

Issues & Programs KROG

October - December 2013

Weekly Programming

Music 24/7-365 (Rock 96-9 the Rogue)

Weather once per hour during air shifts :20

PSAs twice per day

Conducted required EAS Tests

Contests:

- Gave away tickets to Circus of Screams Halloween Event
- Gave away tickets to University of Oregon / UCLA NCAA football game in Eugene with Rivals Road Trip promotion.
- Mt. Ashland Ski Lift Passes
- Gave away tickets to Southern Oregon Spartans hockey
- Gave away a Thanksgiving dinner with the Great Gobbler 2013 promotion.
- Gave away movie tickets for the premiere of The Hunger Games: Catching Fire with the Fan Craze Giveaway.

On Air Line-Up

Weekdays:

4am -9am Free Beer & Hot Wings Show

9am to 10am Commercial Free

10A-3P Craig Cooper

3P-7P JP

7P-Midnight Jed the Fish

Saturdays:

4am – 9am The Best of Free Beer & Hot Wings

KROG Community Involvement

- Partnered with Ray's Stuff the Truck food raiser campaign.
- Partnered with Human Bean's Coffee for a Cure cancer fundraiser.
- Partnered with Human Bean's Mochas for Men cancer fundraiser.
- Partnered with KTVL News 10, Wendy's, and the Grange Co-op for their annual Community Toy Drive.

Craig Cooper can be contacted at:

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