

ORDER WORKSHEET

Rep Order# 9433933 Ver# 11 Status Revised

Traffic Order# 18513

Last Received:

11/03/14 11:11 PM

1 of 5

Showing Buylines:

All Lines

Station WABI-TV BANGOR
Advertiser (CUTL) CUTLER, ELIOT
Product CUTLER/GOV/1
Estimate# 3985
Buyer Kathryn Welsh

Agency (BUYT) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 571/579/3985
Flight Dates 10/28/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (NNO) NILE NOYES
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE REV PER SOC NCIT PLS CK AND CNF THANKS NILE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu	7A-9A	THE EARLY SHOW	60	-	-	\$160.00	10/28-10/28	1	1	\$160.00
2	W	7A-9A	THE EARLY SHOW	60	-	-	\$160.00	10/29-10/29	1	1	\$160.00
3	Th	7A-9A	THE EARLY SHOW	60	-	-	\$160.00	10/30-10/30	1	1	\$160.00
4	F	7A-9A	THE EARLY SHOW	60	-	-	\$160.00	10/31-10/31	1	1	\$160.00
5	M	7A-9A	THE EARLY SHOW	60	-	-	\$160.00	11/03-11/03	1	1	\$160.00
6	Tu	430A-6A	TV5 NEWS	60	-	-	\$180.00	10/28-10/28	1	1	\$180.00
7	W	430A-6A	TV5 NEWS	60	-	-	\$180.00	10/29-10/29	1	1	\$180.00
8	Th	430A-6A	TV5 NEWS	60	-	-	\$180.00	10/30-10/30	1	1	\$180.00
9	F	430A-6A	TV5 NEWS	60	-	-	\$180.00	10/31-10/31	1	1	\$180.00
10	Tu	6A-7A	TV5 NEWS	60	-	-	\$420.00	10/28-10/28	1	1	\$420.00
11	W	6A-7A	TV5 NEWS	60	-	-	\$420.00	10/29-10/29	1	1	\$420.00

ORDER WORKSHEET

Rep Order# 9433933 Ver# 11
EC'd No

Status Revised

Traffic Order# 18513

Last Received:
11/03/14 12:28 PM

Printed: 11/03/14 1:11 PM

2 of 5

Showing Buylines:

All Lines

Station WABI-TV BANGOR
Advertiser (CUTL) CUTLER, ELIOT
Product CUTLER/GOV/1
Estimate# 3985
Buyer Kathryn WelshAgency (BUYT) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 571/579/3985
Flight Dates 10/28/14-11/04/14Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (NNO) NILE NOYES
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
----	-----	------	---------	-----	---------	----------------	------	-------	----------------	----------------	------------

12	Th	6A-7A	TV5 NEWS	60	-	-	\$420.00	10/30-10/30	1	1	\$420.00
----	----	-------	----------	----	---	---	----------	-------------	---	---	----------

13*	M	6A-7A	TV5 NEWS	60	-	-	\$420.00	11/03-11/03	0	0	\$0.00
-----	---	-------	----------	----	---	---	----------	-------------	---	---	--------

Sales remark: V11 SPOT DNA DUE TO TECH DIFF.
V11 Comment Changed, Spots/week Changed

14	Tu	12P-1230P	TV5 NEWS	60	-	-	\$170.00	10/28-10/28	1	1	\$170.00
----	----	-----------	----------	----	---	---	----------	-------------	---	---	----------

15	W	12P-1230P	TV5 NEWS	60	-	-	\$170.00	10/29-10/29	1	1	\$170.00
----	---	-----------	----------	----	---	---	----------	-------------	---	---	----------

16	Th	12P-1230P	TV5 NEWS	60	-	-	\$170.00	10/30-10/30	1	1	\$170.00
----	----	-----------	----------	----	---	---	----------	-------------	---	---	----------

17	F	12P-1230P	TV5 NEWS	60	-	-	\$170.00	10/31-10/31	1	1	\$170.00
----	---	-----------	----------	----	---	---	----------	-------------	---	---	----------

18	M	12P-1230P	TV5 NEWS	60	-	-	\$170.00	11/03-11/03	0	0	\$0.00
----	---	-----------	----------	----	---	---	----------	-------------	---	---	--------

19	Sa	6P-7P	TV5 NEWS	60	-	-	\$400.00	11/01-11/01	0	0	\$0.00
----	----	-------	----------	----	---	---	----------	-------------	---	---	--------

20	Su	6P-7P	TV5 NEWS	60	-	-	\$400.00	11/02-11/02	0	0	\$0.00
----	----	-------	----------	----	---	---	----------	-------------	---	---	--------

Buy Comment: n/a

21	Tu	6P-7P	TV5/CBS EVENING NEWS	60	-	-	\$850.00	10/28-10/28	1	1	\$850.00
----	----	-------	----------------------	----	---	---	----------	-------------	---	---	----------

22	W	6P-7P	TV5/CBS EVENING NEWS	60	-	-	\$850.00	10/29-10/29	1	1	\$850.00
----	---	-------	----------------------	----	---	---	----------	-------------	---	---	----------

23	Th	6P-7P	TV5/CBS EVENING NEWS	60	-	-	\$850.00	10/30-10/30	1	1	\$850.00
----	----	-------	----------------------	----	---	---	----------	-------------	---	---	----------

24	F	6P-7P	TV5/CBS EVENING NEWS	60	-	-	\$850.00	10/31-10/31	1	1	\$850.00
----	---	-------	----------------------	----	---	---	----------	-------------	---	---	----------

25	M	6P-7P	TV5/CBS EVENING NEWS	60	-	-	\$850.00	11/03-11/03	0	0	\$0.00
----	---	-------	----------------------	----	---	---	----------	-------------	---	---	--------

ORDER WORKSHEET

Rep Order# 9433933 Ver# 11 Status Revised Traffic Order# 18513 Printed: 11/03/14 1:11 PM 3 of 5

EC'd No Last Received: 11/03/14 12:28 PM

Showing Buylines:

Station WABI-TV BANGOR
Advertiser (CUTL) CUTLER, ELIOT
Product CUTLER/GOV/1
Estimate# 3985
Buyer Kathryn Welsh

Agency (BUYT) BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 571/579/3985
Flight Dates 10/28/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (NNO) NILE NOYES
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
26	Tu	530P-6P	TV5 NEWS	60	-	-	\$550.00	10/28-10/28	1	1	\$550.00
27	W	530P-6P	TV5 NEWS	60	-	-	\$550.00	10/29-10/29	1	1	\$550.00
28	Th	530P-6P	TV5 NEWS	60	-	-	\$550.00	10/30-10/30	1	1	\$550.00
29	F	530P-6P	TV5 NEWS	60	-	-	\$550.00	10/31-10/31	1	1	\$550.00
30	M	530P-6P	TV5 NEWS	60	-	-	\$550.00	11/03-11/03	0	0	\$0.00
31	Tu	5P-530P	TV5 NEWS	60	-	-	\$500.00	10/28-10/28	1	1	\$500.00
32	W	5P-530P	TV5 NEWS	60	-	-	\$500.00	10/29-10/29	1	1	\$500.00
33	Th	5P-530P	TV5 NEWS	60	-	-	\$500.00	10/30-10/30	1	1	\$500.00
34	F	5P-530P	TV5 NEWS	60	-	-	\$500.00	10/31-10/31	1	1	\$500.00
35	M	5P-530P	TV5 NEWS	60	-	-	\$500.00	11/03-11/03	0	0	\$0.00
36	Sa	11P-1130P	TV5 NEWS	60	-	-	\$200.00	11/01-11/01	0	0	\$0.00
37	Su	11P-1130P	TV5 NEWS	60	-	-	\$200.00	11/02-11/02	0	0	\$0.00
38	W	11P-1135P	TV5 NEWS	60	-	-	\$200.00	10/29-10/29	1	1	\$200.00
39	F	11P-1135P	TV5 NEWS	60	-	-	\$200.00	10/31-10/31	1	1	\$200.00
40	M	11P-1135P	TV5 NEWS	60	-	-	\$200.00	11/03-11/03	0	0	\$0.00
41	Su	9A-1030A	SUN MORNING	60	-	-	\$250.00	11/02-11/02	1	1	\$250.00

ORDER WORKSHEET

Rep Order# 9433933 Ver# 11 Status Revised Traffic Order# 18513 Last Received: 11/03/14 12:28 PM 4 of 5
 EC'd No Showing Buylines: All Lines Printed: 11/03/14 1:11 PM

Station WABI-TV BANGOR
 Advertiser (CUTL) CUTLER, ELIOT
 Product CUTLER/GOV/1
 Estimate# 3985
 Buyer Kathryn Welsh
 Agency (BUYT) BUYING TIME, LLC
 650 MASSACHUSETTS AVE NW, SUITE 210
 WASHINGTON, DC 20001
 Agency C/P1/P2/E 571/579/3985
 Flight Dates 10/28/14-11/04/14
 Rep Firm KATZ CONTINENTAL
 Sales Office (DC) WASHINGTON
 Salesperson (NNO) NILE NOYES
 Sales Assistant
 Salesperson Phone# 202-872-5880
 Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
42	Sa	9A-11A	SAT EARLY SHOW	60	-	-	\$130.00	11/01-11/01	1	1	\$130.00
43	Su	6P-7P	TV5 NEWS	60	-	-	\$400.00	11/02-11/02	0	0	\$0.00
Buy Comment: N/A											
44	Tu	10P-11P	PERSON OF INTEREST	60	-	-	\$800.00	10/28-10/28	0	0	\$0.00
45	M	10P-11P	CSI 1A	60	-	-	\$800.00	11/03-11/03	0	0	\$0.00
46*	Tu	6A-7A	TV5 NEWS	60	-	-	\$420.00	11/04-11/04	1	1	\$420.00
Sales remark: V11 MKG FOR LN 13											
V11 Added											

---REPORT TOTALS---

Report Totals: 33 / \$12,260.00

---SALES MONTHLY TOTALS---

Nov2014: 33 / \$12,260.00
 Order Totals: 33 / \$12,260.00
 Total GRPs: 0.0

---COMPETITIVE---

Market Totals \$29,190.48
 CABL .00% EABI 1.00% UNKN .00% WABI 42.00% WBAW .00%
 WFBX .00% WLBZ 30.00% WVII 27.00%

Books [MAY14]
 Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9433933 Ver# 11
EC'd No

Status Revised

Traffic Order# 18513

Last Received:
Showing Buylines:

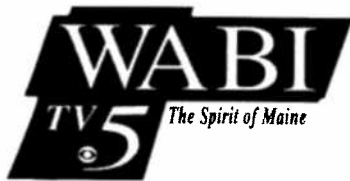
Printed: 11/03/14 1:11 PM
11/03/14 12:28 PM
All Lines

5 of 5

Station WABL-TV BANGOR
Advertiser (CUTL) CUTLER, ELIOT
Product CUTLER/GOV/1
Estimate# 3985
Buyer Kathryn Welsh

Agency (BUYT) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 571/579/3985
Flight Dates 10/28/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (NNO) NILE NOYES
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

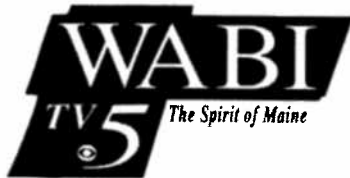


Community Broadcasting Service
PO Box 3135
Boston, MA 02241-3135

Phone: 207-947-8321
Fax: 207-941-9378
www.wabi.tv

Mailing Address Buying Time 650 Massachusetts Ave NW Suite 210 Washington, DC 20001-3796	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	18513	5	Broadcast	11/4/2014	10/27/2014
	Advertiser		Brand		Network
	Cutler for Governor		Governor		WABI
	Contract Description			Dates	Revenue Type
	CUTLER/GOV/I			10/28/14 - 11/04/14	PO1
	Estimate #	Proposal #		Primary Salesperson	Buyer:
	3985	9433933 \$15730		Katz Washington DC	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
1		1						1	10/28 - 10/28	07:00:00 a 08:59:59 a	PA3	1:00	1	\$160.00
										Prg: CBS This Morning				
2			1					1	10/29 - 10/29	07:00:00 a 08:59:59 a	PA3	1:00	1	\$160.00
										Prg: CBS This Morning				
3				1				1	10/30 - 10/30	07:00:00 a 08:59:59 a	PA3	1:00	1	\$160.00
										Prg: CBS This Morning				
4					1			1	10/31 - 10/31	07:00:00 a 08:59:59 a	PA3	1:00	1	\$160.00
										Prg: CBS This Morning				
6		1						1	10/28 - 10/28	04:30:00 a 05:58:59 a	PA3	1:00	1	\$180.00
										Prg: 5 in the Morning				
7			1					1	10/29 - 10/29	04:30:00 a 05:58:59 a	PA3	1:00	1	\$180.00
										Prg: 5 in the Morning				
8				1				1	10/30 - 10/30	04:30:00 a 05:58:59 a	PA3	1:00	1	\$180.00
										Prg: 5 in the Morning				
9					1			1	10/31 - 10/31	04:30:00 a 05:58:59 a	PA3	1:00	1	\$180.00
										Prg: 5 in the Morning				
10		1						1	10/28 - 10/28	06:00:00 a 06:59:59 a	PA3	1:00	1	\$420.00
										Prg: 5 in the Morning				
11			1					1	10/29 - 10/29	06:00:00 a 06:59:59 a	PA3	1:00	1	\$420.00
										Prg: 5 in the Morning				
12				1				1	10/30 - 10/30	06:00:00 a 06:59:59 a	PA3	1:00	1	\$420.00
										Prg: 5 in the Morning				
14		1						1	10/28 - 10/28	12:00:00 p 12:29:59 p	PA3	1:00	1	\$170.00
										Prg: TV 5 News at Noon				
15			1					1	10/29 - 10/29	12:00:00 p 12:29:59 p	PA3	1:00	1	\$170.00
										Prg: TV 5 News at Noon				



Community Broadcasting Service
PO Box 3135
Boston, MA 02241-3135

Phone: 207-947-8321
Fax: 207-941-9378
www.wabi.tv

Mailing Address Buying Time 650 Massachusetts Ave NW Suite 210 Washington, DC 20001-3796	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	18513	5	Broadcast	11/4/2014	10/27/2014
	Advertiser			Brand	Network
	Cutler for Governor			Governor	WABI
	Contract Description			Dates	Revenue Type
	CUTLER/GOV/I			10/28/14 - 11/04/14	PO1
	Estimate #	Proposal #		Primary Salesperson	Buyer:
	3985	9433933 \$15730		Katz Washington DC	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
16				1				1	10/30 - 10/30	12:00:00 p 12:29:59 p	PA3	1:00	1	\$170.00
										Prg: TV 5 News at Noon				
17					1			1	10/31 - 10/31	12:00:00 p 12:29:59 p	PA3	1:00	1	\$170.00
										Prg: TV 5 News at Noon				
20	1							1	10/28 - 10/28	05:57:00 p 06:59:59 p	PA3	1:00	1	\$850.00
										Prg: Channel 5 News At Six				
21			1					1	10/29 - 10/29	05:57:00 p 06:59:59 p	PA3	1:00	1	\$850.00
										Prg: Channel 5 News At Six				
22				1				1	10/30 - 10/30	05:57:00 p 06:59:59 p	PA3	1:00	1	\$850.00
										Prg: Channel 5 News At Six				
23					1			1	10/31 - 10/31	05:57:00 p 06:59:59 p	PA3	1:00	1	\$850.00
										Prg: Channel 5 News At Six				
25	1							1	10/28 - 10/28	05:30:00 p 05:57:00 p	PA3	1:00	1	\$550.00
										Prg: TV 5 News at 5				
26			1					1	10/29 - 10/29	05:30:00 p 05:57:00 p	PA3	1:00	1	\$550.00
										Prg: TV 5 News at 5				
27				1				1	10/30 - 10/30	05:30:00 p 05:57:00 p	PA3	1:00	1	\$550.00
										Prg: TV 5 News at 5				
28					1			1	10/31 - 10/31	05:30:00 p 05:57:00 p	PA3	1:00	1	\$550.00
										Prg: TV 5 News at 5				
30	1							1	10/28 - 10/28	04:59:56 p 05:29:59 p	PA3	1:00	1	\$500.00
										Prg: TV 5 News at 5				
31			1					1	10/29 - 10/29	04:59:56 p 05:29:59 p	PA3	1:00	1	\$500.00
										Prg: TV 5 News at 5				
32				1				1	10/30 - 10/30	04:59:56 p 05:29:59 p	PA3	1:00	1	\$500.00
										Prg: TV 5 News at 5				



Community Broadcasting Service
PO Box 3135
Boston, MA 02241-3135

Phone: 207-947-8321
Fax: 207-941-9378
www.wabi.tv

Mailing Address Buying Time 650 Massachusetts Ave NW Suite 210 Washington, DC 20001-3796	Contract # 18513	Rev # 5	Bill Cycle Broadcast	Print Date 11/4/2014	Entry Date 10/27/2014
	Advertiser Cutler for Governor			Brand Governor	Network WABI
	Contract Description CUTLER/GOV/I			Dates 10/28/14 - 11/04/14	Revenue Type PO1
	Estimate # 3985	Proposal # 9433933 \$15730		Primary Salesperson Katz Washington DC	Buyer:

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
33					1			1	10/31 - 10/31	04:59:56 p 05:29:59 p	PA3	1:00	1	\$500.00
										Prg: TV 5 News at 5				
37			1					1	10/29 - 10/29	10:59:50 p 11:34:59 p	PA3	1:00	1	\$200.00
										Prg: Channel 5 News At 11				
38					1			1	10/31 - 10/31	10:59:50 p 11:34:59 p	PA3	1:00	1	\$200.00
										Prg: Channel 5 News At 11				
42		1						1	10/28 - 10/28	10:00:00 p 10:59:40 p	PA3	1:00	1	\$800.00
										Prg: Person of Interest				
									10/28/14	NO AVAIL		1630341		(\$800.00)
44	1							1	11/03 - 11/03	07:00:00 a 08:59:59 a	PA3	1:00	1	\$160.00
										Prg: CBS This Morning				
45	1							1	11/03 - 11/03	06:00:00 a 06:59:59 a	PA3	1:00	1	\$420.00
										Prg: 5 in the Morning				
									11/03/14	TECHNICAL DIF	1631556			(\$420.00)
A 48	1							1	11/04 - 11/04	06:00:00 a 06:59:59 a	PA3	1:00	1	\$420.00
										Prg: 5 in the Morning				
M/G for 18513-45-1631556 11/03/2014TECHNICAL DIFFICULTIES														
46						1		1	11/02 - 11/02	09:00:00 a 10:29:59 a	PA3	1:00	1	\$250.00
										Prg: CBS News Sunday Morning				
47						1		1	11/01 - 11/01	09:00:00 a 10:59:59 a	PA3	1:00	1	\$130.00
										Prg: CBS This Morning: Saturda				

Billable	Airtime			Spots	NTR		Total	
	Gross	Net			Gross	Net	Gross	Net
Broadcast								
Nov 2014	\$12,260.00	\$10,421.00		33			\$12,260.00	\$10,421.00
Totals:	\$12,260.00	\$10,421.00		33			\$12,260.00	\$10,421.00

ACCEPTED FOR STATION

By _____

Date _____

ACCEPTED FOR ADVERTISER/AGENCY

By _____

Date _____

Conditions on reverse side hereof and attachments, if any, are a part of this contract.