



Buy Detail Report

1873236

Revision #: Date: 2/1/2019

Client: Utah Decides
Media: TV
Product: General
Market: Salt Lake City-Ogden

Estimate: 5086
Description: Utah Decides 2/2-8/2019 TV
Flight Start Date: 2/2/2019 05:00 AM
Flight End Date: 2/8/2019 12:00 AM
Survey: Nov18 DMA Nielsen Live+SD
Buyer: Caroline Bahng

Vendor: KTVX-TV

Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Separation between spots: 15

Affiliation: ABC

Line No	Daypart Program	Daypart Code	STN Gross	Days Dur	Sun 2/3	Mon 2/4	Tue 2/5	Wed 2/6	Thu 2/7	Fri 2/8	Total Spots
KTVX-TV											
38	MTuWThF 7:00a- 9:00a Good Morn America	EM	\$300.00 ✓	30		2	3	2	2	2	11
39	Su 6:00a- 7:00a Good Morning Sun	EM	\$100.00 ✓	30	1						1
40	MTuWThF 9:00a-10:00a Good Things Utah	DT	\$200.00 ✓	30		1	1	1	1	1	5
41	MTuWThF 11:00a-12:00p KTVX 11a News	DT	\$150.00 ✓	30		1	1	1	1	1	5
42	MTuWThF 12:00p- 1:00p GMA Day	DT	\$150.00 ✓	30		1	1	1	1	1	5
43	Su 7:00a- 8:00a This Week	DT	\$200.00 ✓	30	1						1
44	Su 8:00a- 8:30a Utah Politics	DT	\$150.00 ✓	30	1						1
45	Su 8:30a- 9:00a County Seat	DT	\$150.00 ✓	30	1						1
46	MTuWThF 4:00p- 4:30p KTVX 4p News	EN	\$200.00 ✓	30		1	1	1	1	1	5
47	MTuWThF 4:30p- 5:00p KTVX 4:30p News	EN	\$200.00 ✓	30		1	1	1	1	1	5
48	MTuWThF 5:00p- 5:30p KTVX 5p News	EN	\$300.00 ✓	30		1	1	1	1	1	5
49	MTuWThF 6:00p- 6:30p KTVX 6p News	EN	\$400.00 ✓	30		1	1	1	1	1	5
50	MTuWThF 10:00p-10:35p KTVX 10p News	LN	\$400.00 ✓	30		1	1	1	1	1	5
51	Su 10:00p-10:45p	LN	\$400.00 ✓	30	1						1

15% share



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KTVX-TV	Sunday 10p News										
Total Cost:					5	10	11	10	10	10	56
											56

Disclaimer:

Signature:  2/1/19