

KY3

57384



Victory Enterprises
5200 SW 30th St. Davenport IA 52802 - 563-884-4444 - Fax 563-884-4446
TO: Natalie Murphy
FROM: Brian Dumas

TIME PLACEMENT ORDER

CLIENT: Protect the Harvest - Missouri PAC
FLIGHT DATE: 07/30/2014 - 08/05/2014
STATION: KY3
REP: Natalie Murphy

ORDER #: MO_PTH-MOPAC_07.30.2014-08.05.2014

TRAFFIC: :30 "Who is HSUS"

JUL 29 2014

TOTAL SCHEDULE:

41 Spots

Station/Time	Week Begin Date	Week End Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	QTY.	RATE	TOTAL AMOUNT	RTG	GRP's	Sec
1 Ozarks Today 6-7a	28-Jul	3-Aug			2	2	2			6	\$775.00	\$4,650.00	7.7	46.2	1
2 Today Show 7-9a	28-Jul	3-Aug			1	1	1			3	\$685.00	\$2,055.00	6.2	18.6	1
3 Noon News	28-Jul	3-Aug			1	1	1			3	\$600.00	\$1,800.00	6.7	20.1	1
4 5p News	28-Jul	3-Aug			1	1	1			3	\$950.00	\$2,850.00	11.1	33.3	1
5 6p News	28-Jul	3-Aug			1	1	1			3	\$1,150.00	\$3,450.00	14.3	42.9	1
6 Wheel of Fortune	28-Jul	3-Aug			1	1	1			3	\$930.00	\$2,790.00	12.1	36.3	1
7 10p News	28-Jul	3-Aug			1	1	1			3	\$1,250.00	\$3,750.00	12.3	36.9	1
3 US Farm Report 5-6a	28-Jul	3-Aug						1		1	\$425.00	\$425.00	1.1	1.1	1
9 Sat - Ozarks Today 7-8a	28-Jul	3-Aug						1		1	\$580.00	\$580.00	5.2	5.2	1
10 Sat - 6p News	28-Jul	3-Aug						1		1	\$760.00	\$760.00	9.7	9.7	1
11 Sun - Ozarks Today 7-8a	28-Jul	3-Aug							1	1	\$580.00	\$580.00	5.9	5.9	1
12 Meet the Press 9-10a	28-Jul	3-Aug							1	1	\$390.00	\$390.00	1.7	1.7	1
13 Sun - 5p News	28-Jul	3-Aug							1	1	\$715.00	\$715.00	7.9	7.9	1
14 Ozarks Today 6-7a	4-Aug	10-Aug	2	2						4	\$775.00	\$3,100.00	7.7	30.8	1
15 Today Show 7-9a	4-Aug	10-Aug	2	2						2	\$685.00	\$1,370.00	6.2	12.4	1
16 Noon News	4-Aug	10-Aug	1							1	\$600.00	\$600.00	6.7	6.7	1
17 5p News	4-Aug	10-Aug	1							1	\$950.00	\$950.00	11.1	11.1	1
18 6p News	4-Aug	10-Aug	1							1	\$1,150.00	\$1,150.00	14.3	14.3	1
19 Wheel of Fortune	4-Aug	10-Aug	1							1	\$930.00	\$930.00	12.1	12.1	1
20 10p News	4-Aug	10-Aug	1							1	\$1,250.00	\$1,250.00	12.3	12.3	1
GROSS:												\$34,145.00	365.5		

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365.5

Brian Dumas

NET \$29,023.25

Ordered by

Approved by

SPECIAL INSTRUCTIONS: