MARKET	STATION	AGENCY	EVENT	DESCRIPTION	FLIGHT DATES	CURRENT YEAR	LENGTH OF PARTNERSHIP	$ RAISED (If Applicable)	# RECORDED PSAs	VALUE RECORDED	# LIVE MENTIONS	VALUE LIVE MENTIONS	LIVE BROADCAST	VALUE LIVE BROADCAST	COMMUNITY AFFAIRS SHOW / PROGRAM	VALUE COMMUNITY AFFAIRS SHOW / PROGRAM	WEB EXPOSURE	VALUE WEB EXPOSURE	# EBLAST	VALUE EBLAST	# SOCIAL MEDIA POSTS	VALUE SOCIAL MEDIA	MOBILE APP	VALUE MOBILE APP	INTERVIEWS	VALUE INTERVIEWS	ON SITE PARTICIPATION	VALUE ON SITE PARTICIPATION	TOTAL VALUE
LOUISVILLE	ALPHA LOUISVILLE MARKET	ALPHA MEDIA	PSA COVID-19	COVID -19 SPREADING AW	JULY-SEPTEMBER	0															1								
LOUISVILLE	ALPHA LOUISVILLE MARKET	ALPHA MEDIA	PSA TEAM KENTUCKIANA	MAKING SURE THE COMMUNITY WAS ABLE TO HAVE ACCESS TO HAVE ACCESS TO FIND FOOD, AND JOBS DURING THE PANDEMIC	JULY-SEPTEMBER	0																							
LOUISVILLE	ALPHA LOUISVILLE MARKET	ALPHA MEDIA	PSA UNITED FOR JUSTICE	UNITED FOR JUSTICE WAS CREATED TO GET HELP TO THOSE WHO WANT TO JOIN THE FIGHT FOR JUSTICE FOR ALL. PEOPLE ARE ABLE TO GO OUR WEBSITES TO FIND OUT HOW TO HELP OR HOW TO GET INVOLVED.	JULY-SEPTEMBER	0																							
LOUISVILLE	WDJX	Kentucky Humane Society	Wet Nose Wednesday	Every week a member of the DJX staff goes live on Facebook around noon to feature an adoptable animal from the Kentucky Humane Society	July- September	2021	5YRS														1								
LOUISVILLE	WMJM	Magic 101.3	KJ's Co worker Connect	KJ picks different places in the community to pop up at between the hours of 12pm-1pm! Spread cheer, love, and tickets to different things going on in the city. She does this Tuesday, Wednesday and Thursdays	September	2021	1 month																						
LOUISVILLE	WGZB	Pep Rally Pop Up	Iroquious High School	Bella Rae and DJ Empty Beats were requested fromt he school to come out and have a great time with the kids during theor high school Pep Rally	9/24/21	0																							