

Third Quarter 2023 News Maker segments report WZRV/WFTR.

News Maker segments feature interviews with community and organization leaders about events that benefit the communities' citizens and are for the communities.

Each segment runs twice weekdays for 2 minutes at 8:30 a.m. and full interview airs at 12:30 p.m.

Monday July 3, 2023- Manager of the Front Royal Little League 8- to 10-year-old All Stars Jesse Henry

Discussed: The team trip to the State Tournament in Abington Virginia and fundraising for the team members and their families for food and lodging. 2 minutes at 8:30 5 minutes at 12:30.

Wednesday July 5, 2023- Former Federal Emergency Management Agency Administrator Pete Gaynor

Discussed: How important the AM radio Band is and the need to keep it in automobiles and how the average citizen can help in the effort. 2 minutes at 8:30 6 minutes at 12:30.

Thursday July 6, 2023- Warren County Benefit Program Specialist Genel Clarke and Director of Technology Todd Jones

Discussed: A gathering of Veteran organizations under one roof to provide clarification on the services available to them and their families. 2 minutes at 8:30 6 minutes at 12:30.

Friday July 7, 2023- Shenandoah Valley Electric Cooperative President and CEO Greg Rogers

Discussed: The upcoming board of directors' elections and the awarding of the third quarter funds to non-profits in the cooperative's Operation Round up. 2 minutes at 8:30 6 minutes at 12:30.

Monday July 10, 2023- Blue Ridge Hospice Chief Human Resource Officer Ellen Hicks

Discussed: Job opportunities at Blue Ridge Hospice and the ability of the Hospice to retain employees. 2 minutes at 8:30 5 minutes at 12:30.

Tuesday July 11, 2023- American Red Cross Doner Recruiter Lisa Wilt

Discussed: The annual Battle of the Badges Blood Drive pitting the Frederick County Sheriff's Office against Frederick County Fire and Rescue and the need for blood. 2 minutes at 8:30 4 minutes at 12:30.

**Wednesday July 12, 2023- Federal Communications Commission
Commissioner Nathan Simington**

Discussed: The importance of keeping AM radio in vehicles and how short sighted it is to remove the band. What the average citizen can do to keep AM radio in vehicles. 2 minutes at 8:30 8 minutes at 12:30.

Thursday July 13, 2023- Warren County Drug Court Judge Daryl Funk and Director of Technology Todd Jones

Discussed: The newly approved Drug Court in Warren County, how it works and where funds for the court come from. 2 minutes at 8:30 8 minutes at 12:30.

Friday July 14, 2023- Executive Director of the Kevin Riley Foundation of Hope Crystal Pruitt

Discussed: The third annual Community Day to bring awareness to the need to stop gun violence in the community. 2 minutes at 8:30 8 minutes at 12:30.

Monday July 17, 2023- Humane Society of Warren County Interim Director Kayla Wines and Warren County High School Representative Nora McMackin

Discussed- Community Fun Day and Motorcycle run to benefit both Warren County High School and Humane Society vendor, sponsorship and volunteer opportunities for both events. 2 minutes at 8:30 6 minutes at 12:30.

Tuesday July 18, 2023- Rappahannock Electric Cooperative Director of Communications and Public Relations Casy Hollins

Discussed- Price reduction for Rappahannock Electric Cooperative members and cost saving measures and storm preparedness. 2 minutes at 8:30 7 minutes at 12:30.

Wednesday July 19, 2023- Singer, song writer, children's book writer and producer next Orkney Springs performer Don Mclean

Discussed- His performance at Orkney Springs, his writings and upcoming projects and who he has worked with in the past. We also talked about how he

felt about writing one of the best DJ bathroom songs in history. 2 minutes at 8:30 10 minutes at 12:30.

Thursday July 20, 2023- Warren County Director of Technology Todd Jones

Discussed- Upcoming activities planned by Warren County Parks and Recreation and how you can register for the programs. 2 minutes at 8:30 6 minutes at 12:30.

Friday July 21, 2023- Frederick County Sheriff Lenny Millholland

Discussed- The battle of the badges blood drive between Frederick County Sheriff's Office and Fire and Rescue how the need for blood is critical and how to make an appointment to give. 2 minutes at 8:30 8 minutes at 12:30.

Monday July 24, 2023- Chief Technology Officer for Zenni Company David Ting

Discussed- The development of software and artificial intelligence making life easier so mundain things in life are taken care of and humans can enjoy life. How the current form of artificial intelligence is benign and not out to destroy humanity yet. 2 minutes at 8:30 6 minutes at 12:30.

Tuesday July 25, 2023- Laurel Ridge Community College Small Business Development Center Director Christine Kriz

Discussed- The first ever small business Power Up Your Business Conference set for October 20 about participation and or sponsorship of the event. 2 minutes at 8:30 6 minutes at 12:30.

Wednesday July 26, 2023- Blue Ridge Hospice President and CEO Cheryl Hamilton Fried

Discussed- The expansion of Blue Ridge Hospice services into Loudoun County and the new options that Blue Ridge Hospice offers. 2 minutes at 8:30 6 minutes at 12:30.

Thursday July 27, 2023- Heroes on the River founder and President Adam Packham and Warren County Deputy Administrator Jane Meadows

Discussed- The expansion of Heroes on the River into Warren County and the success and the cooperation between all parties involved to pull off a recent event at the regional airport. 2 minutes at 8:30 6 minutes at 12:30.

Friday July 28, 2023- Shenandoah County Sheriff Tim Carter

Discussed- Various school projects the Shenandoah County Sheriff's Office has in progress before school is back in session. The Backpack program is the collection of simple supplies students' need and a workshop and camp by law enforcement for students. 2 minutes at 8:30 6 minutes at 12:30.

Monday July 3, 2023- Warren County Fair Representative Thomas Eshelman and performer Cowboy Andy

Discussed- The opening of the 66th annual Warren County Fair what's new and what to expect at the Cowboy Andy show each night. 2 minutes at 8:30 and 7 minutes at 12:30.

Tuesday August 1, 2023- Stephens City Lions Club Representative Dudley Rinker

Discussed- The attempt to organize the 43-mile-long Route 11-yard crawl yard sale in the northern half of the event and services offered by the Lions Club like food, rental space and parking space. How the funds go back into to the community. 2 minutes at 8:30 5 minutes at 12:30.

Wednesday August 2, 2023- Shenandoah County Chamber of Commerce President and CEO Sharon Baroncelli

Discussed- Attempts to organize the 43-mile-long Route 11-yard crawl yard sale in the southern half of the event and services offered by the chamber. Precautions and safeguards in place for the event and space offered and the benefits to the community during the event. 2 minutes at 8:30 7 minutes 12:30.

Thursday August 3, 2023- Warren County Deputy Administrator Jane Meadows and Heroes on the River founder and president Adam Packham

Discussed- Services offered to veterans in Warren County and how to support and connect with the Heroes on the River activities. 2 minutes at 8:30 7 minutes at 12:30.

Friday August 4, 2023- Shenandoah Valley Electric Cooperative Communications and Events Manager Preston Knight

Discussed- The latest recipient of the annual Shenandoah Valley Electric Cooperative Good Samaritan Award and how to nominate someone for next year's award. 2 minutes at 8:30 6 minutes at 12:30.

Monday August 7, 2023- Warren County Humane Society's Interim Director Kayla Wines

Discussed- The Humane Society's biggest fundraiser Tails and Ales what to expect at the November event and how to sponsor and get tickets while they last. 2 minutes at 8:30 5 minutes at 12:30.

Tuesday August 8, 2023- Concern Hotline Director Rusty Holland

Discussed- The September 1 annual Friday Fish Fry fundraiser for Concern Hotline. What's new at this year's event how to get involved either as a sponsor or volunteer. 2 minutes at 8:30 7 minutes at 12:30.

Wednesday August 9, 2023- Middletown's Clerk Christina Smith

Discussed- The annual Car, Truck and Tractor show that will shutdown Route 11 for hours on August 19. How to get involved and awards offered for best in show. 2 minutes at 8:30 5 minutes at 12:30.

Thursday August 10, 2023- Warren County Director of Technology Todd Jones

Discussed- A reminder of the opening of Warren County Drug Court August 11 and how it benefits the community and those fighting drug addiction. Also, last chance to get on the bus to National Park for baseball. 2 minutes at 8:30 6 minutes at 12:30.

Friday August 11, 2023- Clarke County Ruritan Club President Brad Broy

Discussed- The opening of the Clarke County Fair August 13 and changes in place for 2023 along annual traditions that continue at the fair. 2 minutes at 8:30 5 minutes at 12:30.

Monday August 12, 2023- Rappahannock Electric Cooperative Director of Communications and Public Relations Casey Hollins

Discussed- Electric vehicle charging stations for the home that can be installed professionally by the cooperative and home generators and the switches they require offered as well. 2 minutes at 8:30 6 minutes at 12:30.

Tuesday August 15, 2023- Top of Virginia Regional Chamber CEO Cynthia Schneider

Discussed- The return of Hob Nob in the Valley after the pandemic and bigger and better than ever. The event is a gathering of businesspeople for a chance to meet greet and learn from follow businesspeople. 2 minutes at 8:30 6 minutes at 12:30.

Wednesday August 16, 2023- Shenandoah County Fair Veterans Day celebration coordinator chairperson Dave Daggett

Discussed- the upcoming August 29 full day celebration for and about veterans and the veteran organizations that will be there to provide information. 2 minutes at 8:30 5 minutes at 12:30.

Thursday August 17, 2023- Warren County Director of Technology Todd Jones

Discussed- The September 6 event that features many public service organizations and veteran groups gathering under one roof at the Health and Human Services Complex on 15 Street Front Royal. 2 minutes at 8:30 6 minutes at 12:30.

Friday August 18, 2023- Frederick County Sheriff Lenny Millholland

Discussed- Human trafficking and the Frederick County Sheriff's Office's efforts to combat such activity and how the community can help by saying something when they see something. 2 minutes at 8:30 6 minutes at 12:30.

Monday August 21, 2023- Page Valley Agricultural and Industrial Fair President Stephanie Breeden

Discussed- The opening of the fair and what is new at this year's event and the need for volunteers to perform several duties. 2 minutes at 8:30 6 minutes at 12:30.

Tuesday August 22, 2023- Appaloosa Festival founder and Coordinator Daniel Fedoryka

Discussed- The upcoming Labor Day Weekend event what to expect and what is new at this year's Folk, Bluegrass, Americana festival in Front Royal. 2 minutes at 8:30 6 minutes at 12:30.

Wednesday August 23, 2023- Samuel's Public Library's Adult Reference Supervisor Erin Rooney

Discussed- The annual cosplay costume festival known as SamiCon the theme and what to expect at this year's event and history behind the free event. 2 minutes at 8:30 6 minutes at 12:30.

Thursday August 24, 2023- Warren County Director of Technology Todd Jones

Discussed- The current drought concerns causing a change in the pool and splash pad schedule due to water conservation and a shout to the first high school football game of the season on the river 953. 2 minutes at 8:30 and 6 minutes at 12:30.

Friday August 25, 2023- Shenandoah County Sheriff Tim Carter

Discussed- The concerns about vaping in Shenandoah County Schools and the number of offenders that have been caught in the first week alone and what the sheriff's office is doing to combat the situation. 2 minutes at 8:30 7 minutes at 12:30.

Monday August 28, 2023- Page Alliance for Community Action Program Director Megan Gordon

Discussed- The 4th annual Sunflower Festival what to expect at the event times and location along with being able to cut sunflowers for a contribution to Page Alliance and services they offer the community. 2 minutes at 8:30 6 minutes at 12:30.

Tuesday August 29, 2023- Shenandoah Art Council Program Director Lisa Fisher

Discussed- The first of its kind Fine Arts Festival September 9 and 10th. The idea behind the event what to expect and the type of art that will be on display on the Loudoun Street Walking Mall Winchester and how to get involved. 2 minutes 6 minutes at 12:30.

Wednesday August 30, 2023- Blue Ridge Hospice Director of Volunteers Tonia Sweeney

Discussed- Rewards and opportunities in volunteering for Blue Ridge Hospice and how to become a volunteer. 2 minutes at 8:30 6 minutes at 12:30.

Thursday August 31, 2023- Warren County Director of Technology Todd Jones

Discussed- The latest on funding for Samuel's Public Library and Warren County Parks and Recreation transitioning from summer pool season to fall and indoor activities. 2 minutes at 8:30 5 minutes at 12:30.

Friday September 1, 2023- Shenandoah Valley Electric Cooperative President and CEO Greg Rogers

Discussed- Emergency Preparedness month protecting yourself and how the cooperative prepares and the return of funds to former cooperative members in Capital Credit. 2 minutes at 8:30 6 minutes at 12:30.

Tuesday September 5, 2023- Front Royal Warren County Congregational Community Action Project (C-CAP) Consultant Larry Elliott

Discussed- The future projects of C-CAP and expansion in its new location and preparation for the 15th annual Camping for Hunger community collection of nonperishable foods and monetary donations. 2 minutes at 8:30 8 minutes at 12:30.

Wednesday September 6, 2023- Top of Virginia Regional Chamber Director of Programs and Events Vanessa McAllister

Discussed- The changes in the annual Valor Awards to honor first responders going above and beyond in the line of duty. A new date, time and location of the event's banquet. 2 minutes at 8:30 7 minutes at 12:30.

Thursday September 7, 2023- Warren County's Deputy Emergency Coordinator Brian Foley and Director of Technology Todd Jones

Discussed- The current Warren County Energy Savings, Emergency Water Conservation and Ban on Burning situations. What the average citizen can and can't do under these circumstances and the best ways to conserve and protect. 2 minutes at 8:30 7 minutes at 12:30.

Friday September 8, 2023- Concern Hotline's Executive Director Rusty Holland

Discussed- A review of last weekend's Friday Fish Fry and what is the next fundraiser for Concern Hotline. A motorcycle ride through the entire Shenandoah Valley to promote and fund the suicide prevention hotline. 2 minutes at 8:30 7 minutes at 12:30.

Monday September 11, 2023- Rappahannock Electric Cooperative Managing Director of Communications and Public Relations Casey Hollins

Discussed- The pros and cons of solar power for the home and how Rappahannock Electric Cooperative can provide services for that. 2 minutes at 8:30 7 minutes at 12:30.

Tuesday September 12, 2023- Rotary Club of Warren County representatives Jean Plauger and Kathy Napier

Discussed- The second annual Boots and Bourbon event's new location what to expect and how to get tickets and perhaps become a sponsor. The event helps to fund scholarships for high school students. 2 minutes at 8:30 5 minutes at 12:30.

Wednesday September 13, 2023- Winchester Area Temporary Transition Shelter (WATTS) Executive Director Robin Miller

Discussed- The annual fundraiser dinner what to expect and new services provided by the shelter offers. 2 minutes at 8:30 7 minutes at 12:30.

Thursday September 14, 2023- Warren County Director of Technology Todd Jones

Discussed- The ARC (Association of Retarded Children) of Warren County's presentation on services available for caregivers of disabled people. Warren Parks and Recreation activities for the fall. 2 minutes at 8:30 7 minutes at 12:30.

Friday September 15, 2023- Frederick County Sheriff Lenny Millholland

Discussed- National Policewoman's Day and history behind the day and opportunities for woman who wish to join law enforcement. Also supporting the annual Kid's Camp. 2 minutes at 8:30 6 minutes at 12:30.

Monday September 18, 2023- Executive Administrative Assistant of Access Independence Diane Burnes

Discussed- The Fall Ramp Up fundraiser to help support the services they offer to those with disabilities. 2 minutes at 8:30 7 minutes at 12:30.

Tuesday September 19, 2023- Friends of the Shenandoah Rail Trail Project President Don Hindman

Discussed- The \$35 million allocated in the Virginia State budget to help fund the project and how the funds will be used. The progress of the project. 2 minutes at 8:30 7 minutes at 12:30.

Wednesday September 20, 2023- Director of Laurel Ridge Small Business Development Center Christine Kriz

Discussed- The opportunity to join the first Power Up Your Business Conference at a reduced rate. What to expect at the conference and who will be there. 2 minutes at 8:30 6 minutes at 12:30.

**Thursday September 21, 2023- Warren County's Director of Technology
Todd Jones**

Discussed- Quarterly funding being approved by Warren County Board of Supervisors for Samuel's Public Library and an agreement being worked out between the library and Warren County Government. 2 minutes at 8:30 5 minutes at 12:30.

Friday September 22, 2023- Shenandoah County Sheriff Tim Carter

Discussed- Concerns over Fentanyl in Shenandoah County Schools after a student was found in possession of the drug. What law enforcement is doing about it and what parents can do to help with the situation. 2 minutes at 8:30 4 minutes at 12:30.

Monday September 25, 2023- Organizer of the fall Root to Table Taste of Blue Ridge Great Chef's Table event Nancy Craun

Discussed- The fall event Root to Table Taste of Blue Ridge Great Chef's Table Event at historic Audley Farm Clarke County. The chefs involved, menu to be served and activities at the event. 2 minutes at 8:30 6 minutes at 12:30.

Tuesday September 26, 2023- Head of MetLife Pet Insurance Brian Jorgensen and Texas Veterinarian Dr. Hunter Finn

Discussed- The benefits of pet insurance and options that are available along with a veterinarian's perspective on Pet insurance. 2 minutes at 8:30 7 minutes at 12:30.

Wednesday September 27, 2023- Front Royal Warren County Congregational Community Action Project (C-CAP) Executive Director Joanne Koszyk

Discussed- The expansion of services at C-CAP's new facility and the need for volunteers as preparation is made for the annual Royal Broadcasting Camping for Hunger food drive. 2 minutes at 8:30 7 minutes at 12:30.

Thursday September 28, 2023- Warren County's Director of Elections and General Registrar Matthew Reisinger and Director of Technology Todd Jones

Discussed- In person voting in progress and where it can be done and how it benefits those voters who aren't able to go to the polls on election day. How it works and how to register to vote if needed. 2 minutes at 8:30 6 minutes at 12:30.

Friday September 29, 2023- Owner of Bill Long's Auto Care Clinic and Kibler's Auto Care Clinic Bill Long

Discussed- The national effort to fight cancer through the Brakes for Breast campaign which Long's auto care clinics participate in. The effort is in effect through Breast Cancer awareness month of October and supports and funds the research of Doctor Vincent Tuohy. 2 minutes at 8:30 4 minutes at 12:30.