

CONTRACT

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

| | | |
|--|--|--|
| Contract / Revision 199069 / | | Alt Order # WOC10826615 |
| Product JB PRITZKER FOR GOVERNOR | | |
| Contract Dates 01/05/18 - 01/08/18 | | Estimate # 53 |
| Advertiser JB for Governor | | Original Date / Revision 01/04/18 / 01/04/18 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WLS-TV | Account Executive Dee Parker | Sales Office Philadelphia NT |
| Special Handling | | |
| Demographic Adults 35+ | | |
| Agency Ref | Advertiser Ref | Product 1/2 |
| | 2 | 2 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|--------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | WLS | 01/05/18 | 01/05/18 | ABC7 News @ 5a M-F | 5a-6a | | 1:00 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/01/18 | 01/07/18 | ----1-- | | | | 1 | \$1,200.00 | | | | |
| N 2 | WLS | 01/08/18 | 01/08/18 | ABC7 News @ 5a M-F | 5a-6a | | 1:00 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/08/18 | 01/14/18 | 1----- | | | | 1 | \$1,200.00 | | | | |
| N 3 | WLS | 01/05/18 | 01/05/18 | GMA M-F 7-9a | 7a-9a | | 1:00 | | | | NM | 2 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/01/18 | 01/07/18 | ----2-- | | | | 2 | \$2,400.00 | | | | |
| N 4 | WLS | 01/08/18 | 01/08/18 | GMA M-F 7-9a | 7a-9a | | 1:00 | | | | NM | 2 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/08/18 | 01/14/18 | 2----- | | | | 2 | \$2,400.00 | | | | |
| N 5 | WLS | 01/05/18 | 01/05/18 | ABC7 News @ M-F 6a | 6a-7a | | 1:00 | | | | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/01/18 | 01/07/18 | ----1-- | | | | 1 | \$2,400.00 | | | | |
| N 6 | WLS | 01/08/18 | 01/08/18 | ABC7 News @ M-F 6a | 6:00 AM-7:00 AM | | 1:00 | | | | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/08/18 | 01/14/18 | 1----- | | | | 1 | \$2,400.00 | | | | |
| N 7 | WLS | 01/05/18 | 01/05/18 | Jeopardy | 330p-4p | | 1:00 | | | | NM | 1 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/01/18 | 01/07/18 | ----1-- | | | | 1 | \$1,900.00 | | | | |
| N 8 | WLS | 01/08/18 | 01/08/18 | Jeopardy | 330p-4p | | 1:00 | | | | NM | 1 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/08/18 | 01/14/18 | 1----- | | | | 1 | \$1,900.00 | | | | |
| N 9 | WLS | 01/05/18 | 01/05/18 | The View | 10a-11a | | 1:00 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/01/18 | 01/07/18 | ----1-- | | | | 1 | \$1,600.00 | | | | |
| N 10 | WLS | 01/08/18 | 01/08/18 | The View | 10a-11a | | 1:00 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/08/18 | 01/14/18 | 1----- | | | | 1 | \$1,600.00 | | | | |
| N 11 | WLS | 01/06/18 | 01/06/18 | ABC7 News @ 5p Sa | 5:00 PM-6:30 PM | | 1:00 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 01/01/18 | 01/07/18 | -----1- | | | | 1 | \$2,000.00 | | | | |
| N 12 | WLS | 01/05/18 | 01/05/18 | ABC7 News @ 4p M-F | 4p-5p | | 1:00 | | | | NM | 1 | \$2,400.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|--|---------------------------------------|--|
| <u>Contract / Revision</u> 199069 / | | <u>Alt Order #</u> WOC10826615 |
| <u>Contract Dates</u> 01/05/18 - 01/08/18 | <u>Product</u> JB PRITZKER FOR GOV | <u>Estimate #</u> 53 |
| <u>Advertiser</u> JB for Governor | | <u>Original Date / Revision</u> 01/04/18 / 01/04/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | ----1-- | | | | 1 | \$2,400.00 | | | | |
| N 13 | WLS | 01/08/18 | 01/08/18 | ABC7 News @ 4p M-F | 4p-5p | | 1:00 | | | | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/08/18 | 01/14/18 | 1----- | | | | 1 | \$2,400.00 | | | | |
| N 14 | WLS | 01/05/18 | 01/05/18 | ABC7 News @ 5p M-F | 5p-530p | | 1:00 | | | | NM | 1 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | ----1-- | | | | 1 | \$3,400.00 | | | | |
| N 15 | WLS | 01/08/18 | 01/08/18 | ABC7 News @ 5p M-F | 5p-530p | | 1:00 | | | | NM | 1 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/08/18 | 01/14/18 | 1----- | | | | 1 | \$3,400.00 | | | | |
| N 16 | WLS | 01/05/18 | 01/05/18 | ABC7 News @ 6p M-F | 6p-630p | | 1:00 | | | | NM | 1 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | ----1-- | | | | 1 | \$5,400.00 | | | | |
| N 17 | WLS | 01/08/18 | 01/08/18 | ABC7 News @ 6p M-F | 6p-630p | | 1:00 | | | | NM | 1 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/08/18 | 01/14/18 | 1----- | | | | 1 | \$5,400.00 | | | | |
| N 18 | WLS | 01/06/18 | 01/06/18 | Sa Wheel of Fortune | 630p-7p | | 1:00 | | | | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | -----1- | | | | 1 | \$2,200.00 | | | | |
| N 19 | WLS | 01/05/18 | 01/05/18 | Wheel of Fortune | 626p-656p | | 1:00 | | | | NM | 1 | \$5,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | ----1-- | | | | 1 | \$5,800.00 | | | | |
| N 20 | WLS | 01/08/18 | 01/08/18 | Wheel of Fortune | 626p-656p | | 1:00 | | | | NM | 1 | \$5,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/08/18 | 01/14/18 | 1----- | | | | 1 | \$5,800.00 | | | | |
| N 21 | WLS | 01/06/18 | 01/06/18 | ABC7 News @ 10p Sa | SA 10-11p | | 1:00 | | | | NM | 1 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | -----1- | | | | 1 | \$3,400.00 | | | | |
| N 22 | WLS | 01/05/18 | 01/05/18 | Kimmel | 1035p-1137p | | 1:00 | | | | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | ----1-- | | | | 1 | \$2,200.00 | | | | |
| N 23 | WLS | 01/08/18 | 01/08/18 | Kimmel | 1035p-1137p | | 1:00 | | | | NM | 1 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/08/18 | 01/14/18 | 1----- | | | | 1 | \$2,200.00 | | | | |
| N 24 | WLS | 01/05/18 | 01/05/18 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | 1:00 | | | | NM | 1 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | ----1-- | | | | 1 | \$7,200.00 | | | | |
| N 25 | WLS | 01/08/18 | 01/08/18 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | 1:00 | | | | NM | 1 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/08/18 | 01/14/18 | 1----- | | | | 1 | \$7,200.00 | | | | |
| N 26 | WLS | 01/07/18 | 01/07/18 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | 1:00 | | | | NM | 1 | \$6,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | -----1 | | | | 1 | \$6,200.00 | | | | |
| N 27 | WLS | 01/06/18 | 01/06/18 | ABC7 News Sa @ 6a | 6a-7a | | 1:00 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | -----1- | | | | 1 | \$800.00 | | | | |
| N 28 | WLS | 01/06/18 | 01/06/18 | 8a-10a Sa Local news | 8a-10a | | 1:00 | | | | NM | 1 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | -----1- | | | | 1 | \$1,700.00 | | | | |
| N 29 | WLS | 01/07/18 | 01/07/18 | ABC7 News Su @ 8a | 8a-10a | | 1:00 | | | | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|----------------------------|---------------------|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 199069 / | | WOC10826615 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 01/05/18 - 01/08/18 | JB PRITZKER FOR GOV | 53 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| JB for Governor | | 01/04/18 / 01/04/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|-----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | -----1 | | | | 1 | \$1,600.00 | | | | |
| N 30 | WLS | 01/06/18 | 01/06/18 | GMA Sa 7-8a | 7a-8a | | 1:00 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | -----1- | | | | 1 | \$1,800.00 | | | | |
| N 31 | WLS | 01/07/18 | 01/07/18 | GMA Su 7-8a | 7a-8a | | 1:00 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 01/01/18 | 01/07/18 | -----1 | | | | 1 | \$1,800.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 33 | \$98,100.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|-------------|
| 01/01/18 - 01/08/18 | 33 | \$98,100.00 | (\$14,715.00) | \$83,385.00 |
| Totals | 33 | \$98,100.00 | (\$14,715.00) | \$83,385.00 |

Signature: _____ **Date:** _____

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