

NCC Cable System Order

Order #	62409768
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

Flight Dates	03/27/17 - 04/09/17
Agency	Access Media Services, LP
Advertiser	State Solutions Inc

Update Date	03/29/17
Version	1 Vs. 1

AE	Ryan Bartholomew
Sales Coordinator	Patrick Kelly
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA National Live+SD Mar16
-	

Client Code	110
Product Code	232
Est Code	930
Product Name	State Solutions bookends 15 4.3-4.9
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$144.00		
Commission	\$21.60		
Net Total	\$122.40		
Total Spots	20		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New Bookend order. Please review and confirm thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Anderson Cooper 360, CNN Tonight	4/3/17	4/9/17	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$7.50	\$60.00	15	Bookends
2	FXNC	The Five, Special Report, The First 100 Days	4/3/17	4/9/17	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$6.00	\$24.00	15	Bookends
3	FXNC	The O'Reilly Factor, Tucker Carlson, Hannity	4/3/17	4/9/17	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$7.50	\$60.00	15	Bookends

	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$144.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$144.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/29/17

62409768 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

Cass Advertising

Cass Advertising
 100 Redbud Rd, PO Box 200
 Virginia, IL 62691
 888-314-1374

Today's Date : 03/31/2017
 CLIENT : **State Solutions Inc**
 Address : **Address1**
 City : **City**
 Phone Number : **(000) 000 - 0000**
 Email Address :
 Contact : **Ryan Bartholomew (Patrick Kelly)**
 Start Date : **04/03/2017**
 Stop Date : **04/09/2017**

CLIENT # : **0756-08**
 ADVERTISER : **#62409768 #930 BE V**
 State : **ST** Zip Code : **00000**
 Fax Number : **(000) 000 - 0000**
 Campaign : Virginia
 Description : C_3Z3-GZ-1 | |
 Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	CNN	04/03/2017	04/09/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	4	\$15.00	2	\$60.00	Virginia Headend
2	FXNW	04/03/2017	04/09/2017	16:00:00	19:00:00	X	X	X	X	X	X	X	2	\$12.00	2	\$24.00	Virginia Headend
3	FXNW	04/03/2017	04/09/2017	19:00:00	24:00:00	X	X	X	X	X	X	X	4	\$15.00	2	\$60.00	Virginia Headend

Weekly Totals : 10 \$144.00

Commercials per Week : 10
 Weekly Investments : \$144.00
 Commercials per Month : 10
 Average Monthly Gross Investments : \$144.00
 Term of Contract In Months : 1
 Total Commercial Announcements : 10
 Total Gross Advertising Investment : \$ 144.00
 PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage
 Bookend Copy 2 and 50 %
 Bookend Copy 2 and 50 %

Spot Number - Description
 2 WPILRAUN1807H
 3 WPILRAUN1807H

AVERAGE COST PER SPOT : \$ 14.40

	Apr-2017	May-2017	Jun-2017	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018
Gross Total	\$144.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	10	0	0	0	0	0	0	0	0	0	0	0

Inventory is limited and is subject to availability.
 Rates are good for seven days. Subject to change.
 All Rates based on each commercial.
 Rates do not include commercial production.
 Deadlines: 2-day turnaround for traffic and insertion.
 Proposal Expires in 30 days
 Terms

Pay Who
 Address, City, State ZIP

Client Signature

Cass Advertising : Laymon Carter