


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

VNS/NCC

PA Democratic Party Judges(VNS)

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 11/19

Invoice ID: 2005299
Campaign ID:

Invoice Date: 11-27-2019
Estimate ID:

Contract ID: 1639703
P.O Number:

Client ID: 59031
Tax ID:

Description	Amount
Gross Advertising Fee	\$3,620.00
Agency Commission	(\$543.00)
Rep. Firm Commission	(\$1,076.95)
Net Advertising Fee	\$2,000.05
Sub Total	\$2,000.05
Total This Invoice	\$2,000.05

/62696680/
2051

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Affidavit of Performance

Client Name: PA Democratic Party Judges(VNS)
 Remarks: /62696680/
 Bill Cycle: 11/19
 Rep. Firm: VNS/NCC

Contract ID: 1639703
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/28/19	Monday	CNN-E	2051-WILKES BARR	New Day Berman	7:25am	PAD1901ALLH	00:00:30	Charged	55.00	*
10/28/19	Monday	MNBC-E	2051-WILKES BARR	Morning Joe	7:43am	PAD1901ALLH	00:00:30	Charged	23.00	*
10/28/19	Monday	MNBC-E	2051-WILKES BARR	MNBC Live Melvin	11:59am	PAD1901ALLH	00:00:30	Charged	16.00	*
10/28/19	Monday	CNN-E	2051-WILKES BARR	Inside Politics	12:38pm	PAD1901ALLH	00:00:30	Charged	34.00	*
10/28/19	Monday	MNBC-E	2051-WILKES BARR	Deadline White House	4:23pm	PAD1901ALLH	00:00:30	Charged	23.00	*
10/28/19	Monday	CNN-E	2051-WILKES BARR	Quomo Prime Time	9:29pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/28/19	Monday	MNBC-E	2051-WILKES BARR	The Last Word	10:30pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/28/19	Monday	CNN-E	2051-WILKES BARR	CNN Tonight	11:36pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/29/19	Tuesday	CNN-E	2051-WILKES BARR	New Day Berman	7:36am	PAD1901ALLH	00:00:30	Charged	55.00	*
10/29/19	Tuesday	MNBC-E	2051-WILKES BARR	Andrea Mitchell Rep.	12:58pm	PAD1901ALLH	00:00:30	Charged	16.00	*
10/29/19	Tuesday	CNN-E	2051-WILKES BARR	CNN Right Now	1:51pm	PAD1901ALLH	00:00:30	Charged	34.00	*
10/29/19	Tuesday	CNN-E	2051-WILKES BARR	Situation Room	5:58pm	PAD1901ALLH	00:00:30	Charged	55.00	*
10/29/19	Tuesday	MNBC-E	2051-WILKES BARR	Hardball Matthews	7:20pm	PAD1901ALLH	00:00:30	Charged	23.00	*
10/29/19	Tuesday	MNBC-E	2051-WILKES BARR	AI In With Chris Hayes	8:52pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/29/19	Tuesday	MNBC-E	2051-WILKES BARR	The Last Word	10:21pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/29/19	Tuesday	CNN-E	2051-WILKES BARR	CNN Tonight	10:27pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/30/19	Wednesday	MNBC-E	2051-WILKES BARR	First Look	5:28am	PAD1901ALLH	00:00:30	Charged	23.00	*
10/30/19	Wednesday	CNN-E	2051-WILKES BARR	At This Hour With	11:59am	PAD1901ALLH	00:00:30	Charged	34.00	*
10/30/19	Wednesday	MNBC-E	2051-WILKES BARR	MNBC Live	3:58pm	PAD1901ALLH	00:00:30	Charged	16.00	*
10/30/19	Wednesday	MNBC-E	2051-WILKES BARR	Deadline White House	4:39pm	PAD1901ALLH	00:00:30	Charged	23.00	*
10/30/19	Wednesday	CNN-E	2051-WILKES BARR	Anderson Cooper 360	8:38pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/30/19	Wednesday	CNN-E	2051-WILKES BARR	Anderson Cooper 360	8:50pm	PAD1901ALLH	00:00:30	Charged	123.00	*
10/30/19	Wednesday	MNBC-E	2051-WILKES BARR	The Rachel Maddow Show	9:27pm	PAD1901ALLH	00:00:30	Charged	66.00	*
10/31/19	Thursday	CNN-E	2051-WILKES BARR	Early Start	5:37am	PAD1905SERH	00:00:30	Charged	55.00	*
10/31/19	Thursday	CNN-E	2051-WILKES BARR	CNN New sroom	3:46pm	PAD1905SERH	00:00:30	Charged	34.00	*
10/31/19	Thursday	MNBC-E	2051-WILKES BARR	MNBC Live	3:55pm	PAD1905SERH	00:00:30	Charged	16.00	*
10/31/19	Thursday	CNN-E	2051-WILKES BARR	Jake Tapper	4:46pm	PAD1905SERH	00:00:30	Charged	55.00	*
10/31/19	Thursday	MNBC-E	2051-WILKES BARR	Hardball Matthews	7:57pm	PAD1905SERH	00:00:30	Charged	23.00	*
10/31/19	Thursday	MNBC-E	2051-WILKES BARR	The Rachel Maddow Show	9:28pm	PAD1905SERH	00:00:30	Charged	66.00	*
10/31/19	Thursday	MNBC-E	2051-WILKES BARR	The Last Word	10:19pm	PAD1905SERH	00:00:30	Charged	66.00	*
10/31/19	Thursday	CNN-E	2051-WILKES BARR	CNN Tonight	11:58pm	PAD1905SERH	00:00:30	Charged	123.00	*
11/01/19	Friday	CNN-E	2051-WILKES BARR	Early Start	5:19am	PAD1905SERH	00:00:30	Charged	55.00	*
11/01/19	Friday	MNBC-E	2051-WILKES BARR	First Look	5:28am	PAD1905SERH	00:00:30	Charged	23.00	*
11/01/19	Friday	CNN-E	2051-WILKES BARR	CNN New sroom	10:45am	PAD1905SERH	00:00:30	Charged	34.00	*
11/01/19	Friday	MNBC-E	2051-WILKES BARR	MNBC Live Melvin	11:32am	PAD1905SERH	00:00:30	Charged	16.00	*
11/01/19	Friday	CNN-E	2051-WILKES BARR	Erin Burnett OutFront	7:25pm	PAD1905SERH	00:00:30	Charged	55.00	*
11/01/19	Friday	CNN-E	2051-WILKES BARR	Anderson Cooper 360	8:27pm	PAD1905SERH	00:00:30	Charged	123.00	*
11/01/19	Friday	MNBC-E	2051-WILKES BARR	11 Hour Brian Williams	11:18pm	PAD1905SERH	00:00:30	Charged	66.00	*
11/01/19	Friday	MNBC-E	2051-WILKES BARR	11 Hour Brian Williams	11:31pm	PAD1905SERH	00:00:30	Charged	66.00	*
11/02/19	Saturday	MNBC-E	2051-WILKES BARR	Dateline	5:12am	PAD1905SERH	00:00:30	Charged	23.00	*
11/02/19	Saturday	CNN-E	2051-WILKES BARR	Smerconish	9:28am	PAD1905SERH	00:00:30	Charged	55.00	*
11/02/19	Saturday	CNN-E	2051-WILKES BARR	CNN New sroom	11:54am	PAD1905SERH	00:00:30	Charged	34.00	*
11/02/19	Saturday	MNBC-E	2051-WILKES BARR	Weekends with Alex Witt	1:58pm	PAD1905SERH	00:00:30	Charged	16.00	*
11/02/19	Saturday	CNN-E	2051-WILKES BARR	CNN New sroom	4:28pm	PAD1905SERH	00:00:30	Charged	55.00	*
11/02/19	Saturday	MNBC-E	2051-WILKES BARR	PoliticsNation	5:57pm	PAD1905SERH	00:00:30	Charged	23.00	*
11/02/19	Saturday	CNN-E	2051-WILKES BARR	S. E. Cupp Unfiltered	6:34pm	PAD1905SERH	00:00:30	Charged	55.00	*
11/02/19	Saturday	CNN-E	2051-WILKES BARR	CNN New sroom	8:51pm	PAD1905SERH	00:00:30	Charged	123.00	*
11/02/19	Saturday	MNBC-E	2051-WILKES BARR	11 Hour Brian Williams	11:48pm	PAD1905SERH	00:00:30	Charged	66.00	*
11/03/19	Sunday	CNN-E	2051-WILKES BARR	CNN New sroom	2:54pm	PAD1905SERH	00:00:30	Charged	34.00	*
11/03/19	Sunday	CNN-E	2051-WILKES BARR	CNN New sroom	3:50pm	PAD1905SERH	00:00:30	Charged	34.00	*
11/03/19	Sunday	MNBC-E	2051-WILKES BARR	Meet the Press	6:24pm	PAD1905SERH	00:00:30	Charged	23.00	*
11/03/19	Sunday	CNN-E	2051-WILKES BARR	CNN New sroom	6:42pm	PAD1905SERH	00:00:30	Charged	55.00	*
11/03/19	Sunday	CNN-E	2051-WILKES BARR	This Is Life Lisa Ling	10:36pm	PAD1905SERH	00:00:30	Charged	123.00	*
11/03/19	Sunday	MNBC-E	2051-WILKES BARR	Dateline	11:32pm	PAD1905SERH	00:00:30	Charged	66.00	*
11/03/19	Sunday	MNBC-E	2051-WILKES BARR	Dateline	11:53pm	PAD1905SERH	00:00:30	Charged	66.00	*
11/03/19	Sunday	CNN-E	2051-WILKES BARR	Declassified	11:54pm	PAD1905SERH	00:00:30	Charged	123.00	*
11/04/19	Monday	CNN-E	2051-WILKES BARR	Early Start	5:17am	PAD1905SERH	00:00:30	Charged	55.00	*
11/04/19	Monday	MNBC-E	2051-WILKES BARR	First Look	5:48am	PAD1905SERH	00:00:30	Charged	23.00	*
11/04/19	Monday	CNN-E	2051-WILKES BARR	CNN New sroom	2:57pm	PAD1905SERH	00:00:30	Charged	34.00	*
11/04/19	Monday	MNBC-E	2051-WILKES BARR	MNBC Live	3:18pm	PAD1905SERH	00:00:30	Charged	16.00	*
11/04/19	Monday	CNN-E	2051-WILKES BARR	Jake Tapper	4:48pm	PAD1905SERH	00:00:30	Charged	55.00	*

11/04/19	Monday	MNBC-E	2051-WILKES BARRDeadline White House	4:56pm	PAD1905SERH	00:00:30	Charged	23.00	*
11/04/19	Monday	CNN-E	2051-WILKES BARRAnderson Cooper 360	8:48pm	PAD1905SERH	00:00:30	Charged	123.00	*
11/04/19	Monday	MNBC-E	2051-WILKES BARRThe Rachel Maddow Show	9:25pm	PAD1905SERH	00:00:30	Charged	66.00	*
11/04/19	Monday	MNBC-E	2051-WILKES BARR11 Hour Brian Williams	11:47pm	PAD1905SERH	00:00:30	Charged	66.00	*

Grand Total 3,620.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 1639703