

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

I, \_\_\_\_\_,  
 being/on behalf of: \_\_\_\_\_, a legally  
 qualified candidate of the \_\_\_\_\_ political  
 party for the office of: \_\_\_\_\_  
 in the \_\_\_\_\_  
 election to be held on: \_\_\_\_\_  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

\_\_\_\_\_

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

\_\_\_\_\_

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

" **THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.** "

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_

Date Signature

***To Be Signed By Station Representative***

Accepted                       Accepted in Part                       Rejected

\_\_\_\_\_

Signature Printed Name Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**                       **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
signature of candidate or authorized committee

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date

## AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, \_\_\_\_\_  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: \_\_\_\_\_

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**Yes**
 **No**

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER***

\_\_\_\_\_  
Date    Signature    Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted     Accepted in Part     Rejected

\_\_\_\_\_  
Signature    Printed Name    Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

# CONTRACT



**Townsquare Media Quad Cities**  
 1229 N Brady St  
 Davenport, IA 52803  
 (563) 326-2541

<u>Contract / Revision</u> 2151156 /		<u>Alt Order #</u>
<u>Advertiser</u> Kilbride for Supreme Court Judge Committee		<u>Original Date / Revision</u> 10/27/20 / 10/27/20
<u>Contract Dates</u> 10/28/20 - 11/03/20	<u>Estimate #</u>	
<u>Product</u> Oct-Nov 2020		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WXLP-FM	<u>Account Executive</u> House Quad Cities	<u>Sales Office</u> Local Quad Cities
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Kilbride for Supreme Court Judge Committee**  
 PO Box 4266  
 Rock Island, IL 61204-4266

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WXLP	10/28/20	11/03/20	M-Su 5a-10a	6:00 AM-10:00 AM		1:00			NM	42	\$1,071.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	--66666				30	\$25.50			
	Week:	11/02/20	11/08/20	66-----				12	\$25.50			
N 2	WXLP	10/28/20	11/03/20	M-Su 6a-7p	10:00 AM-3:00 PM		1:00			NM	21	\$504.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	--33333				15	\$24.00			
	Week:	11/02/20	11/08/20	33-----				6	\$24.00			
N 3	WXLP	10/28/20	11/03/20	M-Su 3p-8p	3:00 PM-7:00 PM		1:00			NM	42	\$924.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	--66666				30	\$22.00			
	Week:	11/02/20	11/08/20	66-----				12	\$22.00			
<b>Totals</b>											105	\$2,499.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/20 - 10/31/20	60	\$1,428.00	\$1,428.00
11/01/20 - 11/03/20	45	\$1,071.00	\$1,071.00
<b>Totals</b>	105	\$2,499.00	\$2,499.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

## Becky Mickelson

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**From:** Becky Riojas  
**Sent:** Tuesday, October 27, 2020 1:44 PM  
**To:** Becky Mickelson  
**Subject:** FW: WXLP - Request for Invoice

New political order on WXLP. See info below. Here is how the ads lay out...

Market:	Quad Cities, IA-IL	WXLP-FM	28-Oct	29-Oct	30-Oct	31-Oct	1-Nov	2-Nov	3-Nov	Total	
<b>Daypart</b>		<b>SIXTY second rates</b>									
<b>Name</b>	<b>Days/Times</b>	<b>Lowest Unit Rate</b>									
AM Drive	Mo-Fr 6:00A-10:00A	25.50	6	6	6	6	6	6	6	1071	
Midday	Mo-Fr 10:00A-3:00P	24.00	3	3	3	3	3	3	3	504	
PM Drive	Mo-Fr 3:00P-7:00P	22.00	6	6	6	6	6	6	6	924	
			TOTAL								2499

Becky Riojas  
Market President / Chief Revenue Officer  
Townsquare Media Quad Cities / Rockford, IL  
Cell (309)838-6637  
[Becky.riojas@townsquaremedia.com](mailto:Becky.riojas@townsquaremedia.com)

WXLP | KBEA | KIIK | KJOC | KBOB  
WROK | WZOK | WXXQ | WKGL



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**From:** achambers thomsonweir.com <achambers@thomsonweir.com>  
**Sent:** Tuesday, October 27, 2020 1:25 PM  
**To:** Becky Riojas <Becky.Riojas@townsquaremedia.com>  
**Subject:** WXLP - Request for Invoice

Hello, Becky.

We'd like to proceed with placement of the 60-second candidate ad on WXLP-FM as follows, commencing tomorrow and continuing each day through 7 p.m. on Tuesday, Nov. 3:

Morning: 6 spots

Midday: 3 spots

Afternoon/Evening: 6 spots

Our estimate for the total cost is \$2,499; please advise if this tracks with your calculation.

We are prepared to share the audio file with you today. Could you please share an invoice so that we may provide your station with payment as soon as possible?

Please make the invoice to:

Kilbride for Supreme Court Judge Committee  
PO Box 4266  
Rock Island, IL 61204-4266

Thank you for all of your time.

Aaron

On Oct 27, 2020, at 11:47 AM, Becky Riojas <[Becky.Riojas@townsquaremedia.com](mailto:Becky.Riojas@townsquaremedia.com)> wrote:

I believe I just sent you the issue card. So sorry.

LUR rates also attached.

Becky Riojas  
Market President / Chief Revenue Officer  
Townsquare Media Quad Cities / Rockford, IL  
Cell (309)838-6637  
[Becky.riojas@townsquaremedia.com](mailto:Becky.riojas@townsquaremedia.com)

WXLP | KBEA | KIIK | KJOC | KBOB  
WROK | WZOK | WXXQ | WKGL  
<image002.jpg>

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**From:** achambers [thomsonweir.com](http://thomsonweir.com) <[achambers@thomsonweir.com](mailto:achambers@thomsonweir.com)>  
**Sent:** Tuesday, October 27, 2020 11:33 AM  
**To:** Becky Riojas <[Becky.Riojas@townsquaremedia.com](mailto:Becky.Riojas@townsquaremedia.com)>  
**Subject:** Re: political advertising

Hello, Becky.

To clarify, do you charge the same rate for issue and candidate ads?

Aaron

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Aaron Chambers

ThomsonWeir

401 N. Michigan Ave., Ste. 1200  
Chicago, IL 60611

420 W. Capitol Ave., No. 4  
Springfield, IL 62704

[achambers@thomsonweir.com](mailto:achambers@thomsonweir.com)  
217.414.6006 (cell)  
[www.thomsonweir.com](http://www.thomsonweir.com)

On Oct 26, 2020, at 5:06 PM, Becky Riojas <[Becky.Riojas@townsquaremedia.com](mailto:Becky.Riojas@townsquaremedia.com)> wrote:

Have a good night.

Becky Riojas  
Market President / Chief Revenue Officer  
Townsquare Media Quad Cities / Rockford, IL  
Cell (309)838-6637  
[Becky.riojas@townsquaremedia.com](mailto:Becky.riojas@townsquaremedia.com)

WXLN | KBEA | KIIK | KJOC | KBOB  
WROK | WZOK | WXXQ | WKGL  
<image002.jpg>

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**From:** achambers [thomsonweir.com](http://thomsonweir.com) <[achambers@thomsonweir.com](mailto:achambers@thomsonweir.com)>  
**Sent:** Monday, October 26, 2020 4:53 PM  
**To:** Becky Riojas <[Becky.Riojas@townsquaremedia.com](mailto:Becky.Riojas@townsquaremedia.com)>  
**Subject:** Re: political advertising

Thank you, Becky.

Will review and follow up.

Aaron

---

Aaron Chambers  
ThomsonWeir

401 N. Michigan Ave., Ste. 1200  
Chicago, IL 60611

420 W. Capitol Ave., No. 4  
Springfield, IL 62704

[achambers@thomsonweir.com](mailto:achambers@thomsonweir.com)

217.414.6006 (cell)

[www.thomsonweir.com](http://www.thomsonweir.com)

On Oct 26, 2020, at 2:30 PM, Becky Riojas  
<[Becky.Riojas@townsquaremedia.com](mailto:Becky.Riojas@townsquaremedia.com)> wrote:

Good Afternoon,  
Please confirm you received these rates. Let me know if you need anything else.

Becky Riojas  
Market President / Chief Revenue Officer  
Townsquare Media Quad Cities / Rockford, IL  
Cell (309)838-6637  
[Becky.riojas@townsquaremedia.com](mailto:Becky.riojas@townsquaremedia.com)

WXLN | KBEA | KIIK | KJOC | KBOB  
WROK | WZOK | WXXQ | WKGL  
<image001.jpg>

<2020 Political rate card.pdf>

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<Political rate card Gross.xls>

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