

CONTRACT

214



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

<http://abclocal.go.com/wls>

And:

Shorr Johnson Magnus
 100 North 20th Street
 Suite 201
 Philadelphia, PA 19103

<u>Contract / Revision</u> 203214 /		<u>Alt Order #</u> WOC10854893
<u>Product</u> JB PRITZKER FOR GOVERNOR		
<u>Contract Dates</u> 02/20/18 - 02/26/18		<u>Estimate #</u> 77
<u>Advertiser</u> JB for Governor		<u>Original Date / Revision</u> 02/16/18 / 02/26/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	02/20/18	02/22/18	ABC7 News @ 4:30a M-F	427a-5a		:15:15				BK	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/19/18	02/25/18	-111---				3	\$200.00				
N 2	WLS	02/26/18	02/26/18	ABC7 News @ 4:30a M-F	427a-5a		:15:15				BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	1-----				1	\$200.00				
N 3	WLS	02/20/18	02/23/18	M-F 5a-9a Rotation	5a-9a		:15:15				BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/19/18	02/25/18	-11-1--				3	\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WLS	02/19/18-02/25/18	M-F 5a-9a Rotation	5a-9a	-TuW--F----	:15:15		\$450.00		BK		
	Credited												
N 4	WLS	02/26/18	02/26/18	ABC7 News @ 5a M-F	5a-6a		:15:15				BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	1-----				1	\$450.00				
N 5	WLS	02/20/18	02/23/18	GMA M-F 7-9a	7a-9a		:15:15				BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/19/18	02/25/18	-1-11--				3	\$900.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	02/19/18-02/25/18	GMA M-F 7-9a	7a-9a	-Tu-ThF----	:15:15		\$900.00		BK		
	Credited												
	2	WLS	02/19/18-02/25/18	GMA M-F 7-9a	7a-9a	-Tu-ThF----	:15:15		\$900.00		BK		
	Credited												
	3	WLS	02/19/18-02/25/18	GMA M-F 7-9a	7a-9a	-Tu-ThF----	:15:15		\$900.00		BK		
	Credited												
N 6	WLS	02/26/18	02/26/18	GMA M-F 7-9a	7a-9a		:15:15				BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/26/18	03/04/18	1-----				1	\$900.00				
N 7	WLS	02/21/18	02/23/18	ABC7 News @ M-F 6a	6a-7a		:15:15				BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/19/18	02/25/18	--111--				3	\$900.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 203214 /	Alt Order # WOC10854893
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Contract Dates 02/20/18 - 02/26/18	Product JB PRITZKER FOR GOV	Estimate # 77
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Advertiser JB for Governor	Original Date / Revision 02/16/18 / 02/26/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WLS	02/19/18-02/25/18		ABC7 News @ M-F 6a	6a-7a	---WThF----	:15/:15		\$900.00		BK		
Credited													
2	WLS	02/19/18-02/25/18		ABC7 News @ M-F 6a	6a-7a	---WThF----	:15/:15		\$900.00		BK		
Credited													
3	WLS	02/19/18-02/25/18		ABC7 News @ M-F 6a	6a-7a	---WThF----	:15/:15		\$900.00		BK		
Credited													
N 8	WLS	02/26/18	02/26/18	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:15/:15				BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/26/18	03/04/18	1-----	1			\$1,000.00					
N 9	WLS	02/26/18	02/26/18	ABC7 News	11a-12p		:15/:15				BK	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/26/18	03/04/18	1-----	1			\$400.00					
N 10	WLS	02/20/18	02/23/18	ABC7 News	11a-12p		:15/:15				BK	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/19/18	02/25/18	-1111--	4			\$400.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WLS	02/19/18-02/25/18	ABC7 News	11a-12p	-TuWThF----	:15/:15	\$400.00		BK		
Credited													
		2	WLS	02/19/18-02/25/18	ABC7 News	11a-12p	-TuWThF----	:15/:15	\$400.00		BK		
Credited													
		3	WLS	02/19/18-02/25/18	ABC7 News	11a-12p	-TuWThF----	:15/:15	\$400.00		BK		
Credited													
N 11	WLS	02/20/18	02/23/18	ABC7 News @ 4p M-F	4p-5p		:15/:15				BK	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/19/18	02/25/18	-1111--	4			\$900.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		2	WLS	02/19/18-02/25/18	ABC7 News @ 4p M-F	4p-5p	-TuWThF----	:15/:15	\$900.00		BK		
Credited													
N 12	WLS	02/26/18	02/26/18	ABC7 News @ 4p M-F	4p-5p		:15/:15				BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/26/18	03/04/18	1-----	1			\$900.00					
N 13	WLS	02/25/18	02/25/18	ABC7 News @ 5p Su	5p-530p		:15/:15				BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/19/18	02/25/18	-----1	1			\$900.00					
N 14	WLS	02/20/18	02/23/18	ABC7 News @ 5p M-F	5p-530p		:15/:15				BK	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/19/18	02/25/18	-1111--	4			\$1,500.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WLS	02/19/18-02/25/18	ABC7 News @ 5p M-F	5p-530p	-TuWThF----	:15/:15	\$1,500.00		BK		
Credited													
		4	WLS	02/19/18-02/25/18	ABC7 News @ 5p M-F	5p-530p	-TuWThF----	:15/:15	\$1,500.00		BK		
Credited													
N 15	WLS	02/26/18	02/26/18	ABC7 News @ 5p M-F	5p-530p		:15/:15				BK	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/26/18	03/04/18	1-----	1			\$1,500.00					
N 16	WLS	02/20/18	02/23/18	ABC7 News @ 6p M-F	6p-630p		:15/:15				BK	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/19/18	02/25/18	-1111--	4			\$2,400.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		4	WLS	02/19/18-02/25/18	ABC7 News @ 6p M-F	6p-630p	-TuWThF----	:15/:15	\$2,400.00		BK		
Credited													

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Contract Dates 02/20/18 - 02/26/18		Product JB PRITZKER FOR GOV
Advertiser JB for Governor		Estimate # 77
		Original Date / Revision 02/16/18 / 02/26/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 17	WLS	02/24/18	02/24/18	ABC7 News @ 5p Sa	5:00 PM-5:30 PM		:15/:15				BK	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/19/18	02/25/18	-----1-				1	\$800.00					
N 18	WLS	02/20/18	02/23/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:15/:15				BK	4	\$11,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/19/18	02/25/18	-1111--				4	\$2,800.00					
N 19	WLS	02/26/18	02/26/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:15/:15				BK	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/26/18	03/04/18	1-----				1	\$3,000.00					
N 20	WLS	02/24/18	02/24/18	ABC7 News @ 10p Sa	SA 10-11p		:15/:15				BK	1	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/19/18	02/25/18	-----1-				1	\$1,400.00					
N 21	WLS	02/24/18	02/24/18	ABC7 News Sa 5a-6a	5a-6a		:15/:15				BK	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/19/18	02/25/18	-----1-				1	\$150.00					
N 22	WLS	02/25/18	02/25/18	ABC7 News Su @ 6a	6a-7a		:15/:15				BK	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/19/18	02/25/18	-----1				1	\$300.00					
N 23	WLS	02/24/18	02/24/18	ABC7 News Sa @ 6a	6a-7a		:15/:15				BK	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/19/18	02/25/18	-----1-				1	\$350.00					
N 24	WLS	02/22/18	02/22/18	Bachelor	7:00 PM-9:00 PM		:15/:15				BK	1	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/19/18	02/25/18	---T---				1	\$8,000.00					
N 25	WLS	02/23/18	02/23/18	20/20	9p-10p		:15/:15				BK	1	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/19/18	02/25/18	----F--				1	\$4,500.00					
N 26	WLS	02/24/18	02/24/18	NBA Saturday Prime	7:30 PM-10:00 PM		:15/:15				BK	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/19/18	02/25/18	-----S-				1	\$3,500.00					
N 27	WLS	02/25/18	02/25/18	This Week Su 10-11a	10a-11a		:15/:15				BK	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/19/18	02/25/18	-----S				1	\$2,500.00					
Totals												0.00	36	\$56,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/25/18	28	\$48,400.00	(\$7,260.00)	\$41,140.00
02/26/18 - 02/26/18	8	\$8,350.00	(\$1,252.50)	\$7,097.50
Totals	36	\$56,750.00	(\$8,512.50)	\$48,237.50

Signature: _____ **Date:** _____

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