



Quarterly Issues and Programs List Programs Information

The following is a list of programs which WURV-FM, Richmond, Virginia, aired from January 1 to March 31, 2024. These programs addressed issues that were determined to be of significant concern to the Richmond, Virginia community during the third quarter of 2024.

Focus Richmond (six hours per quarter) – a twenty-five-minute talk show hosted by Local Midday Show Host from K95, Lori Kelly, and airing Sunday mornings at 0630. The program focuses on local public affairs and community issues.

Viewpoints (six hours per quarter) – a thirty-minute issues program produced by Mediatracks airing Sunday mornings at 0600.

Local News Stories - WURV-FM has locally produced newscasts weekday mornings between 5:00 and 9:00. These newscasts are approximately 60 seconds each and cover pertinent topics for the day ranging from local schools and weather to national politics and health concerns.

Public Service Announcements – announcements provided by not-for-profit groups, local charities, and the Ad Council aired at various times on all days of the week.

These programs focused on the following issues of importance to the local community:

- A) Non-Profit Health Organization
- B) Personal Finance/Financial Aid
- C) Cancer
- D) Energy Conservation/Consumerism
- E) Life Skills
- F) Hunger
- G) Tax Assistance
- H) Music
- I) Outdoors
- J) Public Safety
- K) Culture
- L) Equality
- M) Mental Health



Quarterly Issues and Programs List General Issues

The following is a sampling of our coverage of significant issues to which WURV-FM, Richmond, Virginia, responded from January 1 to March 31, 2024, along with the most pertinent treatments of those issues.

A. Non-Profit Health Organizations

Focus Richmond

The Doorways

Stacy Brinkley, President/CEO

The Doorways, a nonprofit that has been providing support and lodging for 40 years to patients and families who travel to Richmond for medical care. The Doorways is the largest donation-based organization of its kind in the USA, and they have a great story to tell about how they are able to keep families together in a comfortable “home away from home” during a health crisis.

They first opened their doors in 1984 as the Hospital Hospitality House, and rebranded as The Doorways: Between Healing and Home in 2015. Since its founding, The Doorways has served more than 215,000 guests and provided more than 1.3 million nights of lodging.

Their big fundraising event, SAVOR, is scheduled for Sat., March 2, and they can share some info about that along with the amazing work that they have been doing for 40 years. They are also holding an Open House on Feb. 7 from 2-4pm and could mention that too!

Focus Richmond

Track Laps for Charity

NASCAR fans are revving up for the Cup Series happening at the Richmond Raceway this weekend. Ahead of all the racing fun, a [Track Laps for Charity](#) event will be hosted Wednesday evening.

From 6 to 7:30 p.m. on Wednesday, April 10, members of the community are invited to cFor \$20, folks are able to drive their car around the racetrack five times, with all of the money raised going to the Special Olympics of Virginia.

In addition to the thrill of riding around the track, there will be a special appearance from Toyota NASCAR Cup Series driver Erik Jones.

You can register and learn more about the event at the [Richmond Raceway's website](#).

A \$20 donation to Richmond Raceway Cares and Special Olympics of Virginia allows you to drive 5 laps in your own vehicle around the track at Richmond Richmond Racway just days before the NASCAR Cup Series hits the track for the Toyota Owners 400.

The Richmond Area Toyota Dealers will match donations up to \$5000 to help support Special Olympics athletes.

B. Personal Finance/Financial Aid

Focus Richmond

Better FAFSA

Patti Feyerabend

The New Year rolled in a new FAFSA, called the “Better FAFSA.” It is designed to be easier for families to complete, with far fewer questions than in the past. The initial roll out has been a little bumpy with some periods of system outages and minor glitches. GRASP Advisors have been preparing in recent months to be ready for this transition. Advisors have attended extra in-house training sessions and have received special materials. GRASP staff responsible for the advising program (myself and Patti Feyerabend, GRASP’s Senior Director, High School Advising) have attended relevant conferences and continue to read key newsletters to stay up-to-date during this transition.

This new FAFSA content and rollout will be a critical focus of our mid-winter, two-day Advisor Training Conference this month. We are excited to bring together program staff and the 71 Advisors who work in our schools. This is always a lively, interactive two days with Advisors learning not only from guest speakers but also from each other during discussion sessions. In addition to the FAFSA-focused sessions, this year’s conference will include topics ranging from resources for supporting students with disabilities, a college financial aid director’s perspective, and a “book club” discussion on several books providing insight about students from an array of diverse backgrounds.

Program staff and Advisors are working together to ensure that families get the information and support they need in this unusual year. That support includes how to navigate and complete the new FAFSA and how to assess the financial aid awards that result from FAFSA completion. We will provide families with assistance through one-on-one advising meetings, community presentations, social media posts, and FAFSA completion events. Supporting our parents and students in their financial aid journey is an essential part of transitioning students from high school to education after that senior year as an important step toward career success.

C. Cancer

Focus Richmond

American Cancer Society – January Cervical Cancer Awareness Month

Adrienne Rich

Associate Director, Development

January is cervical cancer awareness month. Cervical cancer was once a leading cause of death for American women, but the death rate over the past 50 years has dropped by about 70% with the increased use of screening. Below shows how regular screenings for cervical cancers can save lives.

More people are surviving cancer than ever before — but there is still so much work to be done in the year to come.

We hope you will mark your calendar to join us on Saturday, Oct 19th for the 9th Annual Richmond Cattle Baron’s Ball to help support the vision to end cancer as we know it, for everyone. Your commitment to the American Cancer Society has been, and will continue to be, critical for improving the lives of cancer patients and all of their families.

CancerLINC

Chris Williams Executive Director

CancerLINC is a local organization started here in Richmond in 1996. For 27 years, we have been providing compassionate assistance for cancer patients in this area.

In a nutshell, we help cancer patients and their families with the “non-medical” issues that can occurred during cancer treatment and recovery. Primarily these are legal and financial issues, but more recently there is an increase in basic social needs.

Issues we help with include: employment issues, medical debt, insurance/health care benefits denials, housing issues/eviction, guardianship, need for a will, medical & legal powers of attorney. Increasing needs for basic resources: food, transportation, utility & copay assistance.

We help cancer patients who live in Central & Southside Virginia, and/or are receiving care at one of the Greater Richmond area cancer care practices.

Our services would not be possible without more than 200 local volunteer attorneys and financial professionals who donate their time and expertise to help patients in need.

We encourage any cancer patient to contact us if they are experiencing problems. CancerLINC does not charge for its services, and most patients qualify for free legal and financial professional services.

This year, CancerLINC has helped: 693 cancer patients & family members

Last year, we experienced a 26.5% increase in the number of patients contacting us for help. 73% growth in patients served over the last 5 years.

Over 90% of the patients we serve live below the Federal poverty level qualifying them to receive all services at no charge.

77% of patients we helped are 50 years or older, most on fixed incomes.

In summary, CancerLINC: Provides services to cancer patients who otherwise could not afford them. Contributes to improved health outcomes for cancer patients. Can help prevent situations from developing. Helps solve existing problems.

More than 93% of patients we helped last year said our services allowed them to focus more time and energy on their health and relieved their stress.

There are many cancer patients in our community who are in need; their situation has been made worse by the pandemic and recent inflation.

We rely totally on donations, grant funding and fundraising events to support our work.

Contact CancerLINC at www.cancerlinc.org

Viewpoints

Program 24-07

Air Week: 2/18/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN

Time: 22:10

Duration: 1:52

Synopsis: A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when at the nail salon.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science

D. Energy Conservation/Consumerism

Focus Richmond

Virginia Energy Sense

Greg Weatherford, Deputy Director of Virginia Energy Sense

3 in 4 Virginians say their electricity bill has increased in the past year according to a recent survey conducted by Virginia Energy Sense. Most of these consumers report an increase between 10%

and 25%. The survey also found that most Virginians want to learn ways to reduce their energy usage and save money on their electricity bills.

Virginia Energy Sense conducted an online survey of over 1,200 Virginians in October 2023. The survey measured the public's perspectives on energy conservation, gauged interest in energy-saving steps and renewable energy incentives and assessed the impact of rising energy costs.

For the second year in a row, about 3 in 4 Virginia electricity consumers say their electric bill has increased in the last year. Most of these consumers report an increase between 10% and 25%. Approximately 80% of survey respondents say that saving money on their electric bills is a "very important" reason to save energy, reflecting an increase of 5 percentage points from the 2022 survey.

Almost 4 out of 5 electricity consumers (77%) are interested in learning more about steps they can take to reduce electricity use.

Virginia Energy Sense is Virginia's energy education program, which operates under the guidance of the State Corporation Commission. Virginia Energy Sense helps energy consumers save money without sacrificing their comfort. We want everyone to know that reducing energy usage puts money back into their pocket and leads to cleaner air, land, and water.

Virginia Energy Sense's resources and guides highlight long-term energy-saving solutions as well as everyday steps consumers can take to reduce their energy consumption. These steps can be as simple as switching to LED lightbulbs and as advanced as upgrading to an energy-efficient HVAC system.

E. Life Skills

Forward Foundation – Annual Gala

Andrea Starr
Executive Director/CEO

The gala is our largest fundraiser of the year. This year will be an extra special milestone as we will be celebrating our 5th year.

Every year I try to implement some upgrades and am excited to share we will have renown chef, Matt Kerwin, providing a plated dinner along with the casino games, entertainment, incredible live and silent auction items, dancing, and so much more. This year's event sold out so we moved to a much larger venue and are anticipating around 400 people in attendance. I'm also super excited to share Reba Hollingswoth will be our emcee!

Forward Foundation works with single parents who have encountered a life altering event resulting in financial crisis. Many parents fear they will be unable to work because they can't afford the astronomical cost of childcare.

Our program requirements include completion of educational workshops led by our community partners. These consist of leading professionals in the financial, legal, career advancement, and family counseling fields. We provide our families with a multitude of educational resources, tools, and community support. In order to achieve long term sustainability and financial independence it is imperative that we equip families with basic knowledge in the areas they need to best care for their children.

In addition to the workshops, our parents are required to complete (2) volunteer hours per month. We firmly believe that our families need to be vested; we are not offering a handout, but a hand up.

Our Goal Foster resilience and financial independence Build community and gain valuable skills
Bring awareness and advocate for this immense need.

Viewpoints

Program 24-08

Air Week: 2/25/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

Time: 1:47

Duration: 7:38

Synopsis: As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Ana Homayoun, academic advisor, early career development expert, author, *Erasing the Finish Line: The New Blueprint for Success*

Compliance issues: Career, Child Development, Communication, Life Skills, Mental Health, Organization, Psychology, Teen Development

F. Hunger

Focus Richmond

Chesterfield Food Bank – Benefits from Chesterfield Restaurant Week

Abby Choi

Marketing & Event Coordinator

Established in 2010, the Chesterfield Food Bank Outreach Center is a passionate, faith-based nonprofit with a vision to nourish and strengthen our community. Our mission is about feeding those in need and empowering individuals and families to overcome the root causes of food insecurity. We recognize the unfortunate reality that many in our community fall through the gaps in aid programs offered by the county and other organizations. As a result, we have dedicated ourselves to providing additional support to curb hunger for our kids, families, individuals, and seniors. At CFBOC, we are driven by the belief that no one should go hungry.

We are committed to fighting hunger in our community and are convinced that it's not just about filling empty stomachs; it's about tackling the root causes of hunger to empower lives. We aim to connect those we serve with life-changing programs offered by our exceptional partners or ourselves. By addressing the underlying issues, we can create sustainable change that ripples the entire community.

Join our movement to end hunger in Chesterfield County, Virginia. By volunteering or donating, you can make a meaningful impact on the lives of your neighbors. Remember, no contribution is too small or too insignificant. Every little bit brings us closer to a world where everyone can access nutritious, life-giving food. Let's work together to make a difference in our community today!

G. Tax Assistance

United Way of Greater Richmond & Petersburg

Michaela Mishoe

– United Way of Greater Richmond & Petersburg has launched its [tax assistance program](#) that helps families work toward financial stability by providing free tax assistance through in-person tax sites as well as a virtual tax assistance service.

United Way's team of IRS-certified tax preparers and volunteers will prepare income tax returns for qualifying families and individuals with incomes of \$64,000 or less at 11 tax prep sites located throughout the city of Richmond and in the counties of Goochland, Chesterfield, Henrico and Hanover.

The United Way Tax Assistance Program aims to increase eligibility awareness for refundable credits like the Earned Income Tax Credit (EITC), a federal tax credit for working people with low and moderate incomes, that many people miss claiming.

The EITC boosts the incomes of workers paid low wages while offsetting federal payroll and income taxes. The amount of the EITC depends on a recipient's earned income amount, marital status, and number of children.

The tax assistance program offers multiple ways for customers to receive tax assistance.

Options include scheduling an appointment, dropping off tax documents with a tax preparer or visiting one of the first come, first serve tax locations. Virginia residents can also complete taxes online through United Way's online tax assistance site, [GetYourRefund.org/uwgrp](https://www.getyourrefund.org/uwgrp). This service opens January 31st.

The Sacred Heart Center in Richmond provides assistance for customers who speak Spanish and Portuguese.

H. Music

Avery Walls Music Festival

Shannon Walls

Musician Shannon Walls loves playing with his band, [Sidepiece](#). He didn't realize how much he'd lean on them for support over the last six months.

At birth, his son, Avery Walls, was diagnosed with Wolf Parkinson White, a rare heart defect in its electrical conductive system, causing the heart to beat very fast. "So, a normal infant's heartbeat might be between 100-120 beats per minute," Walls said. "Avery's was about 300."

Avery was put on a medication that would control his heart rhythm until he could have surgery at three and a half years old. For years, Avery lived a healthy life, until July 2023.

Walls decided to turn to his band to help him through his feelings of hopelessness, partnering with them to write and sing songs about Avery. "For me, this band and playing music is therapy," Walls said.

He got the idea to host a music festival in Avery's honor, with the goal of raising money for the American Heart Association.

The [Avery Walls Music Festival](#) is planned for Saturday, March 23 from 1 p.m. to midnight at The Park RVA.

Donations to the American Heart Association can be made in Avery's honor.

Viewpoints

Program 24-09

Air Week: 3/3/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY

Time: 13:13

Duration: 8:09

Synopsis: Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.

Host: Marty Peterson

Producer: Tabor Brewster

Guests: Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University; Isaac Daniel Executive Director, Stax Music Academy

Compliance issues: American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race

I. Outdoors

Focus Richmond

Friends of James River Park – Spring Events

Steve Forrest

Spring is coming on quickly, and with it our migratory birds. Our Osprey Cam, in partnership with Terrain 360, Riverside Outfitters, and Mystic Osprey Gallery, will be back up and running, and hopefully, Maggie and Walker will return to their nest in early March. When visiting the Park, look to the skies to see the winter breeds still lingering in town and the summer residents beginning to return.

There are a million things going on in the Park this Spring and Summer, and there are a ton of exciting things in the future that we would love to provide updates on. To learn about what's going on and what we have planned, join Superintendent Giles Garrison and Executive Director Josh Stutz on Thursday, March 21st at Basic City Beer Co. We'll be there from 6 – 8 PM.

The Wood River Run is April 27th this year, and we're honored to once again organize this fantastic event. Part of the proceeds raised will support scholarships to Passages Adventure Camp for kids who otherwise wouldn't have the opportunity, and part of the proceeds support our work and improvements in the Park. If you want to register, or are curious about how this amazing day got started, follow the link below.

J. Public Safety

Focus Richmond

DMV – Grant Funding

Jillian Cowherd

If your organization is dedicated to keeping Virginia's roads safe, the Virginia Department of Motor Vehicles' (DMV) Highway Safety Office wants to help you save lives with essential grant funding. Applications may be submitted by local governments, state agencies, institutions of higher learning and nonprofits serving Virginia with transportation programs. Grant applications are due February 28, 2024.

Grant funding is available in many areas of highway safety such as pedestrian safety, motorcycle safety, speed prevention, and drunk and distracted driving prevention. Below is more information on these areas of safety. Does your organization have a program that can help?

- Pedestrian safety – Vulnerable road users like pedestrians and cyclists need your support. In 2023, 132 pedestrians were killed in crashes. DMV is looking to fund programs that share pedestrian

safety education in their communities or help in enforcement surrounding areas that are problematic for pedestrians.

- Motorcycle safety – In 2023, there were 2,125 crashes on Virginia’s roadways involving motorcycles. Motorcyclists need drivers to share the road and up-to-date training for motorcyclists is vital for safe travel. DMV is looking to fund programs that raise awareness around motorcyclist training, promoting the importance of helmets or promoting safe operation of motorcycles through public information campaigns.
- Speed prevention – Speeding is a primary factor in crashes year after year. In 2023, speed was a factor in 25,229 crashes resulting in 446 deaths. Programs focused on prevention, enforcement and raising public awareness surrounding the dangers of speeding could receive vital funding from DMV.
- Drunk driving prevention – Last year, 252 people were killed in alcohol-related crashes. DMV wants to partner with organizations that seek to share information and raise enforcement to help prevent drunk drivers from getting behind the wheel.
- Distracted driving prevention – In 2023, distracted driving resulted in 21,486 crashes. If your organization is dedicated to raising public awareness surrounding the dangers of distracted driving, DMV wants to help.

If your organization is helping raise awareness in one of these areas, please consider applying for a highway safety grant. Examples of program evaluation measures and more information on additional funding areas can be found on our [website](#). For more information on grant applications or required training workshops, please reach out to the [DMV program manager](#) in your area.

K. Culture

Viewpoints

Program 24-02

Air Week: 1/14/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI

Time: 1:47

Duration: 7:21

Synopsis: For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.

Host: Gary Price

Producer: Polly Hansen

Guests: Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern Masters of Science Fiction)

Compliance issues: Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction

L. Equality

Viewpoints

Program 24-03

Air Week: 1/21/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY

Time: 1:47

Duration: 8:41

Synopsis: Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.

Host: Gary Price

Producer: Grace Galante

Guests: Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO, The National Cannabis Industry Association

Compliance issues: Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law, Race, Small Business

M. Mental Health

Viewpoints

Program 24-05

Air Week: 2/4/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT

Time: 11:37

Duration: 9:21

Synopsis: Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation: Discovering Wholeness and Healing After Trauma

Compliance issues: Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth, Trauma



Quarterly Issues and Programs List Public Service Announcements

WURV-FM broadcasts traffic and weather reports for the Greater Richmond area each weekday morning and afternoon.

The following is a list of local non-profit and not-for-profit groups for which WURV-FM, Richmond, Virginia, aired public service announcements from January 1 to March 31 2024. WURV-FM also airs public service announcements for national non-profit and not-for-profit groups.

- Knowtaltask – School And Campus Safety :30
- Birth Father Registry -VDSS :30
- Fraud: VA State Police – VA State Police :30
- School And Campus Safety – School And Campus Safety :30
- Childhood Screening – VDH Champion Child :30
- Retire Path VA – Sign Up :30
- Flood Awareness – VSPA :30
- VA Equine Alliance :30
- ABLE Now :30
- VA Cannabis Authority :30
- Fentanyl :30

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