

Issues & Programs KROG

January - March 2013

Weekly Programming

Music 24/7-365 (Rock 96-9 the Rogue)

Weather once per hour during air shifts :20

PSAs twice per day

Conducted required EAS Tests

Contests:

- Rockfest 2013 Tix
- Mt. Ashland Ski Lift Passes
- Gave away tickets to Southern Oregon Spartans Hockey

On Air Line-Up

Weekdays:

4am -9am Free Beer & Hot Wings Show

9am to 10am Commercial Free

10A-3P Craig Cooper

3P-7P JP

7P-Midnight Jed the Fish

Saturdays:

4am – 9am The Best of Free Beer & Hot Wings

KROG Community Involvement

Promoted Pear Blossom Festival, including Parade, Pare-A-Fair Event and Smudge Pot Stroll event, and Sr. and Jr. Pageants.

Partner and major sponsor for the 36th Annual Rod & Custom Show at the Expo. Raised \$30,000 for children's charities.

Craig Cooper can be contacted at:

Opus Front Desk: 541-772-0322