

ORDER



KSMO

Orders	Order / Rev:	598358	
	Alt Order #:	07291989	
	Product Desc:	MO FOOD 4 AMERICA	
	Estimate:	884	
	Flight Dates:	07/26/14 - 08/04/14	Primary AE: Dave Clark
	Original Date / Rev:	07/24/14 / 07/25/14	Sales Office: T-WAS
	Order Type:	GENERAL	Sales Region: National

Agency	Name:	Canal Partners Media LLC	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1027 33rd Street NW, Suite 140	Billing Cycle: EOM/EOC
		Washington, DC 20007	Agency Commission: 15%

Advertiser	Name:	Missouris Food For America	
	Demographic:	A35+	New Business Thru:
	Product Codes:	Political-Issues	Order Separation: 00:15:00
	Priority:	PMT	Advertiser External ID:
	Revenue Codes:	POL, PLI, FLT	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/30/14	07/27/14	1	\$125.00	\$106.25
07/28/14	08/02/14	1	\$125.00	\$106.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2014	1	\$125.00	\$106.25	0.00
August 2014	1	\$125.00	\$106.25	0.00
Totals	2	\$250.00	\$212.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Clark			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSMO	1%	\$250.00
Market	100%	\$25,000.00

Competitive Share

	Share	Total
KCPT	0%	\$0.00
KCTV	16%	\$4,000.00
KCWE	0%	\$0.00
KMBC	25%	\$6,250.00
KMCI	8%	\$2,000.00
KPXE	0%	\$0.00
KSHB	25%	\$6,250.00
WDAF	25%	\$6,250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSMO	07/26/14	08/02/14	KCTV SA 9PM News	CM	9-930p	-----1-	:30	1	\$125.00	PMT	0.00	NM	1	\$125.00
				KSMO SA 9PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	-----		0				\$0.00		0.00			
		Week: 07/28/14	08/03/14	-----1-		1				\$125.00		0.00			
N 2	KSMO	07/27/14	07/27/14	KCTV Su 9PM News	CM	KCTV Su 9PM News	-----S	:30	1	\$125.00	PMT	0.00	NM	1	\$125.00
				KCTV Su 9PM News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/21/14	07/27/14	-----S		1				\$125.00		0.00			

Advertiser:	Missouri Food For America
Product Desc:	MO FOOD 4 AMERICA
Estimate:	884

KSMO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals														2	\$250.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSMO - TV Kansas City, MO	Date: 07/24/2014
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I, Jeff Scattergood
do hereby request station time concerning the following issue:

Amendment 1 on the MO Ballot

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 07/26/2014

Date of Last Broadcast: 08/04/2014

Total Charges: \$*****212.50 NET

This broadcast time will be used by: Missouri's Food for America



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Missouri's Food for America
Po Box 1714
Jefferson City Mo 65101

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Wes Shoemyer - Treasurer



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

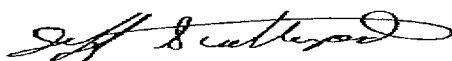
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

07/24/2014

Date



Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE☐ Accepted☐ Accepted in Part☐ Rejected

Signature

Printed Name

Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 07/26/2014

Date of Last Broadcast: 08/04/2014

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

