

## WCRL QUARTERLY ISSUES AND PROGRAM LISTS

3rd Quarter 2023

The programming that addresses information for community issues is "Round The Town News" - broadcast on WCRL-AM and FM, Monday through Friday, 11:40 am until 12:15 pm.

This newscast presents and promotes community and civic clubs and organization events, meeting and workshops; city, county and state news and sports, church announcements and meetings, weather, and death and funeral arrangements for Blount County and surrounding areas in North Alabama.

The 2023 Third Quarter highlighted events and activities of significant importance for the Blount County, Alabama Career Center for the Alabama Department of Labor, the Blount County Memorial Museum and the Blount County Historical Society presenting the Smithsonian Institution's Crossroad:Change in Rural America exhibit, the 2023 Radiothon for the Blount County Education Foundation, events for the Alabama Cooperative Extension System Blount County office, events for the Blount County Community Arts Council, the Covered Bridge Players of Oneonta, the Oneonta and Snead Senior Citizens Center, the Friends of the Locust Fork River, the Snead and Douglas Senior Centers, the Oneonta and Blountsville Public Libraries, the Blount-Oneonta Chamber of Commerce, the City of Oneonta, and the Blount County Energy Management Agency. WCRL provides daily weather forecasts and broadcasts severe weather watches and warnings for Blount and surrounding counties. Football coach interviews and Friday night high school football games have been broadcast.

The Daughter of American Revolution (DAR) Warrior Rivers Chapter supplied information to recognize the United States Constitution week of September 17th through 23rd to learn about the document, celebrate the freedom given by it, and to encourage Americans to maintain and extend liberties and freedom to citizens.

Blount- Oneonta Chamber of Commerce

Chamber lunch - Wednesday, August 30th - Limestone Springs

Blount County Community Clubs and organizations networking and planning HUB meeting 9 am, Tuesday, September 19 at the Little Brick Church in Oneonta.

Downtown Diner- Tuesday, September 25 @ 6:30am on Main Street in Oneonta.

Appalachian High School Parent and Teacher Student Organization (PTSA) Moe's Restaurant Taco Fundraiser - Monday, September 4

Oneonta Career Center - Alabama Department of Labor (attended seminar on August 17 at the Oneonta Public Library that presented the resources for employment searches, resume development and potential employers contacts available at the Oneonta Career Center at the Wallace State Community College Technical Center in Oneonta. Promoted the Oneonta Career

Center Job Fair on Wednesday, September 13, 9:00 am until 2 pm at the Depot in the Oneonta Recreation Park.

The Oneonta Career Center comes to the Oneonta Public Library each third Thursday of the month.

Oneonta Public Library and the Blountsville Public Library. Promoted weekly events each month for the libraries. The Oneonta Public Library hosts an English as a Second Language (ESL) training session each Thursday at 4 pm. Also, a weekly Tuesday knitting and handcraft skills session is held from 10 am until 2 pm. There are monthly book club services presentations and youth board game nights.

Blount County Education Foundation (BCEF) 25th Annual Radiothon on WCRL - Thursday, September 28, 7:30 am until 5:30 pm. The Radiothon presented teachers, students, faculty and administrators from the Blount County School System represent Pre-K through 12 grade and special needs students; requesting donations to supply BCEF programs for the teacher classroom grant activities, summer learning camps, the high school ambassadors, county spelling bee, math tournament, scholar's bowl, teacher certifications, student leadership programs and other activities. The Radiothon received monetary pledges and donations of \$2,064,971.25 during the day. Promotion of the 2023 Radiothon and the 25th Anniversary of the BCEF began in August. A daily BCEF Trivia Question and prize during the "Round the Town News began Wednesday, August 23 (25 days before the Radiothon to not the 25th Silver Anniversary of the BCEF) and continued until the Radiothon.

City of Oneonta promoted events, coordinated by the City of Oneonta such as the City Market on the second Saturday of July, August and September at 6 am. The event provides the display for purchase of local arts, crafts and food items.

Promoted the "Dive In Movie" event at the Oneonta City Pool on Saturday, July 23 at 6pm.

Alabama Cooperative Extension System promoted programs and events such as food preservation, canning and freezing workshops, beekeeping, invasive plant management, sports turf, cattle, hog and poultry production; and fish pond development for the Blount County office. Also highlighted 4H Youth Club events.

Back to School student supply drives conducted by the Oneonta and Blountsville Public Libraries, the Park Avenue Baptist Church in Oneonta and the Cleveland Town Park were discussed, The Back to School Bash was held on Saturday, July 22 at 5pm at the Cleveland Town Park.

Midsummer Nights Fun was held on Saturday, August 12 from 4pm until 8pm. Discussed the event, presented by the Hometown Bank in Oneonta. Proceeds from the family and children's events were donated to schools in Blount County.

The Blount County Commission and Blount Emergency Management Agency (EMA). Reviewed schedules of Blount County Highway road construction, repairs, maintenance and road closures for the Blount EMA.

Promoted the Substitute Teacher Training Workshop for the Oneonta City School System on Wednesday, July 26 at 9am.

Death announcements, funeral arrangements and memorial service for area residents announced on "Round the Town News" as well as church club and local organization meeting. WCRL is the only radio station in Blount County.

Blount County High School Friday Night football games began in August on WCRL. The Coached Corner interview program is broadcast on Thursday and Friday afternoons at 5:30 pm. The head coaches of Blount County high schools discuss the football games played and review the games scheduled for the following week.

The Blount County Memorial Museum in Oneonta and the Blount County Historical Society hosting the Crossroads: Change in Rural America exhibit from the Smithsonian Institution in Washington DC's Museum on Main Street programs, with a partnership with the Alabama Humanities Alliance. The exhibit is at the Blount County Schools Professional Development Center in Cleveland from Tuesday, September 12 through Saturday, October 28. The exhibit looks at changes in rural life in the United States during the past century and explores how Americans have responded and adapted. Blount County was chosen to be the first of five Alabama host communities. The exhibit is open, free of charge, Monday through Friday from 8 am until 5 pm and Saturdays by appointment. Promotion of the exhibit continues in the news. Blount County organizations, civic clubs, businesses and civic organizations have placed displays at the exhibit and have representatives present when the display may be viewed. Assisted in the planning of local groups and organizations suggested to provide local displays. Groups such as the Alabama Cooperative Extension Service, Wallace State Community College, the Blountsville Historical Society, the Blountsville Historical Park and the Blount County Historical Society and Blue Springs Water have provided displays.

Wallace State Community College - Oneonta Campus - attended the Thursday, July 27 Open House to tour the Academic Center with teaching classrooms. Learned about the nursing classes that will be offered at the Oneonta Campus for the first time beginning in the Fall Semester in September. Promoted the Open House and encouraged student registration.

Blount County Community Arts Council in Oneonta - Promoted activities and events at the Arts Center in Oneonta. Model Train exhibition on Saturday, August 12. The Play That Goes Wrong - a production presented on September 8, 9, 10, 15, 16 and 17 at the Arts Center.

Karen Knotts daughter of the actor Don Knotts ("Barney Fyffe from the Andy Griffith Show) in Tied Up in Knotts (reviewing her father's life) Saturday, September 30 at 7pm.

Covered Bridge Players at the Neely Theater at the Neely Arts Center in Oneonta. "Four Old Broads"- a comedy presentation beginning the 11th season for the Covered Bridge Players. Shows were held September 15, 16, 17, 22, 23 and 24 at 7pm. Promoted the event and ticket sale. The production of both Blount County theater organizations involved local and regional actors and production crews.

Promoted monthly meeting of veterans organizations at Charlie B's Restaurant in Oneonta. Blount County Disabled American Veterans Day - meets the first Saturday of each month at 8 am.

American Legion Post 72 - meets the second Saturday of each month at 8:30 am.

Military Order of the Purple Heart – meets the first Tuesday of each month at R&R Barbeque Restaurant in Odenville at 6 pm.

Promoted monthly meeting of the Blount County Amatuer Radio Club - meeting the second Tuesday of each month at 7 pm at the Little Brick Church in Oneonta.

Promoted the Kids Loving Kids Motorcycle Toy Run on Saturday, September 30 at 12 noon at the Spirit Life Church on St. Joseph Drive in Cullman. The Toy run has been held for 12 years to provide toys, gift cards and monetary donations for Christmas for needy children and families supported by Kids Loving Kids.

Promoted the Oneonta Recreation Department Youth Football, flag football and Soccer League games on Tuesday and Thursday nights and Saturdays in September.

Encouraged membership application and use of benefits and services.

Requested entries for the Friends of the Locust Fork River 2023 Art Photography and Video Completion for youth and adult divisions.

Discussed river walks, kayak events, volunteer plant seedlings preparation and plant sales at the Restoration Nursery.