

**WZTV-TV**  
**CHILDREN'S PROGRAMMING**  
**THIRD QUARTER 2011**

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- I. FULL-LENGTH CHILDREN'S      (*CORE PROGRAMMING*)  
EDUCATIONAL AND INFORMATIONAL PROGRAMMING
- II. FULL-LENGTH            (*GENERAL AUDIENCE PROGRAMMING*)
- III. COMMERCIAL LIMITATIONS    (*UNDER SEPARATE COVER*)

# CHILDREN'S CORE PROGRAMMING

WZTV

THIRD QUARTER 2011

**WILL & DEWITT - TARGETS AGES 3-7 YEARS**

**AIRED: SATURDAYS @ 7:00AM-- A HALF HOUR PROGRAM**

**AIRED: SATURDAYS @ 7:30AM-- A HALF HOUR PROGRAM**

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Will and Dewitt, along with their human and animal friends, face challenges, such as the first day of school, or tying their shoes for the first time. They often overcome these challenges by means of their own brand of ingenuity and perseverance, mixed with an ample dose of joy and humor. The boy and his frog, just like real little kids, commonly make mistakes and errors of judgment which at the time may seem monumental, but serves as motivators of growth. Along with this essential skill-based and pro-social education, the series also gives viewers an opportunity to learn primary knowledge based skills. Along with Will and Dewitt, children work with the alphabet, language, numbers, directions, sequences and colors.

**LIBERTY KIDS - TARGETS AGES 7-12**

**AIRED: SATURDAYS @ 8:00AM-- A HALF HOUR PROGRAM**

**AIRED: SATURDAYS @ 8:30AM-- A HALF HOUR PROGRAM**

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Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact these issues have on the lives of ordinary citizens.

**DRAGONFLY TV - TARGETS AGES 13-16 YEARS**

**AIRED: SATURDAYS @ 11:00AM--A HALF HOUR PROGRAM**

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The program highlights children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

**THIS WEEK IN BASEBALL- TARGETS AGES 13-16 YEARS**

**AIRED: SATURDAYS @ 2:30PM--A HALF HOUR PROGRAM**

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Highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life.

*Continued on the next page...*

# CHILDREN'S CORE PROGRAMMING

WZTV

THIRD QUARTER 2011

SHERLOCK HOLMES IN THE 22<sup>nd</sup> CENTURY - TARGETS AGES 9-11 YEARS

AIRED: SUNDAYS @ 7:00AM-- A HALF HOUR PROGRAM

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Trollz is a program that centers on 5 troll girls on the cusp of adolescence and their new powers. As they struggle to master their new powers, they must also struggle to find out what it means to be a good citizen, a good friend and a good person. In their struggle the girls have help from their teachers and the Ancients, Troll elders. The 5 girls each have different personalities. As the girls enter adolescence, the evil gremlin, Simon is awakened and plots against the Trollz. The girls must work together to foil Simon's evil plans. They make mistakes but together they correct and learn from their mistakes. The characters also learn how to accept responsibility, how to deal with jealousy, what it means to be a good friend, to respect each other's differences, to know when to ask for help, the value of cooperation and the importance of being true to oneself.

CAREER DAY- TARGETS AGES 13-16 YEARS

AIRED: SUNDAYS @ 7:30AM-- A HALF HOUR PROGRAM

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This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?"

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/ Story Edition	Summary
1	<p>Things That Go Flump In The Night</p> <p>My New Boots</p>	<p>Andrew Nicholls &amp; Darrell Vickers / Andrew Nicholls &amp; Darrell Vickers</p> <p>Kathy Slevin &amp; Andrew Nicholls &amp; Darrell Vickers / Andrew Nicholls &amp; Darrell Vickers</p>	<p><u>Logline:</u> Will moves into his own bedroom, with his own bed, his own furniture... and his own terrifying Boogly Sharks, Cupboard Monkeys and Forelead Woodpeckers.</p> <p><u>Life skill learning:</u> Viewers learn ways to rationally handle the fears associated with strange noises and new experiences.</p> <p><u>Core knowledge learning:</u> Viewers learn about people's and animals' special places.</p> <p><u>Pro-social learning:</u> Viewers come to see the importance of managing irrational fears.</p> <p><u>Logline:</u> Will persuades Mom to get him a new pair of "big boy boots" just like Fred's. But the complicated zipper and buckles and clasps and buttons are a bit too much for him to handle.</p> <p><u>Life skill learning:</u> Viewers get instruction in fastening skills, including strapping, buckling and zipping.</p> <p><u>Core knowledge learning:</u> Viewers gain number practice.</p> <p><u>Pro-social learning:</u> Viewers come to see the importance of patience and practice when learning new skills.</p>
2	<p>Double Frog Dare</p>	<p>Andrew Nicholls &amp; Darrell Vickers / Andrew Nicholls &amp; Darrell Vickers</p>	<p><u>Logline:</u> Will is double-dog-dared by a girl at school to drink a jar of pickle juice... at the same time as Dewitt is double-frog dared to perform a ridiculous series of stunts.</p> <p><u>E/I:</u> Will learns and models the importance of being true to oneself and doing what one knows to be right - rather than bowing to peer pressure. It takes judgment, independence, self confidence and courage to stand up for what one knows to be the right thing.</p> <p><u>Logline:</u> After Fred get praise for helping-out with dinner, Will decides to surprise and impress his parents with Saturday-morning breakfast in bed.</p> <p><u>E/I:</u> Will and viewers learn the importance of taking on and carrying out appropriate challenges. One needs to carefully assess one's abilities and the help that is available to them before choosing tasks.</p> <p><u>Logline:</u> Will and Sam are going to camp out for one night in Will's backyard. Will hauls every comfort he thinks he'll need outside.</p> <p><u>E/I:</u> Will learns and teaches a lesson in the importance of taking care of work, chores and other important things prior to having fun</p>
3	<p>Will And Grass</p> <p>Stain Stain Go Away</p>	<p>Andrew Nicholls &amp; Darrell Vickers / Andrew Nicholls &amp; Darrell Vickers</p> <p>Andrew Nicholls &amp; Darrell Vickers / Andrew Nicholls &amp; Darrell Vickers</p>	<p><u>Logline:</u> Will gets a stain on his new pants and, rather than admit he messed up and get Mom to wash them, decides with his animal friends' help he can do it himself.</p> <p><u>E/I:</u> Viewers come to see the importance of owning up to mistakes early on. Trying to hide mistakes only makes them worse.</p>

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
4	Sibbling Revelry	Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will is assigned the job of watching younger sister Kate for 20 minutes while Mom does laundry. Responsibility! Opportunity!</p> <p><u>E/I:</u> Will and Dewitt learn and teach a lesson in the value of making large tasks manageable by breaking them down into multiple smaller tasks.</p>
	Messy Beautcoup	Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Mom and Dad are Spring Cleaning, and ask Will to clean his room and closet. But how to clear a "mess" away when every single thing in your room is a priceless treasure?</p> <p><u>E/I:</u> Will and Dewitt learn and teach a lesson in the importance of tidiness and organization.</p>
5	My Frog Lips Are Sealed	Shaun Graham/ Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Sam whispers a secret to Will and makes him promise not to tell. But the secret seems to have a mind of its own.</p> <p><u>E/I:</u> Will and Dewitt learn and teach a lesson in the importance of keeping friend's secrets and confidences when asked to do so.</p>
	Stage Coached	Steve Sullivan/ Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will has a fine in the school play. Dewitt coaches him to be the very best talking tree trunk he can be.</p> <p><u>E/I:</u> Will learns and teaches a lesson in the importance of being oneself and performing to one's own best abilities.</p>
6	Trading Pluses	Daniel Franklin / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will trades a comic book for something cool on the playground... and enjoys the transaction so much, he just keeps on trading.</p> <p><u>E/I:</u> Will learns and teaches viewers a lesson in the importance of appreciating what one has -- rather than always wanting something else.</p>
	I Thank Therefore I Am	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will's parents think he's old enough this year to write his own thank-you cards for his birthday gifts. Mostly an easy task... but how can you be "grateful and sincere" for a plastic box of hankchiefs from a crazy Great Aunt?</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE -- Will learns and teaches a lesson in the importance of gratitude as he thanks those who have given him gifts and help.</p>

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
7	Just Venting	Brad Birch / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will drops a toy down the floor vent in his room. Dewitt goes into the vent to get it back but returns with grave news: beyond that duct lies a twisting labyrinth filled with strange creatures, who are demanding a ransom in return for Will's toy
	Night Of The Living Teenager	Brad Birch / Andrew Nicholls & Darrell Vickers	<u>E/I:</u> Will learns and teaches viewers the importance of caring for toys and other possessions. <u>Logline:</u> Mom and Dad are going out for a quick movie and Will and siblings will be left with a new babysitter...for the first time ever, a teenager. Will's heard lots of scary things about teenagers. But not as many as Dewitt.
	On Olden Pond	Andrew Nicholls & Darrell Vickers	<u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Dewitt learn and teach a lesson in the importance of being open to new things, experiences, and people. New babysitters can be fun. <u>Logline:</u> A waitress calls Will "Sir"... and he thinks he's become a Grown Up. The responsibilities! The things he has to learn! Meanwhile, Dewitt silently worries: does this mean his playful, silly best friend will soon be too grown-up to goof around with him?
8	Total Eclipse Of The Frog	Andrew Nicholls & Darrell Vickers	<u>E/I:</u> Will and viewers learn a lesson in the importance of appreciating who you are – rather than wishing to be something you are not, as Will comes to see all the great aspects to being a kid. <u>Logline:</u> Will gets permission to stay up until 10:30 p.m. to watch a lunar eclipse, beginning an exciting journey into a traditionally adults-only domain: night-time, where a single yawn can be "an automatic bed-sentence."
	The Long March	Dennise Fordham / Andrew Nicholls & Darrell Vickers	PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and models the importance of taking on appropriate challenges as he comes to see that he can't stay up as late as he wants to. CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information is provided on lunar and solar eclipses. <u>Logline:</u> Mom says Will is old enough to go to Sam's house by himself (through a fence, on the other side of the grotto). DeWitt reminds Will about famous explorers whose expeditions went wrong. As mom watches from the upstairs window, Will sets off with a compass, water and every other emergency supply he can think of, to face the perilous journey.
9	Small Potatoes	Andrew Nicholls & Darrell Vickers	<u>E/I:</u> Will learns and teaches a lesson in the importance of being prepared. <u>Logline:</u> Will plants potato seed and can't wait for it to grow.
	Fair Factor	Terry Saltsman / Andrew Nicholls & Darrell Vickers	<u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Dewitt learn and teach a lesson in the importance of patience. Good things are worth waiting for. CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Viewers learn about plant propagation. <u>Logline:</u> Will is finally tall enough to go on the rollercoaster at the County Fair. But he doesn't want to be.
10	Draw	Jamie Waese / Andrew Nicholls & Darrell Vickers	<u>E/I:</u> Will and Dewitt learn and teach a lesson in the importance of facing fears and overcoming them as he faces his fear of the roller coaster. <u>Logline:</u> Every child in Will's class has to draw a self-portrait for display in the new school Art Cabinet. But how to get an accurate likeness when your own drawings are coming to life and mocking you?
			<u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will, Sam and viewers learn a lesson in the value and importance of self-expression and artistic creativity. Art is for everybody. CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information about famous artists, including Monet, Warhol, Leonardo, <sup>3</sup> Degas and Picasso, and their work is provided.

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
11	No Cause For Alarm	Edgar Lyall / Andrew Nicholls & Darrell Vickers	<p>Logline: Will gets his first alarm clock. The rookie clock is like an excited four-year-old, thrilled to be out of the box. It's so cute! It's so funny! And it can do stuff Dewitt can't. Dewitt starts to get jealous. He can't believe he's competing for Will's affections with a box of springs.</p> <p><u>E/I</u>: PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches viewers a lesson in the value and fun of spontaneity. Time schedules are important for some activities, but not for all.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Useful information is provided on clocks and telling time.</p>
	Where There's A Will There's A Wedding	Mary Colin Cluisolm & Christian Murray / Andrew Nicholls & Darrell Vickers	<p>Logline: Dad's little sister is getting married and she wants Will to be the ring boy. "What does that mean, how many people will be staring at me as I walk down the aisle? Does this mean I'm married to the flower girl?"</p> <p><u>E/I</u>: EDUCATIONAL OBJECTIVE – Will learns and teaches viewers a lesson in the importance of maintaining confidence and doing your best – rather than worrying about all the problems and obstacles that one might encounter. Will relaxes and does a great job as the wedding ring-bearer.</p>

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
12	The Joke's On Will	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> The "lunch table" at school decides it's Will's turn tomorrow to tell everyone a funny joke. But Will doesn't know any jokes! He turns to the Grotto pals for comical advice</p> <p><u>E/L PRO-SOCIAL EDUCATIONAL OBJECTIVE -</u> Will and Dewitt learn and teach a lesson in the importance of perseverance as Will learns to tell a joke. It sometimes takes a lot of trying to learn to do new things - like telling a joke.</p> <p><u>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE -</u> Knowledge is provided on the elements of humor.</p> <p><u>Logline:</u> Will's family goes on an outing to a different place each Saturday. Museum, park, movie, hiking, zoo. This weekend, Will's choosing the location... amidst subtle hints and pressure from all family members, plus Dewitt.</p> <p><u>E/L PRO-SOCIAL EDUCATIONAL OBJECTIVE -</u> Will learns and teaches a lesson in the value of being considerate of others and taking their desires into consideration when making plans.</p> <p><u>Logline:</u> Will has to take a gift to Sam's birthday party, and is excited about all the stuff in the toy catalogues... until Mom sees a note in the invitation, "Nothing store-bought, please! Make it personal!" Will has to make something himself? This will call for all of his-- and his grotto pals' ingenuity</p> <p><u>E/L</u> Will learns and teaches that it truly is the thought that counts when giving presents. The best gifts don't need to cost a lot, but do need to be thoughtful.</p>
	Will and Day Out	Daniel Franklin / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> With his brand new library card (3 books only, to start), Will goes to the library with the family... and has a day's adventure among the stacks with all the different books, and the characters from the books - pirates, dragons, aliens - begging him and Dewitt to take them out.</p> <p><u>E/L PRO-SOCIAL EDUCATIONAL OBJECTIVE -</u> Will learns and teaches a lesson in the importance of accepting help from others. It's only when Will finally listens to Dewitt and learns about the Dewey Decimal System that he is able to find the book he wants.</p> <p><u>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE -</u> Information is provided on libraries in general and the use of the Dewey Decimal System in particular.</p> <p><u>Logline:</u> When everyone except Will seems to be able to learn the amazing whistle from Agent Whistler And The Sonic Booms TV show, Dewitt begins a crash program to teach him.</p> <p><u>E/L</u> Will learns and teaches a lesson in the importance of accepting and appreciating one's own special qualities. Will ultimately comes to see that even though he can't make Fred's super-whistle sound, his water dripping sound is special too.</p> <p><u>Logline:</u> When Will forgets to do four different things in one day, Dewitt and his cousin Mergatoad take him to Forgettysburgh; a place when nobody remembers anything.</p> <p><u>E/L PRO-SOCIAL EDUCATIONAL OBJECTIVE -</u> Will learns and teaches the importance of remembering important things.</p> <p><u>LIFE SKILL EDUCATIONAL OBJECTIVE -</u> Will learns and teaches useful ways to remember important information.</p>
13	Reading Railroaded	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> When Will forgets to do four different things in one day, Dewitt and his cousin Mergatoad take him to Forgettysburgh; a place when nobody remembers anything.</p> <p><u>E/L PRO-SOCIAL EDUCATIONAL OBJECTIVE -</u> Will learns and teaches the importance of remembering important things.</p> <p><u>LIFE SKILL EDUCATIONAL OBJECTIVE -</u> Will learns and teaches useful ways to remember important information.</p>
	Will's Whistle	Daniel Franklin / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> When Will forgets to do four different things in one day, Dewitt and his cousin Mergatoad take him to Forgettysburgh; a place when nobody remembers anything.</p> <p><u>E/L PRO-SOCIAL EDUCATIONAL OBJECTIVE -</u> Will learns and teaches the importance of remembering important things.</p> <p><u>LIFE SKILL EDUCATIONAL OBJECTIVE -</u> Will learns and teaches useful ways to remember important information.</p>
14	Forget Me Not	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> When Will forgets to do four different things in one day, Dewitt and his cousin Mergatoad take him to Forgettysburgh; a place when nobody remembers anything.</p> <p><u>E/L PRO-SOCIAL EDUCATIONAL OBJECTIVE -</u> Will learns and teaches the importance of remembering important things.</p> <p><u>LIFE SKILL EDUCATIONAL OBJECTIVE -</u> Will learns and teaches useful ways to remember important information.</p>



Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
15	Flakey Snakey	Alan Levin/ Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> It's Will's turn to take the school pet home- a baby ramborous python. But the snake gets loose in the house around the same time Dewitt learns its scientific moniker means "frog-eating."</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in responsibility as he sees the problems that occur when he doesn't take responsible care of Snakey.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information is provided on snakes</p> <p><u>Logline:</u> Will knocks a baseball goes the fence. He has to go apologize to Mrs. Grumetsky and ask to get his ball. After Fred's teasing horror stories, in Will's imagination a simple apology becomes a fearful confrontation with a witch.</p> <p><u>E/I:</u> Will and Dewitt come to see the importance of not believing everything they hear. It's best to investigate for oneself and make an informed judgment. Just because Fred said that Mrs. Visneski was scary, doesn't mean that she is.</p> <p><u>Logline:</u> Will wins Sandra's memo-recorder pen in a playground bet – then feels so bad for Sandra he has to figure out a bet he can't win, to lose it back.</p> <p><u>E/I:</u> Will learns and teaches a lesson in the importance of being considerate of the needs and wants of others. Will doesn't feel "right" until he returns Sandra's recorder pen to her.</p>
16	Raider of the Lost Ball	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will doesn't get invited to a classmate's Birthday Party and he's upset. Sam was invited and everyone's talking about it. It's the first time Will has been left out of something like this. Dewitt helps him sort out his feelings. When all hope is lost, the invitation arrives in the mail!</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Sandra learn and teach a valuable lesson in the importance of finding out the truth, rather than second-guessing and jumping to the wrong conclusions. Will erroneously thinks Sandra isn't inviting him to the party and Sandra erroneously thinks that Will won't come, until they ultimately find the courage to talk to one another and discover the truth.</p>
	You Bet	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will finds a single lost walkie-talkie and, using clues from conversations that it remembers, tries to find its owner.</p>
	By Invitation Only	Brad Birch / Andrew Nicholls & Darrell Vickers	<p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Dewitt learn and teach a lesson in the importance of giving found objects back to their rightful owners, when they return the lost Walkie-Talkie to it's rightful owner. The concept of "Finders Keepers" doesn't always apply.</p>
17	Wacky Talkie	Al Levin / Andrew Nicholls & Darrell Vickers	<p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information about primitive communication devices like walkie-talkies is presented.</p>
	Look, Up In The Sky	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> Will is looking forward to his first plane flight... until he sees the gigantic, noisy jet at the airport and needs a big boost of Dewitt encouragement.</p> <p><u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the value and importance of facing fears and giving new things a chance. Will never would have known how fun flying can be, if he hadn't faced his fear and given flying a chance.</p> <p>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information is provided on airplanes and flight.</p>

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
18	The Frog & The Moustache (Mustache for Kids WB)	Daniel Franklin / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will needs a second action figure to play the villain in a Frogboy game, and borrows Kate's Stompin Sam doll. Then loses it. He's got to retrace his steps and figure out where it got to, before his sister comes home from the market with Mom. <u>E/I:</u> Will learns and teaches a lesson in the importance of taking good care of possessions entrusted to you by others. After Will almost loses Kate's Stompin' Sam doll, he fully realizes that he should have taken better care of it.
	Put Me In The Ball Game	Terry Salisman / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will gets Fred's old glove and bat and signs up for baseball. Dewitt and the grotto gang put Will through condensed spring training... which takes a detour towards the discussion and implementation of strange players' good-luck superstitions. <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE - Will learns and demonstrates the importance of believing in oneself and one's own ability and achieving by means of hard work and practice - rather than placing trust in silly superstitions. Will learns to play baseball by means of listening to instructions and practicing.
	Doggie Day Afternoon	Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will volunteers to watch a neighbor's dog for the afternoon, but the Great Dane has different ideas about how they should spend their time. <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE - Will learns and teaches a lesson in responsibility. All the fun that comes with having a dog is accompanied by lots of responsibility and hard work.
	Blazin' Bike	Brad Birch	<u>Logline:</u> When Dad accidentally backs over Will's bike, it looks like time for a new one. But Will stubbornly refuses to get a new one... he wants the old one back. <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE - Will and viewers learn a lesson in the importance of accepting and even appreciating growth and change. When Will's bike gets ruined, he sees that a new bigger bike can be even better.
19	Frog Pox	Shaun Graham / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will, quarantined for chicken pox, has to amuse himself for a week. He and Dewitt fight the mean and nasty Pox Chicken... and then, when Dewitt gets Frog Pox, they have to plum the secrets of the human - and frog - immune system to get better <u>E/I:</u>
	The Will And Sam Club	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> When Will and Sam form a secret clubhouse in Sam's back yard, the Grotto pals, feeling left out, form a secret club of their own. When Will forms a third secret club, with Kate, it starts to look like all these secrets will have to be combined. <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE - Will learns and teaches a lesson in the problems and unhappiness that can be caused by exclusivity. Will feels bad that he is not part of the Grotto animals and Kate's private clubs, and opens his own exclusive club up to others.
20			<u>Logline:</u> When Will gets his picture in the paper, everyone his parents know start phoning the house, and he's famous. People in stores recognize him. Friends treat him differently. Dewitt has to help Will keep his head straight... until the photo of a cow that can stand on 2 legs replaces him in the limelight.
21	Will'd Famous	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE - Will learns and teaches a lesson in the importance of remaining true to oneself and not getting swayed by the attention of others. Will ultimately realizes that he's still the same kid and needs to act like it - even though he got his picture in the paper.
			<u>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE -</u> Information about elementary physics and the basic types of levers is presented.

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
	Cleaning Toad Creek	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> When the small creek of Dewitt's idyllic childhood clogs up with garbage, Will organizes an effort to clean it up. <u>E/I:</u>
22	Drake'd Over The Coals (formerly Oscar Oscar)	Brad Birch / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> When Sam's pet beta fish Oscar, in Will's care for the weekend, stops eating his food, Will puts Oscar in the grotto pond, figuring he's lonely. It turns out betas don't like company... and Will has created a monster <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will and Dewitt learn and teach a lesson in the value of understanding individual differences, and taking them into account when trying to accommodate others. Oscar, the fighting fish, wants and needs different things than do Will and Dewitt. CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information about fish and fish care is presented. <u>Logline:</u> Will has to report on a story for the classroom videotaped "news program." But nothing cool and great has happened to him, to report about. Dewitt it's up to him to create a story that'll make his pal into a veritable Kiddy Cronkite. <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and conveys a lesson in the importance of media literacy – portraying real information in a clear, effective and timely manner.
	This Just In	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> When Sam and Will argue over who's the biggest Frogboy fan, Dewitt helps him plan a series of interviews to find a new best friend. <u>E/I:</u>
23	New Best Friend	Daniel Franklin / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will gets his first short book with no pictures in it at all, and tackles it as though it's an unclimbable mountain. <u>E/I:</u> RO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the fun and value of using one's imagination – even when it takes some effort. Will, his Grotto friends, family and classmates all enjoy Will's imaginary story leading Will to use his imagination to read the picture-less book. <u>Logline:</u> Will gets a \$25 gift certificate from a great aunt, and drives himself and the toy store salesman crazy trying to decide how to wisely spend his enormous windfall. <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in knowledgeable and thoughtful decision-making. Will learns to ask appropriate questions, analyze the findings and take other people's wishes into consideration when choosing how to spend the \$25 gift certificate.
24	Shopping Spree	Jan Robson / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will's family is planning a trip to a foreign restaurant but Will's resistant to the idea of eating anything he's not familiar with <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the value of being open to and trying new things. If Will hadn't been willing to try the Mediterranean food, he might never have known how much he likes it. CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE – Information is provided on the Mediterranean region -- it's foods and customs.
	What's Eating Will	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<u>Logline:</u> Will gets a house key for the first time, and worries about the enormous new responsibility. <u>E/I:</u> PRO-SOCIAL EDUCATIONAL OBJECTIVE – Will learns and teaches a lesson in the importance of responsibly keeping valuable items safe. After inadvertently losing his new house key, Will and his parents decide to keep the key safely on a keychain.
	Keeper Of The Key	John Mein / Andrew Nicholls & Darrell Vickers	

Story Matrix

Will Dewitt

Revised 16/01/08

Episode #	Segment Title	Writer/Story Editor	Summary
25	Willblasting	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> When stands on his first skateboard and realizes the amazing tricks in stunt videos are incredibly hard, rather than learn skateboarding, he invents "Willblasting," a whole new sport he will be good at.</p> <p><u>E/E PRO-SOCIAL EDUCATIONAL OBJECTIVE</u> – Will learns and teaches a lesson in the importance of practice, hard work and patience when learning new skills. Will needs to be patient, work hard, and practice in order to learn to use his new skate board.</p> <p><u>Logline:</u> When a substitute teacher tells Mom and Dad Will might need glasses, Dewitt undertakes a crash reassurance program to convince his buddy glasses can be cool.</p> <p><u>E/E PRO-SOCIAL EDUCATIONAL OBJECTIVE</u> – Will learns and teaches a lesson in the value of appreciating and caring for one's health in whatever way is necessary. Will accepts that he may need glasses to improve his vision – even if he might not want to wear them.</p> <p><b>CORE-KNOWLEDGE EDUCATIONAL OBJECTIVE</b> – Information on eyesight and vision is provided.</p>
26	Glasses Half Full	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	<p><u>Logline:</u> In a visit to Frogboy's secret polar lair, The Marsh At The End Of The World, Will learns a lot more about the things that make a superhero super.</p> <p><u>E/E PRO-SOCIAL EDUCATIONAL OBJECTIVE</u> – Will learns and teaches a lesson in the qualities that really make someone a super-hero – consideration, kindness, and doing things for others. Frogboy demonstrates these qualities and more when he makes Will feel O.K. about having made a mistake.</p>
	Meeting Frog Boy	Andrew Nicholls & Darrell Vickers / Andrew Nicholls & Darrell Vickers	

LIBERTY'S KIDS

Episode Synopses

**\*\*Please note that there is no episode #113 and #124.**

**#101 THE BOSTON TEA PARTY (PILOT, PART I)**  
12/5/73 - 12/16/73

Colonists in Boston rebel against "taxation without representation" by throwing a fortune in tea into the harbor (12/16/73).

Moses, James and Henri travel to Boston in search of Sarah, who has arrived from England on a tea-laden ship.

**#102 INTOLERABLE ACTS (PILOT, PART II) 1/74**

In response to the Boston Tea Party, the British Parliament passes the "Intolerable Acts," including "quartering." Boston becomes an occupied city (3/74-6/74). In England, Ben Franklin faces charges of treason (1/74).

Moses, James, Sarah and Henri hide at poet Phillis Wheatley's house in Boston, where some of His Majesty's soldiers are being quartered.

**#103 UNITED WE STAND 9/5/74**

At the First Continental Congress, representatives of each colony meet as a group for the first time. Sam and John Adams argue that the Intolerable Acts are not just a New England problem, they are an "American problem." The British shut down Boston Harbor to all trade.

Moses lets James report on Congress and after a British sailor is "tarred and feathered," James learns about the ugliness of mob rule. Sarah and Henri meet Abigail Adams and travel with her to bring supplies and pamphlets to the occupied city of Boston.

(CONTINUED)

**#104 LIBERTY OR DEATH! 3/75**

Patrick Henry, the greatest speaker of his day, stirs the South to the cause of freedom with his famous "Give me Liberty or give me death!" speech (3/23/75). Lord Dunmore's Proclamation offers liberty to any slave who will fight for the British (11/14/75).

James, Sarah, Henri and Moses travel to Virginia, where they witness Henry's speech. Moses is shocked to see his brother Cato on the slave auction block and risks his own freedom to rescue him. Cato sees hope for himself in Dunmore's Proclamation.

**#105 THE MIDNIGHT RIDE 4/18/75**

Paul Revere and William Dawes spread the word that the "British are coming!" on the eve of "the shot heard 'round the world."

Sarah and James travel to Boston to deliver a message to Patriot leader Dr. Joseph Warren and end up riding with the famous messengers.

**#106 THE SHOT HEARD 'ROUND THE WORLD 4/19/75**

The Revolutionary War begins with the battles of Lexington and Concord. Minutemen -- citizens taking up arms -- fight the powerful, experienced Red Coats.

James, reporting on the minutemen, and Sarah, with the British army, witness the "shot heard round the world" at Concord Bridge.

**#107 GREEN MOUNTAIN BOYS 5/10/75**

Trouble erupts in the New Hampshire Grants when settlers are forced from their homes (1770-1775). Ethan Allen and Benedict Arnold reluctantly join forces to capture Fort Ticonderoga in New York -- thereby expanding the war beyond New England (5/10/75).

James heads to the Grants to cover the story of the settlers' struggle; Sarah goes hoping to find a place in the Green Mountains for her family to settle; Henri goes hoping to find maple syrup. Sarah and James witness the capture of the fort and Sarah befriends Benedict Arnold.

**#108 THE SECOND CONTINENTAL CONGRESS 5/10/75**

The colonies decide they need a national army. John Adams nominates George Washington -- over other candidates who include the President of Congress, John Hancock -- to lead the new force.

Desperate for information on what Congress is doing behind the closed doors of the statehouse, James unknowingly befriends a British spy. Sarah and Moses meet George Washington and together use "Yankee ingenuity" to fix Washington's carriage.

**#109 BUNKER HILL 6/17/75**

The first major battle of the war. The Americans, with little ammunition, "don't shoot until they see the whites of their eyes." The battle results in a victory for the Crown, but at such a high cost to the British that the American cause gains needed momentum.

Sarah searches for a British officer who may know her father's whereabouts. James, with Dr. Joseph Warren at Bunker Hill, witnesses the battle and learns firsthand the high price of freedom. Henri makes mischief as a messenger between the battle lines.

**#111**            **POSTMASTER GENERAL FRANKLIN**  
5/26/75 - 7/26/75

Ben Franklin is named the first Postmaster General of the colonies (7/26/75).

When Patriot mail falls into the hands of the British, James and Sarah agree to carry important letters safely to New York. On the way they evade British troops and get help from the New Jersey Committee of Correspondence.

**#110**            **WASHINGTON TAKES COMMAND 7/3/75 - 3/4/76**

George Washington arrives in Boston to take command of the army (7/3/75). He has no idea if the New Englanders will follow a Virginian, but he is a born leader and quickly takes charge of the defense of Boston. After a yearlong siege, the British withdraw to New York (3/4/76).

Sarah, James and Henri travel to Massachusetts with Washington and see him pull together the diverse group of men into a Continental army. James accompanies Henry Knox to Fort Ticonderoga to bring back the cannons which finally help to drive the British from Boston. James and Sarah proudly watch the raising of the new Grand Union flag.

**#112**            **COMMON SENSE 1/10/76**

Thomas Paine publishes his famous pamphlet. It is an instant best seller, read by everyone from General George Washington to the lowest private in the army.

James, Sarah and Henri meet Thomas Paine and learn of his belief that the common man can rule himself. The Kids also hear Paine's stand favoring full independence from England.



**#115 THE FIRST FOURTH OF JULY 6/6/76 - 7/4/76**

As Hessians arrive off the coast of Staten Island (7/4/76), John Adams finally convinces Congress that independence is the only answer to the colonies' problems. They ask Thomas Jefferson to write the first draft of a "Declaration of Independence." Shortly after the Declaration is signed on July 4th, a massive British fleet enters New York harbor. Ben Franklin realizes that "we must hang together or we will surely hang separately."

James learns about the tremendous power of words.

**#116 NEW YORK, NEW YORK 7/9/76 - 9/15/76**

At the Battle of Long Island, Washington fights the British in open field battles -- with catastrophic results (8/27-29/76). His troops in disarray and his spirit nearly broken, the Commander vows to avoid open field battles and to instead borrow war tactics from the Indians. After the battle of Kip's Bay, the British take New York City (9/15/76).

In New York City, Sarah stays with her mother's friend Mrs. Radcliffe and reports on the loyalist point of view. James escapes across the East River to Manhattan Island with the Continental army under cover of night.

**#114 THE TURTLE 9/4/76 - 9/7/76**

The first attempt to sink a ship with a submarine fails (9/6/76). Still, the blockade of New York is weakened by another example of Yankee ingenuity.

The Kids, thinking they're reporting on the sighting of a "sea monster" in New York harbor, instead meet David Bushnell, the father of the submarine.

**#117            ONE LIFE TO LOSE 9/9/76 - 9/22/76**

A failed peace conference between the British Admiral Howe and John Adams and Ben Franklin convinces the American leaders that the British have no interest in making peace (9/11/76). Nathan Hale is caught spying and hanged (9/22/76).

The Kids, at first unimpressed with Nathan Hale, get deeply inspired by the man's words and deeds.

**#118            "CAPTAIN MOLLY" 10/24/76 - 11/12/76**

Ben Franklin, appointed to a commission to negotiate a treaty with the French, sails for France aboard the *Reprisal* (10/24/76). Fort Washington surrenders, a catastrophe for the American cause (11/12/76). To this date, General Washington has lost every battle.

Sarah travels to Fort Tryon and meets the courageous "Captain Molly," who takes up her husband's cannon when he falls. James sees his confidence in George Washington shaken, then hears the General vow determinedly to never again make a decision that goes against his own instincts. Henri agrees to let Moses give him reading lessons.

**#119            AMERICAN CRISIS 12/12/76 - 12/19/76**

The low point of the war for the Americans. Washington's adjutant, General Joseph Reed, questions the Commander's ability to lead. General Lee ignores Washington's orders and is eventually captured by the British (12/13/76). The Continental Congress, anticipating attack, flees Philadelphia for Baltimore (12/12/76). Washington knows he must win a battle or the revolution will fail from lack of public support. Meanwhile, in the middle of the Atlantic Ocean, Franklin's thoughts and hopes are with the Americans.

The Kids are reunited with Thomas Paine and are witnesses as Paine writes that "These are the times that try men's souls."

**#120      ACROSS THE DELAWARE 12/22/76 - 1/2/77**

Washington re-crosses the Delaware River on Christmas Day. His troops defeat the sleeping Hessians at Trenton (12/26/76). Washington lights campfires to make it look like his men are bunking down for the night, then marches to Princeton and another victory (1/2/77). The country celebrates; morale is restored.

James and Sarah are concerned when a British spy named John Honeyman is captured. James discovers Honeyman is really spying for Washington.

**#121      AN AMERICAN IN PARIS 1/77 - 3/77**

Ben Franklin sets up residence in Paris and begins his uphill battle to enlist France in the American cause (12/28/76). Franklin's hopes are bolstered when news of the victories at Trenton and Princeton reach France (3/77). In America, civilians and soldiers alike fight the scourge of smallpox (1/77).

While visiting Abigail Adams in Boston, Sarah finds herself in the middle of a smallpox epidemic and, after being inoculated, contracts a bad case of the disease. James accompanies Alexander Hamilton to the army camp at Morristown, where Hamilton joins Washington's staff.

**#122      SYBIL LUDINGTON 4/77 - 7/77**

Sixteen-year-old Sybil Ludington makes her own "midnight ride" in Westchester County, New York (4/26/77). Benedict Arnold fights for "respect" from Congress.

James learns that all kinds of people can be heroes. Sarah sees Benedict Arnold battle for respect with the same passion he uses to battle the British. She becomes concerned that Arnold's

passions might do what the British cannot -- defeat him.

**#123           LAFAYETTE ARRIVES 7/27/77 - 9/11/77**

The 19-year-old Marquis de Lafayette arrives after an eventful journey from France and offers his services to Congress (7/27/77). After at first being turned down he is sent to George Washington, who virtually adopts him as his son. Lafayette distinguishes himself at the Battle of Brandywine Creek (9/11/77). News of his great courage helps the American cause in France.

Henri meets Lafayette, who becomes his idol. The Kids follow the Marquis from Congress to the field at Brandywine.

**#125           THE HESSIANS ARE COMING 8/77 - 10/17/77**

General Horatio Gates defeats Burgoyne at the Battle of Saratoga (10/17/77). Benedict Arnold is the true hero of the battle but is angered when he fails to receive proper recognition.

James witnesses the victory at Saratoga while lashed to a Hessian soldier. Sarah is present for Benedict Arnold's heroics.

**#126           VALLEY FORGE 2/78**

James, Sarah and Henri are there as George Washington and his Continental Army endure a horrible winter at Valley Forge. Baron von Stueben drafts a training program for the army and helps Washington's troops become a professional fighting unit. Lafayette proves his loyalty to Washington as The Conway Cabal, a plot to oust George Washington as commander of the army, fails.

**#127           ALLIES AT LAST 12/4/77 - 5/4/78**

News of the American victory at Saratoga helps pave the way for Ben Franklin to negotiate a treaty with France. The treaty obligates the French to help fight the Revolutionary War (2/6/78).

James learns about religious freedom from Moses Michael Hayes, while Sarah and Henri spend time with British troops in occupied Philadelphia.

**#128 HONOR AND COMPROMISE 5/9/78 - 6/28/78**

The States struggle to unite politically before the arrival of the French Ambassador (5/9/78-7/8/78). Charles Henry Lee nearly costs the Americans dearly at the Battle of Monmouth when, in direct violation of his orders, he orders a retreat (6/28/78). George Washington arrives just in time to rally his troops to victory.

Henri befriends Wappinger Abraham Nimham, who tutors the boy on the finer points of capturing turkeys for their feathers. Sarah and Moses visit Congress in York, Pennsylvania, and witness the debate over the Articles of Confederation.

**#129 THE NEW FRONTIER 1779**

In the Ohio territory, Shawnee Chief Cornstalk and his people are caught between the Americans and the British, with tragic results (11/77). In Philadelphia, inflation makes life difficult for working people and leads to the "Fort Wilson" riot (10/79).

Sarah is reunited with her father in Ohio. After witnessing the cruel treatment of Cornstalk, she has had enough of the violence in the New World and decides to return to England. James takes on an angry mob as he reports on the repercussions of inflation.

**#130 NOT YET BEGUN TO FIGHT 9/23/79**

In a long, desperate battle, John Paul Jones and his wildly outgunned *Bonhomme Richard* defeat the British *Serapis* off the coast of England (9/23/79).

Sailing to England, Sarah is shipwrecked and saved by Jones. Later, she comes to the realization that she is now, in her heart, an American.

**#131 THE GREAT GALVEZ 11/79 - 3/13/80**

Spanish Governor Bernardo de Galvez aides the American cause by capturing Baton Rouge (9/21/79), Natchez (10/5/79) and Mobile (3/13/80) from the British.

James and Henri sail down the Mississippi, seeking Galvez. In England, Sarah witnesses British opposition to the war and tells her mother she intends to return to Philadelphia.

**#132 IN PRAISE OF BEN**

Sarah returns to Philadelphia and is reunited with Moses, James and Henri. Henri gets into a scrape with a Tory boy when the Tory makes disparaging comments about Ben Franklin. Sarah, James and Moses tell the boys about Franklin's discoveries, inventions, writings and other accomplishments that have made him one of the world's greatest men.

**#133 BOSTONIANS 3/8/79 - 9/79**

Sarah and Henri join the Adams family in Massachusetts just as John and his son John Quincy return from France and are reunited with Abigail (8/2/79). John is asked to write the Massachusetts Constitution (8/9/79). James travels to New York where he meets Joseph Brant, a chief of the Iroquois Confederacy, and learns firsthand about atrocities committed by Iroquois and American alike (8/27/79).

**#134 BENEDICT ARNOLD 9/80 - 10/80**

James, Sarah and Henri are there when Arnold tries to hand West Point over to British (9/21/80). Arnold's plot is uncovered when his accomplice Major Andre is captured (9/23/80). Sarah,

especially, is upset by her former friend's treason.

**#136 CONFLICT IN THE SOUTH 11/16/80 - 3/81**

General Nathanael Greene replaces Horatio Gates as the American commander in the south (10/16/80). Trying to win the hearts and minds of the Southern populace, he leads Cornwallis on a six-month chase that exhausts the British troops and leads Cornwallis to move into Virginia (12/80-3/81). Virginia Governor Thomas Jefferson is forced by Benedict Arnold to abandon the Governor's residence in Richmond.

James and Henri follow the ups and downs of Greene's efforts. Sarah discusses slavery with Thomas Jefferson.

**#135 DEBORAH SAMSON -- SOLDIER OF THE REVOLUTION  
1/81 - 5/81**

Deborah Samson masquerades as a man so she can enlist in the Continental army (5/20/1782-10/23/83). Washington and French general Rochambeau disagree on whether to try to retake New York or move south against Cornwallis (1/81-5/81).

Sarah meets the courageous Deborah Samson. James and Henri, accompanying Washington, meet Rochambeau.

**#137 JAMES ARMISTEAD 3/81 - 8/81**

Virginia slave James Armistead joins Lafayette and spies on Benedict Arnold (3/81). Then, working as a double agent, Armistead provides false information to British General Cornwallis (7/81). With news that de Grasse's French fleet is headed for Chesapeake Bay, Washington abandons plans to attack New York (8/14/81). His Excellency resolves to move his troops to Virginia to join with the French fleet and trap Cornwallis in Yorktown.

Sarah and Henri go from camp to camp with Lafayette as he jousts with Cornwallis, then worry

over the fate of James Armistead. James follows the maneuvering of Washington and Henry Knox. Moses learns from Sarah that his brother Cato is fighting with Cornwallis's forces.

**#138**      **YORKTOWN 8/81 - 10/81**

The climatic battle of the war. Moses' brother Cato, a soldier on the British side, is sent into harm's way by Cornwallis and is aided by a sympathetic Hessian soldier. After a long siege, Cornwallis surrenders. It's a huge victory for the Americans, but Washington is not yet convinced the war is over (10/19/81).

Moses joins the American mining corps and tries unsuccessfully to find Cato. Sarah, James and Henri witness the siege and victory at Yorktown.

**#141**      **BORN FREE AND EQUAL 1781 - 1783**

Massachusetts slave "Mum Bett" sues for her freedom (5/28/1781). When she wins, she renames herself Elizabeth Freeman (8/81). With this decision and that in the case of another slave, Quok Walker, Massachusetts has abolished slavery (1783). In Great Britain, a bitter, recalcitrant King George III is finally convinced to recognize American independence and to go to the peace table.

Sarah, staying with Abigail Adams in Boston, is thrilled to see Mum Bett freed and resolves to fight for civil rights. In France, Ben Franklin hopes that news of Yorktown will convince King George to surrender to his former colonies.

**#139**      **THE MAN WHO WOULDN'T BE KING 12/1/82 - 12/23/83**

Ben Franklin and John Adams sign the peace treaty with England, ending the Revolutionary War (11/30/83).

At Newburgh, New York, some members of Washington's officer corps want him to become King and take over the country. Washington puts down the revolt -- with his eyeglasses (3/15/83). He then races to Congress and resigns to become, once again, a farmer and private citizen (12/23/83).



When King George III hears that the conquering general has not seized power, he says, "He will be remembered as the greatest man who ever lived." James tells Sarah and Henri the story of the attempted military coup and the three Kids journey to Maryland to see Washington offer his resignation to Congress.

**#140**      **GOING HOME**    1786

With the signing of the Treaty of Paris, loyalists are forced to leave their homes. Many slaves move to Canada to avoid being returned to slavery. American soldiers return home, many of them to abject poverty. Shays' Rebellion and other events make it clear that the United States requires a strong central government if it is to survive as a nation.

Sarah goes to New York to get the story of the fate of the loyalists from Mrs. Radcliffe. Moses helps Cato travel to New York, where Cato leaves for Nova Scotia with Mrs. Radcliffe. James reports on Shays and the discontent of the former soldiers -- and resolves to own and run his own newspaper. Lafayette invites Henri to live with him in France. Ben, accompanied by Sarah's mother, returns from Europe to a triumphant reception in Philadelphia.

**#142**      **"WE THE PEOPLE"** 1/87 - 4/30/1789

America's leaders meet at a convention in Philadelphia and decide to write a radical new Constitution. Ben Franklin, in his final moment on the world stage, helps forge the "Great Compromise" on legislative representation. James Madison writes much of the Constitution, the lawful embodiment of the promise of the Revolution (9/17/87). It includes the "odious compromise" on slavery that maintains the practice's legality in the United States. George Washington is inaugurated as the first President (4/30/1789).

Moses resolves to open a school for free black children. Sarah's father joins the family from Ohio. Everyone looks forward to their new lives in the United States of America.



**TELCO**  
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# Dragonfly TV

- SHOW # F-118 -

- INITIAL FEED DATE: MONDAY, JULY 04, 2011 -

## SYNOPSIS

- Young kayakers investigate why there are so many boulders present in white water rapids and how they affect the water's speed and direction.
- Rock climbers learn about the geology of various rock formations, and discover how different kinds of rock each present their own set of climbing challenges.
- Science Riddle: How do you cut a rock without a saw?

(This show is closed-captioned)

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**TELCO**  
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# Dragonfly TV

**- SHOW # F-119 -**

**- INITIAL FEED DATE: MONDAY, JULY 11, 2011 -**

## SYNOPSIS

- Young aviation enthusiasts analyze various airplane wing designs to determine the best wing cross-section for acrobatic flying.
- Para-gliders investigate how to find the best thermals for gliding, discovering how thermals are formed and measuring their strength.
- Stunt pilots give a practical demonstration of the use of symmetrical cross-section wings.
- Science Riddle: How do you ride a wake board without a speed boat?

**(This show is closed-captioned)**

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# Dragonfly TV

- SHOW # F-120 -

- INITIAL FEED DATE: MONDAY, JULY 18, 2011 -

## SYNOPSIS

- Kids analyze the wreckage from a tornado to determine the tornados wind speed and strength.
- Young scientists head to the National Center for Atmospheric Research to learn how to create a tornado in the laboratory.
- Reading the weather: youngster compare traditional methods of predicting the weather to see which is the most accurate.
- Science Riddle: How can weather be used to stop a criminal in his tracks?

(This show is closed-captioned)

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# Dragonfly TV

- SHOW # F-121 -

- INITIAL FEED DATE: MONDAY, JULY 25, 2011 -

## SYNOPSIS

- GEMS (Girls in Engineering Math and Science) build a computer-controlled robot to enter in a competition based on tasks required for the International Space Station.
- A visit to the Santa Monica Pier to see the world's first solar-powered Ferris wheel.
- Experimenting with solar-powered vehicles.
- Science Riddle: How do you get electricity from a cow?

(This show is closed-captioned)

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# Dragonfly TV

- SHOW # F-122 -

- INITIAL FEED DATE: MONDAY, AUGUST 01, 2011 -

## SYNOPSIS

- Young scientists take a trip to the Florida Everglades to learn how non-native plant species are threatening the existence of the Florida panther, and a way to combat that threat.
- Scuba divers explore the various habitats in the underwater kelp forests surrounding Catalina Island.
- Fall foliage: investigating why trees change colors at different rates.
- Science Riddle: How do you sort 600 apples in 60 seconds?

(This show is closed-captioned)



**TELCO**  
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# Dragonfly TV

- SHOW # F-123 -

- INITIAL FEED DATE: MONDAY, AUGUST 08, 2011 -

## SYNOPSIS

- Using model sail boats, young scientists investigate which sail angle to the wind produces the greatest boat speed.
- The science of hot-air ballooning, revealing how hot air can lift a balloon that is as tall as a five-story building.
- The data gathered using model sail boats is put to the test on a 40-foot sloop sailing in New York Harbor.
- Science Riddle: How can you use air to right an overturned big rig truck?

(This show is closed-captioned)

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# Dragonfly TV

**- SHOW # F-124 -**

**- INITIAL FEED DATE: MONDAY, AUGUST 15, 2011 -**

## SYNOPSIS

- Testing concentration by measuring how well subjects can pay attention to two things at once, comparing perception to reality.
- Investigating how various types of roller coasters and amusement park rides affect heart rates.
- Measuring how complex tasks, in this case counting the number passes made during a soccer game, affects perception.
- Science Riddle: How can you tell which part of your brain is working?

**(This show is closed-captioned)**

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# Dragonfly TV

- SHOW # F-125 -

- INITIAL FEED DATE: MONDAY, AUGUST 22, 2011 -

## SYNOPSIS

- Testing the potential use of coconuts as food in space exploration, devising methods to testing their suitability.
- Studying how craters on the moon were formed, coming up with experiments to simulate asteroid strikes on the lunar surface.
- Comparing samples of coconuts taken on the space shuttle with control samples on earth.
- Science Riddle: How would move heavy equipment around on Mars?

(This show is closed-captioned)

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# Dragonfly TV

- SHOW # F-126 -

- INITIAL FEED DATE: MONDAY, AUGUST 29, 2011 -

## SYNOPSIS

- Analyzing the strength of Tae Kwon Do kicks, investigating how foot position affects balance and power.
- Investigating how the sense of smell affects how food tastes.
- Applying the results of the Tae Kwon Do investigation in an actual Tae Kwon Do tournament.
- Science Riddle: How can a trumpet player sustain a note for five-minutes without running out of breath?

(This show is closed-captioned)

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**TELCO**  
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# Dragonfly TV

- SHOW # F-201 -

- INITIAL FEED DATE: MONDAY, SEPTEMBER 05, 2011 -

## SYNOPSIS

- Young figure skaters develop and carry out experiments to understand why certain spinning moves cause more dizziness than others.
- Go kart racers work on optimizing their go karts to suit different track conditions, learning how varying gear ratios and engine rpms affect performance.
- Developing a system of observation and comparison, young animal lovers investigate which baby animals grow the fastest. Youngsters chart and compare baby chickens, cows and pigs.
- Science Riddle: How can you keep a boat from rocking on the water?
- Visiting an ice cream scientist.

(This show is closed-captioned)

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# Dragonfly TV

**- SHOW # F-202 -**

**- INITIAL FEED DATE: MONDAY, SEPTEMBER 12, 2011 -**

## SYNOPSIS

- Training for survival in winter conditions, youngsters learn how to build a traditional shelter from snow, then measure and compare temperatures inside and outside the shelter.
- Girls from the Creek Nation look for inexpensive and durable building materials to help address a housing shortage. They devise and execute tests comparing cinder blocks, straw & stucco and straw bales for insulating properties and fire and water resistance.
- A young inventor designs a safer shelter for ice fishing, including solar panels and emergency flotation.
- Science Riddle: How do you climb the outside of a skyscraper without ropes or harness?
- Visiting a seismic engineer.

**(This show is closed-captioned)**

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**TELCO**  
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# Dragonfly TV

- SHOW # F-203 -

- INITIAL FEED DATE: MONDAY, SEPTEMBER 19, 2011 -

## SYNOPSIS

- Investigating the physics of water skiing, young water skiers compare how various types of skis and wakeboards perform.
- Soccer players invent methods to measure and test kicking performance, learning how strength affects distance.
- Young circus performers invent a “wobble meter” to investigate balance, learning how and why a pole can help a tight rope walker keep from falling.
- Science Riddle: How can you make an odor-proof shirt?
- Visiting a video game designer.

(This show is closed-captioned)

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**TELCO**  
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# Dragonfly TV

**- SHOW # F-204 -**

**- INITIAL FEED DATE: MONDAY, SEPTEMBER 26, 2011 -**

## SYNOPSIS

- Practical physics on the slopes—young skiers investigate how to control rotation during spinning trick by using their arms. They observe the effects of moving their arms in and out, and learn to improve their control.
- Young yo-yo experts develop several experiments to see what factors affect performance. In particular, they investigate how altering string length changes the way a yo-yo “sleeps.”
- Science Riddle: How can you send a message using a spinning disk?
- Visiting a meteorologist.

(This show is closed-captioned)

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**Re: This Week In Baseball**  
**Air Date: July 2, 2011**

**TWIB Show #1214 "Texas Rangers"**

**Act One "Alex Ogando":** The Texas Rangers nearly won the World Championship last year in a large part due to pitcher Alexi Ogando, for whom just getting into a big league uniform was an epic challenge. While still in his native Dominican Republic, Alexi was convinced by a group to participate in a marriage for hire scheme to get a visa. The U.S. Government caught wind of the scam and began to deny visas to the 30 players involved. Alexi and fellow Ranger prospect Omar Beltre had to convince the government that the ruse was an innocent mistake. They showed remorse and earned another chance. To be sure this doesn't happen to others, a PR campaign was created by Alexi and others to show the government that they were pawns in a bigger picture. Perseverance paid off and in February 2010 Alexi and Omar were granted visas. The Rangers' long wait for Alexi paid off big time when he immediately became a key element in the Rangers bullpen by helping them reach the World Series. This year Alexi has moved from the bullpen to the starting rotation. After opening the season with seven straight wins Alexi has struggled lately. But the Rangers aren't worried and it's apparent to all just how elated Alexi is to finally have a chance to pitch in the Major Leagues.

**Educational theme:** Ignorance of the law is no excuse for breaking it. In this case fraud is an intentional perversion of truth or a false misrepresentation of a matter of fact. It is a felony.

**Educational theme:** A baseball player who is a citizen of a foreign country who seeks to enter the United States generally must first obtain a U.S. visa. It is an endorsement on a passport indicating that the holder is allowed to enter, leave, or stay for a specified period of time in a country.

**Educational theme:** Perseverance is the hard work you have already done. Winners never quit, quitters never win.

**Educational theme:** Elation is an emotion, when one recognizes the valuable use of one's time. It is a source of enjoyment or pleasure. When something is no longer fun, we stop doing it; therefore fun is the key to intrinsic motivation. Playing baseball is simply fun.

**Act Two - "Draft Picks":** The Texas Rangers have a knack for scouting good young talent, and that includes a pair of University of Georgia Bulldogs - Zach Cone and Johnathan Taylor. Zach may be the best athlete in college baseball because he is a true five tool player and Taylor is a man of many talents. But during their junior year the two outfielders had a horrific collision in left center field. After lying prone for a long time, Zach got up, but JT was paralyzed. The two best friends talked in the hospital, where even then JT was in good spirits. Later JT was transferred to a rehab facility while Zach and the Bulldogs reached the NCAA Regional Final. When it came time for the 2011 MLB First Year Player Draft, the Rangers selected Cone 37th overall. The Rangers liked Zach's makeup and aptitude, and although he didn't have the best season, they focused on his potential. It's possibly the Rangers would have drafted JT had he not



been paralyzed, so in an effort to lift his spirits, they also took JT in the 37th round. Both men are high character and high makeup players. After signing with the Rangers, the two teammates toured the Rangers clubhouse where they were welcomed as Texas Rangers.

Jon Daniels was asked the *TWIBIA* question. Who is the Texas Ranger right handed pitcher holding the mark for the lowest ERA in a full season? The answer is 2011 Hall of Fame inductee Bert Blyleven with a 2.72 ERA in 1977.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. In Detroit the NY Mets hit grand slam home runs in back to back innings. The Mets had gone nearly two years without hitting a grand slam.

In *All-Star Moments*, broadcaster Bob Costas described NY Giants' southpaw Carl Hubbell striking out five future Hall of Famers in the 1934 All-Star Game at the Polo Grounds. They were Babe Ruth, Lou Gehrig, Jimmie Foxx, Al Simmons and Joe Cronin. Fans are asked to vote as to what feat was the greatest in all-star game history.

**Educational theme:** Baseball is considered to be the most difficult sport to master. It takes great skill and ability to play the game successfully. That is why athletes possessing all five baseball tools are highly regarded.

**Educational theme:** The First-Year Player Draft, also known as the Rule 4 Draft, is MLB's primary mechanism for assigning amateur baseball players.

**Educational theme:** Character counts when selecting baseball players. Sports do not build character. They reveal it. It involves trustworthiness, respect, responsibility, fairness, caring and citizenship.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Educational theme:** Paying honor to the past is necessary for seeing the future. History is a vital aspect of sport, especially providing standards of achievement and evaluation, while providing year round fun and interest.

**Act Three - "Pepsi Max":** Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," *TWIB* and the two intrepid baseball fans continued to answer the question - what would it be like to watch every inning of every MLB game for the entire season of 2011? Mike O'Hara and Ryan Wagner have watched more than 1000 games. In addition, more than 70 celebrities and MLB players have visited the cave, including Miss USA and home run champion Jose Bautista. This week on MLB Fan Cave Chat, host Mikey Oh challenged sportscasters Ken Rosenthal and Tim McCarver regarding which two current players they would select to start a franchise. McCarver selected Jose Reyes and Roy Halladay. Rosenthal chose Troy Tulowitzki and Roy Halladay. Mikey O'Hara picked Robinson Cano and Derek Jeter. In a lighter moment, Mikey had Ken assist him in learning to tie a bow tie.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. Washington Nationals' rookie Danny Espinosa is making his mark as a home run machine.

**Educational theme:** Baseball aficionados simply enjoy watching the game of baseball. There is a powerful emotion for the game of baseball. It is an ardent love and boundless enthusiasm of uniquely American way of life.

**Educational theme:** Fantasizing about baseball is a way to enjoy the game and establish relationships by offering opinions and quoting statistics of your favorite players and teams. This is an extension of the baseball related term "The Hot Stove League."

**Educational theme:** Clutch performances occur when a player delivers prime efforts time after time.

**Educational theme:** Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

**Act Four - "Diamond Demos":** To play baseball one must execute the fundamentals of the game. MLB Network expert Harold Reynolds offered one key on what to look for when a right handed pitcher is on the mound to avoid being picked off. Reynolds says that a pitcher is quickest with his feet when the hands are moving. Once the pitcher comes to a set his feet slow down.

*Going All Out* is a segment that honors special players who continually show maximum effort. Alexi Ogando was signed as an outfielder by the Oakland Athletics in 2002. Texas drafted Alexi in the Rule Five Draft, and after he came to the United States they quickly converted him to a pitcher. Immediately he demonstrated the ability to throw strikes, throw hard, spin the ball and economize his pitches. Credit for this change goes to the Rangers scouting department, especially scout Don Welke. Welke once before discovered a converted pitcher for the Toronto Blue Jays. Dave Steib was drafted out of Southern Illinois University in 1978. Steib applied everything he was taught and learned much through experience. Incredibly, over a two year span, Dave lost three no-hitters with just one out to go. Finally the frustration ended, when he no-hit the Cleveland Indians.

*Big League Blast* takes us to Cincinnati where the Tampa Bay Rays' Evan Longoria hits a walk off home run to defeat the Reds.

**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** Baseball scouting involves observing professional and amateur prospects, then deciding what role that player would fill on a team.

**Educational theme:** It is what you learn after you know it all that counts. The only way to get better is to get smarter; therefore, don't be seduced by the allure of mediocrity.

**Educational theme:** The enemy of great is good. Hitting in the clutch separates the good from the great. Clutch performances occur when a player delivers prime efforts time after time.

**Act Five - "How 'bout that!":** Some of the best plays of the week were presented to the song "*Man of the People*" by *Middle Distance Runner*. This edition began with an interesting and impressive gymnastic move during the pre-game first pitch ceremony. There were lots of good plays by infielders making nifty diving catches and impressive throws, as they showed quick reflexes and creativity. The back-to-back inning grand slam home runs were noted. A few fielding errors and stumbling base runners were shown. Outfielders were shown making diving, leaping and over the shoulder catches.

Jason Verlander's 14 strikeout game and Cliff Lee's third consecutive shutout were cited. Finally, several game winning celebrations at home plate were featured.

**Educational theme:** Great players don't win games, it is players playing great that do.

**Educational theme:** Emotional celebrations are excellent ways to rejoice that often result in team bonding and improved performance. It is the optimal use of energy to relieve the anxiety and stress of competition.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

**Educational theme:** Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

**Re: This Week In Baseball**  
**Air Date: July 9, 2011**

**TWIB Show #1215 "All Star Preview"**

**Act One "American League All Star Roster":** TWIB provided detailed information about the American League starters for the MLB All-Star Game in Phoenix's Chase Field, as selected by the fans. The AL starters are catcher Alex Avila of the Tigers, 1B Adrian Gonzalez of the Red Sox, then three NY Yankees infielders: Robinson Cano at second base, Alex Rodriguez at third base and shortstop Derek Jeter. The outfielders are Jose Bautista of the Blue Jays, Josh Hamilton of the Rangers and Curtis Granderson of the Yankees. The DH is David "Big Papi" Ortiz of the Red Sox.

**Educational theme:** Aficionados are enthusiastic devotees to a sport, team and/ or player. Sports fans particularly have fun watching baseball. Fan involvement in the selection process enhances their role in the game of baseball.

**Educational theme:** Recognition is earned through superior performance, regardless of age or longevity. The acknowledgement is meant to show appreciation by public awareness.

**Educational theme:** Honors and recognition are symbolic of athletic achievement and character that are regarded as something special. It is both humbling and satisfying to know that fans really respect one's accomplishments and how it was done.

**Educational theme:** Fans and communities often establish passion for teams and individual athletes. There is an importance for spectator support. Cheering raises the emotions of athletes that lead to enhanced performance.

**Act Two - "National League All Star Roster":** TWIB provided the same information for the National League starters for the MLB All-Star Game in Phoenix's Chase Field, as selected by the fans. The Brewers have first baseman Prince Fielder, second baseman Rickie Weeks and outfielder Ryan Braun. Brian McCann of the Braves is the catcher. The Phillies Placido Polanco is the third baseman. Jose Reyes of the Mets is at shortstop. Lance Berkman of the Cardinals and Matt Kemp of the Dodgers complete the outfield.

Paul Konerko was asked the *TWIBIA* question. Which player in American League history had the most home runs in the season's first half. Reggie Jackson, a.k.a. "Mr. October" hit 37 home runs in the first half of the 1969 season.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. Seattle Mariners rookie Michael Pineda earned the victory over Oakland. The very next night King Felix pitched another gem to beat the Athletics.

**Educational theme:** Voting in an election is exciting. The elective system offers a bewildering freedom of choice. Hopefully students will learn the importance of the process and participate as adults in governmental elections.

**Educational theme:** Recognition of one's talent is an important psychological need of all human beings. To attain self-actualization one must attain esteem to have self-respect and to achieve goals.

**Educational theme:** Paying honor to the past is necessary for seeing the future. History is a vital aspect of sport, especially providing standards of achievement and

evaluation, while providing year round fun and interest.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Act Three - "Pepsi Max":** TWIB returned to the high-tech, interactive, hardball haven called "The MLB Man Cave." Mike O'Hara and Ryan Wagner have watched more than 1000 games. In addition, more than 70 celebrities and MLB players have visited the cave. The two intrepid baseball fans were focusing on going to the All-Star Game, so they turned the cave over to John Axford of the Milwaukee Brewers. John selected his own All-Star Mustache Team.

The team included mustachioed players who made 79 appearances in MLB All-Star Games. The 'staches were described as fantastic, incredible, great and awesome. Perhaps, John's favorite mustache belonged to relief pitcher Rollie Fingers' who features the classic handle bar style.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. This year's crop of rookies is so good there are actually three winners for the month of June. The two American League honorees are Oakland Athletics' speed demon Jemile Weeks and Minnesota Twins' outfielder Ben Revere. The lone NL rookie winner is the Atlanta Braves closer Craig Kimbrel, who tied a record for the most saves by a rookie before the All-Star break.

**Educational theme:** Planning for a trip to the All-Star Game is harder than it looks. The plan includes ground and air transportation, lodging, meals, local ground transportation, tickets for all the events, and the plan for the return trip. Parents could include children in the planning as a learning experience.

**Educational theme:** Facial hair in males normally appears in a specific order during puberty and demonstrates maleness. The moustache bucks the trend in our youth-deifying society, and is a symbol of sexual maturity.

**Educational theme:** Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

**Act Four - "Diamond Demos":** To play baseball one must execute the fundamentals of the game. The best way to turn the pivot on a double play was the topic for MLB expert Harold Reynolds. Harold showed video of All-Star second baseman Justin Pedroia and Robinson Cano turning double plays. Dustin's style is classic, while Cano is smoother and cooler; nevertheless, both are effective.

*Going All Out* is a segment that honors special players who continually show maximum effort. Ever since the first MLB All-Star Game in 1933, baseball's best have delivered with unforgettable midsummer classic moments: Ted Williams hitting the game winning walk-off home run; Reggie Jackson's hard hit blast in Tiger Stadium; Pete Rose barreling over Ray Fosse at home plate to score. Fans have cast votes to determine which moment was the best of all time. It has come down to either the solo home run by St. Louis Cardinal slugger Stan Musial on the first pitch in the bottom frame of the 12th inning ended this marathon; or Cal Ripken's magical home run in his final summer classic, along the way to his second All-Star MVP and AL victory. Fans

are asked to cast their ballot as to which one is the greatest moment in All-Star Game history.

*Big League Blast* takes us to Milwaukee where the Brewers' Shaun Marcum became the first pitcher in more than a year to hit a grand slam.

**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** Moments to remember are informal ways to evaluate performance, activity, and achievement. It is an account of history collected, written, and preserved for future generations. Remembering accomplishments gives fans a greater appreciation of winning and championship achievements.

**Educational theme:** Excitement and drama are components of competitive athletics. It enhances the fun and interest for both players and fans in the game of baseball.

**Educational theme:** Citing landmark events in a career are informal ways to evaluate performance, activity, and achievement. It is an account of athletic history collected, written and preserved for future generations.

**Act Five - "How 'bout that!":** Some of the best plays of the week were presented to the song "*Vocal Chords*" by *Dale Earnhardt, Jr.* This is classic big league baseball with outfielders diving, crashing into fences, leaping to rob hitters of home runs and making terrific throws to throw out runners. Infielders made alert grabs of ricocheted ground balls, bare handed plays, and diving stops. A few home runs were shown. A temper tantrum and the destruction of a water cooler, then a "repaired" cooler was shown. Finally a most unusual game-winning walk-off balk was featured.

**Educational theme:** Sportsmanship is the practice of behaving with fairness, courtesy, and the attitude of a gracious winner or cheerful loser. One's desire for good sportsmanship must be equal to one's desire to win.

**Educational theme:** These are particularly good examples of the skills and effort necessary to play baseball at the elite level of competition.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

**Educational theme:** Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

Re: This Week In Baseball  
Air Date: July 16, 2011

### TWIB Show #1216 "Best of the 1st Half"

**Act One "Surprise First Half Teams":** TWIB took a look at teams that finished the first half of the 2011 season with many more wins than were expected of them. After consecutive last place finishes in the NL West, the Arizona Diamondbacks are just a game back of the division-leading world champion San Francisco Giants. They are led by manager Kirk Gibson and a coaching staff that played in 16 All-Star Games between them. The Cleveland Indians are coming off a pair of seasons in which they lost 90 games. At the midway point of the 2011 season the Indians are a half game back in the AL Central. They have accomplished this with tremendous pitching, an acrobatic all-star shortstop in Asdrubal Cabrera, and offense from veteran Grady Sizemore and slugger Travis Hafner. But perhaps the best story is the Pittsburgh Pirates, who have gone almost two decades without a winning record. Guided by manager Clint Hurdle, the Pirates are just one game out of first place and four games over .500. They have a foundation of good young pitching, especially their very capable starting staff. Surprise has turned into optimistic belief at PNC Park. All-Star outfielder Andrew McCutchen explained that the enthusiastic atmosphere makes it easier to play the game.

**Educational theme:** Leadership by example is based on a spiritual quality; the power to inspire others to follow. Learners learn from each other.

**Educational theme:** Putting together a team is a process that only takes a few good men. Every revolution began with small groups of people.

**Educational theme:** Fans and communities often establish passion for teams and individual athletes. There is an importance for spectator support. Cheering raises the emotions of athletes that lead to enhanced performance.

**Act Two - "Individual First Half Gems":** The first half has given the fans some amazing performances by some very talented players. The Tigers' Justin Verlander leads the AL with 147 strikeouts at the break and he threw his second career no-hitter. The Twins' electrifying pitcher Francisco Liriano has struggled at times, but he no-hit the Chicago White Sox. Toronto's Jose Bautista, the Blue Jays' clubhouse leader, leads the Majors with 31 homers while batting .330. Jose Reyes is the New York Mets' energy package, leading the NL with 124 hits and closing out the first half second in stolen bases. As the midpoint grew closer, all baseball fans were watching New York Yankee Derek Jeter as he hit a home run to become the first Yankee to get 3000 hits in his career. Derek has achieved another milestone in his Hall of Fame career.

Chris Getz was asked the *TWIBIA* question. Who is the only other Tiger pitcher to throw more than one no-hitter. The answer is Virgil Trucks, who threw two no-hitters in 1952.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. The Pirates' Kevin Correia was a monster on the road throughout the first half of the season. Kevin was 9-2 with a 2.71 ERA away from home. He is one of only five Pirate pitchers to have 11 wins before the All-Star break in the last 50 years.

**Educational theme:** Recalling landmark events in a career are informal ways to

evaluate performance, activity and achievement. It is an account of athletic history collected, written and preserved for future generations.

**Educational theme:** The glory and romance of sport are preserved in the chronicles of landmark performances, because history is written by the victors. Documenting important events in a career create the history of the present -- for if you lose sight of the past, you will lose sight of the future.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Educational theme:** If you are going to be a champion, you must be willing to pay a greater price than your opponent.

**Act Three - "Pepsi Max":** Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," TWIB and the two intrepid baseball fans continued to answer the question - what would it be like to watch every inning of every MLB game for the entire season of 2011? Since the two super fans were at the MLB All-Star Game, TWIB looked back at some favorite moments from the first half of the season. A collection of playful snippets featuring many former and current MLB stars was reviewed. This is an excellent example of humor.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. Mark Trumbo leads all MLB rookies in home runs with 17. Mark has the most home runs by an Angel's rookie since Tim Salmon, who was Rookie of the Year in 1993.

**Educational theme:** Humor is a method of bonding -- i.e., the formation of special relationships that are deep and lasting. This is a challenge for every team, player and fan. This is a particularly good example of positive use of humor to establish relationships.

**Educational theme:** Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

**Act Four - "Diamond Demos":** To play baseball one must execute the fundamentals of the game. MLB expert Al Leiter explained the difference between a slider and a curve. The slider is a fast breaking ball that is a fast ball that cuts. To throw the slider effectively one should use middle finger pressure with your hand behind the baseball while throwing the ball down. The key to the curve ball is a twelve to six rotation with a sharp bite. The curve ball is an off speed pitch.

*Going All Out* is a segment that honors special players who continually show maximum effort. TWIB looked at past first half of the season performances that were unforgettable feats. In 2010, Colorado Rockies pitcher Ubaldo Jimenez dominated the first half and threw a no-hitter. Another brilliant performance was the total domination of the American League by the sensational Pedro Martinez in 1999. The Rangers' Josh Hamilton had 95 RBIs by the break in 2008. Oakland Athletics' slugger Reggie Jackson set a record with the most first half home runs when he blasted 37 in 1969. But 70 years ago a pair of legends Joe DiMaggio and Ted Williams created one of the most memorable first halves of a season. Joe broke Wee Willie Keeler of the Baltimore



Orioles record of 44 straight games with a hit in the first half, then continued on to set the MLB mark of 56 straight games with a hit. Over the first half of 1941 Ted Williams had a .405 batting average and a slugging percentage of .520. The Splendid Splinter improved to finish the season with a .406 batting average. Ted's number one principle of hitting was to simply hit the ball hard.

*Big League Blast* takes us to Phoenix and the MLB All-Star Game. The NL's Prince Fielder was named MVP after he hit a three run home run over the 413' marker.

**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** You can't make a great play in the game unless you do it first in practice.

**Educational theme:** History is a vital aspect of sport, especially providing standards of achievement and evaluation, while providing year round fun and interest for both players and fans.

**Educational theme:** Performing under pressure requires practicing under pressure. The sport psychology of clutch performers involves ambition, determination, emotionality, mental toughness and self-confidence.

**Act Five - "How 'bout that!":** The best moments of the season's first half were presented to the song "Let's Go" by Cartel. This was a demonstration of spectacular defensive infield plays. There were creative throws, including "behind the back," leaping throws, and out of the glove flips. Both outfielders and infielders made awesome diving, crashing in to the wall, dives in to the bleachers, and acrobatic catches of line drives and fly balls. Cleveland Indians made an unorthodox 3-4-6 triple play. Justin Verlander's no-hitter was noted. Several game-winning walk-off home runs were shown. The segment concluded with celebrating Derek Jeter's 3000th base hit.

**Educational theme:** Baseball is considered to be the most difficult sport to master. It takes great skill and ability to play the game successfully. This was a particularly outstanding example of the maximum effort and great skill needed to play baseball.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

**Educational theme:** Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

**Re: This Week In Baseball**  
**Air Date: July 30, 2011**

**TWIB Show #1218 "Pittsburgh Pirates"**

**Act One "Pirates":** Historically, the Pittsburgh Pirates are a team that has been synonymous with winning. But although the storied Pirates have a rich baseball tradition, they haven't finished over .500 for the past 18 seasons. But new manager Clint Hurdle has a knack for motivating young players and he saw Pittsburgh as the greatest coaching opportunity in sports. He has consequently built team chemistry, confidence and self-esteem. With Hurdle at the helm, the Pirates are playing exciting baseball and are fighting for the division title with more wins at this point than in any season since 1992.

Much of the credit goes to two of the Pirates young stars -- second baseman Neil Walker and electrifying center fielder Andrew McCutchen. The pitching staff is also emerging as a force. This year the Bucs have a trio of first-time All-Stars: outstanding closer Joel Hanrahan, the five-tooled Andrew McCutchen and starting pitcher Kevin Correia.

The resurgence at PNC Park has electrified the fans and motivated the players. There is an unbelievable atmosphere of hope and anticipation.

**Educational theme:** Clubhouse chemistry is a form of bonding -- i.e., the formation of special relationships that are deep and lasting. This is a challenge for every team. This is a particularly good example of team chemistry.

**Educational theme:** Competition is the essence of sport. It is a test of skill or ability leading to a rivalry between two teams. Competition is a valuable motivational tool for the promotion of optimal performance, especially when the consequence is considered to have merit.

**Educational theme:** All-Star team recognition is earned through superior performance, service, merit or longevity. This formal acknowledgement is meant to show appreciation by reward of public honor.

**Educational theme:** Fans and communities often establish passion for teams and individual athletes. Spectator support is an important component of success. Cheering raises the emotions of athletes and that leads to enhanced performance.

**Act Two - "Hometown Hero Neil Walker":** Pittsburgh's native son, Neil Walker, is a local hero. He has excellent baseball ability, a great personality and best of all, he's from the Pittsburgh area. Neil graciously spent some time with TWIB and shared some of his earliest memories of the Pirates; such as the Braves playoff victory over the Bucs in 1992. His favorite player was the speedy Andy Van Slyke, whom Neil tried to emulate even though he lacked that type of running speed. Neil also takes part in the Pirates' active legacy of community service, which goes back to the days of the biggest humanitarian in baseball history -- Roberto Clemente. The Pirates want to make a difference in the world and do so in part by supporting the Miracle League of Southwestern Pennsylvania, which provides those with special needs the chance to enjoy baseball. On this day, Walker, Hurdle and assorted other players and coaches ran a set of baseball skills clinics.

Neil Walker was asked the *TWIBIA* question. Who was the last Pirate to have at least 200 total bases in each of his first three seasons? The correct answer is Ralph Kiner, who had an impressive 873 total bases his first three years with the Pirates.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. Angels' pitcher Ervin Santana had never won a game in Cleveland until this week, when he threw the ninth no-hitter in Angels' history.

**Educational theme:** In athletics, iconic players and performances are recognized as enduring symbols of achievement. They are respected and held in high esteem by aficionados. This respect is earned by achievement, accomplishment and approach.

**Educational theme:** Giving back to the community through community service activities or fund raising programs is important to the life of the health of a community and its cultural aspirations.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Educational theme:** Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

**Act Three - "Pepsi Max":** Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," TWIB and the two intrepid baseball fans continued to answer the question - what would it be like to watch every inning of every MLB game for the entire season of 2011? Together they have watched more than 1500 MLB games and entertained more than 100 celebrities and MLB players who have visited the cave, including Miss USA. From the sublime to the ridiculous, one never knows who will turn up at the cave. Mikey Oh hung out with reality TV visitor Ami James from New York Ink. Mikey Oh got a Sharpie "tattoo" of the Yankees logo on his arm. Then the atmosphere got a bit more acoustic when recording artists "Sublime with Rome" took the stage. In a brief interview they shared their interest and fondness of baseball.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. The Phillies Vance Worley has won his last five starts and has fielded his position well. Vance's latest victory was a three-hitter and his first Major League complete game.

**Educational theme:** Tattooing has been around for more than 5000 years, and its history is a diverse and an interesting one.

**Educational theme:** Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

**Educational theme:** Family and friends are critical components for success. The family is the primary support system for an individual. It presents the first opportunity for well-being, learning and love. True friends provide deep and lasting relationships that are critical in solving the problem of social isolation.

**Act Four - "Diamond Demos":** To play baseball one must execute the fundamentals of the game. MLB Network expert Harold Reynolds offered some sound baseball advice on bunting a baseball. Harold explained how to utilize the shape of home plate to

properly set the bat angle, so that you can bunt to either the right or left side of the field. Harold advocates pivoting to bunt, rather than squaring up to the pitcher.

*Going All Out* is a segment that honors special players and teams who continually show maximum effort. When Pirates fans dream of the post season, they are inspired by the great Bucs team that won the World Series 40 years ago. The 1971 Pirates were offense personified and were led by two key players -- Willie Stargell and Roberto Clemente. Stargell led the NL that year with 48 homers and was the MVP runner up. At age 37, Clemente finished fourth in the NL with a .341 batting average. Despite four batting titles, 10 Gold Gloves, and a MVP award, Clemente was under appreciated. The favorite Orioles won the first two games of the World Series and were feeling confident. But a disrespectful comment by an unnamed Oriole player appeared to motivate Clemente to play even more brilliantly and he led the Pirates to beat the Birds. Roberto's magnificent performance of hitting .414 with two home runs led to his honor as the series MVP and cemented his reputation in all of baseball, as "The Great One."

*State Farm State of the Game* spotlights players and teams that have reached a better state. The Florida Marlins' Hanley Ramirez struggled over the first few months of the 2011 season. But since mid-June, he is playing the way he is capable of playing. Since June 19<sup>th</sup>, he has hit .322 with a .938 OPS.

**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** The glory and romance of sport are preserved in the chronicles of landmark performances, because history is written by the victors. Documenting important events in a career create the history of the present, for if you lose sight of the past, you will lose sight of the future.

**Educational theme:** Recalling phenomenal career records and landmark performances are methods to evaluate performance, activity, and achievement. It is an account of history collected, written, and preserved for future generations. Remembering accomplishments gives fans a greater appreciation of winning and championship achievements.

**Educational theme:** The difference between a pro and an amateur is that a professional will demonstrate mental toughness after failing to perform successfully. They will continue to compete to the end of the event.

**Act Five - "How 'bout that!":** Taco Bell presents the best plays and misplays of the week set to the song "Panic" by *Sublime with Rome*. Individual players were cited making the outstanding plays that are examples of MLB. Yankee first baseman Mark Teixeira made a diving tag play, Brian McCann hit a long homer and CC Sabathia recorded his 14th strikeout. In addition, Jason Kipnis got his first MLB base hit, Ervin Santana's no-hitter was re-visited and the Seattle Mariners ended their 17-game losing streak. A couple of defensive errors were also shown. Finally, an umpires' horrendous safe call allowed the Braves to win an extra-inning game against the Pirates.

**Educational theme:** Teachers and coaches can instruct that baseball is considered to be the most difficult sport to master. It takes great skill and ability to play the game successfully.

**Educational theme:** Learning to play by the rules allows for the maximum enjoyment of the game, for both fans and players.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

**Educational theme:** Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

**Re: This Week In Baseball**  
**Air Date: August 6, 2011**

**TWIB Show #1219 "Power of Pinstripes and Playlists"**

**Act One - "Daniel Trush/ Hope Week":** Baseball, like most sports, has a musical tradition. Music played a major role in the New York Yankees' Hope Week initiative, where the Yankees go out into the community and honor an individual, family or organization worthy of recognition and support.

Their destination was Broadway, where Daniel's Music Foundation was holding a performance. The foundation, which provides music instruction of people with various disabilities, was created in honor of Daniel Thrush, who at the age of 12 suffered five brain aneurisms. Doctors did not expect Daniel to survive, but despite being hospitalized for almost a year, he recovered slowly in part thanks to his love for music. Inspired by the role music played in his recovery, the Thrush family created Daniel's Music Foundation.

The Foundation's Broadway event was enhanced, when several NY Yankees paid a surprise visit. They were Nick Swisher, Russell Martin, Chris Dickerson and Francisco Cervelli. The Yankees quickly became part of the show. They topped of the event with a \$10,000 donation to the foundation. Every Hope Week celebration culminates at Yankee Stadium, where Daniel got to play the organ and then joined the other members of the foundation in a rousing rendition of the National Anthem.

**Educational theme:** Victory songs and various other kinds of music are meaningful symbols of who we are as an individual, team, university, or country. They are the part of sport designed to create and enhance the atmosphere of excitement, joy and celebration.

**Educational theme:** A charitable foundation is a legal categorization of nonprofit organizations that will typically either donate funds and support to other organizations, or provide the source of funding for its own charitable purposes.

**Educational theme:** Giving back to the community through community service activities or fund raising programs for medical research are important to the life of the health of a community and its cultural aspirations.

**Educational theme:** The Star-Spangled Banner is a musical composition that evokes and eulogizes the history, traditions and struggles of the United States of America, while promoting good feelings and patriotism.

**Act Two - "Rhythms of the Game/ Bernie":** In his 16 seasons with the NY Yankees Bernie Williams excelled as a four-time Gold Glove winner, a five-time AL All-Star, a batting champion and a four-time World Series Champion. An accomplished guitar player, Bernie also has a passion for music and is currently working on his third album. In addition, he is now an author. His book, "Rhythms of the Game," outlines the parallels found between athletic performance and music artistry. Bernie believes the key to success in both baseball and music is preparation. Practice leads to the performance as a natural flow and execution, because you know the technique. Even more telling are the silent, rhythmic similarities encountered when performing on the diamond and on the stage. Bernie notes there is a quiet time to take a breath between notes and batting that allows you to focus, i.e., "be in the zone."

As an aspiring musician or ballplayer, Bernie is an excellent role model. His parents did not need to tell him things to do because his love and passion came from within.

Frank Thomas was asked the *TWIBIA* question. Who hit the most home runs in World Series games? The answer is Mickey Mantle, who hit 18 home runs in 12 Fall Classics.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. The Florida Marlins are playing well in other cities. Since the all-star break, the Marlins have gone 10-3 on the road.

**Educational theme:** Honors and recognition are symbolic of athletic achievement and character that are regarded as something special. It is both humbling and satisfying to know that fans really respect one's accomplishments and how it was done.

**Educational theme:** There is much to be learned from playing baseball. The game and the game of life are very similar. The way a person performs on the field may be the same way he performs in the game of life.

**Educational theme:** Youngsters are looking for role models whom they can imitate and who are capable of rousing their enthusiasm and drawing them to a deeper kind of life.

**Educational theme:** You can't make a great play in the game unless you do it first in practice. The will to prepare to win is more important, than the will to win.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Act Three - "Pepsi Max":** Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," *TWIB* and the two intrepid baseball fans have watched every MLB game this year. Currently, they have watched nearly 1700 and counting. In

addition more than 100 celebrities and big league players have visited the cave, including Miss USA. This week Mikey Oh was interviewed on outfielder Ryan Spilborgh's show, "Spill the Beans." Ryan sarcastically mocked Mikey Oh's "dream job" -- watching 2,400 MLB games. Also this week, Mikey Oh offended Phillies slugging musician, Ryan Howard by derogatorily referring to him as "a band geek." In high school, Ryan was in the marching band.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. Seattle's Dustin Ackley didn't spend much time in the minors, because he is getting many firsts quickly. In a recent five-game stretch, Dustin went eight for 17 with eight RBIs. He is quickly becoming a fan favorite.

**Educational theme:** A dream job is the job every kid wants. For example, watching TV maybe a mythical job contemplated by people living in a magical land, where a person can be paid doing the things he would be doing if he had no job at all.

**Educational theme:** Teaching the importance of using appropriate social skills belongs in every classroom and baseball diamond. Social skills facilitate interaction and communication with others in verbal and nonverbal ways.

**Educational theme:** Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

**Act Four - "Diamond Demos":** To play baseball one must execute the fundamentals of the game. The Oakland Athletics' Jemile Weeks shared his insight with MLB Network expert Billy Ripken regarding turning a double play. Week's sets up for the double play by getting to the base in time to get the left foot planted on the bag. When catching the throw, he steps with the right foot to meet the ball and then quickly throws.

*Going All Out* is a segment that honors special players who continually show maximum effort. The Yankees Nick Swisher is "Personality in Pinstripes." Normally Nick is a hitter and hustling outfielder, but in a rather new venture, Nick is making an album of songs for kids. Musical producer Loren Harriet, who worked with Bernie Williams, recruited Nick to record the baseball kids' record. Loren has found that professional athletes can be easier to work with than musicians. Professional ballplayers can focus on their job and follow directions. Proceeds from the album, entitled "Believe," will go to "Swish's Wishes" charity, which helps enrich the lives of children with serious health issues. Several youngsters helped on the album.

*State Farm State of the Game* spotlights players and teams that have reached a better circumstance. Atlanta's Dan Uggla was hitting .174 on July 4<sup>th</sup>. Since then he is batting over .350.



**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** Polyphasic personalities can habitually do more than one thing at a time.

**Educational theme:** Charity is an act of benevolence and brotherly love toward people in need.

**Educational theme:** To be a good baseball player you have to learn to deal with failure. Learning to overcome adversity helps players learn some valuable life lessons.

**Act Five - "How 'bout that!":** The plays of the week featured the band *Twin Atlantic*, and their song "*Time For You To Stand Up.*" A spectacular diving catch by Michael Cuddey, an opportunistic throw using his glove by Jemile Weeks, Yuniesky Betancourt's spinning throw, and a tumbling tag by Dee Gordon all were shown to get outs. An example of excellent hustling base running was also shown. Home runs were featured including Jim Thome's 597th, Todd Frazier's first and Jacob Elsbury's second consecutive walk-off homer. Albert Pujols' career base hit number 2000 was noted.

**Educational theme:** Baseball is considered to be the most difficult sport to master. It takes great skill and ability to play the game successfully.

**Educational theme:** Hustle is a habit. It doesn't take ability to hustle. It takes pride and desire. There are no excuses for not hustling, so why not hustle.

**Educational theme:** Documenting milestone achievements is the history of the present. But if you lose sight of the past, you lose sight of the future. This is the glory and romance preserved in chronicles.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

**Educational theme:** Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

**Re: This Week In Baseball**  
**Air Date: August 13, 2011**

**TWIB Show #1220 "Cardboard Treasure"**

**Act One "Topps":** Earlier this year MLB Network examined the evolution of baseball cards. For many young fans baseball cards are their first connection to their favorite players. They are as old as the game itself, dating back more than 100 years when they were used to sell bubble gum, candy, hot dogs, gasoline and originally cigarettes. In the early 1950s, The Topps Company, a small chewing gum enterprise in Brooklyn, gambled with what they considered a better quality card and bubble gum. In 1952, Topps produced their first set with significant innovations such as a color picture logo and signature on the front and player's statistics on the back. Since then many variations have evolved. Topps senior art director explained the technological production of current variations including large photos, bright colors, clarity, team logos, and most recently leather texture with imbedded pieces of bats or jerseys in the cards. Baseball cards have endured because people love the game and anything connected to it that bring back memories. Baseball cards are as important as television, radio and box scores to the fundamental baseball experience.

**Educational theme:** Collecting baseball cards is a way to honor the past so that one can see the future. History is a vital aspect of sport, providing standards of achievement and evaluation and year round fun and interest.

**Educational theme:** The decision to use images of ballplayers to sell tobacco over a century ago made sound business sense.

**Educational theme:** In business and economics, innovation is the catalyst to growth. The value in innovation isn't in the actual innovation itself, it's in the opportunities that are created because of the innovation.

**Educational theme:** As a youthful activity the hobby of collecting baseball cards provides many life lessons, as well as the collecting endeavor. The potential value of these lessons and their importance in character development encompasses a wide variety of skills and traits that will serve an individual for a lifetime.

**Act Two - "Players & Their Cards":** Many of today's MLB players cherish baseball cards as a reminder of their youth. Besides collecting them, baseball cards were used to simulate motorcycle sounds by placing them in the spokes of a bicycle and many players recall chewing the stale powdered gum. Once immortalized on a piece of cardboard the experience for the player can be surreal. The pictured player carefully analyzes every aspect of the card.

One of the greatest problems collectors face is their inability to acquire the one special card they covet, quite often that of a childhood idol. People who are serious collectors eventually secure those prized possessions. For former MLB two-time all-star Dmitri Young, card collecting is more than merely a hobby. The result of his passion is an exclusive collection of mint condition rookie cards including his own first card. His specialized collection also includes the rookie card of his younger brother Delmon, and the extremely valuable card of baseball's iconic Roberto Clemente. Dmitri's favorite card in his collection is that of the great Hank Aaron. Dmitri hopes that the National Baseball

Hall of Fame in Cooperstown will someday display his incredible collection.

MLB Network's Matt Yalof was asked the *TWIBIA* question. Who has the highest career batting average for a switch hitter? The answer is Hall of Fame member Frankie Frisch, who hit .316, the highest ever by a switch hitter.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. The Philadelphia Phillies have won eight straight series on the road. They just went nine and one to complete their most successful 10-game road trip in franchise history.

**Educational theme:** Aficionados are enthusiastic devotees to a sport, team and/ or player. Collecting baseball cards is an example of one's love of the game. Sports fans are often eager to explore every aspect of the game. Fun can simply be defined as the wise use of one's time.

**Educational theme:** Baseball players consider appearing on a baseball card an indicator of accomplishment. The player will never be forgotten; therefore, becoming immortal.

**Educational theme:** Memorabilia are various objects valued for their connection to historical events, cultures or people. Normally, memorabilia represents an event worthy of remembrance and collectability.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Educational theme:** Winning isn't everything, but the will to win is everything. Winning is a habit, but unfortunately so is losing.

**Act Three - "Pepsi Max":** Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," *TWIB* and the two intrepid baseball fans have watched every MLB game this year. Currently, they have watched more than 1700 and counting. In addition more than 100 celebrities and big league players have visited the cave, including Miss USA. Phillies second baseman Chase Utley stopped by the Fan Cave and was asked to identify the things he likes "The Most..." That included his favorite food, his most memorable home run, his favorite song, and his favorite item to autograph.

CC Sabathia came by to fill out his ballot for the Pepsi Max Field of Dreams team contest. He is the spokesperson for the contest, where MLB legends will go to a home town to play a big game. CC and the two intrepid fans discussed shortstops -- Cal Ripken, Jr., Barry Larkin, and "The Wizard of Oz" a.k.a. Ozzie Smith.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. Atlanta Braves closer Craig Kimbrel is closing in on the all-time rookie record of 40 saves. Kimbrel already set the Braves rookie record and it is early August. He has a dynamic fastball.

**Educational theme:** In many ways athletes are normal people too. But one can't pretend that athletes are entirely normal people living normal people lives. Normal people aren't sometimes the face of a community or team with the opportunity to deal with the media.

**Educational theme:** Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for

preservation by aficionados, players and national governing bodies of sport.

**Educational theme:** Competitions are used to determine a winner. There is a psychological need to determine superiority. The most competitive people are drawn to such activities.

**Educational theme:** Rookies are first year players who are inexperienced at the Major League level of play. Recognition of one's talent is an important psychological need of all human beings. To attain self-actualization one must attain esteem to have self-respect and to achieve goals.

**Act Four - "Diamond Demos":** To play baseball one must execute the fundamentals of the game. Joe Magrane and Cameron Maybin shared their thoughts on stealing bases. Initially, the runner must get a comfortable lead while staying alert to pitchers that get tricky and try pick offs. Keep the right foot slightly open so the runner can be ready to steal. Left-handed pitchers are historically easier to steal off of because they typically rely on deception. Many lefties stay over the pitcher's rubber, therefore, one cue is that you can see the tension in the back leg. They have their mind made up to pitch rather than throw to first base. Instead of reading the pitcher's delivery, sometimes you run on the first move off those guys.

*Going All Out* is a segment that honors special players who continually show maximum effort. MLB Network's Greg Amsinger toured the Topps vault where priceless artifacts are stored. Industry specialist Mike Jasper explained the collection which included an original transparency of Nolan Ryan's 1968 Topps rookie card, Roberto Clemente's rookie card, thousands of uncut sheets of baseball cards and "Topps Archive Baseball." Baseball cards have historic and cultural significance. You can see players' haircuts and uniforms change, and a multitude of ways that baseball connects to American culture.

The National Baseball Hall of Fame in Cooperstown has one of the most impressive collections anywhere. The best example may be the 1948 Leaf card of Jackie Robinson. It is the first time an African American ever appeared on a MLB card. Another special card is the 1952 Topps Mickey Mantle, because it was in Topps first true card set. Recently collectors have pursued the most pristine examples of rare cards, such as the Gretzky Honus Wagner tobacco card valued at almost three million dollars.

*State Farm State of the Game* spotlights players and teams that have reached a better state. The Angels Ervin Santana was off to a dismal start with a 4 and 8 record in the first half of the season. But in the second half, Ervin threw a no-hitter against the Cleveland Indians. He is now 4-0 with a 1.12 ERA, since the break.

**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** Baseball cards have value for different reasons to different people. The money factor is important to many collectors, but a baseball card is only worth what someone is willing to pay for it.

**Educational theme:** When grading of baseball cards, there is a very clear cut grading standard in the card collecting hobby. As with any valuable collectibles grading is extremely important when it comes to determining the price of the card.

**Educational theme:** Baseball is a metaphor, an implicit comparison, an analogy for nearly everything in American life. To understand Americans one must understand the game of baseball. Baseball in many ways defines the best philosophies of the American culture.

**Educational theme:** Baseball is a game filled with failure. The difference between a pro and an amateur is that a professional will demonstrate mental toughness after failing to perform successfully. They will continue to compete to the end of the event.

**Act Five - "How 'bout that!":** The plays of the week were set to the song, "*Tonight Tonight*" by *Hot Chelle Rae*. This edition began with several fielding errors, misplays and bloopers. Next shown were a series of home runs. Seattle Mariners' left fielder Trayvon Robinson was shown diving into the stands to make an unbelievable catch. Many more sensational, diving and leaping defensive catches were shown including a perfectly executed play on a slow hit ground ball with a bare handed pick up and throw. Dan Uggla's 31 game hitting streak was noted, as was Michael Young's 2000th base hit. The segment concluded with several game winning walk off base hits and the ensuing celebration.

**Educational theme:** Baseball is considered to be the most difficult sport to master. It takes great skill and ability to play the game successfully. Failure is just an indicator of a small adjustment that needs to change.

**Educational theme:** This was a particularly outstanding example of the maximum effort and great skill needed to play one of the most difficult games -- baseball. Teachers and coaches could use these examples when teaching life lessons.

**Educational theme:** Recalling landmark events in a career are informal ways to evaluate performance, activity, and achievement. It is an account of athletic history collected, written and preserved for future generations.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

**Educational theme:** Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

**Re: This Week In Baseball**  
**Air Date: August 20, 2011**

**TWIB Show #1221 "Chicago White Sox"**

**Act One "Sergio":** The journey of Sergio Santos to the majors, from an infielder converted to one of the most un-hittable closing pitchers in baseball, is very interesting. The Diamondbacks drafted him as a shortstop in 2002. He was traded to Toronto and bounced around the minor leagues until he was obtained by the White Sox in 2009. Chicago saw potential in Sergio's arm strength and had the vision to change him to a pitcher. They literally had to teach him all the instinctive things pitchers know. Such conversions are uncommon, but in the spring of 2010 Sergio was told that he had made The Club. Full of joy, Sergio phoned his parents to share his happiness with them. His parents had sacrificed much in order for his dream to come true. With 25 saves already this year, Santos is the closer for a team hoping to clinch the AL Central Division crown. Even with the huge responsibility Chicago has given him, he continues to improve. Santos is the key to the turnaround for the White Sox, because of his positive approach and confidence.

**Educational theme:** This is a rare conversion from position player to a pitcher. Change in circumstance leads to the opportunity to be creative. It is the opportunity to begin again, more intelligently.

**Educational theme:** Baseball pedagogy provides an efficient method to provide learners with the components of biomechanics and techniques of motor learning. Properly planned instruction is the most effective way to learn and improve.

**Educational theme:** Family and friends are the root of one's stability. Families are to teach, provide and protect their members. The journey to greatness is embraced and taught by the family. Sharing one's time with family is an act of love.

**Educational theme:** Performing under pressure requires practicing under pressure. The sport psychology of clutch performers involves ambition, determination, emotionality, mental toughness and self-confidence. Confidence comes from being prepared.

**Act Two - "Frank Thomas in Bronze":** The Chicago White Sox recognized one of their greatest players -- Frank Thomas. He is widely considered the best hitter ever to wear the White Sox uniform. Because of his clutch hitting, strength and power he is one of the all-time greats. "The Big Hurt" was a two-time MVP and is the franchise leader in more than a dozen offensive categories - including on-base percentage, slugging percentage, runs scored, home runs and RBIs. This year Frank became the eighth White Sox legend immortalized in bronze. The sculptors were amazed by Frank's large body. The Big Bronze sculpture weighs 400 pounds. The installation process was observed by TWIB. It is located near the site of the longest home run that Frank ever hit. Thomas was both awed by and proud of the sculptures masterpiece.

The Chicago White Sox Sergio Santos was asked the *TWIBIA* question. Which White Sox pitcher has the longest scoreless inning streak to start a season in White Sox history? The answer is Dustin Hermanson, who in 2005 began the campaign with 21 straight scoreless innings.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. Jason Istringhausen began his 16-year career on the road with the Mets. This week, while on the road with the Mets, Jason reached a milestone of 300 career saves.

**Educational theme:** In athletics, iconic players and performances are recognized as enduring symbols of achievement. They are respected and held in high esteem by aficionados. This respect is earned by achievement, accomplishment and approach.

**Educational theme:** Honors and recognition are symbolic of athletic achievement and character that are regarded as something special. It is both humbling and satisfying to know that fans really respect one's accomplishments and how it was done.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Educational theme:** Documenting milestone achievements is the history of the present. But if you lose sight of the past, you lose sight of the future. This is the glory and romance preserved in chronicles.

**Act Three - "Pepsi Max":** Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," TWIB and the two intrepid baseball fans have watched every MLB game this year. Currently, they have watched more than 1800 and counting. In addition more than 100 celebrities and big league players have visited the cave, including Miss USA.

The intrepid cave men talked about the Field of Dream Campaign. This week the topic was third basemen. The candidates included the best defensive third baseman in MLB history, Brooks Robinson of the Baltimore Orioles, the power hitting slugger of the Philadelphia Phillies, Mike Schmidt, and the great hitter of the Boston Red Sox, Wade Boggs. Fans are asked to vote for their pick.

The Cave played host to the LMFAO who provided entertainment by singing and dancing.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. Third baseman Brett Lawrie has been a slugging sensation during his first couple of weeks with the Toronto Blue Jays. The native Canadian hit a grand slam to reinforce that he is a special young man.

**Educational theme:** The right to vote is a civic responsibility. The elective process is the democratic way to select leaders and to recognize celebrities. Teachers and coaches can use the MLB selective process to discuss the significance and importance of voting. Hopefully, active participation will carry over into adulthood.

**Educational theme:** Deciding on who is the best player of all time at a particular position is like trying to decide who the best soldier was in each of America's wars; however, the exchange of opinions enhances the fun and interest for both players and fans in the game of baseball.

**Educational theme:** Rookies are first year players who are inexperienced at the Major League level of play. Recognition of one's talent is an important psychological need of all human beings. To attain self-actualization one must attain esteem to have self-respect and to achieve goals.

**Act Four - "Diamond Demos":** To play baseball one must execute the fundamentals of the game. MLB Network's Greg Amsinger interviewed Eric Byres, who both explained and demonstrated how to dive for a fly ball. Byres said that there comes a point where you must decide to leave your feet. His decision was always that he would always dive to make the catch.

*Going All Out* is a segment that honors special players who continually show maximum effort. Jim Thome has been loved everywhere he has played - Cleveland, Philadelphia, Chicago, Toronto, Los Angeles and Minneapolis. Thome became just the eighth player in MLB history to hit 600 home runs. It seemed natural that Jim would eventually reach the 600 mark because he has long been one of the game's most productive and respected players.

*State Farm State of the Game* spotlights players and teams that have reached a better state. In 2010 Casey Kotchman struggled at the plate with a .217 batting average. This season Casey is among the AL's leading hitters with a batting average better than .330. This is a great comeback story.

**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

**Educational theme:** Respect yourself and others will respect you. It is a feeling of deep admiration for someone or something elicited by their abilities, qualities, or achievements.

**Educational theme:** Perseverance isn't just the willingness to work hard. It is that, plus the willingness to be stubborn about your belief in yourself.

**Act Five - "How 'bout that!":** The plays of the week were presented to the song, *Party Rock Anthem* by LMFAO. The segment once again featured some of the terrific and amazing defensive plays made by diving and leaping infielders, outfielders and catchers. A few defensive errors and miscues were also shown. Two triple plays were highlighted, especially the extremely rare 4-6-3-2 executed by the Milwaukee Brewers. The strikeout pitching of Tim Lincecum and Roy Halladay were noted. Jim Thome's 600th home run was recalled. The act ended by showing several walk-off home runs and game winning base hits.

**Educational theme:** In baseball, a triple play is the rare act of making three outs during the same continuous play. The triple play might be the most exciting and unexpected play in baseball.

**Educational theme:** Dealing with failure is an important lesson learned when playing baseball. Failure is just an indicator of a small adjustment that needs to change.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

**Educational theme:** Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.



**Re: This Week In Baseball**  
**Air Date: August 27, 2011**

**TWIB Show #1222 "Florida Marlins"**

**Act One "Like Father Like Son":** Florida Marlins first baseman Gaby Sanchez is having a strong sophomore season, especially defensively. Gaby was a relative unknown until he was selected as a member of this year's NL All Star team. Gaby's drive and determination to succeed are character traits instilled in him by his father, Remberto, a local Miami business man who fortunately owns several batting cage enterprises. Hour after hour Gaby spent time in the cages working on his stance and swing. Years earlier MLB scouts reported Remberto to be a very good player who eventually gave up his dream to take care of his family. Remberto watched his son and thought about his own decision to stop playing baseball and to go to work. Once he recognized Gaby's dream to play baseball, Remberto gave his son that opportunity to chase his dream. Gaby played collegiately for the University of Miami Hurricanes then was drafted by his hometown team - the Marlins. His father has never missed a game that Gaby has played.

**Educational theme:** In baseball, pitching and defense are the strategies teams employ to prevent the opponent from scoring runs. They are the essence of winning.

**Educational theme:** Winning is a result of character. In athletics, drive and determination are two important psychological components.

**Educational theme:** Love of the game is passed on from father to son, then from generation to generation. Passion for baseball is a powerful emotion. It is an ardent love and boundless enthusiasm of the uniquely American way of life.

**Educational theme:** Dreaming and goal setting are the initial phases in the pursuit of excellence and success. Goals give one direction and points of evaluation necessary for reaching greater heights in life.

**Act Two - "Cooking with Hanley":** Baseball players love to eat. Many of them can be found in the kitchen perfecting their culinary skills. Julie Loria, the wife of Marlin's owner, Jeffery Loria has written a new book, "*Diamond Dishes.*" Julie wanted to show a behind the scenes look at the player's home life. Her biggest surprise was that many cook and are top chefs. Marlin's shortstop Hanley Ramirez brought a taste of the Dominican Republic to Miami. Julie and Hanley demonstrated his recipe and manner of preparing one of his favorite dishes, tostones. In less than five minutes, Hanley prepared tostones, which are twice-fried plantains. This was a recipe learned from his mother, when he was just 16 years old, living away from home and about to embark on this incredible professional career.

MLB Network's Eric Byrnes was asked the *TWIBIA* question: Which NL shortstop had the most extra-base hits in a single season? The correct answer is Jimmy Rollins of the Philadelphia Phillies, when he had 88 extra-base hits in 2007.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. Detroit's stellar right-handed pitcher Justin Verlander became the first pitcher to earn 19 wins this season, and he got his 19<sup>th</sup> victory on the road.

**Educational theme:** Proper nutrition is one of the necessary competencies for a

systematic plan for success. Players must understand the importance and practice of proper hydration and nutrition, then identify appropriate foods and amounts that comprise a healthful diet.

**Educational theme:** Authors originate and create literary works to communicate ideas and experiences.

**Educational theme:** The family, especially the mother, is the critical component for success. The family is the primary support system for an individual. It presents the first opportunity for well-being, learning and love.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Act Three - "Pepsi Max":** Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," TWIB and the two intrepid baseball fans have watched every MLB game this year. Currently, they have watched nearly 2000 and counting. In addition more than 100 celebrities and big league players have visited the cave, including Miss USA. There was a jovial interlude when Oren "The Duck" Bannister played host to John "The Kruk" Kruk in an edition of "Cup of Coffee with the Duck." Next the fellows picked their outfielders in the Pepsi Max Field of Dreams campaign. Both selected Reggie "Mr. October" Jackson and Ken Griffey, Jr. For the third outfielder, Wagner selected Rickey Henderson, while O'Hara chose Jim Rice. Fans are encouraged to cast their votes.

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*Going All Out* is a segment that honors special players who continually show maximum effort. Baseball continues to be sports' greatest melting pot with some 300 foreign born players currently in the big leagues. Brazil is an untapped reservoir of baseball talent, and now the home of one of MLB's newest academies. Brazil's love for

the game began with the Japanese immigration more than 100 years ago. Many young Brazilian athletes are absorbing the MLB style of pitching, hitting, and fielding taught by an impressive group of MLB all-stars on a daily basis. This is an opportunity for youngsters to be taught the game of baseball. For the coaches, the reward is watching their students play solid fundamental baseball.

*State Farm State of the Game* spotlights players and teams that have reached a better state. Through July 15th, the Milwaukee Brewers had the worst record in the National League on the road. Since then the Brew Crew has gone 16-6 away from home.

**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** Athletic facilities are designed to create an atmosphere for fans, competitors and in this case - students. These monuments of learning are filled with passion and become part of a community's culture.

**Educational theme:** Schools offer students an opportunity to learn. It is what you learn after you know it all that counts. The only way to get better is to get smarter; therefore, don't be seduced by the allure of mediocrity.

**Educational theme:** To be a good baseball player you have to learn to deal with failure. Learning to overcome adversity helps players learn some valuable life lessons.

**Act Five - "How 'bout that!":** The plays and likable things of the week were presented to the song, "Say You Like Me" by *We The Kings*. A variety of phenomenal catches were shown. Players slid, ran, and dove to rob batters of base hits. A plethora of home run swings were featured. The triple play executed by the New York Yankees was noted, as was Craig Kimbrel tying the rookie record for saves. Some bloopers and miscues were shown. The segment concluded with a series of victory celebrations by the players.

**Educational theme:** Baseball is considered to be the most difficult sport to master. It takes great skill and ability to play the game successfully. These were examples of those great skills.

**Educational theme:** In baseball, a triple play is the rare act of making three outs during the same continuous play. The triple play might be the most exciting and unexpected play in baseball.

**Educational theme:** Emotional celebrations are excellent ways to rejoice that often result in team bonding and improved performance. It is the optimal use of energy to relieve the anxiety and stress of competition.

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**Re: This Week In Baseball**  
**Air Date: September 3, 2011**

**TWIB Show #1223 "San Diego Padres"**

**Act One "The Hoff":** This week the San Diego Padres paid tribute to one of MLB's top relief pitchers, Trevor Hoffman, and TWIB honored him by documenting his number retirement ceremony. Trevor's record setting 18-year career began in Florida and flourished in San Diego. He had many milestones on the way to becoming MLB's all time saves leader, but the team's success was always his priority. With pre-ceremonial jitters about receiving the team's highest honor, Trevor entered the ball diamond from the Padres' bullpen, as the fans heard his signature song with the classic ringing of the bells. On this incredibly special day his number 51 was unveiled atop the batter's eye. Hoffman's wish was for everyone to remember him as a teammate who understood that there are no shortcuts to success.

**Educational theme:** Retiring a player's uniform number is an individual honor and an achievement that is recognized by all. Recognition of one's talent is an important psychological need of all human beings. To attain self-actualization one must attain esteem to have self-respect and to achieve goals.

**Educational theme:** Recalling landmark events in a career are informal ways to evaluate performance, activity, and achievement. It is an account of athletic history collected, written and preserved for future generations.

**Educational theme:** One of the most popular traditions among MLB baseball players is their walk-out songs, the songs played as the player walks to the plate or gets set to take the mound.

**Educational theme:** The will to prepare to win is more important, than the will to win.

**Act Two - "The Ack":** Under the tutelage of bullpen coach Darrel Akerfelds, the Padres led the majors in relief ERA last year and currently rank third this season. A big league pitcher for five seasons with four different teams, he is now in his 10th season as the Padres coach but faces an incredible challenge. After back surgery, he needed pain medication and suffered side effects. Upon further diagnosis, the doctor discovered that Ack had pancreatic cancer. This cancer is one of the most lethal forms of the disease. Ack wished to go about his business the same way, even while enduring the aggressive chemotherapy treatments. Darrel stayed with the team throughout, even when the Padres were on the road. He would get the chemotherapy then fly to a city to meet the club the next day. Remaining as the bullpen coach and maintaining the rapport with relief pitchers gave Ack a sense of solace. The positive feedback helped to maintain his spirit. Akerfelds is highly regarded and many feel he will soon become a pitching coach. Ack is looking forward to being part of the baseball family for a long time to come.

The Padres' bullpen coach Darrel Akerfelds was asked the *TWIB/A* question. Who was the first MLB pitcher to record 300 saves? The answer is Rollie Fingers, who earned his 300th save in 1982.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. Alex Gordon of the Kansas City Royals has hit an excellent .405 on their just completed road trip with three home runs and five RBIs.

**Educational theme:** Leadership by example is based on a spiritual quality; the power to inspire others to follow.

**Educational theme:** Pancreatic cancer refers to a malignant neoplasm of the pancreas. It is the fourth most common cause of cancer death in the United States.

**Educational theme:** To be a good baseball player you have to learn to deal with failure. Learning to overcome adversity helps players learn some valuable life lessons. This is an example of dealing with tragedy.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an

important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Educational theme:** Winning is of importance when there is something of value at stake. Winning like success is a habit that becomes a way of life. Children are given opportunities to learn the value of achievement through playing baseball.

**Act Three - "Pepsi Max":** Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," TWIB and the two intrepid baseball fans have watched every MLB game this year. Currently, they have watched more than 2000 and counting. In addition, more than 100 celebrities and big league players have visited the cave, including Miss USA. This week, Mike discovered that the Padres bullpen stays San Diego chic wherever they go. The Padres relief pitchers were casually dressed in shorts and open jersey tops. In a satirical skit, they dressed as firemen and road a fire truck to show why relievers are often called "firemen." Then, Mike and Ryan announced the Pepsi Field of Dreams team, which may be the most stacked team ever assembled.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. The Los Angeles Angels rookie Mike Trout put on a show this past week with a two-home run game - five RBI game.

**Educational theme:** In baseball, relief pitchers are called firemen, because they are called to put out the opposing team's offensive fire.

**Educational theme:** Elections are significant events that have impact on a culture. Teachers and coaches can use these elections as instructional moments to teach the importance of voting as a civic responsibility.

**Educational theme:** Rookies are first year players who are inexperienced at the Major League level of play. Recognition of one's talent is an important psychological need of all human beings. To attain self-actualization one must attain esteem to have self-respect and to achieve goals.

**Act Four - "Diamond Demos":** To play baseball one must execute the fundamentals of the game. MLB experts Harold Reynolds and Sean Casey explained the difference a stance makes when it comes to hitting the baseball. Using the closed stance would block off your stance and lock up your hips so that you cannot rotate through the ball. When you use an open stance, you step back to parallel and you can drive the ball. It brings your head to the pitcher so that you can get a good look at his release point and identify the pitch.

*Going All Out* is a segment that honors special players who continually show maximum effort. The Padres franchise has seen triumph and tragedy. The 1984 Padres were the first San Diego team to win the NL pennant and get to the World Series. Eight time batting champion Tony Gwynn played a key role as did seasoned veterans Steve Garvey and Goose Gossage. The spark of that team was their intellectual lead-off hitter - Alan Wiggins. Eric Show led the pitching staff with 15 wins. Show played baseball because he was good at it but his real love was music. Wiggins and Show both fell prey to the lure of drugs and passed away. Wiggins' death bed wish was that youngsters would hear the pathetic story of his life and be told "please don't use drugs." The 1984 team is a microcosm of what life is really all about.

*State Farm State of the Game* spotlights players and teams that have reached a better state. Arizona appeared to be in trouble, when they lost six straight games in mid-August. But then they went on a nine-game winning streak to take a six-game lead in the NL West.

**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** Accolades are nice things people say about others. They are the result of a singleness of purpose which is one of the chief essentials for success.



**Educational theme:** This is a wonderful story about dealing with adversity. Losers look back and despair! Winners look ahead and prepare.

**Educational theme:** Learning the facts about drugs can help you see the risks of chasing this excitement or escape.

**Educational theme:** Baseball is a metaphor, an implicit comparison, an analogy for nearly everything in American life. To understand Americans one must understand the game of baseball. Baseball in many ways defines the best philosophies of the American culture.

**Act Five - "How 'bout that!":** The best moments and plays of the week were set to the song "*Burn It Down*" by *Awolnation*. Numerous outstanding defensive plays made by infielders, outfielders, pitchers and catchers were shown. Players leaped and dove to make catches. Several innovative throws were featured. A mixture of errors, misplays and bloopers were also shown. A variety of interesting home runs were featured, including Chipper Jones' milestone home run number 450. Craig Kimbrel set a rookie record with his 41st save. The act ended with a dramatic winning base hit and slide at the plate in the 16<sup>th</sup> inning to give the Indians a victory.

**Educational theme:** This is a hilarious compilation of errors and bloopers that demonstrate why baseball is considered to be the most difficult sport to master. It takes great skill and ability to play the game successfully.

**Educational theme:** Milestones are methods to define achievement and preserve elite athletic performances. Records provide much of the tradition, lore and customs of sport.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

**Educational theme:** Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

**Re: This Week In Baseball**  
**Air Date: September 10, 2011**

**TWIB Show #1224 "9/11 Ten Years Later"**

**Act One "Reflections of 9/11":** It has been 10 years since the attacks of 9/11. A variety of baseball personnel reflected on the tragic memories of the attacks on American soil. Some players were in college and high school classes, others received phone calls or saw TV reports to learn of the horrific tragedy. There was a sense of panic, uncertainty and insecurity throughout the nation. Everything stopped including Major League Baseball. Thousands of volunteers answered the call, including the Yankees and Mets. They supported the firemen, policemen, doctors and nurses and went to hospitals to offer some support. In the spirit of national recovery, MLB resumed play. President Bush urged businesses to go back to work, because it was important for America to get on with its life. Broadcaster Jack Buck may have said it best, when he said "... we should show others how to demonstrate our resolve."

**Educational theme:** Documenting important events creates the history of the present for if you lose sight of the past, you will lose sight of the future. History is a vital aspect of life.

**Educational theme:** The nation experienced a collective sense of panic and insecurity. There were frightening thoughts about what was happening and how to respond.

**Educational theme:** Playing baseball was a major piece of the national recovery. Sports do not build character. They reveal it.

**Educational theme:** Resolve means reaching a decision. In this case, the American people and the federal government needed to make a firm decision as to how to respond to this unprecedented attack.

**Act Two - "First Game Back":** After the President of the United States said it was time to go back to work, September 17th was baseball's first day back. The players began to make sense of why they were playing and they knew the people in the stands had to focus on something other than this great tragedy. There was a special sense of community as fans pledged allegiance all across the nation. MLB resumed play to help bring a sense of normalcy to the whole situation, as part of the healing process. The very first game in New York was at Shea Stadium, where the Mets and Braves teamed up to lift the fans' spirit in dramatic fashion. Hearing and feeling the emotions of fans chanting "USA! USA! USA!" seemed to encourage the Mets, as they overcame a two-to-one deficit late in the game when Mike Piazza hit a dramatic home run. The fans went crazy. The fire fighters smiled. Even the Braves recognized the win had a bigger meaning for the New Yorkers. The country was going to heal.

Cleveland Indians coach Sandy Alomar, Jr. was asked the *TWIBIA* question to name the NY Met with the most home runs against the Atlanta Braves. The answer is Mike Piazza, who slammed 26 home runs against the Braves in his career.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. Chicago White Sox pitcher Zach Stewart took a perfect game into the eighth inning in Minnesota, and finished with a one-hit shutout.

**Educational theme:** Going back to work is a form of patriotism. It is a demonstration of national loyalty. Baseball defines the spirit of America. If a child wishes to understand America, he/she must learn baseball.

**Educational theme:** Baseball is a metaphor, an implicit comparison, an analogy for nearly everything in American life. To understand Americans one must understand the game of baseball. Baseball in many ways defines the best philosophies of the American culture.

**Educational theme:** Fans and communities often establish passion for teams and individual athletes. There is an importance for spectator support. Cheering raises the emotions of athletes that lead to enhanced performance.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Act Three - "Pepsi Max":** Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," TWIB and the two intrepid baseball fans have watched every MLB game this year. Currently, they have watched nearly 2100 and counting. In addition more than 100 celebrities and big league players have visited the cave, including Miss USA. Visiting the cave this week was number 16, Dwight "Doctor K" Gooden. Doc Gooden is a baseball legend, not a medical doctor. In a satirical skit, Doc pretended to remove the tonsils of Ryan "Thickish" Wagner. Also stopping by this week were a pair of Atlanta Braves rookies -- Craig Kimbrel and Freddie Freeman, who received a lesson in post-season baseball.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. The Washington Nationals Tom Milone made his major league debut as a pitcher and hit a three-run home run on the first pitch he saw in the majors. Tom is just the 18th pitcher in baseball history to homer in his first MLB at bat.

**Educational theme:** Nicknames have been around for thousands of years. The tradition of nicknames has a lot to do with possession, intimacy, and familiarity.

**Educational theme:** In MLB, the postseason is an elimination tournament held after the conclusion of the regular season to determine the World Champion.

**Educational theme:** Landmark performances are those that mark a turning point in history. An athletic accomplishment with historical significance is one that is marked for preservation by aficionados, players and national governing bodies of sport.

**Act Four - "Diamond Demos":** To play good baseball one must execute the fundamentals of the game. Greg Amsinger, Harold Reynolds and Dan Plesac demonstrated the correct way to defend the sacrifice bunt. It all begins with the pitcher, who must not allow the base runner to get a big lead or a running lead. When the shortstop breaks, the pitcher delivers the ball to home plate. The first baseman is the key defender. He will try to make an aggressive play to get the out at third base.

*Going All Out* is a segment that honors special players who continually show maximum effort. In the wake of the 9/11 attacks, NY and the nation struggled to recover and move on. One of the smallest gestures made an enormous difference in the life of nine-year old Kate Mascali. Kate lost her dad, NY City firefighter, Joseph Mascali. The brokenhearted child had a bond with her dad -- watching Yankee baseball. Watching and attending Yankee games are something that makes her remember her father. Since the Yankees were an important part of her life, her family set up a visit to Yankee Stadium to meet the players. Derek Jeter called her onto the field to stretch with the guys and to play catch with him and one of the other players. She felt part of something very cool. Derek's offhand invitation lifted Kate's spirits and sparked a long friendship. Kate is now a college sophomore. As Derek moved closer to his milestone 3000th base hit, he and Kate were reunited. The memory of her first encounter with Derek lives on in her heart.

*State Farm State of the Game* spotlights players and teams that have reached a better state. Stephen Strasburg was the talk of baseball before injuring his elbow in August of 2010. Tommy John surgery followed. In just over a year he returned to the mound for the Washington Nationals. For five scoreless innings, fans watched Strasburg pepper the strike zone with his array of beautiful high fastballs and sharp-breaking curveballs.

**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** Families and friends are the root of one's stability. Families are to teach,

provide and protect their members.

**Educational theme:** Love of the game is passed on from father to daughter, then from generation to generation. Passion for baseball is a powerful emotion. It is an ardent love and boundless enthusiasm of uniquely American way of life.

**Educational theme:** It's nice to be important, but it's more important to be nice.

**Educational theme:** Tommy John surgery, known in medical practice as ulnar collateral ligament (UCL) reconstruction, is a surgical procedure in which a ligament in the medial elbow is replaced with a tendon from elsewhere in the body.

**Act Five - "How 'bout that!":** The top plays and misplays of the week were set to the song, "Hello There" by *The Freshmen*. There were several examples of power pitching leading to strike outs. Numerous sliding, running, leaping and against the wall catches were shown. A strong throw from the outfield to home to get a sliding runner at the plate was highlighted. Many home runs including Brett Lawrie's walk off home run were featured. A few dropped balls that resulted in errors were shown. Fan interference by a Phillies spectator was also shown. The 1000th victory for the Tampa Bay Rays was noted.

**Educational theme:** In baseball, power pitching relies on velocity, sometimes at the expense of accuracy. Power pitchers usually record a high number of strikeouts.

**Educational theme:** Spectator interference is an infraction where a person illegally changes the course of play from what is expected. It occurs when it is adjudged to have hindered a fielder who is attempting to make a play on a batted ball.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

**Educational theme:** Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

**Re: This Week In Baseball**  
**Air Date: September 17, 2011**

**TWIB Show #1225 "Moneyball"**

**Act One "Moneyball":** The just-released movie "Moneyball," tells the intriguing success story of the 2002 Oakland Athletics. The A's were perceived to be a struggling team, one that had lost several all-star players. So they examined the undervalued statistics, especially on on-base percentage, and brought in players who fit that mold. In August, the Athletics went on a MLB record-setting 20-game winning streak on their way to 103 victories. The following year General Manager Billy Beane and his creative approach to building a team were chronicled in the best-selling book, *Moneyball*. Using a businesslike analysis of statistics, Oakland sought undervalued underdogs who know how to win. Beane thinks outside the box in his effort to field a competitive ball club. Peter Brand, a bright young man began working with Beane to find the players. It is a story of values -- people, success, failure and understanding. The best example of Beane's values is the apprehensive catcher turned first baseman - Scott Hatteburg. The artful movie authentically imitates life.

**Educational theme:** On-base percentage is an important baseball statistic. It is the measure of the number of times a player gets on base via hit, walk, or hit by pitch, expressed as a percentage of his total number of plate appearances.

**Educational theme:** Recalling phenomenal team accomplishments and landmark performances are methods to evaluate performance, activity, and achievement. It is an account of history collected, written, and preserved for future generations. Remembering accomplishments gives fans a greater appreciation of winning and championship achievements.

**Educational theme:** Value is the quality of play or amount of money, considered to be a fair and suitable equivalent. Price is what one pays, but value is what one gets.

**Educational theme:** Thinking outside the box is to think differently, unconventionally or from a new perspective. This phrase often refers to novel, creative and smart thinking.

**Act Two - "Reviving More than Baseball":** This year's Reviving Baseball in Inner Cities World Series took place in Minnesota. The RBI program is designed to provide opportunities for inner-city youth to play baseball. For Darryl Velez, RBI was a blessing. Darryl has a troubled childhood with many problems. He fell into a life of crime, dropped out of school and was kicked out of his house. He became involved in the life of high crime, high drugs and gangs. Finally, he saw the consequence of street life, and then at the age of 16 he took up baseball full time at Pershing Field in Jersey City. He developed his baseball talents of speed and athleticism. At the RBI World Series, he caught the eye of the Hills Community College baseball coach, who offered him a college baseball scholarship. His RBI coaches and the community raised the necessary funds to allow Darryl to travel to the college in Iowa. RBI's involvement assisted in giving Darryl the opportunity to further his education.

Bronson Arroyo was asked the *TWIBIA* question. The question was who finished second to Oakland's Barry Zito for the American League's Cy Young Award winner in 2002. The answer is Pedro Martinez, who went 20-4 with a 2.26 ERA.

*Winning Road Trips* celebrates the teams and players that know how to win away from home. The NY Yankees' Mariano Rivera was away from Yankee Stadium, when he became the second player ever to record 600 career saves.

**Educational theme:** The RBI (Reviving Baseball in Inner City) program is a program sponsored by Major League Baseball in an attempt to renew interest in baseball in inner-city neighborhoods.

**Educational theme:** The direct consequences of criminal conviction are incarceration, fines, and/or probation. They are the further civil actions by the state that are triggered as a consequence of the conviction, including the loss or restriction of a professional license, ineligibility for public funds including welfare benefits and student loans, loss of voting rights, and ineligibility for jury duty.

**Educational theme:** College baseball is baseball that is played on the intercollegiate level at institutions of higher education. A student-athlete is one that participates in a sport, such as baseball, while getting a college education at the same time.

**Educational theme:** Trivia is a seemingly superfluous and insignificant event; however, it is an important component of baseball legend, lore and tradition. For both fans and players, trivia is a source of fun and interest in the American institution called baseball.

**Act Three - "Pepsi Max":** Once again from the high-tech, interactive, hardball haven called "The MLB Man Cave," TWIB and the two intrepid baseball fans have watched every MLB game this year. Currently, they have watched nearly 2200 and counting. In addition more than 100 celebrities and big league players have visited the cave. Mike O'Hara conducted an interview with rock star Alice Cooper. The interview revealed the dual allegiance of Detroit native Alice Cooper and long-time Arizona resident Alice Cooper. O'Hara called the debate a tie. Then the two "baseball cavemen" discussed the batting order for the Pepsi Field of Dreams team. It is very difficult, because the fans have chosen an eleven man roster of baseball legends. Fans can see the entire roster and find out the four national finalists for the right to play this star-studded team.

Gillette presented *The Rookie of the Month*, which honors the league's top rookies throughout the season. Anaheim Angels' closer Jordan Walden recorded his 30th save of the season in the win over the A's.

**Educational theme:** Fans and communities often establish passion for teams and individual athletes. There is an importance for spectator support. Cheering raises the emotions of athletes that lead to enhanced performance.

**Educational theme:** In athletics, iconic players and performances are recognized as enduring symbols of achievement. They are respected and held in high esteem by aficionados. This respect is earned by achievement, accomplishment and approach.

**Educational theme:** Voting in any type of election provides an important way to voice your opinions and help decide the future.

**Educational theme:** Rookies are first year players who are inexperienced at the Major League level of play. Recognition of one's talent is an important psychological need of all human beings. To attain self-actualization one must attain esteem to have self-respect and to achieve goals.

**Act Four - "Diamond Demos":** To play baseball one must execute the fundamentals of the game. MLB Network experts Sean Casey and Greg Amsinger know that Harold Reynolds could handle the relay throw. But for the demonstration they chose NY Yankees second baseman Robinson Cano. Reynolds thinks Robinson is the best relay man in MLB, because he uses no wasted motion. Cano is the perfect combination of a strong arm and impeccable footwork. Most players use a "crow hop" to make the long throw, but Cano does it without a step. This is a great demo and smart baseball talk.

*Going All Out* is a segment that honors special players who continually show maximum effort. For more than 40 years, MLB has recognized the great Roberto Clemente as one special player for his humanitarian efforts and play on the field. Many legends of the game have proudly accepted the Roberto Clemente Award -- Curt Schilling, Carlos Delgado, Rod Carew, Ozzie Smith, and Torii Hunter. Clemente is considered the greatest right fielder in baseball history. In his 18 seasons with the Pittsburgh Pirates, he won four NL batting titles, 12 Gold Gloves, and was the 1971 World Series MVP. But his humanitarian work off the field makes him a special man. Every September MLB honors the legend of Clemente and announces each MLB team's nominee for the prestigious award. Fans can vote to select this year's winner of this special award.

*State Farm State of the Game* spotlights players and teams that have reached a better state. After more than a decade in the major leagues, Brandon Inge was sent down to the minor leagues this summer with a .177 batting average. In August, he was recalled to the Tigers and is hitting over .340 since his return.

**Educational theme:** Sports pedagogy is an important aspect of the learning process. Demonstration and explanation are initial steps in the process. Children learn best by watching and mimicking athletic performance.

**Educational theme:** Creativity is the act of turning new and imaginative ideas into reality. In sport, athletes find another way to make a play. They make the impossible ... possible.

**Educational theme:** Voting for the Roberto Clemente Award winner is a civic responsibility. The elective process is the democratic way to select leaders and to recognize celebrities. Teachers and coaches can use the MLB selective process to discuss the significance and importance of voting. Hopefully, active participation will carry over into adulthood.

**Educational theme:** The price of success is hard work, dedication to the job, and determination to win. It is the only way one is going to accomplish anything meaningful, such as returning to the big leagues.

**Act Five - "How 'bout that!":** "How 'bout that" was presented to song "*Start The Show*," by *Jet*. Several incredible diving, leaping, barehanded and creative catches by both infielders and outfielders were shown. There were a few bloopers, errors and special ball park moments. Adrian Beltre hit his 300th home run. Johnny Damon stole his 400th base. Tim Wakefield earned his 200th win. And Mariano Rivera picked up his record tying save -- number 600. The usual great swings and home runs were featured, and concluding with Ryan Braun's game winning walk-off home run.

**Educational theme:** Playing baseball under pressure requires practicing under pressure. The sport psychology of clutch performers involves ambition, determination, emotionality, mental toughness and self-confidence.

**Educational theme:** Milestones are methods to define achievement and preserve elite athletic performances. Records provide much of the tradition, lore and customs of sport.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, and rhythmic movements of elite athletes. The aesthetic quality of a well-executed play enhances the appreciation of baseball.

**Educational theme:** Once the student-learner has carefully observed the required effort and the bio-mechanics of the premier athletes, then the movements can be more easily duplicated and performed by the learner. The student is then physically educated.

# SHERLOCK HOLMES IN THE 22ND CENTURY

## EPISODE SYNOPSES (with FCC Focus)

“When you have eliminated the impossible, whatever remains, no matter how improbable, must be the truth.”

**EPISODE #101** - “**THE FALL AND RISE OF SHERLOCK HOLMES**” (PHIL HARNAGE)  
*INSPIRED BY “THE FINAL PROBLEM” BY SIR ARTHUR CONAN DOYLE*

In the 22<sup>nd</sup> Century, Inspector Beth Lestrade believes that New London’s “fool-proof” crime control process, called crypnosis, has been sabotaged by the criminal genius Professor James Moriarty... who has been dead for over a century! To prove her theory and catch the crook, Lestrade brings back to life the only man smart enough to have ever defeated Moriarty: Sherlock Holmes. Holmes tracks the villain, finally confronting him in the heart of the computer itself! Though the system gets back online, Moriarty manages to elude them. For now.

**Educational Message:** *Be willing to change a theory or hypothesis when the facts don't fit – be flexible.*

**EPISODE #102** - “**THE CRIME MACHINE**” (MARTHA MORAN)  
*INSPIRED BY “THE VALLEY OF FEAR” BY SIR ARTHUR CONAN DOYLE*

When New London is caught in the grip of a massive crime wave, Holmes uses his eyes and intellect to deduce that the heat of the criminal activity lies in the city’s long abandoned underground. With the guidance of the street-wise Baker Street Irregulars, Holmes, Watson and Lestrade plunge into the shadowy depths to foil the plot, but lose Watson when their wild escape ends with a train crash into the Thames. Only then does Holmes realize that the robot is becoming a true “friend.”

**Educational Message:** *Observe and think – use your eyes and brains. Also, comments on the meaning of friendship.*

**EPISODE #103** - “**THE HOUNDS OF THE BASKERVILLES**” (PHIL HARNAGE)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

On the moon, in the domed Galileo City, an old legend appears to be true when three children go missing and eerie howling can be heard echoing throughout the resort. But Sherlock Holmes suspects there is an all too human reason behind this “supernatural” phenomenon. His sleuthing quickly dispatches the mythical beast for what it is: trickery created by Moriarty to vacate the moon of its tourists so that its powerful defense and life support systems would be his from which to rule the earth. Though Moriarty escapes, Holmes and Lestrade cleverly foil the evil plot and save the day, the moon, and the earth!

**Educational Message:** *When the facts don't fit a theory, it may be time to change the theory. It is foolish to hold on to a belief (or superstition) when the evidence contradicts it.*



**EPISODE #104 - "THE RESIDENT PATIENT" (ROBERT ASKIN)**  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

When Lestrade corners the notorious Fenwick and his crew in an abandoned building, all she finds are innocent, mild-mannered citizens. Confounded, she calls in Sherlock Holmes to investigate. He quickly deduces that the "citizens" are indeed the culprits... and that Moriarty has forced a renowned plastic surgeon to use his DNA Washer device to completely alter their appearances! Using the device on himself, a disguised Holmes foils Moriarty's evil plot to switch the leaders of the free world with his own look-alike henchmen!

**Educational Message:** *Things are not always what they seem. Look closely; use your eyes and brains.*

**EPISODE #105 - "THE SCALES OF JUSTICE" (KEN PONTAC)**  
*INSPIRED BY "THE ADVENTURE OF THE SPECKLED BAND" BY SIR ARTHUR CONAN DOYLE*

Someone has robbed the supposedly impenetrable "safe room" at Genie Tech. In the locked room – with no window or other way out – Sherlock Holmes discovers tiny scales which prove to belong to a mysterious unknown species of snake. Is this the work of the eminent herpetologist Grimsby Roylott who is trying desperately to keep the old London Zoo afloat? Or, as Watson suspects, is it the work of Forest Chapman, the proprietor of the spooky Mythological Museum where monstrous hybrid creatures are created and displayed to the delight of 22nd Century kids? Holmes looks past the obvious to discover that someone has mixed his own DNA with that of a python in order to commit the daring robberies. Holmes must then wrestle with the snake-man for his very life to win the day!

**Educational Message:** *Be careful about accepting the first explanation offered; examine alternative theories and possibilities. Also, good intentions never justify wrong actions.*

**EPISODE #106 - "THE FIVE ORANGE PIPS" (GREG JOHNSON)**  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

In seclusion at his remote country estate, radical anti-tech group leader Joseph Openshaw blacks out after opening a mysterious envelope containing only a cryptic note and five orange seeds. Sherlock Holmes soon discovers that the pips are poisoned and that Joseph was targeted because he – along with his brother Elias – had invented a cyber nest that could wipe out all the computers they despise forever. Though the two brothers stopped before unleashing it, Holmes now finds that Moriarty wants to use the invention to destroy New Scotland Yard's databanks and hold the world hostage. In order to get the antidote for the poison, Holmes gives Moriarty the cyber nest... but not before knowing that it is useless. All are saved and Watson helps Joseph's young son, John, learn that the true value of someone is what's in their heart.

**Educational Message:** *Preconceived and highly emotional ideas and beliefs can bias way one perceives things and lead to misinterpretation of facts. Also, the foolishness of racial intolerance.*

**EPISODE #107** - "THE ADVENTURE OF THE BERYL BOARD" (ELEANOR BURIAN-MOHR & TERENCE TAYLOR)

*INSPIRED BY "THE ADVENTURE OF THE BERYL CORONET" BY SIR ARTHUR CONAN DOYLE*

Alexander Holder catches his own son Arthur stealing the top secret computer chip that the famous Payne computer dynasty family had entrusted him to safeguard. Why would Holder's son betray him? *Did* Holder's son betray him? In order to save the situation, Holmes must sift through the motives, secrets and misunderstandings of two families: not only those of Arthur, but those of the 10-year-old genius son, Helfand Payne III, and his father, Helfand Payne II, and Arthur's sister Mary and her cad of a boyfriend. Sherlock recovers the stolen chip and sorts everything out. All is made right and both families realize they have a lot more communicating to do!

**Educational Message:** *Disagreement and discussion is vital; the more that dissimilar views, skills, and perspectives are brought together, the more likely a problem is to be solved.*

**EPISODE #108** - "THE ADVENTURE OF THE EMPTY HOUSE" (MARV WOLFMAN)

*INSPIRED BY SIR ARTHUR CONAN DOYLE*

The blinding flashes of disintegration haunt Watson after he witnesses Holmes and Moriarty fall from their rooftop battle into New London's laserwave sanitation grid. Despite his devastation at losing his friend, crime doesn't stop and Lestrade brings Watson to the room of a young hotshot laser tag tournament star who has been frozen solid by a freeze ray. Why? Was it because the hotshot was cheating? Or, did an opponent merely want to take him out of the competition? While investigating, Watson discovers that Holmes is still alive and in disguise! Having discovered that the marksman who froze the laser tag star was the same person who was paid by Moriarty to interfere in the rooftop battle; Holmes observes unobserved. In a gripping showdown in the laser tag arena, Holmes confronts and unmasks the culprit. Unfortunately, Holmes is not the only clever one - Moriarty is still alive, too, and still out there... somewhere.

**Educational Message:** *Strong emotions can interfere with logical thinking; no matter how bad things look, stay cool, keep emotions under control, and think clearly.*

**EPISODE #109** - "THE SECRET SAFE" (REED SHELLEY & BRUCE SHELLEY)

*INSPIRED BY SIR ARTHUR CONAN DOYLE*

After a break in at 10 Downing Street, it appears that the thief was only able to steal one of the African dolls from the Prime Minister's collection, and was not able to find the secret safe where Lord Devlin had hidden the top secret security plans. While Lestrade helps Greyson - who must interrupt his meeting with the famous recluse millionaire Lord Bork - to retrieve the precious doll, Holmes and Watson conduct their own investigation. After all, Holmes believes that the safe was found, that the doll is just a decoy, and that Devlin himself is somehow involved. Holmes sets a trap to catch Devlin, discovering that Moriarty has been masquerading as Lord Bork! Though Moriarty gets away, the plans are recovered before and the doll is returned safely.

**Educational Message:** *Jumping to conclusions is hazardous; thoroughly examine every angle of a problem before making a decision.*

**EPISODE #110** - **"THE ADVENTURE OF THE MAZARIN CHIP"** (GILDART JACKSON)  
*INSPIRED BY "THE ADVENTURE OF THE MAZARIN STONE" BY SIR ARTHUR CONAN DOYLE*

At the insistence of a memo from Lestrade, the Prime Minister contacts Sherlock Holmes when the top secret virtual reality chip, called the "Mazarin Chip", is stolen. But the memo is a forgery: a trap to get the Prime Minister and Holmes to Baker Street where Moriarty then descends upon them, trapping Holmes in a virtual prison and kidnapping the Prime Minister. Holmes must escape his virtual prison and discover "where" Moriarty really is before he is able to create 10 Downing Street with the Mazarin Chip and access all the Prime Minister's power. Holmes is able to free himself then the Prime Minister, but must use Moriarty's own methods against him to retrieve the chip. Holmes saves the day... but Moriarty gets away.

**Educational Message:** *Appearances can mislead. Look closely, and remember, the more eyes brought to bear, the more likely important information will be noticed.*

**EPISODE #111** - **"THE ADVENTURE OF THE SUSSEX VAMPIRE"** (PHIL HARNAGE)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

After draining the Sussex County Holocomputer System of every drop of data, a cackling vampire-like creature locks himself inside the vault at London First Bank. Beth corners it and blasts open the vault with ionic canon... only to find nothing there! Byte-sucking fiend or computer generated count? Holmes must call on the Irregulars to help track the alleged vampire to its lair... where Moriarty appears, trapping Holmes and the gang. But Beth foils Moriarty's attempt to make the vampire his ally, while Holmes reveals the "vampire" to be the well-meaning 10-year-old girl she is. Miss Amanda Wheelright, a famous computer hacker among the underage genius set, had stumbled onto Moriarty's data theft scheme and had created the "vampire" to foil him. Moriarty is vanquished, but Beth must still explain all the destruction she caused at the bank!

**Educational Message:** *Don't stop asking questions; persevere until all the answers are found.*

**EPISODE #112** - **"THE ADVENTURE OF THE BLUE CARBUNCLE"** (SETH KEARSLEY)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

Christmas in New London finds the whole city gone mad for *the* hot toy to have: the Blue Carbuncle, a troll-like doll that can mimic a real person and appear to communicate. Holmes inadvertently hurts Watson's feelings when he expresses his disgust at the modern world's obsession for machines. But when Beth brings him one of the coveted dolls after recovering it from a mugging, Holmes quickly realizes that this doll is much more sophisticated than those in the advertisements. This doll has a special artificial life computer chip that bestows sentient thought to robots! The maker of the valuable chip hid it in the doll when he realized Professor Moriarty was closing in, but then lost sight of the doll when it was carted off with dozens exactly like it! Both Moriarty and the chip's creator have been searching for it since. Holmes uses the doll itself to bait Moriarty and to discover the true maker of this very special doll, learning the true nature of friendship in the process.

**Educational Message:** *Use your eyes and brains; observe closely, think clearly, and remember – solving problems is fun.*

**EPISODE #113** - **"THE RED-HEADED LEAGUE"** (MARTHA MORAN)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

Holmes and Lestrade uncover an elaborate plot which involves red-headed crooks swapping paintings at the National Art Gallery for forgeries... and which employs a crowd of innocent red-headed men to screen their getaway. Who are all these red-heads? The League's employer is none other than Professor Moriarty who is planning to release a chemical (via the forgeries) at a gala to be held that night at the National Art Gallery. By rendering the wealthiest people in Britain helpless, Moriarty can steal their possessions and hold the nation's wealthiest recluse hostage. But Holmes foils the plan, the real art work is replaced, and no one is hurt. And newest League member and fish-and-chip shop owner Carter Wilson gets a "new" piece of artwork for his own Red-headed League!

**Educational Message:** *Pay attention to details; be sure your "facts" fit your theory.*

**EPISODE #114** - **"THE ADVENTURE OF THE DANCING MEN"** (TERENCE TAYLOR & ELEANOR BURIAN-MOHR) -- *INSPIRED BY SIR ARTHUR CONAN DOYLE*

At their underground farm, the Cubbitts have had a monumental breakthrough. They have perfected a way to grow vegetables in any temperature and in a nearly airless vacuum – a discovery which should prove a great benefit to the world. But someone wants to use the discovery to further his own agenda and tries to take it using force, leaving the Cubbitts unconscious. With the help of the Baker Street Irregulars, Holmes deduces that the stick figure drawings of dancing men found in the Cubbitts' emails are a coded message threatening the Cubbitts to give up their discovery to aid rebel terrorists on the moon. Holmes and the Irregulars trap the culprit and bring him to justice, leaving the Cubbitts alone to live their lives peacefully helping others.

**Educational Message:** *Two heads are better than one – and three or four are even better. Bringing together different perspectives, knowledge, skills is an excellent way to generate and test plausible solutions.*

**EPISODE #115** - **"THE ADVENTURE OF THE SECOND STAIN"** (REED SHELLEY & BRUCE SHELLEY) -- *INSPIRED BY SIR ARTHUR CONAN DOYLE*

Global Intelligence goes to Level Five Global Alert when Mark Trenton discovers that the top secret holodisk containing the master security code is missing! The code is so secret that New Scotland Yard cannot be told of the theft. Sherlock Holmes is put on the case and, by noticing the most minute details, soon recovers the disk – then sets a trap to catch the thief. But the case doesn't end with the capture of the thief, because the thief herself was tricked into the act. Holmes and Watson must use the disk as a decoy catch the real thief... before he can bring the disk to his boss - Moriarty.

**Educational Message:** *Small inconsistencies can have large consequences. Look closely at what does not fit.*

**EPISODE #116 - "A CASE OF IDENTITY"** (ROBERT ASKIN)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

Lestrade's hot pursuit of a suspect is foiled by another police craft appearing out of nowhere. It turns out that the clumsy fellow cop who got in her way is none other than Constable Abner Angel, the new partner Greyson has apparently assigned to her to keep her in line and by the books. Lestrade is furious and resents her partner tagging along after her on her investigations. But Holmes' interest is piqued when Abner pops up at all the crime scenes a little too on top of things. Armed with some keen observations by the Baker Street Irregulars, Holmes determines that Abner is not who he says he is and sets a trap right in the heart of New Scotland Yard to nab the so-called "partner"!

**Educational Message:** *Preconceptions, emotions, and biases can keep you from thinking logically. Verify your facts before forming an opinion or acting.*

**EPISODE #117 - "THE ADVENTURE OF THE ENGINEER'S THUMB"** (KEN PONTAC)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

Victor Fatherly is a bio-engineer whose work on a new blood regenerator could revolutionize organ transplant work – if his competitor Michael Wooten doesn't beat him to it. Now, someone has stolen both men's inventions. But how? The safe housing Victor's invention is protected by a biometric security system; only Victor's thumbprint and DNA signature can open it. Similarly, Michael's system uses his eye's unique retinal scan as the key. Holmes investigates and discovers that someone has lured Victor's girlfriend to betray both men, obtaining DNA from them so that the perpetrator could gruesomely engineer a cloned thumb and eye to break in! With the blood regenerator, the mastermind can now make a monstrous number of cloned organs. Holmes and his cohorts must find and put the Frankenstein-like warehouse out of business and foil the plot.

**Educational Message:** *Breaking a large problem into smaller, more manageable components often helps; solve each in turn.*

**EPISODE #118 - "THE MAN WITH THE TWISTED LIP"** (GREG JOHNSON)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

Lois St. Clair asks Holmes to investigate the disappearance of her husband Neville, a man whose reported – and long unsolved – death was, apparently, a ruse to escape his gambling debts. But this time his vanishing seems genuine and Lois fears for her husband's life – what if his debtors have finally found him? Holmes looks into the matter and discovers that Neville, in fact, has no debts or debtors! Rather, he is a secret agent who had infiltrated a crime ring... and whose cover has been blown. Neville is on the run... and his double life is catching up quickly. It's up to Holmes to find this master of disguise before the dangerous crime rings does.

**Educational Message:** *Pay attention to details – something that appears trivial may turn out to be critical to a solution. Also, not telling the truth to avoid difficult usually makes things worse.*

**EPISODE #119 - "SILVER BLAZE" (ROBERT ASKIN)**  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

The fastest space ship, Silver Blaze, has gone missing just after winning the first round in the International Space Grand Prix. Sherlock investigates and discovers that the competing team is not responsible... and neither is the owner who some thought might be trying to scam the insurance company. Instead, the ship's pilot stole the ship to use as a getaway vehicle; using a clever hologram of a frightening warship, he then robs the shuttle carrying the race prize money. How will they ever catch him? Silver Blaze is the fastest ship! But Holmes uses holograms himself, projecting a field of asteroids that causes the culprit to slow down long enough to be caught. And all in time for the big race.

**Educational Message:** *Don't accept convenient answers at face value. Build and test alternative hypotheses and theories.*

**EPISODE #120 - "THE ADVENTURE OF THE DERANGED DETECTIVE" (HENRY GILROY)**  
*INSPIRED BY "THE ADVENTURE OF THE DYING DETECTIVE" BY SIR ARTHUR CONAN DOYLE*

Holmes and Watson arrive at Lestrade's apartment to find it ablaze and Beth out of control! She attacks them both, leaps off of her balcony, and escapes into the night. What has caused her to go crazy? Holmes receives a mysterious Chinese puzzle box while retracing the path of Beth's most recent investigation into an amateur burglary and, shortly thereafter, he too appears to go mad. But in this case, Holmes is cleverly faking insanity to ferret out the true villain's identity in order to stop him from injecting others with the microscopic, mind-controlling nanobots. Holmes confronts the not-so-good doctor at the Midgard Asylum and contends with the crazed Beth... who comes to her senses just before unwittingly harming Holmes!

**Educational Message:** *Ask specific questions that refine your search for an answer. The examination of small, seemingly unimportant details – and the question "Why?" – are often key to solving problems.*

**EPISODE #121 - "THE SIGN OF FOUR" (PHIL HARNAGE)**  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

A troubled young woman appears at Holmes' door with a mysterious letter containing a beautiful ring, a shuttle ticket to the moon, and an urgent message that she has been done a great wrong and must come at once. Holmes agrees to accompany her to the moon and act as her protector. What they discover there is the answer to a 20-year-old mystery involving two quarrelling brothers (one greedy, the other generous), a valuable Copernican gem mine, Miss Morstan's long-lost father, and a bit of suspended animation. All is brought to light, father and daughter are reunited, the gems are fairly shared, and the two brothers reconcile – all in a day's work for the indefatigable Sherlock Holmes.

**Educational Message:** *Don't rely on unverified information. Someone may have made an incorrect assumption or misinterpreted the evidence. Check your facts.*

**EPISODE #122** - “**THE CROOKED MAN**” (TERENCE TAYLOR & ELEANOR BURIAN-MOHR)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

After hearing the normally happy couple argue passionately behind closed doors, followed by a crash and screams, the maid rushes in to discover Nancy Barclay unconscious and her husband, James, gone. Holmes investigates the strange day Nancy had prior to the fight, while Lestrade looks into James’ company. Both roads lead to a bio-engineering experiment that’s gone horribly wrong: inventor Victor Morris – persuaded to become the experiment’s lone subject by none other than James – was turned into a monster. With Victor out of the way, James stepped in and took both Victor’s fiancée, Nancy, and her father’s company. When Victor comes back to wreak revenge, Holmes convinces him to spare James’ life - Nancy has already seen who the real monster is. Nancy reunites with Victor, devoting her father’s company to finding a cure for Victor.

**Educational Message:** *Don’t judge by appearance alone. Look closely, listen carefully, and think clearly.*

**EPISODE #123** – “**THE ‘GLORIA SCOTT’**” (WOODY CREEK)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

Holmes’ old friend, Victor Trevor, arrives at Baker Street with an urgent – but nonsensical – note his father left him before vanishing. Holmes quickly deduces that the note is in code and deciphers it to read “Gloria Scott”. But who is she and what is her role in the affair? While Lestrade and Watson look into a recent prison break, Holmes investigates and finds that their cases are connected, involving a convict breakout on a prison shuttle that occurred 25 years before in which Victor’s father – a wrongly accused criminal – was forced to take part. Now, the mastermind behind that disastrous plot has broken out of prison, again, and is blackmailing Victor’s father. It is up to Holmes to stop this man and put him back behind bars.

**Educational Message:** *Look at the facts, posit a theory, then look for further evidence to test the theory. Also, it’s always better to tell the truth than to try to avoid consequences by means of a lie.*

**EPISODE #124** - “**THE ADVENTURE OF THE SIX NAPOLEONS**” (MARTHA MORAN)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

At the Pomiero Touring Club, there’s been an attempted theft of a Napoleon Excelsior. Though the craft wasn’t stolen, it was vandalized: the expensive gems that adorn the side were pried off, but not taken. Why not? Holmes investigates to find out that the late inventor, Phillipe Napoleon, had manufactured the vehicles to further his quest to discover an unlimited power source, but was driven to an early grave by the pressures of his business and the terrible arguments with his partner. Holmes deduces that one of the gems on one of crafts must be the priceless power source – that Phillipe had succeeded! Holmes tracks down the remaining Napoleon vehicles to trap the would-be culprit.

**Educational Message:** *Don’t jump to conclusions; don’t settle for the first explanation that fits. Use your eyes; use your brains.*

**EPISODE #125 - "THE MUSGRAVE RITUAL"** (ROBERT ASKIN)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

A thief has stolen the rusty and ancient Musgrave Sword from the British Museum, leaving priceless jewels and works of art untouched. It is obvious to Sherlock Holmes that the prized sword must have a worth that is not immediately apparent. At the museum gift shop, the Irregulars purchase a cheap souvenir replica of the sword and find that the riddle that is inscribed on it. When Holmes remembers that the sword was forged from a meteor that fell to earth centuries ago, and that the Musgraves believed the meteor had special properties, he deduces that the sword is made from neutro-matter and is a powerful weapon indeed... and that Moriarty has it! Though Holmes tracks Moriarty to the site of the ancient Musgrave family seat, now a huge tower in the heart of the city, and recaptures the sword, both Moriarty and Fenwick escape into the depths of the underground.

**Educational Message:** *Those who do not study history are doomed to repeat it. Learn not just from your own mistakes, but read about the mistakes – and solutions – of others in similar situations.*

**EPISODE #126 - "THE ADVENTURE OF THE CREEPING MAN"** (KEN PONTAC)  
*INSPIRED BY SIR ARTHUR CONAN DOYLE*

Spending a weekend in the country to attend the wedding of kindly old Professor Presbury might have been relaxing for Lestrade... if it weren't for the strange goings on and screams in the night! On the eve of the nuptials, the bride is awakened by a monstrous gorilla with a face like that of the Professor's, and suspicious hairs are found outside her window. Is the Professor's daughter trying to frighten the bride into confessing she's after the Professor's money? Is the Professor going mad? Or, does the Professor's assistant have his own hidden agenda? Holmes helps Beth and Watson investigate and finds rare stolen monkeys in a secret cellar – just before being attacked by the man-beast! Though Watson decides immediately that the Professor has been injecting himself with the monkey DNA, Holmes will not leap to conclusions. All is revealed at the wedding where, as expected, true love conquers all... and the culprit is carted off to jail!

**Educational Message:** *Be careful of preconceptions and biases; they can influence what facts you even consider, and can distort those you do think about.*



WEBSITE CERTIFICATION

I hereby certify that for the quarter ending *September 30, 2011*, television broadcast station **WZTV** has complied with the FCC's Website Rule relating to children's programming.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

# FULL-LENGTH GENERAL AUDIENCE:

WZTV

THIRD QUARTER 2011

American Latino TV is nationally syndicated, half-hour program that celebrates American Latino Pride. The weekly, award winning half hour show sets the standard for culturally relevant television for young, U.S. born Latinos in the United States.

What began as a small local cable show in 2002 has grown and expanded to over 100 cities including the Virgin Island and Puerto Rico and has won numerous awards and boasts the largest audience of young, U.S. born Latinos in the world.

In a typical episode of American Latino TV, you'll see interviews with Latin Celebrities, Musical Artists, Features on Cultura, Fashion, Barrios and most importantly, everyday American Latinos doing extraordinary and inspirational things! American Latino tells stories that need to be heard, that must be heard!

Episode: 920

Aired: July 02 2011

Spot Light: Talented musical producer who adjusts to new role as TV personality, up and coming stand up comedian, interview with UFC household name fighter/MMA Trainer/Mentor, and intro to martial artist/spiritual leader

Guest: Tito Ortiz, A.B. Quintanilla, Jeff Garcia, and Pastor Raul Ries

Episode: 921

Aired: July 09 2011

Spot Light: Legendary Wonder Woman/Singer, stand up comedy legend/one man show, martial artist creates Keysi Fighting Method, legendary punk rock artist

Guest: Lynda Carter, Paul Rodriguez, Justo Dieguez Serrano, and Diego Garcia

Episode: 922

Aired: July 16 2011

Spot Light: Boxing' golden boy/philanthropis/community role model, Cypress Hill's Soul Assassin's Radio, TV's biggest little star (Chelsea Lately), and interview with a NASA geo-physicist.

Guest: Oscar De La Hoya, DJ Muggs, Chuy Bravo, and Erika Podest

Episode: 923

Aired: July 23 2011

Spot Light: Dexter star recognize as Leading Latina, TV journalist, and surfer

Guest: Lynda Carter, Lauren Velez, Elizabeth Espinosa, and Maya Gabeira

Episode: 924

Aired: July 30 2011

Spot Light: NFL's first Latina Quarterback/radio broadcaster, texcian Rock & Roll trio talks about new CD, meet classical music conductor, and Latin military Captain talks about earning degree in geography/engineering while serving his country.

Guest: Oscar De La Hoya, Tom Flores, Los Lonely boys, Sonia Marie De Leon De Vega, and Capt. Richard Gomez

Continued On Next Page.....

**AMERICAN LATINO TV**

**AIRED: SATURDAYS @ 6:30AM -- A HALF HOUR PROGRAM**

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Episode: 919

Aired: August 06 2011

Spot Light: Recognizable actor guides new generation of Latinos in entertainment, Texas' rapper built his empire & spreads his message, Radio personality/advocate for young women, and Latina conquering rock climbing.

Guest: Esai Morales, Chingo Bling, Josefa Salinas, and Ignacio Anaya

Episode: 913

Aired: August 13 2011

Spot Light: Sit down with famous/successful boxer, Latino hip hop artist returns home, force behind LA Sparks dance squad, and meet rising fashion designer.

Guest: Oscar De La Hoya, Kid Frost, Traci Hawkins, and Daisy Gonzalez

Episode: 914

Aired: August 20 2011

Spot Light: Meet Hollywood successful film director, Dexter star heads to Broadway, meet top ranked extreme kayaker, and former child star/singer

Guest: Alejandro Gonzalez Inarritu, Lauren Velez, Rafa Ortiz, and Ximena

Episode: 920

Aired: August 27 2011

Spot Light: Talented musical producer who adjusts to new role as TV personality, up and coming stand up comedian, interview with UFC household name fighter/MMA Trainer/Mentor, and intro to martial artist/spiritual leader

Guest: Tito Ortiz, A.B. Quintanilla, Jeff Garcia, and Pastor Raul Ries

Episode: 921

Aired: September 03 2011

Spot Light: Legendary Wonder Woman/Singer, stand up comedy legend/one man show, martial artist creates Keysi Fighting Method, legendary punk rock artist

Guest: Lynda Carter, Paul Rodriguez, Justo Dieguez Serrano, and Diego Garcia

Episode: 922

Aired: September 10 2011

Spot Light: Boxing' golden boy/philanthropist/community role model, Cypress Hill's Soul Assassin's Radio, TV's biggest little star (Chelsea Lately), and interview with a NASA geo-physicist.

Guest: Oscar De La Hoya, DJ Muggs, Chuy Bravo, and Erika Podest

Episode: 923

Aired: September 17 2011

Spot Light: Dexter star recognize as Leading Latina, TV journalist, and surfer

Guest: Lynda Carter, Lauren Velez, Elizabeth Espinosa, and Maya Gabeira

Episode: 924

Aired: September 24 2011

Spot Light: NFL's first Latina Quarterback/radio broadcaster, Texican Rock & Roll trio talks about new CD, meet classical music conductor, and Latin military Captain talks about earning degree in geography/engineering while serving his country.

Guest: Oscar De La Hoya, Tom Flores, Los Lonely boys, Sonia Marie De Leon De Vega, and Capt. Richard Gomez



## American Latino TV

### Show Synopsis Episode 913

This Weekend on American Latino TV, Host Valery Ortiz presents one of the most successful boxers of our generation Oscar De La Hoya; Frost aka Kid Frost who is among the first Latino names in hip-hop takes us back to the old school; The force behind the LA Sparks dance team, Traci Hawkins shows off her moves; and rising designer, Daisy Gonzalez, debuts her much buzzed about fashion line.



## American Latino TV

### Show Synopsis Episode 914

Host Valery Ortiz presents Alejandro González Iñárritu (*Amores Perros*, *21 Grams*, *Babel*); Lauren Vélez (*Dexter*) heads to the stage; top ranked extreme kayaker Rafa Ortiz creates his own path; and former child star Ximena Sariñana finds her musical voice.



## American Latino TV

### Show Synopsis Episode 919

Host Valery Ortiz presents one of Hollywood's most recognizable actors, Esai Morales (*La Bamba*, *NYPD Blue*) talks about guiding the new generation of Latinos in entertainment; Texas' own, rapper Chingo Bling builds his empire and spreads his message, with a sense of humor; radio personality, Josefa Salinas uses her voice to advocate for young women; rock climber, Ignacio Anaya sets an example by conquering the highest peaks across the globe.



## American Latino TV

### Show Synopsis Episode 920

Host Valery Ortiz presents UFC household name, Tito Ortiz as he steps out of the ring and embraces his new role as an MMA trainer and mentor; musical producer and songwriter A.B. Quintanilla (*Kumbia Kings*) takes on his new role as a TV personality; stand-up comedian Jeff Garcia (*The Adventures of Jimmy Neutron: Boy Genius*, *Planet Sheen*) finds his voice off the stage; Pastor Raul Ries starts a new life as a martial artist and spiritual guide.



## American Latino TV

### Show Synopsis Episode 921

Host Valery Ortiz presents Wonder Woman, Lynda Carter who talks about returning to her singing roots; stand-up comedy legend, Paul Rodriguez on his new one-man show; martial artist Justo Diéguez Serrano creates a new fighting system, Keysi Fighting Method, and brings it to Hollywood (*Batman Begins*, *Troy*); singer Diego Garcia (Elefant) trades in a punk rock image for a more romantic style.





## American Latino TV

### Show Synopsis Episode 922

Host Valery Ortiz presents boxing's golden boy Oscar De La Hoya making an impact as a philanthropist and community role model; Cypress Hill's DJ Muggs takes his brand local with Soul Assassin's Radio; one of TV's biggest little stars, Chuy Bravo (*Chelsea Lately*) talks about his book (*Little Nuggets of Wisdom: Big Advice from the Small Star of Chelsea Lately*); NASA geo-physicist Erika Podest talks about an innovative satellite that helps predict climate change.



## American Latino TV

### Show Synopsis Episode 923

Host Valery Ortiz presents Wonder Woman, Lynda Carter who talks about returning to her singing roots; Lauren Vèlez (Dexter) talks about playing other "Leading Latinas"; TV journalist Elizabeth Espinosa takes the lead in news; and big wave surfer Maya Gabeira breaks barriers in a traditionally male sport.



## American Latino TV

### Show Synopsis Episode 924

Host Valery Ortiz presents boxing's golden boy Oscar De La Hoya making an impact as a philanthropist and community role model; the NFL's first Latino quarterback, Tom Flores talks about his Super Bowl wins and his new career as a radio broadcaster; Texican Rock and Roll trio, Los Lonely Boys talk about their new album, *Rockpango*; classical music conductor Sonia Marie De Leon De Vega breaks boundaries and educates the next generation about the classics; and Captain Richard Gomez talks about earning his Bachelor's Degrees in Geography and Engineering while serving his country.

WZTV-TV  
THIRD QUARTER  
PROGRAMMING & ISSUES -- REPORT FOR 2011

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- A. PROGRAMS AND ISSUES
  - PUBLIC SERVICE ANNOUNCEMENTS
    - I. HEALTH RELATED ISSUES
    - II. HUNGER AND HOMELESSNESS
    - III. ALCOHOL AND DRUG PREVENTION
    - IV. CRIME PREVENTION
- B. NON-BROADCAST EFFORTS
- C. FOX PRIME TIME PUBLIC SERVICE ANNOUNCEMENTS

## I. HEALTH RELATED ISSUES

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### Hosted Events:

- ALWAYS SISTERS FOREVER BROTHERS JULY 21-23:30 (second spot) WZTV sponsored and aired a PSA provided by *Sharing The Vision/ASFB*. First annual Always Sisters Conference, a 1 1/2 day event catering to young women from the ages of 13 to 26. The event was held in Nashville, TN. Always Sisters Forever Brothers is an annual National Conference under the umbrella of Sharing The Vision destined to empower youth and young adults with life changing and motivational teaching, heart-pounding worship, concerts and much more! The conference consists of informative sessions, anointed praise and worship by premier worship leaders, skits, a fashion show, a concert, comedy and power-packed messages from host, CeCe Winans, and other prominent speakers.
- SWINE BALL JULY 28: 30 (second spot) WZTV sponsored and aired a PSA provided by *Students Taking A Right Stand & T.J. MARTELL FOUNDATION*. The Swine Ball has been a party of Nashville history for over 30 years, proudly known as the "most delightfully tacky ball in Nashvegas." Guests are invited to come in their tuxes and black dresses. The Swine Ball is held annually in conjunction with the Music City BBQ Festival and continues to benefit the local chapter of Students Taking A Right Stand STARS is the leader in school-based Student Assistance Program services in Middle Tennessee. At STARS, we help schools tackle tough issues that threaten the emotional, psychological and academic well-being of area students - issues such as substance abuse, violence, bullying, harassment, family conflicts and divorce, grief and loss, and myriad other concerns. STARS serves more than 50 schools and community sites in 9 Middle Tennessee counties. & *T.J. Martell Foundation* is the music industry's largest foundation that funds innovative medical research focused on finding cures for leukemia, cancer and AIDS.
- RELAY FOR LIFE MIDDLE TENNESSEE AUGUST 05-12 and SEPTEMBER 24: 30 (second spot) -:30 (second spot) WZTV sponsored and aired a PSA provided by the *American Cancer Society*. The American Cancer Society Relay For Life is a life-changing event that gives everyone in communities across the globe a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease.
- MDA TELETHON SEPTEMBER 04: 30 (second spot) WZTV FOX17 sponsored, televised the MDA telethon, and aired a PSA provided by *Muscular Dystrophy Association*. MDA is the nonprofit health agency dedicated to curing muscular dystrophy, ALS and related diseases by funding worldwide research. The Association also provides comprehensive health care and support services, advocacy and education. MDA combats neuromuscular diseases through programs of worldwide research, comprehensive medical and support services, and far-reaching professional and public health education. The Association's comprehensive services program includes diagnostic and follow-up medical consultations, flu shots, support groups, MDA summer camps for youngsters, a medical equipment program, assistance with equipment repairs and resource referral. Through its national advocacy program, MDA works to make life better for people with muscular dystrophy and related muscle diseases by providing representation in matters of public policy and research advancement,

nationally and internationally; and facilitating active involvement in these areas by the people it serves.

- WALK NOW FOR AUTISM SEPTEMBER 10:30 (second spot) WZTV sponsored and aired a PSA provided by "Walk Now for Autism". The purpose for the event is to support Autism Speaks signature activity "Walk Now for Autism". Walk Now for Autism, the nation's largest grassroots autism walk program, is Autism Speaks' signature fundraising and awareness event, taking place in communities across the United States. This grassroots fundraising effort not only generates vital funds for autism research but also raises awareness about the increasing prevalence of autism and the need for increased research funding to combat this complex disorder.
- KIDNEY WALK SEPTEMBER 10:30 (second spot) WZTV sponsored and aired a PSA provided by *Tennessee Kidney Foundation*. Tennessee Kidney Foundation mission is to improve the health and well being of Tennesseans affected by kidney disease, by facilitating, advocating and encouraging, education, prevention, detection and treatment along with promoting organ donation throughout the state. As well as empower and encourage Tennesseans affected by kidney disease to build healthier lives.
- WALK TO CURE DIABETES SEPTEMBER 24: WZTV sponsored and aired a PSA provided by *Juvenile Diabetes Research Foundation* is the worldwide leader for research to cure type 1 diabetes (T1D). The mission of JDRF is to find a cure for diabetes and its complications through the support of research.

#### Health General Issues:

- HEALTH TOMORROW-Nutrition Education: WZTV aired a PSA provided by { :15/30 second spot } LetsMove.org. *Let's Move!* is a program, launched by the First Lady, dedicated to solving the problem of obesity within a generation, so that children born today will grow up healthier and able to pursue their dreams. *Let's Move!* is about putting children on the path to a healthy future during their earliest months and years. Giving parents helpful information and fostering environments that support healthy choices. Providing healthier foods within the school system. Ensuring that every family has access to healthy, affordable food, and helping children become more physically active.
- JASON FOUNDATION: WZTV aired a PSA provided by {30 second spot} "*The Jason Foundation*". The Jason Foundation, Inc. (JFI) is an educational organization dedicated to the awareness and prevention of youth suicide. JFI's intention is to empower youth, educators and parents to help recognize when young people are in pain and know to get professional help involved as soon as possible.
- THIS IS WHY-Y.M.C.A: WZTV aired a PSA provided by {30 second spot} *YOUNG MEN CHRISTIAN ORGANIZATION*. The "Y" is an inclusive organization of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility. YMCA goal is to connect people of all ages and backgrounds to bridge the gaps in community needs. The mission is to put Faith principles into practice through programs that build a healthy spirit, mind and body, and help individual makes a healthy choice.
- STOP DIABETES: WZTV aired a PSA provided by {30 second spot} *American Diabetes Association*. *Stop Diabetes* is the movement to end the devastating toll that diabetes takes on millions of individuals and

families across the nation. American Diabetes Association mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. ADA leads the fight against the deadly consequences of diabetes and fight for those affected by diabetes. \*They fund research to prevent, cure and manage diabetes. \*They deliver services to hundreds of communities. \*They provide objective and credible information. \*They give voice to those denied their rights because of diabetes.

## II. HUNGER AND HOMELESSNESS

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- HUNGER PREVENTION (NASHVILLE):30 (second spot) WZTV aired a PSA provided by *Second Harvest of Middle Tennessee*. Feeding America is the nation's leading domestic hunger-relief charity. Their mission is to feed America's hungry through a nationwide network of member food banks and engage our country in the fight to end hunger. Each year, the Feeding America network provides food to more than 37 million low-income people facing hunger in the United States. Feeding America has a network of more than 200 food banks serves all 50 states. Those member food banks support approximately 61,000 local charitable agencies and 70,000 programs, which provide food directly to individuals and families in need.
- SHARE OUR STRENGTH'S "No Kid Hungry": WZTV aired a PSA provided by {30 second spot} *No Kid Hungry*. At Share Our Strength, "No Kid Hungry" is much more than a tagline or campaign slogan: It is their reason for being. *Share Our Strength's No Kid Hungry Campaign operates on four key fronts: Creating public-private partnerships at the state level to break down barriers that prevent kids from accessing the food they need; Feeding hungry kids where they live, learn, and play; Educating children and families about nutrition and healthy eating. Through Share Our Strength's Cooking Matters, they have reached nearly 60,000 families, spreading knowledge on how to budget for groceries and cook great tasting and nutritious foods; Building awareness of the childhood hunger crisis and a drive for change among all Americans. Using as many channels as possible we are making No Kid Hungry a shared national priority.*
- UNITED WAY-FOOD STAMPS: 30(second spot) WZTV aired a PSA provided Karl Dean & United Way Metropolitan Nashville (211TN). One of the easiest ways to get help is by dialing 2-1-1, Tennessee's community services help line. 2-1-1 has a database of more than 10,000 health and human services programs, cross-referenced for all sorts of keywords. All calls are free and completely confidential. Hours vary by location. The 211 help line serves approximately 53 counties in the state.
- "THE CAMPING TRIP "ADOPT US KIDS:30 (second spot) WZTV aired a PSA provided by *Adopt Us Kids.org*. The mission of AdoptUSKids is: to raise public awareness about the need for foster and adoptive families for children in the public child welfare system; and to assist U.S. States, Territories and Tribes to recruit and retain foster and adoptive families and connect them with children.

### III. ALCOHOL AND DRUG PREVENTION

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- **DRUNK DRIVING PREVENTION & ANTI-DRUG** :30 (second spot) WZTV aired a PSA provided by *Sumner County Anti Drug Coalition* which provides parents and students with *Information on Underage Drinking*. What You Need to Know Many kids start drinking in middle school: One out of every two 8th graders has tried alcohol, More kids use alcohol than use tobacco or illicit drugs, More children are killed by alcohol than all illegal drugs combined, Children who begin drinking before age 15 are 5 times more likely to have alcohol problems. Parents can protect their children from the risks associated with drinking by maintaining open communication and expressing a clear, consistent message about alcohol.
- **YOUTH RECKLESS DRIVING** :30 (second spot) WZTV aired a PSA provided by *SADD (Students Against Destructive Decisions)* and *AAA (American Automobile Association)* which are partnered up with the *Speak Up Or Else* (is sponsored by the Ad Council) campaign. *Speak Up Or Else* is helping to spread the word about the danger of reckless driving. For more than two decades, car crashes have been the number one killer of teens. Young drivers are more likely to speed, run red lights, make illegal turns, and die in an SUV rollover. Statistics are why the Youth Reckless Driving Prevention campaign is so critical. The campaign targets young adults between the ages of 15 and 21, and encourages them to speak when riding in a car with a reckless driver. The message is simple one: "If your friend is driving recklessly, say something." To help deliver this message, the campaign has enlisted the help of the talented comedians *Fred Willard, Rob Riggle* and *Rachael Harris* for the latest television PSAs. Each new PSA portrays the comedians as teenagers and highlights their 'unique' way of speaking up.

### IV. CRIME PREVENTION

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- **ON THE ROAD-OFF THE PHONE** -:30 (second spot) WZTV aired a PSA provided by the *National Safety Council (NSC)* and *CTIA-The Wireless Association*. The *National Safety Council (NSC)* and *CTIA-The Wireless Association* announced a joint education campaign - focused on teens - to explain the dangers of distracted driving and to tell them when they're "On the Road, Off the Phone. That's why CTIA and NSC joined forces to empower parents to talk to their teenage drivers about the dangers of potential distracted driving resulting from cell phone use while behind the wheel.
- **CYBERBULLY "CHICKEN"** -:30 (second spot) WZTV aired a PSA. Online bullying, called cyber-bullying, happens when teens use the Internet, cell phones, or other devices to send or post text or images intended to hurt or embarrass another person. Cyber-bullying is a problem that affects almost half of all American teens. There are steps that young adults and your friends can take to stop cyber-bullying and stay cyber-safe. Parents can help stop cyber-bullying. What Kids Need to Know: Never give out personal information online; Never tell anyone but your parents your password; If someone sends a mean or threatening message, don't respond; Never open emails from someone you don't know or from someone you know is a bully; Don't put anything online that you wouldn't want your classmates to see; Don't send messages when you're angry; Help kids who are bullied online by not joining in and showing bullying messages to an adult. Always be as polite online as you are in person.
- **WILDFIRE SEASON** -:30 (second spot) WZTV aired a PSA provided by *Smokey Bear Wildfire Prevention (Ad Council)*. Since 1944, Smokey Bear has been the symbol of the protection of America's forests from fire. More than 60 years later, his famous words of wisdom "Only You Can Prevent Wildfires" continue to be at the center of one of the most successful PSA campaigns.



**WZTV-TV**  
**THIRD QUARTER**  
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**REPORT FOR 2011**

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• COMMUNITY SUPPORT SERVICES

LOCALLY PRODUCED PUBLIC AFFAIRS SHOW - "COMMENTS WITH DR. HANEY" DR. JAMES HANEY, A PROFESSOR AT TENNESSEE STATE UNIVERSITY, HOSTS THIS SHOW WHICH DISCUSSES A WIDE ARRAY OF TOPICS THAT ARE OF CONCERN TO NASHVILLE, ALL TENNESSEANS, AND THOSE WHO JUST WANT TO KNOW. THIS SHOW IS PRODUCED IN OUR STUDIOS AND LATE AIRED ON SUNDAY MORNINGS. TOPICS HAVE INCLUDED LOCAL AREA COLLEGES LIKE TENNESSEE STATE UNIVERSITY AND FISK UNIVERSITY; A VIEW INTO THE TENNESSEE AGENERAL ASSEMBLY; THE JUVENILE JUSTICE COURT SYSTEM, AND THE CRIMINAL JUSTICE SYSTEM IN THE UNITED STATES. THE STORY OF FISK JUBILEE SINGERS. A WIDE ARRAY OF TOPICS AND GUESTS THAT PROVIDE A WEALTH OF INFORMATION, WHICH IS NEEDED IN TODAY'S SOCIETY.

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: July 07 2011  
TOPIC: Islan  
GUEST: Dr. Leonard Madu

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: July 10 2011  
TOPIC: Protest in Tennessee  
GUEST: Alana McLaughlin, Jerry Lee and Leo Lillard

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: July 17 2011  
TOPIC: Profile: C Wyatt-Morley WOMEN  
GUEST:

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: July 24 2011  
TOPIC: Africana Studies @ Tennessee State University  
GUEST: Dr. A. Al-Hadid and Wyefru

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: July 31 2011  
TOPIC: Reparations Conference at Tennessee State University  
GUEST: K. Caine

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: August 07 2011  
TOPIC: Political Unrest in Africa  
GUEST: Dr. Leonard Madu

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: August 14 2011  
TOPIC: Youth Literacy  
GUEST: Alana McLaughlin

• COMMUNITY SUPPORT SERVICES

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: August 21 2011  
TOPIC: Minorities in STEM  
GUEST: Dr. S. Hargrove

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: August 28 2011  
TOPIC: Cuba  
GUEST: Dr. Leonard Madu

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: September 04 2011  
TOPIC: Tennessee State University Football Program  
GUEST: Coach R. Reed

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: September 11 2011  
TOPIC: Revolving Door Syndrome  
GUEST: Pastor K. Walker

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: September 18 2011  
TOPIC: Harmony Family Health  
GUEST: Dr. E. Robertson, C. Crawford, and M. Barton

COMMENTS WITH DR. HANEY - HALF HOUR PROGRAM  
AIRED: September 25 2011  
TOPIC: African American in Public Education in the South  
GUEST: Dr. James Baxter

## NON-BROADCAST ACTIVITIES

### WZTV INTERNSHIP PROGRAM

WZTV OFFERED PROMISING STUDENTS THE OPPORTUNITY TO INTERN AT OUR STATION IN VARIOUS DEPARTMENTS SUCH AS NEWS, SALES AND ACCOUNTING. THE INTERNS WERE TREATED LIKE REGULAR EMPLOYEES AND GOT A TRUE HANDS-ON EXPERIENCE WITH WORK IN THEIR DESIRED FIELD OF WORK. THE INTERNSHIP PROGRAM WORKS CLOSELY WITH THE PARENTING UNIVERSITY OR COLLEGE IN ORDER TO MAINTAIN THE FLOW OF COMMUNICATION FOR GRADES, ATTITUDE AND ACQUIRED LEARNING SKILLS AND KNOWLEDGE.

**WZTV**  
**THIRD QUARTER 2011**

**NETWORK**  
**FOX VIGNETTES**

\*DURING PRIME TIME FOX INSERTS NETWORK PRIME-TIME PUBLIC SERVICE ANNOUNCEMENTS DURING SPORTS AND LATE NIGHT.

\*DURING KIDS PROGRAMMING FOX INSERTS VIGNETTES. ATTACHED IS A LISTING OF ALL VIGNETTES THAT AIRED DURING THIRD QUARTER.

EACH PUBLIC SERVICE ANNOUNCEMENT INCLUDES THE FOLLOWING:

- ★ PROGRAM (PRIME)
- ★ TIME
- ★ DATE
- ★ PSA TITLE AND LENGTH

THESE PUBLIC SERVICE ANNOUNCEMENTS EACH STRESSED AN ANTI-VIOLENCE AND ANTI-DRUG MESSAGE.

JULY '11  
3RD QUARTER NETWORK PSA REPORT  
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Jul-11	BONES	FRI	8:05:43P	USOE1130	USO	:30
2-Jul-11	MLB RS GAME	SAT	6:50:07P	PSA2011MLB3060	FOX SPORTS SUPPORTS	:30
2-Jul-11	COPS	SAT	8:02:14P	USOE1130	USO	:30
3-Jul-11	CLEVELAND SHOW	SUN	8:57:31P	USOE1130	USO	:30
4-Jul-11	MASTERCHEF	MON	8:13:26P	USOE1130	USO	:30
5-Jul-11	MASTERCHEF	TUE	9:51:24P	MDA106B	MUSCULAR DYSTROPHY ASSOCIATION	:30
6-Jul-11	SO YOU THINK YOU CAN DANCE	WED	8:07:21P	FZAA0797	FOUNDATION FOR A BETTER LIFE	:30
7-Jul-11	SO YOU THINK YOU CAN DANCE	THU	8:10:54P	DETP0427	PARTNERSHIP FOR DRUGFREE.ORG	:30
8-Jul-11	BONES	FRI	8:39:43P	PSA2011MLB3010	FOX SPORTS SUPPORTS	:30
9-Jul-11	MLB RS GAME	SAT	7:28:10P	PSA2011MLB3020	FOX SPORTS SUPPORTS	:30
9-Jul-11	COPS	SAT	8:21:41P	DETP0443	PARTNERSHIP FOR DRUGFREE.ORG	:30
10-Jul-11	AMERICAN DAD	SUN	7:28:21P	MDA106B	MUSCULAR DYSTROPHY ASSOCIATION	:30
11-Jul-11	MASTERCHEF	MON	8:32:47P	CNNE0080000H	LETS MOVE CAMPAIGN "HUDDLE"	:30
13-Jul-11	SO YOU THINK YOU CAN DANCE	WED	9:17:21P	DETP0443	PARTNERSHIP FOR DRUGFREE.ORG	:30
14-Jul-11	GLEE	THU	9:49:48P	RWORDPSA2011	GLEE CAST "R-WORD"	:30
15-Jul-11	BONES	FRI	8:50:50P	DMREGGIE15H	KAISER AIDS CAMPAIGN	:15
15-Jul-11	HOUSE	FRI	9:48:22P	Z015GPSA0100	IT GETS BETTER/HOUSE	:15
16-Jul-11	MLB RS GAME	SAT	7:45:04P	PSA2011MLB3040	FOX SPORTS SUPPORTS	:30
16-Jul-11	COPS	SAT	8:01:47P	CNAT0046000H	AUTISM/ERNIE ELS	:30
17-Jul-11	AMERICAN DAD	SUN	7:28:15P	PSA2011MLB3010	FOX SPORTS SUPPORTS	:30
18-Jul-11	HELLS KITCHEN	MON	8:14:32P	MDA106B	MUSCULAR DYSTROPHY ASSOCIATION	:30
19-Jul-11	HELLS KITCHEN	TUE	8:28:14P	CNNE0080000H	LETS MOVE CAMPAIGN "HUDDLE"	:30
20-Jul-11	SO YOU THINK YOU CAN DANCE	WED	9:26:28P	59066	VETERANS AWARENESS	:30
21-Jul-11	GLEE	THU	9:50:02P	RWORDPSA2011	GLEE CAST "R-WORD"	:30
22-Jul-11	HOUSE	FRI	8:51:30P	DMCHAUCEY15H	KAISER AIDS CAMPAIGN	:15
22-Jul-11	HOUSE	FRI	9:51:15P	Z015GPSA0100	IT GETS BETTER/HOUSE	:15
23-Jul-11	MLB RS GAME	SAT	7:10:40P	PSA2011MLB3050	FOX SPORTS SUPPORTS	:30
23-Jul-11	FAMILY GUY	SAT	9:28:30P	DETP0445	PARTNERSHIP FOR DRUGFREE.ORG	:30
24-Jul-11	AMERICAN DAD	SUN	7:27:31P	DETP0427	PARTNERSHIP FOR DRUGFREE.ORG	:30
25-Jul-11	MASTERCHEF	MON	9:55:33P	CNNE0080000H	LETS MOVE CAMPAIGN "HUDDLE"	:30
26-Jul-11	HELLS KITCHEN	TUE	8:26:51P	59066	VETERANS AWARENESS	:30
27-Jul-11	SO YOU THINK YOU CAN DANCE	WED	8:13:19P	FZAA0797	FOUNDATION FOR A BETTER LIFE	:30
28-Jul-11	GLEE	THU	9:48:17P	RWORDPSA2011	GLEE CAST "R-WORD"	:30
29-Jul-11	BONES	FRI	8:51:36P	DMREGGIE15H	KAISER AIDS CAMPAIGN	:15
29-Jul-11	HOUSE	FRI	9:50:31P	Z015GPSA0100	IT GETS BETTER/HOUSE	:15
30-Jul-11	MLB RS GAME	SAT	6:59:21P	PSA2011MLB3060	FOX SPORTS SUPPORTS	:30
30-Jul-11	COPS	SAT	8:01:49P	CNAT0046000H	AUTISM/ERNIE ELS	:30
31-Jul-11	AMERICAN DAD	SUN	7:09:58P	59066	VETERANS AWARENESS	:30

AUGUST '11  
3RD QUARTER NETWORK PSA REPORT  
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Aug-11	HELLS KITCHEN	MON	8:54:50P	DETO0443	PARTNERSHIP AT DRUGFREE.ORG	:30
2-Aug-11	HELLS KITCHEN	TUE	8:37:03P	CNNE0080000H	LETS MOVE/HUDDLE	:30
3-Aug-11	SO YOU THINK YOU CAN DANCE	WED	8:15:39P	UNICEFHORN30PSA	UN WORLD HUNGER PROGRAM	:30
4-Aug-11	GLEE	THU	9:51:22P	RWORDPSA2011	GLEE CAST R-WORD	:30
5-Aug-11	BONES	FRI	8:50:52P	DMREGGUE15H	KAISER/AIDS CAMPAIGN	:15
5-Aug-11	HOUSE	FRI	9:50:11P	Z015GPSA0100	IT GETS BETTER/HOUSE	:15
6-Aug-11	MLB RS GAME	SAT	7:37:12P	PSA2011MLB3010	FOX SPORTS SUPPORTS	:30
6-Aug-11	FAMILY GUY	SAT	9:28:32P	DETP0445	PARTNERSHIP AT DRUGFREE.ORG	:30
7-Aug-11	TEEN CHOICE AWARDS	SUN	8:34:52P	0810LAUGH15	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY	:15
7-Aug-11	TEEN CHOICE AWARDS	SUN	9:34:55P	0810TEST15	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY	:15
8-Aug-11	HELLS KITCHEN	MON	8:26:51P	CNNE0080000H	LETS MOVE/HUDDLE	:30
9-Aug-11	MASTERCHEF	TUE	9:53:42P	DETO0427	PARTNERSHIP AT DRUGFREE.ORG	:30
10-Aug-11	SO YOU THINK YOU CAN DANCE	WED	8:11:32P	UNICEFHORN30PSA	UN WORLD HUNGER PROGRAM	:30
11-Aug-11	SO YOU THINK YOU CAN DANCE	THU	8:20:01P	MGDD9114H	9/11 DAY OF SERVICE	:30
13-Aug-11	MLB RS GAME	SAT	7:12:52P	PSA2011MLB3020	FOX SPORTS SUPPORTS	:30
13-Aug-11	COPS	SAT	8:21:30P	MGDD9114H	9/11 DAY OF SERVICE	:30
14-Aug-11	AMERICAN DAD	SUN	7:28:40P	CNAT0046000H	AUTISM/ERNIE ELS	:30
15-Aug-11	MASTERCHEF	MON	9:54:25P	CNNE0080000H	LETS MOVE/HUDDLE	:30
16-Aug-11	MASTERCHEF	TUE	8:54:40P	MGDD9114H	9/11 DAY OF SERVICE	:30
17-Aug-11	MOBBED	WED	8:57:55P	MGDD9114H	9/11 DAY OF SERVICE	:30
20-Aug-11	MLB RS GAME	SAT	6:57:25P	PSA2011MLB3010	FOX SPORTS SUPPORTS	:30
20-Aug-11	COPS	SAT	8:02:04P	CNAT0046000H	AUTISM/ERNIE ELS	:30
21-Aug-11	AMERICAN DAD	SUN	7:28:15P	MGDD9114H	9/11 DAY OF SERVICE	:30
22-Aug-11	HELLS KITCHEN	MON	8:23:47P	CNNE0080000H	LETS MOVE/HUDDLE	:30
23-Aug-11	GLEE	TUE	9:17:18P	RWORDPSA2011	GLEE CAST R-WORD	:30
24-Aug-11	BURIED TREASURE	WED	8:45:10P	USOE1130	USO	:30
25-Aug-11	BONES	THU	8:32:41P	MGDD9114H	9/11 DAY OF SERVICE	:30
26-Aug-11	KITCHEN NIGHTMARES	FRI	8:36:01P	UNICEFHORN30PSA	UN WORLD HUNGER PROGRAM	:30
27-Aug-11	MLB RS GAME	SAT	7:04:06P	PSA2011MLB3050	FOX SPORTS SUPPORTS	:30
27-Aug-11	COPS	SAT	8:21:56P	59066	VETERANS AWARENESS	:30
28-Aug-11	AMERICAN DAD	SUN	7:28:36P	MGDD9114H	9/11 DAY OF SERVICE	:30
29-Aug-11	HELLS KITCHEN	MON	8:27:14P	MGDD9114H	9/11 DAY OF SERVICE	:30
30-Aug-11	RAISING HOPE	TUE	9:08:02P	MGDD9114H	9/11 DAY OF SERVICE	:30
31-Aug-11	BURIED TREASURE	WED	9:12:43P	DMTERESA30H	KAISER/AIDS CAMPAIGN	:30

SEPTEMBER '11  
3RD QUARTER NETWORK PSA REPORT  
INCLUDING PRIME, LATE NIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Sep-11	BONES	THU	8:49:39P	CNSE0017000H	AD COUNCIL 9/11 I AM AMERICAN	0:30
2-Sep-11	KITCHEN NIGHTMARES	FRI	8:24:24P	CNSE0017000H	AD COUNCIL 9/11 I AM AMERICAN	0:30
3-Sep-11	MLB RS GAME	SAT	7:57:58P	PSA2011MLB3060	FOX SPORTS SUPPORTS	0:30
3-Sep-11	CLEVELAND SHOW	SAT	9:58:01P	CNSE0014000H	AD COUNCIL/LEARN MORE/MEMORIAL	0:30
4-Sep-11	IN THE FLOW WITH AFFION CROCKET	SUN	9:55:36P	CNSE0017000H	AD COUNCIL 9/11 I AM AMERICAN	0:30
5-Sep-11	HELLS KITCHEN	MON	8:22:48P	MGDD9114H	9/11 DAY OF SERVICE	0:30
7-Sep-11	BURIED TREASURE	WED	8:44:31P	CNSE0017000H	AD COUNCIL 9/11 I AM AMERICAN	0:30
8-Sep-11	BONES	THU	8:52:53P	CNSE0014000H	AD COUNCIL/LEARN MORE/MEMORIAL	0:30
9-Sep-11	KITCHEN NIGHTMARES	FRI	8:35:04P	CNSE0017000H	AD COUNCIL 9/11 I AM AMERICAN	0:30
9-Sep-11	FRINGE	FRI	9:40:38P	MGDD9114H	9/11 DAY OF SERVICE	0:30
10-Sep-11	MLB RS GAME	SAT	7:05:42P	PSA2011MLB3010	FOX SPORTS SUPPORTS	0:30
10-Sep-11	COPS	SAT	8:22:35P	MGDD9114H	9/11 DAY OF SERVICE	0:30
11-Sep-11	NFL NATIONAL GAME	SUN	5:55:32P	XNPI511530H	AD COUNCIL 9/11 MEMORIAL PSA	0:30
11-Sep-11	IN THE FLOW WITH AFFION CROCKET	SUN	9:53:38P	CNSE0017000H	AD COUNCIL 9/11 I AM AMERICAN	0:30
12-Sep-11	HELLS KITCHEN	MON	8:27:56P	CNH0038000H	XMEN MOVIE/AD COUNCIL/OBESITY	0:30
13-Sep-11	GLEE	TUE	8:54:17P	TFEGT304700H	GLEE GIVE A NOTE	0:30
14-Sep-11	BURIED TREASURE	WED	8:44:25P	CNH0038000H	XMEN MOVIE/AD COUNCIL/OBESITY	0:30
15-Sep-11	BONES	THU	8:50:15P	CNH0038000H	XMEN MOVIE/AD COUNCIL/OBESITY	0:30
16-Sep-11	KITCHEN NIGHTMARES	FRI	8:34:57P	UNICEFHORN30PSA	UN WORLD HUNGER PROGRAM	0:30
17-Sep-11	MLB RS GAME	SAT	7:24:40P	PSA2011MLB3020	FOX SPORTS SUPPORTS	0:30
17-Sep-11	COPS	SAT	8:23:01P	DETO0443	PARTNERSHIP FOR DRUGFREE.ORG	0:30
17-Sep-11	CLEVELAND SHOW	SAT	9:40:59P	CNH0038000H	XMEN MOVIE/AD COUNCIL/OBESITY	0:30
18-Sep-11	NFL NATIONAL GAME	SUN	2:41:52P	XNPI511730H	NFL/PLAY 60/BEARS BUS	0:30
19-Sep-11	HELLS KITCHEN	MON	8:20:49P	CNH0038000H	XMEN MOVIE/AD COUNCIL/OBESITY	0:30
21-Sep-11	THE X FACTOR	WED	9:49:13P	0810RACE30	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY	0:30
22-Sep-11	THE X FACTOR	THU	8:15:47P	DMREGGIE15H	KAISER AIDS CAMPAIGN	0:30



**WZTV-FOX17 / Nashville, Tennessee**  
**3rd Quarter 2011 Issues for public file**

**Issues & Concerns** (Reports and topics to be broadcast for viewer's information)

- **Health / Awareness** - FOX17 News @ 9 plans to produce and air a special feature story during the month of February focusing on the questions and controversy surrounding pre-cancer double-mastectomies. Partially due to family history and additional factors that more women are opting to have both breasts removed pre-diagnoses in order to prevent the spread of cancer and due to family history. The percentage of women electing to have the healthy breast removed has more than doubled in recent years. Many doctors say that removing both does not change the odds of the cancer from spreading. FOX17 News talks to both doctors and patients and will provide valuable information to those potentially facing this evolving dilemma.
- **Community** - FOX17 will recognize the history and important contributions of local African Americans during the month of February (Black History Month). Station will air feature News stories, PSA's to support this nationally recognized month.
- **Social Issues** - FOX17 plans to broadcast the discussion "Minorities in Science, Technology, Engineering and Math" on the community affairs program "Comments" with Dr James Haney on **February 20th**. Guest interview to include Dr. Sam Hargrove; Professor in the College of Engineering at Tennessee State University. Dr. Haney is a distinguished professor in the History Department @ Tennessee State University, Nashville, Tennessee.
- **Family Event** - FOX 17 plans to serve as a media partner for Nashville Parent's Summer Camp Adventure Fair 2011 on **February 5**. This free-to-the-public event provides valuable information to families/children about available area day camps and summer programs. Over 100 residential camps & programs are expected to attend to help families find the ideal camp program for children ages 8 - 16. Station representatives and on-air talent will be on-hand to meet and greet visitors.
- **Career Development / Public response** - FOX17 plans to participate in a career fair during 1<sup>st</sup> Quarter. Station representatives plan to speak to attendees about opportunities in Broadcasting, and to discuss internships and supply information about the station and internship program.

**\*Third Quarter 2011** (July 1, 2011 through September 30, 2011)

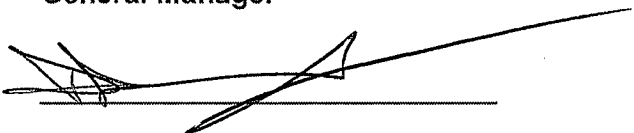
I am signing this form verifying that during the above reference period, the posted information is currently scheduled to air on WZTV (TV). However, this is subject to revision.

Approved by  
**Eric Dahl**  
Regional Promotion Supervisor



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Approved by  
**Dominic Mancuso**  
General Manager



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# WZTV Q3 PROGRAM SCHEDULE 2011

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY		
5:00A					RACEWEEK	PAID	5:00A	
5:30A	TENNESSEE				PAID	PAID	5:30A	
6:00A	MORNINGS				PAID	COMMENTS W/HANEY	6:00A	
6:30A					AMERICAN LATINO TV	PAID	6:30A	
7:00A					WILL & DEWITT(E/I)	SHERLOCK HOLMES(E/I)	7:00A	
7:30A					WILL & DEWITT(E/I)	CAREER DAY (E/I)	7:30A	
8:00A					LIBERTY KIDS (E/I)	FOX NEWS SUNDAY	8:00A	
8:30A					LIBERTY KIDS (E/I)		8:30A	
9:00A	THE 700 CLUB				FOX WEEKEND	PAID	9:00A	
9:30A					MARKETPLACE	PAID	9:30A	
10:00A	NATE BERKUS					PAID	10:00A	
10:30A						PAID	10:30A	
11:00A	JEOPARDY				DRAGONFLYTV (E/I)	PAID	11:00A	
11:30A	ARE YOU SMARTER THAN A 5TH GRADER?				RACEWEEK	PAID	11:30A	
12:00N	WHO WANT TO BE A MILLIONAIRE				FRIENDS	FOX GRAND PRIX OR SUNDAY CINEMA	12:00N	
12:30P	WHO WANT TO BE A MILLIONAIRE				FRIENDS		12:30P	
1:00P	FAMILY FEUD				TWO & A HALF MEN	SUNDAY CINEMA	1:00P	
1:30P	FAMILY FEUD				TWO & A HALF MEN		1:30P	
2:00P	STEVE WILKOS				VARIOUS	SUNDAY CINEMA	2:00P	
2:30P					THIS WEEK IN BASEBALL		2:30P	
3:00P	JERRY SPRINGER				MLB ON FOX	SUNDAY CINEMA	3:00P	
3:30P							3:30P	
4:00P	MAURY POVICH						4:00P	
4:30P							SUNDAY CINEMA	4:30P
5:00P	THE SIMPSONS						5:00P	
5:30P	KING OF THE HILLS					5:30P		
6:00P	TWO & A HALF MEN				HOW I MET YOUR MOM	AMERICAN DAD	6:00P	
6:30P	HOW I MET YOUR MOTHER				HOW I MET YOUR MOM	BOB BURGER	6:30P	
7:00P	MASTERCHEF	KITCHEN	SO YOU THINK	SO U THINK	BONES	COPS	THE SIMPSONS	7:00P
7:30P		NIGHTMARES	YOU CAN	U CAN DANCE		COPS	CLEVELAND	7:30P
8:00P	HOUSE	MASTERCHEF	DANCE	GLEE	HOUSE	FOX ANIMATION	FAMILY GUY	8:00P
8:30P						FOX ANIMATION	AMERICAN DAD	8:30P
9:00P	FOX NEWS AT 9:00				FOX NEWS AT 9:00	FOX NEWS AT 9:00	9:00P	
9:30P							9:30P	
10:00P	FOX NEWS AT 10:00				FRINGE	SEINFELD	10:00P	
10:30P	HOW I MET YOUR MOTHER					SEINFELD	10:30P	
11:00P	ENTERTAINMENT TONIGHT				30 SECON TO FAME	CURB YOUR ENTHU.	11:00P	
11:30P	THE INSIDER				HOUSE	ENTOURAGE	11:30P	
12:00M	CURB YOUR ENTHUSIASM					AMERICAN DAD	12:00M	
12:30A	FOX NEWS AT 9:00				BONES	AMERICAN DAD	12:30A	
1:00A	*Repeat					PAID	1:00A	
1:30A	PAID				PAID	PAID	1:30A	
2:00A	PAID				PAID	HOUSE OF PAYNE	2:00A	
2:30A	PAID				PAID	PAID	2:30A	
3:00A	FRASIER				PAID	BONES	3:00A	
3:30A	FRASIER				PAID		3:30A	
4:00A	THE INSIDER				PAID	PAID	4:00A	
4:30A	ENTERTAINMENT TONIGHT			PAID	PAID	ENTERTAINMENT TNT	4:30A	

# WZTV Q4 PROGRAM SCHEDULE 2011

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	
5:00A						RACEWEEK	PAID	5:00A
5:30A	TENNESSEE MORNINGS					PAID	PAID	5:30A
6:00A						PAID	COMMENTS W/HANEY	6:00A
6:30A						AMERICAN LATINO TV	PAID	6:30A
7:00A						WILD LTD(E/I)	REAL LIFE 101 (E/I)	7:00A
7:30A						TEEN KIDS NEWS (E/I)	CAREER DAY (E/I)	7:30A
8:00A						SPORT STARS (E/I)	FOX NEWS SUNDAY	8:00A
8:30A						ANIMAL EXPLOR (E/I)		8:30A
9:00A	THE 700 CLUB					FOX WEEKEND	PAID	9:00A
9:30A						MARKETPLACE	PAID	9:30A
10:00A	ANDERSON COOPER						DEREK DOOLEY	10:00A
10:30A								10:30A
11:00A	FAMILY FEUD					DRAGONFLYTV (E/I)	FOX NFL SUNDAY	11:00A
11:30A	JEOPARDY					TITANS ALL ACCESS		11:30A
12:00N	WHO WANT TO BE A MILLIONAIRE					SATURDAY CINEMA	NFL ON FOX	12:00N
12:30P	WHO WANT TO BE A MILLIONAIRE							ENGLISH LEAGUE
1:00P	JEREMY KYLE SHOW						SOCCER	1:00P
1:30P							OR	1:30P
2:00P	STEVE WILKOS					SATURDAY CINEMA	SUNDAY CINEMA	2:00P
2:30P								
3:00P	JERRY SPRINGER						NFL ON FOX OR SUNDAY CINEMA	3:00P
3:30P								
4:00P	MAURY POVICH					BIG BANG THEORY	NFL ON FOX OR SUNDAY CINEMA	4:00P
4:30P						BIG BANG THEORY		4:30P
5:00P	THE SIMPSONS					TWO & A HALF MEN		5:00P
5:30P	KING OF THE HILLS					TWO & A HALF MEN		5:30P
6:00P	TWO & A HALF MEN					HOW I MET YOUR MOM	AMERICAN DAD	6:00P
6:30P	TWO & A HALF MEN					TITANS ALL ACCESS	BOB BURGER	6:30P
7:00P	TERRA	GLEE	THE X FACTOR	THE X FACTOR	KITCHEN NIGHTMARE	COPS	THE SIMPSONS	7:00P
7:30P	NOVA				FRINGE	COPS	CLEVELAND	7:30P
8:00P	HOUSE	NEW GIRL				FOX ANIMATION	FAMILY GUY	8:00P
8:30P		RAISE HOPE				FOX ANIMATION	AMERICAN DAD	8:30P
9:00P	FOX NEWS AT 9:00					FOX NEWS AT 9:00	FOX NEWS AT 9:00	9:00P
9:30P								9:30P
10:00P	FOX NEWS AT 10:00					HELL'S KITCHEN	SPORTSZONE	10:00P
10:30P	30 ROCK							HOW I MET YOUR MOM
11:00P	ENTERTAINMENT TONIGHT					NEW GIRL	SEINFELD	11:00P
11:30P	THE INSIDER					RING OF HONOR	SEINFELD	11:30P
12:00M	IT'S ALWAYS SUNNY IN PHILADELPHIA						FAMILY GUY	12:00M
12:30A	FOX NEWS AT 9:00					BONES	FAMILY GUY	12:30A
1:00A	*Repeat						FUTURAMA	1:00A
1:30A	PAID					PAID	ITS ALWAYS SUNNY	1:30A
2:00A	PAID					PAID	HOUSE OF PAYNE	2:00A
2:30A	PAID					PAID	PAID	2:30A
3:00A	NEW ADVENTURES OF THE OLD CHRISTINE					PAID	BONES	3:00A
3:30A	NEW ADVENTURES OF THE OLD CHRISTINE					PAID		3:30A
4:00A	THE INSIDER				PAID	PAID	THE INSIDER	4:00A
4:30A	ENTERTAINMENT TONIGHT				PAID	PAID	ENTERTAINMENT TNT	4:30A