

ORDER



KTVK 3TV

Orders
Order / Rev: 1076963
Alt Order #: 10067602
Product Desc: HERITAGE ACTION
Estimate: 9676
Flight Dates: 03/10/21 - 03/16/21
Original Date / Rev: 03/02/21 / 03/03/21
Order Type: GENERAL

KTVK

Primary AE: Cheryl Long
Sales Office: T-WAS
Sales Region: National

Agency Name: Mentzer Media Services, Inc.
Buying Contact:
Billing Contact:
 210 W. Pennsylvania Ave., Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Heritage Action For America
Demographic: A25-54
Product Codes: Political-Issues
Revenue Code 1: POL
Revenue Code 2: PLI
Revenue Code 3: FLT

New Business Thru:
Advertiser External ID: 641818
Agency External ID: 116297
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/21	03/16/21	93	\$45,725.00	\$38,866.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2021	93	\$45,725.00	\$38,866.25	0.00
Totals	93	\$45,725.00	\$38,866.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVK	15%	\$45,725.00
Market	100%	\$304,833.33

Competitive Share

	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	0%	\$0.00
KPAZ	0%	\$0.00
KPHO	0%	\$0.00
KPNX	0%	\$0.00
KPPX	0%	\$0.00
KSAZ	0%	\$0.00
KTFL	0%	\$0.00
KTVW	0%	\$0.00

KUSK 0% \$0.00
 KUTP 0% \$0.00
 UNKWN 85% \$259,108.33

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVK	03/15/21	03/15/21	M-F 5:30-6am News M-F 5:30-6am News	CM	M-F 5:30-6am Nev1	-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/15/21	03/21/21	1-----		1		\$175.00		0.00					
N 2	KTVK	03/16/21	03/16/21	M-F 5:30-6am News M-F 5:30-6am News	CM	M-F 5:30-6am Nev	-1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/15/21	03/21/21	-1-----		1		\$175.00		0.00					
N 3	KTVK	03/10/21	03/10/21	M-F 5:30-6am News M-F 5:30-6am News	CM	M-F 5:30-6am Nev	--1----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/08/21	03/14/21	--1----		1		\$175.00		0.00					
N 4	KTVK	03/11/21	03/11/21	M-F 5:30-6am News M-F 5:30-6am News	CM	M-F 5:30-6am Nev	---1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/08/21	03/14/21	---1---		1		\$175.00		0.00					
N 5	KTVK	03/12/21	03/12/21	M-F 5:30-6am News M-F 5:30-6am News	CM	M-F 5:30-6am Nev	----1--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/08/21	03/14/21	----1--		1		\$175.00		0.00					
N 6	KTVK	03/15/21	03/15/21	M-F 6:30-7am M-F 6:30-7am	CM	M-F 6:30-7am	1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/15/21	03/21/21	1-----		1		\$450.00		0.00					
N 7	KTVK	03/16/21	03/16/21	M-F 6:30-7am M-F 6:30-7am	CM	M-F 6:30-7am	-1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/15/21	03/21/21	-1-----		1		\$450.00		0.00					
N 8	KTVK	03/10/21	03/10/21	M-F 6:30-7am M-F 6:30-7am	CM	M-F 6:30-7am	--1----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/08/21	03/14/21	--1----		1		\$450.00		0.00					
N 9	KTVK	03/12/21	03/12/21	M-F 6:30-7am M-F 6:30-7am	CM	M-F 6:30-7am	----1--	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/08/21	03/14/21	----1--		1		\$450.00		0.00					
N 10	KTVK	03/15/21	03/15/21	M-F 7-7:30am M-F 7-7:30am	CM	M-F 7-7:30am	1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/15/21	03/21/21	1-----		1		\$500.00		0.00					
N 11	KTVK	03/10/21	03/10/21	M-F 7-7:30am M-F 7-7:30am	CM	M-F 7-7:30am	--1----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/08/21	03/14/21	--1----		1		\$500.00		0.00					
N 12	KTVK	03/11/21	03/11/21	M-F 7-7:30am M-F 7-7:30am	CM	M-F 7-7:30am	---1---	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/08/21	03/14/21	---1---		1		\$500.00		0.00					
N 13	KTVK	03/12/21	03/12/21	M-F 7-7:30am M-F 7-7:30am	CM	M-F 7-7:30am	----1--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/08/21	03/14/21	----1--		1		\$500.00		0.00					
N 14	KTVK	03/15/21	03/15/21	M-F 7:30-8am M-F 7:30-8am	CM	M-F 7:30-8am	1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/15/21	03/21/21	1-----		1		\$500.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KTVK	03/16/21	03/16/21	M-F 7:30-8am M-F 7:30-8am	CM	M-F 7:30-8am	-1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	1-----	1	\$500.00	0.00								
N 16	KTVK	03/11/21	03/11/21	M-F 7:30-8am M-F 7:30-8am	CM	M-F 7:30-8am	---1---	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	-1-----	1	\$500.00	0.00								
N 17	KTVK	03/12/21	03/12/21	M-F 7:30-8am M-F 7:30-8am	CM	M-F 7:30-8am	----1--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	---1---	1	\$500.00	0.00								
N 18	KTVK	03/15/21	03/15/21	M-F 8-8:30am M-F 8-8:30am	CM	M-F 8-8:30am	1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	1-----	1	\$450.00	0.00								
N 19	KTVK	03/10/21	03/10/21	M-F 8-8:30am M-F 8-8:30am	CM	M-F 8-8:30am	--1----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	--1----	1	\$450.00	0.00								
N 20	KTVK	03/11/21	03/11/21	M-F 8-8:30am M-F 8-8:30am	CM	M-F 8-8:30am	---1---	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	---1---	1	\$450.00	0.00								
N 21	KTVK	03/12/21	03/12/21	M-F 8-8:30am M-F 8-8:30am	CM	M-F 8-8:30am	----1--	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	----1--	1	\$450.00	0.00								
N 22	KTVK	03/16/21	03/16/21	M-F 8:30-9am M-F 8:30-9am	CM	M-F 8:30-9am	-1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	-1-----	1	\$450.00	0.00								
N 23	KTVK	03/10/21	03/10/21	M-F 8:30-9am M-F 8:30-9am	CM	M-F 8:30-9am	--1----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	--1----	1	\$450.00	0.00								
N 24	KTVK	03/11/21	03/11/21	M-F 8:30-9am M-F 8:30-9am	CM	M-F 8:30-9am	---1---	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	---1---	1	\$450.00	0.00								
N 25	KTVK	03/12/21	03/12/21	M-F 8:30-9am M-F 8:30-9am	CM	M-F 8:30-9am	----1--	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	----1--	1	\$450.00	0.00								
N 26	KTVK	03/13/21	03/13/21	Sat 6:30-7am Sat 6:30-7am	CM	Sat 6:30-7am	-----1-	:30	1	\$275.00	IMP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	-----1-	1	\$275.00	0.00								
N 27	KTVK	03/13/21	03/13/21	Sat 7-7:30am Sat 7-7:30am	CM	Sat 7-7:30am	-----1-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	-----1-	1	\$500.00	0.00								
N 28	KTVK	03/13/21	03/13/21	Sat 7:30-8am Sat 7:30-8am	CM	Sat 7:30-8am	-----1-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	-----1-	1	\$500.00	0.00								
N 29	KTVK	03/13/21	03/13/21		CM	Sat 8-8:30am		:30	1	\$600.00	IMP	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 8-8:30am Sat 8-8:30am			-----1-								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-----1-		1				\$600.00		0.00			
N 30	KTVK	03/13/21	03/13/21	Sat 8:30-9am Sat 8:30-9am	CM	Sat 8:30-9am	-----1-	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-----1-		1				\$600.00		0.00			
N 31	KTVK	03/14/21	03/14/21	Sun 6:30-7am Sun 6:30-7am	CM	Sun 6:30-7am	-----1	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-----1		1				\$200.00		0.00			
N 32	KTVK	03/14/21	03/14/21	Sun 7-7:30am Sun 7-7:30am	CM	Sun 7-7:30am	-----1	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-----1		1				\$400.00		0.00			
N 33	KTVK	03/14/21	03/14/21	Sun 7:30-8am Sun 7:30-8am	CM	Sun 7:30-8am	-----1	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-----1		1				\$400.00		0.00			
N 34	KTVK	03/14/21	03/14/21	Sun 8-8:30am Sun 8-8:30am	CM	Sun 8-8:30am	-----1	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-----1		1				\$550.00		0.00			
N 35	KTVK	03/14/21	03/14/21	Sun 8:30-9am Sun 8:30-9am	CM	Sun 8:30-9am	-----1	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-----1		1				\$550.00		0.00			
N 36	KTVK	03/15/21	03/15/21	M-F 9-9:30am M-F 9-9:30am	CM	M-F 9-9:30am	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	1-----		1				\$300.00		0.00			
N 37	KTVK	03/16/21	03/16/21	M-F 9-9:30am M-F 9-9:30am	CM	M-F 9-9:30am	-1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	-1-----		1				\$300.00		0.00			
N 38	KTVK	03/10/21	03/10/21	M-F 9-9:30am M-F 9-9:30am	CM	M-F 9-9:30am	--1----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	--1----		1				\$300.00		0.00			
N 39	KTVK	03/11/21	03/11/21	M-F 9-9:30am M-F 9-9:30am	CM	M-F 9-9:30am	---1---	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	---1---		1				\$300.00		0.00			
N 40	KTVK	03/15/21	03/15/21	M-F 4pm News M-F 4pm News	CM	M-F 4pm News	1-----	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	1-----		1				\$375.00		0.00			
N 41	KTVK	03/10/21	03/10/21	M-F 4pm News M-F 4pm News	CM	M-F 4pm News	--1----	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	--1----		1				\$375.00		0.00			
N 42	KTVK	03/11/21	03/11/21	M-F 4pm News M-F 4pm News	CM	M-F 4pm News	---1---	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	---1---		1				\$375.00		0.00			
N 43	KTVK	03/12/21	03/12/21	M-F 4pm News M-F 4pm News	CM	M-F 4pm News	----1--	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	----1--		1				\$375.00		0.00			

Order / Rev: 1076963
 Alt Order #: 10067602
 Flight Dates: 03/10/21 - 03/16/21

Advertiser: Heritage Action For America
 Product Desc: HERITAGE ACTION
 Estimate: 9676
KTVK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	----1--		1				\$375.00		0.00			
N44	KTVK	03/15/21	03/15/21	M-F 430-5pm News M-F 430-5pm News	CM	M-F 430-5pm New1	-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	1-----		1				\$400.00		0.00			
N45	KTVK	03/16/21	03/16/21	M-F 430-5pm News M-F 430-5pm News	CM	M-F 430-5pm New-1	-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	-1-----		1				\$400.00		0.00			
N46	KTVK	03/11/21	03/11/21	M-F 430-5pm News M-F 430-5pm News	CM	M-F 430-5pm New---	-1---	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	---1---		1				\$400.00		0.00			
N47	KTVK	03/12/21	03/12/21	M-F 430-5pm News M-F 430-5pm News	CM	M-F 430-5pm New----	-1--	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	----1--		1				\$400.00		0.00			
N48	KTVK	03/15/21	03/15/21	M-F 5-5:30pm News M-F 5-5:30pm News	CM	M-F 5-5:30pm Nev1	-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	1-----		1				\$450.00		0.00			
N49	KTVK	03/16/21	03/16/21	M-F 5-5:30pm News M-F 5-5:30pm News	CM	M-F 5-5:30pm Nev-1	-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	-1-----		1				\$450.00		0.00			
N50	KTVK	03/10/21	03/10/21	M-F 5-5:30pm News M-F 5-5:30pm News	CM	M-F 5-5:30pm Nev--1	----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	--1----		1				\$450.00		0.00			
N51	KTVK	03/12/21	03/12/21	M-F 5-5:30pm News M-F 5-5:30pm News	CM	M-F 5-5:30pm Nev----	-1--	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	----1--		1				\$450.00		0.00			
N52	KTVK	03/15/21	03/15/21	M-F 530-6pm News M-F 530-6pm News	CM	M-F 530-6pm New1	-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	1-----		1				\$400.00		0.00			
N53	KTVK	03/10/21	03/10/21	M-F 530-6pm News M-F 530-6pm News	CM	M-F 530-6pm New--1	----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	--1----		1				\$400.00		0.00			
N54	KTVK	03/11/21	03/11/21	M-F 530-6pm News M-F 530-6pm News	CM	M-F 530-6pm New---	-1---	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	---1---		1				\$400.00		0.00			
N55	KTVK	03/13/21	03/13/21	Sat 5pm News Sat 5pm News	CM	Sat 5pm News	-----1-	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-----1-		1				\$300.00		0.00			
N56	KTVK	03/14/21	03/14/21	Sun 5pm News Sun 5pm News	CM	Sun 5pm News	-----1	:30	1	\$225.00	IMP	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	-----1		1				\$225.00		0.00			
N57	KTVK	03/15/21	03/15/21	M-F 7-7:30pm Wheel of Fortune	CM	M-F 7-7:30pm	1-----	:30	1	\$1,100.00	IMP	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	1-----		1				\$1,100.00		0.00			
N58	KTVK	03/16/21	03/16/21		CM	M-F 7-7:30pm		:30	1	\$1,100.00	IMP	0.00	NM	1	\$1,100.00

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Advertiser: Heritage Action For America
 Product Desc: HERITAGE ACTION
 Estimate: 9676
KTVK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-7:30pm Wheel of Fortune			-1-----								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	-1-----	1	\$1,100.00	0.00								
N59	KTVK	03/10/21	03/10/21	M-F 7-7:30pm Wheel of Fortune	CM	M-F 7-7:30pm	--1----	:30	1	\$1,100.00	IMP	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	--1----	1	\$1,100.00	0.00								
N60	KTVK	03/11/21	03/11/21	M-F 7-7:30pm Wheel of Fortune	CM	M-F 7-7:30pm	---1---	:30	1	\$1,100.00	IMP	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	---1---	1	\$1,100.00	0.00								
N61	KTVK	03/12/21	03/12/21	M-F 7-7:30pm Wheel of Fortune	CM	M-F 7-7:30pm	----1--	:30	1	\$1,100.00	IMP	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	----1--	1	\$1,100.00	0.00								
N62	KTVK	03/15/21	03/15/21	M-F 7:30-8pm Jeopardy	CM	M-F 7:30-8pm	1-----	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	1-----	1	\$1,400.00	0.00								
N63	KTVK	03/16/21	03/16/21	M-F 7:30-8pm Jeopardy	CM	M-F 7:30-8pm	-1-----	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	-1-----	1	\$1,400.00	0.00								
N64	KTVK	03/10/21	03/10/21	M-F 7:30-8pm Jeopardy	CM	M-F 7:30-8pm	--1----	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	--1----	1	\$1,400.00	0.00								
N65	KTVK	03/11/21	03/11/21	M-F 7:30-8pm Jeopardy	CM	M-F 7:30-8pm	---1---	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	---1---	1	\$1,400.00	0.00								
N66	KTVK	03/12/21	03/12/21	M-F 7:30-8pm Jeopardy	CM	M-F 7:30-8pm	----1--	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	----1--	1	\$1,400.00	0.00								
N67	KTVK	03/15/21	03/15/21	M-F 8-830pm News M-F 8-830pm News	CM	M-F 8-830pm New	1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	1-----	1	\$400.00	0.00								
N68	KTVK	03/16/21	03/16/21	M-F 8-830pm News M-F 8-830pm News	CM	M-F 8-830pm New	-1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	-1-----	1	\$400.00	0.00								
N69	KTVK	03/10/21	03/10/21	M-F 8-830pm News M-F 8-830pm News	CM	M-F 8-830pm New	--1----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	--1----	1	\$400.00	0.00								
N70	KTVK	03/11/21	03/11/21	M-F 8-830pm News M-F 8-830pm News	CM	M-F 8-830pm New	---1---	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	---1---	1	\$400.00	0.00								
N71	KTVK	03/16/21	03/16/21	M-F 830-9pm News M-F 830-9pm News	CM	M-F 830-9pm New	-1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	-1-----	1	\$400.00	0.00								
N72	KTVK	03/10/21	03/10/21	M-F 830-9pm News M-F 830-9pm News	CM	M-F 830-9pm New	--1----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	--1----	1	\$400.00	0.00								

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Advertiser: Heritage Action For America
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 73	KTVK	03/11/21	03/11/21	M-F 830-9pm News	CM	M-F 830-9pm New	---1---	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	--1----					1	\$400.00		0.00			
N 74	KTVK	03/12/21	03/12/21	M-F 830-9pm News	CM	M-F 830-9pm New	----1--	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	---1---					1	\$400.00		0.00			
N 75	KTVK	03/16/21	03/16/21	M-F 9-9:30p News	CM	M-F 9-9:30p News	-1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	----1--					1	\$400.00		0.00			
N 76	KTVK	03/10/21	03/10/21	M-F 9-9:30p News	CM	M-F 9-9:30p News	--1----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	--1----					1	\$450.00		0.00			
N 77	KTVK	03/11/21	03/11/21	M-F 9-9:30p News	CM	M-F 9-9:30p News	---1---	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	---1---					1	\$450.00		0.00			
N 78	KTVK	03/12/21	03/12/21	M-F 9-9:30p News	CM	M-F 9-9:30p News	----1--	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	----1--					1	\$450.00		0.00			
N 79	KTVK	03/15/21	03/15/21	M-F 930-10pm News	CM	M-F 930-10pm Ne	1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	1-----					1	\$450.00		0.00			
N 80	KTVK	03/16/21	03/16/21	M-F 930-10pm News	CM	M-F 930-10pm Ne	-1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	-1-----					1	\$450.00		0.00			
N 81	KTVK	03/11/21	03/11/21	M-F 930-10pm News	CM	M-F 930-10pm Ne	---1---	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	---1---					1	\$450.00		0.00			
N 82	KTVK	03/12/21	03/12/21	M-F 930-10pm News	CM	M-F 930-10pm Ne	----1--	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	----1--					1	\$450.00		0.00			
N 83	KTVK	03/15/21	03/15/21	M-F 10-1030pm News	CM	M-F 10-1030pm Ni	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	1-----					1	\$300.00		0.00			
N 84	KTVK	03/16/21	03/16/21	M-F 10-1030pm News	CM	M-F 10-1030pm Ni	-1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/15/21	03/21/21	-1-----					1	\$300.00		0.00			
N 85	KTVK	03/10/21	03/10/21	M-F 10-1030pm News	CM	M-F 10-1030pm Ni	--1----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	--1----					1	\$300.00		0.00			
N 86	KTVK	03/11/21	03/11/21	M-F 10-1030pm News	CM	M-F 10-1030pm Ni	---1---	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Rate</u>		<u>Rating</u>			
		Week: 03/08/21	03/14/21	---1---					1	\$300.00		0.00			
N 87	KTVK	03/13/21	03/13/21		CM	Sat 9-9:30pm New		:30	1	\$200.00	IMP	0.00	NM	1	\$200.00

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 Estimate: 9676
KTVK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 9-9:30pm News			-----1-								
				Sat 9-9:30pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	-----1-	1	\$200.00	0.00								
N88	KTVK	03/14/21	03/14/21	Sun 9-9:30pm Sun 9-9:30pm	CM	Sun 9-9:30pm	-----1	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	-----1	1	\$300.00	0.00								
N89	KTVK	03/16/21	03/16/21	M-F 8-8:30am M-F 8-8:30am	CM	M-F 8-8:30am	-1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	-1-----	1	\$450.00	0.00								
N90	KTVK	03/15/21	03/15/21	M-F 8:30-9am M-F 8:30-9am	CM	M-F 8:30-9am	1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	1-----	1	\$450.00	0.00								
N91	KTVK	03/12/21	03/12/21	M-F 9-9:30am M-F 9-9:30am	CM	M-F 9-9:30am	----1--	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	----1--	1	\$300.00	0.00								
N92	KTVK	03/12/21	03/12/21	M-F 8-830pm News M-F 8-830pm News	CM	M-F 8-830pm New	----1--	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/08/21	03/14/21	----1--	1	\$400.00	0.00								
N93	KTVK	03/15/21	03/15/21	M-F 9-9:30p News M-F 9-9:30p News	CM	M-F 9-9:30p News	1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/15/21	03/21/21	1-----	1	\$450.00	0.00								

*Tax 1 Note: Tax 0.5%.

Totals 93 \$45,725.00