

# ORDER



**Alexandria WNTZ**

**Orders**  
**Order / Rev:** 4187278  
**Alt Order #:** 28284970  
**Product Desc:** Landry For LA Govern  
**Estimate:** C06C14  
**Flight Dates:** 10/06/23 - 10/14/23  
**Original Date / Rev:** 10/09/23 / 10/09/23  
**Order Type:** REG

**Primary AE:** Millennium Philadelphia  
**Sales Office:** M-PHI  
**Sales Region:** Nat

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:** Smart Media Group Email  
 P.O. Box 26067  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/Jeff Landry/Governor/LA/Rep  
**Demographic:** A50+  
**Product Codes:** PL14  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN10086/SP6681/TO1332/MO1041  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	29	\$2,410.00	\$2,048.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	29	\$2,410.00	\$2,048.50	0.00
<b>Totals</b>	<b>29</b>	<b>\$2,410.00</b>	<b>\$2,048.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WNTZ	10/08/23	10/08/23	FOX News Sunday FOX News Sunday	CM	Su 8a-9a	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
COMMENTS APPLY TO SUB LINES A THRU A Fox News Sunday <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/23 10/08/23 -----S 1 \$25.00 0.00															
2	WNTZ	10/06/23	10/06/23	Sign On/Sign Off 6:00 AM-9:00 AM: FRIDAY	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	----F--	:30	1	\$15.00	P5	0.00	NM	1	\$15.00
COMMENTS APPLY TO SUB LINES A THRU A Morning In America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/02/23 10/08/23 ----F-- 1 \$15.00 0.00															
N 3	WNTZ	10/09/23	10/12/23	Sign On/Sign Off 6:00 AM-9:00 AM: M M-THU	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	MTWT---	:30	5	\$15.00	P5	0.00	NM	2	\$30.00
COMMENTS APPLY TO SUB LINES A THRU A Morning In America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/09/23 10/15/23 MTWT--- 5 \$15.00 0.00															

Order / Rev: 4187278  
 Alt Order #: 28284970  
 Flight Dates: 10/06/23 - 10/14/23

Advertiser: POL/Jeff Landry/Governor/LA/Rep  
 Product Desc: Laundry For LA Govern  
 Estimate: C06C14

Alexandria WNTZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WNTZ	10/09/23-10/15/23		Sign On/Sign Off		6:00 AM-9:00 AM	MTWTTh-----	:30		<del>(\$15.00)</del>		0.00	NM		
Credited [cxl off per buyer]															
3	WNTZ	10/09/23-10/15/23		Sign On/Sign Off		6:00 AM-9:00 AM	MTWTTh-----	:30		<del>(\$15.00)</del>		0.00	NM		
Credited [cxl off per buyer-10/10 ok to pull per aleece]															
4	WNTZ	10/09/23-10/15/23		Sign On/Sign Off		6:00 AM-9:00 AM	MTWTTh-----	:30		<del>(\$15.00)</del>		0.00	NM		
Credited [cxl off-moving to air as :60's on order # 4195506]															
4	WNTZ	10/06/23	10/06/23	Sign On/Sign Off	CM	6:00 AM-9:00 AM	----F--	:30	1	\$15.00	P5	0.00	NM	1	\$15.00
6:00 AM-9:00 AM: FRIDAY (6:00 AM-9:00 AM)															
COMMENTS APPLY TO SUB LINES A THRU A Morning In America															
5	WNTZ	10/09/23	10/13/23	Sign On/Sign Off	CM	6:00 AM-9:00 AM	MTWTF--	:30	5	\$15.00	P5	0.00	NM	2	\$30.00
6:00 AM-9:00 AM: M-F (6:00 AM-9:00 AM)															
COMMENTS APPLY TO SUB LINES A THRU A Morning In America															
1	WNTZ	10/09/23-10/15/23		Sign On/Sign Off		6:00 AM-9:00 AM	MTWTF--	:30		<del>(\$15.00)</del>		0.00	NM		
Credited [cxl off-moving to air as :60's on order # 4195506]															
4	WNTZ	10/09/23-10/15/23		Sign On/Sign Off		6:00 AM-9:00 AM	MTWThF----	:30		<del>(\$15.00)</del>		0.00	NM		
Credited [cxl off per buyer-10/10 ok to pull per aleece]															
5	WNTZ	10/09/23-10/15/23		Sign On/Sign Off		6:00 AM-9:00 AM	MTWThF----	:30		<del>(\$15.00)</del>		0.00	NM		
Credited [cxl off-moving to air as :60's on order # 4195506]															
6	WNTZ	10/06/23	10/06/23	M-F 3p-330p	CM	3p-330p	----F--	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
M-F 3p-330p: FRIDAY															
COMMENTS APPLY TO SUB LINES A THRU A Feud															
1	WNTZ	10/09/23-10/15/23		M-F 3p-330p		3p-330p	MTWTF--	:30	5	\$25.00	P5	0.00	NM	5	\$125.00
M-F 3p-330p: M-F															
COMMENTS APPLY TO SUB LINES A THRU A Feud															
1	WNTZ	10/09/23-10/15/23		M-F 3p-330p		3p-330p	MTWThF----	:30		<del>(\$25.00)</del>		0.00	NM		
See MG 7.6 [program change to MLB Playoff double header games]															
6	WNTZ	10/12/23-10/13/23		M-F 9p-930p		9p-930p	---Th-----	:30		\$25.00		0.00	NM		
Ⓜ MG for 7.1 10/10															
8	WNTZ	10/06/23	10/06/23	M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
M-F 630p-7p: FRIDAY															
COMMENTS APPLY TO SUB LINES A THRU A Big Bang															
1	WNTZ	10/09/23-10/15/23		M-F 630p-7p		6:30 PM-7:00 PM	MTWTF--	:30	5	\$50.00	P5	0.00	NM	5	\$250.00
6:30 PM-7:00 PM: M-F (6:30 PM-7:00 PM)															
COMMENTS APPLY TO SUB LINES A THRU A Big Bang															

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Advertiser: POL/Jeff Landry/Governor/LA/Rep  
 Product Desc: Landry For LA Govern  
 Estimate: C06C14

Alexandria WNTZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/09/23	10/15/23	MTWTF--			5			\$50.00			0.00		
10	WNTZ	10/06/23	10/06/23	M-F 6p-630p M-F 6p-630p: FRIDAY Neighborhood	CM	6p-630p	----F--	:30	1	\$45.00	P5	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/02/23	10/08/23	----F--			1			\$45.00			0.00		
11	WNTZ	10/09/23	10/13/23	M-F 6p-630p 6:00 PM-6:30 PM: M-F Neighborhood	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	5	\$45.00	P5	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/09/23	10/15/23	MTWTF--			5			\$45.00			0.00		
12	WNTZ	10/08/23	10/08/23	NFL Regular Season Game HOUSTON VS ATLANTA Neighborhood	CM	12:00 PM-3:05 PM (12:00 PM-3:05 PM)	-----S	:30	2	\$675.00	P5	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/02/23	10/08/23	-----S			2			\$675.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WNTZ	10/02/23-10/08/23	NFL Regular Season Game		12:00 PM-3:05 PM		-----Su	:30		<del>(\$675.00)</del>		0.00	NM	See MG 12.3,12.4	
2	WNTZ	10/02/23-10/08/23	NFL Regular Season Game		12:00 PM-3:05 PM		-----Su	:30		<del>(\$675.00)</del>		0.00	NM	See MG 12.3,12.4	
3	WNTZ	10/08/23-10/08/23	NFL Late Game		NFL Late Game		-----Su	:30		\$675.00		0.00	NM	Ⓜ MG for 12.1,12.2	
4	WNTZ	10/08/23-10/08/23	NFL Late Game		NFL Late Game		-----Su	:30		\$675.00		0.00	NM	Ⓜ MG for 12.1,12.2	
13	WNTZ	10/08/23	10/08/23	NFL Kickoff NFL Kickoff	CM	10:00 AM-11:00 PM (10:00 AM-11:00 PM)	-----S	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/02/23	10/08/23	-----S			1			\$75.00			0.00		
14	WNTZ	10/08/23	10/08/23	NFL Pre-Game NFL Pre-Game	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	-----S	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/02/23	10/08/23	-----S			1			\$150.00			0.00		
													Totals	29	\$2,410.00