



125 West 55th St
New York, NY 10019

Contract # 25695318	Changes as of: 8/17/2017 at 12:15 PM	Version: Highlighting Revision 2
CPE: 277/357/3085	Flight: 8/16/17 - 8/22/17	Station: WVBT Total \$: \$5,940.00
Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: GILLESPIE, ED Product: Candidate Agency Order #: 6435921 Buyer: Rheault, Ben	Market: Norfolk-Virginia Beach Total Spots: 52 Office: WASHINGTON Total CPP: \$0.00 Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Total GRP:
	Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/16 - 8/22							Total Spots	Total \$	CPP	GRP
							8/16	8/17	8/18	8/19	8/20	8/21	8/22				
REV- 7	W-Tu 10:45p-11p		SPORTSWRAP M-F<	\$150.00	0	30	1	1	1	1	1	1	1	6	\$900.00	\$0.00	0.0
<i>Target 200118 Index: 110. Nielsen: 1.5</i>																	
REV+ 13	Su 10:45p-11p		SPORTSWRAP M-F<	\$75.00	0.0	30	0	0	0	0	0	2	0	2	\$150.00	\$0.00	0.0
<i>Target 200118 Index: 110. Nielsen: 1.5</i>																	
TOTALS:							7	9	9	2	7	9	9	52	\$5,940.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/17/17 9:02 AM	Nikia Worsham	line 7: for the date of 8/20 only, please revise to 2x @75. thx nikia
08/15/17 12:29 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$74,250
WVBT Share:	8%
Comment:	
WAVY:	25%
WGNT:	3%
WTKR:	30%
WTVZ:	5%
WVEC:	29%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	52	\$5,940.00	N/A	0.0
Total	100%	52	\$5,940.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Aug	52	\$5,940.00
Total	52	\$5,940.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/17/17 12:15 PM	BILL THOMAS	Revised	1		\$0	\$5,940.00	Changes: Total Spots from 51 to 52. 2 buylines added or modified.
Makegood 1	8/17/17 9:02 AM	Nikia Worsham	Confirmed			\$0	\$5,940.00	
Revision	8/15/17 12:35 PM	BILL THOMAS	Confirmed	6		\$0	\$5,940.00	Changes: Total Spots from 45 to 51, Demo Meta to [R16], User Entered \$ from \$0.00 to \$5,940.00. 10 buylines added or modified.
Queued for Electronic Contracting	8/15/17 11:09 AM					\$0	\$0	
New	8/15/17 11:01 AM	BILL THOMAS	Confirmed	45		\$5,940.00	\$5,940.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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