

ORDER



Orders
Order / Rev: 1266529
Alt Order #: 25778616
Product Desc: 10/31-11/7 Candidate
Estimate: 3294
Flight Dates: 10/31/17 - 11/07/17
Original Date / Rev: 11/06/17 / 11/06/17
Order Type: REG

WVBT Norfolk

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Gillespie for Governor
Demographic: A35+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN13871/SP2622/AL1146
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	51	\$4,230.00	\$3,595.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	51	\$4,230.00	\$3,595.50	0.00
Totals	51	\$4,230.00	\$3,595.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WVBT Norfolk	6%	\$4,230.00
Market	100%	\$70,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	29%	\$20,445.00
WAVY	30%	\$21,150.00
WGNT	4%	\$2,820.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	28%	\$19,740.00
WTVZ	3%	\$2,115.00
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	10/31/17	10/31/17	WAVY News 10 @7a on FOX43	WAVY News 10 @-T-----			:30	1	\$85.00	P4	0.00	NM	1	\$85.00
WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>		

Order / Rev: 1266529
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Advertiser: POL/Gillespie for Governor
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WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	-T-----			1		\$85.00		0.00				
2	WVBT	11/01/17	11/01/17	WAVY News 10 @7a onCM WAVY News 10 @7a on FOX43		WAVY News 10 @- - W- - - -		:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	--W----			1		\$85.00		0.00				
3	WVBT	11/02/17	11/02/17	WAVY News 10 @7a onCM WAVY News 10 @7a on FOX43		WAVY News 10 @- - - T- - -		:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	---T---			1		\$85.00		0.00				
4	WVBT	11/03/17	11/03/17	WAVY News 10 @7a onCM WAVY News 10 @7a on FOX43		WAVY News 10 @- - - - F- -		:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	----F--			1		\$85.00		0.00				
5	WVBT	11/06/17	11/06/17	WAVY News 10 @7a onCM WAVY News 10 @7a on FOX43		WAVY News 10 @M- - - - -		:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	M- - - - -			1		\$85.00		0.00				
6	WVBT	11/07/17	11/07/17	WAVY News 10 @7a onCM WAVY News 10 @7a on FOX43		WAVY News 10 @- T- - - - -		:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY NWS-7AFOX< Target 200118 Index: 103. Nielsen: 0.7													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	-T-----			1		\$85.00		0.00				
7	WVBT	10/31/17	10/31/17	WAVY News 10 @8a onCM WAVY News 10 @8a on FOX43		WAVY News 10 @- T- - - - -		:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	-T-----			1		\$75.00		0.00				
8	WVBT	11/01/17	11/01/17	WAVY News 10 @8a onCM WAVY News 10 @8a on FOX43		WAVY News 10 @- - W- - - -		:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	--W----			1		\$75.00		0.00				
9	WVBT	11/02/17	11/02/17	WAVY News 10 @8a onCM WAVY News 10 @8a on FOX43		WAVY News 10 @- - - T- - -		:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	---T---			1		\$75.00		0.00				
10	WVBT	11/03/17	11/03/17	WAVY News 10 @8a onCM WAVY News 10 @8a on FOX43		WAVY News 10 @- - - - F- -		:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/30/17	11/05/17	----F--			1		\$75.00		0.00				
11	WVBT	11/06/17	11/06/17	WAVY News 10 @8a onCM WAVY News 10 @8a on FOX43		WAVY News 10 @M- - - - -		:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY NWS-8AFOX< Target 200118 Index: 102. Nielsen: 0.9													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/06/17	11/12/17	M- - - - -			1		\$75.00		0.00				
12	WVBT	11/07/17	11/07/17		CM	WAVY News 10 @- T- - - - -		:30	1	\$75.00	P4	0.00	NM	1	\$75.00

Advertiser:	POL/Gillespie for Governor
Product Desc:	10/31-11/7 Candidate
Estimate:	3294

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WAVY News 10 @8a on FOX43															
WAVY News 10 @8a on FOX43															
WAVY NWS-8AFOX<															
Target 200118 Index: 102. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	-T-----					1	\$75.00		0.00			
13	WVBT	10/31/17	10/31/17	M-F 12-1p	CM	12-1p	-T-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				M-F 12-1p											
MILLIONAIRE															
Target 200118 Index: 119. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-T-----					1	\$25.00		0.00			
14	WVBT	11/01/17	11/01/17	M-F 12-1p	CM	12-1p	--W----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				M-F 12-1p											
MILLIONAIRE															
Target 200118 Index: 119. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	--W----					1	\$25.00		0.00			
15	WVBT	11/02/17	11/02/17	M-F 12-1p	CM	12-1p	---T---	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				M-F 12-1p											
MILLIONAIRE															
Target 200118 Index: 119. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	---T---					1	\$25.00		0.00			
16	WVBT	11/03/17	11/03/17	M-F 12-1p	CM	12-1p	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				M-F 12-1p											
MILLIONAIRE															
Target 200118 Index: 119. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	----F--					1	\$25.00		0.00			
17	WVBT	11/06/17	11/06/17	M-F 12-1p	CM	12-1p	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				M-F 12-1p											
MILLIONAIRE															
Target 200118 Index: 119. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----					1	\$25.00		0.00			
18	WVBT	11/07/17	11/07/17	M-F 12-1p	CM	12-1p	-T-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				M-F 12-1p											
MILLIONAIRE															
Target 200118 Index: 119. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	-T-----					1	\$25.00		0.00			
19	WVBT	10/31/17	10/31/17	Hampton Roads Show	CM	1-2 pm	-T-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				Hampton Roads Show											
HMPTN-SHW R<															
Target 200118 Index: 117. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-T-----					1	\$25.00		0.00			
20	WVBT	11/01/17	11/01/17	Hampton Roads Show	CM	1-2 pm	--W----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				Hampton Roads Show											
HMPTN-SHW R<															
Target 200118 Index: 117. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	--W----					1	\$25.00		0.00			
21	WVBT	11/02/17	11/02/17	Hampton Roads Show	CM	1-2 pm	---T---	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				Hampton Roads Show											
HMPTN-SHW R<															
Target 200118 Index: 117. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	---T---					1	\$25.00		0.00			
22	WVBT	11/03/17	11/03/17	Hampton Roads Show	CM	1-2 pm	----F--	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
				Hampton Roads Show											
HMPTN-SHW R<															

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 Flight Dates: 10/31/17 - 11/07/17

Advertiser: POL/Gillespie for Governor
 Product Desc: 10/31-11/7 Candidate
 Estimate: 3294

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 200118 Index: 117. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	----F--					1	\$25.00		0.00			
23	WVBT	11/06/17	11/06/17	Hampton Roads Show Hampton Roads Show	CM	1-2 pm	M-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
HMPTN-SHW R<															
Target 200118 Index: 117. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----					1	\$25.00		0.00			
24	WVBT	11/07/17	11/07/17	Hampton Roads Show Hampton Roads Show	CM	1-2 pm	-T-----	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
HMPTN-SHW R<															
Target 200118 Index: 117. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	-T-----					1	\$25.00		0.00			
25	WVBT	10/31/17	10/31/17	M-F 4-5p M-F 4-5p	CM	4-5p	-T-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
STEVE WILKOS<															
Target 200118 Index: 104. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-T-----					1	\$60.00		0.00			
26	WVBT	11/01/17	11/01/17	M-F 4-5p M-F 4-5p	CM	4-5p	--W----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
STEVE WILKOS<															
Target 200118 Index: 104. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	--W----					1	\$60.00		0.00			
27	WVBT	11/02/17	11/02/17	M-F 4-5p M-F 4-5p	CM	4-5p	---T---	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
STEVE WILKOS<															
Target 200118 Index: 104. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	---T---					1	\$60.00		0.00			
28	WVBT	11/03/17	11/03/17	M-F 4-5p M-F 4-5p	CM	4-5p	----F--	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
STEVE WILKOS<															
Target 200118 Index: 104. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	----F--					1	\$60.00		0.00			
29	WVBT	11/06/17	11/06/17	M-F 4-5p M-F 4-5p	CM	4-5p	M-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
STEVE WILKOS<															
Target 200118 Index: 104. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----					1	\$60.00		0.00			
30	WVBT	11/07/17	11/07/17	M-F 4-5p M-F 4-5p	CM	4-5p	-T-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
STEVE WILKOS<															
Target 200118 Index: 104. Nielsen: 1.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	-T-----					1	\$60.00		0.00			
31	WVBT	10/31/17	10/31/17	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	-T-----	:30	1	\$50.00	P4	0.00	NM	0	\$0.00
TMZ															
Target 200118 Index: 125. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-T-----					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	10/30/17-11/05/17		M-F 11p-12a	M-F 11p-12a		-T-----	:30		(\$50.00)		0.00	NM		
Credited															
[No MG needed]															
32	WVBT	11/01/17	11/01/17	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00

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 Flight Dates: 10/31/17 - 11/07/17

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 Estimate: 3294

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TMZ Target 200118 Index: 125. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	--W----						1	\$50.00		0.00			
33	WVBT	11/02/17	11/02/17	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
TMZ Target 200118 Index: 125. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---T---						1	\$50.00		0.00			
34	WVBT	11/03/17	11/03/17	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
TMZ Target 200118 Index: 125. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----F--						1	\$50.00		0.00			
35	WVBT	11/06/17	11/06/17	M-F 11p-12a M-F 11p-12a	CM	M-F 11p-12a	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
TMZ Target 200118 Index: 125. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17	M-----						1	\$50.00		0.00			
37	WVBT	10/31/17	10/31/17	M-F 12-1a M-F 12-1a	CM	12-1a	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
TMZ LIVE!< Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-T-----						1	\$30.00		0.00			
38	WVBT	11/01/17	11/01/17	M-F 12-1a M-F 12-1a	CM	12-1a	--W----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
TMZ LIVE!< Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	--W----						1	\$30.00		0.00			
39	WVBT	11/02/17	11/02/17	M-F 12-1a M-F 12-1a	CM	12-1a	---T---	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
TMZ LIVE!< Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	---T---						1	\$30.00		0.00			
40	WVBT	11/03/17	11/03/17	M-F 12-1a M-F 12-1a	CM	12-1a	----F--	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
TMZ LIVE!< Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	----F--						1	\$30.00		0.00			
41	WVBT	11/06/17	11/06/17	M-F 12-1a M-F 12-1a	CM	12-1a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
TMZ LIVE!< Target 200118 Index: 122. Nielsen: 0.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/12/17	M-----						1	\$30.00		0.00			
43	WVBT	11/04/17	11/04/17	FOX College Football FOX College Football	CM	FOX College Foott (3:30 PM-7:00 PM)	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
FOX COLLEGE FOOTBALL Target 200118 Index: 108. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/17		11/05/17	-----S-						1	\$200.00		0.00			
44	WVBT	11/04/17	11/04/17	FOX College Football FOX College Football	CM	FOX College Foott (7:30 PM-11:00 PM)	-----S-	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
FOX COLLEGE FOOTBALL Target 200118 Index: 117. Nielsen: 1.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1266529
 Alt Order #: 25778616
 Flight Dates: 10/31/17 - 11/07/17

Advertiser: POL/Gillespie for Governor
 Product Desc: 10/31-11/7 Candidate
 Estimate: 3294

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----S-			1			\$450.00		0.00			
45	WVBT	11/05/17	11/05/17	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	-----S	:30	1	\$45.00	P4	0.00	NM	0	\$0.00
FOX NEWS SUNDAY Target 200118 Index: 103. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----S			1			\$45.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WVBT	10/30/17-11/05/17		FOX News Sunday			Fox News Sunday	-----Su	:30	(\$45.00)		0.00	NM		
Credited [No MG needed]															
46	WVBT	11/05/17	11/05/17	Washington Huddle Washington Huddle	CM	Washington Huddle	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
WASHINGTON HUDDLE Target 200118 Index: 115. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----S			1			\$200.00		0.00			
47	WVBT	11/05/17	11/05/17	Fox NFL Pre Game (12p) Fox NFL Pre Game (12-1p)	CM	Fox NFL Pre Gam	-----S	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
FOX NFL SUNDAY PREGAME Target 200118 Index: 115. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----S			1			\$900.00		0.00			
49	WVBT	11/04/17	11/04/17	Sa 12-1x Sa 12-1x	CM	12-1am	-----S-	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----S-			1			\$20.00		0.00			
50	WVBT	11/05/17	11/05/17	Su 12-1a Su 12-1a	CM	12-1a	-----S	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----S			1			\$20.00		0.00			
51	WVBT	11/04/17	11/04/17	College Football Pregame College Football Pregame	CM	College Football P	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----S-			1			\$150.00		0.00			
52	WVBT	11/04/17	11/04/17	FOX College Football FOX College Football	CM	FOX College Foott (12:00 PM-3:30 PM)	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----S-			1			\$200.00		0.00			
53	WVBT	11/04/17	11/04/17	Sa 1-2a Sa 1-2a	CM	1-2a	-----S-	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----S-			1			\$20.00		0.00			
54	WVBT	11/05/17	11/05/17	Su 1-2a Su 1-2a	CM	1-2a	-----S	:30	1	\$20.00	P4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/17	11/05/17	-----S			1			\$20.00		0.00			
N55	WVBT	11/07/17	11/07/17	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-T-----	:30	2	\$40.00	P3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	-T-----			2			\$40.00		0.00			
Totals													51	\$4,230.00	