

April 23, 1998

Madison Hodges National Public Radio Director, Policy & Station Services 635 Massachusetts Ave., NW Washington, DC 20001

Dear Madison,

Enclosed is a STATION ASSOCIATE CERTIFICATION FORM for WRFW-FM River Falls, Wisconsin. This station will be joining the Wisconsin Public Radio Network on April 30, 1998. Attached to the form is a copy of the contour map and a Program Grid. If you have any questions, please feel free to contact me.

Sincerely

Greg/Schnirring

Cc: Rick Burgsteiner, WRFW Dean Kallenbach, WPR



STATION ASSOCIATE CERTIFICATION FORM

Please duplicate this form and complete	Member Station Call	Letters_WHA ·			
copy for EACH new Associate station. Associate Station Call Letters WRFW-FM					
	Name of Licensee Un	iversity of Wisconsin			
Associate Station Financia	Po	pard of Regents			
Is the Associate revenue reported in the Member's audit for CPB? (Beginning in FY '99)					
Does the Associate station receive a separate operationa	l arant from CPB?	· · · · · · · · · · · · · · · · · · ·			
yes _X no					
Associate Technical and L	icense Information				
Frequency 88.7 City of License River Falls		Pierce State WI			
Arbitran Metro Market(s) Minneapolis/St. Paul	DMA	Market Minneapolis/St. Paul			
Transmitter Location (City) River Falls Longitude: N44 53 08 Latitude: W	(County)	WI (Zip) 54022			
Longitude: N44 53 08 Latitude: W	92 39 20	_ Date on air as Associate: April 30			
Radius of 1mV/m (0.5 mV/m for AM) contour 20 m	iles HAAT 80'	ERP <u>3kw</u> 1998			
Method of signal delivery from Member to Associate stat					
ISDN Microwave Satellite Off-air_X Other (please specify)					
Population coverage of Associate 90,000		9			
Population receiving first public radio service		u .			
Does the 1mV/m (0.5 mV/m for AM) contour of this Asso	ciate Station cross the	ImV/m (0.5 mV/m for AM) contour			
of another full NPR Member Station? X yes	no				
Please attach a copy of the contour map.					
Associate Station	•				
	•	Paid part-time? 8			
Name of Station ManagerRick Burgsteiner		Phone 715-425-3169			
Associate Statio	_	Recorded music			
Does the Associate repeat 100% of programming from the		1pm-2am daily			
yesXno-	— Please attach a prog	ram grid.			
I certify that the above information on Station Associate	WRFW :	nd complies with NPP's			
policies. I certify that all NPR national underwriting cred					
times in their entirety as provided by NPR on the Membe					
DW1		4/20/98			
Signature of Authorized Representative		Date			
Valrecea a- Jalemots		4/23/98			
Signature of representative of Licensee authorized to sign	n contract	Date			
11 Times					
Title					
SEND TO:					
Madison Hodges, Director, Policy and Station Services, 635 Massachusetts Ave., NW, Washington, DC 20001					
QUESTIONS: Please call NPR Member Services 1-800-329-5380					

#sacf.2.19.98



WISCONSIN PUBLIC RADIO

PROGRAM GRID WRFW RIVER FALLS

	5:00
AS IT HAPPENS	5:30
	6:00
	6:30
	7:00
CLARK & COMPANY with Tom Clark	7:30 IDEAS NETWORK
	8:00 Monday through Friday
	8:30
	9:00
	9:30
CONVERSATION with	
Jean Feraca	10:00
	10:30
CONVERSATION	11:00
with Larry Meiller	11:30
	12:00
CHAPTER A DAY	12:30
	1:00
•	1:30
	2:00
	2:30
	3:00
	3:30
	4:00
	4:30
	5:00
ECLECTIC MUSIC	5:30
	6:00
	6:30
	7:00
	7:30
	8:00
	8:30
	9:00
	9:30
	10:00
	10:30
	11:00
	11:30
	11:30 MDNT
	MDNT
	MDNT 12:30
	MDNT 12:30 1:00
	MDNT 12:30 1:00 1:30
	12:30 1:00 1:30 2:00 2:30
DEC WODED SERVICE	12:30 1:00 1:30 2:00 2:30 3:00
BBC WORLD SERVICE	12:30 1:00 1:30 2:00 2:30

5:00

WISCONSIN PUBLIC RADIO PROGRAM GRID WRFW RIVER FALLS

BBC WORLD SERVICE THE PEOPLE'S PHARMACY	
THE PEOPLE'S PHARMACY	
CALLING ALL PETS	
•	
ZORBA PASTER ON YOUR HEALTH	
CAR TALK with Tom and Ray Magliozzi	
Michael Feldman's WHAD'YA KNOW?	
CALLING ALL PETS	
ECLECTIC MUSIC	
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BBC WORLD SERVICE	3

4:30

IDEAS NETWORK

SATURDAY

4:30

WISCONSIN PUBLIC RADIO PROGRAM GRID WRFW RIVER FALLS

5:00	BBC WORLD SERVICE	5:00		
5:30		5:30		
6:00	FAMILY TALK with Sylvia Rimm	6:00		
6:30		6:30		
7:00	PARENT TALK hosted by Kathleen Dunn	7:00		
7:30		7:30	IDEAS	NETWORK
8:00	CAR TALK	8:00	Sunday	
8:30		8:30		
9:00	GARDEN TALK hosted by Larry Meiller	9:00		
9:30	COLUMN MARK HOUSES OF SHIPPY HEREIGN	9:30		
10:00	ALL ABOUT FOOD hosted by Jean Feraca	10:00		
10:30	WITH MOOD LEGON HOSTER DA GASH LATSER	10:30		
11:00	, and property and	11:00		
11:30	THE PEOPLE'S PHARMACY	11:30		
12:00		12:00		
12:30	TO THE BEST OF OUR KNOWLEDGE	12:30		
1:00		1:00		
1:30		1:30		
2:00		2:00		
2:30		2:30		
3:00		3:00		
3:30		3:30		
4:00		4:00		
4:30		4:30		
5:00		5:00		
5:30	ECLECTIC MUSIC	5:30		
6:00		6:00		
6:30		6:30		
7:00		7:00		
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11:00		11:30		
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MDNT		MDNT		
12:30		12:30		×
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3:00	. BBC WORLD SERVICE	3:00		
3:30		3:30		
4:00		4:00		
4:30		4:30		
- 1		4		

5:00

5:00