MARKET	STATION	AGENCY	EVENT	DESCRIPTION	FLIGHT DATES	CURRENT YEAR	LENGTH OF PARTNERSHIP	$ RAISED (If Applicable)	# RECORDED PSAs	VALUE RECORDED	# LIVE MENTIONS	VALUE LIVE MENTIONS	LIVE BROADCAST	VALUE LIVE BROADCAST	COMMUNITY AFFAIRS SHOW / PROGRAM	VALUE COMMUNITY AFFAIRS SHOW / PROGRAM	WEB EXPOSURE	VALUE WEB EXPOSURE	# EBLAST	VALUE EBLAST	# SOCIAL MEDIA POSTS	VALUE SOCIAL MEDIA	MOBILE APP	VALUE MOBILE APP	INTERVIEWS	VALUE INTERVIEWS	ON SITE PARTICIPATION	VALUE ON SITE PARTICIPATION	TOTAL VALUE
LOUISVILLE	ALPHA LOUISVILLE MARKET	ALPHA MEDIA	PSA COVID-19	COVID -19 SPREADING AW	APRIL-JUNE	0															1								
LOUISVILLE	ALPHA LOUISVILLE MARKET	ALPHA MEDIA	PSA TEAM KENTUCKIANA	MAKING SURE THE COMMUNITY WAS ABLE TO HAVE ACCESS TO HAVE ACCESS TO FIND FOOD, AND JOBS DURING THE PANDEMIC	APRIL-JUNE	0																							
LOUISVILLE	WDJX	JCPS & KDF	JUSTICE FEST	PROMOTE PARTICIPARTION & EMCEE EVENT	5/22/21	1 YEAR																							
LOUISVILLE	WDJX	HUMANE SOCIETY	WET NOSE WEDNESDAY	PROMOTE DONATIONS FOR THE ANIMALS	EVERY WEDNESDAY IN THE MONTHS OF APRIL- JUNE	4YEARS																							
LOUISVILLE	WDJX	KDF	MINI MARATHON	PROMOTE PARTICIPATION	04/22/21	18 YEARS																							
LOUISVILLE	WMJM	ALI CENTER	ALI WEEK	PROMOTE PARTICIPATION AND HAVE TALENT SHOW UP AND BE APART OF ALI WEEK TO PROMITOE THE 6 CORE PRINCIPLES OF MUHAMMAD ALI TO THE KIDS OF THE DIFFERENT COMMUNITY CENTERS.	THE WEEK OF 6/7/21 - 6/11/21	2 YEARS																							
LOUISVILLE	WMJM	MELANNAIRE MARKETPLACE	JUNETEENTH CELEBRATION	PROMOTE PARTICIPATION AND BE THE MEDIA SPONSOR OF THE EVENT. TALENT EMCEE TALENT DJ TO HOST THE EVENT TO CONTINUE TO SPREAD THE WORD OF WHAT JUNETEENTH IS AND WHY IT IS IMPORTANT!	6/19/21	1 YEAR																						
LOUISVILLE	WMJM	ALPHA MEDIA	PSA UNITED FOR JUSTICE	UNITED FOR JUSTICE WAS CREATED TO GET HELP TO THOSE WHO WANT TO JOIN THE FIGHT FOR JUSTICE FOR ALL. PEOPLE ARE ABLE TO GO OUR WEBSITES TO FIND OUT HOW TO HELP OR HOW TO GET INVOLVED.	APRIL- JUNE	0																						
LOUISVILLE	WXMA	KY HUMANE SOCIETY	PUP CLOSE WITH PK	PROMOTE THE DONATIONS AND ADOPTIONS FOR ANIMALS ON SOCIAL MEDIA	EVERY WEDNESDAY APRIL-JUNE	1 YEAR																							
LOUISVILLE	WGZB	JCPS & KDF	JUSTICE FEST	PROMOTE PARTICIPARTION AND EMCEE EVENT	5/22/21	1 YEAR																							
LOUISVILLE	WGZB	NEWBURG MIDDLE SCHOOL	DRIVE THRU GRADUATION	WGZB TALENT AND DJ HELPED HOST A DRIVE THRU GRADUATION FOR 8TH GRADERS.	5/28/21	0																							
LOUISVILLE	WGZB	WESTERN HIGH SCHOOL	CAMP BRITT	WGZB TALENT AND DJ HELPED HOST A BASKETBALL SKILLS AND DRILL FOR THE CAMPERS	06/02/21																								
LOUISVILLE	WGZB	ALI CENTER	ALI WEEK	PROMOTE PARTICIPATION AND HAVE TALENT SHOW UP AND BE APART OF ALI WEEK TO PROMITOE THE 6 CORE PRINCIPLES OF MUHAMMAD ALI TO THE KIDS OF THE DIFFERENT COMMUNITY CENTERS.	THE WEEK OF 6/7/21 - 6/11/21	2 YEARS																						
LOUISVILLE	WGZB	MELANNAIRE MARKETPLACE	JUNETEENTH CELEBRATION	PROMOTE PARTICIPATION AND BE THE MEDIA SPONSOR OF THE EVENT. TALENT EMCEE TALENT DJ TO HOST THE EVENT TO CONTINUE TO SPREAD THE WORD OF WHAT JUNETEENTH IS AND WHY IT IS IMPORTANT!	6/19/21	1 YEAR																						
LOUISVILLE	WGZB	SOWING SEEDS WITH FAITH	HIPHOP CLASS	TALENT WENT TO SUMMER PROGRAM CLASSES TO TEACH ABOUT THE 5 ELEMENTS OF HIPHOP AND HOW RADIO FITS INTO THE 5 ELEMENTS.	6/29/21																								
LOUISVILLE	WGZB	ALPHA MEDIA	PSA UNITED FOR JUSTICE	UNITED FOR JUSTICE WAS CREATED TO GET HELP TO THOSE WHO WANT TO JOIN THE FIGHT FOR JUSTICE FOR ALL. PEOPLE ARE ABLE TO GO OUR WEBSITES TO FIND OUT HOW TO HELP OR HOW TO GET INVOLVED.	APRIL- JUNE	0																						
LOUISVILLE	WGHL	KY HUMANE SOCIETY	PUP CLOSE WITH PK	PROMOTE THE DONATIONS AND ADOPTIONS FOR ANIMALS ON SOCIAL MEDIA	EVERY WEDNESDAY APRIL-JUNE	1 YEAR																							