

CONTRACT



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

http://abclocal.go.com/wls

And:

Shorr Johnson Magnus
 100 North 20th Street
 Suite 201
 Philadelphia, PA 19103

035

<u>Contract / Revision</u> 202035 /		<u>Alt Order #</u> WOC10846159
<u>Product</u> JB PRITZKER FOR GOVERNOR		
<u>Contract Dates</u> 02/06/18 - 02/12/18		<u>Estimate #</u> 66
<u>Advertiser</u> JB for Governor		<u>Original Date / Revision</u> 02/05/18 / 02/09/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 2
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	02/06/18	02/09/18	ABC7 News @ 5a M-F	5a-6a		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-2222--				8	\$400.00				
N 2	WLS	02/12/18	02/12/18	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	2-----				2	\$450.00				
N 3	WLS	02/06/18	02/09/18	GMA M-F 7-9a	7a-9a		:30				NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-3333--				12	\$800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	7	WLS	02/05/18-02/11/18	GMA M-F 7-9a	7a-9a	-TuWThF----	:30		\$800.00		NM		
	Credited												
	10	WLS	02/05/18-02/11/18	GMA M-F 7-9a	7a-9a	-TuWThF----	:30		\$800.00		NM		
	Credited												
	11	WLS	02/05/18-02/11/18	GMA M-F 7-9a	7a-9a	-TuWThF----	:30		\$800.00		NM		
	Credited												
N 4	WLS	02/12/18	02/12/18	GMA M-F 7-9a	7a-9a		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	3-----				3	\$900.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WLS	02/12/18-02/18/18	GMA M-F 7-9a	7a-9a	M-----	:30		\$900.00		NM		
	Credited												
N 5	WLS	02/06/18	02/09/18	ABC7 News @ M-F 6a	6a-7a		:30				NM	8	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-2222--				8	\$900.00				
N 6	WLS	02/12/18	02/12/18	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	2-----				2	\$900.00				
N 7	WLS	02/06/18	02/09/18	The View	10a-11a		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-1111--				4	\$700.00				
N 8	WLS	02/12/18	02/12/18	The View	10a-11a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$700.00				
N 9	WLS	02/06/18	02/09/18	Jeopardy	330p-4p		:30				NM	4	\$2,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 202035 /		<u>Alt Order #</u> WOC10846159
<u>Contract Dates</u> 02/06/18 - 02/12/18	<u>Product</u> JB PRITZKER FOR GOV	<u>Estimate #</u> 66
<u>Advertiser</u> JB for Governor		<u>Original Date / Revision</u> 02/05/18 / 02/09/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-1111--				4	\$650.00				
N 10	WLS	02/12/18	02/12/18	Jeopardy	330p-4p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$650.00				
N 11	WLS	02/06/18	02/09/18	Inside Edition	3-330p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-1111--				4	\$500.00				
N 12	WLS	02/12/18	02/12/18	Inside Edition	3-330p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$500.00				
N 13	WLS	02/06/18	02/09/18	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-1111--				4	\$400.00				
N 14	WLS	02/12/18	02/12/18	Live w/Kelly & Ryan 9-10a	9a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$600.00				
N 15	WLS	02/10/18	02/10/18	ABC7 News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----1-				1	\$800.00				
N 16	WLS	02/06/18	02/09/18	ABC7 News @ 4p M-F	4p-5p		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-1111--				4	\$800.00				
N 17	WLS	02/12/18	02/12/18	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$900.00				
N 18	WLS	02/06/18	02/09/18	ABC7 News @ 5p M-F	5p-530p		:30				NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-1111--				4	\$1,300.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		4	WLS	02/05/18-02/11/18	ABC7 News @ 5p M-F	5p-530p	-TuWThF----	:30	\$1,300.00	NM			
Credited													
N 19	WLS	02/12/18	02/12/18	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$1,500.00				
N 20	WLS	02/06/18	02/09/18	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-1111--				4	\$2,200.00				
N 21	WLS	02/12/18	02/12/18	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$2,200.00				
N 22	WLS	02/06/18	02/09/18	Wheel of Fortune	626p-656p		:30				NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-1111--				4	\$2,200.00				
N 23	WLS	02/12/18	02/12/18	Wheel of Fortune	626p-656p		:30				NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$2,300.00				
N 24	WLS	02/08/18	02/08/18	Grey's	7p-8p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	---1---				1	\$8,000.00				
N 25	WLS	02/08/18	02/08/18	Scandal	8p-9p		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	---1---				1	\$7,000.00				

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Contract / Revision 202035 /	Alt Order # WOC10846159
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Contract Dates 02/06/18 - 02/12/18	Product JB PRITZKER FOR GOV	Estimate # 66
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Advertiser JB for Governor	Original Date / Revision 02/05/18 / 02/09/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	---1---				1	\$7,000.00				
N 26	WLS	02/12/18	02/12/18	Bachelor	2 hour program onl		:30				NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$9,000.00				
N 27	WLS	02/11/18	02/11/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----1				1	\$2,000.00				
N 28	WLS	02/06/18	02/08/18	Nightline	1137p-1208a		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-111---				3	\$400.00				
N 29	WLS	02/12/18	02/12/18	Nightline	1137p-1208a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$400.00				
N 30	WLS	02/06/18	02/09/18	Kimmel	1035p-1137p		:30				NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-2222--				8	\$800.00				
N 31	WLS	02/12/18	02/12/18	Kimmel	1035p-1137p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	2-----				2	\$850.00				
N 32	WLS	02/10/18	02/10/18	ABC7 News @ 10p Sa	SA 10-11p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----1-				1	\$1,200.00				
N 33	WLS	02/06/18	02/08/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	3	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-111---				3	\$2,800.00				
N 34	WLS	02/12/18	02/12/18	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	1-----				1	\$2,800.00				
N 35	WLS	02/10/18	02/10/18	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----1-				1	\$350.00				
N 36	WLS	02/10/18	02/10/18	8a-10a Sa Local news	8a-10a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----1-				1	\$600.00				
N 37	WLS	02/10/18	02/10/18	GMA Sa 7-8a	7a-8a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----1-				1	\$800.00				
N 38	WLS	02/09/18	02/09/18	America This Morning	4a-430a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	----F--				1	\$125.00				
N 39	WLS	02/12/18	02/12/18	America This Morning	4a-430a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/12/18	02/18/18	M-----				1	\$125.00				
N 40	WLS	02/09/18	02/09/18	20/20	9p-10p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	----F--				1	\$3,500.00				
N 41	WLS	02/10/18	02/10/18	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/05/18	02/11/18	-----S-				1	\$150.00				
N 42	WLS	02/11/18	02/11/18	This Week Su 10-11a	10a-11a		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/11/18	02/11/18	S-----				1	\$2,500.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/05/18	02/11/18	-----S				1	\$2,500.00					
Totals												0.00	102	\$122,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/12/18	102	\$122,200.00	(\$18,330.00)	\$103,870.00
Totals	102	\$122,200.00	(\$18,330.00)	\$103,870.00

Signature: _____ **Date:** _____

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