

CONTRACT



WENY-TV
 474 Old Ithaca Road
 Horseheads, NY 14845-7212
 USA
 (607)739-3636

www.weny.com

And:

AKPD Message & Media
 730 North Franklin
 Chicago, IL 60610

<u>Contract / Revision</u> 129046 /		<u>Alt Order #</u> 7383394
<u>Product</u> Cuomo for NY Gov		
<u>Contract Dates</u> 09/22/14 - 09/28/14		<u>Estimate #</u>
<u>Advertiser</u> Poli/A Cuomo/D/Gov/NY		<u>Original Date / Revision</u> 09/19/14 / 09/22/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WENY-TV	<u>Account Executive</u> Mark Roberts	<u>Sales Office</u> Telerep Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	36	09/23/14	09/26/14	WENY HD News	6am-7am		:30			NM	0	\$0.00
N 2	36	09/24/14	09/26/14	WENY HD News	6am-7am		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$25.00			
N 3	36	09/24/14	09/24/14	WENY HD News	6am-7am		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--W----				1	\$25.00			
N 4	36	09/25/14	09/25/14	WENY HD News	6am-7am		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	---T---				1	\$25.00			
N 5	36	09/26/14	09/26/14	WENY HD News	6am-7am		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	----F--				1	\$25.00			
N 6	36	09/24/14	09/26/14	Good Morning America	7am-9am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$70.00			
N 7	36	09/24/14	09/26/14	Good Morning America	7am-9am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$70.00			
N 8	36	09/24/14	09/24/14	Good Morning America	7am-9am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--W----				1	\$70.00			
N 9	36	09/24/14	09/25/14	Good Morning America	7am-9am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	---T---				1	\$70.00			
N 10	36	09/26/14	09/26/14	Good Morning America	7am-9am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	----F--				1	\$70.00			
N 11	36	09/24/14	09/26/14	The Chew	1pm-2pm		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$20.00			
N 12	36	09/25/14	09/25/14	The Chew	1pm-2pm		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	---T---				1	\$20.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/22/14 - 09/28/14		<u>Product</u> Cuomo for NY Gov
<u>Advertiser</u> Poli/A Cuomo/D/Gov/NY		<u>Estimate #</u>
<u>Original Date / Revision</u> 09/19/14 / 09/22/14		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 13	36	09/23/14	09/26/14	Ellen	4pm-5pm		:30			NM	0	\$0.00
N 14	36	09/24/14	09/26/14	Ellen	4pm-5pm		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$35.00			
N 15	36	09/24/14	09/24/14	Ellen	4pm-5pm		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--W----				1	\$35.00			
N 16	36	09/25/14	09/25/14	Ellen	4pm-5pm		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	---T---				1	\$35.00			
N 17	36	09/26/14	09/26/14	Ellen	4pm-5pm		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	----F--				1	\$35.00			
D 18	36	09/23/14	09/26/14	Dr Phil	5pm-6pm		:30			NM	0	\$0.00
N 19	36	09/24/14	09/26/14	Dr Phil	5pm-6pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$45.00			
N 20	36	09/24/14	09/24/14	Dr Phil	5pm-6pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--W----				1	\$45.00			
N 21	36	09/25/14	09/25/14	Dr Phil	5pm-6pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	---T---				1	\$45.00			
N 22	36	09/26/14	09/26/14	Dr Phil	5pm-6pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	----F--				1	\$45.00			
N 23	36	09/24/14	09/26/14	Local 6pm News	6pm-630pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$45.00			
N 24	36	09/24/14	09/26/14	Local 6pm News	6pm-630pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$45.00			
N 25	36	09/24/14	09/24/14	Local 6pm News	6pm-630pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--W----				1	\$45.00			
N 26	36	09/25/14	09/25/14	Local 6pm News	6pm-630pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	---T---				1	\$45.00			
N 27	36	09/26/14	09/26/14	Local 6pm News	6pm-630pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	----F--				1	\$45.00			
N 28	36	09/24/14	09/26/14	Judge Judy	7pm-730pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$45.00			
N 29	36	09/24/14	09/26/14	Judge Judy	7pm-730pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$45.00			
N 30	36	09/24/14	09/24/14	Judge Judy	7pm-730pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--W----				1	\$45.00			

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<u>Advertiser</u> Poli/A Cuomo/D/Gov/NY		<u>Estimate #</u>
		<u>Original Date / Revision</u> 09/19/14 / 09/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 31	36	09/26/14	09/26/14	Judge Judy	7pm-730pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	---F--				1	\$45.00			
D 32	36	09/22/14	09/22/14	dancing with the stars	8pm-10pm		:30			NM	0	\$0.00
N 33	36	09/22/14	09/22/14	11pm Local News	11pm-1135pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	M-----				1	\$45.00			
N 34	36	09/24/14	09/26/14	11pm Local News	11pm-1135pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--WTF--				1	\$45.00			
N 35	36	09/24/14	09/24/14	11pm Local News	11pm-1135pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	--W----				1	\$45.00			
N 36	36	09/25/14	09/25/14	11pm Local News	11pm-1135pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	---T---				1	\$45.00			
N 37	36	09/26/14	09/26/14	11pm Local News	11pm-1135pm		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	---F--				1	\$45.00			
Totals											33	\$1,440.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 - 09/26/14	33	\$1,440.00	(\$216.00)	\$1,224.00
Totals	33	\$1,440.00	(\$216.00)	\$1,224.00

Signature: _____ **Date:** _____

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