

# CONTRACT



**Townsquare Media Quad Cities**  
**1229 N Brady St**  
**Davenport, IA 52803**  
**(563) 326-2541**

<u>Contract / Revision</u> 2087088 /		<u>Alt Order #</u> 34377559
<u>Advertiser</u> <b>Lance Yednock for State Representative</b>		<u>Original Date / Revision</u> 09/25/20 / 09/25/20
<u>Contract Dates</u> <b>09/29/20 - 10/05/20</b>	<u>Estimate #</u> <b>9762</b>	
<u>Product</u> <b>IL HD 76 Political</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WXLP-FM</b>	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Media Group**  
**125 West 55th Street**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WXLP	09/29/20	10/05/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	11111--				5	\$75.00			
N 2	WXLP	09/29/20	10/05/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	11111--				5	\$65.00			
N 3	WXLP	09/29/20	10/05/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	11111--				5	\$65.00			
N 4	WXLP	09/29/20	10/05/20	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	1	\$23.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	-----1-				1	\$23.00			
N 5	WXLP	09/29/20	10/05/20	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	1	\$23.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	-----1-				1	\$23.00			
N 6	WXLP	09/29/20	10/05/20	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	1	\$23.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	-----1-				1	\$23.00			
N 7	WXLP	09/29/20	10/05/20	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	1	\$23.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	-----1				1	\$23.00			
N 8	WXLP	09/29/20	10/05/20	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	1	\$23.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	-----1				1	\$23.00			
N 9	WXLP	09/29/20	10/05/20	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	1	\$23.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/20	10/05/20	-----1				1	\$23.00			
<b>Totals</b>											<b>21</b>	<b>\$1,163.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/05/20	21	\$1,163.00	(\$174.45)	\$988.55
<b>Totals</b>	<b>21</b>	<b>\$1,163.00</b>	<b>(\$174.45)</b>	<b>\$988.55</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**1229 N Brady St**  
**Davenport, IA 52803**  
**(563) 326-2541**

<u>Contract / Revision</u>	<u>Alt Order #</u>
2087088 /	34377559

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>Lance Yednock for State Representative</b>	09/25/20 / 09/25/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>09/29/20 - 10/05/20</b>	IL HD 76 Political	<b>9762</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**Sep 25, 20**  
 CONT# 34377559 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WXLP-FM (Quad Cities, IA-IL)  
 FM JESSICA LAVORERIO.  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 9762

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty  
 ADV LANCE YEDNOCK FOR STATE REPRESENTATIVE  
 PDT IL HD 76 Political  
 FLT Sep 29, 20 - Oct 05, 20

\* REP ORDER COMMENT \*

\*\* 9/25/2020 9:18:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 9/25/2020 9:18:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

\*\* 9/25/2020 9:18:00 AM: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.T.....	6A - 10A	60	09/29/2020 - 09/29/2020	1D	1	\$75.00	1
	1.2	.T.....	10A - 3P	60	09/29/2020 - 09/29/2020	1D	1	\$65.00	1
	1.3	.T.....	3P - 7P	60	09/29/2020 - 09/29/2020	1D	1	\$65.00	1
					** FLIGHT TOTALS **		3	\$205.00	
		<b>FLIGHT 2</b>							
	2.1	..W....	6A - 10A	60	09/30/2020 - 09/30/2020	1D	1	\$75.00	1
	2.2	..W....	10A - 3P	60	09/30/2020 - 09/30/2020	1D	1	\$65.00	1
	2.3	..W....	3P - 7P	60	09/30/2020 - 09/30/2020	1D	1	\$65.00	1
					** FLIGHT TOTALS **		3	\$205.00	
		<b>FLIGHT 3</b>							
	3.1	...T...	6A - 10A	60	10/01/2020 - 10/01/2020	1D	1	\$75.00	1
	3.2	...T...	10A - 3P	60	10/01/2020 - 10/01/2020	1D	1	\$65.00	1
	3.3	...T...	3P - 7P	60	10/01/2020 - 10/01/2020	1D	1	\$65.00	1
					** FLIGHT TOTALS **		3	\$205.00	
		<b>FLIGHT 4</b>							
	4.1	....F..	6A - 10A	60	10/02/2020 - 10/02/2020	1D	1	\$75.00	1

Sep 25, 20

CONT# 34377559 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO

DDS CONT# 0  
 C/P/E: / / 9762

4.2	....F..	10A - 3P	60	10/02/2020 - 10/02/2020	1D	1	\$65.00	1
4.3	....F..	3P - 7P	60	10/02/2020 - 10/02/2020	1D	1	\$65.00	1
** FLIGHT TOTALS **						3	\$205.00	
<b>FLIGHT 5</b>								
5.1	.....S.	6A - 10A	60	10/03/2020 - 10/03/2020	1D	1	\$23.00	1
5.2	.....S.	10A - 3P	60	10/03/2020 - 10/03/2020	1D	1	\$23.00	1
5.3	.....S.	3P - 7P	60	10/03/2020 - 10/03/2020	1D	1	\$23.00	1
** FLIGHT TOTALS **						3	\$69.00	
<b>FLIGHT 6</b>								
6.1	.....S	6A - 10A	60	10/04/2020 - 10/04/2020	1D	1	\$23.00	1
6.2	.....S	10A - 3P	60	10/04/2020 - 10/04/2020	1D	1	\$23.00	1
6.3	.....S	3P - 7P	60	10/04/2020 - 10/04/2020	1D	1	\$23.00	1
** FLIGHT TOTALS **						3	\$69.00	
<b>FLIGHT 7</b>								
7.1	M.....	6A - 10A	60	10/05/2020 - 10/05/2020	1D	1	\$75.00	1
7.2	M.....	10A - 3P	60	10/05/2020 - 10/05/2020	1D	1	\$65.00	1
7.3	M.....	3P - 7P	60	10/05/2020 - 10/05/2020	1D	1	\$65.00	1
** FLIGHT TOTALS **						3	\$205.00	

	<b>Oct 20</b>						
SPOTS	21						
CASH	1163.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1163.00						

						<b>TOTAL</b>
SPOTS						21
CASH						1,163.00
TRADE						0.00
NSL						0.00
TOTAL						1,163.00

CONT# **Sep 25, 20**  
34377559 Mod# Ver# 1 (Last = )  
REP **CHRISTAL RADIO**

DDS CONT# **0**  
C/P/E: **/ / 9762**

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**\*\* Competitive Comments \*\***

SVC: SP20 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.