

# ORDER



**Orders**  
**Order / Rev:** 1290044  
**Alt Order #:** WOC14655515  
**Product Desc:** MI General  
**Estimate:** 11771  
**Flight Dates:** 05/21/24 - 05/28/24  
**Original Date / Rev:** 05/20/24 / 05/20/24  
**Order Type:** GENERAL

**WXMI**  
**Primary AE:** Christopher Murphy  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 4355 Cobb Pkwy SE  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Biden/Democrat/President  
**Demographic:** A35+  
**Product Codes:** Federal Candidate,Presidential  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business End:**  
**Advertiser External ID:** 255871  
**Agency External ID:** 138770  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	113	\$21,100.00	\$17,935.00
05/27/24	05/28/24	44	\$7,260.00	\$6,171.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	113	\$21,100.00	\$17,935.00	0.00
June 2024	44	\$7,260.00	\$6,171.00	0.00
<b>Totals</b>	<b>157</b>	<b>\$28,360.00</b>	<b>\$24,106.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Murphy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
N 1	WXMI	05/21/24	05/28/24	M-F 4-430am M-F 4-430am	CM	4:00 AM-4:30 AM	11111--	:30	5	\$20.00	P-2	0.00	NM	6	\$120.00																		
(Program: AG DAY) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of Business First with Angela Miles on WXMI airing 64 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>11111--</td> <td>5</td> <td>\$20.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>-1-----</td> <td>1</td> <td>\$20.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	11111--	5	\$20.00	0.00	Week: 05/28/24	06/03/24	-1-----	1	\$20.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	11111--	5	\$20.00	0.00																												
Week: 05/28/24	06/03/24	-1-----	1	\$20.00	0.00																												
N 2	WXMI	05/21/24	05/28/24	M-F 430-5am News M-F 430-5am News	CM	4:30 AM-5:00 AM	11111--	:30	5	\$30.00	P-2	0.00	NM	6	\$180.00																		
(Program: BUSINESS FIRST AM) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of Business First with Angela Miles on WXMI airing 64 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 05/21/24</td> <td>05/27/24</td> <td>11111--</td> <td>5</td> <td>\$30.00</td> <td>0.00</td> </tr> <tr> <td>Week: 05/28/24</td> <td>06/03/24</td> <td>-1-----</td> <td>1</td> <td>\$30.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 05/21/24	05/27/24	11111--	5	\$30.00	0.00	Week: 05/28/24	06/03/24	-1-----	1	\$30.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 05/21/24	05/27/24	11111--	5	\$30.00	0.00																												
Week: 05/28/24	06/03/24	-1-----	1	\$30.00	0.00																												
N 3	WXMI	05/21/24	05/28/24	M-F 5-530am M-F 5-530am	CM	5:00 AM-5:30 AM	11111--	:30	5	\$150.00	P-2	0.00	NM	6	\$900.00																		
(Program: FOX 17 MORN NEWS AT 5A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of M-F FOX 17 Morning News 5a on WXMI airing 64 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023,																																	

Order / Rev: 1290044  
 Alt Order #: WOC1465515  
 Flight Dates: 05/21/24 - 05/28/24

Advertiser: Biden/Democrat/President  
 Product Desc: MI General  
 Estimate: 11771  
**WXMI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WXMI	05/21/24	05/28/24	M-F 530-6am M-F 530-6am	CM	5:30 AM-6:00 AM	11111--	:30	5	\$150.00	P-2	0.00	NM	6	\$900.00
(Program: FOX 17 MORN NEWS AT 530A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of M-F FOX 17 Morning News 5a on WXMI airing 64 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--			5		\$150.00			0.00			
Week:		05/28/24	06/03/24	-1-----			1		\$150.00			0.00			
N 5	WXMI	05/21/24	05/28/24	M-F 630-7am M-F 630-7am	CM	6:30 AM-7:00 AM	11111--	:30	5	\$400.00	P-2	0.00	NM	6	\$2,400.00
(Program: FOX 17 MORN NEWS AT 630A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of M-F FOX 17 Morning News 6a on WXMI airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--			5		\$400.00			0.00			
Week:		05/28/24	06/03/24	-1-----			1		\$400.00			0.00			
N 6	WXMI	05/21/24	05/28/24	M-F 9-930am News M-F 9-930am News	CM	9:00 AM-9:30 AM	22222--	:30	10	\$150.00	P-2	0.00	NM	12	\$1,800.00
(Program: FOX 17 MORNING NEWS 9A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Morning Mix on WXMI airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	22222--			10		\$150.00			0.00			
Week:		05/28/24	06/03/24	-2-----			2		\$150.00			0.00			
N 7	WXMI	05/21/24	05/28/24	M-F 930-10am News M-F 930-10am News	CM	9:30 AM-10:00 AM	11111--	:30	5	\$150.00	P-2	0.00	NM	6	\$900.00
(Program: FOX 17 MORNING NEWS 930A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Morning Mix on WXMI airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--			5		\$150.00			0.00			
Week:		05/28/24	06/03/24	-1-----			1		\$150.00			0.00			
N 8	WXMI	05/21/24	05/28/24	M-F 10-1030am M-F 10-1030am	CM	10:00 AM-10:30 AM	11111--	:30	5	\$125.00	P-2	0.00	NM	6	\$750.00
(Program: FOX 17 MORNING MIX 10A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Morning Mix on WXMI airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--			5		\$125.00			0.00			
Week:		05/28/24	06/03/24	-1-----			1		\$125.00			0.00			
N 9	WXMI	05/21/24	05/28/24	M-F 1030-11am M-F 1030-11am	CM	10:30 AM-11:00 AM	11111--	:30	5	\$125.00	P-2	0.00	NM	6	\$750.00
(Program: FOX 17 MORNING MIX 1030A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Morning Mix on WXMI airing 63 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--			5		\$125.00			0.00			
Week:		05/28/24	06/03/24	-1-----			1		\$125.00			0.00			
N 10	WXMI	05/21/24	05/28/24	M-F 130-2pm M-F 130-2pm	CM	1:30 PM-2:00 PM	11111--	:30	5	\$125.00	P-2	0.00	NM	6	\$750.00
(Program: ICRIME) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of The List on WXMI airing 47 times on 3/27/2023, 3/28/2023, 3/29/2023, 4/3/2023, 4/5/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/17/2023, 4/18/2023, 4/19/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--			5		\$125.00			0.00			

Order / Rev: 1290044  
 Alt Order #: WOC1465515  
 Flight Dates: 05/21/24 - 05/28/24

Advertiser: Biden/Democrat/President  
 Product Desc: MI General  
 Estimate: 11771  
**WXMI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/28/24	06/03/24	- 1 - - - - -		1				\$125.00		0.00			
N 11	WXMI	05/21/24	05/28/24	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	11111--	:30	5	\$150.00	P-2	0.00	NM	6	\$900.00
		(Program: DATELINE)													
		2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of Dateline on WXMI airing 62 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/5/2023, 4/6/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/13/2023, 4/14/2023,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/24	05/27/24	11111--		5				\$150.00		0.00			
		Week: 05/28/24	06/03/24	- 1 - - - - -		1				\$150.00		0.00			
N 12	WXMI	05/21/24	05/28/24	M-F 430-5pm News M-F 430-5pm News	CM	4:30 PM-5:00 PM	11111--	:30	5	\$375.00	P-1	0.00	NM	6	\$2,250.00
		(Program: FOX 17 NEWS AT 430P)													
		2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 News at 4:00pm on WXMI airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/24	05/27/24	11111--		5				\$375.00		0.00			
		Week: 05/28/24	06/03/24	- 1 - - - - -		1				\$375.00		0.00			
N 13	WXMI	05/21/24	05/28/24	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	11111--	:30	5	\$450.00	P-1	0.00	NM	6	\$2,700.00
		(Program: FOX 17 NEWS AT 5P)													
		2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 News at 5:00pm on WXMI airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/24	05/27/24	11111--		5				\$450.00		0.00			
		Week: 05/28/24	06/03/24	- 1 - - - - -		1				\$450.00		0.00			
N 14	WXMI	05/21/24	05/28/24	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	11111--	:30	5	\$300.00	P-2	0.00	NM	6	\$1,800.00
		(Program: FOX 17 NEWS AT 6P)													
		2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 News at 6:00pm on WXMI airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/24	05/27/24	11111--		5				\$300.00		0.00			
		Week: 05/28/24	06/03/24	- 1 - - - - -		1				\$300.00		0.00			
N 15	WXMI	05/21/24	05/28/24	M-F 630-7pm News M-F 630-7pm News	CM	6:30 PM-7:00 PM	11111--	:30	5	\$300.00	P-2	0.00	NM	6	\$1,800.00
		(Program: FOX 17 NEWS AT 630P)													
		2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 News at 6:00pm on WXMI airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023,													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/24	05/27/24	11111--		5				\$300.00		0.00			
		Week: 05/28/24	06/03/24	- 1 - - - - -		1				\$300.00		0.00			
N 16	WXMI	05/21/24	05/22/24	WE Prime A WE Prime A	CM	8:00 PM-9:00 PM	-- 1 - - - -	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		(Program: MASKED SINGER)													
		2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of The Masked Singer on WXMI airing 23 times on 9/21/2022, 9/28/2022, 10/5/2022, 10/19/2022, 10/26/2022, 11/9/2022, 11/16/2022, 11/23/2022, 11/30/2022, 2/15/2023, 2/22/2023, 3/1/													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-- 1 - - - -		1				\$1,200.00		0.00			
N 17	WXMI	05/21/24	05/25/24	SA Prime A SA Prime A	CM	8:00 PM-9:00 PM	- - - - - 2 -	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		(Program: PRIME ENCORE SAT 8P)													
		2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing Hell's Kitchen on 12/31/2022, Hell's Kitchen on 1/7/2023 and Next Level Chef on 3/25/2023													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	- - - - - 2 -		2				\$300.00		0.00			
N 18	WXMI	05/21/24	05/26/24	SU Prime A SU Prime A	CM	7:00 PM-8:00 PM	- - - - - 1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		(Program: SUN ENCORES 7P)													

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 Flight Dates: 05/21/24 - 05/28/24

Advertiser: Biden/Democrat/President  
 Product Desc: MI General  
 Estimate: 11771  
**WXMI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	WXMI	05/21/24	05/26/24	SU Prime B SU Prime B	CM	8:00 PM-9:00 PM	-----1	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
(Program: SIMPSONS/KRAPOPOLIS) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing Next Level Chef on 4/2/2023, Next Level Chef on 4/16/2023, Next Level Chef on 4/23/2023, Next Level Chef on 4/30/2023, Next Level Chef on 5/7/2023, Next Level Chef															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1			1		\$300.00			0.00			
N 20	WXMI	05/21/24	05/26/24	SU Prime C SU Prime C	CM	9:00 PM-10:00 PM	-----1	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
(Program: GREAT NORTH/GRIMSBURG) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing The Simpsons on 4/2/2023, The Great North on 4/16/2023, The Simpsons on 4/23/2023, The Great North on 4/23/2023, The Simpsons on 4/30/2023, The Great North on 4/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1			1		\$400.00			0.00			
N 21	WXMI	05/21/24	05/28/24	M-F 1135pm-1205am M-F 1135pm-1205am	CM	11:35 PM-12:05 XM	11111--	:30	5	\$150.00	P-2	0.00	NM	6	\$900.00
(Program: TWO & A HALF MEN 1135P) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of Two and a Half Men on WXMI airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--			5		\$150.00			0.00			
Week:		05/28/24	06/03/24	-1-----			1		\$150.00			0.00			
N 22	WXMI	05/21/24	05/28/24	M-F 1205-1235am M-F 1205-1235am	CM	12:05 XM-12:35 XM	11111--	:30	5	\$120.00	P-2	0.00	NM	6	\$720.00
(Program: MODERN FAMILY 1205A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of Modern Family on WXMI airing 64 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/1/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/8/2023, 4/11/2023, 4/12/2023, 4/13/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--			5		\$120.00			0.00			
Week:		05/28/24	06/03/24	-1-----			1		\$120.00			0.00			
N 23	WXMI	05/21/24	05/28/24	M-F 1235-105am M-F 1235-105am	CM	12:35 XM-1:05 XM	11111--	:30	5	\$100.00	P-2	0.00	NM	6	\$600.00
(Program: MODERN FAMILY 1235A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of Modern Family on WXMI airing 65 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/1/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/8/2023, 4/11/2023, 4/12/2023, 4/13/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--			5		\$100.00			0.00			
Week:		05/28/24	06/03/24	-1-----			1		\$100.00			0.00			
N 24	WXMI	05/21/24	05/28/24	M-F 105-135am M-F 105-135am	CM	1:05 XM-1:35 XM	11111--	:30	5	\$50.00	P-2	0.00	NM	6	\$300.00
(Program: ICRIME 105A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of You Bet Your Life with Jay Leno on WXMI airing 64 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/1/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/8/2023, 4/11/2023, 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	11111--			5		\$50.00			0.00			
Week:		05/28/24	06/03/24	-1-----			1		\$50.00			0.00			
N 25	WXMI	05/21/24	05/28/24	M-F 135-235am M-F 135-235am	CM	1:35 XM-2:30 XM	22222--	:30	10	\$30.00	P-2	0.00	NM	12	\$360.00
(Program: PERSON PLACE OR THING 135A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of Law & Order: Special Victims Unit on WXMI airing 65 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/1/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/8/2023, 4/11/2023, 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/21/24	05/27/24	22222--			10		\$30.00			0.00			
Week:		05/28/24	06/03/24	-2-----			2		\$30.00			0.00			

Order / Rev: 1290044  
 Alt Order #: WOC14655515  
 Flight Dates: 05/21/24 - 05/28/24

Advertiser: Biden/Democrat/President  
 Product Desc: MI General  
 Estimate: 11771  
**WXMI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	WXMI	05/21/24	05/25/24	SA-SU 5-530am SA-SU 5-530am	CM	5:00 AM-5:30 AM	-----1-	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
(Program: FOX 17 SAT MORN NEWS AT 5A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Sat Morning News 5a on WXMI airing 13 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1-			1		\$60.00		0.00				
N27	WXMI	05/21/24	05/25/24	SA-SU 6-630am SA-SU 6-630am	CM	6:00 AM-6:30 AM	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
(Program: FOX 17 SAT MORN NEWS AT 6A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Sat Morning News 6a on WXMI airing 13 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1-			1		\$200.00		0.00				
N28	WXMI	05/21/24	05/25/24	SA-SU 630-7am SA-SU 630-7am	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
(Program: FOX 17 SAT MORN NEWS AT 630A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Sat Morning News 6a on WXMI airing 13 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1-			1		\$200.00		0.00				
N29	WXMI	05/21/24	05/25/24	SA-SU 7-730am SA-SU 7-730am	CM	7:00 AM-7:30 AM	-----2-	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
(Program: FOX 17 SAT MORN NEWS AT 7A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Sat Morning News 7a on WXMI airing 13 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----2-			2		\$350.00		0.00				
N30	WXMI	05/21/24	05/25/24	SA-SU 730-8am SA-SU 730-8am	CM	7:30 AM-8:00 AM	-----2-	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
(Program: FOX 17 SAT MORN NEWS AT 730A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Sat Morning News 7a on WXMI airing 13 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----2-			2		\$350.00		0.00				
N31	WXMI	05/21/24	05/25/24	SA 6-7pm SA 6-7pm	CM	6-7pm	-----	:30	0	\$60.00	P-2	0.00	NM	2	\$120.00
(Program: MODERN FAMILY SAT) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing Just for Laughs: Gags on 4/8/2023, Just for Laughs: Gags on 4/8/2023, The Simpsons on 5/6/2023, The Simpsons on 6/24/2023 and The Simpsons on 6/24/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----2-			2		\$60.00		0.00				
N32	WXMI	05/21/24	05/26/24	SA-SU 5-530am SA-SU 5-530am	CM	5:00 AM-5:30 AM	-----1	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
(Program: FOX 17 SUN MORN NEWS AT 5A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Sun Morning News 5a on WXMI airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1			1		\$60.00		0.00				
N33	WXMI	05/21/24	05/26/24	SA-SU 530-6am SA-SU 530-6am	CM	5:30 AM-6:00 AM	-----1	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
(Program: FOX 17 SUN MORN NEWS AT 530A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Sun Morning News 5a on WXMI airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1			1		\$60.00		0.00				
N34	WXMI	05/21/24	05/26/24		CM	6:30 AM-7:00 AM	-----2	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00

Order / Rev: 1290044  
 Alt Order #: WOC14655515  
 Flight Dates: 05/21/24 - 05/28/24

Advertiser: Biden/Democrat/President  
 Product Desc: MI General  
 Estimate: 11771  
**WXMI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA-SU 630-7am SA-SU 630-7am											
(Program: FOX 17 SUN MORN NEWS AT 630A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Sun Morning News 6a on WXMI airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----2			2		\$200.00		0.00				
N35	WXMI	05/21/24	05/26/24	SA-SU 730-8am SA-SU 730-8am	CM	7:30 AM-8:00 AM	-----2	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
(Program: FOX 17 SUN MORN NEWS AT 730A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of FOX 17 Sun Morning News 7a on WXMI airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----2			2		\$350.00		0.00				
N36	WXMI	05/21/24	05/26/24	FOX News Sunday FOX News Sunday	CM	9:00 AM-10:00 AM	-----2	:30	2	\$230.00	P-2	0.00	NM	2	\$460.00
(Program: FOX NEWS SUN) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of Fox News Sunday on WXMI airing 13 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 5/28/2023, 6/4/2023, 6/11/2023, 6/18/2023 and 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----2			2		\$230.00		0.00				
N37	WXMI	05/21/24	05/26/24	SU 5-6pm SU 5-6pm	CM	5:00 PM-6:00 PM	-----1	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
(Program: MODERN FAMILY SUN) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WXMI airing Friends on 4/2/2023, Friends on 4/2/2023, The Simpsons on 4/9/2023 and Just for Laughs: Gags on 4/9/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1			1		\$60.00		0.00				
N38	WXMI	05/21/24	05/26/24	SU 105-135am SU 105-135am	CM	1:05 XM-1:35 XM	-----1	:30	1	\$60.00	P-2	0.00	NM	1	\$60.00
(Program: TWO & A HALF MEN SUN 105A) 2Q24 COMSCORE (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of Two and a Half Men on WXMI airing 11 times on 4/3/2023, 4/10/2023, 4/17/2023, 4/24/2023, 5/1/2023, 5/8/2023, 5/15/2023, 5/22/2023, 6/5/2023, 6/12/2023 and 6/19/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/24	05/26/24	-----1			1		\$60.00		0.00				
													Totals	157	\$28,360.00