| MARKET | STATION | AGENCY | EVENT | DESCRIPTION | FUGHT DATES | CURRENT | LENGTH OF | $ RAISED | # RECORDED | VALUE | # LIVE | VALUE | LIVE | VALUE LIVE | | VALUE | WEB | VALUE | # | VALUE | # | VALUE | MOBILE | VALUE | INTERVIEW | VALUE | ON SITE | VALUE ON SITE | TOTAL |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| LOUISVILLE | ALPHA LOUISVILLE | ALPHA MEDIA | PSA COVID-19 | COVID -19 SPREADING | JANUARY-MARCH | 1 | | | | | | | | | | | | | | | 1 | | | | | | | | |
| LOUISVILLE | ALPHA LOUISVILLE | ALPHA MEDIA | PSA TEAM KENTUCKIANA | MAKING SURE THE | JANUARY-MARCH | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| LOUISVILLE | ALPHA LOUISVILLE | ALPHA MEDIA | PSA UNITED FOR JUSTICE | UNITED FOR JUSTICE | JANUARY-MARCH | 1 | | | | | | | | | | | | | | | | | | | | | | | |
| LOUISVILLE | WDJX | | | | | | | | | | | | | | | | | | | | 1 | | | | | | | | |
| LOUISVILLE | WDJX | Kentucky Humane Society | Wet Nose Wednesday | Every week a member of | EVERY | 2021 | 5YRS | | | | | | | | | | | | | | 1 | | | | | | | | |
| | WDJX | Norton Healthcare | RadioThon | Every year the DJX staff | 3/4-3/5 | 2021 | 5YRS | | | | | | | | | | | | | | 1 | | | | | | | | |
| LOUISVILLE | WXMA | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LOUISVILLE | WGHL | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| LOUISVILLE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | WMJM | UNIVERSITY OF LOUISVILLE | COMMUNICATION CLASS | EDCATION ON RADIO | 03/25/21 | 2021 | 4YRS | | | | | | | | | | | | | | | | | | | | YES | $ - | |
| LOUISVILLE | | | | | | | | | | | | | | | | | | | | | | | | | | | yes | $ - | |
| | WGZB | UNIVERSITY OF LOUISVILLE | COMMUNICATION CLASS | EDCATION ON RADIO | 03/25/21 | 2021 | 3YRS | | | | | | | | | | | | | | | | | | | | YES | $ - | |
| | WGZB | JCPS | Semple Elementary Career Day | Bella attended Semple | 02/10/20 | 2021 | 1YR | | | | | | | | | | | | | | | | | | | | | | |
| | WGZB | THE YOUNG PRODIGYS | THE YOUNG PRODIGYS TAKE | STATION SUPPORTED BY | 03/29/21 | 2021 | 1YR | | | | | | | | | | | | | | | | | | | | | | |