

ORDER

Orders
Order / Rev: 2680264
Alt Order #:
Product Desc: Campaign WWL Radio3/14-3/22
Estimate: Campaign WWL Radio3/14-3/22
Flight Dates: 03/14/24 - 03/22/24
Original Date / Rev: 03/13/24 / 03/15/24
Order Type: POLITICAL-CANDIDATE
Primary AE: Kacy Wainwright
Sales Office: L-NEW
Sales Region: Local
New Orleans WWL-AM/FI

Agency
Name: Buisson Creative Strategies
Buying Contact: Greg Buisson
Billing Contact: Accounts Payable
 3330 N Causeway Blvd
 Metairie, LA 70002
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lindsey Valenti Judge for 24th Distr
Demographic: A21+
Product Codes: Candidates (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: NON-PRE
New Business End:
Advertiser External ID: 220634
Agency External ID: 4008267
Unit Code: Candidate -
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/22/24	38	\$10,411.00	\$8,849.35

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	38	\$10,411.00	\$8,849.35	0.00
Totals	38	\$10,411.00	\$8,849.35	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kacy Wainwright			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	WWL	03/14/24	03/22/24	M-F 6a-10a TH, F M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	A22222--	1:00	10	\$258.00	NON	0.00	NM	14	\$3,612.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	---22--		4				\$258.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	WWL	03/11/24-03/17/24		M-F 6a-10a		6:00 AM-10:00 AM		(---ThF----		1:00		(\$258.00)	0.00	NM
				See MG 1.15 [Cash in Advance]												
		2	WWL	03/11/24-03/17/24		M-F 6a-10a		6:00 AM-10:00 AM		(---ThF----		1:00		(\$258.00)	0.00	NM
				See MG 1.16 [Cash in Advance]												
		15	WWL	03/18/24-03/22/24		M-F 6a-10a		6:00 AM-10:00 AM		(6:00 AM-10:00 AM)		1:00		\$258.00	0.00	NM
				MG for 1.1 03/14 CIA and was paid on 3/14 approved by Greg Buisson												
		16	WWL	03/18/24-03/22/24		M-F 6a-10a		6:00 AM-10:00 AM		(6:00 AM-10:00 AM)		1:00		\$258.00	0.00	NM
				MG for 1.2 03/14 CIA was paid on 3/14 makegoods approve by Greg Buisson												
		Week: 03/18/24	03/24/24	22222--		10				\$258.00		0.00				
N 2	WWL	03/14/24	03/22/24	M-F 10a-3p TH, F M-F 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	F22222--	1:00	10	\$279.00	NON	0.00	NM	14	\$3,906.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 03/11/24	03/17/24	---22--		4				\$279.00		0.00				
		Week: 03/18/24	03/24/24	22222--		10				\$279.00		0.00				