

**QUARTERLY PROGRAMS AND ISSUES REPORT  
FOR 2<sup>nd</sup> QUARTER 2013  
April, May, and June 2013**

Submitted to the files on 7/10/2013

The following is a listing of specific program descriptions of public affairs, which WTTO-TV produced/aired to serve the community's interest during the period from April 1<sup>st</sup> through June 30<sup>th</sup>, 2013. Non-broadcast efforts related to on air programming are also included. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Public Service Announcements	Various	2 <sup>nd</sup> Qtr 2013	Various	30-60 sec

**DESCRIPTION:** During the 2<sup>nd</sup> quarter of 2013, WTTO aired in excess of 2,000 public service announcements. These announcements aired daily. Some of various announcements were for Adopt Us Kids, Arbor nature Explore, Arbor Plant Forests, Autism Awareness, Boystown Parent, Best Friend Animal Soc, Childhood Obesity, Mentor A Child, Mentor Big Brother/Big Sister, Nutrition Education, etc. See WTTO PSA list included with this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
Charities, Health and Education	Community Billboards, Community Events, and Community Outreach	2 <sup>nd</sup> Qtr 2012	Various	30 sec

**DESCRIPTION:** WTTO produces public service billboards that provide an opportunity for local non-profit organizations and agencies to encourage community involvement in a variety of fairs, events, seminars and educational programs. The Community billboards can be found on WTTO's website, WTTO21.com. The list includes but it is not limited to Let's Move.Org, That's Not Cool.com, 4 Steps to College (Knowhowtodo.org), Emergency Preparedness-Fema (ready.gov), etc. See a complete list of all Community Events listed on our website included within this report.

<u>ISSUE</u>	<u>TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>
General	Our Issues Birmingham	2nd Qtr 2013	Sun 6:30am	30 min

**DESCRIPTION:** The show produced by WTTO focuses on the issues affecting Birmingham, Alabama. Join host Tommy Spina as he speaks to experts and everyday citizens to examine issues and present solutions.

## SPECIAL PROMOTIONS/ACTIVITIES

### **ADOPT-A-SCHOOL**

WTTO is involved in the Adopt-a-School partners in education program. WTTO acts as a business partner to Princeton Alternative School. In this program, WTTO does volunteer work at Princeton such as reading to individual classes, teaching through incentives, awarding outstanding students and teachers with awards certificates and gifts, and sponsoring reading and attendance contests for each grading period.

### **Sponsored Events (See Public File for detailed description about each event)**

Aids Alabama-Dining Out For Life

Hand In Paw – Animal Therapy – Mutt Strut Run/Walk

Lt. Dan Band Benefit for Handicapped Marine Sgt. Ben Tomlinson

Oklahoma Tornado Victim – Help Now Red Cross Appeal

Swag Wag – Benefit for Greater Birmingham Humane Society