

### Ampersand Cable System Order

Order #	63155632
Syscode	2497
System Name	Optimum/DISH- I+ Tyler, TX
Market	Tyler

Flight Dates	02/07/24 - 02/13/24
Agency	Fidi Media
Advertiser	Friends of Travis Clardy

Update Date	02/07/24
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	Christopher Pyle
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Feb23
-	

Client Code	TX HD-11
Product Code	02080213
Est Code	4795
Product Name	TX HD-11 - 2.8-2.13
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$752.00		
Commission	\$112.80		
Net Total	\$639.20		
Total Spots	24		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 2/7 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	2/12/24	2/18/24	09:00	15:00	X	X						-	-	2	\$15.75	\$31.50	30	IPE
2	FXNC	FXNC EF	2/12/24	2/18/24	15:00	19:00	X	X						-	-	2	\$33.75	\$67.50	30	IPE
3	FXNC	FXNC PT	2/12/24	2/18/24	19:00	24:00	X	X						-	-	2	\$44.50	\$89.00	30	IPE
4	FXNC	FXNC EF	2/5/24	2/11/24	15:00	19:00					X	X	X	-	-	6	\$33.75	\$202.50	30	IPE
5	FXNC	FXNC DT	2/5/24	2/11/24	09:00	15:00					X	X	X	-	-	6	\$15.75	\$94.50	30	IPE
6	FXNC	FXNC PT	2/5/24	2/11/24	19:00	24:00					X	X	X	-	-	6	\$44.50	\$267.00	30	IPE

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
<b>SPOTS</b>	24	0	0	0	0	0	0	0	0	0	0	0	24
<b>AMT</b>	\$752.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$752.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/07/24

63155632 | Tyler | Optimum/DISH- I+ Tyler, TX | 2497 |

### Ampersand Cable System Order

Order #	63155632
Syscode	4539
System Name	Optimum/Henderson, TX
Market	Tyler

Flight Dates	02/07/24 - 02/13/24
Agency	Fidi Media
Advertiser	Friends of Travis Clardy

Update Date	02/07/24
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	Christopher Pyle
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Feb23
-	

Client Code	TX HD-11
Product Code	02080213
Est Code	4795
Product Name	TX HD-11 - 2.8-2.13
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$209.00		
Commission	\$31.35		
Net Total	\$177.65		
Total Spots	32		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 2/7 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/12/24	2/18/24	05:00	09:00	X	X						-	-	2	\$5.00	\$10.00	30	IPE
2	FXNC	FXNC DT	2/12/24	2/18/24	09:00	15:00	X	X						-	-	3	\$4.00	\$12.00	30	IPE
3	FXNC	FXNC EF	2/12/24	2/18/24	15:00	19:00	X	X						-	-	2	\$8.00	\$16.00	30	IPE
4	FXNC	FXNC PT	2/12/24	2/18/24	19:00	24:00	X	X						-	-	2	\$10.75	\$21.50	30	IPE
5	FXNC	FXNC DT	2/5/24	2/11/24	09:00	15:00				X	X	X	X	-	-	9	\$4.00	\$36.00	30	IPE
6	FXNC	FXNC PT	2/5/24	2/11/24	19:00	24:00				X	X	X	X	-	-	6	\$10.75	\$64.50	30	IPE
7	FXNC	FXNC EM	2/5/24	2/11/24	05:00	09:00				X	X	X	X	-	-	5	\$5.00	\$25.00	30	IPE
8	FXNC	FXNC EF	2/5/24	2/11/24	15:00	19:00				X	X	X	X	-	-	3	\$8.00	\$24.00	30	IPE

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
<b>SPOTS</b>	32	0	0	0	0	0	0	0	0	0	0	0	32
<b>AMT</b>	\$209.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$209.00

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Date Printed 02/07/24

63155632 | Tyler | Optimum/Henderson, TX | 4539 |

### Ampersand Cable System Order

Order #	63155632
Syscode	6109
System Name	Optimum/Nacogdoches, TX
Market	Tyler

Flight Dates	02/07/24 - 02/13/24
Agency	Fidi Media
Advertiser	Friends of Travis Clardy

Update Date	02/07/24
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	Christopher Pyle
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+7 Feb23
-	

Client Code	TX HD-11
Product Code	02080213
Est Code	4795
Product Name	TX HD-11 - 2.8-2.13
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$293.50		
Commission	\$44.03		
Net Total	\$249.48		
Total Spots	29		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 2/7 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/12/24	2/18/24	05:00	09:00	X	X						-	-	2	\$7.25	\$14.50	30	IPE
2	FXNC	FXNC DT	2/12/24	2/18/24	09:00	15:00	X	X						-	-	3	\$5.75	\$17.25	30	IPE
3	FXNC	FXNC EF	2/12/24	2/18/24	15:00	19:00	X	X						-	-	2	\$12.50	\$25.00	30	IPE
4	FXNC	FXNC PT	2/12/24	2/18/24	19:00	24:00	X	X						-	-	2	\$16.25	\$32.50	30	IPE
5	FXNC	FXNC DT	2/5/24	2/11/24	09:00	15:00				X	X	X	X	-	-	7	\$5.75	\$40.25	30	IPE
6	FXNC	FXNC PT	2/5/24	2/11/24	19:00	24:00				X	X	X	X	-	-	6	\$16.25	\$97.50	30	IPE
7	FXNC	FXNC EM	2/5/24	2/11/24	05:00	09:00				X	X	X	X	-	-	4	\$7.25	\$29.00	30	IPE
8	FXNC	FXNC EF	2/5/24	2/11/24	15:00	19:00				X	X	X	X	-	-	3	\$12.50	\$37.50	30	IPE

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
<b>SPOTS</b>	29	0	0	0	0	0	0	0	0	0	0	0	29
<b>AMT</b>	\$293.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$293.50

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Date Printed 02/07/24

63155632 | Tyler | Optimum/Nacogdoches, TX | 6109 |