


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

PA Democratic Party Judges(VNS)

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 10/19

Invoice ID: 1983353
Campaign ID:

Invoice Date: 10-30-2019
Estimate ID:

Contract ID: 1639703
P.O Number:

Client ID: 59031
Tax ID:

Description	Amount
Gross Advertising Fee	\$2,585.00
Agency Commission	(\$387.74)
Rep. Firm Commission	(\$769.05)
Net Advertising Fee	\$1,428.21
Sub Total	\$1,428.21
Total This Invoice	\$1,428.21

/62696680/
2051

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: PA Democratic Party Judges(VNS)
 Remarks: /62696680/
 Bill Cycle: 10/19
 Rep. Firm: VNS/NCC

Contract ID: 1639703
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/22/19	Tuesday	MNBC-E	2051-WILKES BARR	First Look	5:13am	PAD1901ALLH	00:00:30	Charged	23.00	*
10/22/19	Tuesday	MNBC-E	2051-WILKES BARR	Morning Joe	8:15am	PAD1901ALLH	00:00:30	Charged	23.00	*
10/23/19	Wednesday	MNBC-E	2051-WILKES BARR	First Look	5:48am	PAD1901ALLH	00:00:30	Charged	23.00	*
10/23/19	Wednesday	CNN-E	2051-WILKES BARR	Early Start	5:52am	PAD1901ALLH	00:00:30	Charged	55.00	*
10/23/19	Wednesday	MNBC-E	2051-WILKES BARR	MNBC Live Jackson	10:30am	PAD1901ALLH	00:00:30	Charged	16.00	*
10/23/19	Wednesday	CNN-E	2051-WILKES BARR	CNN Right Now	1:32pm	PAD1901ALLH	00:00:30	Charged	34.00	*
10/23/19	Wednesday	CNN-E	2051-WILKES BARR	Situation Room	5:58pm	PAD1901ALLH	00:00:30	Charged	55.00	*
10/23/19	Wednesday	MNBC-E	2051-WILKES BARR	Hardball Matthews	7:18pm	PAD1901ALLH	00:00:30	Charged	23.00	*
10/23/19	Wednesday	MNBC-E	2051-WILKES BARR	AI In With Chris Hayes	8:28pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/23/19	Wednesday	CNN-E	2051-WILKES BARR	Quomo Prime Time	9:35pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/23/19	Wednesday	CNN-E	2051-WILKES BARR	CNN Tonight	10:39pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/23/19	Wednesday	MNBC-E	2051-WILKES BARR	The Last Word	10:48pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/24/19	Thursday	CNN-E	2051-WILKES BARR	CNN Newsroom	9:32am	PAD1901ALLH	00:00:30	Charged	55.00	*
10/24/19	Thursday	MNBC-E	2051-WILKES BARR	MNBC Live Jackson	10:29am	PAD1901ALLH	00:00:30	Charged	16.00	*
10/24/19	Thursday	MNBC-E	2051-WILKES BARR	MTP Daily	5:36pm	PAD1901ALLH	00:00:30	Charged	23.00	*
10/24/19	Thursday	MNBC-E	2051-WILKES BARR	Beat with Ari Melber	6:21pm	PAD1901ALLH	00:00:30	Charged	23.00	*
10/24/19	Thursday	CNN-E	2051-WILKES BARR	Erin Burnett OutFront	7:41pm	PAD1901ALLH	00:00:30	Charged	55.00	*
10/24/19	Thursday	CNN-E	2051-WILKES BARR	CNN Tonight	11:58pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/25/19	Friday	CNN-E	2051-WILKES BARR	Early Start	5:51am	PAD1901ALLH	00:00:30	Charged	55.00	*
10/25/19	Friday	MNBC-E	2051-WILKES BARR	MNBC Live	2:57pm	PAD1901ALLH	00:00:30	Charged	16.00	*
10/25/19	Friday	CNN-E	2051-WILKES BARR	Erin Burnett OutFront	7:41pm	PAD1901ALLH	00:00:30	Charged	55.00	*
10/25/19	Friday	MNBC-E	2051-WILKES BARR	Hardball Matthews	7:43pm	PAD1901ALLH	00:00:30	Charged	23.00	*
10/25/19	Friday	MNBC-E	2051-WILKES BARR	AI In With Chris Hayes	8:18pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/25/19	Friday	MNBC-E	2051-WILKES BARR	The Last Word	10:28pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/25/19	Friday	CNN-E	2051-WILKES BARR	CNN Tonight	10:39pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/25/19	Friday	CNN-E	2051-WILKES BARR	CNN Tonight	11:59pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/26/19	Saturday	MNBC-E	2051-WILKES BARR	Up with David Gura	9:26am	PAD1901ALLH	00:00:30	Charged	23.00	*
10/26/19	Saturday	CNN-E	2051-WILKES BARR	CNN Newsroom	10:27am	PAD1901ALLH	00:00:30	Charged	34.00	*
10/26/19	Saturday	MNBC-E	2051-WILKES BARR	Weekends with Alex Witt	1:33pm	PAD1901ALLH	00:00:30	Charged	16.00	*
10/26/19	Saturday	MNBC-E	2051-WILKES BARR	AI In With Chris Hayes	8:53pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/26/19	Saturday	CNN-E	2051-WILKES BARR	CNN Special Report	9:36pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/26/19	Saturday	MNBC-E	2051-WILKES BARR	The Rachel Maddow Show	9:59pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/26/19	Saturday	CNN-E	2051-WILKES BARR	History of Comedy	10:53pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/26/19	Saturday	MNBC-E	2051-WILKES BARR	11 Hour Brian Williams	11:31pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/26/19	Saturday	CNN-E	2051-WILKES BARR	History of Comedy	11:51pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/27/19	Sunday	CNN-E	2051-WILKES BARR	CNN Newsroom Live	5:37am	PAD1901ALLH	00:00:30	Charged	55.00	*
10/27/19	Sunday	CNN-E	2051-WILKES BARR	State Union Tapper	12:29pm	PAD1901ALLH	00:00:30	Charged	34.00	*
10/27/19	Sunday	MNBC-E	2051-WILKES BARR	Weekends with Alex Witt	1:27pm	PAD1901ALLH	00:00:30	Charged	16.00	*
10/27/19	Sunday	MNBC-E	2051-WILKES BARR	MNBC Live	4:31pm	PAD1901ALLH	00:00:30	Charged	23.00	*
10/27/19	Sunday	CNN-E	2051-WILKES BARR	CNN Newsroom	4:40pm	PAD1901ALLH	00:00:30	Charged	55.00	*
10/27/19	Sunday	CNN-E	2051-WILKES BARR	CNN Newsroom	7:40pm	PAD1901ALLH	00:00:30	Charged	55.00	*
10/27/19	Sunday	MNBC-E	2051-WILKES BARR	Kasie DC	8:57pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/27/19	Sunday	CNN-E	2051-WILKES BARR	This Is Life Lisa Ling	10:26pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/27/19	Sunday	MNBC-E	2051-WILKES BARR	Breaking Hate	11:59pm	PAD1901ALLH	00:00:30	Charged	66.00	*

Grand Total 2,585.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

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