

### Issues/Programs List

Quarterly Issues/Programs List for WMNC AM & FM

January 1- March 31 – 2015

*Placed in the Public File – April 5<sup>th</sup>, 2015*

#### Section I. Issues.

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Crime:** Increase in property crimes in both residential and business areas of our County.
- B. Job Training:** The disappearance of manufacturing jobs has highlighted the need for job training in our area.
- C. Unemployment:** A slow economy and weak recovery has resulted in job loss in all areas across the Unifour region.
- D: Industrial Recruitment:** Need for more industry in the County.

#### Section II. Responsive Programs

##### **A. Crime:**

**“WMNC Local News”** - Broadcast on January 9<sup>th</sup>, 2015, 6:30, 7:30 & 8:30 AM, 5:15 PM ; Duration – 2 minutes. Burke County Sheriff Steve Whisnant recaps the 2014 crime statistics for the County.

**“Live Remote Broadcast”** – Broadcast on February 3<sup>rd</sup>, 2015. 11:00AM; Duration – 1 hour. WMNC AM & FM broadcast on location from the Oak Hill Fire Department. The Crime Prevention Task Force from the Burke County demonstrated a variety of home locks and security systems to those in attendance as well as describing products for those listening by radio.

**“WMNC Local News”** – Broadcast on March 16<sup>th</sup>, 2015, 6:30AM, 7:30AM & 8:30AM, 5:15PM ; Duration – 1 minute. Tips from the Morganton Department of Public Safety on safeguarding items in your vehicle while shopping, or at work.

**“WMNC Local News”** – Broadcast on March 22<sup>nd</sup>, 2015; 6:30 AM, 7:30 AM, & 8:30 AM, 5:15PM ; Duration – 1 minute. National report on cyber crime, how it is increasing and how you can prevent it.

##### **B. Job Training:**

**“The CJ Stancil Show”** – Broadcast on January 4<sup>th</sup>, 2015, 8:00AM; Duration – 20 minutes. WMNC News Report from Western Piedmont Community College about job training programs offered at the school.

**WMNC Local News** – Broadcast on January 9<sup>th</sup>, 2015, 6:30AM; 7:30AM, 8:30AM, 12 noon; 5:15PM; Duration – 1 minute each newscast. NC State report on the increasing need for certification programs and two year technical training programs throughout the state.

**“The CJ Stancil Show”** – Broadcast on January 17<sup>th</sup>, 2015, 8:00AM; Duration – 10 minutes. WMNC News report on how the armed services provided trained personnel for many different types of jobs after enlistment terms are complete.

**WMNC Local News** – Broadcast on February 6<sup>th</sup>, 2015, 6:30 AM, 7:30AM, 8:30AM, 5:15PM - Duration – 1 minute each newscast. Report from February 5<sup>th</sup>, 2015 Burke County School Board Meeting. Discussions included proposed new technical courses in the schools.

**“The CJ Stancil Show”** – Broadcast on February 23<sup>rd</sup>, 2015, 8:00AM; Duration- 15 minutes. Larry Putnam, Superintendent of the Burke County Public Schools explained changes in the school calendar and school day. He also talked about technical opportunities in the public schools.

**WMNC Local News** – Broadcast on March 6<sup>th</sup>, 2015, 6:30AM, 7:30 AM, 8:30AM, 5:15 PM; Duration – one minute each newscast. Report on the March 5<sup>th</sup>, 2015 Burke County School Board Meeting. Discussions included Burke Middle College and its benefits to students wanting to get a certification or a head start on a two year degree.

**“The CJ Stancil Show”** – Broadcast on March 15<sup>th</sup>, 2015 – 8:00 AM; Duration 10 minutes. Call in program with Ed Phillips of the Burke County Board of Tourism on where to get training for the hospitality industry in our area.

### **C: Unemployment**

**WMNC Local News** – 12 noon – Broadcast January 4<sup>th</sup>, 11<sup>th</sup>, 18<sup>th</sup>, & 25<sup>th</sup>, 2015; February 1<sup>st</sup>, 8<sup>th</sup>, 15<sup>th</sup>, 22<sup>nd</sup>, 2015, and March 1<sup>st</sup>, 8<sup>th</sup>, 15<sup>th</sup>, 22<sup>nd</sup>, & 29<sup>th</sup>, 2015. Duration – 2 minutes each week. Report of local jobs “Job Service” of the North Carolina Employment Security Commission.

**“The CJ Stancil Show”** – Broadcast on January 10<sup>th</sup>, 2015- 8:00AM; Duration – 10 minutes. WMNC News report on the Allied Health Technology Center in Burke County and jobs available to those who train in healthcare.

**“The CJ Stancil Show”** – Broadcast on February 7<sup>th</sup>, 2015 – 8:00 AM; Duration – 10 minutes. WMNC News report on jobs for nutritionalists, exercise science majors and health and elder care support services in the Unifour Area.

**“The CJ Stancil Show”** – Broadcast on March 7<sup>th</sup>, 2015 – 8:00 AM; Duration – 10 minutes. Wayne Abele, Chairman of the Burke County Board of Commissioners talked about the new Allied Health Technology Center set to open up in Burke County for the purpose of training healthcare workers.

**“Live Remote”** – Broadcast on March 30<sup>th</sup>, 2015 – 12noon – Duration – 2 hours. Remote broadcast from career fair at Catawba Valley Community College in Hickory.

#### **D: Industrial Recruitment**

**“The CJ Stancil Show”** – Broadcast on January 22<sup>nd</sup>, 2015 – 8:00 AM; Duration – 10 minutes. Report from Burke Economic Development Council on what is being done to attract new industry to the area.

**“The CJ Stancil Show”** – Broadcast on January 29<sup>th</sup>, 2015 – 8:00AM; Duration – 5 minutes. WMNC News Report on the combined efforts of all Burke County towns and cities to attract industry to the area.

**“The CJ Stancil Show”** – Broadcast on February 13<sup>th</sup>, 2015, 8:00 AM; Duration – 10 minutes. Report from the Burke County Chamber of Commerce Meeting on the development of small business and small industries..

**WMNC Local News** - Broadcast on March 14<sup>th</sup>, 2015 – 6:30AM, 7:30AM, 8:30AM, 12 noon, 5:15 PM – Duration – one minute each newscast – Report on Burke County Board of Commissioners where a new industrial recruitment coordinator was hired.

**WMNC Local News** – Broadcast on March 26<sup>th</sup>, 2015 – 6:30AM, 7:30AM, 8:30AM- 12 noon; 5:15 PM – Duration – one minute each newscast. Report from a Morganton City Council Meeting on what the City of Morganton was offering to attract new industries to Morganton.

**WMNC Local News** – Broadcast on March 29<sup>th</sup>, 2015 –6:30AM, 7:30AM, 8:30 AM & 5:15PM– Duration – 1 minutes. Report from General Assembly in Raleigh on what North Carolina was doing to attract new industry.