



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28359700	<b>Changes as of:</b> 2/26/2024 at 10:53 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 1191/1907/16317	<b>Flight:</b> 2/27/24 - 3/5/24	<b>Station:</b> WFNA
<b>Agency:</b> RED EAGLE MEDIA GROUP	<b>Advertiser:</b> CONSERVATIVES FOR AMERICAN EXCELLENCE	<b>Market:</b> Mobile
<b>815 SLATERS LANE</b>	<b>Product:</b> AL-01	<b>Office:</b> WASHINGTON
<b>ALEXANDRIA, VA 22314</b>	<b>Agency Order #:</b> 13243948	<b>Service:</b> Nielsen
	<b>Buyer:</b> Eagle Media Media Assistant, Red	<b>Primary Demo:</b> Adults 55+
	<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$150.00  
**Total Spots:** 1  
**Total CPP:** \$100.00  
**Total GRP:** 1.5

#	Day/Time	DP	Program	Rate	A55P Rating	Len	2/27 - 3/5							Total Spots	Total \$	CPP*	GRP*	
							2/27	2/28	2/29	3/1	3/2	3/3	3/4					3/5
1	Sa 9p-9:30p		WKRG News 5 @ 9	\$150.00	1.5	30	0	0	0	0	1	0	0	0	1	\$150.00	\$100.00	1.5
<b>TOTALS:</b>							0	0	0	0	1	0	0	0	1	\$150.00	\$100.00	1.5



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<b>Agency:</b> RED EAGLE MEDIA GROUP	<b>Advertiser:</b> CONSERVATIVES FOR AMERICAN EXCELLENCE	<b>Market:</b> Mobile	<b>Total \$:</b> \$150.00
815 SLATERS LANE	<b>Product:</b> AL-01	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 1
ALEXANDRIA, VA 22314	<b>Agency Order #:</b> 13243948	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$100.00
	<b>Buyer:</b> Eagle Media Media Assistant, Red	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 1.5
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	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
02/26/24 10:53 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$150
<b>WFNA Share:</b>	100%
<b>Comment:</b>	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$150.00	\$100.00	1.5
<b>Total</b>	<b>100%</b>	<b>1</b>	<b>\$150.00</b>	<b>\$100.00</b>	<b>1.5</b>

Monthly Summary		
Month	Spots	Dollars
2024-Mar	1	\$150.00
<b>Total</b>	<b>1</b>	<b>\$150.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/26/24 10:24 AM					\$0	\$0	
New	2/26/24 10:20 AM	BILL THOMAS	Confirmed	1		\$150.00	\$150.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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# CONTRACT



**WFNA**  
 2960 North Meridian Street, Suite 250  
 John Browning  
 Indianapolis, IN 46208  
 (251) 662-2968

And:

**Red Eagle Media Group**  
 815 Slaters Lane  
 Alexandria, VA 22314

<u>Contract / Revision</u> 4363455 /		<u>Alt Order #</u> 28359700
<u>Advertiser</u> POL/Conservatives for American Excellence		
<u>Contract Dates</u> 02/27/24 - 03/05/24		<u>Original Date / Revision</u> 02/26/24 / 02/26/24
<u>Product</u> AL-01		
<u>Order Brand</u>	<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast
	<u>Property</u> WFNA	<u>Account Executive</u> Katz Washington
	<u>Special Handling</u>	
	<u>Demographic</u> Adults 25-54	
	<u>Agv Code</u> 9915593	<u>Advertiser Code</u> 1907
	<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFNA	03/02/24	03/02/24	Sa 9p News	Sa 9p News		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
		Week: 02/26/24	03/03/24	-----S-	1			\$150.00				
<b>Totals</b>												
											1	\$150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/03/24	1	\$150.00	(\$22.50)	\$127.50
<b>Totals</b>	1	\$150.00	(\$22.50)	\$127.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Red Eagle Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad " communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Red Eagle Media

Address: 817 Slaters Lane Alexandria VA 22314

Contact: Jon Ferrell	Phone number: 703-683-4877	Email: jonf@natmedia.com
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**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Conservatives for American Excellence

Address: PO BOX 753981, Las Vegas, NV 89136  
LAS VEGAS, NV 89136

Contact: Chrissie Hastie	Phone number:	Email:
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Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

Chrissie Hastie - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**  N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:  N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Jon Ferrell</i>	Signature:
Name: Jon Ferrell	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>28359700</i>	Station Call Letters: <i>WFSA</i>	Date Received/Requested: <i>2/26/24</i>
Est. #: <i>16317</i>	Station Location: <i>Nashville</i>	Run Start and End Dates: <i>3/2/24</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.