

Broadcast Contract

Blue West Media
Planned Parenthood
5130 East 18th Ave
Denver, CO 80220

Start Date 07/24/17	Contract# 91393	Mod# 0
End Date 07/26/17	Date Entered 07/20/17	Date Last Modified 07/20/17
Advertiser Planned Parenthood		Station Market KSLX-FM
Product Planned Parenthood Action		SalesRep/Office Debi Nielson

Standard Billing Cycle Estimate# 726

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 07/24/17 WE 07/26/17	06:00A-10:00A	60		4	4	4	--	--	--	12	\$300.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	12	3,600.00	\$540.00	\$ 3,060.00	\$ 3,600.00

Billing Projections: By Month

	Jul 17
CA	3,600.00
ST	3,600.00

"This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry."

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 1

Sales Order

Station: **KSLX-FM** Agency: **Blue West Media**
 Contract Name: **Planned Parenthood Action F** Address: **5130 East 18th Ave**
 Contract#: **(none)** City: **Denver** State: **CO** Zip: **80220**
 Start Date: **7/24/17** End Date: **7/26/17** Buyer: _____
 Revenue Type: **Local Agency** Type: **Cash** Tax Schedule: _____ (None)
 Advertiser: **Planned Parenthood** Agency Commission %: **15**
 Address: _____ Billing Cycle: **Standard**
 City: _____ State: _____ Zip: _____ Salesperson: **1256dnie** Comm %: **11.50**
 Product Name: **Planned Parenthood Action Fund** Makegood Policy: **With Client Approval**
 Estimate #: **726**
 Competitive Code: **Political**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/24/17	7/26/17		6:00 AM	10:00 AM	60	4	4	4						12	D	300.00	12	3,600.00	

Billing Projections: By Month

Jul 17
 CA 3,600.00
 ST 3,600.00

☒ Print Spot Prices

TOTAL SPOTS 12
 GROSS TOTAL \$ 3,600.00
 ADJUSTED SPOTS 12
 ADJUSTED TOTAL \$ 3,600.00

APPROVE DECLINE

☒ ☐ 1256bwea, 07/20/17 @2:51PM
☐ ☐ Traffic Manager
☐ ☐ Business Manager
☐ ☐ Local Sales Manager

New Order

Media: Radio	Market: Phoenix	Vendor: KSLX-FM	Billing To: BlueWest Media
Client: Planned Parenthood Action Fund 2017	Demo: Adults 35+		5130 East 18th Ave.
Product: Planned Parenthood Action Fund	Separation: 30		Denver, CO 80220
CPE: //726	Flight Start: 7/24/17	AE: Bob Weaver (Hubbard Radio)	
Description: PPAF2017 07\24\17-07\26\17 Radio	Flight End: 7/26/17	Phone:	Phone: 303-641-4330
Rep:	Sales Office:	Fax:	Fax: 303-568-6245
Version: 1	Survey:		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	7/24	7/25	7/26	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$300.00	C	60	4	4	4	12		
Total Spots:						4	4	4	12		
Total GRP/GIMP(000):						0.0	0.0	0.0		0.0	
Month		Cash\$-Spots		Trade\$-Spots		Total\$-Spots					
7/2017		\$3,600.00 - 12		\$0.00 - 0		\$3,600.00 - 12					
Total Gross Cost:			\$3,600.00			Total Gross CPP: \$0.00					
Total Net Cost:			\$3,060.00			Total Net CPP: \$0.00					

BLUEWEST MEDIA-MEDIA FUND

7693

KSLX-FM

July 20, 2017

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Planned Parenthood Action Fun	726	07\24-26\2017:Phoenix:Radio	\$3,060.00

Check Total: \$3,060.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSLX-FM Phoenix	Date: 7/20/2017
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I, **BlueWest Media**
do hereby request station time concerning the following issue:

Federal Funding

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, July 24, 2017			Wednesday, July 26, 2017		

This broadcast time will be used by: **Planned Parenthood Action Fund**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Federal Funding

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Planned Parenthood Action Fund

1110 Vermont Avenue, NW, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Julianna Smoot-Treasurer, Cecile Richards-CEO, Laura Tucker-Chair, Urvashi Raid-Vice Chair, Kiki Mclean-Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Thursday, July 20, 2017

Date



Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.