

### Ampersand Cable System Order

Order #	63157151
Syscode	2497
System Name	Optimum/DISH- I+ Tyler, TX
Market	Tyler

Flight Dates	02/15/24 - 02/21/24
Agency	Fidi Media
Advertiser	Friends of Travis Clardy

Update Date	02/14/24
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	Christopher Pyle
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Feb23
-	

Client Code	TX HD 11
Product Code	02150221
Est Code	4841
Product Name	TX HD 11 2/15-2/21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$785.75		
Commission	\$117.86		
Net Total	\$667.89		
Total Spots	25		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Primary Demo	Households
Makegood Policy	Approval Required

Comments :	2/14 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	2/19/24	2/25/24	09:00	15:00	X	X	X					0.00	0	4	\$15.75	\$63.00	30	IPE 2/7/2024-3/23/2024
2	FXNC	FXNC EF	2/19/24	2/25/24	15:00	19:00	X	X	X					0.00	0	4	\$33.75	\$135.00	30	IPE 2/7/2024-3/23/2024
3	FXNC	FXNC PT	2/19/24	2/25/24	19:00	24:00	X	X	X					0.00	0	4	\$44.50	\$178.00	30	IPE 2/7/2024-3/23/2024
4	FXNC	FXNC EF	2/12/24	2/18/24	15:00	19:00				X	X	X	X	0.00	0	5	\$33.75	\$168.75	30	IPE 2/7/2024-3/23/2024
5	FXNC	FXNC DT	2/12/24	2/18/24	09:00	15:00				X	X	X	X	0.00	0	4	\$15.75	\$63.00	30	IPE 2/7/2024-3/23/2024
6	FXNC	FXNC PT	2/12/24	2/18/24	19:00	24:00				X	X	X	X	0.00	0	4	\$44.50	\$178.00	30	IPE 2/7/2024-3/23/2024

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
<b>SPOTS</b>	25	0	0	0	0	0	0	0	0	0	0	0	25
<b>AMT</b>	\$785.75	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$785.75

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/14/24

63157151 | Tyler | Optimum/DISH- I+ Tyler, TX | 2497 |

### Ampersand Cable System Order

Order #	63157151
Syscode	4539
System Name	Optimum/Henderson, TX
Market	Tyler

Flight Dates	02/15/24 - 02/21/24
Agency	Fidi Media
Advertiser	Friends of Travis Clardy

Update Date	02/14/24
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	Christopher Pyle
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Feb23
-	

Client Code	TX HD 11
Product Code	02150221
Est Code	4841
Product Name	TX HD 11 2/15-2/21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$272.25		
Commission	\$40.84		
Net Total	\$231.41		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 2/14 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/24	2/25/24	05:00	09:00	X	X	X					0.00	0	6	\$5.00	\$30.00	30	IPE 2/7/2024-3/23/2024
2	FXNC	FXNC DT	2/19/24	2/25/24	09:00	15:00	X	X	X					0.00	0	6	\$4.00	\$24.00	30	IPE 2/7/2024-3/23/2024
3	FXNC	FXNC EF	2/19/24	2/25/24	15:00	19:00	X	X	X					0.00	0	3	\$8.00	\$24.00	30	IPE 2/7/2024-3/23/2024
4	FXNC	FXNC PT	2/19/24	2/25/24	19:00	24:00	X	X	X					0.00	0	6	\$10.75	\$64.50	30	IPE 2/7/2024-3/23/2024
5	FXNC	FXNC DT	2/12/24	2/18/24	09:00	15:00				X	X	X	X	0.00	0	6	\$4.00	\$24.00	30	IPE 2/7/2024-3/23/2024
6	FXNC	FXNC PT	2/12/24	2/18/24	19:00	24:00				X	X	X	X	0.00	0	5	\$10.75	\$53.75	30	IPE 2/7/2024-3/23/2024
7	FXNC	FXNC EM	2/12/24	2/18/24	05:00	09:00				X	X	X	X	0.00	0	4	\$5.00	\$20.00	30	IPE 2/7/2024-3/23/2024
8	FXNC	FXNC EF	2/12/24	2/18/24	15:00	19:00				X	X	X	X	0.00	0	4	\$8.00	\$32.00	30	IPE 2/7/2024-3/23/2024

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
<b>SPOTS</b>	40	0	0	0	0	0	0	0	0	0	0	0	40
<b>AMT</b>	\$272.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$272.25

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Date Printed 02/14/24

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### Ampersand Cable System Order

Order #	63157151
Syscode	6109
System Name	Optimum/Nacogdoches, TX
Market	Tyler

Flight Dates	02/15/24 - 02/21/24
Agency	Fidi Media
Advertiser	Friends of Travis Clardy

Update Date	02/14/24
Version	1 Vs. 1

AE	Jeff Moring
Sales Coordinator	Christopher Pyle
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Feb23
-	

Client Code	TX HD 11
Product Code	02150221
Est Code	4841
Product Name	TX HD 11 2/15-2/21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$395.25		
Commission	\$59.29		
Net Total	\$335.96		
Total Spots	39		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 2/14 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	2/19/24	2/25/24	05:00	09:00	X	X	X					0.00	0	6	\$7.25	\$43.50	30	IPE 2/7/2024-3/23/2024
2	FXNC	FXNC DT	2/19/24	2/25/24	09:00	15:00	X	X	X					0.00	0	6	\$5.75	\$34.50	30	IPE 2/7/2024-3/23/2024
3	FXNC	FXNC EF	2/19/24	2/25/24	15:00	19:00	X	X	X					0.00	0	3	\$12.50	\$37.50	30	IPE 2/7/2024-3/23/2024
4	FXNC	FXNC PT	2/19/24	2/25/24	19:00	24:00	X	X	X					0.00	0	6	\$16.25	\$97.50	30	IPE 2/7/2024-3/23/2024
5	FXNC	FXNC DT	2/12/24	2/18/24	09:00	15:00				X	X	X	X	0.00	0	6	\$5.75	\$34.50	30	IPE 2/7/2024-3/23/2024
6	FXNC	FXNC PT	2/12/24	2/18/24	19:00	24:00				X	X	X	X	0.00	0	5	\$16.25	\$81.25	30	IPE 2/7/2024-3/23/2024
7	FXNC	FXNC EM	2/12/24	2/18/24	05:00	09:00				X	X	X	X	0.00	0	4	\$7.25	\$29.00	30	IPE 2/7/2024-3/23/2024
8	FXNC	FXNC EF	2/12/24	2/18/24	15:00	19:00				X	X	X	X	0.00	0	3	\$12.50	\$37.50	30	IPE 2/7/2024-3/23/2024

	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Total
<b>SPOTS</b>	39	0	0	0	0	0	0	0	0	0	0	0	39
<b>AMT</b>	\$395.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$395.25

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63157151 | Tyler | Optimum/Nacogdoches, TX | 6109 |