peña (*Crash*, *Lincoln Lawyer*); Paul Rodriguez Jr., aka P-Rod, builds a skate park in East LA; from airborne ranger to MMA fighter, Sergio Machado starts his own mixed martial arts school; and Austin reinvents itself with music/tech/film festival, South By Southwest (SXSW).



American Latino TV

Show Synopsis Episode 916

Host Valery Ortiz presents recording artist Baby Bash ("Suga Suga", "Cyclone") talks about his latest album *Bashtown; Loveline's Mike Catherwood*, aka "Psycho" Mike (*Dancing With The Stars*), making the transition from radio show sidekick to household name; Latino Comedy Night includes comics Steve Trevino and Anjelah Johnson; record breaking female pro surfer Maya Gabeira.



American Latino TV

Show Synopsis Episode 917

Host Valery Ortiz presents NFL's first Latino quarterback, Tom Flores talks about his Super Bowl wins and his new career as a radio broadcaster; former police officer and attorney at law, turned TV judge, Judge Alex Ferrer; West Coast Hip-Hop pioneer Mellow Man Ace (*Mentirosa*) collaborates with his son in their new group ZZZZZX; and TV reporter Elizabeth Espinosa talks about being a finalist on *Your Own Show* on the Oprah Winfrey Network.



American Latino TV

Show Synopsis Episode 918

Host Valery Ortiz presents child star Frankie Muniz (Malcolm In The Middle) ventures into race-car driving; Texican Rock and Roll trio, Los Lonely Boys talk about their new album, Rockpango; The Tempest Freerunning Team make this extreme sport a way of life; and former ROTC student, Captain Richard Gomez talks about earning his Bachelor's Degrees in Geography and Engineering while serving his country.



American Latino TV

Show Synopsis Episode 919

Host Valery Ortiz presents one of Hollywood's most recognizable actors, Esai Morales (*La Bamba*, *NYPD Blue*) talks about guiding the new generation of Latinos in entertainment; Texas' own, rapper Chingo Bling builds his empire and spreads his message, with a sense of humor; radio personality, Josefa Salinas uses her voice to advocate for young women; rock climber, Ignacio Anaya sets an example by conquering the highest peaks across the globe.



American Latino TV

Show Synopsis Episode 920

Host Valery Ortiz presents UFC household name, Tito Ortiz as he steps out of the ring and embraces his new role as an MMA trainer and mentor; musical producer and songwriter A.B. Quintanilla (*Kumbia Kings*) takes on his new role as a TV personality; stand-up comedian Jeff Garcia (*The Adventures of Jimmy Neutron: Boy Genius*, *Planet Sheen*) finds his voice off the stage; Pastor Raul Ries starts a new life as a martial artist and spiritual guide

WZTV-TV
SECOND QUARTER
PROGRAMMING & ISSUES -- REPORT FOR 2011

- A.** PROGRAMS AND ISSUES
PUBLIC SERVICE ANNOUNCEMENTS
 - I. HEALTH RELATED ISSUES
 - II. HUNGER AND HOMELESSNESS
 - III. ALCOHOL AND DRUG PREVENTION
 - IV. CRIME PREVENTION

- B.** NON-BROADCAST EFFORTS

- C.** FOX PRIME TIME PUBLIC SERVICE ANNOUNCEMENTS

I. HEALTH RELATED ISSUES

Hosted Events:

- **MUSIC CITY ROW ROAD RACE April 09** :30 (second spot) WZTV sponsored (Saturday, April 09) and aired a PSA provided by *The St Jude Children Hospital*. *The race brings* Country Music fans from around the world laced up their sneakers to walk and run in support of patients at St. Jude Children's Research Hospital who are battling cancer and other deadly diseases. The event was hosted by Country Music star Jo Dee Messina. St. Jude Music Fest Road Race participants became St. Jude Heroes and raise additional awareness for St. Jude by collecting donations from friends and family as they train for the race. St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. St. Jude is the only pediatric cancer research center where families never pay for treatment not covered by insurance. No child is ever denied treatment because of the family's inability to pay.
- **BABY FAIR April 09** :30 (second spot) WZTV sponsored (Saturday, April 09) and aired a PSA provided by *Baptist Hospital*. The Baby Fair is for new and expectant parents will find all the information and resources they need concerning their bundles of joy during The Baby Fair, presented by Baptist Hospital and *Nashville Parent*. The Baby Fair features educational seminars, exhibits and demonstrations about infant safety, education, health and nutrition, exercise, maternity wear, baby clothing, furniture and other products and local resources.
- **MUSIC CITY TENNIS INVITATIONAL** -:30 (second spot) -:30 (second spot) WZTV sponsored and aired a PSA provided by Music City Tennis Invitational. This event benefits the Center for Child Development CCD) at Monroe Carell Jr. Vanderbilt Children's Hospital. CCD's primary goal is providing screening, evaluation and referral services for children who are developmentally delayed; who are experiencing a wide range of problems such as learning difficulties, autism, mental retardation, attention deficit hyperactivity disorders, and delays in sitting, talking, walking and more.
- **RELAY FOR LIFE April 29/May 13-21/June 3-24** -:30 (second spot) WZTV sponsored and aired a PSA provided by *American Cancer Society*. The American Cancer Society Relay For Life is a life-changing event that gives everyone in communities across the globe a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease.
- **PHIL & CHARLIE GOLF CLASSIC -JASON FOUNDATION:** -:30 (second spot) WZTV sponsored and aired a PSA provided by "*The Jason Foundation*". The Golf Classic hosted by Phil & Charlie gave awareness of The Jason Foundation for Middle Tennessee. The Jason Foundation, Inc. (JFI) is an educational organization dedicated to the awareness and prevention of youth suicide. JFI's intention is to empower youth, educators and parents to help recognize when young people are in pain and know to get professional help involved as soon as possible.
- **GREAT STRIDE (CYSTIC FIBROSIS) May 21:** WZTV sponsored (Saturday, May 21) and aired a PSA provided by {30 second spot} by Cystic Fibrosis Foundation. GREAT STRIDES is the CF Foundation's largest fund-raising event. It provided opportunities for all people within a local community to get involved forming teams through their workplace, through clubs and organizations or with friends and family. Walk day is a fun, family-oriented celebration that includes a healthy walk, *Kids' Corner* activities, food, and festivities that participants look forward to year after year. The benefit supports the mission of the Cystic Fibrosis Foundation is to assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease.
- **ST JUDE DREAM HOME JUNE 26** :30(second spot) WZTV sponsored and aired a PSA provided by *The St Jude Children Hospital*. WZTV telecasted the tele-a-thon to raise funds for the Middle Tennessee area. St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. St. Jude is the only pediatric cancer research center where families never pay for treatment not covered by insurance. No child is ever denied treatment because of the family's inability to pay.

General Information:

- **AMERICAN DENTAL ASSOCIATION:** WZTV aired a PSA provided by {30 second spot} the *ADA Foundation*. The ADA recommends the following for good oral hygiene: Brush your teeth twice a day with an ADA-accepted fluoride toothpaste; Clean between teeth daily with floss or an interdental cleaner; Eat a balanced diet and limit between-meal snacks; Visit your dentist regularly for professional cleanings and oral exams.
- **EPA RANON BABY STEPS:** WZTV aired a PSA provided by {30 second spot} "*Environmental Protection Agency/Indoor Air Quality*". EPA developed Living Healthy & Green to educate the public about how easy it can be to kick radon out. Living Healthy & Green campaign which wants Americans to know that a big part of "living green" is breathing clean, healthy indoor air. EPA suggest many ways to protect their families' health is to get radon gas out of our homes. It's the environmentally responsible choice that can help reduce lung cancer. EPA explained that Radon enters homes from under the ground, living healthy and green starts from the ground up.
- **HEALTH TOMORROW-Nutrition Education:** WZTV aired a PSA provided by {15/30 second spot} LetsMove.org. *Let's Move!* is a comprehensive initiative, launched by the First Lady, dedicated to solving the problem of obesity within a generation. *Let's Move!* is about putting children on the path to a healthy future during their earliest months and years. *Let's Move!* gives parents helpful information and fostering environments that support healthy choices and physical activities.
- **THIS IS WHY-Y.M.C.A:** WZTV aired a PSA provided by {30 second spot} *YOUNG MEN CHRISTIAN ORGANIZATION*. The "Y" is an inclusive organization of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility. YMCA goal is to connect people of all ages and backgrounds to bridge the gaps in community needs. The mission is to put Faith principles into practice through programs that build a healthy spirit, mind and body, and help individual makes a healthy choice.
- **STOP DIABETES:** WZTV aired a PSA provided by {30 second spot} *American Diabetes Association*. *Stop Diabetes* is the movement to end the devastating toll that diabetes takes on millions of individuals and families across the nation. American Diabetes Association mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. **ADA** lead the fight against the deadly consequences of diabetes and fight for those affected—by diabetes. *They fund research to prevent, cure and manage diabetes. *They deliver services to hundreds of communities. *They provide objective and credible information. *They give voice to those denied their rights because of diabetes.

II. HUNGER AND HOMELESSNESS

- **HUNGER PREVENTION (NASHVILLE):**30 (second spot) WZTV aired a PSA provided by *Second Harvest of Middle Tennessee*. Feeding America is the nation's leading domestic hunger-relief charity. Their mission is to feed America's hungry through a nationwide network of member food banks and engage our country in the fight to end hunger. Each year, the Feeding America network provides food to more than 37 million low-income people facing hunger in the United States. Feeding America has a network of more than 200 food banks serves all 50 states. Those food banks support approximately 61,000 local charitable agencies and 70,000 programs, which provide food directly to individuals and families in need.

SHARE OUR STRENGTH'S "No Kid Hungry": WZTV aired a PSA provided by {30 second spot} *No Kid Hungry*. At Share Our Strength, "No Kid Hungry" is much more than a tagline or campaign slogan: It is their reason for being. *Share Our Strength's No Kid Hungry Campaign operates on four key fronts:* Creating public-private partnerships at the state level to break down barriers that prevent

kids from accessing the food they need;) Feeding hungry kids where they live, learn, and play; Educating children and families about nutrition and healthy eating. Through Share Our Strength's *Cooking Matters*, they have reached nearly 60,000 families, spreading knowledge on how to budget for groceries and cook great tasting and nutritious foods; Building awareness of the childhood hunger crisis and a drive for change among all Americans. Using as many channels as possible we are making No Kid Hungry a shared national priority.

UNITED WAY-FOOD STAMPS: :30(second spot) WZTV aired a PSA provided Karl Dean & United Way Metropolitan Nashville (211TN). One of the easiest ways to get help is by dialing 2-1-1, Tennessee's community services help line. 2-1-1 has a database of more than 10,000 health and human services programs, cross-referenced for all sorts of keywords. All calls are free and completely confidential. Hours vary by location. The 211 help line serves approximately 53 counties in the state.

- **"THE CAMPING TRIP "ADOPT US KIDS** :30 (second spot) WZTV aired a PSA provided by *Adopt Us Kids.org*. The mission of AdoptUSKids is: to raise public awareness about the need for foster and adoptive families for children in the public child welfare system; and to assist U.S. States, Territories and Tribes to recruit and retain foster and adoptive families and connect them with children.

III. ALCOHOL AND DRUG PREVENTION

- **DRUNK DRIVING PREVENTION & ANTI-DRUG** :30 (second spot) WZTV aired a PSA provided by *Sumner County Anti Drug Coalition* which provides parents and students with *Information on Underage Drinking*. *Parents/Guardians* can protect their children from the risks associated with drinking by maintaining open communication and expressing a clear, consistent message about alcohol. Support your children's future-keep them alcohol free.
- **YOUTH RECKLESS DRIVING** :30 (second spot) WZTV aired a PSA provided by SADD (Students Against Destructive Decisions) and AAA (American Automobile Association) which are partnered up with the *Speak Up Or Else* (is sponsored by the Ad Council) campaign and are helping to spread the word about the danger of reckless driving. The campaign targets young adults between the ages of 15 and 21, and encourages them to speak when riding in a car with a reckless driver. The message is simple one: "If your friend is driving recklessly, say something." To help deliver this message, the campaign has enlisted the help of the talented comedians Fred Willard, Rob Riggle and Rachael Harris for the latest television PSAs. Each new PSA portrays the comedians as teenagers and highlights their 'unique' way of speaking up.

IV. CRIME PREVENTION

- **ON THE ROAD-OFF THE PHONE** -:30 (second spot) WZTV aired a PSA provided by the National Safety Council (NSC) and CTIA-The Wireless Association. The National Safety Council (NSC) and CTIA-The Wireless Association announced a joint education campaign – focused on teens – to explain the dangers of distracted driving and to tell them when they're "On the Road, Off the Phone. Distracted driving is an issue for everyone, but teens are the highest risk group and texting is a very high-risk behavior.
- **CYBERBULLY "CHICKEN"** -:30 (second spot) WZTV aired a PSA provided by the messenger chatting with friends and uploading photos, videos, and music to websites. The campaign focused Online bullying. Online bullying is called cyber-bullying, which happens when teens use the Internet, cell phones, or other devices to send or post text or images intended to hurt or embarrass another person. Cyber-bullying is a problem that affects almost half of all American teens. Parents are offered ways to stop cyber-bullying. Parents can start by talking to kids about the issue and teaching them the guidelines that will help prevent cyber-bullying from happening to them or someone they know. kids avoid inappropriate websites, they can protect them from cyber-bullying.
- **WILDFIRE SEASON"** -:30 (second spot) WZTV aired a PSA provided by Smokey Bear Wildfire Prevention (Ad Council). Since 1944, Smokey Bear has been the symbol of the protection of

America's forests from fire. More than 60 years later, his famous words of wisdom "Only You Can Prevent Wildfires" continue to be at the center of one of the most successful PSA campaigns in our nation's history.

WZTV-TV

SECOND QUARTER PROGRAMMING & ISSUES REPORT FOR 2011

- **COMMUNITY SUPPORT SERVICES**

LOCALLY PRODUCED PUBLIC AFFAIRS SHOW – “COMMENTS WITH DR. HANEY” DR. JAMES HANEY, A PROFESSOR AT TENNESSEE STATE UNIVERSITY, HOSTS THIS SHOW WHICH DISCUSSES A WIDE ARRAY OF TOPICS THAT ARE OF CONCERN TO NASHVILLE, ALL TENNESSEANS, AND THOSE WHO JUST WANT TO KNOW. THIS SHOW IS PRODUCED IN OUR STUDIOS AND LAKE AIRED ON SUNDAY MORNINGS. TOPICS HAVE INCLUDED LOCAL AREA COLLEGES LIKE TENNESSEE STATE UNIVERSITY AND FISK UNIVERSITY; A VIEW INTO THE TENNESSEE AGENERAL ASSEMBLY; THE JUVENILE JUSTICE COURT SYSTEM, AND THE CRIMINAL JUSTICE SYSTEM IN THE UNITED STATES.THE STORY OF FISK JUBILEE SINGERS. A WIDE ARRAY OF TOPICS AND GUESTS THAT PROVIDE A WEALTH OF INFORMATION, WHICH IS NEEDED IN TODAY’S SOCIETY.

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM

AIRED: April 03 2011

TOPIC: 50th Anniversary of the Sit-In Movement.

GUEST: RIP Patton and Matthew Walker

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM

AIRED: April 10 2011

TOPIC: Crisis in Nigeria, West Africa

GUEST: Dr. Leonard Madu

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM

AIRED: April 17 2011

TOPIC: Minority Franchises

GUEST: Roland Jones

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM

AIRED: April 24 2011

TOPIC: Revolving Door

GUEST: Pastor Kelvin Walker

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM

AIRED: May 01 2011

TOPIC: AIDS Outreach and Prevention

GUEST: Larry Davis & Ryan Williams

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM

AIRED: May 08 2011

TOPIC: From Plantation to Prison: Historical Criminalization of the African American Male

GUEST: Dr. Deborah Burris-Kitchen

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM

AIRED: May 16 2011

TOPIC: Current Political Situation in Africa

GUEST: Dr. Leonard Madu

Continued on Next Page....

• **COMMUNITY SUPPORT SERVICES**

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM
Aired: May 22 2011
TOPIC: Spirituality of Dr. Martin L. King Jr
GUEST: Dr. Lewis Baldwin

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM
Aired: May 29 2011
TOPIC: Great Debate: President Obama
GUEST: Dr. A.Al-Hadid

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM
Aired: June 05 2011
TOPIC: President Obama Education Plan
GUEST: Dr. Peter Millet

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM
Aired: June 12 2011
TOPIC: President Obama Health Plan
GUEST: Dr. M. Kanu

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM
Aired: June 19 2011
TOPIC: Islam and Muslims in America
GUEST: Dr. A. Al-Hadid and R. Fakhruddin

COMMENTS WITH DR. HANEY – HALF HOUR PROGRAM
Aired: June 26 2011
TOPIC: Malcolm X in New York
GUEST: Leo Lillard

NON-BROADCAST ACTIVITIES

WZTV INTERNSHIP PROGRAM

WZTV OFFERED PROMISING STUDENTS THE OPPORTUNITY TO INTERN AT OUR STATION IN VARIOUS DEPARTMENTS SUCH AS NEWS, SALES AND ACCOUNTING. THE INTERNS WERE TREATED LIKE REGULAR EMPLOYEES AND GOT A TRUE HANDS-ON EXPERIENCE WITH WORK IN THEIR DESIRED FIELD OF WORK. THE INTERNSHIP PROGRAM WORKS CLOSELY WITH THE PARENTING UNIVERSITY OR COLLEGE IN ORDER TO MAINTAIN THE FLOW OF COMMUNICATION FOR GRADES, ATTITUDE AND ACQUIRED LEARNING SKILLS AND KNOWLEDGE.

**WZTV
SECOND QUARTER 2011**

**NETWORK
FOX VIGNETTES**

***DURING PRIME TIME FOX INSERTS
NETWORK PRIME-TIME
PUBLIC SERVICE ANNOUNCEMENTS DURING SPORTS
AND LATE NIGHT.**

***DURING KIDS PROGRAMMING FOX INSERTS VIGNETTES.
ATTACHED IS A LISTING OF ALL VIGNETTES THAT AIRED
DURING THIRD QUARTER.**

**EACH PUBLIC SERVICE ANNOUNCEMENT INCLUDES THE
FOLLOWING:**

- ☆ PROGRAM (PRIME)
- ☆ TIME
- ☆ DATE
- ☆ PSA TITLE AND LENGTH

**THESE PUBLIC SERVICE ANNOUNCEMENTS EACH STRESSED AN
ANTI-VIOLENCE AND ANTI-DRUG MESSAGE.**

APRIL '11
2ND QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Apr-11	KITCHEN NIGHTMARES	FRI	8:14:50P	CNAT96301	AD COUNCIL/AUTISM	0:30
2-Apr-11	AMERICAS MOST WANTED	SAT	9:55:26P	CNAT96301	AD COUNCIL/AUTISM	0:30
3-Apr-11	MARTINSVILLE 500	SUN	3:05:20P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
3-Apr-11	NASCAR POSTRACE	SUN	5:29:16P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
3-Apr-11	CLEVELAND SHOW	SUN	9:50:46P	YDZT19153PSA	ONDCP	0:30
4-Apr-11	CHICAGO CODE	MON	9:18:02P	CNNE0075000H	PSALET'S MOVE/PARK DAY	0:30
5-Apr-11	GLEE	TUE	8:34:49P	CNNE0080000H	PSALET'S MOVE/HUDDLE	0:30
6-Apr-11	AMERICAN IDOL	WED	8:14:27P	ARCR7730	AMERICAN RED CROSS	0:30
7-Apr-11	BONES	THU	9:50:01P	DMCHAUNCEY30H	AIDS/KAISER FAMILY FOUNDATION	0:30
8-Apr-11	KITCHEN NIGHTMARES	FRI	8:15:26P	ARCR7715	AMERICAN RED CROSS	0:15
9-Apr-11	NASCAR POSTRACE	SAT	11:20:55P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
10-Apr-11	AMERICAN DAD	SUN	7:48:59P	YDZT0123PSA	ONDCPI DO ME	0:30
11-Apr-11	HOUSE	MON	8:11:37P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
12-Apr-11	RAISING HOPE	TUE	9:20:38P	0810RACE30	NAT'L CAMPAIGN TEEN PREGNANCY	0:30
13-Apr-11	AMERICAN IDOL	WED	8:12:54P	DMCHAUNCEY30H	AIDS/KAISER FAMILY FOUNDATION	0:30
14-Apr-11	AMERICAN IDOL	THU	8:08:54P	0810TEST15	NAT'L CAMPAIGN TEEN PREGNANCY	0:15
14-Apr-11	BONES	THU	9:52:14P	DMREGGIE15H	PSA/KAISER/AIDS CAMPAIGN	0:15
15-Apr-11	FRINGE	FRI	9:50:46P	59066	VETERANS AWARENESS	0:30
16-Apr-11	FOX MOVIE SATURDAY	SAT	8:21:45P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
17-Apr-11	NASCAR POSTRACE	SUN	4:50:30P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
17-Apr-11	CLEVELAND SHOW	SUN	7:17:58P	Z020GPSA14250	GREEN IT MEAN IT EARTH DAY	0:20
17-Apr-11	FAMILY GUY	SUN	9:10:40P	Z020GPSA06170	GREEN IT MEAN IT EARTH DAY	0:20
18-Apr-11	HOUSE	MON	8:21:03P	Z015GPSA33440	GREEN IT MEAN IT EARTH DAY	0:15
18-Apr-11	CHICAGO CODE	MON	9:51:41P	Z015GPSA39500	GREEN IT MEAN IT EARTH DAY	0:15
19-Apr-11	GLEE	TUE	8:19:26P	Z015GPSA26370	GREEN IT MEAN IT EARTH DAY	0:15
19-Apr-11	TRAFFIC LIGHT	TUE	9:55:22P	Z015GPSA48590	GREEN IT MEAN IT EARTH DAY	0:15
20-Apr-11	AMERICAN IDOL	WED	8:09:40P	Z010GPSA06060	GREEN IT MEAN IT EARTH DAY	0:10
20-Apr-11	BREAKING IN	WED	9:38:06P	Z020GPSA17280	GREEN IT MEAN IT EARTH DAY	0:20
21-Apr-11	AMERICAN IDOL	THU	8:32:37P	Z015GPSA03030	GREEN IT MEAN IT EARTH DAY	0:15
21-Apr-11	BONES	THU	9:50:19P	Z015GPSA15260	GREEN IT MEAN IT EARTH DAY	0:15
22-Apr-11	KITCHEN NIGHTMARES	FRI	8:11:43P	Z010GPSA12230	GREEN IT MEAN IT EARTH DAY	0:10
22-Apr-11	FRINGE	FRI	9:46:15P	Z020GPSA2100	GREEN IT MEAN IT EARTH DAY	0:20
23-Apr-11	AMERICAS MOST WANTED	SAT	9:54:47P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
24-Apr-11	FOX MOVIE SUNDAY	SUN	9:37:52P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
25-Apr-11	CHICAGO CODE	MON	9:52:33P	PSAARBOR1130	ARBOR DAY FOUNDATION	0:30
26-Apr-11	GLEE	TUE	8:34:16P	DMTERESA30H	PSA/KAISER/AIDS CAMPAIGN	0:30
28-Apr-11	AMERICAN IDOL	THU	8:54:33P	59066	VETERANS AWARENESS	0:30
28-Apr-11	BONES	THU	9:50:38P	59066	VETERANS AWARENESS	0:30
29-Apr-11	FRINGE	FRI	9:31:36P	59066	VETERANS AWARENESS	0:30
30-Apr-11	NASCAR POSTRACE	SUN	11:12:51P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30

MAY '11
2ND QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-May-11	FAMILY GUY	SUN	7:16:52P	0810CONS30	PSA/CONSEQUENCES	0:30
2-May-11	CHICAGO CODE	MON	9:52:36P	59066	VETERANS AWARENESS	0:30
3-May-11	GLEE	TUE	8:12:54P	0810PONG15	PSA/TEEN PREGNANCY	0:15
3-May-11	RAISING HOPE	TUE	9:24:19P	0810TEST15	NAT'L CAMPAIGN TEEN PREGNANCY	0:15
4-May-11	AMERICAN IDOL	WED	8:12:25P	0810PONG15	PSA/TEEN PREGNANCY	0:15
4-May-11	BREAKING IN	WED	9:36:42P	59066	VETERANS AWARENESS	0:15
5-May-11	BONES	THU	9:49:07P	59066	VETERANS AWARENESS	0:30
6-May-11	KITCHEN NIGHTMARES	FRI	8:17:45P	59066	VETERANS AWARENESS	0:30
7-May-11	MLB RS GAME	SAT	4:30:04P	PSA2011MLB3010	MLB/FOX SPORTS SUPPORTS	0:30
7-May-11	NASCAR POSTRACE	SAT	11:59:07P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
8-May-11	BOBS BURGERS	SUN	8:35:40P	59066	VETERANS AWARENESS	0:30
9-May-11	HOUSE	MON	8:32:57P	Z015GPSA0100	PSA/IT GETS BETTER/HOUSE	0:15
9-May-11	CHICAGO CODE	MON	9:51:19P	59066	VETERANS AWARENESS	0:15
10-May-11	GLEE	TUE	8:51:04P	0810CONS30	PSA/CONSEQUENCES	0:30
11-May-11	AMERICAN IDOL	WED	8:11:50P	PSA2011MLB3010	MLB/FOX SPORTS SUPPORTS	0:30
12-May-11	AMERICAN IDOL	THU	8:34:34P	0810LAUGH30	NAT'L CAMPAIGN TEEN PREGNANCY	0:30
13-May-11	KITCHEN NIGHTMARES	FRI	8:15:17P	59066	VETERANS AWARENESS	0:30
14-May-11	MLB RS GAME	SAT	10:41:39P	PSA2011MLB3010	MLB/FOX SPORTS SUPPORTS	0:30
15-May-11	NASCAR POSTRACE	SUN	4:41:15P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
15-May-11	SIMPSONS	SUN	7:10:20P	0810DRUM15	PSA/TEEN PREGNANCY	0:15
15-May-11	AMERICAN DAD	SUN	7:37:02P	0810TEST15	NAT'L CAMPAIGN TEEN PREGNANCY	0:15
16-May-11	HOUSE	MON	8:51:21P	Z015GPSA0100	PSA/IT GETS BETTER/HOUSE	0:15
16-May-11	CHICAGO CODE	MON	9:51:54P	0810PONG15	PSA/TEEN PREGNANCY	0:16
18-May-11	AMERICAN IDOL	WED	8:10:02P	PSA2011MLB3010	MLB/FOX SPORTS SUPPORTS	0:30
20-May-11	KITCHEN NIGHTMARES	FRI	8:55:54P	CNNE0080000H	PSA/LET'S MOVE/HUDDLE	0:30
21-May-11	MLB RS GAME	SAT	10:00:42P	PSA2011MLB3010	MLB/FOX SPORTS SUPPORTS	0:30
22-May-11	SIMPSONS	SUN	7:07:02P	0810TEST15	NAT'L CAMPAIGN TEEN PREGNANCY	0:15
22-May-11	FAMILY GUY	SUN	9:48:48P	0810PONG15	PSA/TEEN PREGNANCY	0:15
23-May-11	CHICAGO CODE	MON	9:50:42P	59066	VETERANS AWARENESS	0:30
24-May-11	GLEE	TUE	9:53:06P	RWORDPSA2011	GLEE CAST "R-WORD"	0:30
25-May-11	AMERICAN IDOL	WED	8:10:21P	USOE1115	FOUNDATION FOR A BETTER LIFE	0:15
25-May-11	AMERICAN IDOL	WED	8:57:33P	0810DRUM15	PSA/TEEN PREGNANCY	0:15
26-May-11	SO YOU THINK YOU CAN DANCE	THU	8:35:50P	59066	VETERANS AWARENESS	0:30
27-May-11	BONES	FRI	8:30:04P	USOE1130	USO	0:30
28-May-11	MLB RS GAME	SAT	10:44:52P	PSA2011MLB3010	MLB/FOX SPORTS SUPPORTS	0:30
29-May-11	NASCAR PACE LAP	SUN	6:13:49P	USOE1130	USO	0:30
29-May-11	NASCAR POSTRACE	SUN	11:10:02P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
30-May-11	HOUSE	MON	8:11:10P	USOE1130	USO	0:30
31-May-11	RAISING HOPE	TUE	9:07:16P	59066	VETERANS AWARENESS	0:30

JUNE '11
2ND QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Jun-11	SO YOU THINK YOU CAN DANCE	WED	8:12:55P	CNNE0080000H	PSA/LET'S MOVE/HUDDLE	0:30
2-Jun-11	SO YOU THINK YOU CAN DANCE	THU	8:14:00P	PSA2011MLB3010	MLB/FOX SPORTS SUPPORTS	0:30
3-Jun-11	BONES	FRI	8:51:33P	DMTERESA30H	PSA/KAISER/AIDS CAMPAIGN	0:30
4-Jun-11	MLB RS GAME	SAT	8:02:51P	PSA2011MLB3010	MLB/FOX SPORTS SUPPORTS	0:30
4-Jun-11	AMERICAS MOST WANTED	SAT	9:56:57P	USOE1130	USO	0:30
5-Jun-11	NASCAR POSTRACE	SUN	4:30:50P	PSA2011NAS3011	HOLE IN THE WALL - FOX SP SUP	0:30
5-Jun-11	AMERICAN DAD	SUN	7:09:03P	PSA2011MLB3010	MLB/FOX SPORTS SUPPORTS	0:30
6-Jun-11	MASTERCHEF	MON	8:54:31P	CNNE0076000H	PSA/LET'S MOVE/PARK DAY	0:15
6-Jun-11	HOUSE	MON	9:48:06P	Z015GPSA0100	PSA/IT GETS BETTER/HOUSE	0:15
7-Jun-11	RAISING HOPE	TUE	9:10:56P	CNNE0080000H	PSA/LET'S MOVE/HUDDLE	0:30
8-Jun-11	SO YOU THINK YOU CAN DANCE	WED	8:16:57P	USOE1130	USO	0:30
9-Jun-11	SO YOU THINK YOU CAN DANCE	THU	9:32:54P	MDA106B	MUSCULAR DYSTROPHY ASSOCIATION	0:30
10-Jun-11	BONES	FRI	8:06:18P	USOE1130	USO	0:30
11-Jun-11	MLB RS GAME	SAT	7:33:33P	PSA2011MLB3020	MLB/FOX SPORTS SUPPORTS	0:30
11-Jun-11	AMERICAS MOST WANTED	SAT	9:57:31P	PSA2011MLB3010	MLB/FOX SPORTS SUPPORTS	0:30
12-Jun-11	AMERICAN DAD	SUN	7:09:46P	CMN2011PSAHH	CHILDREN'S MIRACLE NETWORK	0:30
13-Jun-11	MASTERCHEF	MON	9:51:11P	CNNE0080000H	PSA/LET'S MOVE/HUDDLE	0:30
14-Jun-11	RAISING HOPE	TUE	9:08:45P	CNNE0080000H	PSA/LET'S MOVE/HUDDLE	0:30
15-Jun-11	SO YOU THINK YOU CAN DANCE	WED	8:51:01P	DETP0443	PARTNERSHIP FOR A DRUG FREE AM	0:30
16-Jun-11	GLEE	THU	9:51:13P	RWORDPSA2011	GLEE CAST "R-WORD"	0:30
17-Jun-11	BONES	FRI	8:53:55P	DMCHAUNCEY15H	KAISER FAMILY FOUNDATION	0:15
17-Jun-11	HOUSE	FRI	9:49:48P	Z015GPSA0100	PSA/IT GETS BETTER/HOUSE	0:15
18-Jun-11	MLB RS GAME	SAT	7:56:53P	PSA2011MLB3040	MLB/FOX SPORTS SUPPORTS	0:30
18-Jun-11	AMERICAS MOST WANTED	SAT	9:35:12P	CMN2011PSAHH	CHILDREN'S MIRACLE NETWORK	0:30
19-Jun-11	AMERICAN DAD	SUN	7:08:54P	MDA106B	MUSCULAR DYSTROPHY ASSOCIATION	0:30
20-Jun-11	MASTERCHEF	MON	9:53:44P	MDA106B	MUSCULAR DYSTROPHY ASSOCIATION	0:30
21-Jun-11	RAISING HOPE	TUE	9:06:51P	59066	VETERANS AWARENESS	0:30
22-Jun-11	SO YOU THINK YOU CAN DANCE	WED	8:31:18P	DMTERESA30H	PSA/KAISER/AIDS CAMPAIGN	0:30
23-Jun-11	GLEE	THU	9:54:03P	DETP0443	PARTNERSHIP FOR A DRUG FREE AM	0:30



WZTV-TV FOX17 / Nashville, TN 4th Quarter 2010 Issues Recap for public preview

Issues & Concerns (Reports and topics broadcast for viewer's information)

- **Viewer Safety**– FOX17 News produced and broadcast special OTO story “Easy Home Protection” during the month of November. Home break-ins have become more prevalent during the holidays as people travel, but there are some simple steps that can be taken to keep from becoming a victim of burglars. FOX17 news provided viewers with many of these helpful, inside tips to keep their home and belongings safe and sound. This story was also repeated during Tennessee Mornings following this story.
- **Family / Community Event**– FOX17 served as a media partner for the event **Pumpkinfest** on October 30. This free, family holiday event benefits the Heritage Foundation in historic downtown Franklin, TN, and includes arts, crafts, food, music and children's entertainment. The station broadcast 21 PSA's to promote the event and encourage public attendance, and station had representative presence /on-air talent at the event.
- **Social Issues**– FOX17 broadcast the discussion “**Big Brothers & Big Sisters in Middle TN**” on the community affairs program “**Comments**” with **Dr. James Haney** on December 5. CEO Lowell Perry was included in this discussion. Dr. Haney is a distinguished professor in the History Department @Tennessee State University, Nashville, Tennessee.
- **Community Response**– FOX17 served as the media partner for the 2010 US Marine Corps Reserve Toys for Tots campaign throughout November-December. The mission of the U. S. Marine Corps Reserve Toys for Tots Program is to collect new, unwrapped toys during October, November and December each year, and distribute those toys as Christmas gifts to needy children in the community in which the campaign is conducted. The objectives of Toys for Tots are to help less fortunate children throughout the United States experience the joy of Christmas; to play an active role in the development of one of our nation's most valuable resources – our children; to unite all members of local communities in a common cause for three months each year during the annual toy collection and distribution campaign; and to contribute to better communities in the future. Station aired 42 PSA's inviting the public to participate and donate, and station location served as a drop-off location as well.
- **Health / Public response**– FOX17 served as media partner for a local Blood Drive in conjunction w/ the American Red Cross on December 17th. Station provided 19 on-air mentions encouraging viewers to donate blood and give the gift of life over the holiday season.

Fourth Quarter 2010


October 1, 2010 through December 31, 2010.

I am signing this form verifying that during the above reference period, the posted information aired on WZTV (TV).


Prepared & Approved by

Lee Scott

Program/Marketing Director


Approved by

Dominic Mancuso

General Manager

1/7/11
Date

VIDEO	AUDIO
Pumpkinfest (logo) Oct. 30	Bring your little spooks to historic Downtown Franklin for Pumpkinfest Saturday, Oct. 30.
Franklin 10AM-6PM	Public Square will be filled with fall and holiday arts and crafts, children’s activities, costume contest, chili cook-off and all things pumpkin, pumpkin painting and the Great Pumpkin!
timetable & video	<ul style="list-style-type: none">• Pumpkinfest - 10 am to 6 pm• Battle of the Barbecue - 11 am to 9 pm• Costume Contest - 3 to 4 pm• Cemetery Tours - 7 to 9 pm
FREE	Admission to the street festival and three music stages is free! This year’s Pumpkinfest has gone green, targeted to help children learn about saving the environment.
1 (615) 591-8500 www.historicfranklin.org (PF & FOX 17 logos)	For more information please call 615-591-8500 or visit www.historicfranklin.com.

Media - Announcements and Zero Value Spot Placement Report

Report pulled at 2:54:26PM on 11/5/2011

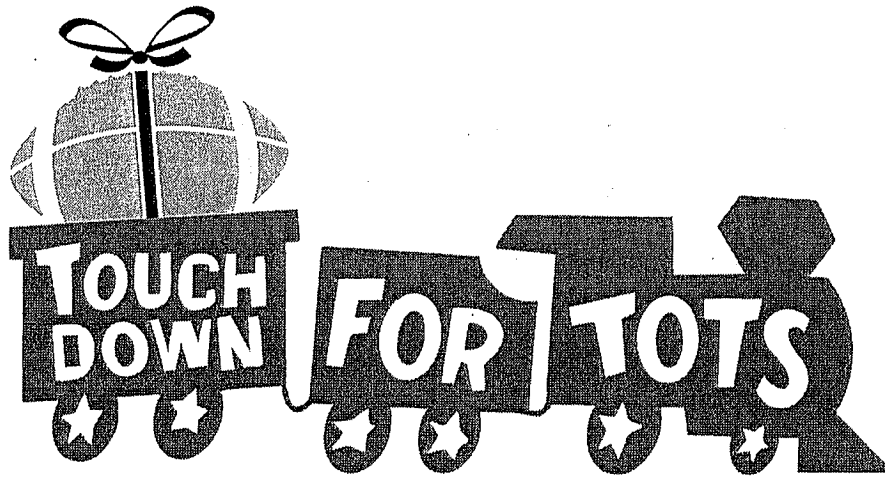
Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Len Expiration Program Rate/Cost \$ Value

Station: Nashville (WZTV)

ISCI: PSA 30 Pumpkinfest in Franklin Oct. 30

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate/Cost \$ Value	
aaa	220159	WZTV	77009	10/15/10	1:26:54 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	News-Fox 17 News Repeat	\$0
aaa	220159	WZTV	77009	10/16/10	7:32:35 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Will and Dewitt 2 EI-CTA	\$0
aaa	220159	WZTV	77009	10/16/10	8:04:16 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Liberty Kids EI-CTA	\$0
aaa	220159	WZTV	77009	10/17/10	7:47:11 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Career Day EI-CTA	\$0
aaa	220159	WZTV	77009	10/18/10	1:27:16 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	News-Fox 17 News Repeat	\$0
aaa	220159	WZTV	77009	10/19/10	1:16:12 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	News-Fox 17 News Repeat	\$0
aaa	220159	WZTV	77009	10/22/10	1:58:57 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	News-Fox 17 News Repeat	\$0
aaa	220159	WZTV	77009	10/22/10	3:42:41 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Flasier B	\$0
aaa	220159	WZTV	77009	10/23/10	7:15:16 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Will and Dewitt EI-CTA	\$0
aaa	220159	WZTV	77009	10/23/10	7:43:47 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Will and Dewitt 2 EI-CTA	\$0
aaa	220159	WZTV	77009	10/23/10	8:43:19 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Liberty Kids 2 EI-CTA	\$0
aaa	220159	WZTV	77009	10/23/10	11:28:15 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Dragonfly EI-CTA	\$0
aaa	220159	WZTV	77009	10/23/10	5:29:26 pm	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Friends Wknd B	\$0
aaa	220159	WZTV	77009	10/24/10	7:10:35 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Sherlock Holmes EI-CTA	\$0
aaa	220159	WZTV	77009	10/24/10	7:49:02 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Career Day EI-CTA	\$0
aaa	220159	WZTV	77009	10/24/10	4:39:55 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Entertainment Tonight	\$0
aaa	220159	WZTV	77009	10/28/10	1:51:31 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	News-Fox 17 News Repeat	\$0
aaa	220159	WZTV	77009	10/29/10	1:58:37 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	News-Fox 17 News Repeat	\$0
aaa	220159	WZTV	77009	10/30/10	6:51:51 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	American Latino	\$0
aaa	220159	WZTV	77009	10/30/10	8:32:56 am	PSA 30 Pumpkinfest in Franklin Oct. 30	PSA 30 Pumpkinfest in Franklin Oct. 30	:30	10/31/10	Liberty Kids 2 EI-CTA	\$0
Totals for: PSA 30 Pumpkinfest in Franklin Oct. 30										\$0	
Totals for: Nashville (WZTV)										\$0	

555 Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log
 a-a- Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.
 In the case of unbooked logs: Both parts of bookends and piggy backs are combined.
 Only the first member of a recid group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and piggybacks are shown, each with their own AUR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AUR.



TOYS FOR TOTS & TITANS :30 PSA #1

(VIDEO)

(AUDIO)

PAUL:

I'M PAUL JONES, ALONG WITH WILL WITHERSPOON AND AHMARD HALL, ASKING YOU TO JOIN THE TENNESSEE TITANS IN SUPPORT OF THE MARINE CORPS RESERVE TOUCHDOWN FOR TOTS PROGRAM.

WILL:

BY ADDING SOME VERY SPECIAL KIDS TO YOUR HOLIDAY LIST THIS SEASON; YOU'LL BE MAKING A DIFFERENCE IN THE LIFE OF A CHILD.

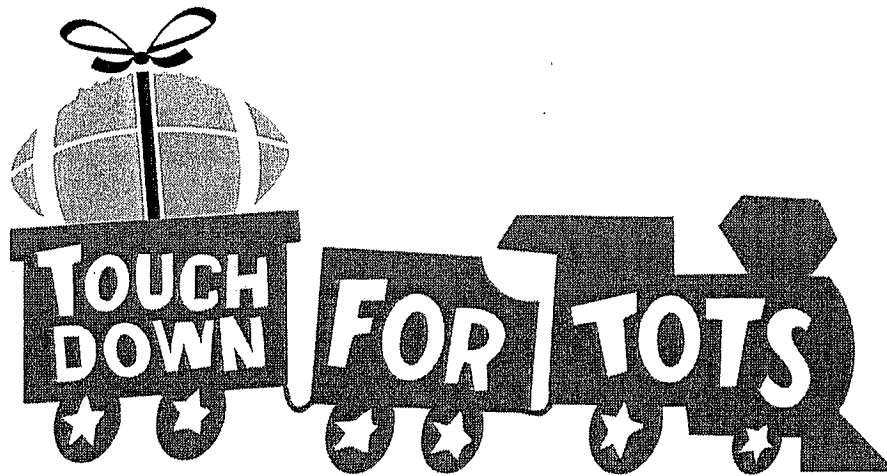
AHMARD:

YOU CAN HELP BY BRINING A NEW, UNWRAPPED TOY TO THE GAME ON DEC. 5TH FOR OUR ANNUAL TOY DRIVE AT LP FIELD.

PAUL:

BECAUSE EVERY CHILD DESERVES A LITTLE CHRISTMAS.

(ON BOTTOM OF SCREEN: VISIT WWW.TOYSFORTOTS.ORG/TOUCHDOWN OR TEXT "TD TO 50555" TO MAKE A \$5 DONATION)



TOYS FOR TOTS & TITANS :30 PSA #2

(VIDEO)

(AUDIO)

PAUL:

I'M PAUL JONES, ALONG WITH WILL WITHERSPOON AND AHMARD HALL, ASKING YOU TO JOIN THE TENNESSEE TITANS IN SUPPORT OF THE MARINE CORPS RESERVE TOUCHDOWN FOR TOTS PROGRAM.

WILL:

BY ADDING SOME VERY SPECIAL KIDS TO YOUR HOLIDAY LIST THIS SEASON; YOU'LL BE MAKING A DIFFERENCE IN THE LIFE OF A CHILD.

AHMARD:

YOU CAN HELP BY DONATING A NEW UNWRAPPED TOY TO ANY OF THE MIDDLE TENNESSEE COLLECTION SITES THIS HOLIDAY SEASON.

PAUL:

BECAUSE EVERY CHILD DESERVES A LITTLE CHRISTMAS.

(ON BOTTOM OF SCREEN: VISIT WWW.TOYSFORTOTS.ORG/TOUCHDOWN OR TEXT "TD TO 50555" TO MAKE A \$5 DONATION)

Media - Announcements and Zero Value Spot Placement Report

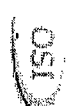
Report pulled at 2:53:10PM on 11/5/2011

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Len Expiration Program Rate/Cat
Date Value

Station: Nashville (WZTV)

ISCI: PSA 30 Toys for Tots & Titans "Middle Tenn Drives"

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate/Cat Value
aaa	1042775	WZTV	70189	11/7/10	6:06:35 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	Comments With Dr Haney	\$0
aaa	1042775	WZTV	70189	11/7/10	2:29:23 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	House of Payne Wknd	\$0
aaa	1042775	WZTV	70189	11/8/10	1:40:06 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	News-Fox 17 News Repeat	\$0
aaa	1042775	WZTV	70189	11/9/10	1:19:55 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	News-Fox 17 News Repeat	\$0
aaa	1042775	WZTV	70189	11/12/10	1:51:38 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	News-Fox 17 News Repeat	\$0
aaa	1042775	WZTV	70189	11/13/10	7:45:44 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	Will and Dewitt 2 El-CTA	\$0
aaa	1042775	WZTV	70189	11/14/10	6:06:36 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	Comments With Dr Haney	\$0
aaa	1042775	WZTV	70189	11/20/10	7:43:46 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	Will and Dewitt 2 El-CTA	\$0
aaa	1042775	WZTV	70189	11/21/10	2:28:45 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	House of Payne Wknd	\$0
aaa	1042775	WZTV	70189	11/22/10	1:17:14 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	News-Fox 17 News Repeat	\$0
aaa	1042775	WZTV	70189	11/24/10	1:19:54 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	News-Fox 17 News Repeat	\$0
aaa	1042775	WZTV	70189	11/29/10	1:59:25 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	News-Fox 17 News Repeat	\$0
aaa	1042775	WZTV	70189	12/3/10	1:36:08 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	Will and Dewitt 2 El-CTA	\$0
aaa	1042775	WZTV	70189	12/4/10	7:57:23 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	Will and Dewitt 2 El-CTA	\$0
aaa	1042775	WZTV	70189	12/5/10	6:06:54 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	Comments With Dr Haney	\$0
aaa	1042775	WZTV	70189	12/5/10	7:49:16 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	Career Day El-CTA	\$0
aaa	1042775	WZTV	70189	12/5/10	4:56:05 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	Entertainment Tonight	\$0
aaa	1042775	WZTV	70189	12/6/10	1:42:41 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	News-Fox 17 News Repeat	\$0
aaa	1042775	WZTV	70189	12/7/10	1:21:05 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	News-Fox 17 News Repeat	\$0
aaa	1042775	WZTV	70189	12/10/10	1:51:48 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	News-Fox 17 News Repeat	\$0
aaa	1042775	WZTV	70189	12/13/10	1:41:54 am	PSA 30 Toys for Tots	PSA 30 Toys for Tots & Titans "Middle Tenn Drives"	:30	12/15/10	News-Fox 17 News Repeat	\$0
Totals for: PSA 30 Toys for Tots & Titans "Middle Tenn Drives"											25
Totals for: Nashville (WZTV)											42



Powered by OSI-Traffic
http://www.osi-traffic.com

SSS indicates zero dollar spot is on locked log -S- indicates zero dollar spot on unlocked log
 aaa indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.
 In the case of bookends and piggy backs are combined:
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 In the case of booked logs both parts of bookends and piggybacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.

:30 PSA FOX 17 Blood Drive Dec. 17, 2010

With Holiday Savings around every corner

We have to ask what are we really saving?

If you give blood this holiday with the American Red Cross

You may save up to three lives

Discover the true meaning of savings

Give Life – The Perfect Gift

Join FOX 17 for our Blood Drive on December 17 at the

Red Cross Center at 2201 Charlotte Pike

For more information call (615) 240-4300

Media - Announcements and Zero Value Spot Placement Report

Report Dated at 2:50:38PM on 1/5/2011

Media Key Station Cart Bar code Air Date Air Time Media Description ISCI Len Expiration Program Rate/Cost \$ Value

Station: Nashville (WZTV)

Media Key	Station	Cart Bar code	Air Date	Air Time	Media Description	ISCI	Len	Expiration Date	Program	Rate/Cost	\$ Value
ISCI: PSA 30 FOX 17 Holiday Blood Drive 12/17											
aaa	248130	WZTV	77020	12/1/10	1:50:35 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/2/10	1:28:26 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/2/10	4:19:43 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	The Insider 2	\$0
aaa	248130	WZTV	77020	12/3/10	1:09:52 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/5/10	6:05:53 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	Comments With Dr Haney	\$0
aaa	248130	WZTV	77020	12/5/10	3:58:50 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	Bones 2	\$0
aaa	248130	WZTV	77020	12/5/10	4:39:42 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	Entertainment Tonight	\$0
aaa	248130	WZTV	77020	12/6/10	1:51:47 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/6/10	3:43:48 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	Frasier B	\$0
aaa	248130	WZTV	77020	12/7/10	1:13:14 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/7/10	1:34:23 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/8/10	1:27:49 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/8/10	3:58:00 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	Frasier B	\$0
aaa	248130	WZTV	77020	12/9/10	1:41:50 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/9/10	4:59:24 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	Entertainment Tonight 2	\$0
aaa	248130	WZTV	77020	12/10/10	1:12:22 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/13/10	1:19:04 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/14/10	1:51:26 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0
aaa	248130	WZTV	77020	12/15/10	1:35:42 am	WUXP PSA 30 Red Cross Blood Drive	PSA 30 FOX 17 Holiday Blood Drive	:30	12/17/10	News-Fox 17 News Repeat	\$0

Totals for: PSA 30 FOX 17 Holiday Blood Drive 12/17

Totals for: Nashville (WZTV) 19 \$0



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sss Indicates zero dollar spot is on locked log -s- indicates zero dollar spot on unlocked log
 aas Indicates announcement is on locked log -a- indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the spots.
 In the case of untracked logs:
 Both parts of bookends and plog backs are combined.
 Only the first member of a rotation group is shown, this may differ from what eventually is aired.
 In the case of locked logs both parts of bookends and plogbacks are shown, each with their own AIR.
 The counts for each group indicate the number of spots where it was possible to establish an equivalent AIR.
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