

**Second Quarter 2023 News Maker segments report WZRV/WFTR.**

**News Maker segments feature interviews with community and organization leaders about events that benefit the communities' citizens and are for the communities.**

**Each segment runs twice weekdays 2 minutes at 8:30 a.m. and full interview airs at 12:30 p.m.**

**Monday April 3, 2023- Autism Speaks Golf Tournament organizer Gary Leake**

**Discussed: The second annual Autism Speaks Golf Tournament at Blue Ridge Shadows Golf Club Easter Monday April 10. 2 minutes at 8:30 8 minutes at 12:30.**

**Tuesday April 4, 2023- Archivist for Warren Heritage Society Tony Carter**

**Discussed: Patriot's Day activities at the Warren Heritage Society Front Royal. 2 minutes at 8:30 6 minutes at 12:30.**

**Wednesday April 5, 2023- Shenandoah Apple Blossom Festival Marketing Director Dario Savarese**

**Discussed: The new events that will be happening at the 2023 Shenandoah Apple Blossom Event. 2 minutes at 8:30 6 minutes at 12:30.**

**Thursday April 6, 2023- Warren County Director of Technology Todd Jones**

**Discussed: The Warren County Board of Supervisors adjusting to and working with new technology. 2 minutes at 8:30 5 minutes at 12:30.**

**Friday April 7, 2023- Shenandoah Valley Electric Cooperative Communications and Events Manager Preston Knight**

**Discussed: The upcoming April 13 Cooperative telephone town hall meeting and some of the topics to be covered. 2 minutes at 8:30 7 minutes at 12:30.**

**Monday April 10, 2023- Founder of Taste of Blue Ridge Roots to Table Food Initiative Founder Nancy Craun**

**Discussed: The community chefs working to stock the free Winchester Frederick County Congregational Community Action Project Free refrigerator and how to help in the effort. 2 minutes at 8:30 8 minutes at 12:30.**

**Tuesday April 11, 2023- South Warren County Ruritan Club President Rick Logan and Secretary Chuck Brome**

**Discussed: The Ruritan Club's 17 annual spaghetti dinner fundraiser for their scholarships. 2 minutes at 8:30 5 minutes at 12:30.**

**Wednesday April 12, 2023- Shenandoah Apple Blossom Festival Marketing Director Dario Savarese**

**Discussed: Shenandoah Apple Blossom giving back to the community by supporting non-profits in the region. 2 minutes at 8:30 5 minutes at 12:30.**

**Thursday April 13, 2023- Warren County Parks and Recreation Office Manager Dana Winner**

**Discussed: The Warren County Event Every Child Matters Jubilee to bring awareness to child abuse during child abuse awareness month. 2 minutes at 8:30 5 minutes at 12:30.**

**Friday April 14, 2023- Virginia Department of Transportation Maintenance Supervisor Cody Ryman**

**Discussed: Virginia Department of Transportation's annual reminder of Work Zone Awareness Week which begins next Monday. 2 minutes at 8:30 5 minutes at 12:30.**

**Monday April 17, 2023- Blue Ridge Singers Artistic Director Jeffery Alban**

**Discussed: Upcoming spring concert series for the singers and audition for the group. 2 minutes at 8:30 4 minutes at 12:30.**

**Tuesday April 18, 2023- Business and Community Development Manager for Winchester Economic Development Authority Vanessa Santiago**

**Discussed: How employers can still be a part of the May 10 Employer Expo Hiring Fair and what the event offers. 2 minutes at 8:30 4 minutes at 12:30.**

**Wednesday April 19, 2023- Shenandoah Apple Blossom Festival Marketing Director Dario Savarese**

**Discussed: The newly announced celebrities coming to the festival and how they are selected. 2 minutes at 8:30 6 minutes at 12:30.**

**Thursday April 20, 2023- Warren County Director of Technology Todd Jones**

**Discussed: The special Tax meeting of Warren County Board of Supervisors in advance of the tax bills being mailed out. 2 minutes at 8:30 6 minutes at 12:30.**

**Friday April 21, 2023- Frederick County Sheriff Lenny Millholland**

**Discussed: The unsung heroes of the Sheriff's Office both telecommunications specialist and animal control officers. 2 minutes at 8:30 8 minutes at 12:30.**

**Monday April 24, 2023- Winchester Frederick County Pancake Day  
Chairperson Debbie Knott**

**Discussed: The annual pancake day and who benefits from the event and the non-profits that benefit from the event this year. 2 minutes at 8:30 7 minutes at 12:30.**

**Tuesday April 25, 2023- Front Royal Family Fun Day Organizer William Huck**

**Discussed: The need for volunteers to help with the annual event and the non-profits that will benefit. 2 minutes at 8:30 5 minutes at 12:30.**

**Wednesday April 26, 2023- Shenandoah Apple Blossom Festival Marketing Director Dario Savarese**

**Discussed: The Shenandoah Apple Blossom free events for the 2023 event. 2 minutes at 8:30 5 minutes at 12:30.**

**Thursday April 27, 2023- Warren County Director of Technology Todd Jones**

**Discussed: Warren County Parks and Recreation activities for spring and summer. 2 minutes at 8:30 6 minutes at 12:30.**

**Friday April 28, 2023- Shenandoah County Sheriff Tim Carter**

**Discussed: The annual kids and leadership camp offered by the Shenandoah County Sheriff's Office and how kids become involved. 2 minutes at 8:30 6 minutes at 12:30.**

**Monday May 1, 2023- Jean Plauger owner of Jean's Jewelers**

**Discussed: The celebration of Jean's Jewelers serving the Shenandoah Valley for 25 years and what the celebration includes for customers. 2 minutes at 8:30 5 minutes at 12:30.**

**Tuesday May 2, 2023- Blue Ridge Hospice Executive Director Jennifer Martin**

**Discussed: The expansion and new services that have been added to Blue Ridge Hospice over the years she has been involved with the facility. 2 minutes at 8:30 8 minutes at 12:30.**

**Wednesday May 3, 2023- Shenandoah Apple Blossom Festival Marketing Director Dario Savarese**

**Discussed: Surprise celebrities added to the festival line up and the tickets remaining for the second annual Veterans Dinner. 2 minutes at 8:30 8 minutes at 12:30.**

**Thursday May 4, 2023- Warren County Director of Technology Todd Jones**

**Discussed: The size, scope and convenience of the soon to open Warren County Senior Center. 2 minutes at 8:30 6 minutes at 12:30.**

**Friday May 5, 2023- Shenandoah Valley Electric Cooperative President and CEO Greg Rogers**

**Discussed: The Gaff -N- Go Line Workers' Rodeo which demonstrates the skills of line workers in a variety of competitions. 2 minutes at 8:30 5 minutes at 12:30.**

**Monday May 8, 2023- Winchester Collective Co-Director Forrest Limon**

**Discussed: Winchester Collective gathering and celebration of young people with music and fellowship. 2 minutes at 8:30 6 minutes at 12:30.**

**Tuesday May 9, 2023- Lead Volunteer for Front Royal Warren County Congregational Community Action Project Community Gardens**

**Discussed: The need for volunteers to help prepare and work the three different community Gardens for the Congregational Community Action Project. 2 minutes at 8:30 6 minutes at 12:30.**

**Wednesday May 10, 2023- Shenandoah Apple Blossom Festival Marketing Director Dario Savarese**

**Discussed: A review of the recently concluded 10 days of the festival and events that are scheduled outside of the 10 days that are sanctioned by the festival. 2 minutes at 8:30 6 minutes at 12:30.**

**Thursday May 11, 2023- Warren County Parks and Recreation Pool Manager Tiffany Walker**

**Discussed: The Warren County Pool being ready and opening with new family packages and programs. 2 minutes at 8:30 6 minutes at 12:30.**

**Friday May 12, 2023- Sergeant Terry Fritts of the Warren County Sheriff's Office**

**Discussed: The Warren County Sheriff's Office putting unclaimed remains to rest and future accolades and activities planned for and from Warren County Sheriff's Office. 2 minutes at 8:30 7 minutes at 12:30.**

**Monday May 15, 2023- Director of Communications and Public Relations for Rappahannock Electric Cooperative Casey Hollins**

**Discussed: Help in keeping electric bills low during warmer weather also ways to off set payment should it become too high or need help in paying. 2 minutes at 8:30 7 minutes at 12:30.**

**Tuesday May 16, 2023- Heroes on the River Founder Adam Packham**

**Discussed: Military banners going up to honor military members and how to get one for a military family or community member. 2 minutes at 8:30 5 minutes at 12:30.**

**Wednesday May 17, 2023- United for Alice National Director Stephanie Hoops**

**Discussed: The Asset Limited Income Constrained Employed (Alice) help available for family's needing assistance after COVID-19 benefits end. 2 minutes at 8:30 7 minutes at 12:30.**

**Thursday May 18, 2023- Warren County Director of Technology Todd Jones**

**Discussed: The completion of the collaborative effort to unify the Town of Front Royal and Warren County emergency telecommunication system. 2 minutes at 8:30 8 minutes at 12:30.**

**Friday May 19, 2023- Frederick County Sheriff Lenny Millholland**

**Discussed: The Sheriff's Office stepping up efforts to battle fentanyl centered around National Fentanyl Awareness Day and officers lost in the line of duty in honor of National Police week. 2 minutes at 8:30 8 minutes at 12:30.**

**Monday May 22, 2023- Winchester Rotary Club member and Co-Lead of the annual Healing Field of Honor Paul Frank**

**Discussed: The Healing Field of Honor at Handley High School and how to acquire a flag to add to the field. 2 minutes at 8:30 6 minutes at 12:30.**

**Tuesday May 23, 2023- Stephens City's Newtown Festival planning committee Vice President Tootie Rinker**

**Discussed: The Newtown Festival activities, timeline and new activities for the year's event. 2 minutes at 8:30 7 minutes at 12:30.**

**Wednesday May 24, 2023- Warren County Humane Society Executive Director Meghan Bowers**

**Discussed: The third annual Dogs of War commemorative featuring two events this year. 2 minutes at 8:30 6 minutes at 12:30.**

**Thursday May 25, 2023- Warren County Director of Technology Todd Jones**

**Discussed: Personal Property and Real Estate Tax Bills being mailed late and deadline for payment being extended. 2 minutes at 8:30 5 minutes at 12:30.**

**Friday May 26, 2023- Shenandoah County Sheriff Tim Carter**

**Discussed: The community outreach program from the Shenandoah County Sheriff's Office and community watch programs in the county. 2 minutes 8:30 5 minutes at 12:30.**

**Tuesday May 30, 2023- Handley Regional Library System's Bowman Library Branch Manager Mary Anton**

**Discussed: The opening of the Summer Reading Program at the library system and the grand opening of the Amphitheatre at Bowman Library Stephens City. 2 minutes at 8:30 7 minutes at 12:30.**

**Wednesday May 31, 2023- Blue Ridge Hospice Chief Strategy Officer Jason Parsons**

**Discussed: The recent upgrades and recent government and Medicare changes that affect Blue Ridge Hospice and the implementation of their PACE program to promote home care. 2 minutes at 8:30 7 minutes at 12:30.**

**Thursday June 1, 2023- Warren County Parks and Recreation and Aquatics Supervisor Rachael Walker**

**Discussed: How the opening of the pool went and the first rescue of the season on the first day and the pool packages available for families. 2 minutes at 8:30 6 minutes at 12:30.**

**Friday June 2, 2023- Shenandoah Valley Electric Cooperative President and CEO Greg Rogers**

**Discussed: The implementation of the Beat the Peak program to help customers control costs and the Board of Directors elections. 2 minutes at 8:30 7 minutes at 12:30.**

**Monday June 5, 2023- Museum of the Shenandoah Valley Deputy Director of Marketing and Communications Julie Armel**

**Discussed: The Nature Connects Lego exhibit, the opening of the gardens at night concert series and future events. 2 minutes at 8:30 8 minutes at 12:30.**

**Tuesday June 6, 2023- Heroes on the River Founder Adam Packham**

**Discussed: The fifth annual picnic for combat veterans and their families along with all first responders and the veteran services that will be on the grounds. 2 minutes at 8:30 6 minutes at 12:30.**

**Wednesday June 7, 2023- Virginia Association of Broadcaster's Charlottesville Liaison Doug Easter**

**Discussed: The auto industry's idea to remove the AM Radio Band from automobiles and what the average citizen can do to prevent it. 2 minutes at 8:30 6 minutes at 12:30.**

**Thursday June 8, 2023- Warren County Parks and Recreation and Aquatics Supervisor Rachael Walker**

**Discussed: Parks and Recreation activities at the pool and upcoming events for Warren County. 2 minutes at 8:30 8 minutes at 12:30.**

**Friday June 9, 2023- Warren County Sheriff Mark Butler**

**Discussed: Warren County Sheriff's Office recently acquired state accreditation, their citizen connects service and the sheriff's office football camp. 2 minutes 8:30 7 minutes at 12:30.**

**Monday June 12, 2023- Rappahannock Electric Cooperative Managing Director of Communications and Public Relations Casey Hollins**

**Discussed: Tools available to help customers save money on their electric bills, preparation for nasty storms in the summer. 2 minutes at 8:30 7 minutes at 12:30.**

**Tuesday June 13, 2023- Belle Grove Plantation in Middletown Executive Director Kristen Laise**

**Discussed: The upcoming Rock and Roll Show and other shows and activities planned for the summer. 2 minutes at 8:30 6 minutes at 12:30.**

**Wednesday June 14, 2023- WZRV/WFTR Owner and President Andrew Shearer**

**Discussed: The importance of AM radio to communities and how the average person can prevent automakers from removing the AM Radio Band from vehicles. 2 minutes at 8:30 5 minutes at 12:30.**

**Thursday June 15, 2023- Warren County's Parks and Recreation and Aquatics Supervisor Rachael Walker**

**Discussed: All the upcoming summer activities from Warren County Parks and Recreation and the first ever Lifeguard of the week. 2 minutes at 8:30 9 minutes at 12:30.**

**Friday June 16, 2023- Frederick County Sheriff Lenny Millholland**

**Discussed: A recent closure for a family with the sheriff's office holding the unclaimed remains of an uncle and the process of proper burial for other unclaimed remains. 2 minutes at 8:30 7 minutes at 12:30.**

**Monday June 19, 2023- Virginia Cooperative Extension Service Agent for Consumer and Family Sciences Karen Poff**

**Discussed: A survey being conducted to help decide how Extension Service help can best serve the community. 2 minutes at 8:30 6 minutes at 12:30.**

**Tuesday June 20, 2023- Vice President Executive Director of Development and Military Affairs for the Ridgeside K-9 Foundation Leandra Granci**

**Discussed: The need for female military veterans to be a part of the first ever female military float for the upcoming Middletown fourth of July parade. 2 minutes at 8:30 5 minutes at 12:30.**

**Wednesday June 21, 2023- Senator Ed Markey of Massachusetts, Sixth District Congressmen Ben Cline and WZRV/WFTR Owner Andrew Shearer**



**Discussed: What is being done in congress to keep the AM Radio Band in automobiles and what the average citizen can do to help. 2 minutes at 8:30 4 minutes at 12:30.**

**Thursday June 22, 2023- Warren County Parks and Recreation and Aquatics Supervisor Rachael Walker**

**Discussed: The fact that Warren County Pool has been given permission to keep the pool open despite the voluntary water conservation effort and what it takes to be the Lifeguard of the week. 2 minutes at 8:30 6 minutes at 12:30.**

**Friday June 23, 2023- Shenandoah County Sheriff Tim Carter**

**Discussed: How citizens can help with the care of 100 recently seized horses in the county and sponsorship search for the upcoming backpack program. 2 minutes at 8:30 5 minutes at 12:30.**

**Monday June 26, 2023- Heroes on the River Founder Adam Packham**

**Discussed: Confirmation of the new location of the sixth annual combat veterans sky dive excursion and sponsorship for Heroes on the River activities. 2 minutes at 8:30 7 minutes at 12:30.**

**Tuesday June 27, 2023- World renowned Author, Motivational Speaker and Extreme Runner Dion Leonard**

**Discussed: His upcoming visit to Samuel's Public Library with his famous dog Gobi. 2 minutes at 8:30 7 minutes at 12:30.**

**Wednesday June 28, 2023- Former Federal Emergency Management Agency Administrator Pete Gaynor**

**Discussed: The importance of the AM Radio band when it comes to warning the public about a national disaster and the AM For Every Vehicle Act. 2 minutes at 8:30 5 minutes at 12:30.**

**Thursday June 29, 2023- Warren County Director of Technology Todd Jones**

**Discussed: Warren County Parks and Recreation activities the upcoming improvements at Fantasyland Park and the recent Warren County Drug Court approval. 2 minutes at 8:30 7 minutes at 12:30.**

**Friday June 30, 2023- Dakota's Dream Animal Rescue President Alicia Aston**

**Discussed: Randy Woodward's half run at the annual Third Battle of Winchester Marathon to raise funds for Dakota's Dream. 2 minutes at 8:30 7 minutes at 12:30.**