

Call Letters: WMPL-AM

**QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2020**

Health

**Mayo Clinic Radio, weekend of 10/03-04**

**Date aired: 10/3/2020 Time Aired: 6:06a  
39:40**

Structural heart disease is a problem with the tissues or valves of the heart. On the Mayo Clinic Radio program, Dr. Peter Pollak, director of Structural Heart Disease at Mayo Clinic's Florida campus, discussed mitral valve disease and another structural heart disease problem, patent foramen ovale — a hole in the heart that didn't close the way it should after birth. Also, Dr. Bruce Levy, a Mayo Clinic orthopedic surgeon, explained the minimally invasive hip arthroscopy procedure. And Dr. Rachel Miest, a Mayo Clinic dermatologist, offered tips to keep you safe from infection during manicures and pedicures.

**Mayo Clinic Radio, weekend of 10/10-11**

**Date aired: 10/10/2020 Time Aired: 6:06a  
39:40**

It has been a remarkable year of discoveries and medical advances at Mayo Clinic's Center for Individualized Medicine. Some innovations include personalized treatments for cancer and rare diseases, and the development of lifesaving artificial intelligence algorithms. On the Mayo Clinic Radio program, we introduce you to three of the center's pioneering scientists. Dr. Marina Walther-Antonio discussed the microbiome and gynecologic cancers. Dr. John Kalantari discussed artificial general intelligence. And Dr. Niloy Jewel Samadder discussed precision oncology.

**Mayo Clinic Radio, weekend of 10/17-18**

**Date aired: 10/17/2020 Time Aired: 6:06a  
39:40**

Dr. Shanda Blackmon, a Mayo Clinic thoracic surgeon, explained how advances in surgical techniques are improving outcomes for patients. Also, Dr. Eric Moore, a Mayo Clinic otolaryngologic head and neck surgeon, shared treatment options for head and neck cancers. And Dr. Jewel Kling, a women's health expert, shared nonhormonal treatment options for menopause symptoms.

**Mayo Clinic Radio, weekend of 10/24-25****Date aired: 10/24/2020 Time Aired: 6:06a  
39:40**

Dr. Paul Friedman, chair of the Department of Cardiology at Mayo Clinic, and Dr. Peter Noseworthy, a Mayo Clinic cardiologist, shared a new research study showing how artificial intelligence and the EKG can be used to detect early signs of heart failure. Then, Mary Schoenbeck, a Mayo Clinic patient from Scottsdale, Arizona, shared how a smart watch alerted her to a potential heart problem. Also, Dr. Christopher Boes, division chair of Neurology Education at Mayo Clinic, explained a new group of medications aimed at preventing migraine headaches. And Dr. Robert Wilfahrt, a Family Medicine physician at Mayo Clinic, discussed attention deficit hyperactivity disorder in adults.

**Mayo Clinic Radio, weekend of 10/31-11/01****Date aired: 10/31/2020 Time Aired: 6:06a  
39:40**

Dr. Amy Degnim, a Mayo Clinic breast cancer surgeon, discussed breast cancer screening guidelines from The American Society of Breast Surgeons. Dr. Degnim also discussed advances in breast cancer surgery. Also, Dr. Bradley Boeve, a Mayo Clinic neurologist, explained progressive supranuclear palsy, a rare brain disease. And Dr. Shanda Blackmon, a Mayo Clinic general thoracic surgeon, discussed treatment for esophageal cancer.

**Mayo Clinic Radio, weekend of 11/07-08****Date aired: 11/7/2020 Time Aired: 6:06a  
39:40**

Dr. Mitchell Humphreys, a Mayo Clinic urologist, highlighted prostate health and treatment options for benign prostatic hyperplasia. Also, Dr. Francisco Lopez-Jimenez, a Mayo Clinic cardiologist, discussed sex after a heart attack. And Dr. Bruce Levy, a Mayo Clinic orthopedic surgeon, shared how his patients' experiences with lack of privacy during surgery led him and his wife to found a new company, COVR Medical.

**Mayo Clinic Radio, weekend of 11/14-15****Date aired: 11/14/2020 Time Aired: 6:06a  
39:40**

Artificial intelligence is being used at Mayo Clinic to detect heart disease, treat stroke patients faster and create algorithms for diagnostic radiology. On the Mayo Clinic Radio program, Dr. Bradley Erickson, a Mayo Clinic diagnostic radiologist, discussed AI in medicine and society. Also, Dr. Alfredo Quinones-Hinojosa, chair of Neurosurgery at Mayo Clinic in Florida, shared the latest in neurologic surgery for hard-to-treat brain tumors. And Dr. Matthew Ziegelmann, a Mayo Clinic urologist, discussed Peyronie's disease.

**Mayo Clinic Radio, weekend of 11/21-22****Date aired: 11/21/2020 Time Aired: 6:06a  
39:40**

An estimated 20 million Americans have sleep apnea, and many don't even know it. On the Mayo Clinic Radio program, Dr. Timothy Morgenthaler, a Mayo Clinic sleep medicine specialist, discussed diagnosing and treating sleep apnea. Dr. Morgenthaler also serves as chief patient safety officer for Mayo Clinic. Also, Dr. Brent Bauer, director of research for the Mayo Clinic Integrative Medicine Program, and Dr. Karen Mauck, a Mayo Clinic internal medicine specialist, discussed how to know which CBD products are safe to use. And Dr. Kaisorn Chaichana, a Mayo Clinic neurologic surgeon, explained minimally invasive surgical techniques for treating brain tumors.

**Mayo Clinic Radio, weekend of 11/28-29****Date aired: 11/28/2020 Time Aired: 6:06a  
39:40**

Dr. Robert Kyle, a Mayo Clinic hematologist and a pioneer in the field of myeloma, discussed how he has stayed grounded in his nearly six-decade career. Also, Dr. Mark Pagnano, a Mayo Clinic orthopedic surgeon, explained why a partial knee replacement is sometimes an option for patients instead of a total knee replacement. And Jay Masters, a grateful radiation oncology patient, shared how his cancer treatment led him to change careers. He became a Mayo Clinic staff member, hoping to make a difference for patients just like him.

**Mayo Clinic Radio, weekend of 12/05-06****Date aired: 12/5/2020 Time Aired: 6:06a  
39:40**

Dr. Jean Fox, a Mayo Clinic gastroenterologist, discussed fecal incontinence, including treatment options and prevention. Also, Dr. Ekta Kapoor, a Mayo Clinic internal medicine and women's health physician, explained the dangers of excess belly fat. And Dr. Michael Joyner, a Mayo Clinic anesthesiologist and human performance expert, discussed a recent study examining whether pushups can predict your future health.

**Mayo Clinic Radio, weekend of 12/12-13****Date aired: 12/12/2020 Time Aired: 6:06a  
39:40**

If you have arthritis, you are not alone. More than 50 million Americans suffer from arthritis and it is the No. 1 cause of disability in the country. Arthritis is the swelling and tenderness of one or more of your joints, causing joint pain and stiffness that typically worsen with age. Of the over 100 kinds of arthritis, the two most common are osteoarthritis and rheumatoid arthritis.

Dr. John M. Davis III, a Mayo Clinic rheumatologist, discussed arthritis, and the latest edition of the book, "Mayo Clinic on Arthritis: How to Manage Pain and Lead an Active Life". Also, Dr. Stephen Kopecky, a Mayo Clinic cardiologist, discussed how heart disease can be reversed. And Dr. Andre Terzic, director of Mayo Clinic's Center for Regenerative Medicine, explained how regenerative medicine is helping patients.

**Mayo Clinic Radio, weekend of 12/19-20****Date aired: 12/19/2020 Time Aired: 6:06a  
39:40**

Prostate cancer is the second most common cancer — second to skin cancer — among men in the U.S. One in 9 men will be diagnosed with prostate cancer in his lifetime, according to the American Cancer Society. Screening is important because early detection greatly improves the chances of survival. While some types of prostate cancer grow slowly, and may need minimal or even no treatment, other types are aggressive and can spread quickly. If prostate cancer is suspected, a biopsy can confirm the diagnosis.

Dr. Derek Lomas, a Mayo Clinic urologist, discussed prostate cancer, including a new biopsy method. Also, Dr. Todd Miller, a Mayo Clinic cardiologist, explained how exercise affects the heart. And Dr. Beth Robertson, a Mayo Clinic neurologist, discussed headaches and treatment for migraines.

**Mayo Clinic Radio, weekend of 12/26-27****Date aired: 12/26/2020 Time Aired: 6:06a  
39:40**

When it comes to Alzheimer's disease, men are typically diagnosed earlier than women. But why? New research suggests it might be the test used to score a person's memory. Women are stronger at verbal memory performance, potentially masking early signs of Alzheimer's disease. A study published recently in American Academy of Neurology suggests that adjusting the test scoring to consider women's skill at verbal memory performance could help women be diagnosed earlier with Alzheimer's and its precursor, mild cognitive impairment.

On this Mayo Clinic Radio program, Dr. Michelle Mielke, a Mayo Clinic epidemiologist and an author on the study, explained how memory testing is used to diagnose Alzheimer's disease. Also, Dr. Matthew Carlson, a Mayo Clinic otorhinolaryngologist, and Dr. Aniket Saoji, a Mayo Clinic audiologist, discussed cochlear implants for adults. Then Dr. Richa Sood, a Mayo Clinic general internal medicine physician, explained why optimism is good for your health. And Dr. Paul Friedman and Dr. Suraj Kapa — both Mayo Clinic cardiologists — explained how artificial intelligence (AI) and an EKG can predict your physiological age.



Call Letters: WMPL-AM

Weekly Public Affairs Program

**QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2020**

Show # 2020-40

**Date aired:** 10/3/2020 **Time Aired:** 7:02a

**Stuart N. Brotman**, executive policy adviser, legal analyst, author of *“Privacy’s Perfect Storm: Digital Policy for Post-Pandemic Times”*

The COVID-19 lockdowns have expanded the online world of work and school at home to unprecedented levels. Mr. Brotman outlined the rapid increase in digital privacy issues related to this new trend, and what is necessary to address the problem. He also talked about privacy issues related to terms of agreement that consumers typically ignore when installing apps or other software.

**Issues covered:**

**Length: 8:43**

- Privacy**
- Government Regulation**
- Consumer Matters**

**Ajit Mathew George**, founder of Second Chances Farms, LLC in Wilmington, DE

Mr. George founded an organization that employs only convicted felons, training them in entrepreneurship through mentorship programs and green collar jobs at hydroponic, indoor vertical farms in economically distressed communities. He explained how the farms replace recidivism with compassionate capitalism and turn entrepreneurs-in-residence into “Agripreneurs.” He also explained how the farms were forced to rapidly adapt to serving consumers directly, when the coronavirus lockdowns closed restaurants.

**Issues covered:**

**Length: 8:33**

- Criminal Reform**
- Entrepreneurship**
- Environment**
- Poverty**

**Stephanie L. Bonne, MD**, Assistant Professor of Surgery, Director of the Hospital Violence Intervention Program at Rutgers New Jersey Medical School

Dr. Bonne led a study of injuries caused by glass-topped tables. She said the furniture causes thousands of injuries each year, many requiring significant surgeries and long hospital stays. She said the U.S. Consumer Product Safety Commission requires tempered glass for products like doors and car windshields but it is voluntary for horizontal surfaces.

**Issues covered:**

**Length: 5:02**

- Home Safety**
- Government Regulation**
- Consumer Matters**

Show # 2020-41

**Date aired:** 10/10/2020 **Time Aired:** 7:02a

**Carol L. Rickard**, Tobacco Treatment Specialist, author of "*The Benefits of Smoking: Why It's So Hard to Quit Smoking and What You Can Do about It*"

70% of smokers would like to quit, but only 4 to 7% will be successful. Ms. Rickard explained what smokers perceive as the benefits and why it's so hard for people to kick the habit once they've started. She also discussed the potential risks associated with e-cigarettes and vaping. She suggested resources that smokers can use to quit for good.

**Issues covered:**

**Length: 8:44**

**Women's Issues**  
**Consumer Matters**  
**Parenting**  
**Media**

**Mathew Freeman**, Co-Founder and Senior Executive Consultant at TMI Consulting, a diversity and inclusion management consulting firm, co-author of "*Overcoming Bias: Building Authentic Relationships across Differences*"

Mr. Freeman said every human is biased in one way or another, and it's a constant process to recognize and reduce it. He explained why bias has such an impact in every aspect of life, and how companies should address it in the workplace. He said the secret to dealing with bias is by intentionally cultivating meaningful relationships with those who are different.

**Issues covered:**

**Length: 8:33**

**Diversity**  
**Minority Concerns**  
**Workplace Matters**

**Gloria Lopez-Cordle**, nationally-recognized patient advocate, creator of "*the Personal Medical Journal*", a patient organizational tool

A recent study found that American hospitals are making preventable medical errors that kill thousands of Americans each year. Ms. Lopez-Cordle believes that patients and their families need to take charge of their medical information to prevent mistakes by doctors. She offered advice on what kinds of medical data is important and how to organize it.

**Issues covered:**

**Length: 4:48**

**Personal Health**

Show # 2020-42

**Date aired:** 10/17/2020 **Time Aired:** 7:02a

**Dennis Culhane, PhD**, Dana and Andrew Stone Professor of Social Policy at the University of Pennsylvania School of Social Policy and Practice, co-founder and Co-Director of the Actionable Intelligence for Social Policy initiative

Over the next decade, the number of elderly homeless Americans is projected to triple — and that was before COVID-19 hit. Prof. Culhane explained why younger members of the boomer generation have remained the dominant homeless population in the United States, and what can be done to address the problem. He noted that people who experience homelessness have a life expectancy of 64-65 years.

**Issues covered:**

**Homelessness  
Senior Citizens  
Drug Abuse**

**Length: 7:38**

**Christopher Ali, PhD**, Associate Professor, Department of Media Studies, University of Virginia

Nearly 40 million households lack a quality internet connection, cutting them off from work, schools and more. Prof. Ali said the same huge government efforts that brought electricity and telephone service to rural areas in the 1930s and 40s should be applied in a similar way to broadband service today. He said lower income and minority Americans are most likely to be affected by the digital divide.

**Issues covered:**

**Broadband Internet  
Rural Concerns  
Education  
Poverty**

**Length: 9:36**

**Michael S. Pollard, PhD**, Senior Sociologist at the RAND Corporation, Professor at the Pardee RAND Graduate School

Across America, alcohol consumption has risen sharply during the pandemic shutdowns. Dr. Pollard led a study that found that heavy drinking by women rose 41%. He explained who was most at risk of binge drinking and why this is a serious and ongoing problem.

**Issues covered:**

**Alcoholism  
Mental Health  
Coronavirus Lockdowns**

**Length: 5:09**

Show # 2020-43

**Date aired: 10/24/2020 Time Aired: 7:02a**

**Farrokh Alemi, PhD**, Professor of Health Informatics, George Mason University College of Health and Human Services

Suicide among US veterans is on the rise. Prof. Alemi led a study that examined the reasons that vets take their own lives. He found that while social factors like family problems and homelessness can predict suicide, they are not the cause of it -- mental illness is. He said the results of the study were a surprise. He added that the social isolation that accompanies COVID-19 has been a major factor in increasing suicide rates overall.

**Issues covered:**

**Suicide  
Veterans Issues  
Mental Health**

**Length: 8:31**

**Joseph Dieleman, PhD**, Associate Professor in the Department of Health Metric Sciences at the University of Washington, faculty lead of the Resource Tracking team at the Institute for Health Metrics and Evaluation

Prof. Dieleman said five major health risks, things such as obesity, high blood pressure, and smoking, were linked to over \$730 billion in preventable health care spending in the US in 2016. He talked

about policy changes and public awareness programs that may influence people to take steps to avoid costly health problems.

**Issues covered:**  
**Healthcare Costs**  
**Personal Health**

**Length: 8:41**

**David B. Soma, MD**, Pediatric Sports Medicine Specialist, Mayo Clinic

Youth sports can help kids via exercise and the development of socialization skills, but the COVID-19 pandemic has had a dramatic effect on sports programs nationwide. Dr. Soma explained how the risks vary from one sport to another, and what parents and student athletes can do to reduce their chances of contracting the virus during sports activities.

**Issues covered:**  
**Youth Sports**  
**Parenting**  
**Coronavirus**

**Length: 4:53**

Show # 2020-44

**Date aired: 10/31/2020 Time Aired: 7:02a**

**Kellie Gerardi**, commercial spaceflight industry professional, science communicator, leader of Special Projects for the Commercial Spaceflight Federation, Director of The Explorers Club, author of "*Not Necessarily Rocket Science: A Beginner's Guide to Life in the Space Age*"

Ms. Gerardi shared some of her experiences as a human test subject for space suits in microgravity flights. She talked about the importance of inspiring girls to pursue STEM subjects in school. She also suggested ways that young women can find mentors to help them attain jobs in the commercial space industry, and why it's so important for women to be included in future space exploration.

**Issues covered:**  
**Science**  
**Women's Issues**  
**Education**

**Length: 9:09**

**Tom Corley**, Certified Financial Planner, author of "*Effort-Less Wealth: Smart Money Habits at Every Stage of Your Life*"

Life is a series of stages, and Mr. Corley said money mistakes made in one stage can have a ripple effect, impacting one or more subsequent stages. He explained how those who develop smart money habits early will position themselves up for lifelong financial success. He outlined the four ways that any American can become wealthy.

**Issues covered:**  
**Personal Finance**  
**Retirement Planning**

**Length: 8:09**

**Lois E. Krahn, MD**, psychiatrist and sleep medicine specialist, Mayo Clinic in Phoenix

As most of the nation switches from daylight saving to standard time, many people welcome the extra hour of sleep. Dr. Krahn explained how time changes affect the body and sleep patterns, such as increased traffic accidents in subsequent weeks. She also offered tips to adapt to the schedule change.

**Issues covered:**  
**Personal Health**

**Length: 5:06**

Show # 2020-45

**Date aired: 11/7/2020 Time Aired: 7:02a**

**Patricia Boyle, PhD**, neuropsychologist, Professor of Behavioral Sciences at the Rush Alzheimer's Disease Center, part of Rush University in Chicago

Scammers are using the COVID-19 pandemic as a new weapon to target senior citizens. Dr. Boyle outlined the latest battery of financial scams, including telemarketer offers for contact tracing – for a fee – or to reserve a slot for a future vaccine. She said many older adults don't realize that they are more frequent targets of scams. She added that changes in financial decision-making may be an early warning sign of impending dementia or cognitive decline.

**Issues covered:**  
**Crime**  
**Senior Citizens**  
**Alzheimer's disease**

**Length: 9:03**

**Steve Webb, PhD**, Certified Social Media Intelligence Expert, Certified A.L.I.C.E. Active Threat Training Instructor, R.A.I.D.E.R. Solo Engagement Tactics Level II Instructor for law enforcement, Associate Professor in Educational Administration at Southern Illinois University and McKendree University, the author of "*Education in a Violent World*"

Online school instruction has caused children to spend more time in front of computers than ever. Dr. Webb said American parents would be shocked at how much data about a child is collected when he or she is online. He also talked about cyberbullying and its effect on the suicide rates of children.

**Issues covered:**  
**Online Security**  
**Youth at Risk**  
**Parenting**  
**Privacy**

**Length: 8:11**

**Denisa Gándara, PhD**, Assistant Professor of Higher Education at Southern Methodist University in Dallas

Prof. Gándara led a study of college promise programs at 33 community colleges, and found that free tuition boosted enrollment rates for black and Hispanic students. She explained how the programs work and how they are funded. She expressed concerns about the sustainability of the programs, as state budgets struggle in the wake of pandemic lockdowns.

**Issues covered:**  
**Education**  
**Minority Concerns**

**Length: 5:08**

Show # 2020-46

**Date aired:** 11/14/2020 **Time Aired:** 7:02a

**Nicholas Bloom, PhD**, Professor in the Department of Economics at Stanford University, Co-Director of the Productivity, Innovation and Entrepreneurship program at the National Bureau of Economic Research

Around 32% of American adults are now working from home fulltime, compared to just 2% prior to the pandemic. Prof. Bloom talked about the technical handicaps faced by large numbers of workers, and why working from home produces less innovation. He also explained the inequality effect, as more educated, higher-earning employees are far more likely to work from home and continue to get paid, develop their skills and advance their careers.

**Issues covered:**

**Length: 9:43**

**Employment**

**Minority Concerns**

**Technology**

**Shelby Kerns**, Executive Director, National Association of State Budget Officers

US states are facing the biggest cash crisis since the Great Depression, as varying levels of lockdowns for months have caused tax revenues to collapse. Ms. Kerns said states have responded with different approaches, including spending reductions ranging from 0 to 20%. She discussed the likelihood of state tax increases or bailouts from federal taxpayers for states in the deepest trouble.

**Issues covered:**

**Length: 7:22**

**Government Spending**

**Taxes**

**Linda Pagani, PhD**, Senior Researcher, CHU Sainte-Justine Pediatric Hospital in Montreal

Prof. Pagani was the senior author of a study that examined the readiness of children for kindergarten and how it affects academic performance through age 17. She said when children establish a good basis in kindergarten for subjects like vocabulary, they tend to also have less anxiety at age 17. She offered advice for parents.

**Issues covered:**

**Length: 5:00**

**Early Childhood Education**

**Parenting**

Show # 2020-47

**Date aired:** 11/21/2020 **Time Aired:** 7:02a

**William Schaffner, MD**, Professor of Preventive Medicine, Department of Health Policy, Professor of Medicine, Division of Infectious Diseases at Vanderbilt University

This year's flu season presents a unique challenge as COVID-19 positive tests continue to rise. Dr. Schaffner outlined the similarities and differences between the flu and COVID-19, and discussed the chances that the similar symptoms may cause doctors to make wrong diagnoses. He also addressed reports that cases of influenza appear to have plummeted by 98% across the globe. He recommended that patients contact their doctor via email or phone if they suspect they have the coronavirus, to avoid spreading it in waiting rooms or emergency rooms.

**Issues covered:**

**Coronavirus  
Public Health**

**Length: 8:45**

**Justin Reich, PhD**, Assistant Professor in the Comparative Media Studies/Writing Department at the Massachusetts Institute of Technology, Director of the MIT Teaching Systems Lab, author of "*Failure to Disrupt: Why Technology Alone Can't Transform Education*"

Dr. Reich delivered a report card on the latest supposedly transformative educational technologies. He said assessment technology does a poor job of measuring whether a child is truly learning. He said most teachers were ill-prepared to make such a rapid transition to online learning this year, and explained how that problem can be addressed.

**Issues covered:**

**Education  
Technology**

**Length: 8:15**

**Nick Rizzo**, Fitness Research Director, RunRepeat.com

As businesses of all types struggle to stay afloat during COVID-19, a new poll has some bad news for gyms around the globe. Mr. Rizzo said only 31 percent of gym members have returned to their fitness clubs thus far, a more dismal result than gym owners expected. He said new lockdowns this winter could potentially cause a majority of gyms to never reopen.

**Issues covered:**

**Physical Fitness  
Economy/Small Business**

**Length: 5:00**

Show # 2020-48

**Date aired: 11/28/2020 Time Aired: 7:02a**

**Jan Edwards**, President and CEO of Paving the Way, an organization that raises awareness about sex trafficking through public education

Ms. Edwards discussed the growing issue of sex trafficking. She said the problem is rampant in every corner of the U.S, and that the average victim drawn into the sex trade is age 14 to 16. She outlined other characteristics of those most at risk, and how predators target and groom their victims.

**Issues covered:**

**Sex Trafficking  
Youth at Risk  
Crime**

**Length: 9:41**

**Ted Frank**, career consultant, author of "*Get to the Heart*"

Mr. Frank discussed the importance of learning how to effectively communicate in the workplace. He explained how it can increase efficiency and improve productivity. He believes presentations should focus on no more than three key points at a time, and that the use of examples and illustrations is crucial to improved communications.

**Issues covered:**

**Workplace Matters  
Career**

**Length: 7:31**

**Steve Cicala, PhD**, Assistant professor at the Harris School of Public Policy at the University of Chicago, Faculty Research Fellow at the National Bureau of Economic Research

Dr. Cicala led a study that determined that deregulated power markets on the wholesale level have significantly cut the cost of generating electricity, saving consumers \$3 billion a year. He discussed how this little-known market works and why it should matter to consumers. He also explained how smart meters will eventually give consumers even greater power in managing their energy costs.

**Issues covered:**  
Energy  
Consumer Matters

**Length: 5:06**

Show # 2020-49

**Date aired: 12/5/2020 Time Aired: 7:02a**

**Valerie Burton**, Certified Personal and Executive Coach, founder of The Coaching and Positive Psychology Institute, author of *“Successful Women Speak Differently: 9 Habits That Build Confidence, Courage, and Influence”*

Ms. Burton said the most successful women are often not the most talented, the most gifted, or even the most experienced. She believes the knack for communicating is what opens doors and gives women influence in the workplace. She outlined simple techniques women can utilize to be more clearly understood and respected.

**Issues covered:**  
Women’s Issues  
Employment

**Length: 8:48**

**John Hagan, PhD**, John D. Macarthur Professor of Sociology and Law, Northwestern University

Dr. Hagan led a study that uncovered a connection between increased unemployment rates and school shootings. He said the findings were consistent across the all regions of the U.S. and that shooters come from all backgrounds and income levels. He offered possible explanations behind this trend.

**Issues covered:**  
School Shootings  
Unemployment

**Length: 8:19**

**Jason Hanson**, former CIA officer, security specialist, author of *“Spy Secrets That Can Save Your Life: A Former CIA Officer Reveals Safety and Survival Techniques to Keep You and Your Family Protected”*

Mr. Hanson discussed ways to prevent and react to home invasions or abductions. He explained simple steps the average homeowner can take to make a house criminal-proof. He also offered tips on how to stay safe while traveling.

**Issues covered:**  
Crime Prevention  
Personal Safety

**Length: 5:02**

Show # 2020-50

**Date aired:** 12/12/2020 **Time Aired:** 7:02a

**William Chopik, PhD**, Assistant Professor of Psychology, Michigan State University

Prof. Chopik recently completed two studies that examined age bias: one examining which countries around the world showed the greatest implicit bias against older adults, and the other looking at individual states across the U.S. He said states with higher age bias also tended to have higher Medicare costs, lower community engagement and less access to care.

**Issues covered:**

**Age Bias  
Aging  
Medicare**

**Length: 8:59**

**Shujing Sun, PhD**, Assistant Professor of Information Systems in The Naveen Jindal School of Management, University of Texas at Dallas

Overcrowding in emergency rooms is a costly and concerning problem, compromising the quality of patient care. Prof. Sun investigated the potential of telemedicine as a generic solution to reduce ER congestion, and found that on-site nurse practitioners or physician assistants can effectively treat patients with minor conditions under the remote supervision of off-site physicians. She said even serious conditions such as a stroke can be better treated if emergency physicians can consult remote stroke specialists.

**Issues covered:**

**Emergency Medical Care  
Public Health  
Technology**

**Length: 8:16**

**Diana Enriquez**, doctoral candidate in the Department of Sociology, Princeton University

Ms. Enriquez led a study that examined the impact of the COVID-19 lockdowns on black households. She found that low-income black households experienced greater job loss, more food and medicine insecurity, and higher indebtedness in the early months of the pandemic compared to white or latinx low-income households. She believes the outlook is still difficult for black households as the economy continues to struggle from government-ordered closings.

**Issues covered:**

**Minority Concerns  
Poverty  
Government Regulations**

**Length: 5:02**

Show # 2020-51

**Date aired:** 12/19/2020 **Time Aired:** 7:02a

**Jamie E. Wright**, attorney, partner in the Los Angeles-based Millennial Government Affairs group

African Americans make up fewer than five percent of the lawyers in the U.S., and minorities and women are underrepresented in many career categories. Ms. Wright shared her story as an African American woman who broke through the barriers to become a successful millennial attorney. She offered suggestions for women and people of color who want to reach for their dreams.

**Issues covered:**  
Minority Concerns  
Women's Issues  
Career

**Length: 8:30**

**Laura Adams**, Senior Insurance Analyst at insuranceQuotes.com

A study by Ms. Adams' organization found that more than half of U.S. drivers have not switched auto insurance companies in at least eight years and about 6% have stuck with the same provider for more than 30 years. She said most consumers don't price-compare frequently enough and she offered several money-saving strategies.

**Issues covered:**  
Consumer Matters  
Personal Finance

**Length: 8:44**

**Russ Martin**, Senior Director of Policy and Government Relations at the Governors Highway Safety Association

Despite fewer drivers on the road this year due to the COVID-19 pandemic, Mr. Martin said states have tracked a disturbing uptick in many risky driving behaviors. He talked about the changing risks, including higher speeds on emptier roads, and an increasing trend of driving under the influence of a combination of alcohol and drugs like marijuana. He outlined efforts to increase drunk driving enforcement nationwide during the holiday season.

**Issues covered:**  
Drunk Driving  
Traffic Safety  
Government Policies

**Length: 5:01**

Show # 2020-52

**Date aired: 12/26/2020 Time Aired: 7:02a**

**Robert Meyer, PhD**, Frederick H. Ecker/MetLife Insurance Professor of Marketing at the Wharton School of the University of Pennsylvania, Co-Director of the Wharton Risk Management and Decision Processes Center, co-author of "*The Ostrich Paradox: Why We Underprepare for Disasters*"

Our ability to predict certain types of natural catastrophes has never been greater. Yet, people consistently fail to heed warnings and protect themselves and their communities, with devastating consequences. Dr. Meyer discussed this contradiction, and what government authorities and individuals can do to improve disaster preparedness.

**Issues covered:**  
Disaster Preparedness  
Government Policies

**Length: 9:39**

**Daniel Karpowitz, PhD**, Director of Policy and Academics for the Bard Prison Initiative, Lecturer in Law and the Humanities at Bard College in Annandale-on-Hudson, NY, Co-founder of the Consortium for the Liberal Arts in Prison, author of "*College in Prison: Reading in an Age of Mass Incarceration*"

Prof. Karpowitz explained how and why Bard College has provided hundreds of incarcerated men and women across the country access to a high-quality liberal arts education. He said inmate students are expected to meet the same requirements as students on a traditional campus. He added that, while education does reduce the rate at which convicts return to prison, higher education should never be measured in that manner.

**Issues covered:**

**Education**

**Criminal Rehabilitation**

**Length: 7:37**

**Kendrin Sonnevile, ScD, RD, LDN**, Research Scientist, Clinical Nutrition Specialist at Children's Hospital, Boston

Dr. Sonnevile conducted a study that found that teenage girl athletes with the highest levels of vitamin D in their diets were half as likely to suffer a stress fracture. She said vitamin D deficiencies in teen girls are common. She explained which activities are most commonly associated with stress fractures and recommended ways to get enough vitamin D.

**Issues covered:**

**Personal Health**

**Women's Issues**

**Length: 5:03**



## **Airs Sundays @ 7:32am on WMPL-AM**

### Quarterly Report of Compliancy Issues & Programs List 2020-Q4 (October - December) – Viewpoints Radio

- Academic Testing
- Addiction
- Aging & Death
- Baking
- Bias
- Biography
- Body Language
- Business
- Career
- Child Development
- Climate Change
- Communication
- Community
- Consumerism
- Corporate Greed
- COVID-19 Pandemic
- Crime
- Criminal Justice
- Cuisine
- Culture
- Economics
- Education
- Entertainment
- Environment
- Deportation
- Democracy
- Data Analysis
- Diet
- Diversity
- Discrimination
- Family & Interpersonal Relationships
- Film
- Finance
- Food Insecurity
- Food Production
- Fraud
- Government
- Health
- Higher Education
- History
- Hobbies
- Human Rights
- Immigration
- Immunology
- Inequality
- Influenza
- Infectious Disease
- Innovation
- Interrogation
- Invention
- Investigation
- Journaling
- Labor/Workplace Issues
- Language
- Law
- Leadership
- Literature
- Marketing
- Medical Diagnostic Testing
- Mental Health
- Natural Resources
- Parenting
- Personal Finance
- Politics
- Pop Culture
- Poverty
- Psychology
- Public Health & Safety
- Public Speaking
- Race
- Renewable Energy
- Research & Development
- Science
- Segregation
- Self-Improvement
- Spelling & Grammar
- Sports & Recreation
- Streaming Services
- Technology
- Television
- Tradition
- Trivia
- Voting Rights
- Writing
- Weapons Safety

<b>Program: 20-40</b>		<b>Writers/Producers: Amirah Zaveri &amp; Evan Rook</b>
<b>Air Week: 10/4/20</b>		<b>Studio Production: Jason Dickey</b>
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: COVID TESTING ON COLLEGE CAMPUSES</b>	<b>6:59</b>
<p><b>Synopsis:</b> The University of Illinois at Urbana-Champaign has developed a quick and affordable saliva-based test that makes it possible for students, faculty and staff to get checked twice a week for COVID-19. We speak with one of its creators, Dr. Martin Burke about the largescale implementation of this method and the upcoming challenges with flu season quickly approaching.</p>		
<p><b>Host:</b> Gary Price.</p>		
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>• Dr. Martin Burke, associate dean for research, Carle Illinois College of Medicine, professor of chemistry, leader of SHIELD Illinois</li> </ul>		
<p><b>Compliance issues covered:</b> Higher Education, Public Health, Science, Technology, Medical Diagnostic Testing, Influenza, COVID-19 Pandemic, Research &amp; Development</p>		
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li>• <a href="https://www.nature.com/articles/d41586-020-02611-y">https://www.nature.com/articles/d41586-020-02611-y</a></li> <li>• <a href="https://splunk-public.machinedata.illinois.edu/en-US/app/uofi_shield_public_APP/home">https://splunk-public.machinedata.illinois.edu/en-US/app/uofi_shield_public_APP/home</a></li> <li>• <a href="https://chemistry.illinois.edu/news/2020-08-28/martin-burke-paul-hergenrother-covid-19-saliva-test-national-spotlight">https://chemistry.illinois.edu/news/2020-08-28/martin-burke-paul-hergenrother-covid-19-saliva-test-national-spotlight</a></li> <li>• <a href="https://www.cdc.gov/flu/season/faq-flu-season-2020-2021.htm#Flu-and-COVID-19">https://www.cdc.gov/flu/season/faq-flu-season-2020-2021.htm#Flu-and-COVID-19</a></li> <li>• <a href="https://chemistry.illinois.edu/mdburke">https://chemistry.illinois.edu/mdburke</a></li> </ul>		
10:48	<b>SEGMENT 2: INSIDE U.S. COLLEGE ADMISSIONS</b>	<b>12:05</b>
<p><b>Synopsis:</b> How will COVID-19 change the college admissions process? Will more students stay close to home? Will standardized tests be a thing of the past? Journalist, Jeffrey Selingo spent a year embedded in three college admissions offices and joins Viewpoints this week to share his insights and how this pandemic will alter higher education for good.</p>		
<p><b>Host:</b> Gary Price.</p>		
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>• Jeffrey Selingo, higher education journalist, author, <i>Who Gets In and Why: A Year Inside College Admissions</i></li> </ul>		
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li>• <a href="https://www.jeffselingo.com/about/">https://www.jeffselingo.com/about/</a></li> <li>• <a href="https://www.princetonreview.com/college-advice/college-admissions-guide">https://www.princetonreview.com/college-advice/college-admissions-guide</a></li> <li>• <a href="https://www.cnbc.com/2020/05/22/uc-plans-to-phase-out-sat-and-act-other-schools-may-follow-suit.html">https://www.cnbc.com/2020/05/22/uc-plans-to-phase-out-sat-and-act-other-schools-may-follow-suit.html</a></li> <li>• <a href="https://www.nytimes.com/2020/09/05/opinion/sunday/coronavirus-college-admissions.html">https://www.nytimes.com/2020/09/05/opinion/sunday/coronavirus-college-admissions.html</a></li> <li>• <a href="https://www.barnesandnoble.com/w/who-gets-in-and-why-jeffrey-j-selingo/1134080081">https://www.barnesandnoble.com/w/who-gets-in-and-why-jeffrey-j-selingo/1134080081</a></li> <li>• <a href="https://www.businessinsider.com/high-school-senior-who-got-into-5-ivy-league-schools-shares-her-admissions-essay">https://www.businessinsider.com/high-school-senior-who-got-into-5-ivy-league-schools-shares-her-admissions-essay</a></li> </ul>		
23:35	<b>CULTURE CRASH: REVISITING THE GERMAN NETFLIX SERIES, “DARK”</b>	<b>2:35</b>
<p><b>Synopsis:</b> Seasons one, two and three of “Dark” are now streaming on Netflix. The highly rated show has an intricate plot that’s sometimes hard to follow but its ultimately worth the watch.</p>		
<p><b>Host:</b> Evan Rook.</p>		
<p><b>Compliance issues covered:</b> Culture, Television, Entertainment, Streaming Services</p>		

<b>Program: 20-41</b>		<b>Writers/Producers: Amirah Zaveri &amp; Evan Rook</b>
<b>Air Week: 10/11/20</b>		<b>Studio Production: Jason Dickey</b>
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: THE LIFE OF A MODERN PRIVATE EYE</b>	<b>10:30</b>
<p><b>Synopsis:</b> The field of private investigation is rapidly changing. And not entirely for the good. We speak with Tyler Maroney – a journalist turned private eye about the evolution of the industry and the role tech-savvy investigators play in influencing and providing transparency to governments, corporate entities, criminal justice lawyers and other sectors.</p>		
<b>Host:</b> Gary Price.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>• Tyler Maroney, private eye, co-founder, Quest Research and Investigations, author, <i>The Modern Detective: How Corporate Intelligence is Reshaping the World</i></li> </ul>		
<b>Compliance issues covered:</b> Career, Technology, Investigation, Government, Data Analysis, Research, Finance, Criminal Justice		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li>• <a href="https://www.questinvestigates.com/">https://www.questinvestigates.com/</a></li> <li>• <a href="https://www.theguardian.com/film/2020/jan/30/harvey-weinstein-black-cube-new-york-times">https://www.theguardian.com/film/2020/jan/30/harvey-weinstein-black-cube-new-york-times</a></li> <li>• <a href="https://www.complex.com/pop-culture/2019/08/luke-brindle-khym-qri-free-meek-interview">https://www.complex.com/pop-culture/2019/08/luke-brindle-khym-qri-free-meek-interview</a></li> <li>• <a href="https://www.amazon.com/Modern-Detective-Corporate-Intelligence-Reshaping/dp/1594632596">https://www.amazon.com/Modern-Detective-Corporate-Intelligence-Reshaping/dp/1594632596</a></li> <li>• <a href="https://twitter.com/tydamar">https://twitter.com/tydamar</a></li> <li>• <a href="https://www.newyorker.com/magazine/2020/10/05/why-private-eyes-are-everywhere-now">https://www.newyorker.com/magazine/2020/10/05/why-private-eyes-are-everywhere-now</a></li> </ul>		
14:19	<b>SEGMENT 2: WHY IS ENGLISH SO HARD TO LEARN?</b>	<b>8:18</b>
<p><b>Synopsis:</b> We all know the rule: “I before E, except after C,” but it’s not applicable in “weird” or “science” or many other words. The English language has many exceptions to its rules and these irregularities make it a difficult language to learn. Two language experts join Viewpoints this week to share the many frustrations of English and the rules at play today.</p>		
<b>Host:</b> Marty Peterson.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>• Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author of <i>Accommodating Broccoli in the Cemetery: Or Why Can't Anybody Spell</i></li> <li>• Niall McLeod Waldman, author of <i>Spelling Dearest: The Down and Dirty, Nitty-Gritty History of English Spelling</i></li> </ul>		
<b>Compliance issues covered:</b> Language, Communication, History, Spelling & Grammar, Culture		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li>• <a href="https://www.amazon.com/Accommodating-Broccoli-Cemetery-Anybody-Spell/dp/0743297113">https://www.amazon.com/Accommodating-Broccoli-Cemetery-Anybody-Spell/dp/0743297113</a></li> <li>• <a href="https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/">https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/</a></li> </ul>		
23:37	<b>CULTURE CRASH: A SOLID OSCAR CONTENDER</b>	<b>2:49</b>
<p><b>Synopsis:</b> We discuss director Chloe Zhao’s upcoming film, <i>Nomadland</i> that’s already generating a lot of buzz ahead of its December release.</p>		
<b>Host:</b> Evan Rook.		
<b>Compliance issues covered:</b> Culture, Film, Entertainment		

<b>Program: 20-42</b>		<b>Writers/Producers: Amirah Zaveri &amp; Evan Rook</b>
<b>Air Week: 10/18/20</b>		<b>Studio Production: Jason Dickey</b>
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>

<b>1:47</b>	<b>SEGMENT 1: THE 12 MILLION UNDOCUMENTED IMMIGRANTS IN THE U.S.</b>	<b>7:24</b>
<p><b>Synopsis:</b> In 2016, President Trump ran on a platform that vowed to deport all of the undocumented immigrants in the country. However, four years later and this population is still relatively the same. Is it a practical plan to deport millions who have lived in the U.S. for more than a decade, are law-abiding and fill important jobs that would otherwise be vacant?</p>		
<p><b>Host:</b> Gary Price.</p>		
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>Richard Hanus, immigration attorney</li> </ul>		
<p><b>Compliance issues covered:</b> Immigration, Law, Government, Culture, Economics, Deportation, Education</p>		
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li><a href="https://www.pewresearch.org/fact-tank/2019/06/12/5-facts-about-illegal-immigration-in-the-u-s/">https://www.pewresearch.org/fact-tank/2019/06/12/5-facts-about-illegal-immigration-in-the-u-s/</a></li> <li><a href="https://www.usavisacounsel.com/">https://www.usavisacounsel.com/</a></li> <li><a href="https://www.pewresearch.org/fact-tank/2019/06/12/us-unauthorized-immigrant-population-2017/">https://www.pewresearch.org/fact-tank/2019/06/12/us-unauthorized-immigrant-population-2017/</a></li> <li><a href="https://www.brookings.edu/policy2020/votervital/how-many-undocumented-immigrants-are-in-the-united-states-and-who-are-they/">https://www.brookings.edu/policy2020/votervital/how-many-undocumented-immigrants-are-in-the-united-states-and-who-are-they/</a></li> <li><a href="https://www.nytimes.com/2020/09/12/us/ice-immigration-sweeps-deportation.html">https://www.nytimes.com/2020/09/12/us/ice-immigration-sweeps-deportation.html</a></li> </ul>		
<b>11:13</b>	<b>SEGMENT 2: WHITE COLLAR CRIME: THE PLAYERS &amp; ITS ECONOMIC CONSEQUENCES</b>	<b>11:16</b>
<p><b>Synopsis:</b> Each year, white collar crime results in losses that range between 300 and 800 billion dollars. Comparatively, other street-level crimes only total 16 billion dollars. Despite the huge cost, we seldom hear about lasting consequences for corporate offenders. We explore the prevalence of white-collar crime in our country and the systems that allow this corruption to flourish.</p>		
<p><b>Host:</b> Marty Peterson.</p>		
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>Jennifer Taub, professor of law, Western New England University School of Law, author, <i>Big Dirty Money: The Shocking Injustice and Unseen Cost of White-Collar Crime</i></li> </ul>		
<p><b>Compliance issues covered:</b> Crime, Fraud, Economics, Finance, Politics, Law, Criminal Justice, History</p>		
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li><a href="https://hbr.org/2019/07/white-collar-crime">https://hbr.org/2019/07/white-collar-crime</a></li> <li><a href="https://www.nytimes.com/2014/05/04/magazine/only-one-top-banker-jail-financial-crisis.html">https://www.nytimes.com/2014/05/04/magazine/only-one-top-banker-jail-financial-crisis.html</a></li> <li><a href="https://twitter.com/jentaub?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor">https://twitter.com/jentaub?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor</a></li> <li><a href="https://washingtonmonthly.com/2020/10/08/what-joe-biden-could-learn-from-abraham-lincoln-about-white-collar-crime/">https://washingtonmonthly.com/2020/10/08/what-joe-biden-could-learn-from-abraham-lincoln-about-white-collar-crime/</a></li> <li><a href="https://www.nytimes.com/2020/02/18/us/politics/trump-pardon-bлагоjevič-debartolo.html">https://www.nytimes.com/2020/02/18/us/politics/trump-pardon-bлагоjevič-debartolo.html</a></li> <li><a href="https://www.amazon.com/Big-Dirty-Money-Shocking-Injustice/dp/1984879979">https://www.amazon.com/Big-Dirty-Money-Shocking-Injustice/dp/1984879979</a></li> <li><a href="https://www.bjs.gov/index.cfm?ty=tp&amp;tid=33">https://www.bjs.gov/index.cfm?ty=tp&amp;tid=33</a></li> <li><a href="https://www.fbi.gov/investigate/white-collar-crime">https://www.fbi.gov/investigate/white-collar-crime</a></li> </ul>		
<b>23:39</b>	<b>CULTURE CRASH: HALLOWEEN 2020</b>	<b>2:58</b>
<p><b>Synopsis:</b> This year’s spooky festivities may look a little different on October 31st – and that’s okay. We share some of our favorite frightening films for the holiday.</p>		
<p><b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Culture, Tradition, COVID-19 Pandemic, Film</p>		

<b>Program: 20-43</b>		<b>Writers/Producers: Amirah Zaveri &amp; Evan Rook</b>	
<b>Air Week: 10/25/20</b>		<b>Studio Production: Jason Dickey</b>	
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>	
<b>1:48</b>	<b>SEGMENT 1: HALLOWEEN 2020: THE KICKOFF OF THIS YEAR’S HOLIDAY SEASON</b>	<b>11:37</b>	
<p><b>Synopsis:</b> Halloween is just around the corner, falling on Saturday, October 31st. this year. Whatever your plans are this weekend, it’s important to stay safe by following the recommended precautions. The holiday may look a little different this year, but it doesn’t have to be any less spook-tastic.</p>			

<b>Host:</b> Gary Price.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>Deedee Fronius; Dr. Rachel Prete, pediatric hospitalist, Arnold Palmer Hospital for Children, chief quality officer of newborn care, Winnie Palmer Hospital for Women and Babies</li> </ul>		
<b>Compliance issues covered:</b> Public Health, Tradition, Culture, Parenting, Mental Health, Child Development, COVID-19 Pandemic		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li><a href="https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays.html">https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/holidays.html</a> - halloween</li> <li><a href="https://www.cdc.gov/flu/prevent/prevention.htm">https://www.cdc.gov/flu/prevent/prevention.htm</a></li> <li><a href="https://www.arnoldpalmerhospital.com/physician-finder/rachel-b-prete-do">https://www.arnoldpalmerhospital.com/physician-finder/rachel-b-prete-do</a></li> <li><a href="https://www.reviewjournal.com/business/fewer-people-will-celebrate-halloween-but-some-still-going-all-out">https://www.reviewjournal.com/business/fewer-people-will-celebrate-halloween-but-some-still-going-all-out</a></li> </ul>		
<b>15:27</b>	<b>SEGMENT 2: EXAMINING THE DEATH-CARE INDUSTRY</b>	<b>7:24</b>
<b>Synopsis:</b> Planning for death is an important part of life. Getting your affairs in order and communicating your final wishes to your loved ones are two vital steps in this process. We speak with John Keith, the owner of Keith Monument, to better understand the field and some of the ways that COVID-19 has changed the way we celebrate life.		
<b>Host:</b> Marty Peterson.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>John Keith, owner, Keith Monument.</li> </ul>		
<b>Compliance issues covered:</b> Aging, Death, Health, Family & Interpersonal Relationships, Business, Career, History		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li><a href="http://www.keithmonument.com/Staff/11/John-Keith">http://www.keithmonument.com/Staff/11/John-Keith</a></li> <li><a href="https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/funeral-guidance.html">https://www.cdc.gov/coronavirus/2019-ncov/daily-life-coping/funeral-guidance.html</a></li> <li><a href="https://www.vox.com/the-goods/21277027/funeral-home-covid-19-coronavirus-socially-distant">https://www.vox.com/the-goods/21277027/funeral-home-covid-19-coronavirus-socially-distant</a></li> <li><a href="https://www.npr.org/sections/goatsandsoda/2020/04/07/828317535/coronavirus-is-changing-the-rituals-of-death-for-many-religions">https://www.npr.org/sections/goatsandsoda/2020/04/07/828317535/coronavirus-is-changing-the-rituals-of-death-for-many-religions</a></li> </ul>		
<b>23:51</b>	<b>CULTURE CRASH: THE HAUNTING OF HILL HOUSE &amp; BLY MANOR</b>	<b>2:36</b>
<b>Synopsis:</b> Mike Flanagan’s popular miniseries is back for a sequel with the Haunting of Bly Manor that was released earlier this month on Netflix. We dive into the two horror shows and determine if they’re worth the watch.		
<b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Culture, Television, Entertainment, Streaming Services		

<b>Program:</b> 20-44		<b>Writers/Producers:</b> Amirah Zaveri & Evan Rook
<b>Air Week:</b> 11/1/20		<b>Studio Production:</b> Jason Dickey
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
<b>1:47</b>	<b>SEGMENT 1: THE NATIVE AMERICAN VOTE: A GROUP PLAGUED BY VOTER MARGINALIZATION</b>	<b>11:35</b>
<b>Synopsis:</b> There are more than 5.2 million Native Americans living in the U.S., yet only a small fraction cast a ballot each election cycle. What factors lead to this low turnout? Viewpoints speaks with two experts about how historical bias feeds into the current challenges facing this group.		
<b>Host:</b> Gary Price.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>Dr. Jean Reith Schroedel, professor of political science, Claremont Graduate University, author, <i>Voting in Indian Country: The View From the Trenches</i></li> <li>Dr. Brian Joseph Gilley, professor of anthropology, Indiana University-Bloomington</li> </ul>		

<b>Compliance issues covered:</b> History, Politics, Government, Human Rights, Voting Rights, Poverty, Democracy; Elections; Discrimination		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li>• <a href="https://www.nytimes.com/2020/10/15/us/politics/navajo-arizona-mail-voting.html">https://www.nytimes.com/2020/10/15/us/politics/navajo-arizona-mail-voting.html</a></li> <li>• <a href="https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/voting-rights">https://www.americanbar.org/groups/crsj/publications/human_rights_magazine_home/voting-rights</a></li> <li>• <a href="https://www.narf.org/">https://www.narf.org/</a></li> <li>• <a href="https://www.usa.gov/voting">https://www.usa.gov/voting</a></li> <li>• <a href="https://www.isidewith.com/">https://www.isidewith.com/</a></li> <li>• <a href="https://www.ballotready.org/">https://www.ballotready.org/</a></li> <li>• <a href="https://www.cgu.edu/people/jean-schroedel/">https://www.cgu.edu/people/jean-schroedel/</a></li> <li>• <a href="https://anthropology.indiana.edu/about/faculty/gilley-brian-joseph.html">https://anthropology.indiana.edu/about/faculty/gilley-brian-joseph.html</a></li> </ul>		
<b>15:24</b>	<b>SEGMENT 2: GOOD MORNING ZOOM</b>	<b>7:52</b>
<b>Synopsis:</b> You may be familiar with the classic children’s book, Goodnight Moon, but what about Good Morning Zoom? One mom living in New York City wanted to help her children better understand the pandemic, so wrote a parody based off of one of their favorite bedtime stories. The result? A funny, yet realistic look at parenting and getting through this period.		
<b>Host:</b> Marty Peterson.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>• Lindsay Rechler, managing director, Jefferies Group, author, <i>Good Morning Zoom</i></li> </ul>		
<b>Compliance issues covered:</b> Literature, Parenting, COVID-19 Pandemic, Infectious Disease, Child Development, Technology		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li>• <a href="https://www.penguinrandomhouse.com/books/671475/good-morning-zoom-by-lindsay-rechler-illustrated-by-june-park/">https://www.penguinrandomhouse.com/books/671475/good-morning-zoom-by-lindsay-rechler-illustrated-by-june-park/</a></li> <li>• <a href="https://www.amazon.com/Goodnight-Moon-Margaret-Wise-Brown/dp/0694003611">https://www.amazon.com/Goodnight-Moon-Margaret-Wise-Brown/dp/0694003611</a></li> <li>• <a href="https://www.theguardian.com/books/2020/aug/04/goodnight-moon-redrawn-good-morning-zoom-for-covid-era-kids-lindsay-rechler-margaret-wise-brown-childrens-book">https://www.theguardian.com/books/2020/aug/04/goodnight-moon-redrawn-good-morning-zoom-for-covid-era-kids-lindsay-rechler-margaret-wise-brown-childrens-book</a></li> </ul>		
<b>24:16</b>	<b>CULTURE CRASH: WATCHING FILM FESTIVALS FROM HOME</b>	<b>2:09</b>
<b>Synopsis:</b> We discuss the upsides of film festivals going digital this year as well as some of our favorite hidden gems in the lineup.		
<b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Culture, Entertainment, Streaming Services		

<b>Program: 20-45</b>		<b>Writers/Producers: Amirah Zaveri &amp; Evan Rook</b>	
<b>Air Week: 11/8/20</b>		<b>Studio Production: Jason Dickey</b>	
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>	
<b>1:47</b>	<b>SEGMENT 1: THE STATE OF CLIMATE SCIENCE IN THE U.S.</b>	<b>10:03</b>	
<b>Synopsis:</b> According to the Environmental Protection Agency, greenhouse gases trap heat in the atmosphere leading to a warmer planet. The largest source of greenhouse gas emissions due to human activities is from burning fossil fuels like coal, oil and natural gas for electricity, heat and transportation. In recent years, the increasingly dry and warm climate in the U.S. has led to extreme fires, record drought and more severe hurricanes. So, what can be done to alter the path we’re currently on and make renewable energy (that results in less emissions) widely accessible for everyone?			
<b>Host:</b> Gary Price.			
<b>Guests:</b>			
<ul style="list-style-type: none"> <li>• Dr. Jennie C. Stephens, director and professor, School of Public Policy and Urban Affairs, Northeastern University, author, <i>Diversifying Power</i></li> </ul>			
<b>Compliance issues covered:</b> Business, Climate Change, Renewable Energy, Science, Politics			

<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li>• <a href="https://www.selectusa.gov/energy-industry-united-states-#:~:text=Overview,,_geothermal,_and_nuclear_power">https://www.selectusa.gov/energy-industry-united-states-#:~:text=Overview,,_geothermal,_and_nuclear_power</a></li> <li>• <a href="https://www.northeastern.edu/graduate/bio/jennie-stephens/">https://www.northeastern.edu/graduate/bio/jennie-stephens/</a></li> <li>• <a href="https://yaleclimateconnections.org/2020/01/fossil-fuel-political-giving-outdistances-renewables-13-to-one/">https://yaleclimateconnections.org/2020/01/fossil-fuel-political-giving-outdistances-renewables-13-to-one/</a></li> <li>• <a href="https://twitter.com/jenniestephens?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor">https://twitter.com/jenniestephens?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor</a></li> <li>• <a href="https://www.opensecrets.org/">https://www.opensecrets.org/</a></li> <li>• <a href="https://www.amazon.com/Diversifying-Power-Antiracist-Feminist-Leadership/dp/164283131X">https://www.amazon.com/Diversifying-Power-Antiracist-Feminist-Leadership/dp/164283131X</a></li> </ul>		
<b>13:50</b>	<b>SEGMENT 2: HOLIDAY SHOPPING 2020: DO YOU NEED TO BUY IT?</b>	<b>9:04</b>
<b>Synopsis:</b> Compulsive buying disorder affects around five percent of Americans. With prime shopping season fully underway, the number of ads and limited-time deals can lead to several unneeded purchases. We speak with psychologist, Dr. Michael Vilensky about how retailers get you to keep buying and what to do if you feel like you're shopping is getting to be a problem		
<b>Host:</b> Marty Peterson.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>• Dr. Michael Vilensky, psychologist, The Ohio State University's Wexner Medical Center</li> </ul>		
<b>Compliance issues covered:</b> Addiction, Consumerism, Personal Finance, Marketing, Psychology		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li>• <a href="https://www.healthline.com/health/addiction/shopping">https://www.healthline.com/health/addiction/shopping</a></li> <li>• <a href="https://www.goodtherapy.org/learn-about-therapy/issues/compulsive-shopping">https://www.goodtherapy.org/learn-about-therapy/issues/compulsive-shopping</a></li> <li>• <a href="https://www.psychologytoday.com/us/therapists">https://www.psychologytoday.com/us/therapists</a></li> <li>• <a href="https://wexnermedical.osu.edu/find-a-doctor/michael-vilensky-phd-98639">https://wexnermedical.osu.edu/find-a-doctor/michael-vilensky-phd-98639</a></li> <li>• <a href="https://nrf.com/media-center/press-releases/nrf-says-consumers-continue-drive-economy-forecasts-retail-sales-will">https://nrf.com/media-center/press-releases/nrf-says-consumers-continue-drive-economy-forecasts-retail-sales-will</a></li> </ul>		
<b>23:54</b>	<b>CULTURE CRASH: THE LIFE AND CAREER OF CHRISTOPHER NOLAN</b>	<b>2:33</b>
<b>Synopsis:</b> Film writer, Tom Shone has released a new book, The Nolan Variations highlighting some of the lesser-known details about director Christopher Nolan and his films.		
<b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Arts, Culture, Film, Biography, Career, Literature		

<b>Program: 20-46</b>		<b>Writers/Producers: Amirah Zaveri, Polly Hansen &amp; Evan Rook</b>	
<b>Air Week: 11/15/20</b>		<b>Studio Production: Jason Dickey</b>	
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>	
<b>1:47</b>	<b>SEGMENT 1: THE HISTORY OF FOOTBALL AS THE NFL CELEBRATES ITS 100<sup>TH</sup> ANNIVERSARY</b>	<b>9:57</b>	
<b>Synopsis:</b> The National Football League was founded in 1920 – and it's no surprise that a lot has changed since then. Viewpoints speaks with three sports experts about the evolution of the football industry, its humble beginnings and why the NFL is still so pervasive and popular in American culture.			
<b>Host:</b> Gary Price.			
<b>Guests:</b>			
<ul style="list-style-type: none"> <li>• Dr. Rob Ruck, professor, sports history, University of Pittsburgh</li> <li>• Dr. Travis Vogan, associate professor, American studies, University of Iowa</li> <li>• Dr. Kurt Kemper, professor, history, Dakota State University</li> </ul>			
<b>Compliance issues covered:</b> Business, Diversity, Sports & Recreation, History, Career, Culture, Marketing, Race			

<b>Links for more information:</b> <ul style="list-style-type: none"> <li>• <a href="https://www.nfl.com/">https://www.nfl.com/</a></li> <li>• <a href="https://www.nfl.com/NFL-films/">https://www.nfl.com/NFL-films/</a></li> <li>• <a href="https://clas.uiowa.edu/american-studies/people/travis-vogan">https://clas.uiowa.edu/american-studies/people/travis-vogan</a></li> <li>• <a href="http://www.history.pitt.edu/people/rob-ruck">http://www.history.pitt.edu/people/rob-ruck</a></li> <li>• <a href="https://dsu.edu/directory/kemper-kurt.html">https://dsu.edu/directory/kemper-kurt.html</a></li> <li>• <a href="https://www.profootballhof.com/football-history/birth-of-pro-football/">https://www.profootballhof.com/football-history/birth-of-pro-football/</a></li> </ul>		
<b>13:43</b>	<b>SEGMENT 2: THE STATE OF SCIENCE</b>	<b>9:14</b>
<b>Synopsis:</b> Before the pandemic, roughly 4 in 10 people across the world believed that if science didn't exist their lives would be no different, according to a global survey conducted by 3M Corporation. We dig into this staggering statistic and how COVID-19 has altered people's perception of the field.		
<b>Host:</b> Marty Peterson.		
<b>Guests:</b> <ul style="list-style-type: none"> <li>• Dr. Jayshree Seth, chief science advocate, 3M Corporation</li> </ul>		
<b>Compliance issues covered:</b> Science, Career, Technology, COVID-19 Pandemic, Invention, Education, Infectious Disease		
<b>Links for more information:</b> <ul style="list-style-type: none"> <li>• <a href="https://www.3m.com/3M/en_US/state-of-science-index-survey/">https://www.3m.com/3M/en_US/state-of-science-index-survey/</a></li> <li>• <a href="https://www.3m.com/3M/en_US/state-of-science-index-survey/interactive-3m-state-of-science-survey/-2020">https://www.3m.com/3M/en_US/state-of-science-index-survey/interactive-3m-state-of-science-survey/-2020</a></li> <li>• <a href="https://twitter.com/jseth2?lang=en">https://twitter.com/jseth2?lang=en</a></li> <li>• <a href="https://www.societyforscience.org/people/caitlin-sullivan/">https://www.societyforscience.org/people/caitlin-sullivan/</a></li> <li>• <a href="https://thestemlaboratory.com/stem-activities-for-kids/">https://thestemlaboratory.com/stem-activities-for-kids/</a></li> </ul>		
<b>23:58</b>	<b>CULTURE CRASH: RE-EXPLORING OLD SITCOM</b>	<b>2:30</b>
<b>Synopsis:</b> It's a good time to tuck in and explore some of our favorite, most comforting shows. We discuss a few recommendations now available to stream.		
<b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Culture, Television, Streaming Services, Technology		

<b>Program:</b> 20-47		<b>Writers/Producers:</b> Amirah Zaveri, Polly Hansen & Evan Rook	
<b>Air Week:</b> 11/22/20		<b>Studio Production:</b> Jason Dickey	
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>	
1:47	<b>SEGMENT 1: SURVIVING PARKLAND: THE PERSPECTIVE OF ONE TEACHER</b>	9:57	
<p><b>Synopsis:</b> The 2018 massacre at Marjory Stoneman Douglas High in Parkland, Florida was the deadliest high school shooting in U.S. history. A teen gunman opened fire killing 17 students and faculty and injuring 17 others. Viewpoints speaks with high school teacher Jeff Foster who was there that day and is still an active voice in ending gun violence.</p>			
<b>Host:</b> Gary Price.			
<b>Guests:</b>			
<ul style="list-style-type: none"> <li>Jeff Foster, A.P. government teacher, Marjory Stoneman Douglas High School, author, <i>For Which We Stand: How Our Government Works and Why It Matters</i></li> </ul>			
<b>Compliance issues covered:</b> Education, Politics, Law, Public Safety, Democracy, Weapons Safety			
<b>Links for more information:</b>			
<ul style="list-style-type: none"> <li><a href="https://twitter.com/mrjefffostersd?lang=en">https://twitter.com/mrjefffostersd?lang=en</a></li> <li><a href="https://www.amazon.com/Which-We-Stand-Government-Matters/dp/1338643088">https://www.amazon.com/Which-We-Stand-Government-Matters/dp/1338643088</a></li> <li><a href="https://marchforourlives.com/">https://marchforourlives.com/</a></li> <li><a href="https://twitter.com/AMarch4OurLives?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor">https://twitter.com/AMarch4OurLives?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor</a></li> <li><a href="https://en.wikipedia.org/wiki/Stoneman_Douglas_High_School_shooting">https://en.wikipedia.org/wiki/Stoneman_Douglas_High_School_shooting</a></li> <li><a href="https://www.sun-sentinel.com/features/south-florida-parenting/fl-fea-jeff-foster-book-20201022-oflevb5b6fbi3mcobhmwutwpqm-story.html">https://www.sun-sentinel.com/features/south-florida-parenting/fl-fea-jeff-foster-book-20201022-oflevb5b6fbi3mcobhmwutwpqm-story.html</a></li> </ul>			
13:46	<b>SEGMENT 2: RELATIONSHIPS: THE HUMAN EXPERIENCE IS 2020</b>	9:05	
<p><b>Synopsis:</b> Technology has shaped the way we stay in touch, fall in love and even have kids. Dr. Debora Spar joins Viewpoints this week to share how innovation affects several different aspects of our lives and what the future holds in this space.</p>			
<b>Host:</b> Marty Peterson.			
<b>Guests:</b>			
<ul style="list-style-type: none"> <li>Dr. Debora Spar, professor, Harvard Business School, author, <i>Work, Mate, Marry, Love: How Machines Shape Our Human Destiny</i></li> </ul>			
<b>Compliance issues covered:</b> Family & Interpersonal Relationships, Technology, Parenting, Aging, Communication, Addiction			
<b>Links for more information:</b>			
<ul style="list-style-type: none"> <li><a href="https://www.pewresearch.org/internet/2020/05/08/dating-and-relationships-in-the-digital-age/">https://www.pewresearch.org/internet/2020/05/08/dating-and-relationships-in-the-digital-age/</a></li> <li><a href="https://twitter.com/deboraspar?lang=en">https://twitter.com/deboraspar?lang=en</a></li> <li><a href="https://us.macmillan.com/books/9780374200039">https://us.macmillan.com/books/9780374200039</a></li> </ul>			
23:51	<b>CULTURE CRASH: THE LIFE OF ALEX TREBEK</b>	2:35	
<p><b>Synopsis:</b> Alex Trebek, the host of <i>Jeopardy!</i>, passed away at age 80 earlier this month. We remember his finesse, humor, genuine personality and decades-long dedication to the popular game show.</p>			
<b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Culture, Television, Trivia			

<b>Program: 20-48</b>		<b>Writers/Producers: Amirah Zaveri &amp; Evan Rook</b>	
<b>Air Week: 11/29/20</b>		<b>Studio Production: Jason Dickey</b>	
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>	
1:47	<b>SEGMENT 1: THE EARLY AMERICAN DIET</b>	11:49	
<p><b>Synopsis:</b> Throughout history - war, famine, economic instability has affected what we choose to buy at the grocery store. Even today, the pandemic has shifted our grocery shopping and eating habits. This week, we rewind back to the Great Depression, which forced millions of Americans to find new recipes and get creative with the limited number of ingredients they could afford.</p>			
<p><b>Host:</b> Gary Price.</p>			
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>Jane Ziegelman, historian, food writer, author, <i>A Square Meal: A Culinary History of the Great Depression</i></li> </ul>			
<p><b>Compliance issues covered:</b> Cuisine, Diet, Food Insecurity, COVID-19 Pandemic, Food Production, History, Health</p>			
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li><a href="https://www.amazon.com/Square-Meal-Culinary-History-Depression/dp/0062216414">https://www.amazon.com/Square-Meal-Culinary-History-Depression/dp/0062216414</a></li> <li><a href="https://www.npr.org/sections/thesalt/2016/08/15/489991111/creamed-canned-and-frozen-how-the-great/">https://www.npr.org/sections/thesalt/2016/08/15/489991111/creamed-canned-and-frozen-how-the-great/</a></li> <li><a href="https://www.harpercollins.com/blogs/authors/jane-ziegelman">https://www.harpercollins.com/blogs/authors/jane-ziegelman</a></li> <li><a href="https://www.tenement.org/">https://www.tenement.org/</a></li> <li><a href="https://soyummy.com/great-depression-food/">https://soyummy.com/great-depression-food/</a></li> <li><a href="https://www.amazon.com/97-Orchard-Immigrant-Families-Tenement/dp/0061288519">https://www.amazon.com/97-Orchard-Immigrant-Families-Tenement/dp/0061288519</a></li> </ul>			
15:40	<b>SEGMENT 2: I SPY DELICIOUS PIE</b>	7:04	
<p><b>Synopsis:</b> Boozy Pecan, Cranberry-Pear, Banana Crème. The many flavors and textures of pie are endless. Just because Thanksgiving and all-things pumpkin have passed, doesn't mean an end to sugary holiday sweets. Viewpoints speaks with cookbook author Ken Haedrich about the prevalence of pie in American culture and how anyone – at any skill level – can bake a delicious pie in no time.</p>			
<p><b>Host:</b> Marty Peterson.</p>			
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>Ken Haedrich, food writer, cookbook author, <i>Pie Academy</i></li> </ul>			
<p><b>Compliance issues covered:</b> Baking, Holiday Cooking, Literature, History, Culture, Education, Tradition</p>			
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li><a href="https://thepieacademy.com/recipes-and-videos/">https://thepieacademy.com/recipes-and-videos/</a></li> <li><a href="https://www.amazon.com/gp/product/163586111X/">https://www.amazon.com/gp/product/163586111X/</a></li> <li><a href="https://www.netflix.com/title/80063224">https://www.netflix.com/title/80063224</a></li> <li><a href="https://www.cdc.gov/healthequity/features/holidayseason/index.html">https://www.cdc.gov/healthequity/features/holidayseason/index.html</a></li> </ul>			
23:44	<b>CULTURE CRASH: OUR FAVORITE PAGE-TURNERS</b>	2:44	
<p><b>Synopsis:</b> The colder months are a great time to tuck into a new novel. We recommend a few of our favorite books that are easy to get through and will keep you hooked from start to finish.</p>			
<p><b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Culture, Literature</p>			

<b>Program:</b> 20-49		<b>Writers/Producers:</b> Amirah Zaveri, Pat Reuter & Evan Rook	
<b>Air Week:</b> 12/6/20		<b>Studio Production:</b> Jason Dickey	
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>	
1:47	<b>SEGMENT 1: BECOMING STEVE JOBS</b>	9:15	
<p><b>Synopsis:</b> Apple co-founder, Steve Jobs, was hailed as a genius and master innovator during his lifetime, but his career wasn't always a smooth, upward trajectory. He failed many times and was eventually sidelined at Apple. We speak with one of his biographers about how Jobs changed his ways during this turbulent time, and how his experiences working with NeXt Computer and Pixar helped develop him into a savvy, more understanding leader.</p>			
<b>Host:</b> Gary Price.			
<b>Guests:</b>			
<ul style="list-style-type: none"> <li>Rick Tetzeli, co-author with Brent Schlender, of the book, <i>Becoming Steve Jobs: The Evolution of a Reckless Upstart Into a Visionary Leader</i></li> </ul>			
<b>Compliance issues covered:</b> History, Technology, Career, Business, Innovation, Leadership, Personal Growth			
<b>Links for more information:</b>			
<ul style="list-style-type: none"> <li><a href="https://www.penguinrandomhouse.com/books/223401/becoming-steve-jobs-by-brent-schlender-and-rick-tetzeli-with-a-new-foreword-by-marc-andreessen/">https://www.penguinrandomhouse.com/books/223401/becoming-steve-jobs-by-brent-schlender-and-rick-tetzeli-with-a-new-foreword-by-marc-andreessen/</a></li> </ul>			
13:06	<b>SEGMENT 2: LIAR, LIAR: HOW TO GET TO THE TRUTH</b>	10:05	
<p><b>Synopsis:</b> How do professionals question people to get the information they want? We talk to an expert in interrogation and lying on this subject, and how law enforcement and job interviewers use the same tactics to find out if someone may be lying to them.</p>			
<b>Host:</b> Marty Peterson.			
<b>Guests:</b>			
<ul style="list-style-type: none"> <li>Maryann Karinch, a human behavior expert and author of the book, <i>Nothing But the Truth: Secrets from Top Intelligence Experts to Control the Conversation and Get the Information You Need</i></li> </ul>			
<b>Compliance issues covered:</b> Psychology, Body Language, Career, Interrogation, Government, Office Culture, Workplace Issues			
<b>Links for more information:</b>			
<ul style="list-style-type: none"> <li><a href="https://www.spymuseum.org/">https://www.spymuseum.org/</a></li> <li><a href="https://time.com/5443204/signs-lying-body-language-experts/">https://time.com/5443204/signs-lying-body-language-experts/</a></li> <li><a href="https://www.apa.org/monitor/julaug04/detecting">https://www.apa.org/monitor/julaug04/detecting</a></li> <li><a href="http://karinch.com/">http://karinch.com/</a></li> </ul>			
24:11	<b>CULTURE CRASH: WHEN TO QUIT THE BOOK YOU'RE READING</b>	2:14	
<p><b>Synopsis:</b> When do you call it quits on a book that you just can't get into? We discuss a few picks that are popular reads but just didn't hook us enough to continue on.</p>			
<b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Culture, Literature			

Program: 20-50		Writers/Producers: Amirah Zaveri & Evan Rook	
Air Week: 12/13/20		Studio Production: Jason Dickey	
Time	Segment	Dur.	
1:47	<b>SEGMENT 1: THE MODERN DIAMOND BUSINESS</b>	<b>8:04</b>	
<p><b>Synopsis:</b> The northwestern coast of South Africa &amp; Namibia has been a mining hub for diamonds since the 1900's. Local workers labor through long shifts and hazardous working conditions in order to feed their families. The pay? Roughly five cents per carat of rough diamonds found. While some may argue that the industry stimulates the local economy, once a company deems an area to be over-mined, it pulls out, leaving behind nothing for locals except ravaged land.</p>			
<p><b>Host:</b> Gary Price.</p>			
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>Matthew Gavin Frank, professor, nonfiction, creative writing, poetry, Northern Michigan University, author, <i>Flight of the Diamond Smugglers: A Tale of Pigeons, Obsession, and Greed Along Coastal South Africa</i></li> </ul>			
<p><b>Compliance issues covered:</b> Human Rights, Poverty Corporate Greed, Environment, Business, Natural Resources, Labor &amp; Workplace Issues, Economics</p>			
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li><a href="https://wnorton.com/books/9781631496028">https://wnorton.com/books/9781631496028</a></li> <li><a href="https://www.amazon.com/Flight-Diamond-Smugglers-Pigeons-Obsession/">https://www.amazon.com/Flight-Diamond-Smugglers-Pigeons-Obsession/</a></li> <li><a href="https://www.debeersgroup.com/about-us/our-operations/our-mines/south-africa">https://www.debeersgroup.com/about-us/our-operations/our-mines/south-africa</a></li> <li><a href="https://www.bbc.com/future/article/20200207-the-sparkling-rise-of-the-lab-grown-diamond">https://www.bbc.com/future/article/20200207-the-sparkling-rise-of-the-lab-grown-diamond</a></li> </ul>			
11:54	<b>SEGMENT 2: LIAR, LIAR: HOW TO GET TO THE TRUTH</b>	<b>11:19</b>	
<p><b>Synopsis:</b> Alex Trebek hosted <i>Jeopardy!</i> for 37 seasons until his passing last month from pancreatic cancer. The trivia quiz series is unlike any other show on TV – and some would argue that a big part of what made it so entertaining was Trebek's talent for leading the game. We explore his career legacy and what's next for <i>Jeopardy!</i>.</p>			
<p><b>Host:</b> Marty Peterson.</p>			
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>Robert Thompson, professor, television &amp; popular culture, Syracuse University</li> <li>Daniella Regencia, attorney, former <i>Jeopardy!</i> contestant</li> </ul>			
<p><b>Compliance issues covered:</b> Trivia, Entertainment, Culture, History, Death, Television, Health, Entertainment</p>			
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li><a href="http://jeopardy.com/">http://jeopardy.com/</a></li> <li><a href="https://news.syr.edu/faculty-experts/robert-thompson/">https://news.syr.edu/faculty-experts/robert-thompson/</a></li> <li><a href="https://www.ksby.com/news/local-news/local-jeopardy-contestant-reflects-on-recently-meeting-trebek">https://www.ksby.com/news/local-news/local-jeopardy-contestant-reflects-on-recently-meeting-trebek</a></li> <li><a href="https://www.cnn.com/2020/12/01/entertainment/jeopardy-new-season-trnd/index.html">https://www.cnn.com/2020/12/01/entertainment/jeopardy-new-season-trnd/index.html</a></li> <li><a href="https://twitter.com/Jeopardy?ref_src=twsrc%5Egoogle twcamp%5Eserpltwgr%5Eauthor">https://twitter.com/Jeopardy?ref_src=twsrc%5Egoogle twcamp%5Eserpltwgr%5Eauthor</a></li> </ul>			
24:16	<b>CULTURE CRASH: THE QUEEN'S GAMBIT</b>	<b>2:12</b>	
<p><b>Synopsis:</b> You don't need to be a chess whiz to enjoy <i>The Queen's Gambit</i>. Viewpoints explores the Netflix breakout hit featuring actress Anya Taylor-Joy.</p>			
<p><b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Television, Culture, Entertainment, Streaming Services</p>			

<b>Program: 20-51</b>		<b>Writers/Producers: Amirah Zaveri &amp; Evan Rook</b>
<b>Air Week: 12/20/20</b>		<b>Studio Production: Jason Dickey</b>
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
1:47	<b>SEGMENT 1: THE MODERN DIAMOND BUSINESS</b>	<b>9:42</b>
<p><b>Synopsis:</b> Segregation not only divides cities but leads to divided people as well. It fuels biases against people who may look or act different than us, leading to generations of inequity and discrimination. Viewpoints speaks with social justice activist, Tonika Johnson about the many impacts' segregation has had on the city of Chicago.</p>		
<b>Host:</b> Gary Price.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>• Tonika Johnson, social justice activist, creator of Folded Project and Belonging</li> </ul>		
<b>Compliance issues covered:</b> Diversity, Race, Community, Poverty, Segregation, Inequality, Bias, Education, Discrimination		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li>• <a href="https://www.foldedmapproject.com/">https://www.foldedmapproject.com/</a></li> <li>• <a href="http://belongingchicago.com/">http://belongingchicago.com/</a></li> <li>• <a href="https://www.tonijphotography.com/">https://www.tonijphotography.com/</a></li> <li>• <a href="https://twitter.com/tonikagj?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor">https://twitter.com/tonikagj?ref_src=twsrc%5Egoogle twcamp%5Eserp twgr%5Eauthor</a></li> <li>• <a href="https://www.aclu.org/">https://www.aclu.org/</a></li> </ul>		
13:33	<b>SEGMENT 2: WHAT ARE YOU GRATEFUL FOR?</b>	<b>8:50</b>
<p><b>Synopsis:</b> Thank goodness 2020 is just about over. While this year has been full of many challenges, it's also made more Americans realize what truly matters and the importance of being thankful for even the littlest of things. As we all look ahead to next year and the habits we hope to cultivate, we discuss the benefits of practicing gratitude through writing.</p>		
<b>Host:</b> Marty Peterson.		
<b>Guests:</b>		
<ul style="list-style-type: none"> <li>• Janice Kaplan, journalist, author, The Gratitude Diaries, host, <i>The Gratitude Diaries</i> podcast</li> </ul>		
<b>Compliance issues covered:</b> Journaling, Writing, Self-Improvement, Mental Health, COVID-19 Pandemic, Psychology		
<b>Links for more information:</b>		
<ul style="list-style-type: none"> <li>• <a href="https://www.intelligentchange.com/">https://www.intelligentchange.com/</a></li> <li>• <a href="https://www.psychologytoday.com/us/blog/what-mentally-strong-people-dont-do">https://www.psychologytoday.com/us/blog/what-mentally-strong-people-dont-do</a></li> <li>• <a href="https://www.intelligentchange.com/">https://www.intelligentchange.com/</a></li> <li>• <a href="https://www.amazon.com/Gratitude-Diaries-Looking-Bright-Transform/dp/1101984147">https://www.amazon.com/Gratitude-Diaries-Looking-Bright-Transform/dp/1101984147</a></li> <li>• <a href="https://podcasts.apple.com/us/podcast/the-gratitude-diaries/id1517684348">https://podcasts.apple.com/us/podcast/the-gratitude-diaries/id1517684348</a></li> </ul>		
23:23	<b>CULTURE CRASH: REVISITING THE VIDEO GAME “THE LAST OF US”</b>	<b>3:03</b>
<p><b>Synopsis:</b> “The Last of Us” and “The Last of Us Part Two” both have intricate storylines set in a post-zombie apocalypse world that makes for adventurous and exciting game play. We dive into the creative development that sets this game apart.</p>		
<b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Culture, Entertainment, Hobbies		

<b>Program: 20-52</b>		<b>Writers/Producers: Amirah Zaveri &amp; Evan Rook</b>	
<b>Air Week: 12/27/20</b>		<b>Studio Production: Jason Dickey</b>	
<b>Time</b>	<b>Segment</b>	<b>Dur.</b>	
1:47	<b>SEGMENT 1: THE ON- AND OFF-STAGE BENEFITS OF PRACTICING IMPROV</b>	11:34	
<p><b>Synopsis:</b> Getting on a stage in front of a crowd can be extremely daunting. But, taking a risk and trying something new may not only lead you to a new hobby but a renewed perspective on life. Improv comedy forces you to connect on a deeper level with others, as well as yourself through the collaboration, communication and confidence the performance art requires.</p>			
<p><b>Host:</b> Gary Price.</p>			
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>Max Dickins, comedian, improvisation expert, author, <i>Improvise!: Use the Secrets of Improv to Achieve Extraordinary Results at Work</i></li> </ul>			
<p><b>Compliance issues covered:</b> Public Speaking, Communication, Career, Workplace Issues, Self-Improvement, Hobbies</p>			
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li><a href="https://www.seconddcity.com/">https://www.seconddcity.com/</a></li> <li><a href="https://momentimprov.com/online-improv-classes/">https://momentimprov.com/online-improv-classes/</a></li> <li><a href="https://www.maxdickins.com/">https://www.maxdickins.com/</a></li> <li><a href="https://www.hooplabusiness.com/">https://www.hooplabusiness.com/</a></li> <li><a href="https://www.amazon.com/Improvise-Secrets-Confidence-Connect-Anything/dp/1785785877">https://www.amazon.com/Improvise-Secrets-Confidence-Connect-Anything/dp/1785785877</a></li> <li><a href="https://twitter.com/maxdickins?lang=en">https://twitter.com/maxdickins?lang=en</a></li> </ul>			
15:24	<b>SEGMENT 2: GAME SHOW HISTORY</b>	7:44	
<p><b>Synopsis:</b> Before the game shows of today, there were countless series of the past that defied our notion of showmanship. Full of grandiose props, charismatic hosts and the perfect, hand-picked contestants, these series kept viewers hooked till the very end and were (really) too good to be true. We discuss some of the most popular game shows in American history and how the industry has evolved over the last 70 years.</p>			
<p><b>Host:</b> Marty Peterson.</p>			
<p><b>Guests:</b></p> <ul style="list-style-type: none"> <li>Adam Nedeff, game show historian, author</li> </ul>			
<p><b>Compliance issues covered:</b> History, Trivia, Television, Education, Government, Pop Culture</p>			
<p><b>Links for more information:</b></p> <ul style="list-style-type: none"> <li><a href="https://www.pbs.org/wnet/pioneers-of-television/pioneering-programs/game-shows/">https://www.pbs.org/wnet/pioneers-of-television/pioneering-programs/game-shows/</a></li> <li><a href="https://www.history.com/news/quiz-show-scandal-fraud-jeopardy">https://www.history.com/news/quiz-show-scandal-fraud-jeopardy</a></li> <li><a href="https://www.pbs.org/wgbh/americanexperience/features/quizshow-64000-question/">https://www.pbs.org/wgbh/americanexperience/features/quizshow-64000-question/</a></li> <li><a href="https://twitter.com/adamnedef?lang=en">https://twitter.com/adamnedef?lang=en</a></li> <li><a href="https://www.amazon.com/Adam-Nedeff/e/B00J5U21Z8">https://www.amazon.com/Adam-Nedeff/e/B00J5U21Z8</a></li> </ul>			
24:08	<b>CULTURE CRASH: A FILM HOMAGE TO “THE TWILIGHT ZONE”</b>	2:19	
<p><b>Synopsis:</b> We recommend the new movie, <i>The Vast of Night</i> now available to stream on Amazon Prime. It has the same vibes as “The Twilight Zone”, transporting viewers back to an entirely different time period.</p>			
<p><b>Host:</b> Evan Rook. <b>Compliance issues covered:</b> Television, Culture, History, Entertainment, Streaming Services</p>			