

### Issues/Programs List

Quarterly Issues/Programs List for WMNC AM & FM

April 1st- June 30th - 2015

*Placed in the Public File –July 3rd, 2015*

#### Section I. Issues.

The stations have identified the following issues as significant issues facing our community in this quarter:

- A. Education:** Declining enrollment and a change in the North Carolina State Legislature means less state funding for the Burke County Public Schools.
- B. Unemployment:** Burke County residents continue to look for high paying jobs to replace those lost to corporate cutbacks and outsourcing.
- C. Economy:** The Catawba County area suffered from loss of wages, stagnant business development, sliding home values, and lack of retail sales as the recession takes its toll on Burke, Catawba and Caldwell Counties.
- D. Health:** The Unifour area continues to have high rates of obesity, diabetes, heart disease and cancer.

#### Section II. Responsive Programs

##### **A: Education:**

**“The CJ Stancil Show”** – Broadcast on April 2<sup>nd</sup>, 2015. 8:05 AM – Duration- 5 minutes. WMNC News Report on upcoming Burke County School Board Meetings and items to be covered.

**“WMNC Local News”** - Broadcast on April 9<sup>th</sup>, 2015; 6:30a,7:30a, 8:30a, 12n, 5:15PM; Duration -2 minutes. Report regular monthly meeting of Burke County School Board. Topics covered included reduced state and county funding as well as a reduction in sales tax that goes to the school buildings.

**“The CJ Stancil Show”** – Broadcast on April 14<sup>th</sup>, 2015; 8AM: Duration -5 minutes. WMNC News Report on what the proposed cutbacks in the NC State budget will do to the number of teachers employed in Burke County, and what other programs the county schools will lose under the proposed cutbacks.

**“The CJ Stancil Show”** – Broadcast on April 15th, 2015, Duration – 2 minutes.8 AM. WMNC News Report on how to reach state legislators in regards to keep programs such as the reduced classroom size initiative in the state budget.

**“WMNC News”** – Broadcast on April 21<sup>st</sup>, 2015; 6:30a, 7:30a, 8:30a, 12n, 5:15 PM; Duration – 2 minutes. Report on the semi-monthly meeting of the Burke County School Board including the adoption of new public address laws for local School Board Meetings.

**“WMNC News”** – Broadcast on April 22<sup>nd</sup>, 2015: 6:30a, 7:30a, 8:30a, 12n, 5:15 PM; Duration – 2 minutes. Report on documents from the N.C. Institute of Government in Chapel Hill on the requirements of boards and public comments, including the Burke County School Board..

**“The CJ Stancil Show”** – Broadcast on May 5th, 2015, 8AM – Duration – 5 minutes. WMNC News Report on free lunch program in the schools and what federal funding is triggered by numbers on the free lunch program.

**“Local News”** – Broadcast on May 5th, 2015, 6:30a, 7:30a, 8:30a, 12noon, 5:15 PM – Duration – 2 minutes. Report of the semi-monthly meeting of the Burke County School Board including the announcement of a public meeting to hear comments from the general public on the Schools.

**“Local News”** – Broadcast on May 20<sup>th</sup>, 2015, 6:30A, 7:30A, 8:30A, 12noon, 5:15 PM . – Duration- 2 minutes. Report of the semi-monthly meeting of the Burke County School Board and their public comments section.

**“Local News”** – Broadcast on June 2<sup>nd</sup>, 2015. 6:30a, 7:30a, 8:30a, 12 noon, 5:15PM – Duration 2 minutes. Report on the semi-monthly meeting of the Burke County School Board and the proposed county budget request for supplemental income for the schools.

**“Local News”** – Broadcast on June 16<sup>th</sup>, 2015, 6:30a, 7:30a, 8:30a, 12noon, 5:15PM – Duration 2 minutes. Report on the semi-monthly meeting of the Burke County School Board and a report on the budget presented to the County Commissioners.

**“Local News”** – Broadcast on June 18<sup>th</sup>, 2015, 6:30a, 7:30a, 8:30a, 12 noon, 5:15PM Duration 3 minutes. Report from a budget meeting between the Burke County School Board and the Burke County Commissioners.

**“Local News”** – Broadcast on June 19th, 2015 , 6:30A, 7:30a, 8:30a, 12noon, 5:15PM. Duration – 2 minutes. Report from a budget meeting between the Burke County School Board and the Burke County Commissioners over funding.

**“The CJ Stancil Show”** – Broadcast on June 23<sup>rd</sup>, 2015 8AM – Duration – 2 minutes. WMNC News Report on plans for the upcoming school year, school calendar and other important information for students, staff and teachers and parents.

## **B. Unemployment:**

**“Local News”** – Broadcast on April 7<sup>th</sup>, 14<sup>th</sup>, 21<sup>st</sup>, 28<sup>th</sup>, May 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup>, 26<sup>th</sup>, & June 2<sup>nd</sup>, 9<sup>th</sup>, 16<sup>th</sup>, 23<sup>rd</sup>, & 30<sup>th</sup>., 2015. Duration – 1 minute per newscast. A WMNC News Report on from the North Carolina Employment Security Commission reports on available jobs and their various requirements..

**“The CJ Stancil Show”** – Broadcast on April 8th, 2015; 8 AM; Duration – 5 minutes. A segment of our locally produced morning public affairs discussion featured places in the Unifour area you could to get training for new jobs and federal and state funds available for the cost of the programs.

**“The CJ Stancil Show”** – Broadcast on April 22nd, 2015, 8AM; Duration – 5 minutes. Report from the local NCESC Office talked about jobs in the area, Burke Caldwell, Catawba and Alexander Counties.

**WMNC Local News** – 6:30a, 7:30a, 8:30a, 12noon, & 5:15 PM. Duration – 1 minute – Broadcast April 17<sup>th</sup>, 2015. Unemployment numbers for the month of March from the North Carolina Employment Security Commission..

**“Local News-“** Broadcast on May 22<sup>nd</sup>, 2015, 6:30a, 7:30a, 8:30a, 12noon, & 5:15 PM. – Duration – 1 minute. Unemployment numbers for the month of April from the North Carolina Employment Security Commission.

**“Local News”** – Broadcast on June 19<sup>th</sup>, 2015; 6:30a, 7:30a, 8:30a, 12noon. & 5:15 PM.; Duration – 1 minute per newscast. Unemployment numbers for the month of May from the North Carolina Employment Security Commission.

#### **C: Economy:**

**WMNC Local News** – 6:30 AM, 7:30 AM, 8:30 AM, 12 noon. & 5:15PM. – Broadcast April 16<sup>th</sup>, 2015; .Duration – 2 minutes. Report for the month of March on home sales in the Catawba Valley from the North Carolina Realtors Association.

**“The CJ Stancil Show”** – Broadcast on April 14<sup>th</sup>, 2015- 8:00AM; Duration – 5 minutes. Report from statewide economic analysts on the economy in the Catawba Valley area on what businesses are doing well, and what businesses are having trouble.

**“The CJ Stancil Show”** – Broadcast on May 20<sup>th</sup>, 2015 – 8:00 AM; Duration – 5 minutes. Discussion with Rudy Wright, Mayor of the City of Hickory on what the City is doing to stimulate business and hiring.

**“WMCN Local News”** – Broadcast on May 19<sup>th</sup>, 2015 – 6:30a, 7:30a, 8:30a, 12noon & 5:15 PM Duration – 2 minutes. Report on home and real estate sales for the month of April from the North Carolina Realtors Association.

**“WMNC Local News”** – Broadcast on June 17<sup>th</sup>, 2015 – 6:30a, 7:30a, 8:30a, 12noon & 5:15PM Duration – 2 minutes. Report on home and real estate sales for the month of May for the Catawba Valley area from the North Carolina Realtors Association.

**“The CJ Stancil Show”**– Broadcast on June 25<sup>th</sup>, 2015– 8 AM.; Duration – 20 minutes. Discussion with Bill Branstetter of the Morganton Men’s Club and their efforts to promote the Morganton/Lenoir Airport, and what economic advantages the airport bring.

**D: Health:**

**“The CJ Stancil Show”**– Broadcast on April 20th, 2015 – 8:00 P.M. Duration – 5 minutes. Report of programs related to exercise and health offered by Carolinas Medical Center/Grace and Valdese Campus.

**“The CJ Stancil Show”** – Broadcast on April 30<sup>th</sup>, 2015, 8:00 AM; Duration – 5 minutes. WMNC News Report on programs for health through the Burke County Department of Social Services..

**“The CJ Stancil Show”** – Broadcast on May 11<sup>th</sup>, 2015; 8AM; Duration – 10 minutes. WMNC News Report on low income or no income healthcare provided through the Burke County Health Department.

**“The CJ Stancil Show”** - Broadcast on May 29<sup>th</sup>, 2015 ; 8:00 AM – Duration -3 minutes. WMNC News Report on the number of uninsured people in the Unifour area and the subsequent use of hospital emergency rooms as primary care facilities.

**“The CJ Stancil Show”** – Broadcast on June 15<sup>th</sup>, 2015; 8:00AM – Duration – 50 minutes. WMNC News Report on the Good Samaritan Clinic; what is offered, how to receive services.