

# Iowa State Political Advertisers

Ben Connelly <bconnelly@learfield.com>

Thu 11/2/2023 12:04 PM

Cyclone Affiliates ... please note there will be 2 new political advertisers running in upcoming Iowa State Cyclone broadcasts. Info on the advertisers, including scheduled run dates and NAB information can be found here: <https://learfield.box.com/s/5o4bmbqmkrc51rlo7y80c73lhzdwoi5>. This information is also found via the Political Files link in the Affiliate Resources site:

[REDACTED]

Let me know if you have any questions, thanks!

LEARFIELD



**Ben Connelly • Director – Broadcast Operations**

505 Hobbs Rd | Jefferson City, MO 65109

O: 573-556-1199

M: 573-353-7178

[REDACTED]

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

- FEDERAL CANDIDATE**  
 **STATE OR LOCAL CANDIDATE**

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	
Donald Trump	
Authorized committee:	
Donald J Trump for President	
Agency requesting time (and contact information):	
<input checked="" type="checkbox"/> Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203	
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
President	
Date of election:	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Varies	
Treasurer of candidate's authorized committee:	
Bradley T Crate	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been furnished by (check one box below):	
<input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or	
<input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;	
(2) this station is authorized to announce the time as paid for by such person or entity; and	
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
<b>Candidate/Committee/Agency</b>	<b>Station Representative</b>
Signature:	Signature: <i>Felicia Moore</i>
Name: Neil Williams	Name: Felicia Moore
Date of Request to Purchase Ad Time: 6/8/23	Date of Station Agreement to Sell Time: 11.01.2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: 

Name: Neil Williams

Date: 6/8/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: See Public Posting	Station Call Letters: See Public Posting	Date Received/Requested: 11.01.2023
Est. #: See Public Posting	Station Location: See Public Posting	Run Start and End Dates: See Public Posting

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



















# NETWORK SPOT CONTRACT



Date 10/30/23 Modification Date \_\_\_\_\_

Contract # DM23-260 Estimate # 10850

ADVERTISER

Advertiser	Donald J. Trump for President 2024
Product	Donald J. Trump for President 2024
Agency	StateNets
Account Executive	Dave Martin
AE Phone	804-364-3075
AE Email	<a href="mailto:davemartin@statenets.com">davemartin@statenets.com</a>
Address 1	2601 Northwind Drive
Address 2	-
City, State, ZIP	Richmond, VA 23233

BILLING INFORMATION

Contact Name	Carla Litton
Phone	708.990.3796
Email	<a href="mailto:carla@statenets.com">carla@statenets.com</a>
Address 1	48 Chiswick Cir
Address 2	-
City, State, ZIP	Bloomington, IL 61704

Contract Start 11/18/23 # of Weeks 1

Contract End 11/18/23

MAKE CHECKS PAYABLE TERMS

**StateNets**  
 2601 Northwind Drive  
 Richmond, VA 23233

NETWORK INFORMATION

Network Ordered	University of Iowa Football
Account Executive	Dave Martin
ADV Code	PC

SPECIAL INSTRUCTIONS

University of IA Football - Game on 11/18

ALL INVOICES & AFFIDAVITS EMAILED - unless otherwise specified to [carla@statenets.com](mailto:carla@statenets.com)

WEEKS OF	DAYS	TIMES	:60/:30	SPOTS/WEEK	TOTAL SPOTS	RATE	WEEKLY TOTAL \$
11/18	Sat	6a-12M	:60	1	1	\$7,968.00	\$7,968.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				<b>TOTAL SPOTS</b>			

SPOTS 1 TOTAL \$7,968.00

Jan	\$0.00	Apr	\$0.00	July	\$0.00	Oct	\$0.00
Feb	\$0.00	May	\$0.00	Aug	\$0.00	Nov	\$7,968.00
Mar	\$0.00	June	\$0.00	Sept	\$0.00	Dec	\$0.00

Authorized Client Signature

Authorized StateNets Signature





