

## WCRL QUARTERLY ISSUES AND PROGRAM LISTS

4th Quarter 2023

“Around The Town News’ is broadcast on WCRL Monday through Friday at 11:40 am to present news, sports, community news and weather. “The Swap Shop” precedes Around the town News - after the 11:00 am news and weather to provide opportunities for listeners to offer items they need to buy, sell, give away or trade; and to request maintenance or improvement services they need.

National and International News updates from the Fox network and weather forecasts broadcast at the top of each hour -around the clock.

Blount County Memorial Museum and Blount County Historical Society  
Smithsonian Institution Crossroads - Change In Rural American Exhibit - at the Blount County Educators Professional Development Center in Cleveland - display open Monday through Friday through October 26, 2023 (Display opened in September 2023). Displays from numerous Blount County Clubs, organizations, companies and individuals highlighted Blount County’s history and heritage from the early 1800’s through today. Blount County is one of the five locations in Alabama to host the traveling Smithsonian exhibit.

Blount-Oneonta Chamber of Commerce Annual Covered Bridge Festival in Oneonta - Saturday, October 14, 2023. Food and vendor booths for arts and crafts, childrens’ activities, automobile and vehicle show, river hikes in Blount County.

The Blount County Children Center Pancake Breakfast, a fundraiser for the center, was offered Saturday morning.

The Blount County Quilters Guild Quilt Show at Palisades Park - Thursday, October 12 through Saturday, October 14 was also an annual event of the festival.

Blount County High School football games broadcast on WCRL Friday nights continued through Friday, October 27. Broadcast continued on Friday nights during November for teams that qualified for the postseason state playoffs based upon their regular season region records until the teams lost a playoff game.

2023 Blount County Veterans Day Parade Saturday, November 4 at 10:00 am in Oneonta. Promoted registration for units to be in the parade and attendance at the parade. Hosted a description of the parade as the units passed the Blount County Courthouse in Oneonta. Representation of Blount County high schools, bands, civic, youth and community organizations and individual veterans

Palisades Park 50th Anniversary Celebration - Saturday, November 4. The park developed by the Blount County Commission opened November 4, 1973 with a dedication program. The 50th anniversary celebration featured a barbeque lunch, tours of the park, and bluegrass music groups performing.

Alabama Cooperative Extension Service - Promoted activities and events for each month.

Blount County 4 H Outdoor Adventure Club - meeting Tuesday Oct. 10, at Palisades Park and

4H Club Chick Chain Auction - Saturday, Oct 20 at the Blount County Agribusiness Center in Oneonta.

Promoted weekly activities for the Oneonta, Snead, and Douglas Senior Centers.

Friends of the Locust Fork River Scholarship - requested application from Blount County high school students.

Palisades Park - 23rd Annual Christmas Lights Presentation during the month of December. A drive through the park event. Requested reservation for civic organizations, families, churches and individuals to provide displays during October and November.

Blount County Community Arts Center - Oliver! The Musical - performances October 27 through 29 and November 3,4, and 5 at the center in Oneonta.

Cullman-Blount Well Water Quality workshop at the Hanceville Civic Center Tuesday, November 14th - presented by the Alabama Cooperative Extension Service.

Susan Moore High School - Coach Larry "Pod" Patterson Football Players Reunion - Saturday, November 11.

Blount County Community Arts Council - Polar Express Experience - Friday and Saturday December 1 and 2 at the centers in Oneonta. Cowberry the presentation of the movie, a model train, a visit with Mr and Mrs Santa Claus, and craft events for children and families.

Utilities Board of the City of Oneonta- Opening of the relocated and renovated offices. The organization supplies water, sewer and natural gas service for the Oneonta area for residential and commercial customers.

Blount County Veteran Memorial Park - at Palisades Park. Requested donations- construction began in November. Discussed the components of the park.

Blount County Education Foundation - Grant awards - Presentation broadcast Friday, November 17. The annual grants presented to teachers and administrative groups in the Blount County School System for Pre-K through high school.

Oneonta and Blountsville Public Libraries - discussed programs and events offered at the libraries. The Amaryllis Carle Club Matter Tree was placed at the Oneonta Public Library to receive toys, clothes, educational and personal care items for needy children and families. The items were donated to the Blount County Children Center and the Hope House.

2023 Blount County School System Junior High School Basketball Tournament at Locust Fork High School. Broadcast semifinals and championship game in the girls and boys teams tournament on December 11 and 14.

Discussed area church programs for signup and Thanksgiving and Christmas events.

Oneonta Business Association - Christmas Activities for the "Unto Us A Child Is Born - A Charlie Brown Christmas" during December. Included an Oneonta Community Christmas Tree Lighting Program, Carriage and Fire Truck rides, Christmas movie shows at the Neely Arts Center and Charlie Brown Christmas presentations.

Blount-Oneonta Chamber of Commerce Christmas Parade - Tuesday, December 12 in Oneonta. Requested parade participation to provide entries. Parade developed into one of the largest in recent years with over 20 floats. The parade lasted 50 minutes. The Chamber Christmas Breakfast was held Wednesday, December 13 at the Lester Memorial Methodist Church in Oneonta.

Alabama Medicare Counseling - Oneonta Public Library - October 19 and November 9, Blountsville Public Library November 23. The sessions provided information for beginning Medicare coverage for individuals reaching age 65, or changes in coverage to be considered for Parts C and D.

Park Avenue Baptist Church in Oneonta Community Thanksgiving Luncheon - Thursday, November 16 - Meals offered for anyone in the community.

Cleveland Elementary School Parents - Teachers - Students Organizations (PTSO) - Christmas in Cleveland, Saturday, December 2 - Cleveland Elementary School Gym - PTSO fundraiser event with Christmas Arts and crafts and baked goods.

Rickwood Caverns State Park - Christmas Lights Presentation in the caverns. "Christmas Under Warrior" open through December.

Town of Blountsville - "Christmas In The Park" at Blountsville Town Park Saturday, December 16.

Oneonta Recreation Youth Basketball and Soccer League registration for team members during November and December.

Oneonta Public Library - English as a second language for improving reading, writing and speaking English. Presented on Thursdays at 4 at the library.

Community Thanksgiving Service - Service for Blount County Sunday, November 19 at 6 pm at the First Baptist Church of Oneonta.

Blount-Oneonta Chamber of Commerce hosted a planning meeting for civic and community clubs and organizations across Blount County to plan and coordinate activities and events for 2024 on Tuesday, October 24 at the Little Brick Church in Oneonta.

Blount County Positive Maturity Retired and Senior Volunteer Program (RSVP). Regular participation key area residents age 55 and older for 29 work tasks for organizations in Blount County that can utilize the skills and talents of individuals to support and maintain the activities and programs of agencies and organizations.

Oneonta Downtown District Christmas Open House - Thursday, November 16. An event to kick off the holiday season with participation of retail, merchants and businesses open from 5-8 for shopping and dining convenience featuring Christmas decoration at their location.

Around the Town News Broadcast includes daily information for area deaths and funeral arrangements, state and local news, and sports updates, schedules of meetings and events, agricultural news, current events and weather details for regional, state and local forecasts. Provide broadcast coverage of severe weather events, watches and warnings.

The programming that addresses information for community issues is "Round The Town News" - broadcast on WCRL-AM and FM, Monday through Friday, 11:40 am until 12:15 pm.

This newscast presents and promotes community and civic clubs and organization events, meeting and workshops; city, county and state news and sports, church announcements and meetings, weather, and death and funeral arrangements for Blount County and surrounding areas in North Alabama.

The 2023 Third Quarter highlighted events and activities of significant importance for the Blount County, Alabama Career Center for the Alabama Department of Labor, the Blount County Memorial Museum and the Blount County Historical Society presenting the Smithsonian Institution's Crossroad:Change in Rural America exhibit, the 2023 Radiothon for the Blount County Education Foundation, events for the Alabama Cooperative Extension System Blount County office, events for the Blount County Community Arts Council, the Covered Bridge Players of Oneonta, the Oneonta and Snead Senior Citizens Center, the Friends of the Locust Fork River, the Snead and Douglas Senior Centers, the Oneonta and Blountsville Public Libraries, the Blount-Oneonta Chamber of Commerce, the City of Oneonta, and the Blount County Energy Management Agency. WCRL provides daily weather forecasts and broadcasts severe weather watches and warnings for Blount and surrounding counties. Football coach interviews and Friday night high school football games have been broadcast.

The Daughter of American Revolution (DAR) Warrior Rivers Chapter supplied information to recognize the United States Constitution week of September 17th through 23rd to learn about the document, celebrate the freedom given by it, and to encourage Americans to maintain and extend liberties and freedom to citizens.

Blount- Oneonta Chamber of Commerce

Chamber lunch - Wednesday, August 30th - Limestone Springs

Blount County Community Clubs and organizations networking and planning HUB meeting 9 am, Tuesday, September 19 at the Little Brick Church in Oneonta.

Downtown Diner- Tuesday, September 25 @ 6:30am on Main Street in Oneonta.

Appalachian High School Parent and Teacher Student Organization (PTSA) Moe's Restaurant Taco Fundraiser - Monday, September 4

Oneonta Career Center - Alabama Department of Labor (attended seminar on August 17 at the Oneonta Public Library that presented the resources for employment searches, resume development and potential employers contacts available at the Oneonta Career Center at the Wallace State Community College Technical Center in Oneonta. Promoted the Oneonta Career Center Job Fair on Wednesday, September 13, 9:00 am until 2 pm at the Depot in the Oneonta Recreation Park.

The Oneonta Career Center comes to the Oneonta Public Library each third Thursday of the month.

Oneonta Public Library and the Blountsville Public Library. Promoted weekly events each month for the libraries. The Oneonta Public Library hosts an English as a Second Language (ESL) training session each Thursday at 4 pm. Also, a weekly Tuesday knitting and handcraft skills session is held from 10 am until 2 pm. There are monthly book club services presentations and youth board game nights.

Blount County Education Foundation (BCEF) 25th Annual Radiothon on WCRL - Thursday, September 28, 7:30 am until 5:30 pm. The Radiothon presented teachers, students, faculty and administrators from the Blount County School System represent Pre-K through 12 grade and special needs students; requesting donations to supply BCEF programs for the teacher classroom grant activities, summer learning camps, the high school ambassadors, county spelling bee, math tournament, scholar's bowl, teacher certifications, student leadership programs and other activities. The Radiothon received monetary pledges and donations of \$2,064,971.25 during the day. Promotion of the 2023 Radiothon and the 25th Anniversary of the BCEF began in August. A daily BCEF Trivia Question and prize during the "Round the Town News began Wednesday, August 23 (25 days before the Radiothon to note the 25th Silver Anniversary of the BCEF) and continued until the Radiothon.

City of Oneonta promoted events, coordinated by the City of Oneonta such as the City Market on the second Saturday of July, August and September at 6 am. The event provides a display for purchase of local arts, crafts and food items.

Promoted the "Dive In Movie" event at the Oneonta City Pool on Saturday, July 23 at 6pm.

Alabama Cooperative Extension System promoted programs and events such as food preservation, canning and freezing workshops, beekeeping, invasive plant management, sports turf, cattle, hog and poultry production; and fish pond development for the Blount County office. Also highlighted 4 H Youth Club events.

Back to School student supply drives conducted by the Oneonta and Blountsville Public Libraries, the Park Avenue Baptist Church in Oneonta and the Cleveland Town Park were discussed, The Back to School Bash was held on Saturday, July 22 at 5pm at the Cleveland Town Park.

Midsummer Nights Fun was held on Saturday, August 12 from 4pm until 8pm. Discussed the event, presented by the Hometown Bank in Oneonta. Proceeds from the family and children's events were donated to schools in Blount County.

The Blount County Commission and Blount Emergency Management Agency (EMA). Reviewed schedules of Blount County Highway road construction, repairs, maintenance and road closures for the Blount EMA.

Promoted the Substitute Teacher Training Workshop for the Oneonta City School System on Wednesday, July 26 at 9am.

Death announcements, funeral arrangements and memorial service for area residents announced on "Round the Town News" as well as church club and local organization meetings. WCRL is the only radio station in Blount County.

Blount County High School Friday Night football games began in August on WCRL. The Coached Corner interview program is broadcast on Thursday and Friday afternoons at 5:30 pm. The head coaches of Blount County high schools discuss the football games played and review the games scheduled for the following week.

The Blount County Memorial Museum in Oneonta and the Blount County Historical Society are hosting the Crossroads: Change in Rural America exhibit from the Smithsonian Institution in Washington DC's Museum on Main Street program, with a partnership with the Alabama Humanities Alliance. The exhibit is at the Blount County Schools Professional Development Center in Cleveland from Tuesday, September 12 through Saturday, October 28. The exhibit looks at changes in rural life in the United States during the past century and explores how Americans have responded and adapted. Blount County was chosen to be the first of five Alabama host communities. The exhibit is open, free of charge, Monday through Friday from 8 am until 5 pm and Saturdays by appointment. Promotion of the exhibit continues in the news. Blount County organizations, civic clubs, businesses and civic organizations have placed displays at the exhibit and have representatives present when the display may be viewed. Assisted in the planning of local groups and organizations suggested to provide local displays. Groups such as the Alabama Cooperative Extension Service, Wallace State Community College, the Blountsville Historical Society, the Blountsville Historical Park and the Blount County Historical Society and Blue Springs Water have provided displays.

Wallace State Community College - Oneonta Campus - attended the Thursday, July 27 Open House to tour the Academic Center with teaching classrooms. Learned about the nursing classes that will be offered at the Oneonta Campus for the first time beginning in the Fall Semester in September. Promoted the Open House and encouraged student registration.

Blount County Community Arts Council in Oneonta - Promoted activities and events at the Arts Center in Oneonta. Model Train exhibition on Saturday, August 12. The Play That Goes Wrong - a production presented on September 8, 9, 10, 15, 16 and 17 at the Arts Center. Karen Knotts daughter of the actor Don Knotts ("Barney Fyffe from the Andy Griffith Show) in Tied Up in Knotts (reviewing her father's life) Saturday, September 30 at 7pm.

Covered Bridge Players at the Neely Theater at the Neely Arts Center in Oneonta. "Four Old Broads" - a comedy presentation beginning the 11th season for the Covered Bridge Players. Shows were held September 15, 16, 17, 22, 23 and 24 at 7pm. Promoted the event and ticket sale. The production of both Blount County theater organizations involved local and regional actors and production crews.

Promoted monthly meeting of veterans organizations at Charlie B's Restaurant in Oneonta.

Blount County Disabled American Veterans Day - meets the first Saturday of each month at 8 am.

American Legion Post 72 - meets the second Saturday of each month at 8:30 am.

Military Order of the Purple Heart – meets the first Tuesday of each month at R&R Barbeque Restaurant in Odenville at 6 pm.

Promoted monthly meeting of the Blount County Amatuer Radio Club - meeting the second Tuesday of each month at 7 pm at the Little Brick Church in Oneonta.

Promoted the Kids Loving Kids Motorcycle Toy Run on Saturday, September 30 at 12 noon at the Spirit Life Church on St. Joseph Drive in Cullman. The Toy run has been held for 12 years to provide toys, gift cards and monetary donations for Christmas for needy children and families supported by Kids Loving Kids.

Promoted the Oneonta Recreation Department Youth Football, flag football and Soccer League games on Tuesday and Thursday nights and Saturdays in September.

Encouraged membership application and use of benefits and services.

Requested entries for the Friends of the Locust Fork River 2023 Art Photography and Video Completion for youth and adult divisions.

Discussed river walks, kayak events, volunteer plant seedlings preparation and plant sales at the Restoration Nursery.